



City of Olympia

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360-753-8447

Meeting Minutes General Government Committee

Tuesday, April 16, 2013

5:30 PM

Room 207

1. ROLL CALL

Committee Member Rogers joined the meeting at 5:50 p.m.

Present: 3 - Chair Jeannine Roe, Committee Member Jim Cooper and Committee Member Karen Rogers

2. CALL TO ORDER

Chair Roe called the meeting to order at 5:30 p.m.

3. APPROVAL OF MINUTES

- 3.A** [13-0306](#) Approval of March 19, 2013 General Government Committee Meeting Minutes

Committee Member Cooper and Chair Roe agreed to approve the minutes as presented.

- 3.B** [13-0307](#) Approval of March 21, 2013 General Government Committee Meeting Minutes

Committee Member Cooper and Chair Roe agreed to approve the minutes as presented.

4. COMMITTEE BUSINESS

- 4.A** [13-0314](#) Oral Report - Discussion About Public Involvement and City's Use of Social Media

Chair Roe thanked staff members Cathie Butler, Communications Manager; Linda Oestreich, Director of Parks Arts and Recreation; and Debbie Sullivan, Public Works Technical Services Line of Business Director for attending the meeting to share information about public involvement and communication.

Panel members presented an overview of past City outreach efforts and their individual and collective experiences with public engagement. Ms. Butler shared the spectrum of public involvement prepared by the International Association of Public Participation (IAP2). Committee members and the panel reviewed a number of City projects and discussed their relationship to the IAP2 Spectrum.

Staff shared information about a number of social media and electronic efforts recently launched, including a refreshed City Facebook page, several Twitter accounts, improvements to website content and navigation, and pending use of the Code Publishing system for updates to the Comprehensive Plan and various master plans.

The report was received.

4.B [13-0315](#) Oral Report - Update on Microphone Enhancement Project

Ms. Butler announced that additional microphones have been ordered which will allow each participant at the table for study sessions in the Council Chambers and meetings in room 207 to have their own microphone. This will make it easier for everyone in the audience to hear the discussions and for them to be audio taped for replay on the City's Granicus system.

The report was received.

5. ADJOURNMENT

The meeting adjourned at 6:50 p.m.