



March 26, 2019

Olympia PBIA Committee
C/O Max DeJarnatt
Olympia City Hall
601 4th Avenue East
Olympia, WA 98501

RE: Business Sponsorship Request - Pride Festival & Parade, Sunday June 23, 2019

Dear Olympia PBIA Committee,

I am writing on behalf of Capital City Pride to request your sponsorship for the upcoming 2019 Pride Festival and Parade. We are asking local businesses to sponsor our festival - - **AND** - - help to encourage Pride Festival participants to support our local businesses. Please consider a sponsorship at the following level:

- **\$500 Pride Sponsorship:** Offers a name listing & address in our Pride Guide, a Rainbow & Trans flag to hang in your business, a banner placement at our festival grounds at Heritage Park (business must provide the banner), and a scrolling sponsor ad on our website.

Pride Day has grown since 1991 to become one of the most vibrant community festivals in the Thurston County area. We now draw nearly 15,000 people into downtown Olympia for a series of events that truly brings together all parts of the community: gay, lesbian, bisexual, transgendered and straight people from around the Pacific Northwest. Your sponsorship will help make this festival even better!

In short, your sponsorship gives you broad exposure during the watershed LGBTQ event of the year. If you have any questions please contact me as listed below, or please visit the Capital City Pride website at www.capitalcitypride.net.

We hope to once again have your support to make this the best small town Pride in the NW!

Sincere regards,

Gina Thompson
Capital City Pride, Co-Chair

