Introduction

The City of Olympia hosted Public Workshop #2 on February 20, 2016. This survey builds on its results by asking more specific questions about ideas supported at the workshop as well as questions to inform our viewshed study. (If you participated in the February workshop, you may still fill out the online survey.)

Most of the changes that will occur in downtown over the next 6 years will happen through private sector investment. The City's role will include: making strategic investments to enhance streets and sidewalks; ensuring our development & design standards align with community vision and are clear and realistic; forming partnerships and determining whether certain protections, development or business incentives are needed to help achieve goals.

We have heard many ideas for improving downtown. Since we can't do everything at once, the Downtown Strategy will identify priorities: realistic and impactful actions that will move our downtown vision forward. We have heard loud and clear that we must address the following issues in order to move forward, and here is how we plan to address them:

- Parking: This year the City will begin a parking strategy update to be aligned with this effort;
- Sea Level Rise: In 2017, the City plans to begin a comprehensive sea level rise strategy; Meanwhile, in 2016 we plan to raise required finished floor elevations to address flooding risk;
- Homelessness: As part of the Downtown Strategy, we will propose steps for how the City can improve its coordination with regional partners to address homelessness, street dependence and related impacts to downtown.

Survey input along with further technical analysis will help us determine a framework and priorities to guide completion of the Downtown Strategy. Remember, we are in Step 2 of a 5-step process and future steps will involve more detail

Draft Guiding Framework

The map below reflects input from the previous survey and workshops. For questions 1-5, read the description of each area and tell us how important that concept is to you. (each area is shown on the map below.)

DRAFT Guiding Framework Map

CHARACTER AREAS

WATERFRONT

Enhance and connect to waterfront attractions.

CAPITOL TO MARKET

Encourage a high activity mix of uses from the Capitol to the Farmers Market.

ARTISAN/TECH

Encourage an eclectic mix of commercial activities and residences to support a creative neighborhood.

ENTERTAINMENT

Continue the core's energy eastward in a safe and lively entertainment district.

SE NEIGHBORHOOD

Build a holistic neighborhood with services and amenities.

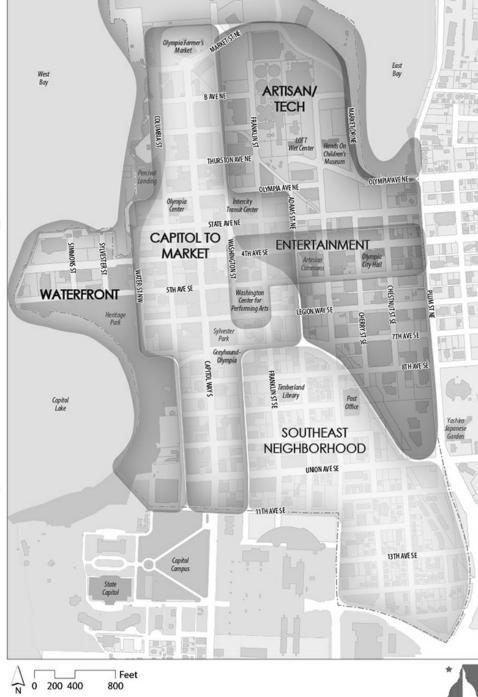
EXISTING FEATURES

Downtown planning area

City and State parks

State Capitol Campus

Attractions or landmarks



1. In the waterfront area , improve upon existing attractions to create a vibrant, attractive, family-friendly destination, with emphasis on the surrounding natural environment and many landmark views. Maintain vibrant and visible gathering places for public activity and events; increase waterfront recreation opportunities; and create inviting pedestrian connections to the historic shopping district, marinas, Farmers Market, Hands on Children's Museum, LOTT Wet Center, and Capitol Campus.
On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important
2. In the "Capitol to Market" high activity area, improve upon existing attractions to create more pedestrian-oriented streetscapes with a blend of retail, entertainment, mixed-income residential, and hospitality that draws people between the Capitol Campus, downtown historic core, and the Farmers Market. A vibrant retail environment provides an exciting shopping destination while also meeting day-to-day residential needs. A more active atmosphere, redevelopment of blighted or underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area.
On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

3. In the "Artisans/Tech" area, improve upon Port and LOTT activities and existing warehouses to create a mixed-use, artisan, culinary arts, and tech hub that includes affordable commercial space, housing
(especially for artists), studio/workshop, gallery, live/work, and retail space. Encourage the reuse of
industrial buildings and diverse, eclectic, energy- and water-efficient architecture. Ensure that visitors of all
ages feel safe and comfortable arriving by bus, foot, bike, or car to participate in exciting education and
recreation opportunities. Spur mixed-income residential development to support car-free lifestyles near the
Transit Center. A more active atmosphere, redevelopment of blighted or underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area.
On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall
concept to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important
4. In the "Entertainment" area, enhance its quality as a regional theatre and entertainment district with
excellent dining and night life that coexists with neighboring residential and commercial uses. Support
streetscape improvements and retail, entertainment and dining options along 4th and State Avenues to
draw pedestrians from the historic core east toward Plum Street. A more active atmosphere, redevelopment
of blighted or underused sites, good design and continued clean and safe efforts by the City and other
partners generate a feeling of safety in this area.
On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall
concept to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

5. In the "Southeast Downtown Neighborhood" area, establish a family-friendly, residential neighborhood anchored by the Timberland Library and served by some offices, small-scale retail, cafes, and services. Encourage a range of housing (e.g., historic single family homes, apartments, condos, and townhomes) and energy- and water-efficient buildings as well as other examples of "green innovations." This area has gardens, children-oriented parks, and great pedestrian connectivity to the State Capitol Campus and other areas of downtown. Redevelopment of underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area.
On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

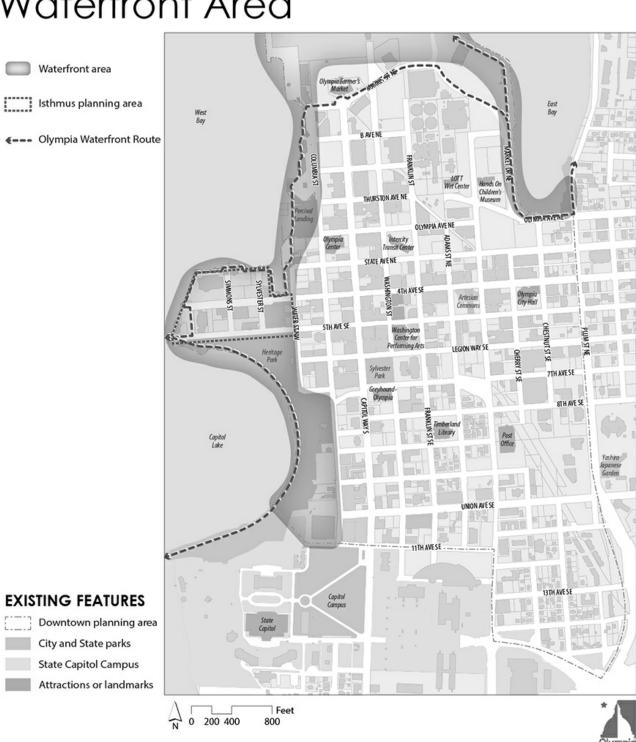


Waterfront Questions

Refer to the waterfront map below to answer the following questions.

OLYMPIA DOWNTOWN STRATEGY

Waterfront Area



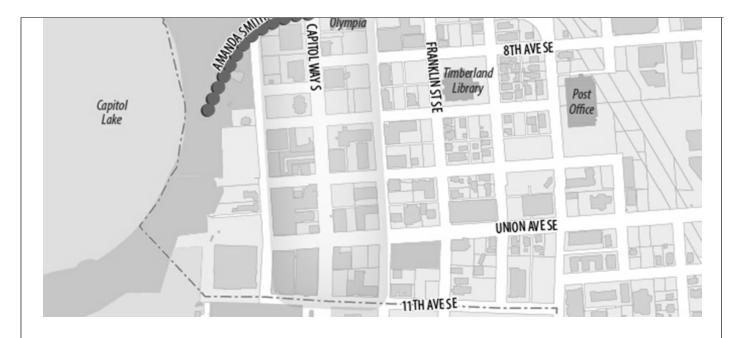
6. The following propo and spur private inves important, how import	stment there. On a s	scale of (1) to			
	(1) Very important	2	(3) Somewhat important	4	(5) Not important
Develop and adopt a land use, circulation, design and environmental enhancement (master) plan for the isthmus		0		0	
Continue to develop the Olympia Waterfront Route/trail (waterfront trail identified in the Thurston County Regional Trails Plan that connects from West Bay, across the Port Peninsula to East Bay)					
Work with partners to increase and enhance waterfront recreation opportunities (i.e., boating, kayaking, dining, outdoor concerts)					
Create a high quality pedestrian connection between from Percival Landing to the Hands on Children's Museum. Improvements might include trees, lighting, nicer sidewalks, landscaping, etc. This could occur along Thurston, Olympia or some other avenue)					

7. If investing in the Olympia Waterfront Route, how important is it to you that the trail be designed for bicycles (in addition to pedestrians)? Use a scale of (1) to (5) with (1) being very important and (5) being not important.
(1) Very Important
(2)
(3) Somewhat Important
(4)
(5) Not Important
8. If enhancing waterfront recreation opportunities, what specific activities do you think should be enhanced or provided? (Check all that apply)
Additional restaurants on the water
Additional retail shopping along the water
Space for outdoor concerts
Viewpoints/seating areas
Additional marina slips
Non-motorized craft launch points (kayak, canoes, etc.)
Motorized craft launch points
Other (please specify)

"Capitol to Market" High Activity Area Questions

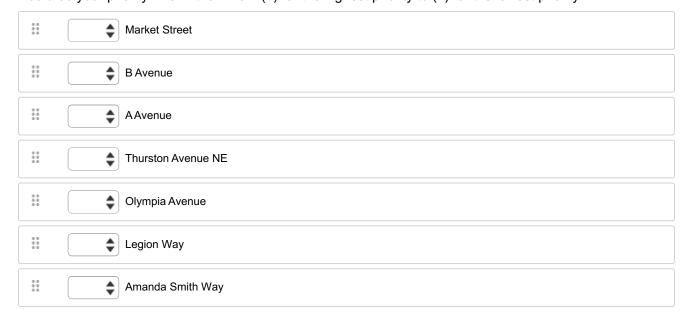
Refer to the following image to answer the next question.

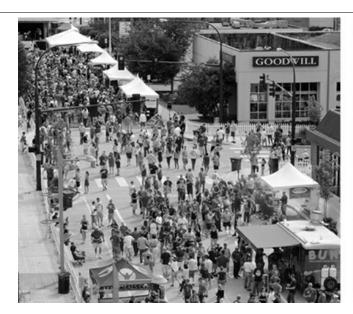




9. To achieve beautiful, comfortable, highly visible, and active pedestrian connections between the Capitol Way area and the waterfront, "shared streets" have been proposed. Shared streets reduce separation between pedestrians, bicycles and vehicles, while including features that slow vehicles down. Common design features include a narrow driving area; addition of trees, landscaping, seating, and special paving; and removal of curbs, some road surface markings (like driving lane stripes), and traffic signs.

Thinking about how you would like to access the waterfront from Capitol Way, if the City were to develop or encourage shared streets along any of the following segments listed below (and shown on the map), which would be your priority? Rank them from (1) for the highest priority to (7) for the lowest priority.







10. Workshop participants have shown support for "festival streets" in the downtown core. Festival streets are designed in such a way that they can be closed to vehicle traffic for specific events, and become more like a public plaza. These can include features such as special paving; curbless streets/sidewalks to allow for better accessibility, flexibility and natural rainwater drainage; unique lighting and unifying public art, seating, and landscaping. (See above photos)

On a scale of 1-5, with (1) being very important and (5) being not important, how important to you is it that the City redesign and develop the following street segments into festival streets?

			(3) Somewhat		
	(1) Very important	(2)	important	(4)	(5) Not important
Legion Way, between Capitol Way and Washington Street					0
Washington Street, between 5th Ave and Legion Way			\bigcirc		\bigcirc





"Capitol to Market" area (cont.)

Refer to the following photo examples to answer the next question.

Standard bike lane



Raised protected bike lane



Buffered bike lane



Two-way protected bike lane



Bike corridor (also known as a neighborhood greenway or bicycle boulevard)



Shared street





One-way protected bike lane





11. This year, the City will make improvements to create an east-west bicycle connection along 7th Ave from Sylvester Park in downtown to Lions Park on the eastside of Olympia. We have heard that a safe and comfortable north-south bicycle route through the downtown core is also important.

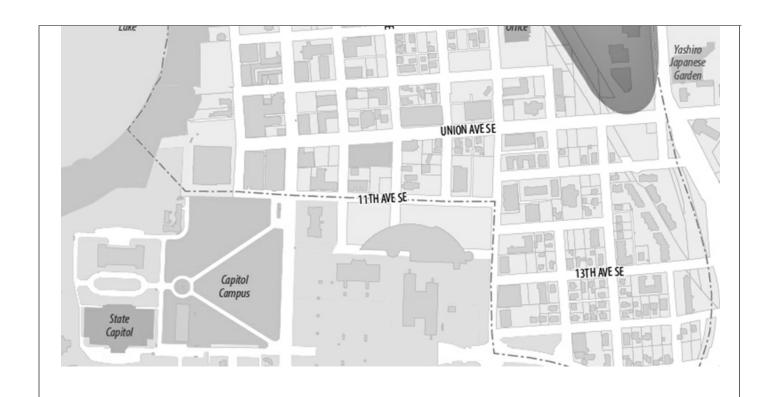
For each type of bicycle facility listed below, check the box in the column that best represents how willing you would be to use this type of bicycle facility within downtown.

	Very likely	Maybe	Not likely	Don't Know/Don't Care
Standard bike lane				
Buffered bike lane				
Two-way protected bike lane				\circ
Bike Corridor (also known as a neighborhood greenway or bicycle boulevard)				
One-way protected bike lane				\bigcirc
Raised protected bike lane				
Shared street				

Artisans/Tech Area Questions

Refer to the following images to answer the next question.





RENOVATED WAREHOUSE



MODERN ARCHITECTURE WITH INDUSTRIAL CHARACTER



COST-EFFECTIVE ARCHITECTURE FOR AFFORDABLE COMMERCIAL SPACE



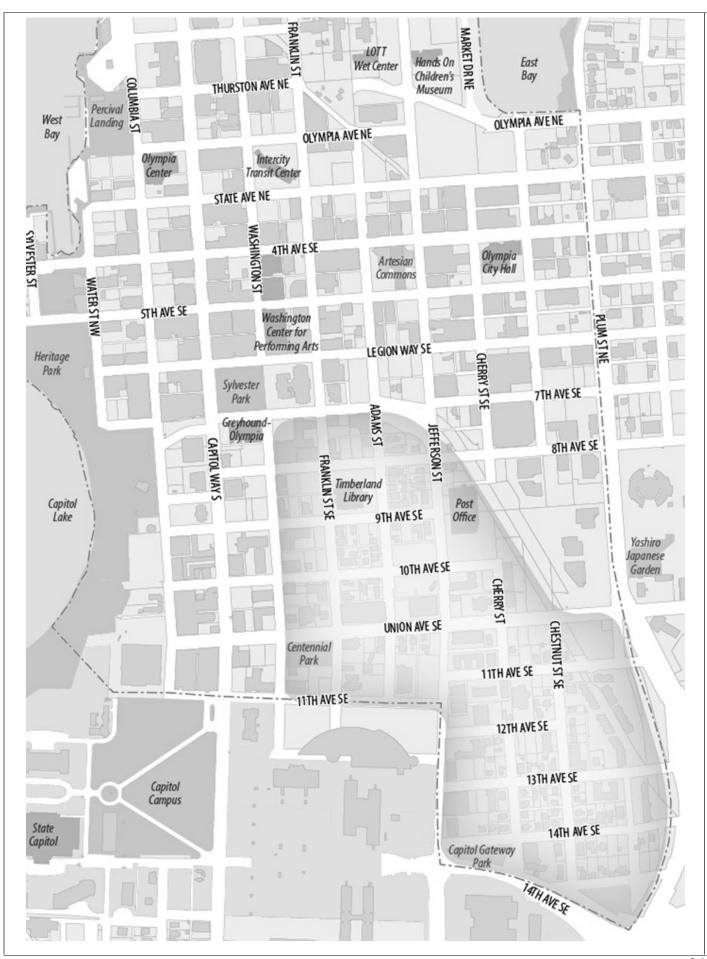
FUN & EDUCATIONAL WATER ELEMENTS INCORPORATED INTO DESIGN



	(1) Very favorable	(2)	(3) Somewhat favorable	(4)	(5) Not favorable
Renovated warehouse					
Modern architecture with ndustrial character	\bigcirc		\bigcirc		
Cost-effective architecture for affordable commercial space			0		\circ
Fun and educational vater elements ncorporated in the design		\bigcirc	\bigcirc		\bigcirc

Southeast Downtown Neighborhood Area Questions

Refer to the following image to answer the next questions.



Pedestrian Improvement Questions

Refer to the following photo examples to answer the next questions.

NICE SIDEWALKS, PEDESTRIAN-SCALE LIGHTING, AND LANDSCAPING

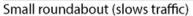






INTERSECTION IMPROVEMENTS





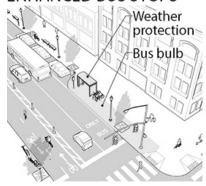


Bulbout (narrows crossing distance for pedestrians and slows traffic)



Chicane (slows traffic)

ENHANCED BUS STOPS



AWNINGS FOR WEATHER PROTECTION





		(3) Somewhat					
	(1) Very important	(2)	important	(4)	(5) Not important		
Repair sidewalks							
Narrow driving lanes to make space for wider sidewalks, pedestrianscale lighting and landscaping							
Improve intersections to slow cars and protect pedestrians (i.e., curb bulb-outs, small roundabouts, chicanes, etc.)							
Enhance bus stops with weather protection, seating and							
bus bulbs"							
'bus bulbs" Awnings to protect pedestrians from rain	nents needed in this area?	(please specify)		0			
'bus bulbs" Awnings to protect pedestrians from rain	nents needed in this area?	(please specify)					

	(1) Very important	(2)	(3) Somewhat important	(4)	(5) Not important
Repair sidewalks					
Narrow driving lanes to make space for wider sidewalks, pedestrianscale lighting and landscaping					\bigcirc
Improve intersections to slow cars and protect pedestrians (i.e., curb bulb-outs, small roundabouts, chicanes, etc.)					
Enhance bus stops with weather protection, seating and 'bus bulbs'					\bigcirc
Awnings to protect pedestrians from rain					

View 1

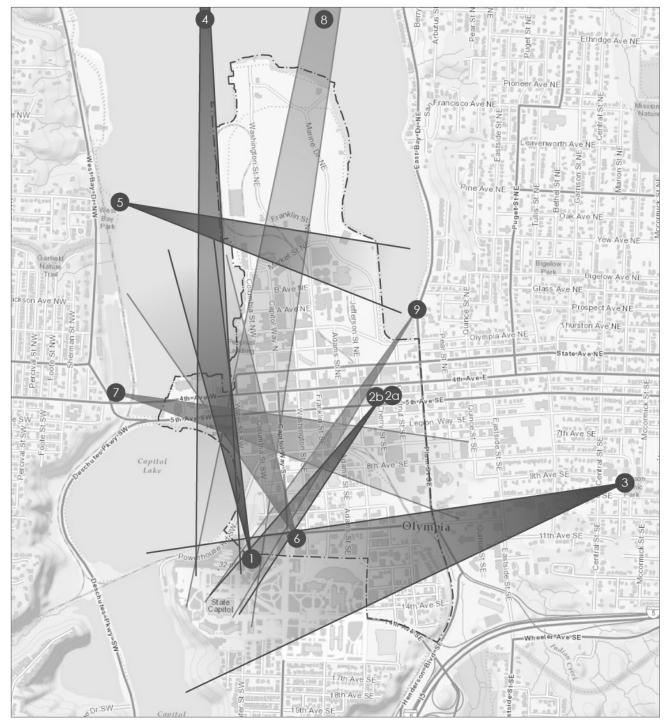
We need help to identify important downtown viewsheds. A viewshed is a line of sight between an observation point and important view.

As part of this effort, have the resources to analyze up to (10) downtown-related viewsheds using 3D graphics, and to illustrate how these views can be protected, as well as analyze the impacts of protecting them to economic, housing or other goals. 3D graphics will be shared at a later workshop and online.

Our community has already taken steps to protect over 20 important over-the-water views through public ownership of waterfront lands. For example, views of Budd Inlet and the Capitol Dome from the top of the 4th Avenue Bridge and Percival Landing.

This next set of questions focuses on different viewsheds – those which could potentially be blocked by future development (see map below).

DRAFT VIEW CORRIDORS MAP



POTENTIAL VIEWS FOR ANALYSIS

- Capitol Campus Promontory to Budd Inlet
- 20 City Hall to Capitol Dome
- 2b Cherry St to Capitol Dome
- Madison Scenic Park to Capitol Dome/Black Hills
- 4 Puget Sound Navigation Channel to Capitol Dome
- West Bay Park Lookout to Mt Rainier
- 6 Capitol Way & Union to Olympic Mountains
- Park of the Seven Oars to Mt Rainier
- 8 Priest Point Park to Capitol Dome
- 9 East Bay Dr Lookout to Capitol Dome



17. Above is the view from the Capitol Campus Promontory (top of the switchback trail) to Budd Inlet. O	Эn а
scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you	u?

- (1) Very important
- (2)
- (3) Somewhat important
- (4)
- (5) Not important

View 2a&b (combined)



18. Above is the view from Cherry Street (outside City Hall) to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

View 3

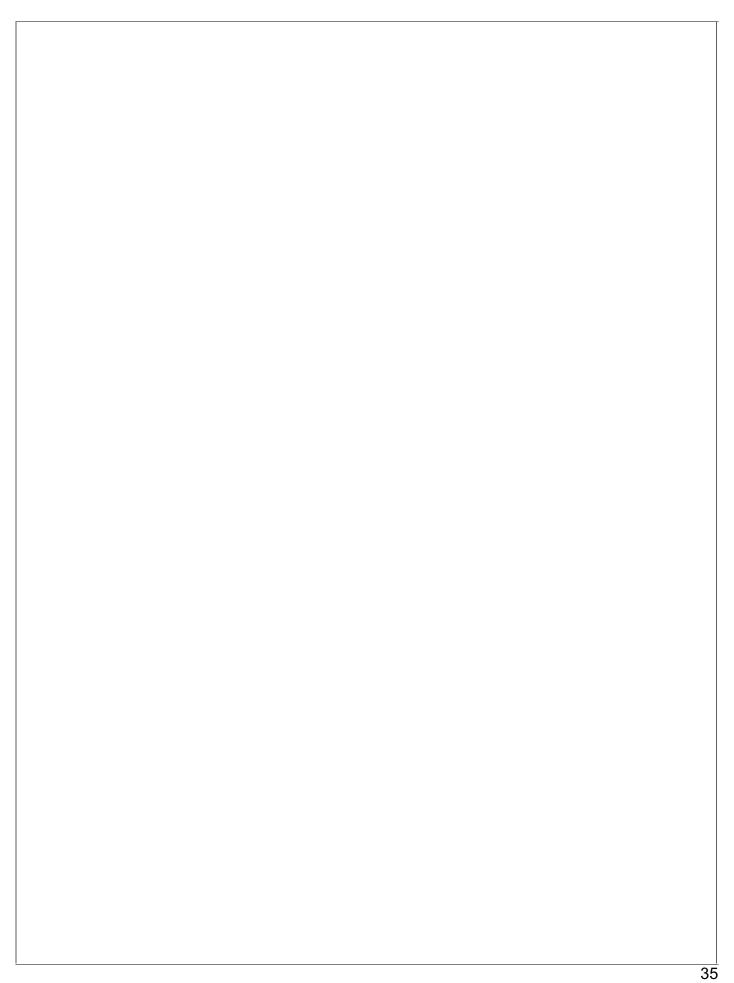


19. Above is the view from Madison Scenic Park (looking through downtown) to the Capitol Dome/Black Hills. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this
view to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

View 4



- 20. Above is the view from the Puget Sound Navigation Channel to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?
- (1) Very important
- (2)
- (3) Somewhat important
- (4)
- (5) Not important



View 5



21. Above is the view from the West Bay Park lookout to Mt. Rainier. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

View 6

Refer to photo to answer the following question



22. Above is the view from Capitol Way & Union Avenue to the Olympic Mountains. On a scale of 1-5, with
(1) being very important and (5) being not important, how important is this view to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

View 7

Refer to photo to answer the following question



23. Above is the view from Park of the Seven Oars to Mt. Rainer. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

View 8

Refer to photo to answer the following question



24. Above is the view from Priest Point Park (on the beach at the end of the walking trail) to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?

\bigcirc	(1) Very important	
\bigcirc	(2)	

- (3) Somewhat important
- (4)
- (5) Not important

View 9

Refer to photo to answer the following question



25. Above is the view from the East Bay Drive lookout to the Capitol Dome. On a scale of 1-5, with (1)
being very important and (5) being not important, how important is this view to you?
(1) Very important
(2)
(3) Somewhat important
(4)
(5) Not important

Views (cont.)
26. Thinking about the views you indicated are important to you, overall why would you say these views are important to you?
Sense of place
Connection to natural landscape
Connection to historic fabric
Sense of beauty
Other (please specify)



Additional thoughts and ideas

27. As described in the introduction, very soon the City will kick off a parking strategy to align with this effort; also moving forward are efforts to address sea level rise and how the City coordinates with regional partners to address homelessness and the effect of street dependency on downtown. In addition, next steps in the Downtown Strategy will focus on design; view protection, historic preservation; business & development standards and incentives; and more specific strategies related to housing, retail and economic development.

W	hat else would you l	ike us to know?		





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	Juli	ווועג		1110

28. Where do you live? If you're not sure if you live within downtown, refer to the <u>Downtown Strate</u> <u>Map</u> .	egy Area
Downtown Olympia	
Within Olympia, but not downtown	
Outside of Olympia, but within Thurston County	
Outside of Thurston County	
29. Which (if any) of the following statements are true? Check all that apply.	
I own a business in downtown	
I own property in downtown	
I work in downtown	
30. What is your age?	
Under 10 years	
10 to 17 years	
18 to 24 years	
25 to 34 years	
35 to 44 years	
45 to 54 years	
55 to 64 years	
65 to 74 years	
75 years and over	

Once a year or less
A few times a year
A few times a month
Once or twice a week
Three or more times a week
32. Why do you visit downtown (check all that apply)?
Shop
Attend events
Dine/ drink
Work
Visit park, museum, or library
Get water from artesian well
Other (please specify)
33. Please specify your ethnicity and/or race (check all that apply). This information helps the City of Olympia to understand if its public engagement methods are reaching a representative population.
Olympia to understand if its public engagement methods are reaching a representative population. White
Olympia to understand if its public engagement methods are reaching a representative population. White
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American Native American/American Indian/Alaska Native
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American Native American/American Indian/Alaska Native Asian
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American Native American/American Indian/Alaska Native Asian Pacific Islander
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American Native American/American Indian/Alaska Native Asian Pacific Islander
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American Native American/American Indian/Alaska Native Asian Pacific Islander
Olympia to understand if its public engagement methods are reaching a representative population. White Hispanic/Latino Black/African American Native American/American Indian/Alaska Native Asian Pacific Islander

Thank you for completing our survey. Check our website at the end of April for a summary report.

Click here to read more about our viewshed analysis, including see a list of over 20 other important downtown views that are already protected. If there are additional important viewsheds related to downtown you think we may have missed or if you have photos of your favorite views related to downtown that you want to share with us, please send them to dts@ci.olympia.wa.us. Views must be from public observation points within downtown or looking through downtown to landmark views, such as Mt. Rainer, the Black Hills, Puget Sound, Olympic Mountains, Capitol Dome. Submitted photos will become part of the public record and may be used for public engagement purposes, so we ask that you indicate who should receive credit for the photo.

Click here to return to the Downtown Strategy webpage.