



## MEMORANDUM

**Date:** September 6, 2013  
**To:** General Government Committee  
**From:** Jim Nieland, Vice-Chair  
Parks and Recreation Advisory Committee  
**Subject:** Name Recommendation for Artesian Well Park Site

On the evening of September 5, 2013 PRAC held a public hearing on the naming of the new park at the artesian well. A total of 23 name suggestions were received via email, as well as one public testimony at the hearing.

Before deliberations started, Article II. Naming of Parks and Park Facilities (Ord. 12.62.050), was reviewed to make sure that only qualifying names were considered. PRAC deliberated and selected the name **Artesian Commons**, which it recommends to City Council for adoption.

The name **Artesian Commons** was selected based on historic precedence and the desire for a name that would be recognizable. Longer names were considered but rejected because of the difficulty in their use in site signing, publication, awkwardness or redundancy in usage. During public testimony a short name was endorsed. PRAC members felt that the word "commons" captures the concept of an outdoor meeting place better than other suggestions, while retaining the word "artesian" maintains the historic reference to the artesian well.

Respectfully submitted.