

You Are Invited

to a Conversation about Homelessness

Thursday, April 18th

Columbia Room in the
Legislative Building
416 Sid Snyder Ave SW

9:00 am to 11:00 am

Do you live or work in Downtown Olympia? If yes, then you are invited to join us.

The City is hosting a conversation to help develop a long-term response to homelessness and we need your input. Elected officials and the newly formed Community Work Group on Homelessness will be on hand to listen and learn from your unique perspective.

No registration or RSVP is necessary. We hope to see you there.



Attention: Downtown Community

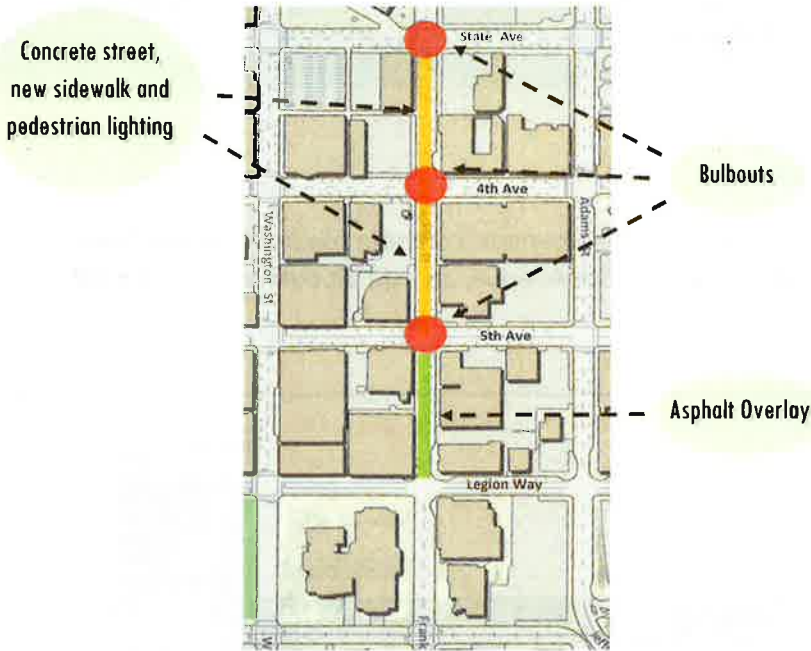




FRANKLIN STREET IMPROVEMENT PROJECT

March 2019

Improvements to Franklin Street are planned for the summer of 2021



Open House

An Open House will be held on May 20, 2019, from 6:00 pm to 8:00 pm at City Hall, 601 4th Avenue E, in Council Chambers.

For more information, contact:

Jeff Johnstone, Senior Engineer
Public Works Engineering
360.753.8290 | jjohnsto@ci.olympia.wa.us

To learn more, visit:

www.olympiawa.gov/downtownstreets



Background

Downtown Strategy

Four downtown streets are slated for improvement in the next several years. Franklin Street is the second of the four planned improvements with construction in 2021.

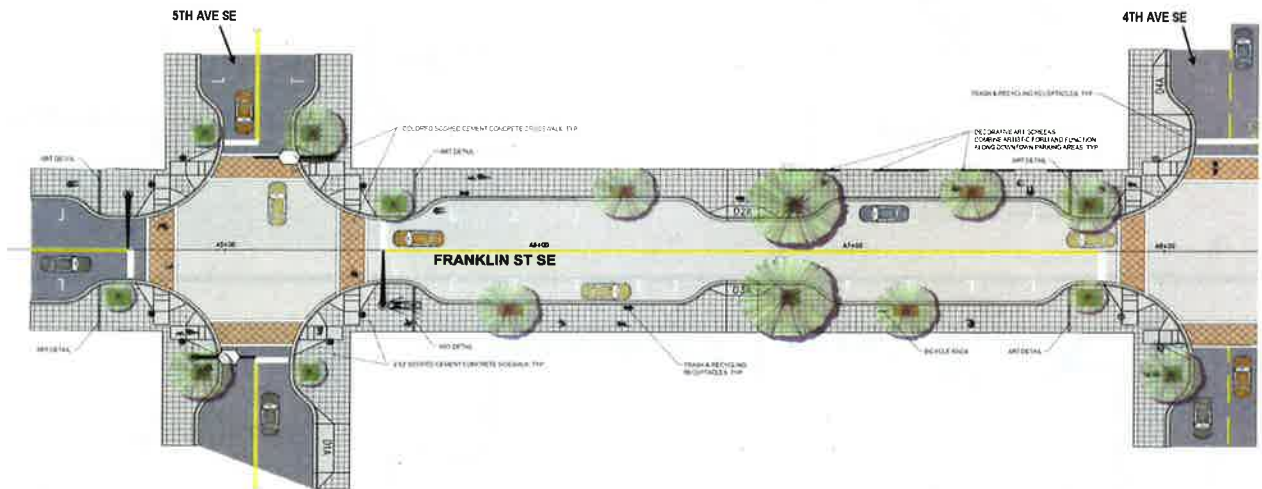
These projects were proposed as part of the Downtown Strategy to improve walkability, make bike connections, support transit operations, and maintain mobility for cars and freight.

Franklin Street

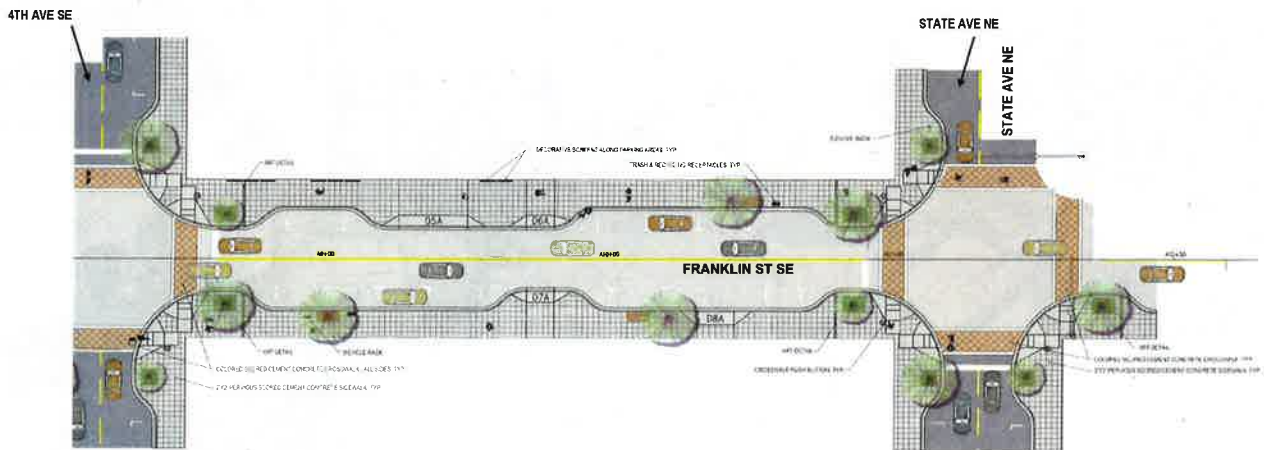
from Legion Way to State Avenue

On Franklin Street, improvements include bulbouts at intersections, new cement concrete roadway, new sidewalks, pedestrian lighting and street tree replacement. From Legion Way to 5th Avenue, an asphalt overlay is proposed.

5th to 4th Avenue Overview



4th to State Avenue Overview



The City of Olympia is committed to the non-discriminatory treatment of persons in the employment and the delivery of goods and services.



LEGION WAY IMPROVEMENT PROJECT

March 2019

Improvements to Legion Way are planned for the summer of 2020

Bike lane up hill, and sharrows down hill from Water Street to Capitol Way



Raised intersection at Washington

Repave between Capitol and Franklin

Open House

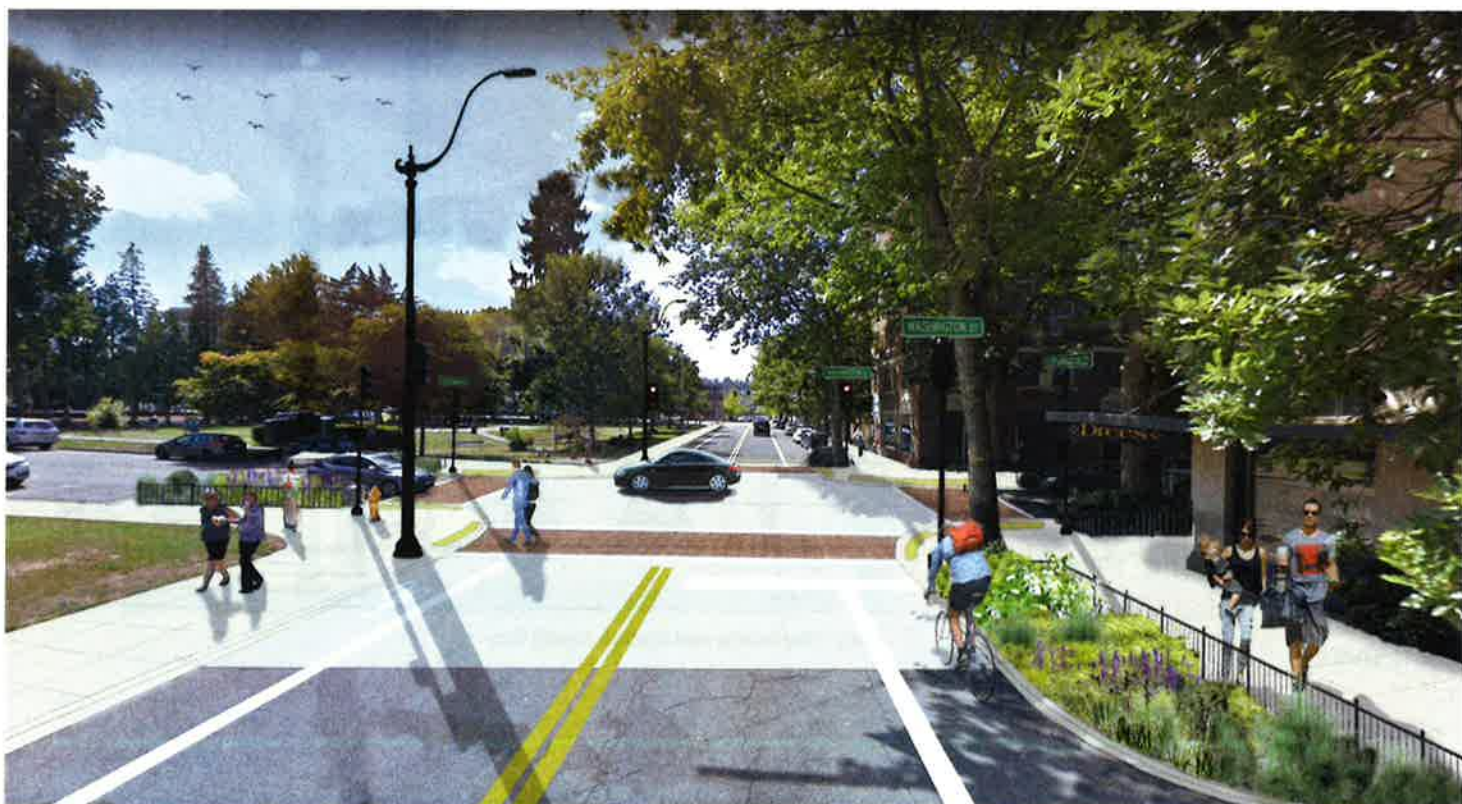
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Background

Downtown Strategy

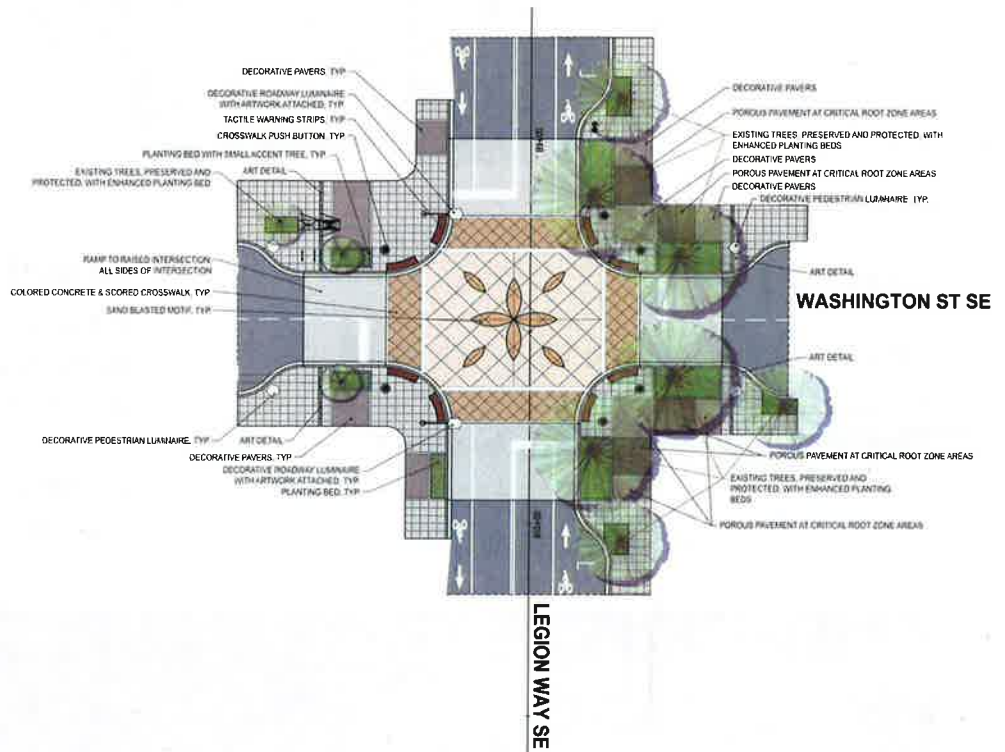
Four downtown streets are slated for improvement in the next several years. Legion Way is the first of the four planned improvements with construction in 2020. These projects were proposed as part of the Downtown Strategy to improve walkability, make bike connections, support transit operations, and maintain mobility for cars and freight.

Legion Way

from Water Street to Franklin Street

On Legion Way, a raised intersection, roadway resurfacing and bike facilities are proposed. A raised intersection means the street surface is at the same level as the sidewalk. Cars ramp up slightly as they enter the intersection.

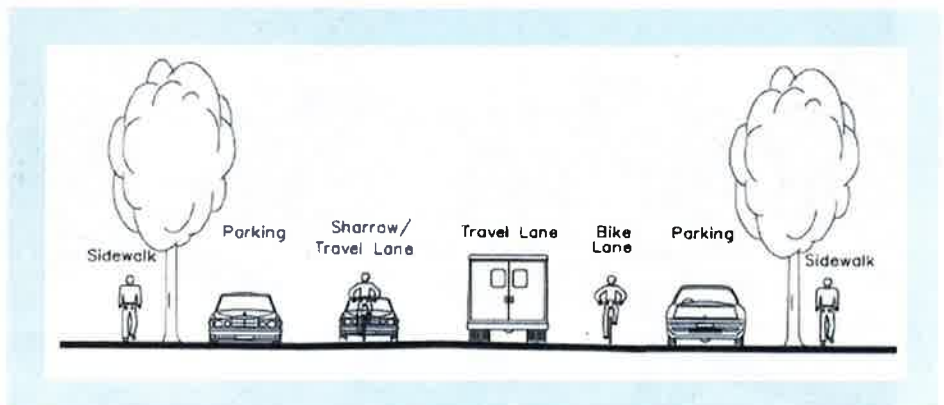
The raised intersection serves as a gateway to the downtown core, slows traffic, and makes it easier for people walking to cross the street.



Bike Lane

This project will add a bike lane from Water Street up the hill to connect to the bike lane that starts at Capitol Way.

Because of limited space, the bike lane is only provided in one direction. We are not able to add bike lanes to both sides of the street without parking removal. For people biking downhill from Capitol Way to Water Street, the “sharrow” markings will be added to indicate the lane is shared.



Legion Way looking east towards Capitol Way

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DASHBOARD REPORT

Month	Website Users	Total Number of Website Sessions	Organic Web Search	Facebook			Weekly		Newsletter Subscribers
				Likes (1st of month)	Instagram Followers	Twitter Followers	Newsletter Open Rate Average		
Apr-18	753	1,010	245	4,133					
May-18	1,769	2,569	699	4,162					
Jun-18	2,305	3,101	1,129	4,229					
Jul-18	3,079	4,221	1,887	4,289					
Aug-18	3,157	4,346	1,784	4,366					
Sep-18	2,034	2,794	846	4,424					
Oct-18	1,437	1,834	519	4,504					
Nov-18	3,890	5,410	1,148	4,534	2,212	2706	30.0%	929	
Dec-18	1,431	1,782	777	4,635	2,361	2723	31.0%	925	
Jan-19	1,342	1,740	490	4,664	2,527	2724	31.8%	911	
Feb-19	1,307	1,633	430	4,699	2,742	2750	30.0%	844	
Mar-19	1,307	1,765	556	4,729	2,890	2756	28.3%	876	

New website laun

Best open rate see

Website traffic is very much impacted by events and partner organizations promoting events

Mar-19		Nov-19	
Website Referral Sources		Website Referral Sources	
facebook	141	experience oly	793
olympia wa gov	95	facebook	658
experience oly	28	thurston talk	173
thurston talk	5	oly wa gov	80

Sunday, November 25, 2018 has record for most website hits in a day = 494, Downtown for the Holidays.