

Action Item	Timeline	Implementation Approaches	Lead	Target Year	Capital/ Initial Expense	Annual Operating Expense	Annual Revenue	Progress
<i>Adopt Parking Strategy</i>	<i>Phase 1</i>	<i>Council formally adopts Parking Strategy</i>	<i>Policy</i>	<i>2019</i>				<i>Done</i>
1.1 Implement enforcement tools including NuPark, LPR, PayByPhone, and Barnacle	Phase 1	Maintain Software	Operations	Continual	\$ -	\$ 60,000		Doing
		Add Pay-By-Phone to South Capitol parking, lease lots, downtown on-street	Operations	2020	\$ 5,000	\$ -	\$ 10,000	Doing
		Incorporate multi-space meters	Operations	2020	\$ 15,000	\$ -	\$ 3,000	Ready
		<i>Amend code to allow barnacle</i>	<i>Policy</i>	<i>2020</i>	<i>\$ -</i>	<i>\$ -</i>	<i>\$ -</i>	<i>Done</i>
2.1 Consider price increases to prioritize short term parking	Short-Term	Collect data supporting future rate adjustment (annually)	Policy	annual	\$ -	\$ -	\$ -	Doing
		Adjust hourly parking rates	Operations	2022				
		<i>Adjust hourly parking rates</i>	<i>Operations</i>	<i>2020</i>	<i>\$ -</i>	<i>\$ -</i>	<i>\$ 246,000</i>	<i>Done</i>
2.2 Expand enforcement hours to include Saturdays and Evenings	Mid-term	Collect Evenings and Saturdays data	Policy	2020	\$ -	\$ -	\$ -	Doing
		Amend OMC 10.16.050	Policy	2021	\$ -	\$ -	\$ -	Ready
		Hire new FTE(s) and launch enforcement hours	Operations	2021	\$ -	\$ 70,000	\$ 233,000	Ready
2.3 Convert 9 hour meters within core area to shorter term parking	Phase 1	Replace 9 hour meters with Multispace meters/PbP in expanded core	Operations	2020	\$ 41,000		\$ 32,500	Ready
2.4 Collect data on free 15 minute and holiday parking to ensure program is meeting the goals	Short to Mid-Term	Collect data to assess program's impact	Policy	2020	\$ -	\$ -	\$ -	Doing
		Present LUEC/Council with recommendation	Policy	2020	\$ -	\$ -	\$ -	
		Implement Council direction	Operations	2021		\$ -	\$ 59,000	
3.1 Develop a signage and wayfinding plan by character area to better identify off-street parking facilities including City-owned facilities in the Downtown Core.	Mid-term	Hire consultant to develop wayfinding plan	Communications	2021		\$ -	\$ -	Ready
		Contribute parking dollars to updated signs	Operations	2021	\$ 5,000	\$ -	\$ -	
		Integrate smart occupancy sign into parking structure(s)	Policy	2022	\$ 20,000		\$ -	
3.2 Design and manage a voluntary City-led shared parking program that has common branding, signage, and accessible information on available short and long-term parking.	Phase 1	Develop and execute formal agreements with private owners	Policy	2020	\$ -		\$ -	Doing
		Develop branded signage	Policy	2020		\$ -	\$ -	Ready
		Update maps, wayfinding, website	Policy	2020	\$ -	\$ -	\$ -	Ready
		Education campaign	Policy	2020	\$ -	\$ -	\$ -	
		Integrate PayByPhone/Enforcement permitting software	Operations	2021				
<i>Enter into first formal shared parking agreement</i>	<i>Policy</i>	<i>2019</i>	<i>\$ 2,500</i>	<i>\$ -</i>	<i>\$ -</i>	<i>\$ -</i>	<i>Done</i>	
3.3 Conduct a feasibility study to determine whether to consolidate parking resources in a City-owned parking garage(s).	Mid to Long-Term	Develop team charter	Policy	2020	\$ -	\$ -	\$ -	Doing
		Hire consultant through RFQ process	Policy	2020	\$ 500,000	\$ -	\$ -	
3.4 Consider the use of service agreements and partnerships with private developers for the use of city-owned land (existing surface parking lots)	Mid-term	Pending results of RFQ, leverage city owned land for financing of parking structure	Policy	2021	\$ -	\$ -	\$ -	

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3.5 Reevaluate parking requirements for new non-residential development to ensure the standards are appropriate for a Downtown.	Mid-term	Engage CP&D planning staff, planning commission	Planning-Policy	2021-2022	\$ -	\$ -	\$ -	Ready
		Use LPR for occupancy studies to support Planning staff work	Planning-Policy	2021-2022	\$ -	\$ -	\$ -	
3.6 Examine possible building or development code revisions to require or encourage EV charging infrastructure.	Mid-term	Engage CP&D planning staff, planning commission	Planning-Policy	2021-2022	\$ -	\$ -	\$ -	
3.7 Look for opportunities to partner with EV charging providers and introduce fast chargers in the public setting including potentially on-street parking for short-term/visitor use.	Mid-term	Coordinate with PW	Planning	2022	\$ -	\$ -	\$ -	Ready
3.8 Consider allowing parking validation through local businesses.	Mid-term	Update lots with turnstiles, parking structure	Operations	2022	\$ -	\$ -	\$ -	
		Update website, enforcement software	Operations	2022	\$ -	\$ -	\$ -	
4.1 Improve pedestrian and bicycle connections to and from Downtown to reduce future parking demand.	Long-term	Engage PW transportation planning staff	Transportation-Po	Continual	\$ -	\$ -	\$ -	Doing
4.2 Expand secure bike parking Downtown using a systematic, data-driven approach.	Mid-term	Engage PW transportation planning staff	Transportation-Po	2021	\$ -	\$ -	\$ -	
4.3 Encourage carsharing in public and private parking facilities.	Mid-term	Engage carsharing firms and remove barriers.	Transportation-Po	2021	\$ -	\$ -	\$ -	
4.4 Collaborate with local and regional transit agencies to improve service to and from Downtown.	Mid to Long-Term	Engage IT, PW transportation staff	Transportation-Po	Continual	\$ -	\$ -	\$ -	Doing
4.5 Implement the street and public space improvements from the 2016 Downtown Strategy to improve pedestrian comfort, mobility, and compliance with the Americans with Disabilities Act (ADA), focusing on the Downtown Core.	Mid to Long-Term	Engage PW transportation planning staff	Transportation	Continual	\$ -	\$ -	\$ -	Doing
4.6 Explore alternatives that provide angled parking for Downtown street projects.	On-going	Engage PW transportation planning staff	Transportation-Po	Continual	\$ -	\$ -	\$ -	Doing
5.1 Convert current residential and employee on-street permits to temporary access permits with a monthly fee.	Short-Term	Engineer monthly residential permit through enforcement software	Operations	2021				
		Amend OMC 10.16.055 to reflect change	Policy	2021				

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5.2 Provide residential and employee off-street parking options through the shared parking program to provide predictable parking options.	Short-Term	Secure multiple off-street privately owned lots, with potential revenue sharing	Policy	2021			See 3.2	Doing
		Expand enforcement hours to ensure compliance	Operations	2021			See 2.2	
5.3 Implement a downtown employee parking education program	Phase 1	Keep website updated with parking and transportation options	Policy	Continual				Doing
		Engage Downtown Alliance, PBIA, and specific businesses by producing materials easily shareable with staff	Policy	Continual				Doing
5.4 Increase the price of on-street residential and 9-hour meter permits to incentivize the use of off-street parking options.	Mid-term	Gather data justifying price adjustment	Policy	Continual				Doing
		Develop and implement South Capitol Neighborhood sub-strategy	Policy	2020			\$ 8,000	Doing
		<i>Amend OMC 10.16.055</i>	<i>Policy</i>	<i>2020</i>			<i>\$ 60,000</i>	<i>Done</i>
5.5 Establish parking user priorities based on the street-fronting ground floor land use for on-street parking.	Short-Term	Continually review land use changes and match meter times and loading areas to ground floor use	Policy	Continual	\$ -	\$ -	\$ -	Doing
5.6 Review boundaries, time limits, and enforcement of the residential parking zones in the SE Neighborhood Character Area	Mid-term	Perform occupancy study to determine what mix of users occupy which spaces	Policy	2020	\$ -	\$ -	\$ -	Ready
6.1 Develop shared use parking agreements to support major entertainment and culture events focused in the Downtown Core, including disabled parking stalls.	Mid to Long-Term	Obtain long-term and short-term contracts for temporary lot usages	Policy	2020			See 3.2	Doing
		Develop temp signage directing visitors to event parking	Policy	2020	\$ -	\$ -	\$ -	Ready
		Coordinate with event managers to promote parking options	Policy	Continual	\$ -	\$ -	\$ -	
		Align Pay By Phone to accommodate pop up parking	Operations	2021	\$ -	\$ -		
7.1 Work with other departments on achieving Downtown Strategy goals around safety, lighting, and cleanliness in Downtown Olympia	Short to Mid-Term	Engage PW transportation planning staff	Policy	2020				Doing
		Improve lighting in parking facilities and along pathways to Downtown attractions	Policy	2020	\$ 8,000	\$ -	\$ -	Doing
7.2 Confirm that all City-owned off-street facilities are compliant with ADA parking requirements.	Short-Term	Evaluate stall counts and widths of lease lots and recommend necessary updates	Policy	2020	\$ -	\$ -	\$ -	Doing
		Coordinate with consultant for city-owned facilities' parking	Policy	2020	\$ -	\$ -	\$ -	Doing
		Repaint stalls, place signs	Operations	2020				Ready

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7.3 Restrict disabled parking to the 4-hour limit allowed by law for on-street parking.	Short-Term	Post limits on designated meters	Operations	2020				Doing
		<i>Pass ordinance</i>	<i>Policy</i>	2020	\$ -	\$ -	\$ -	Done
		<i>Notice public, including residents, employers, apartment managers</i>	<i>Policy</i>	2020	\$ -	\$ -	\$ -	Done
7.4 Review the number and locations of on-street disabled stalls and ensure high demand areas, such as the core, have sufficient disabled parking stalls.	On-going	Track recommendations from Accessboard.gov	Policy	2020	\$ -	\$ -	\$ -	Doing
		Collaborate with PW on DT street improvements to include ADA on-street stalls	Policy	2021	\$ -	\$ -	\$ -	Ready
7.5 Work with State representative to implement reforms that would result in reduced handicap placard misuse.	Long-term	Track State ADA panel recommendations through legislature and testify as necessary.	Policy	Continual	\$ -	\$ -	\$ -	Doing
		Compile data as needed to support statewide effort	Policy	unknown	\$ -	\$ -	\$ -	Ready
		Testify in support of statewide reforms	Policy	unknown	\$ -	\$ -	\$ -	
Total					\$ 91,500	\$ 70,000	\$ 641,500	

*items marked as \$- are incorporated in base budget