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Collector: Web Link 1 (Web Link)
Started: Tuesday, November 05, 2019 6:29:18 PM
Last Modified: Wednesday, November 06, 2019 2:06:44 PM
Time Spent: 19:37:26
IP Address: 73.83.131.39

Page 1: Grants to Arts and Culture Organization Application

Q1 Arts/Culture Organization Information

Name	Jennifer Hermann
Arts/Culture Organization	Olympia Symphony Orchestra
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Q2 Project Name

"Beat Beethoven 5K" Concert & Fun Run

Q3 Project Summary

On July 26, 2020 the Olympia Symphony will present our annual free, outdoor concert. This year, instead of presenting on the Capitol Campus lawn, we are bringing the concert closer to downtown and performing at Heritage Park. As 2020 is Beethoven's 250th "birthday," we will celebrate by branding this concert as a "Beat Beethoven 5K" Concert and Fun Run. We will perform Beethoven's popular Fifth Symphony, which takes approximately 32 minutes, and challenge runners to complete a 5K (twice around Capitol Lake) before we finish the symphony. Those who choose not to run can enjoy the live performance. Following the run, the second half of the concert will feature non-classical works performed by the Olympia Symphony. Traditionally, we have performed scores from films and musicals, patriotic favorites, and music in the popular genre. We will collaborate with the Bridge Music Project, providing orchestral accompaniment for an original song written by youth in their program. This is an expansion on our 2019 Bridge Music Project collaboration, where we provided a string trio as accompaniment for two songs and performed for a CD recording as well as live performance at the summer concert. This year we will use the full orchestra for live accompaniment. In addition to the Bridge Music Project, we will also partner with Student Orchestras of Greater Olympia (SOGO), who will provide support for the "fun run" aspect of the event and provide an "instrument petting zoo" for curious attendees.

Q4 Total Grant Request Amount

\$5,000

Q5 What types of expenses will your grant be used to cover?

The grant would be used to offset the on-site expenses of park usage fees/permits, event services (portable restrooms), and concert production (tent/stage, sound system).

Q6 Eligibility - To apply for this opportunity organizations must:-

Yes

Have programs centered on arts and/or culture in Olympia-
 Minimum two-year history of continuous operation serving Olympia residents- Be a 501(c)3 non-profit organization- Have at least one ongoing arts program open to the public in Olympia- A City of Olympia Business License Previous grant recipients must wait one granting cycle before reapplying Does your program/organization meet eligibility?

City of Olympia: Grants to Arts & Culture Organizations

Q7 How does your Arts/Culture Organization's prior experience ensure a successful project?

The Olympia Symphony has been presenting an outdoor summer concert, free to the community, since 2007, on the lawn of the Capitol Campus. This event has become an annual tradition for the community. Drawing on our experience over the last eighteen years, we are prepared to expand this concert and engage an audience closer to downtown. Also, our successful collaboration with the Bridge Music Project at the 2019 Summer Concert prepares us to develop this partnership in our second presentation. We have a history of fruitful collaboration with Student Orchestras of Greater Olympia (SOGO) at the 2019 Fall Arts Walk and our Side-by-Side rehearsal mentorship program, currently underway. Including the summer concert, we present seven public concerts annually, with excellent project management and execution.

Q8 Please describe your audience. Please share in what ways this project will reach under-served communities.

Our audience for the concert portion of this event ranges from long-time concert-goers to first-time attendees, from every generation. For children, this is often their first experience with a live, professional orchestra.

The "fun run" aspect will attract a demographic who will be interested in the fitness activity, and intrigued by the novelty of live symphonic music.

By moving this event to Heritage Park, we hope to engage a spontaneous audience of people who happen to be spending time near Capitol Lake on a summer weekend, for whom a concert by the Olympia Symphony would not have been on their radar of events.

But most importantly, our collaboration with Bridge Music Project gives us a vehicle through which we will reach underserved youth in our community. We believe music bridges generations, circumstances, and backgrounds — and allows us the opportunity to be one voice. By performing together, we hope to inspire others to see beyond differences and celebrate harmony and unity. The collaboration will require joint efforts in composition and rehearsal. Through these activities, we will form relationships of trust and support with a demographic that does not traditionally attend classical symphonic activities. We will proactively engage all members who participate in Bridge Music Project workshops with personal invitations to engage with all aspects of the collaboration.

Q9 Please summarize the public benefit of your proposed project.

The Olympia Symphony believes in the power of music to enrich, educate, and entertain, creating a vibrant culture in the South Sound. We believe that people of all ages crave artistic expression and yearn for connection through cultural experiences. In a world of increasing division and seclusion, it is our responsibility to bridge the gap and nurture the human spirit.

We also believe in the power of collaboration. Teaming up with Bridge Music Project and SOGO benefits each organization and its members exponentially. We need to be reminded that we are working for a common cause, and gain inspiration and momentum from one another. When our nonprofit sector is strong and healthy, the public benefits.

Q10 How does this project expand or build upon the arts in our community?

This project brings a new perspective of symphonic music to our community. Pairing with a fun run breaks the stereotypical barrier of a seated classical performance. This event makes music relevant, as we showcase various genres of music. It exemplifies cooperation, as we pair a professional classical orchestra with amateur youth songwriters.

Q11 Describe any other funding you have pursued for this project in addition to the Arts/Culture Organization's contributions and the City's matching grant. Please indicate whether the funding has been secured.

Corporate Sponsorships (\$9,000) - secured
legacy contribution (\$2,000) - secured

Q12 Project Expenses: please list a description and the amount of each project expense. (Eg. Artist fees: \$500)

Project Expense 1	facility permits & services: \$1,085
Project Expense 2	tent/stage: \$4,650
Project Expense 3	sound system & solar power: \$2,735
Project Expense 4	musicians, conductor, orchestra staff: \$12,450
Project Expense 5	rehearsal space rental: \$120
Project Expense 6	instrument/equipment transportation: \$250
Project Expense 7	sheet music rental: \$250
Project Expense 8	advertising: \$500
Total Expenses	\$22,040

City of Olympia: Grants to Arts & Culture Organizations

Q13 Project Income (Matching Funds): please list a description and the amount of each project income source (Eg. Ticket sales: \$500) this can include dollar and in-kind sources. (Note: volunteer hours can be included as "project income". Each volunteer hour is valued at \$31.72. To calculate the In-kind dollar value of your volunteer hours multiply the total number of hours by \$31.72. (Eg. 10 Volunteer Hours: \$317.20)

Project Income 1	corporate sponsorship: \$5,000
Project Income 2	corporate sponsorship: \$2,000
Project Income 3	corporate sponsorship: \$2,000
Project Income 4	legacy contribution: \$2,000
Project Income 5	matched donations: \$2,000
Project Income 6	volunteers (15 @ 4 hrs): \$1,903
Total Income (Matching Funds)	\$14,903
Grant Request Amount	\$5,000
Overall Total (Add total income & Grant Request amount)	\$19,903

Q14 Optional: Please upload any supplemental information. Respondent skipped this question

Q15 Please attach verification of your organization's 501(c)3 status.

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