



*The basic purpose of strategic planning is to determine where you want to go and how you are going to get there:*

- **GOAL** - Where you want to go.
- **STRATEGY** - How you are going to get there.

### **Questions for your consideration and discussion:**

Note: This is a Big Picture Discussion. Actions Plans become the Strategy – Subcommittees are in charge of Actions Plans.

- Are the 2011-2015 Strategic Plan Programs still valid and important to continue?
- If yes, how should they be updated?
- If no, what would you eliminate and what would you add?
- What would be your goal statement for each PBIA program?
- As programs and goals evolve how will you monitor your adjustment to change and achievement of goals?

---

IF you have time:

- Considering a 5yr. time frame, what actions would undertake in years 1&2; 2&3; 4&5?
  - In other words, set yourself up for continuity in achieving the goals
- What can be realistically achieved with your time and resources?