

## Temporary Signs Discussion

### Sandwich Board (A-frame) Signs

- Consider multi-tenant buildings that only have one main exterior door (like at Olympia Downtown Association offices, Rosser Chiropractic)

### Temporary Sign Comments

- May want to reduce the amount of time they are allowed
- The banner over 4<sup>th</sup> Ave is always booked, hard to use. May want to consider having 2-3 more locations.
- Banners are often a new businesses first sign, for use until a permanent sign can be installed.
- For window signs, what is considered temporary?
- Are the wall sign size limitations so restrictive that they encourage more use of banners and other temporary signs? Is this especially true for businesses with a small/narrow business front?
- The sign code should promote the use of permanent signs.

### Feather Signs (if allowed)

- Consider issues such as:
  - Distance from street
  - Distance between signs
  - Distance from driveways
  - Readability of message, condition of sign (faded, torn, shape, etc.)
  - Perhaps limit to a shorted amount of time (grand openings, sales or special events)
  - There should be a maximum size and height
  - They may make sense for some uses, like food trucks, regardless of their location (such as in the downtown)
  - Perhaps don't allow feather signs in the downtown where buildings are typically built up to or closer to the sidewalk (what about for buildings that are not close to the sidewalk)
  - There may be private commercial restrictions
  - Want to support small businesses (who may struggle to afford more permanent signage, especially in the beginning)





# January PAC Mtg – Discussion Summary

## Standards by Zoning District

- The city may consider treating different zoning districts differently (e.g. residential districts as compared to commercial or industrial zoning districts).
- The city may treat certain districts within those classifications differently (e.g. downtown, auto services, urban and neighborhood villages)

## Homework

Staff will follow up with homework questions about temporary signs regarding use of them, potential standards, and potential placement standards.

