

## Inspire Strong Relationships ~ Goals:

- Develop stronger and healthier regional partnerships
- Enrich public participation so that the community has a role in shaping public policy
  - [Council adopts core values for public involvement]?
  - [City implements Public Participation Guide]?
- Fully engage advisory committees and the coalition of neighborhood associations
- Make homelessness a collaborative, regional priority so that we can establish an effective service delivery system

**Desired outcome:** We get things done most efficiently, foster trust, stay connected, and move forward together.

## Possible Partners & Strategies: Inspire Strong Relationships

### Partners

- LOTT Clean Water Alliance
- Port of Olympia
- Tribes – Squaxin, Nisqually
- Intercity Transit
- Planning Commission
- Olympia Downtown Association/  
West Olympia Business Association
- Parking & Business Improvement  
Area (PBIA)
- Joint Base Lewis-MChord
- Thurston Regional Planning Council
- Thurston County
- Neighboring cities
- Neighborhoods
- Citizens

### Regional Strategies & Systems

- Implement Homeless Service  
Delivery System (act in first quarter)
- Consider regional plastic bags ban
- Work on Regional organic recycling
- Prepare Sea level rise-unified plan
- Identify and engage the right  
stakeholders
- Clarify roles by clearly chartering  
City Council advisory committees
- Create, track and report the right  
metrics so that we know if we are  
achieving our goals and outcomes

## Champion Downtown ~ Goals:

- Increase commerce and private investment
- Create a safer, cleaner and more welcoming downtown for all to enjoy
- Develop partnerships to expand desirable public spaces
- Play a greater role in developing the vision and enhancing the image of downtown

**Desired outcome:** More people will want to work, live, shop and play here, and increase the revenue base.

# Policies, Programs, Projects & Strategies: Champion Downtown

- Implement, expand and sustain walking patrol and ambassador program
- Implement Downtown Plan - Phase II
- Articulate Downtown Vision
- Seek partners for Community Renewal Authority and Section 108 Funding
- Seek funding for Artesian Well improvements
- Support Tourism – Tourism Promotion Area
- Continue partnerships towards the acquisition of the Dept. of Fish and Wildlife building
- Update Parking Strategic Plan and parking meter implementation
- Complete Alley improvement project
- Continue Alcohol impact area
- Consider Community Bathrooms Downtown
- Provide a Drop-in center for homeless
- Improve parking opportunities
- Provide more activities for active seniors
- Tell our story of what's been achieved and what's next
- Provide before/after pictures on projects
- Create, track and report the right metrics so that we know if we are achieving our goals and outcomes

## Adopt a Sustainable Budget ~ Goals:

- Make our budgetary process transparent, simple and accessible so that everyone knows how and when to be involved
- Protect and strengthen core services as well as identify strategic investments
- Build and maintain reserves so that we can continue services when times are bad
- Manage our debt level responsibly
- Ensure all resources are used responsibly and effectively

**Desired outcome:** We have adequate revenues and reserves to support the social, economic and environmental values of the community.

## Group Reports

# Policies, Programs, Projects & Strategies: Sustainable Budget

- Adopt 2014 budget
- Seek Isthmus funding and acquisition
- Complete Washington Center Remodel
- Install LED street light conversion
- Seek records management funding
- Sustain LEOFF/Long Term Care funding
- Regional Transportation Improvement Program
- Review Transportation Impact Fees
- Interchange Justification Report for Black Lake/Cooper Point Road
- Implement automated meter reading
- Grow business and revenue base
- Involve public and unions in budget development process (what, how, when)
- Review options to address funding constraints (outsourcing, regional partnerships)
- Create, track and report the right metrics so that we know if we are achieving our goals and outcomes

## Change the Culture of Community Development ~ Goals:

- Invest in a proactive system that encourages collaboration in formulating and implementing plans
- Engage neighborhoods to plan their own future so that investments reflect community values
- Encourage a staff culture of community involvement and dialogue
- Increase revenue base so that we can provide the enriching services and environmental stewardship that the community values
- Align plans and ordinances so that plans can be implemented

**Desired outcome:** We achieve the growth and development as defined by the community in the Comprehensive Plan.

## Policies, Programs, Projects & Strategies:

### Change Culture of Community Development

- Complete Shoreline Master ASAP
- Complete Comprehensive Plan ASAP
- Implement Community Planning System Improvements
- Be proactive in Neighborhood planning (do it right, not too fast)
- Move forward with Housing projects- Columbia Heights and Mercy Housing
- Complete Utility Master Plan +3 (Solid Waste, Water, Wastewater)
- Update Groundwater standards
- Refine and implement Visualization software planning tool
- Complete Parks Plan Update
- Move forward with Westside annexations
- Complete West Bay Habitat Study
- Complete Ward Lake Master Plan
- Implement Neighborhood Pathways Program
- Consider Dog park options
- Consider urban corridor improvements
- Support Planning Commission
- Create, track and report the right metrics so that we know if we are achieving our goals and outcomes