

Online Survey Summary

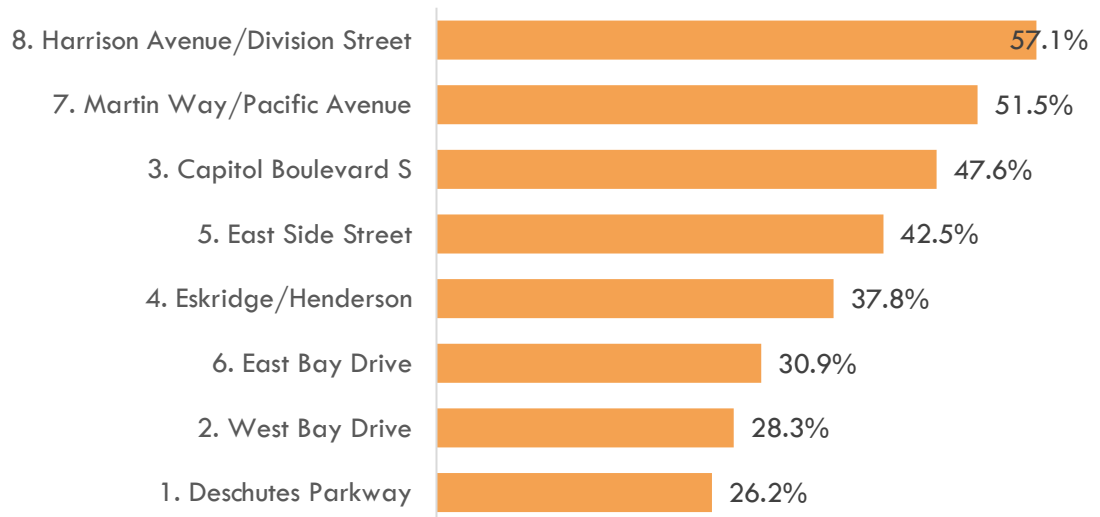
Olympia Public Art Gateways Project

Overview

An online survey was open to the public from March 27, 2017 until May 12, 2017 to get input on the Olympia Public Art Gateways Project. A total of 235 responses were received. The survey included a mix of multiple choice questions, image ratings for public art gateway examples, the ability to upload photos of gateway examples, and opportunities for general input through open-ended responses.

Survey Results

Q1 - Which gateway locations are in your neighborhood or do you pass frequently?
(check all that apply)



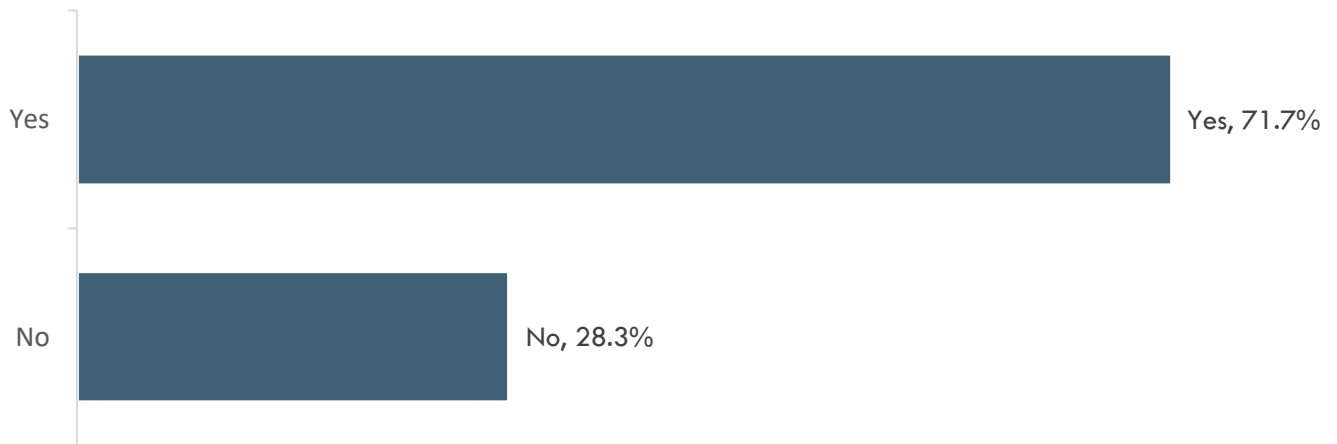
- All eight gateways were identified by at least some respondents as being in their neighborhood or that they pass frequently. Gateways 7 and 8 were the most represented with over 50 percent of the respondents stating these gateways are in their neighborhood or they pass them frequently.

Q2 – Are you an Olympia resident?



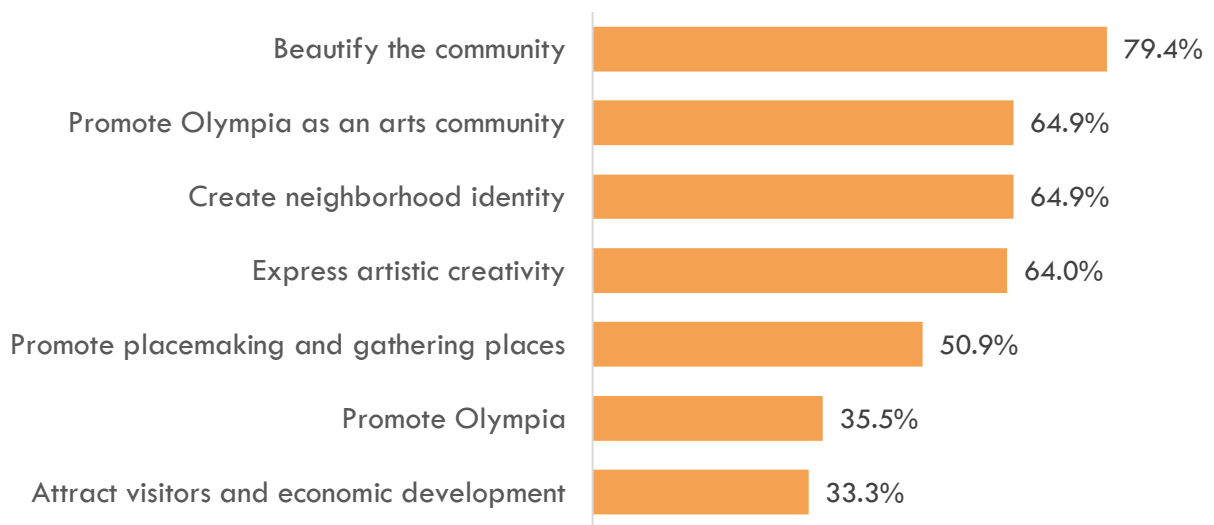
- Most respondents (85.9 percent) reside in the City of Olympia.

Q3 – Do you work or go to school in Olympia?



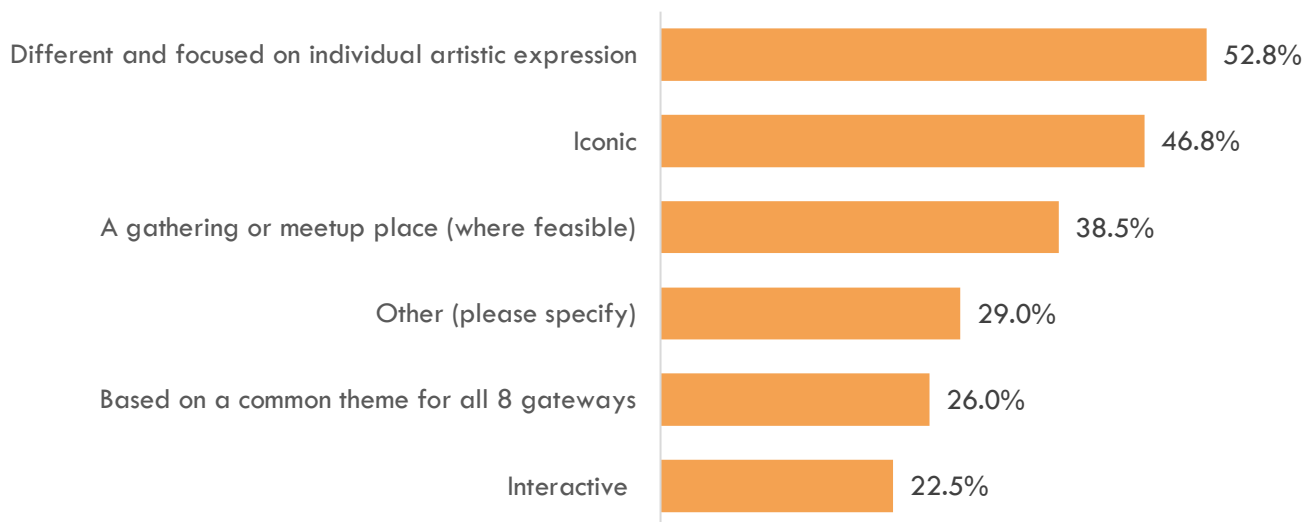
- Most respondents (71.7 percent) work or go to school in Olympia.

Q4 - What should the role of the gateways be? (check all that apply)



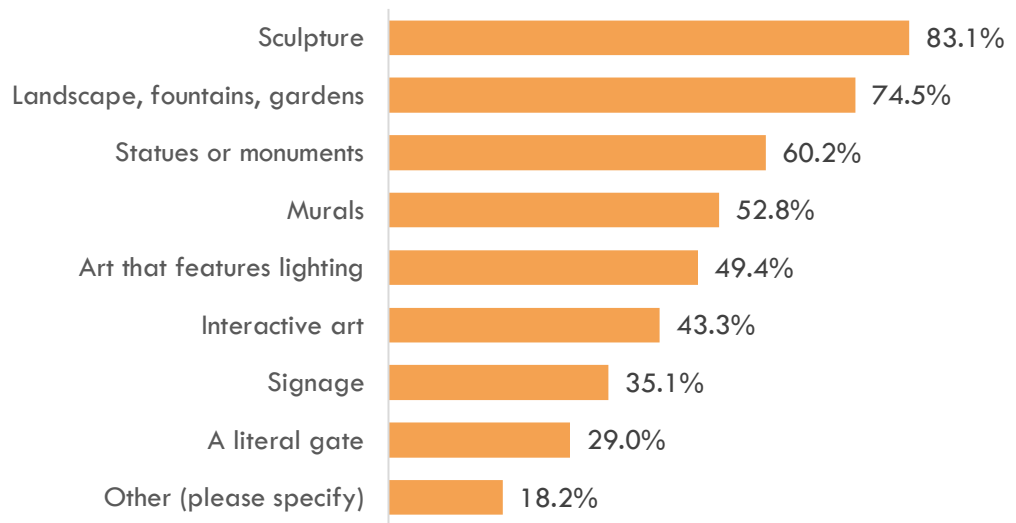
- Six of eight response choices were supported by over 50 percent of survey respondents.
- Promoting Olympia and attracting visitors and economic development were the least supported among survey respondents.

Q5 - The gateways should be.... (check all that apply)



- The one response supported by most respondents was “different and focused on artistic expression.”
- Over 45 percent of respondents believe the gateways should be “iconic” and nearly 40 percent of respondents supported the gateways serving as “a gathering or meetup place (where feasible).”

Q6 - What types of public art should be considered? (check all that apply)



- Most respondents (83.1 percent) selected sculpture as the type of art that should be considered for the gateways.
- Landscape, fountains, gardens, statues or monuments, and murals were also selected by over half respondents.
- Signage and a literal gate were the least favored and were selected by less than 40 percent of respondents.

IMAGE RATING SUMMARY

Questions 7 through 15 asked respondents to rate images of public art between one and five stars with five stars indicating they love it and one star indicating that they do not love it. Exhibit 1 is a summary of the average image ratings. The highest average rating was 3.6 for two of the images and the lowest rating was 2.5.

Exhibit 1. Image Rating Summary

Image	Average Rating (one to five stars; five stars indicates you love it)
	3.6
	3.6
	2.6
	3.2

Image

Average Rating (one to five stars; five stars indicates you love it)



2.8



2.5



2.9

Image

Average Rating (one to five stars; five stars indicates you love it)

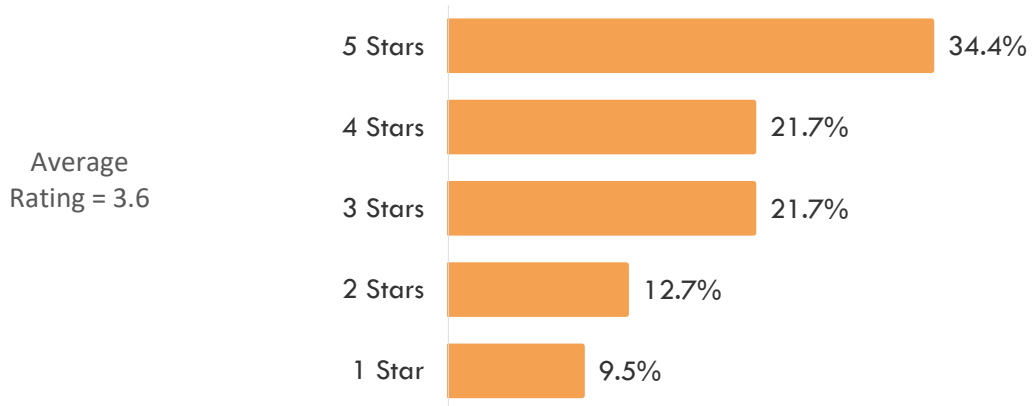


3.4



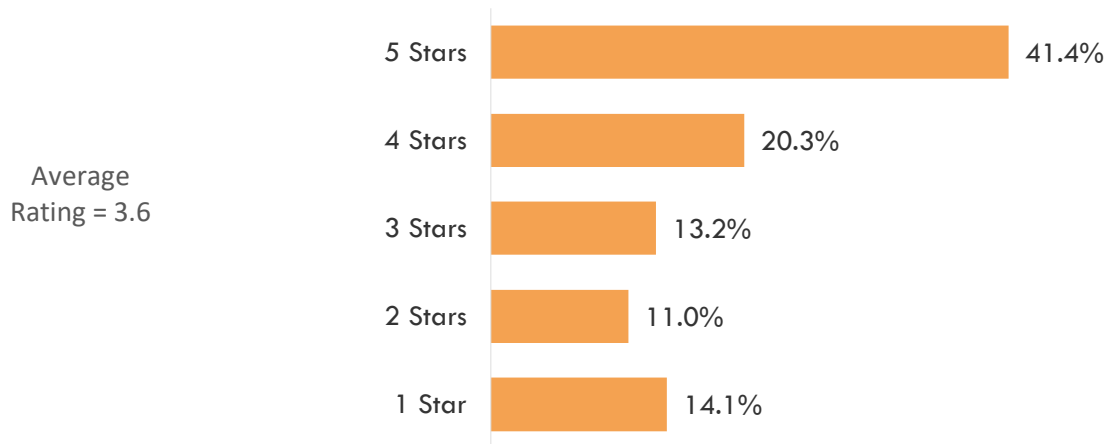
3.2

Q7 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



- This image was rated the highest among respondents with an average rating of 3.6.

Q8 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.

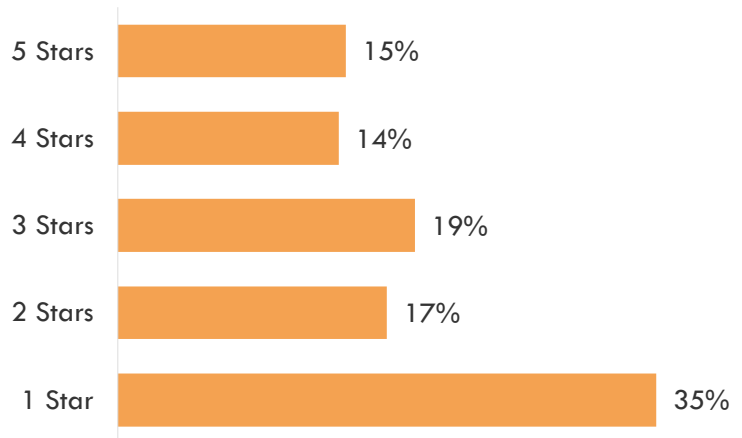


- This image was rated the highest among respondents with an average rating of 3.6

Q9 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



Average
Rating = 2.6

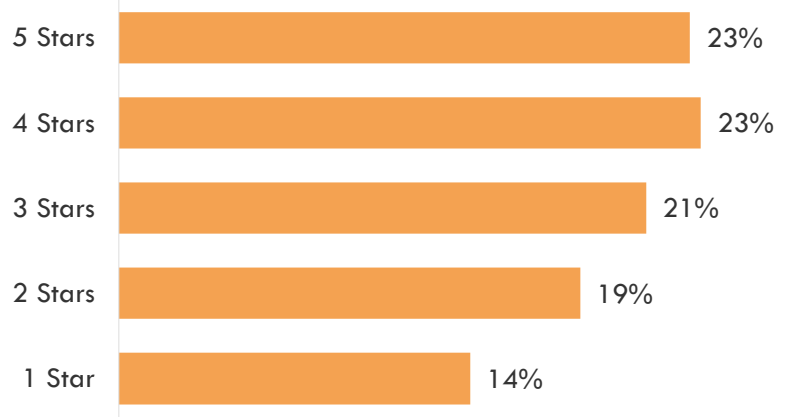


- This image was rated the second lowest among respondents.

Q10 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



Average
Rating = 3.2

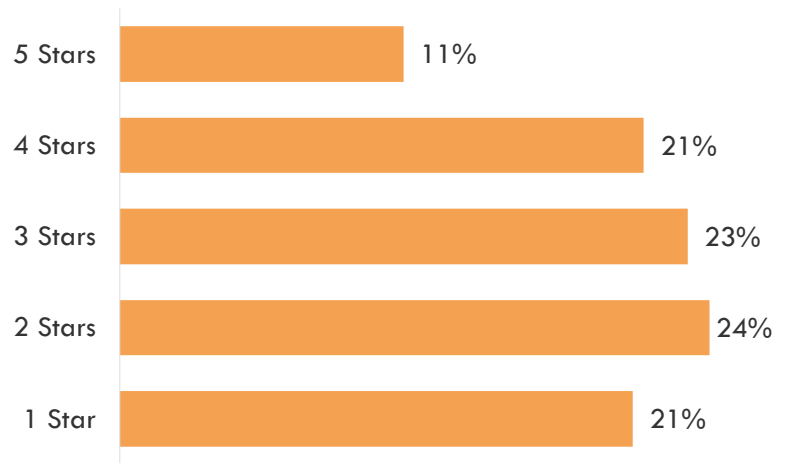


- This image was rating relatively high among respondents with an average rating of 3.2.

Q11 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



Average
Rating = 2.8

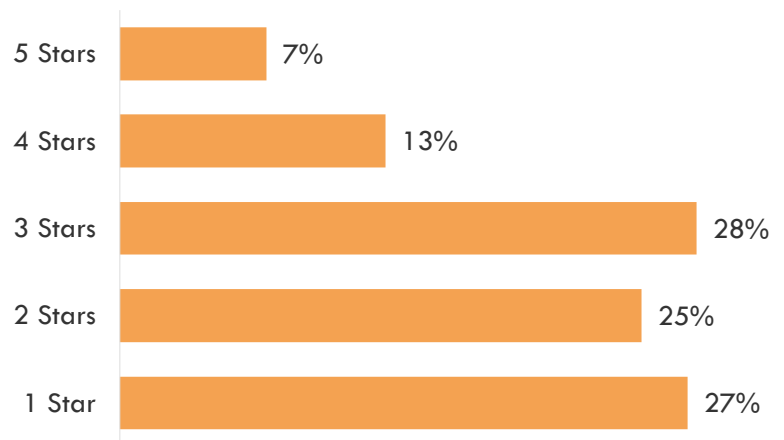


- This image was among the lower rated images among respondents with an average rating of 2.8.

Q12 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



Average
Rating = 2.5

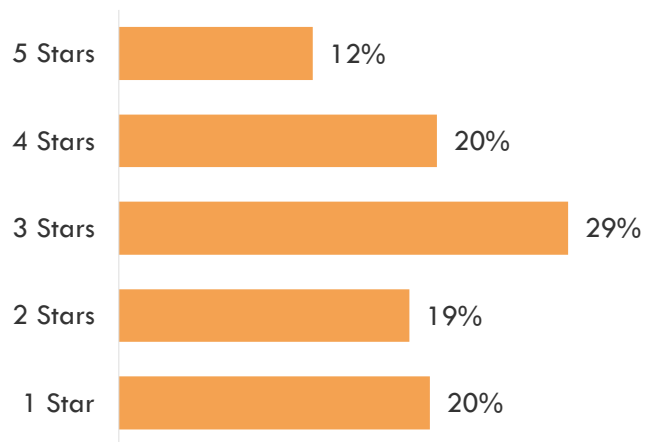


- This image was the lowest rated among respondents with an average rating of 2.5.

Q13 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



Average
Rating = 2.9

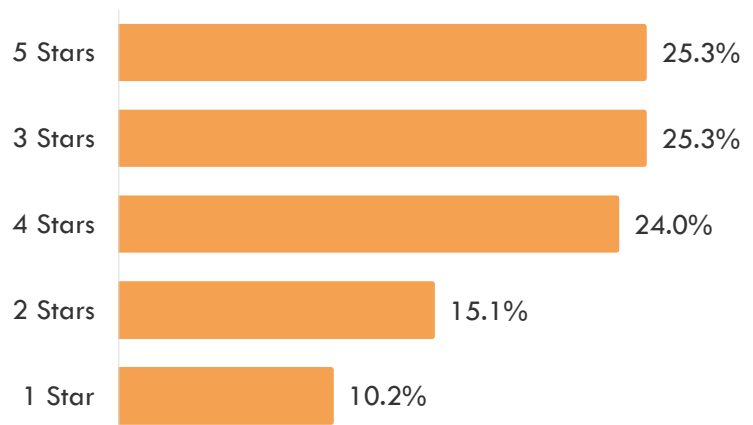


- This image was rated in the middle among respondents with an average rating of 2.9.

Q14 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.



Average
Rating = 3.4

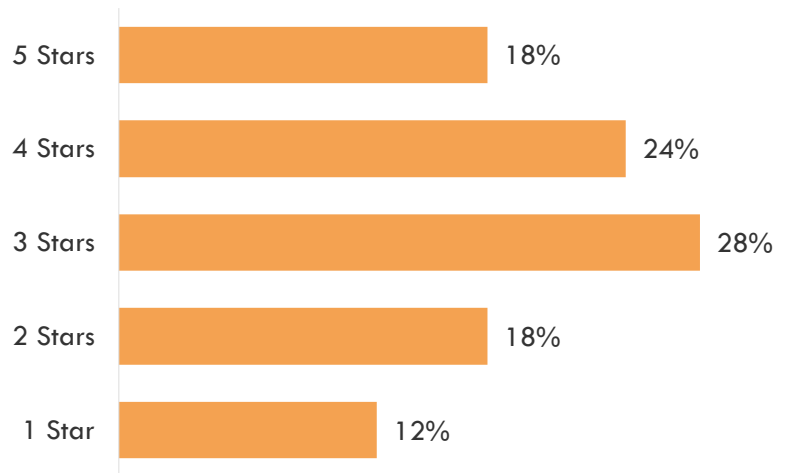


- This image was rated the third highest among respondents with an average rating of 3.4.

Q15 - Please rate the following gateway image from one to five stars. Five stars indicates you love it.





Average
Rating = 3.2



- This image was among the higher rated images among respondents with an average rating of 3.2.

Q16 - If you have images of gateway examples you like, please use the button below to upload.

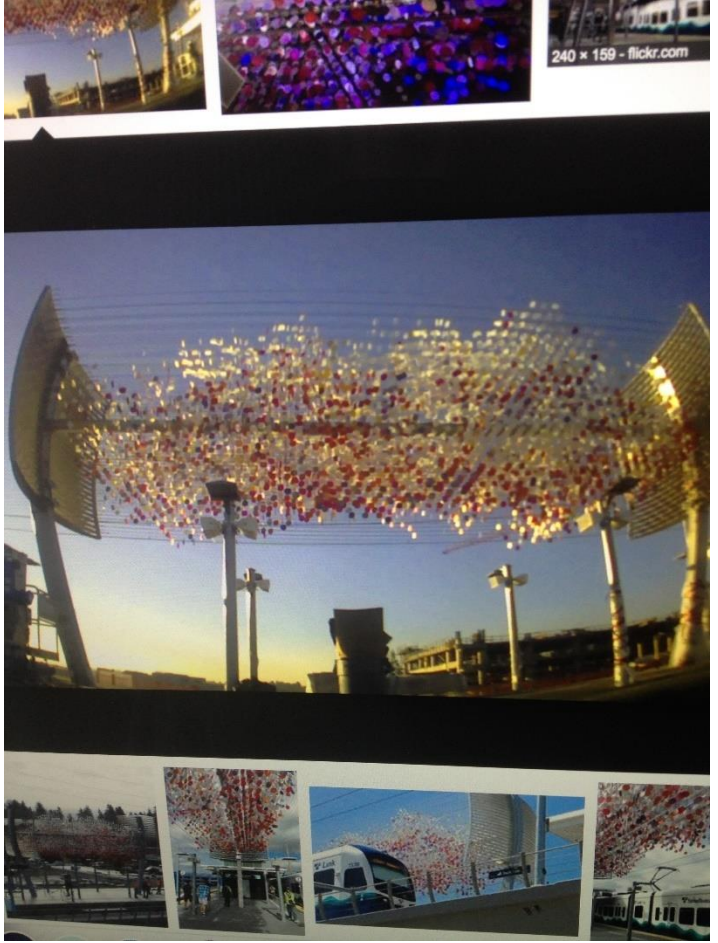
Response	Image
1	
2	

Response **Image**



3


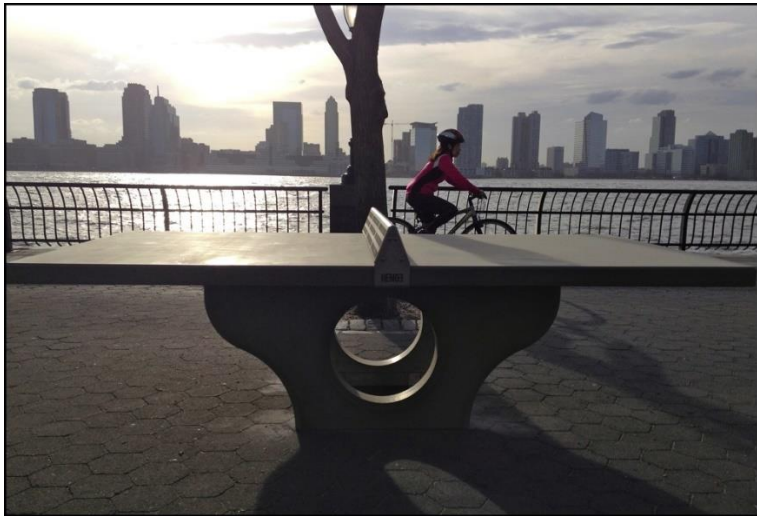



4



Response	Image
5	 A photograph of a wooden post standing in a garden. A metal spiral sculpture is wrapped around the post. At the base of the post, there is a square mosaic tile plaque. The background shows a garden with various plants and a concrete bench.
6	 A photograph of a large, modern concrete archway sculpture. The archway is made of thick concrete and stands on a grassy hill. The background shows a clear blue sky and a distant view of the ocean.

Response	Image
7	 A large, abstract sculpture made of rusted metal pipes arranged in a complex, interconnected pattern, resembling a stylized face or a maze, situated in an urban alleyway. The sculpture is composed of numerous thick, curved metal bands that form a series of overlapping, irregular shapes. The alleyway is flanked by brick buildings, and a person is visible in the distance.
8	 A young boy sitting on a large bronze sculpture of a lion and its cubs, with a building in the background featuring the text "Mutual of Omaha". The boy is wearing a dark blue t-shirt with "DETROIT" and "LIONS" visible. The sculpture is set on a reddish-brown ground, and the building behind it has a sign that reads "Mutual of Omaha" and "Law Pa".
9	File corrupted.

Response	Image
10	
11	
12	




Response **Image**



13



14



Response	Image
15	 A bronze sculpture of a young boy standing next to a pig. The boy is shirtless and has a large, somewhat distorted head. The pig is standing on its hind legs, looking towards the boy. The sculpture is set on a paved area in front of a brick building with a blue door. A dark car is parked to the left and a silver car to the right.
16	 A dark, abstract sculpture of a seated figure. The figure has a large, rounded head and a long, thin arm extending outwards. The sculpture is set in a natural, wooded environment with green moss on the ground.
17	 A series of tall, thin, vertical metal structures with horizontal bars. The structures are set in an open field under a clear blue sky. The structures vary in height and are arranged in a line.

Response	Image
18	
19	
20	