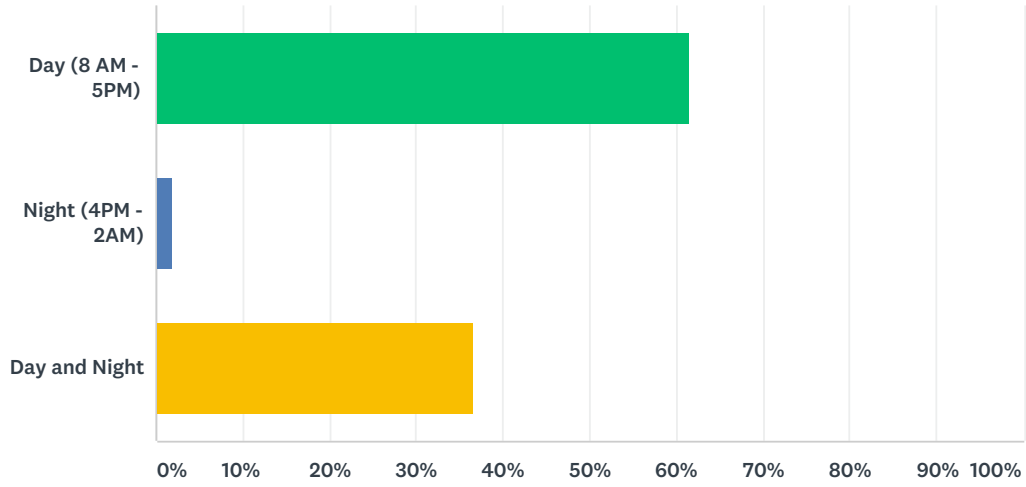


Q1 What time of day is your business open

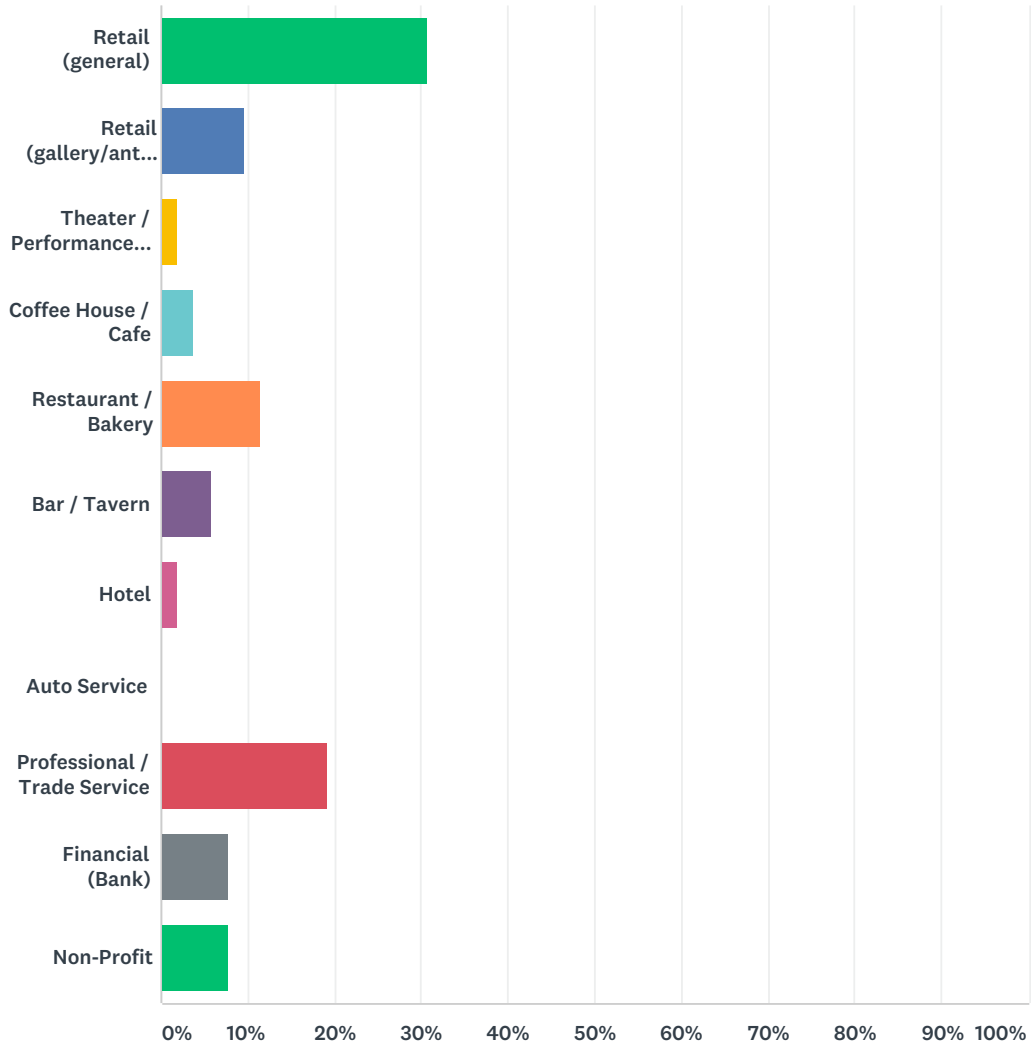
Answered: 52 Skipped: 0



ANSWER CHOICES	RESPONSES	
Day (8 AM - 5PM)	61.54%	32
Night (4PM - 2AM)	1.92%	1
Day and Night	36.54%	19
TOTAL		52

Q2 Please describe the type of business you operate

Answered: 52 Skipped: 0



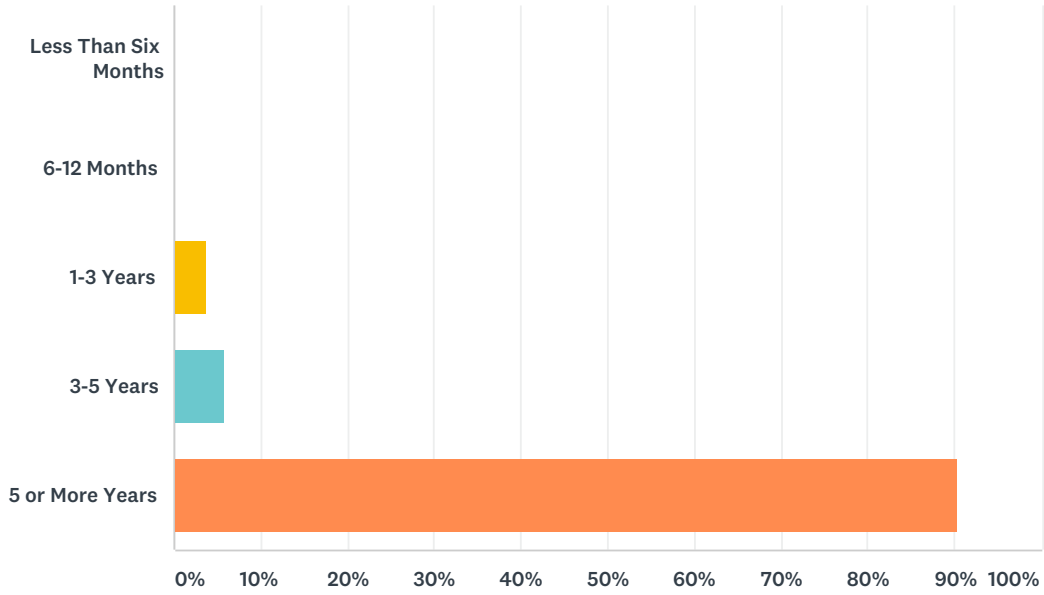
ANSWER CHOICES	RESPONSES	
Retail (general)	30.77%	16
Retail (gallery/antiques)	9.62%	5
Theater / Performance space	1.92%	1
Coffee House / Cafe	3.85%	2
Restaurant / Bakery	11.54%	6
Bar / Tavern	5.77%	3
Hotel	1.92%	1
Auto Service	0.00%	0
Professional / Trade Service	19.23%	10
Financial (Bank)	7.69%	4

Copy of PBIA 2017 Summer Survey

Non-Profit	7.69%	4
TOTAL		52

Q3 How long has your business been open?

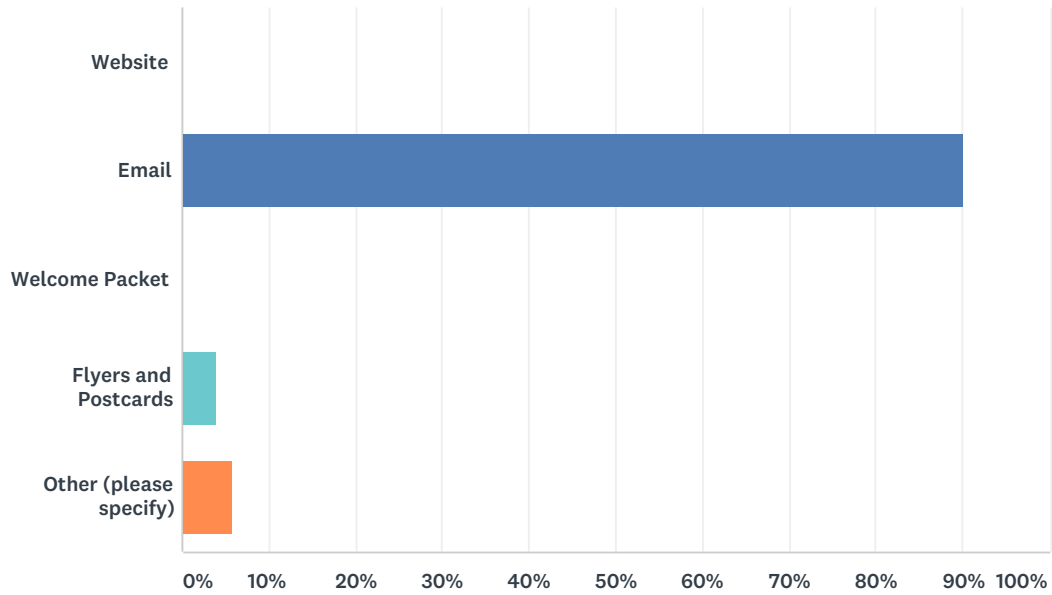
Answered: 52 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less Than Six Months	0.00%	0
6-12 Months	0.00%	0
1-3 Years	3.85%	2
3-5 Years	5.77%	3
5 or More Years	90.38%	47
TOTAL		52

Q4 How can we best communicate with you?

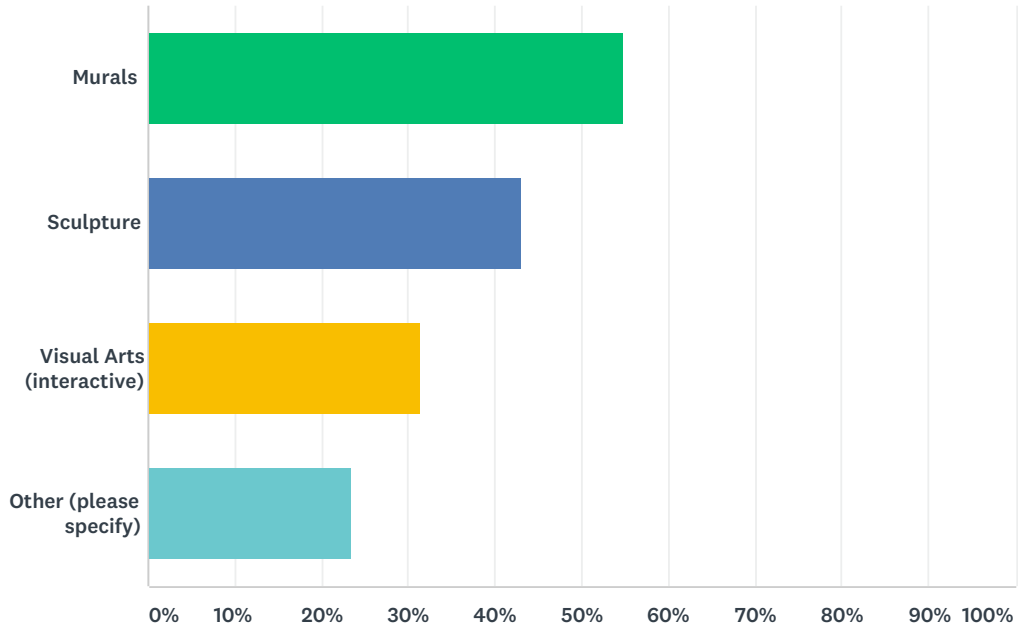
Answered: 51 Skipped: 1



ANSWER CHOICES	RESPONSES	
Website	0.00%	0
Email	90.20%	46
Welcome Packet	0.00%	0
Flyers and Postcards	3.92%	2
Other (please specify)	5.88%	3
TOTAL		51

Q5 One of the PBIA's roles is to invest in public art that helps to create a beautiful streetscape. What type of art would you like to see the PBIA invest in over the next few years?

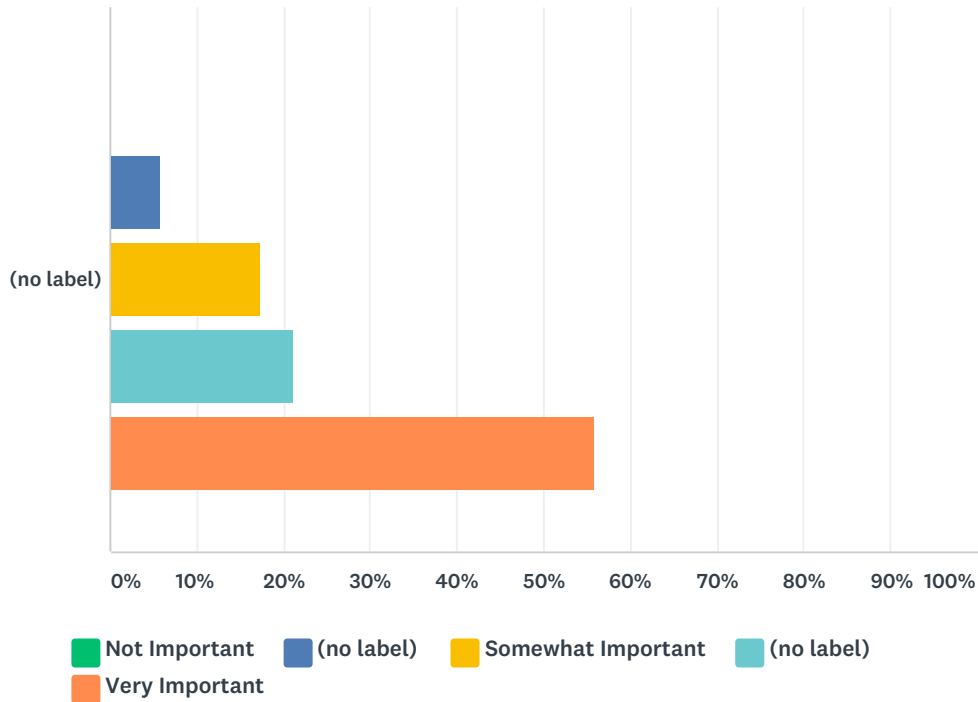
Answered: 51 Skipped: 1



ANSWER CHOICES	RESPONSES	
Murals	54.90%	28
Sculpture	43.14%	22
Visual Arts (interactive)	31.37%	16
Other (please specify)	23.53%	12
Total Respondents: 51		

Q6 The Downtown Ambassadors greet new visitors to the City and provide information about local attractions. They also assist the City with outreach to citizens in need of social services and having their basic needs met. On a scale of 1-5, with (1) being not important and (5) being very important, how important do you think the services of the Downtown Ambassadors are toward creating a safe and welcoming atmosphere downtown?

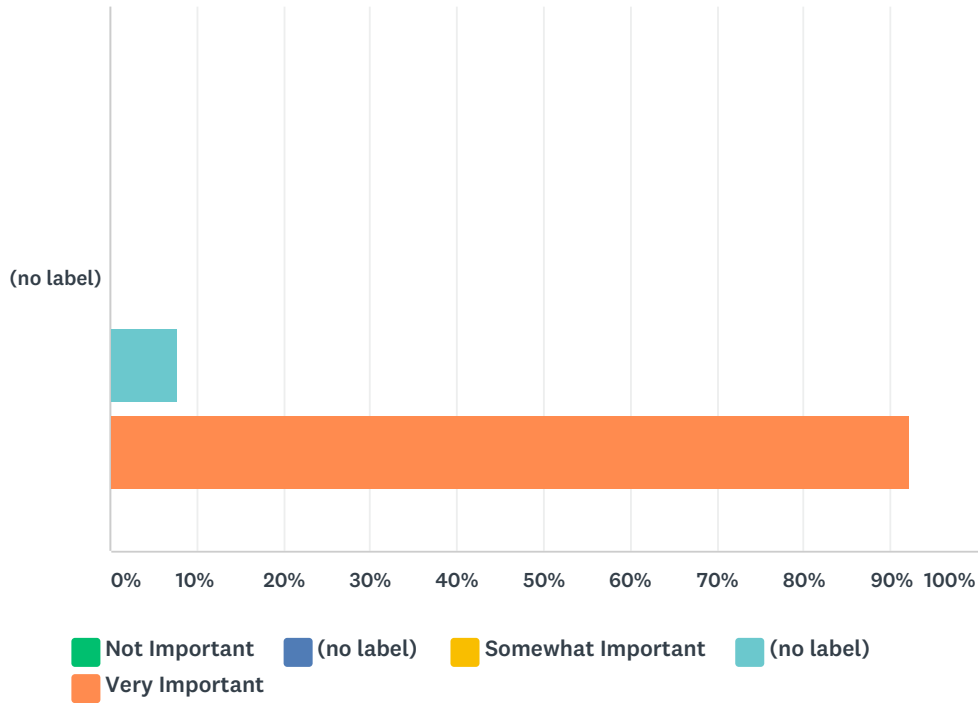
Answered: 52 Skipped: 0



	NOT IMPORTANT	(NO LABEL)	SOMEWHAT IMPORTANT	(NO LABEL)	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	5.77%	17.31%	21.15%	55.77%	52	4.27
	0	3	9	11	29		

Q7 The Clean Team provides support to downtown businesses by removing trash and human waste from our streets and alleys and by keeping our sidewalks clean and buildings free of graffiti On a scale of 1-5, with (1) being not important and (5) being very important, how important do you think the services of the Clean Team are toward creating a safe and welcoming atmosphere downtown?

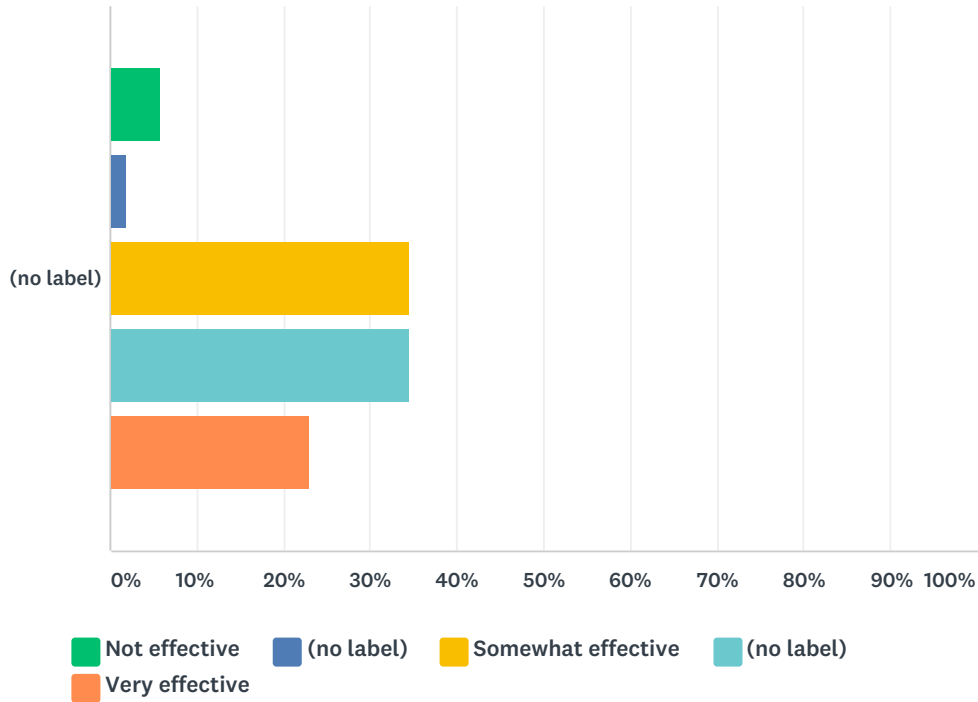
Answered: 52 Skipped: 0



	NOT IMPORTANT	(NO LABEL)	SOMEWHAT IMPORTANT	(NO LABEL)	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	7.69%	92.31%	52	4.92
	0	0	0	4	48		

Q8 The PBI A installs and maintains cigarette butt collectors throughout the downtown core. On a scale of 1-5, with (1) being not important and (5) being very important, How effective do you think the butt collectors are toward reducing cigarette waste?

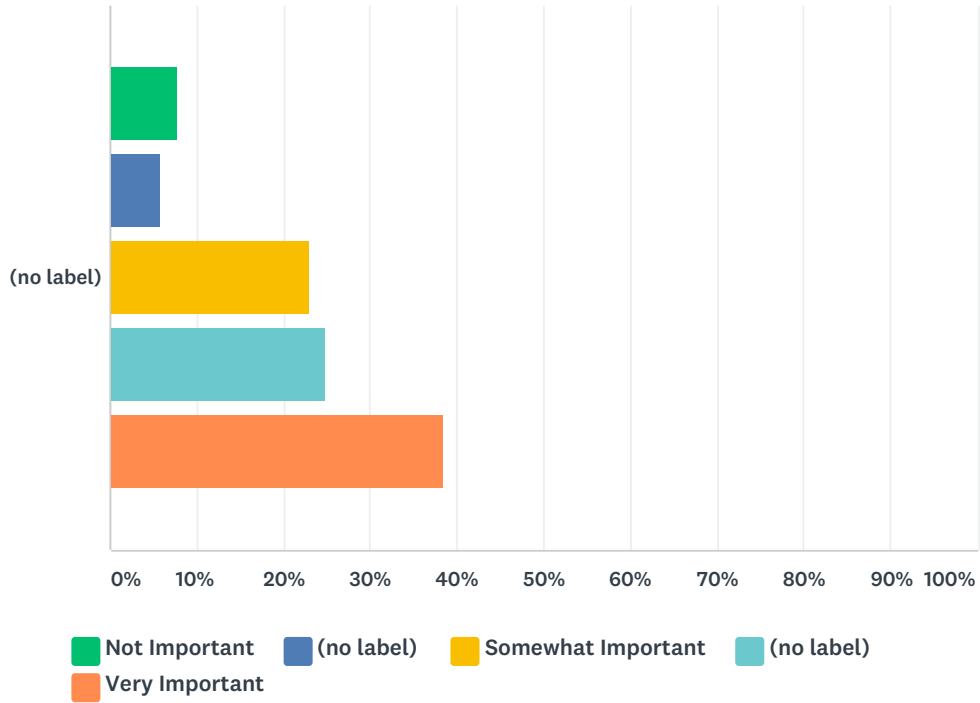
Answered: 52 Skipped: 0



	NOT EFFECTIVE	(NO LABEL)	SOMEWHAT EFFECTIVE	(NO LABEL)	VERY EFFECTIVE	TOTAL	WEIGHTED AVERAGE
(no label)	5.77% 3	1.92% 1	34.62% 18	34.62% 18	23.08% 12	52	3.67

Q9 Flower Baskets On a scale of 1-5, with (1) being not important and (5) being very important, how important are flower baskets in our downtown core for creating a safe and welcoming atmosphere downtown?

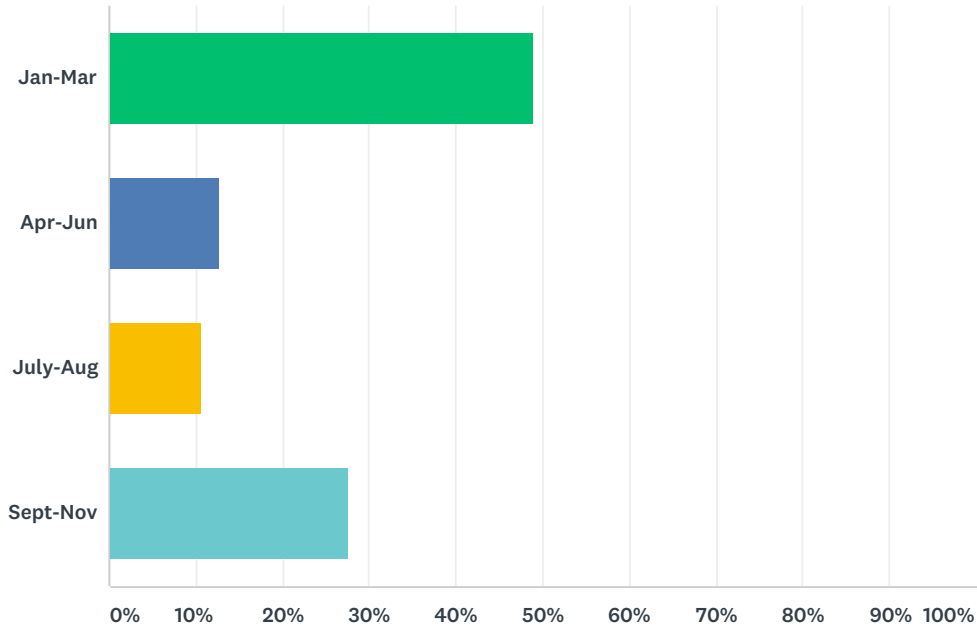
Answered: 52 Skipped: 0



	NOT IMPORTANT	(NO LABEL)	SOMEWHAT IMPORTANT	(NO LABEL)	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
(no label)	7.69%	5.77%	23.08%	25.00%	38.46%	52	3.81
	4	3	12	13	20		

Q10 The PBIA advisory board hosts an annual member meeting (an evening dinner event). What time of year would you most likely be available to attend this event?

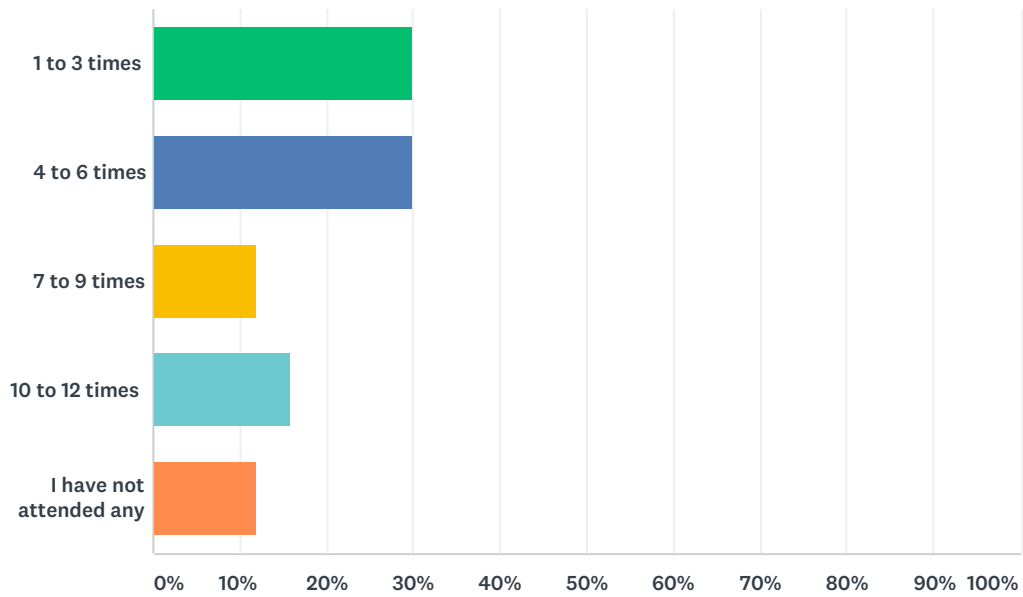
Answered: 47 Skipped: 5



ANSWER CHOICES	RESPONSES	
Jan-Mar	48.94%	23
Apr-Jun	12.77%	6
July-Aug	10.64%	5
Sept-Nov	27.66%	13
TOTAL		47

Q11 How many times have you participated in a PBIA survey or provided feedback?

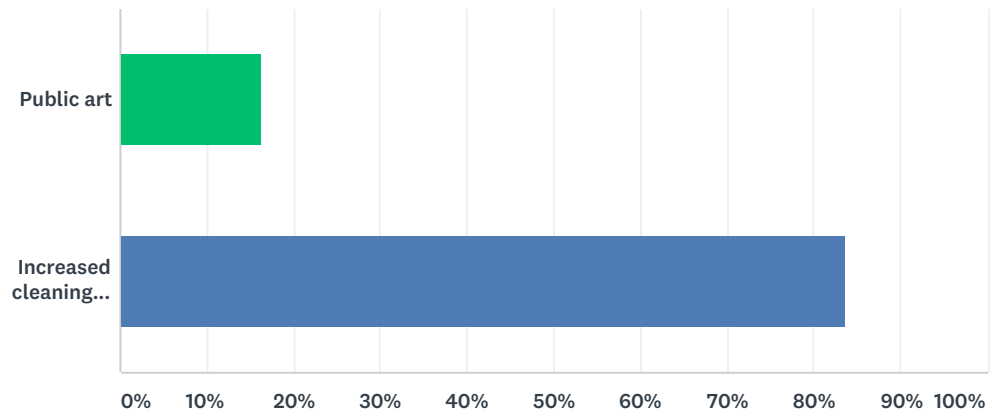
Answered: 50 Skipped: 2



ANSWER CHOICES	RESPONSES	
1 to 3 times	30.00%	15
4 to 6 times	30.00%	15
7 to 9 times	12.00%	6
10 to 12 times	16.00%	8
I have not attended any	12.00%	6
TOTAL		50

Q12 For 2018, which is more important: PBIA investment in public art, or increased cleaning services?

Answered: 49 Skipped: 3



ANSWER CHOICES	RESPONSES	
Public art	16.33%	8
Increased cleaning services	83.67%	41
TOTAL		49

Q13 Are there any additional questions concerns or comments that you'd like to raise with the PBIA Board?

Answered: 19 Skipped: 33

Q14 Contact Information: Please leave your name and email so your board representatives can follow up on any questions or concerns you may express in the survey

Answered: 33 Skipped: 19

ANSWER CHOICES	RESPONSES	
Name	100.00%	33
Name of Business	100.00%	33
email address	96.97%	32