



Meeting Minutes - Draft

City Council

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8244

Monday, November 1, 2021

5:30 PM

Online and Via Phone

Study Session

Attend: <https://us02web.zoom.us/j/84923487532?pwd=bVJwbEhSTkIHZENNa2cyUGhhTIBnQT09>

1. ROLL CALL

Present: 7 - Mayor Cheryl Selby, Mayor Pro Tem Clark Gilman, Councilmember Jim Cooper, Councilmember Yến Huỳnh, Councilmember Dani Madrone, Councilmember Lisa Parshley and Councilmember Renata Rollins

2. BUSINESS ITEM

2.A [21-1054](#) City of Olympia Strategic Communications Plan Briefing

Strategic Communications Director Kellie Purce Braseth and Communications Resources NW President Meg Winch gave a briefing on the City's new Strategic Communications Plan. Ms. Winch discussed the work to assess the City's communications work and recommendations for a structure that will better serve the needs of the City.

Ms. Purce Braseth discussed how the recommendations will be implemented and she introduced her team, Digital Engagement Specialist Josh Linn and Social Media Strategist & Content Developer Mark DeLaurier.

Assistant City Manager Debbie Sullivan introduced Visual Design and Production Manager and Senior Writer Tom Dykstra.

Councilmembers asked clarifying questions.

The study session was completed.

3. ADJOURNMENT

The meeting adjourned at 6:33 p.m.