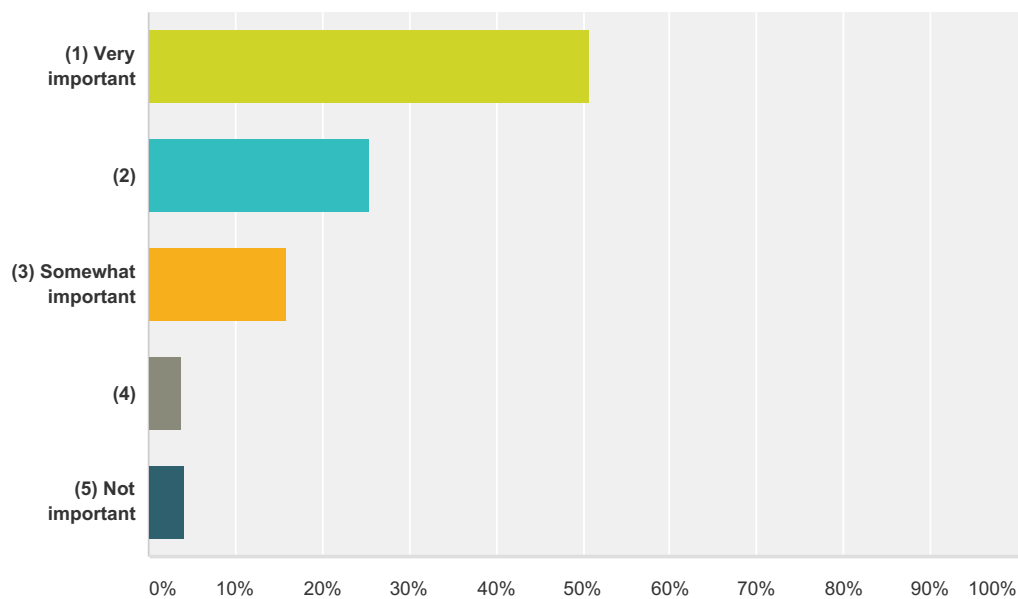


**Q1 In the waterfront area, improve upon existing attractions to create a vibrant, attractive, family-friendly destination, with emphasis on the surrounding natural environment and many landmark views. Maintain vibrant and visible gathering places for public activity and events; increase waterfront recreation opportunities; and create inviting pedestrian connections to the historic shopping district, marinas, Farmers Market, Hands on Children's Museum, LOTT Wet Center, and Capitol Campus. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?**

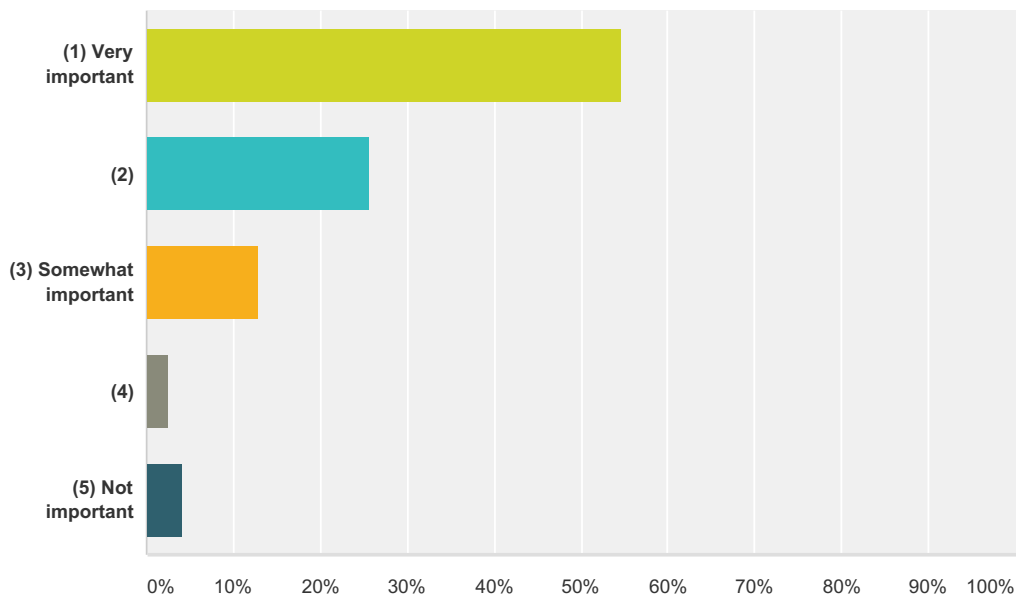
Answered: 475 Skipped: 7



Answer Choices	Responses	
(1) Very important	50.74%	241
(2)	25.47%	121
(3) Somewhat important	15.79%	75
(4)	3.79%	18
(5) Not important	4.21%	20
<b>Total</b>		<b>475</b>

**Q2 In the "Capitol to Market" high activity area, improve upon existing attractions to create more pedestrian-oriented streetscapes with a blend of retail, entertainment, mixed-income residential, and hospitality that draws people between the Capitol Campus, downtown historic core, and the Farmers Market. A vibrant retail environment provides an exciting shopping destination while also meeting day-to-day residential needs. A more active atmosphere, redevelopment of blighted or underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?**

Answered: 473 Skipped: 9



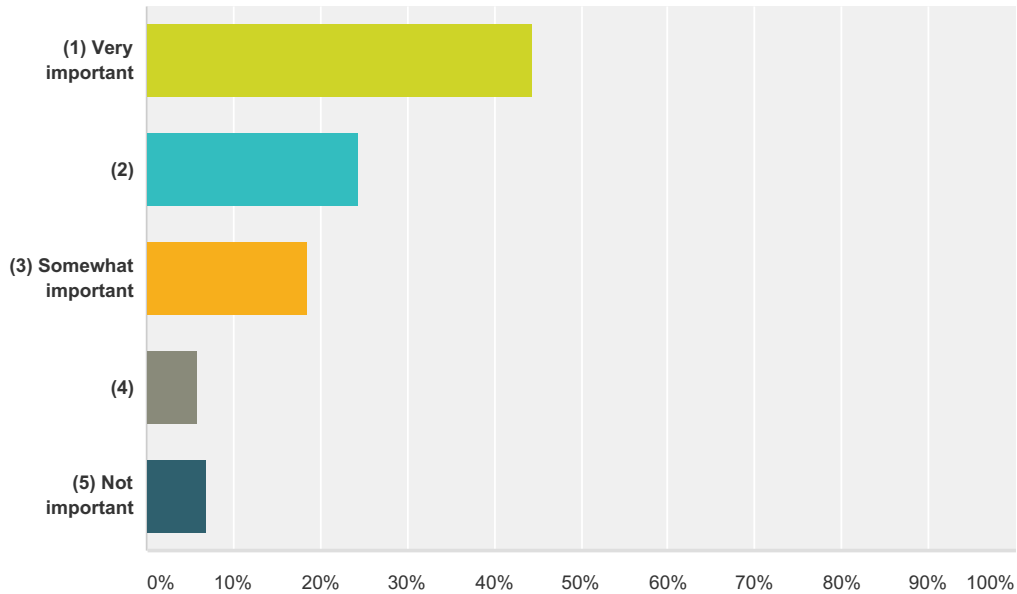
Answer Choices	Responses	
(1) Very important	54.76%	259
(2)	25.58%	121
(3) Somewhat important	12.90%	61
(4)	2.54%	12

(5) Not important	4.23%	20
<b>Total</b>		<b>473</b>

**Q3 In the "Artisans/Tech" area, improve upon Port and LOTT activities and existing warehouses to create a mixed-use, artisan, culinary arts, and tech hub that includes affordable commercial space, housing (especially for artists), studio/workshop, gallery, live/work, and retail space. Encourage the reuse of industrial buildings and diverse, eclectic, energy- and water-efficient architecture. Ensure that visitors of all ages feel safe and comfortable arriving by bus, foot, bike, or car to participate in exciting education and recreation opportunities. Spur mixed-income residential development to support car-free lifestyles near the Transit Center. A more active atmosphere, redevelopment of blighted or underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?**

Answered: 470 Skipped: 12

## Downtown Strategy Workshop #2

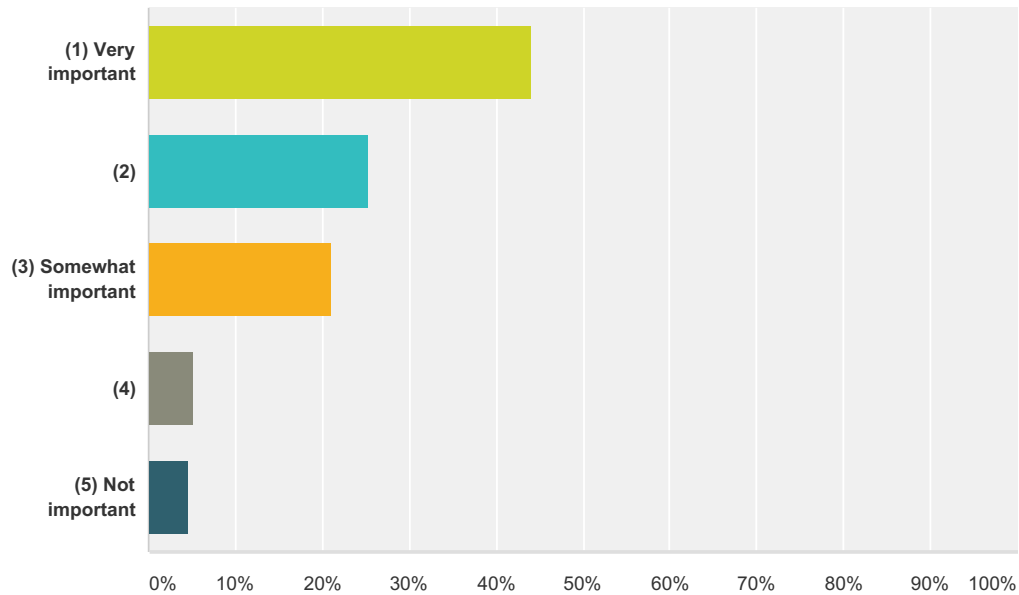


Answer Choices	Responses	
(1) Very important	44.47%	209
(2)	24.47%	115
(3) Somewhat important	18.51%	87
(4)	5.74%	27
(5) Not important	6.81%	32
<b>Total</b>		<b>470</b>

**Q4 In the "Entertainment" area, enhance its quality as a regional theatre and entertainment district with excellent dining and night life that coexists with neighboring residential and commercial uses. Support streetscape improvements and retail, entertainment and dining options along 4th and State Avenues to draw pedestrians from the historic core east toward Plum Street. A more active atmosphere, redevelopment of blighted or underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this overall concept to you?**

Answered: 467 Skipped: 15

## Downtown Strategy Workshop #2



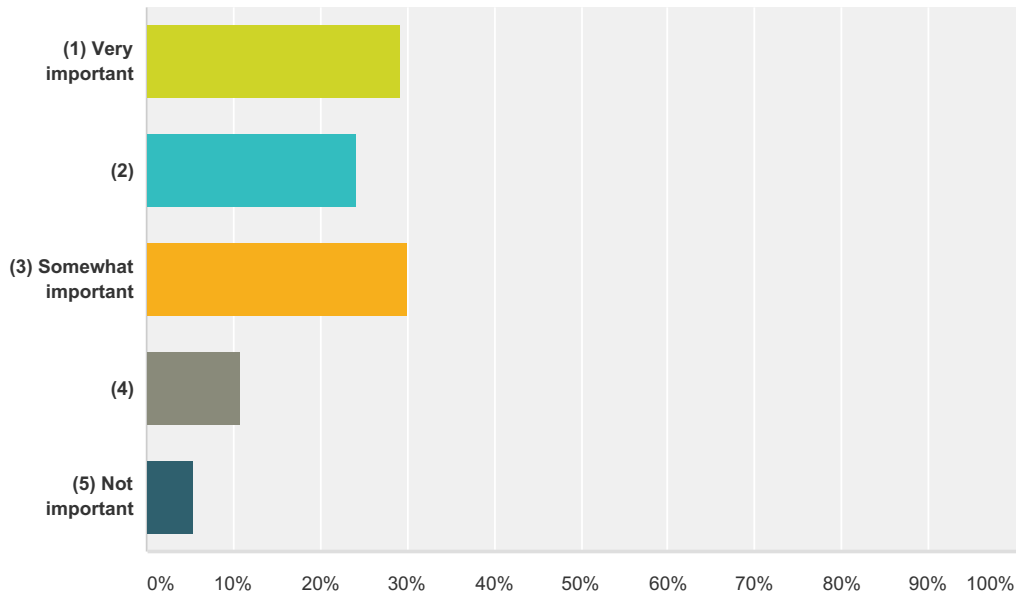
Answer Choices	Responses	
(1) Very important	44.11%	206
(2)	25.27%	118
(3) Somewhat important	20.99%	98
(4)	5.14%	24
(5) Not important	4.50%	21
<b>Total</b>		<b>467</b>

**Q5 In the "Southeast Downtown Neighborhood" area, establish a family-friendly, residential neighborhood anchored by the Timberland Library and served by some offices, small-scale retail, cafes, and services. Encourage a range of housing (e.g., historic single family homes, apartments, condos, and townhomes) and energy- and water-efficient buildings as well as other examples of "green innovations."**

**This area has gardens, children-oriented parks, and great pedestrian connectivity to the State Capitol Campus and other areas of downtown. Redevelopment of underused sites, good design and continued clean and safe efforts by the City and other partners generate a feeling of safety in this area. On a scale of 1-5, with (1) being very important**

**and (5) being not important, how important is this overall concept to you?**

Answered: 471 Skipped: 11

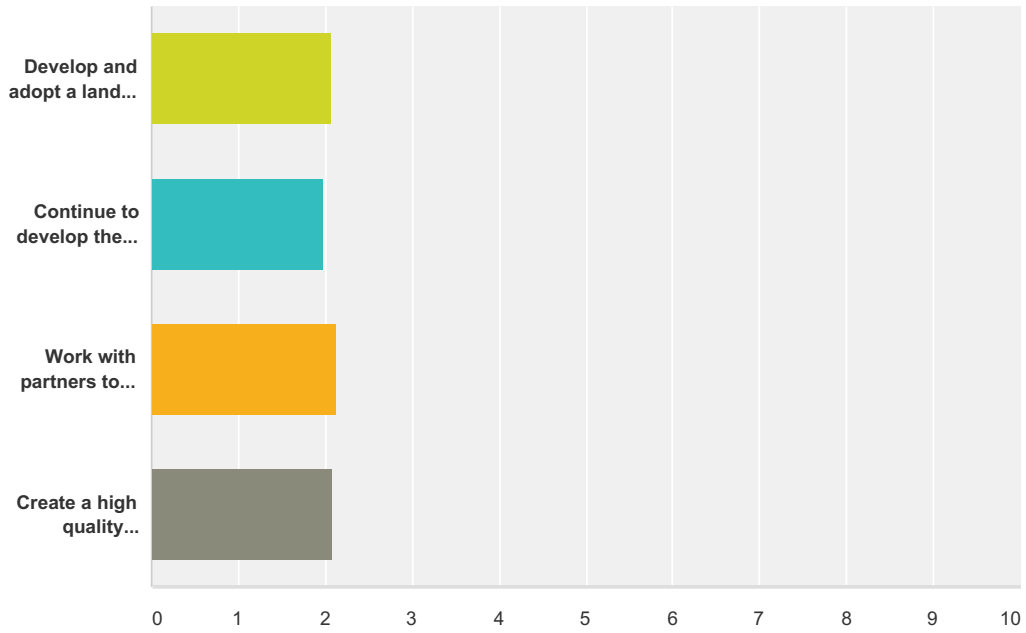


Answer Choices	Responses	
(1) Very important	29.30%	138
(2)	24.20%	114
(3) Somewhat important	30.15%	142
(4)	10.83%	51
(5) Not important	5.52%	26
<b>Total</b>		<b>471</b>

**Q6 The following proposals have been suggested as ways the City can help to enhance the waterfront area and spur private investment there. On a scale of (1) to (5) with (1) being very important and (5) being not important, how important is each idea to you?**

Answered: 448 Skipped: 34

## Downtown Strategy Workshop #2

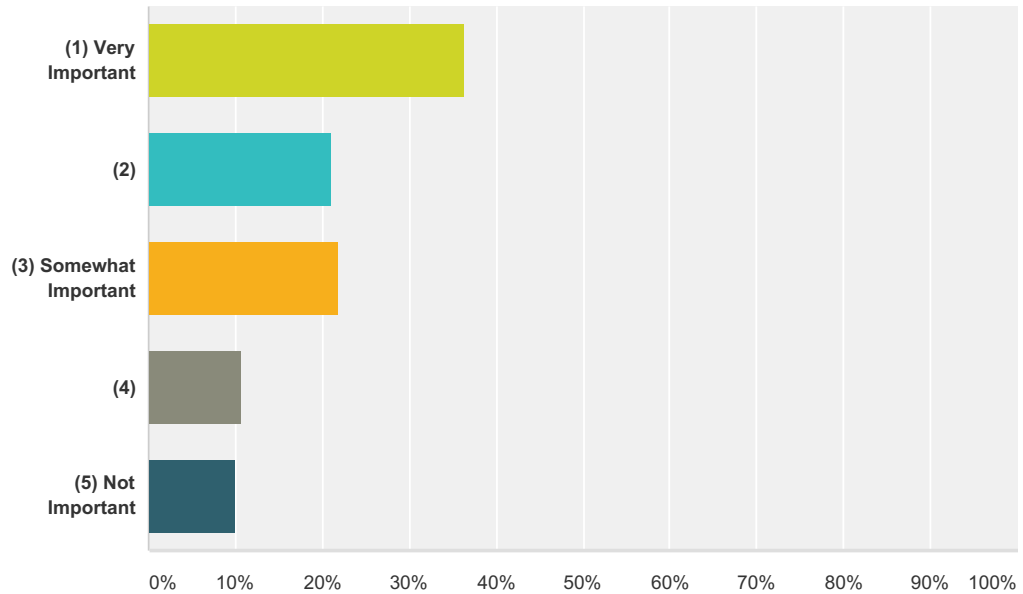


	(1) Very important	2	(3) Somewhat important	4	(5) Not important	Total	Weighted Average
Develop and adopt a land use, circulation, design and environmental enhancement (master) plan for the isthmus	44.27% 193	22.94% 100	20.87% 91	5.73% 25	6.19% 27	436	2.07
Continue to develop the Olympia Waterfront Route/trail (waterfront trail identified in the Thurston County Regional Trails Plan that connects from West Bay, across the Port Peninsula to East Bay)	43.18% 193	28.19% 126	18.79% 84	6.71% 30	3.13% 14	447	1.98
Work with partners to increase and enhance waterfront recreation opportunities (i.e., boating, kayaking, dining, outdoor concerts)	34.61% 154	33.26% 148	21.35% 95	7.42% 33	3.37% 15	445	2.12
Create a high quality pedestrian connection between Percival Landing to the Hands on Children's Museum. Improvements might include trees, lighting, nicer sidewalks, landscaping, etc. This could occur along Thurston, Olympia or some other avenue)	40.00% 178	28.09% 125	19.33% 86	7.64% 34	4.94% 22	445	2.09

**Q7 If investing in the Olympia Waterfront Route, how important is it to you that the trail be designed for bicycles (in addition to pedestrians)? Use a scale of (1) to (5) with (1) being very important and (5) being not important.**

Answered: 447 Skipped: 35

## Downtown Strategy Workshop #2

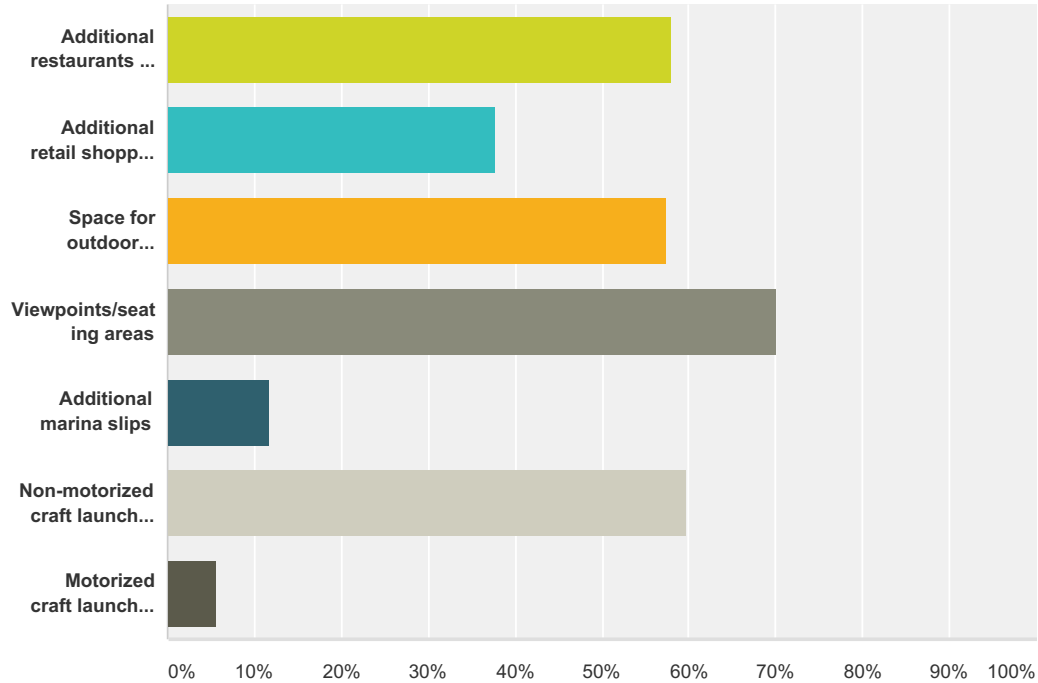


Answer Choices	Responses	
(1) Very Important	36.24%	162
(2)	21.03%	94
(3) Somewhat Important	21.92%	98
(4)	10.74%	48
(5) Not Important	10.07%	45
<b>Total</b>		<b>447</b>

**Q8 If enhancing waterfront recreation opportunities, what specific activities do you think should be enhanced or provided?  
(Check all that apply)**

Answered: 426 Skipped: 56

## Downtown Strategy Workshop #2



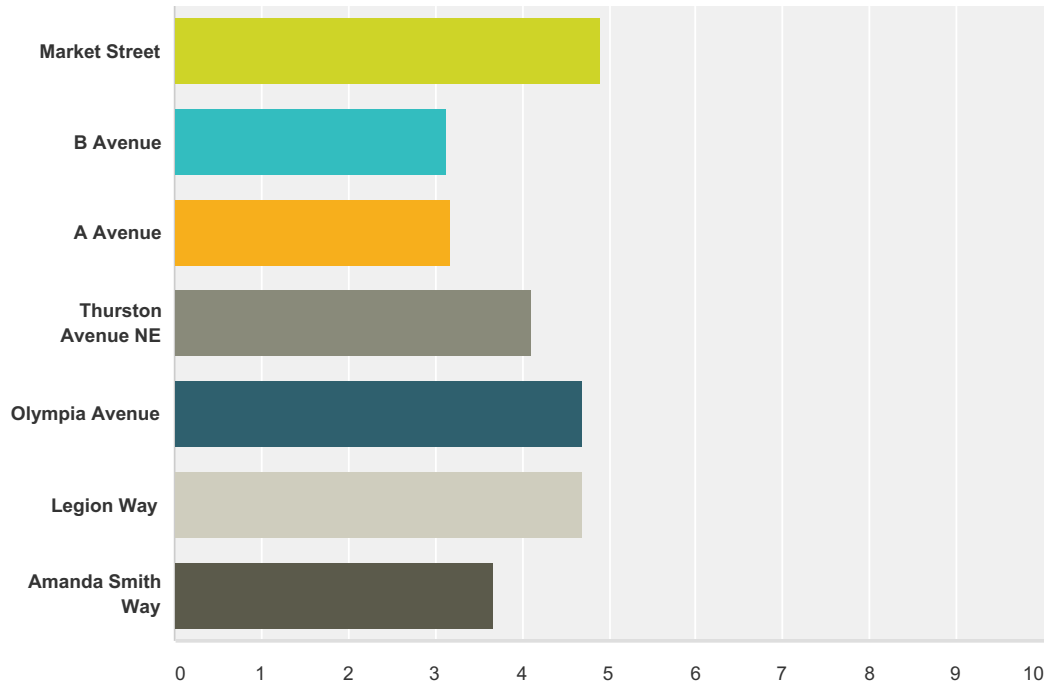
Answer Choices	Responses	
Additional restaurants on the water	57.98%	247
Additional retail shopping along the water	37.79%	161
Space for outdoor concerts	57.51%	245
Viewpoints/seating areas	70.19%	299
Additional marina slips	11.74%	50
Non-motorized craft launch points (kayak, canoes, etc.)	59.62%	254
Motorized craft launch points	5.63%	24
Total Respondents: 426		

**Q9 To achieve beautiful, comfortable, highly visible, and active pedestrian connections between the Capitol Way area and the waterfront, “shared streets” have been proposed. Shared streets reduce separation between pedestrians, bicycles and vehicles, while including features that slow vehicles down. Common design features include a narrow driving area; addition of trees, landscaping, seating, and special paving; and removal of curbs, some road surface markings (like driving lane stripes), and traffic signs. Thinking about how you would like to access the waterfront from Capitol**

## Downtown Strategy Workshop #2

**Way, if the City were to develop or encourage shared streets along any of the following segments listed below (and shown on the map), which would be your priority? Rank them from (1) for the highest priority to (7) for the lowest priority.**

Answered: 381 Skipped: 101

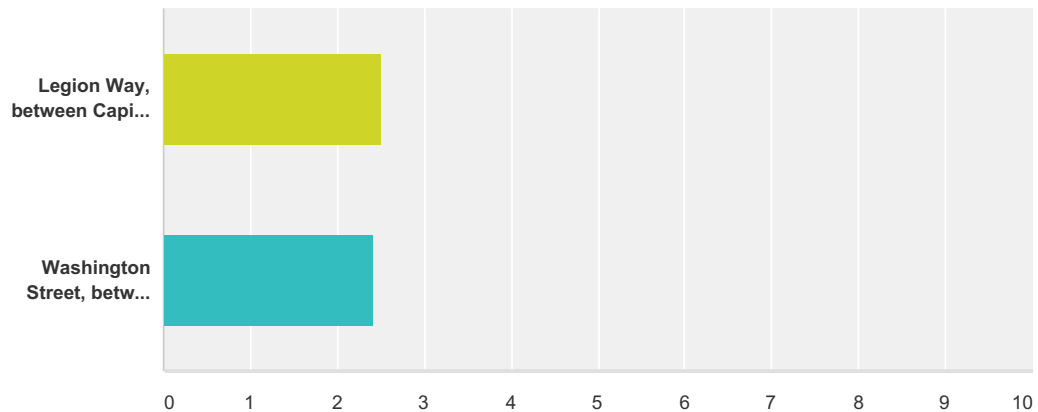


	1	2	3	4	5	6	7	Total	Score
Market Street	32.53% 108	16.27% 54	14.46% 48	11.14% 37	9.04% 30	4.52% 15	12.05% 40	332	4.90
B Avenue	0.96% 3	11.78% 37	9.87% 31	15.29% 48	17.52% 55	28.03% 88	16.56% 52	314	3.13
A Avenue	1.28% 4	4.47% 14	15.02% 47	15.97% 50	27.80% 87	24.60% 77	10.86% 34	313	3.18
Thurston Avenue NE	11.28% 37	12.80% 42	14.02% 46	25.61% 84	17.07% 56	11.89% 39	7.32% 24	328	4.11
Olympia Avenue	16.77% 55	22.87% 75	19.82% 65	12.80% 42	15.24% 50	6.40% 21	6.10% 20	328	4.70
Legion Way	30.00% 102	18.82% 64	13.82% 47	6.76% 23	2.94% 10	14.71% 50	12.94% 44	340	4.70
Amanda Smith Way	13.78% 47	15.84% 54	13.20% 45	10.56% 36	7.62% 26	5.87% 20	33.14% 113	341	3.67

**Q10 Workshop participants have shown support for “festival streets” in the downtown core. Festival streets are**

designed in such a way that they can be closed to vehicle traffic for specific events, and become more like a public plaza. These can include features such as special paving; curbless streets/sidewalks to allow for better accessibility, flexibility and natural rainwater drainage; unique lighting and unifying public art, seating, and landscaping. (See above photos) On a scale of 1-5, with (1) being very important and (5) being not important, how important to you is it that the City redesign and develop the following street segments into festival streets?

Answered: 421 Skipped: 61



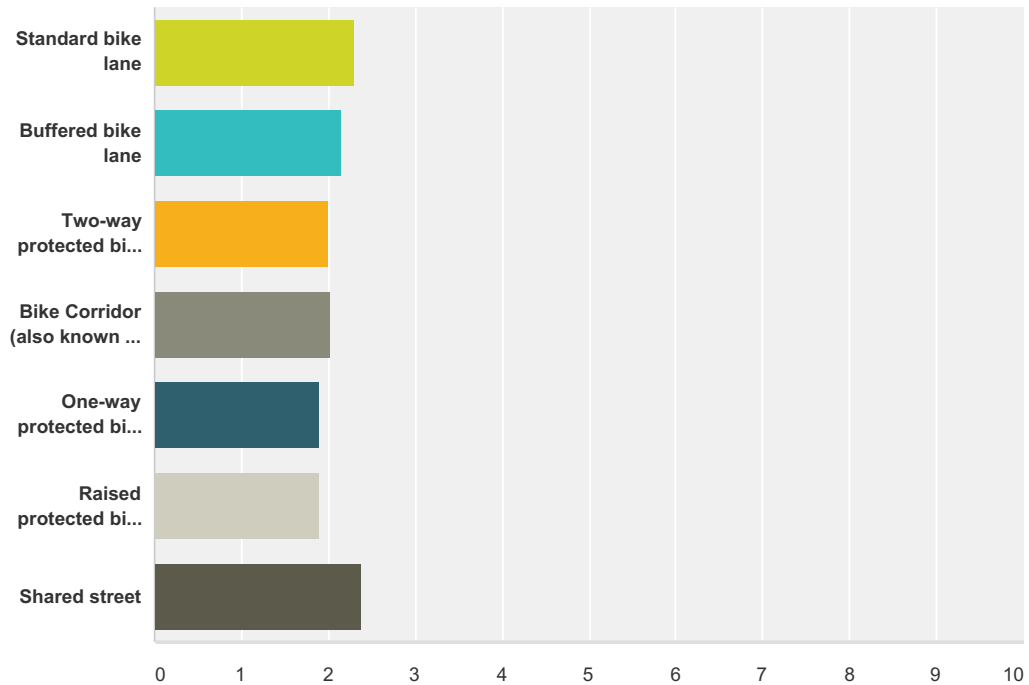
	(1) Very important	(2)	(3) Somewhat important	(4)	(5) Not important	Total	Weighted Average
Legion Way, between Capitol Way and Washington Street	33.41% 140	21.48% 90	21.48% 90	9.07% 38	14.56% 61	419	2.50
Washington Street, between 5th Ave and Legion Way	34.61% 145	21.72% 91	21.96% 92	9.07% 38	12.65% 53	419	2.43

**Q11** This year, the City will make improvements to create an east-west bicycle connection along 7th Ave from Sylvester Park in downtown to Lions Park on the eastside of Olympia. We have heard that a safe and comfortable north-south bicycle route through the downtown core is also important. For each type of bicycle facility listed below, check the box in the

## Downtown Strategy Workshop #2

**column that best represents how willing you would be to use this type of bicycle facility within downtown.**

Answered: 419 Skipped: 63

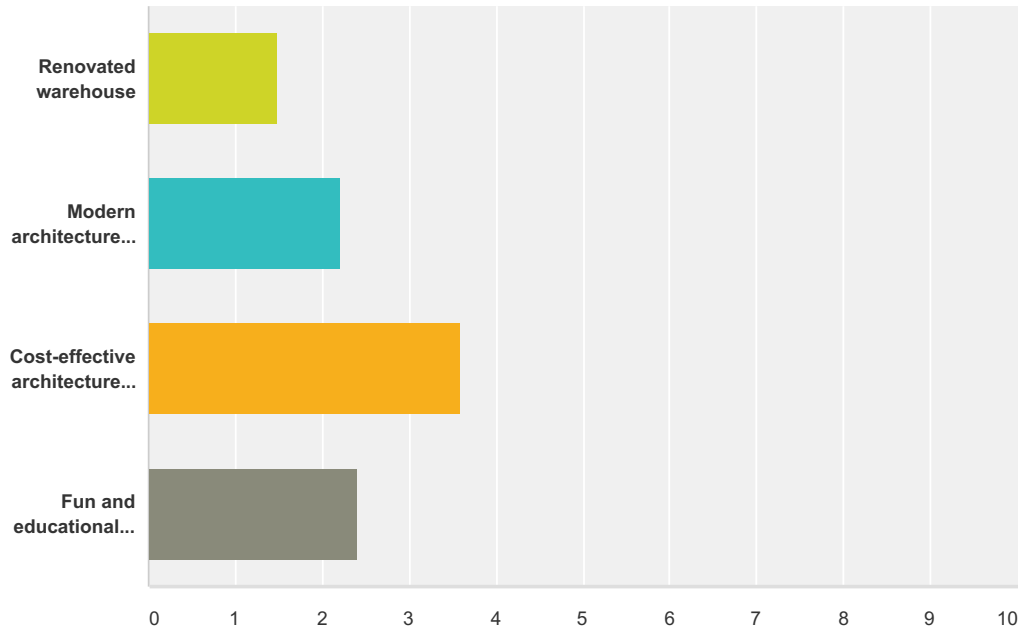


	Very likely	Maybe	Not likely	Don't Know/Don't Care	Total	Weighted Average
Standard bike lane	25.37% 104	30.00% 123	34.15% 140	10.49% 43	410	2.30
Buffered bike lane	31.76% 128	31.76% 128	24.81% 100	11.66% 47	403	2.16
Two-way protected bike lane	43.98% 179	23.10% 94	20.64% 84	12.29% 50	407	2.01
Bike Corridor (also known as a neighborhood greenway or bicycle boulevard)	40.10% 164	27.87% 114	20.78% 85	11.25% 46	409	2.03
One-way protected bike lane	48.76% 197	22.77% 92	17.82% 72	10.64% 43	404	1.90
Raised protected bike lane	52.57% 215	17.36% 71	18.34% 75	11.74% 48	409	1.89
Shared street	24.13% 97	25.87% 104	37.06% 149	12.94% 52	402	2.39

**Q12 We have heard that diverse and eclectic architecture is preferred in the artisans/tech area (area outlined in purple on the above map.) Refer to the photo examples and using a scale of 1-5, with (1)**

being very favorable and (5) being not favorable, tell us how favorable you think each architectural character type would be within this area.

Answered: 424 Skipped: 58

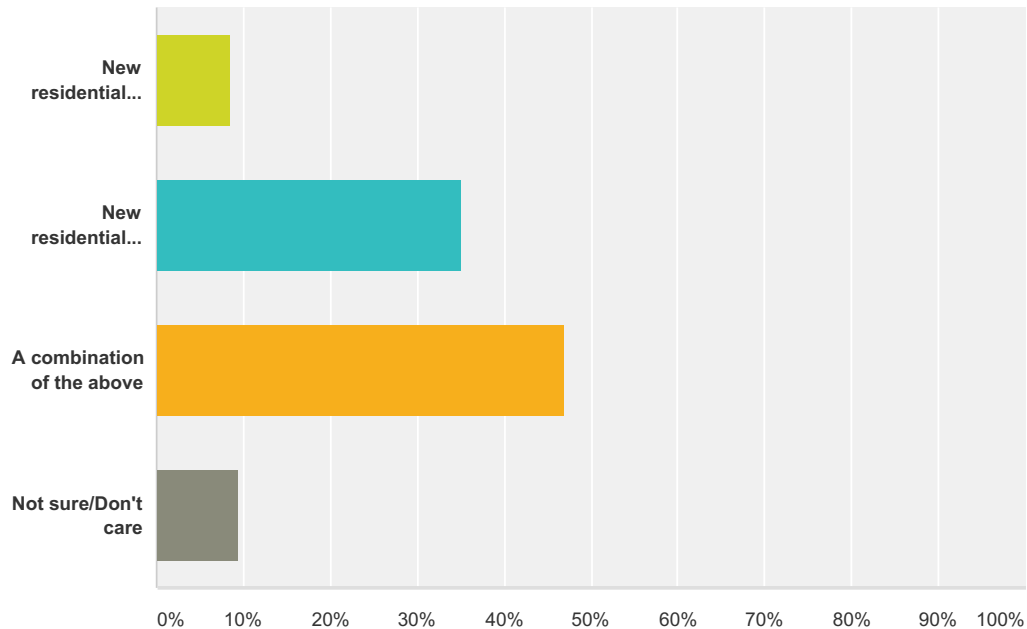


	(1) Very favorable	(2)	(3) Somewhat favorable	(4)	(5) Not favorable	Total	Weighted Average
Renovated warehouse	71.80% 303	16.59% 70	6.16% 26	2.84% 12	2.61% 11	422	1.48
Modern architecture with industrial character	39.95% 167	24.40% 102	18.90% 79	7.42% 31	9.33% 39	418	2.22
Cost-effective architecture for affordable commercial space	12.77% 54	11.11% 47	20.80% 88	14.66% 62	40.66% 172	423	3.59
Fun and educational water elements incorporated in the design	38.81% 163	17.38% 73	21.67% 91	8.81% 37	13.33% 56	420	2.40

**Q13** This area has significant potential for growth as a residential neighborhood. We have heard a range of preferences for the style of residential development in this area, sometimes a preference for tall residential buildings and other times for smaller scale residential development like townhouses, small lot homes, and low-rise multifamily buildings. Assuming the same number of units are added in both scenarios described, check the circle that

**best represents your preference.**

Answered: 422 Skipped: 60

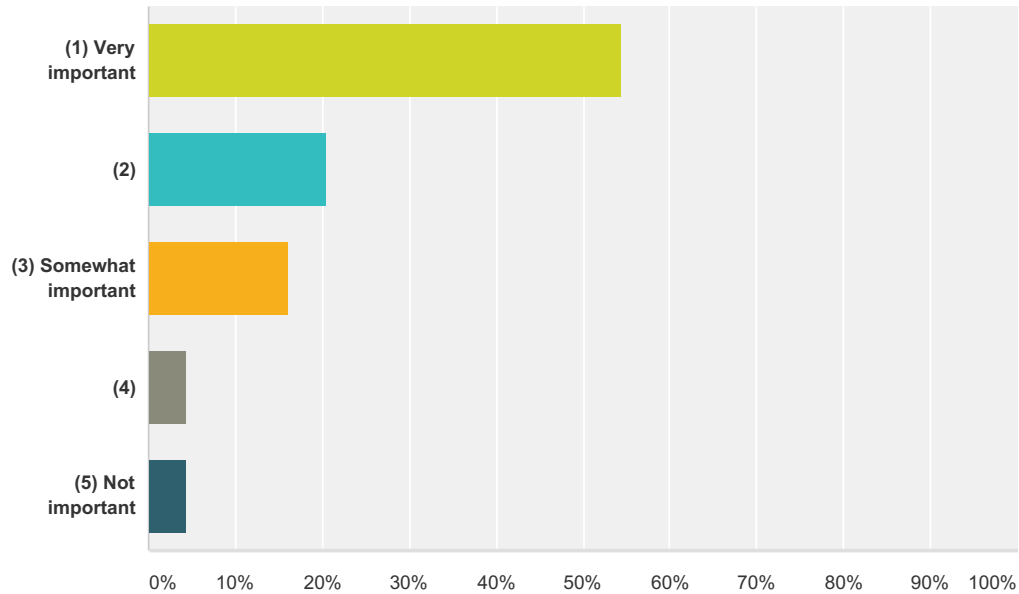


Answer Choices	Responses
New residential development should be concentrated in multistory towers in select areas.	8.53% 36
New residential development should be spread throughout the area in small-scale developments like townhouses, low-rise apartments and condos, and small lot homes.	35.07% 148
A combination of the above	46.92% 198
Not sure/Don't care	9.48% 40
<b>Total</b>	<b>422</b>

**Q14 We have heard that people want to see more neighborhood services (e.g., small grocery, restaurant, café, laundromat, bank, pharmacy, etc) within walking distance from this neighborhood. On a scale of 1-5, with (1) being very important and (5) being not important, how important is it to encourage this kind of development (most likely on Union Ave)?**

Answered: 424 Skipped: 58

## Downtown Strategy Workshop #2

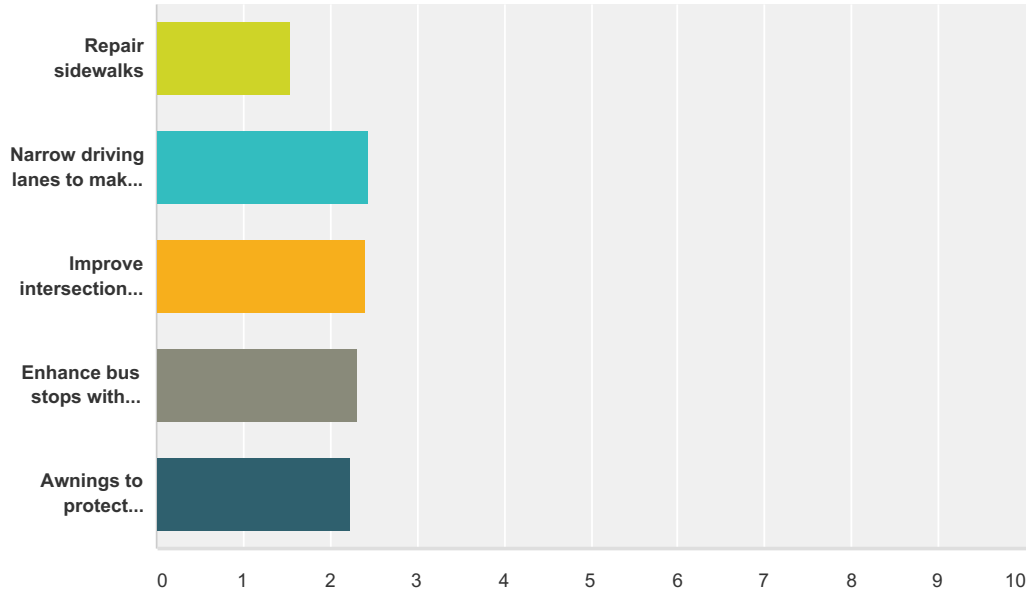


Answer Choices	Responses	
(1) Very important	54.48%	231
(2)	20.52%	87
(3) Somewhat important	16.04%	68
(4)	4.48%	19
(5) Not important	4.48%	19
<b>Total</b>		<b>424</b>

**Q15 We have heard that comfortable and inviting pedestrian improvements are important throughout the southeast downtown neighborhood. On a scale of 1-5, with (1) being very important and (5) being not important, how important is each type of improvement in the southeast downtown neighborhood area?**

Answered: 419 Skipped: 63

## Downtown Strategy Workshop #2

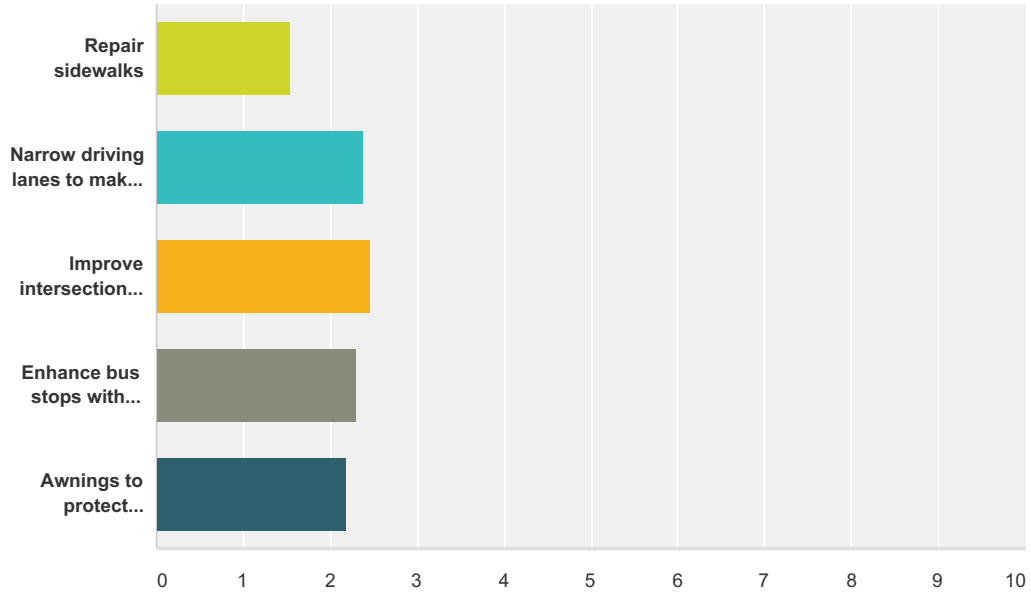


	(1) Very important	(2)	(3) Somewhat important	(4)	(5) Not important	Total	Weighted Average
Repair sidewalks	65.73% 257	19.95% 78	9.46% 37	2.81% 11	2.05% 8	391	1.55
Narrow driving lanes to make space for wider sidewalks, pedestrian-scale lighting and landscaping	30.56% 125	25.67% 105	22.98% 94	11.00% 45	9.78% 40	409	2.44
Improve intersections to slow cars and protect pedestrians (i.e., curb bulb-outs, small roundabouts, chicanes, etc.)	32.28% 133	24.76% 102	21.84% 90	12.62% 52	8.50% 35	412	2.40
Enhance bus stops with weather protection, seating and "bus bulbs"	31.33% 130	28.19% 117	24.82% 103	8.43% 35	7.23% 30	415	2.32
Awnings to protect pedestrians from rain	38.07% 158	26.27% 109	17.11% 71	10.36% 43	8.19% 34	415	2.24

**Q16 We have heard that comfortable and inviting pedestrian improvements are important throughout the artisan/tech and entertainment areas. On a scale of 1-5, with (1) being very important and (5) being not important, how important is each type of improvement in these areas?**

Answered: 417 Skipped: 65

## Downtown Strategy Workshop #2

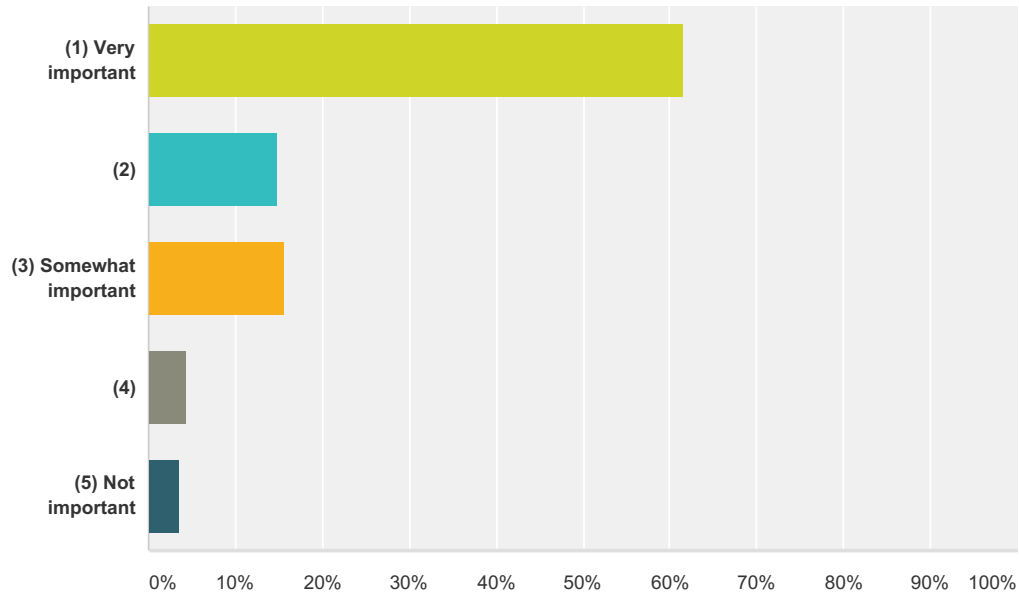


	(1) Very important	(2)	(3) Somewhat important	(4)	(5) Not important	Total	Weighted Average
Repair sidewalks	66.08% 261	19.75% 78	9.87% 39	2.53% 10	1.77% 7	395	1.54
Narrow driving lanes to make space for wider sidewalks, pedestrian-scale lighting and landscaping	31.54% 129	26.89% 110	21.03% 86	11.74% 48	8.80% 36	409	2.39
Improve intersections to slow cars and protect pedestrians (i.e., curb bulb-outs, small roundabouts, chicanes, etc.)	30.07% 123	26.16% 107	20.54% 84	12.71% 52	10.51% 43	409	2.47
Enhance bus stops with weather protection, seating and "bus bulbs"	32.93% 135	28.05% 115	22.68% 93	10.00% 41	6.34% 26	410	2.29
Awnings to protect pedestrians from rain	40.83% 167	24.69% 101	17.11% 70	9.29% 38	8.07% 33	409	2.19

**Q17 Above is the view from the Capitol Campus Promontory (top of the switchback trail) to Budd Inlet. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 419 Skipped: 63

## Downtown Strategy Workshop #2

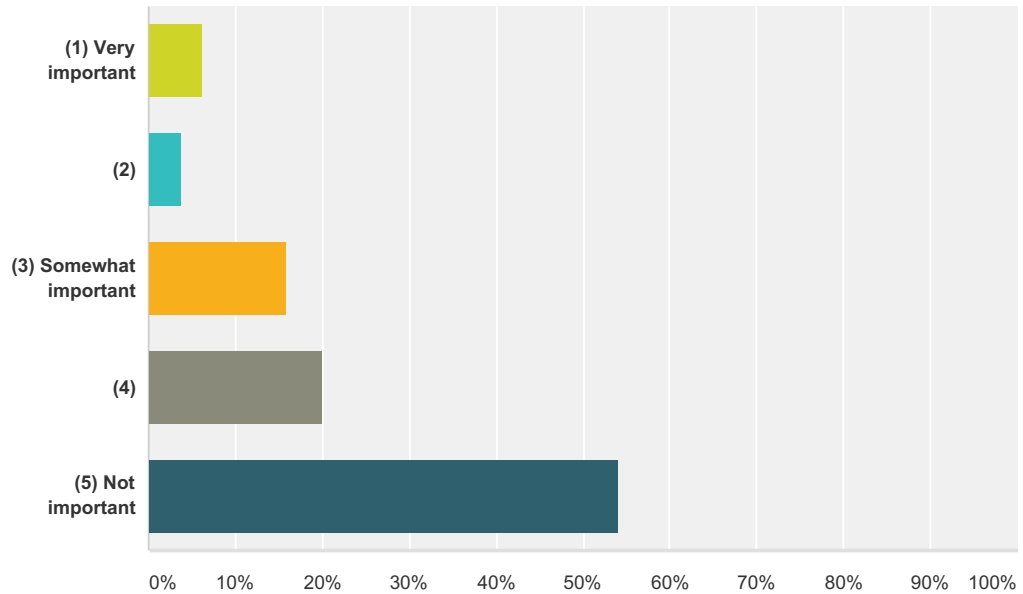


Answer Choices	Responses	
(1) Very important	61.58%	258
(2)	14.80%	62
(3) Somewhat important	15.75%	66
(4)	4.30%	18
(5) Not important	3.58%	15
<b>Total</b>		<b>419</b>

**Q18 Above is the view from Cherry Street (outside City Hall) to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 420 Skipped: 62

## Downtown Strategy Workshop #2

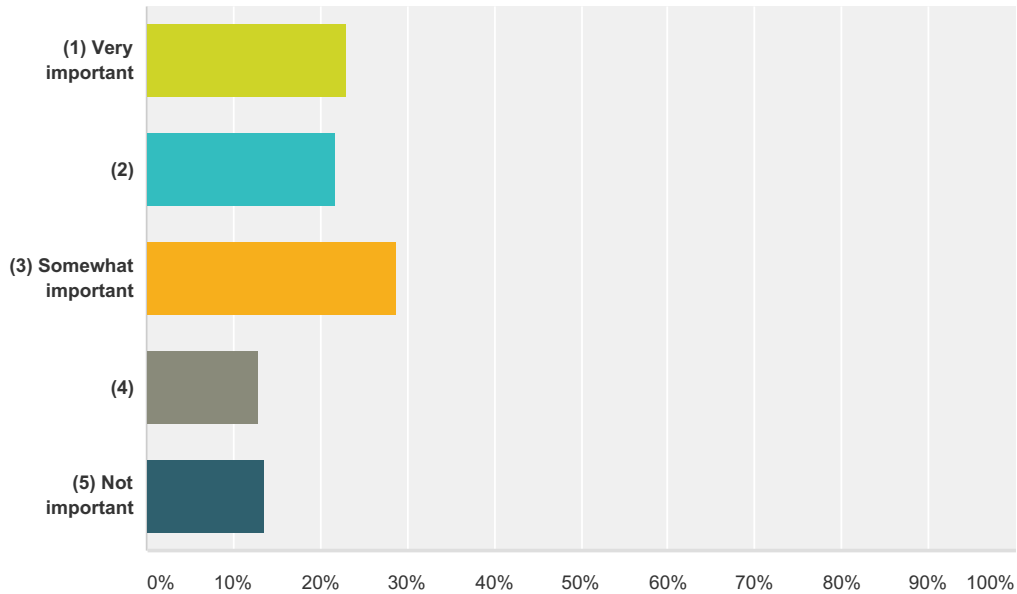


Answer Choices	Responses	
(1) Very important	6.19%	26
(2)	3.81%	16
(3) Somewhat important	15.95%	67
(4)	20.00%	84
(5) Not important	54.05%	227
<b>Total</b>		<b>420</b>

**Q19 Above is the view from Madison Scenic Park (looking through downtown) to the Capitol Dome/Black Hills. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 418 Skipped: 64

## Downtown Strategy Workshop #2

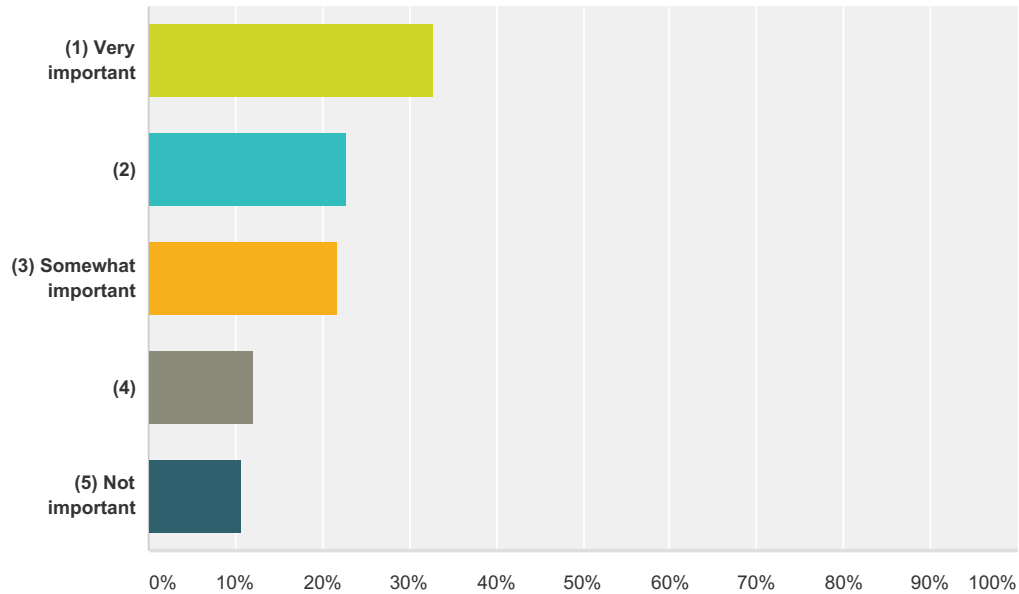


Answer Choices	Responses	
(1) Very important	22.97%	96
(2)	21.77%	91
(3) Somewhat important	28.71%	120
(4)	12.92%	54
(5) Not important	13.64%	57
<b>Total</b>		<b>418</b>

**Q20 Above is the view from the Puget Sound Navigation Channel to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 419 Skipped: 63

## Downtown Strategy Workshop #2

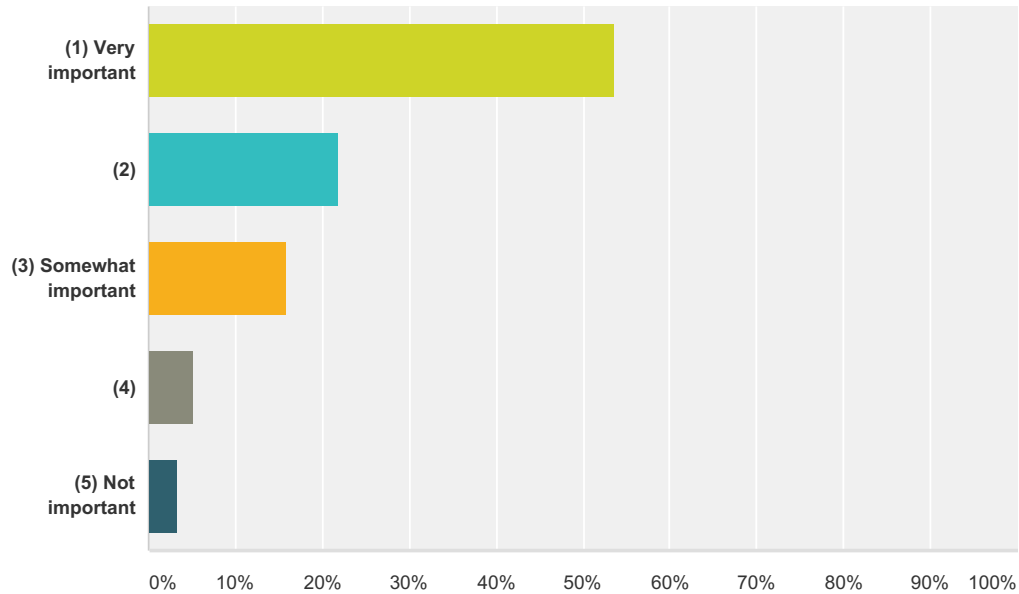


Answer Choices	Responses	
(1) Very important	32.70%	137
(2)	22.67%	95
(3) Somewhat important	21.72%	91
(4)	12.17%	51
(5) Not important	10.74%	45
<b>Total</b>		<b>419</b>

**Q21 Above is the view from the West Bay Park lookout to Mt. Rainier. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 420 Skipped: 62

## Downtown Strategy Workshop #2

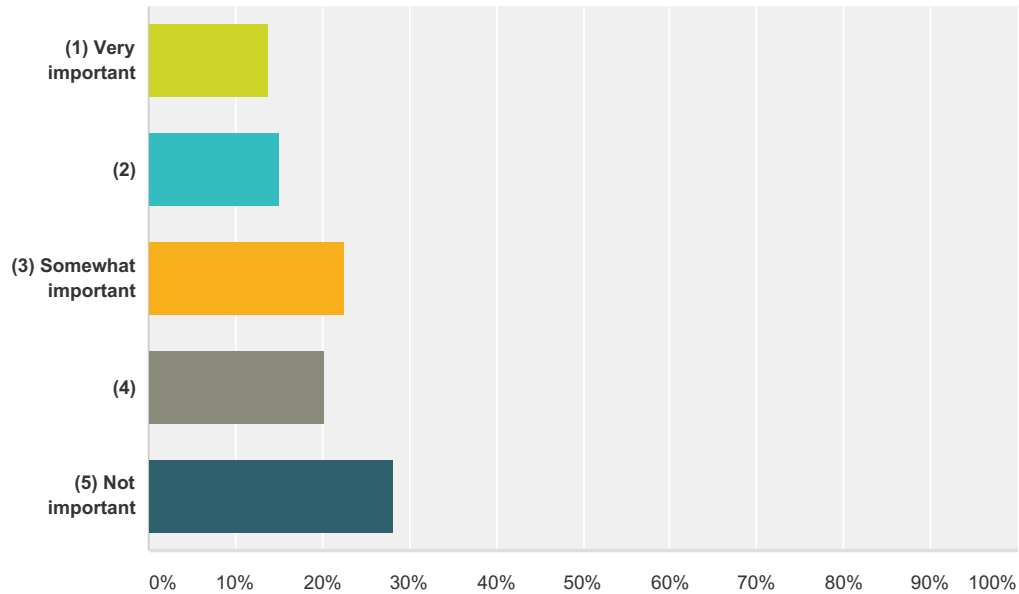


Answer Choices	Responses	
(1) Very important	53.57%	225
(2)	21.90%	92
(3) Somewhat important	15.95%	67
(4)	5.24%	22
(5) Not important	3.33%	14
<b>Total</b>		<b>420</b>

**Q22 Above is the view from Capitol Way & Union Avenue to the Olympic Mountains. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 418 Skipped: 64

## Downtown Strategy Workshop #2

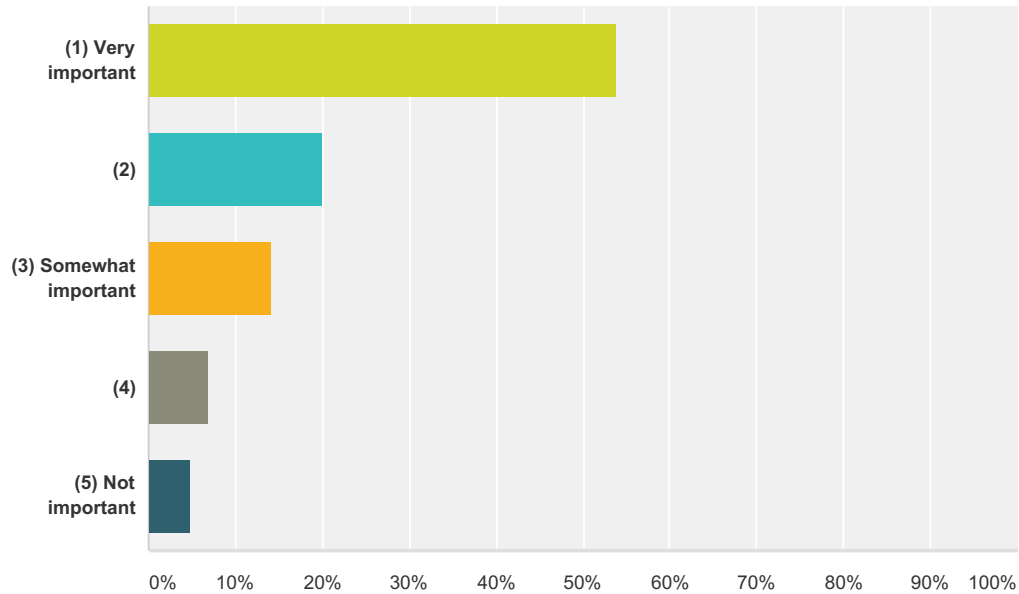


Answer Choices	Responses	
(1) Very important	13.88%	58
(2)	15.07%	63
(3) Somewhat important	22.49%	94
(4)	20.33%	85
(5) Not important	28.23%	118
<b>Total</b>		<b>418</b>

**Q23 Above is the view from Park of the Seven Oars to Mt. Rainer. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 417 Skipped: 65

## Downtown Strategy Workshop #2

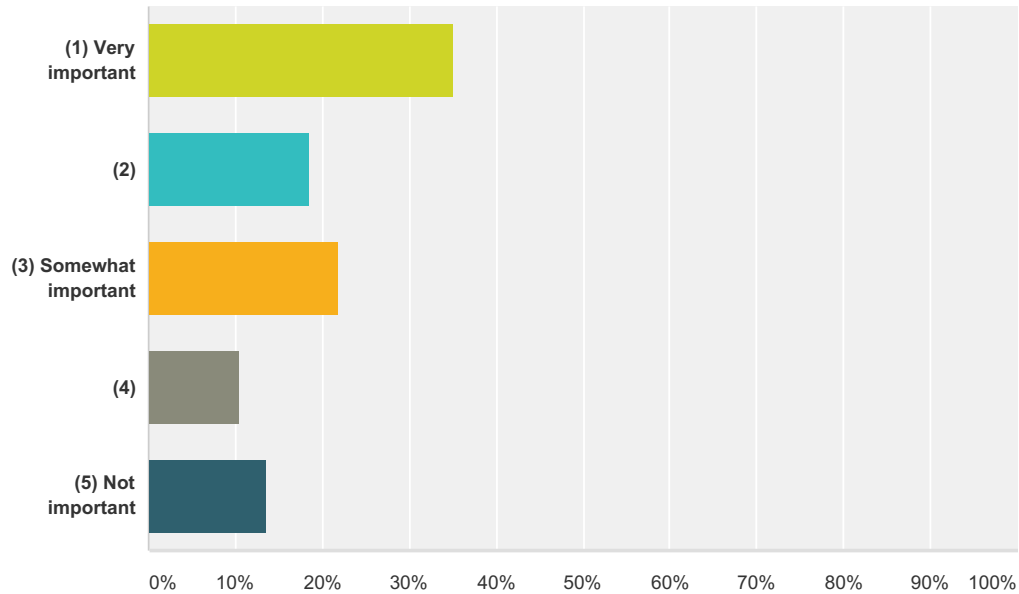


Answer Choices	Responses	
(1) Very important	53.96%	225
(2)	20.14%	84
(3) Somewhat important	14.15%	59
(4)	6.95%	29
(5) Not important	4.80%	20
<b>Total</b>		<b>417</b>

**Q24 Above is the view from Priest Point Park (on the beach at the end of the walking trail) to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 418 Skipped: 64

## Downtown Strategy Workshop #2

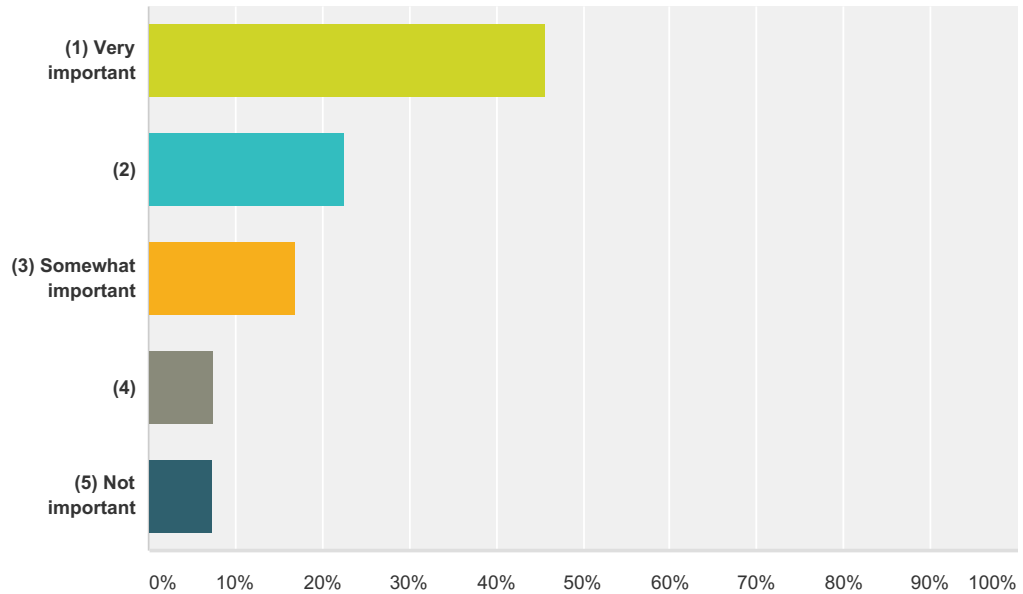


Answer Choices	Responses	
(1) Very important	35.17%	147
(2)	18.66%	78
(3) Somewhat important	22.01%	92
(4)	10.53%	44
(5) Not important	13.64%	57
<b>Total</b>		<b>418</b>

**Q25 Above is the view from the East Bay Drive lookout to the Capitol Dome. On a scale of 1-5, with (1) being very important and (5) being not important, how important is this view to you?**

Answered: 415 Skipped: 67

## Downtown Strategy Workshop #2

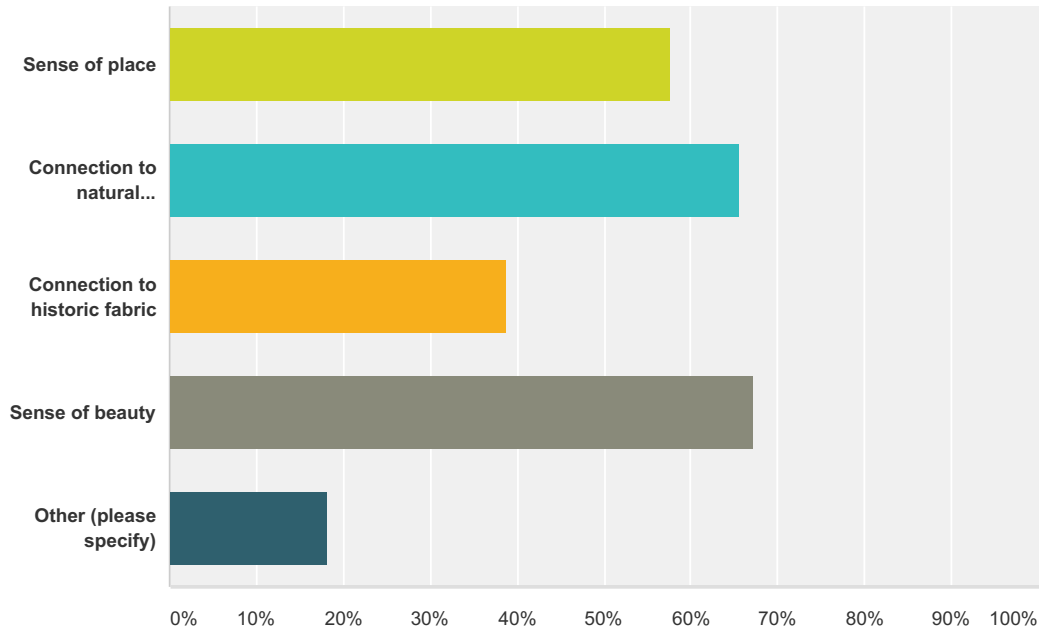


Answer Choices	Responses	
(1) Very important	45.78%	190
(2)	22.65%	94
(3) Somewhat important	16.87%	70
(4)	7.47%	31
(5) Not important	7.23%	30
<b>Total</b>		<b>415</b>

**Q26 Thinking about the views you indicated are important to you, overall why would you say these views are important to you?**

Answered: 415 Skipped: 67

## Downtown Strategy Workshop #2



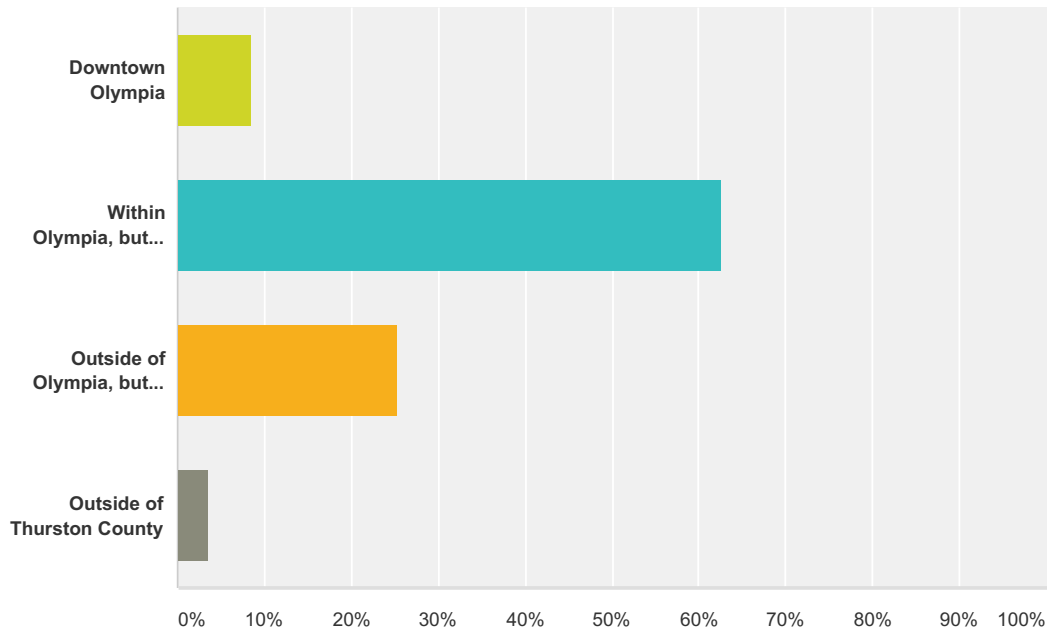
Answer Choices	Responses
Sense of place	57.59% 239
Connection to natural landscape	65.54% 272
Connection to historic fabric	38.80% 161
Sense of beauty	67.23% 279
Other (please specify)	18.07% 75
Total Respondents: 415	

**Q27 As described in the introduction, very soon the City will kick off a parking strategy to align with this effort; also moving forward are efforts to address sea level rise and how the City coordinates with regional partners to address homelessness and the effect of street dependency on downtown. In addition, next steps in the Downtown Strategy will focus on design; view protection, historic preservation; business & development standards and incentives; and more specific strategies related to housing, retail and economic development. What else would you like us to know?**

Answered: 242 Skipped: 240

**Q28 Where do you live? If you're not sure if you live within downtown, refer to the Downtown Strategy Area Map.**

Answered: 419 Skipped: 63

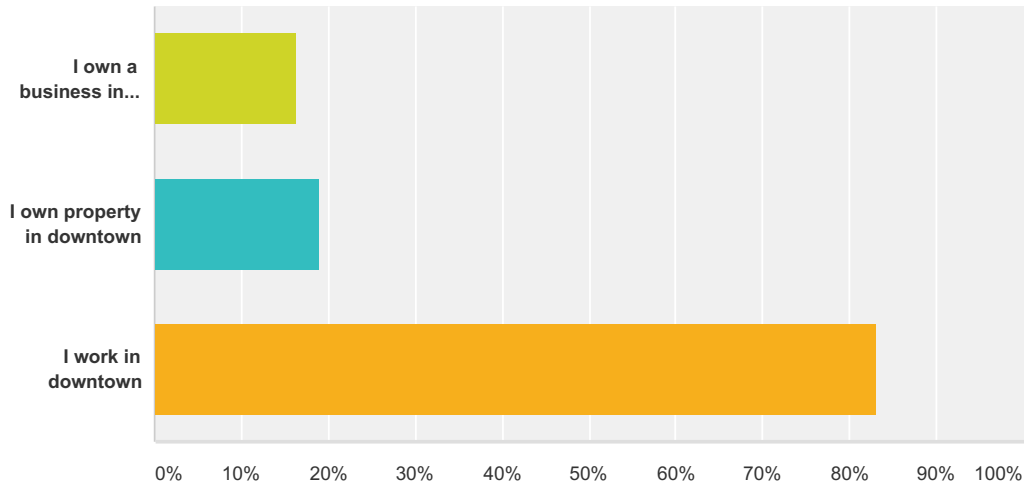


Answer Choices	Responses	
Downtown Olympia	8.59%	36
Within Olympia, but not downtown	62.53%	262
Outside of Olympia, but within Thurston County	25.30%	106
Outside of Thurston County	3.58%	15
<b>Total</b>		<b>419</b>

**Q29 Which (if any) of the following statements are true? Check all that apply.**

Answered: 184 Skipped: 298

## Downtown Strategy Workshop #2

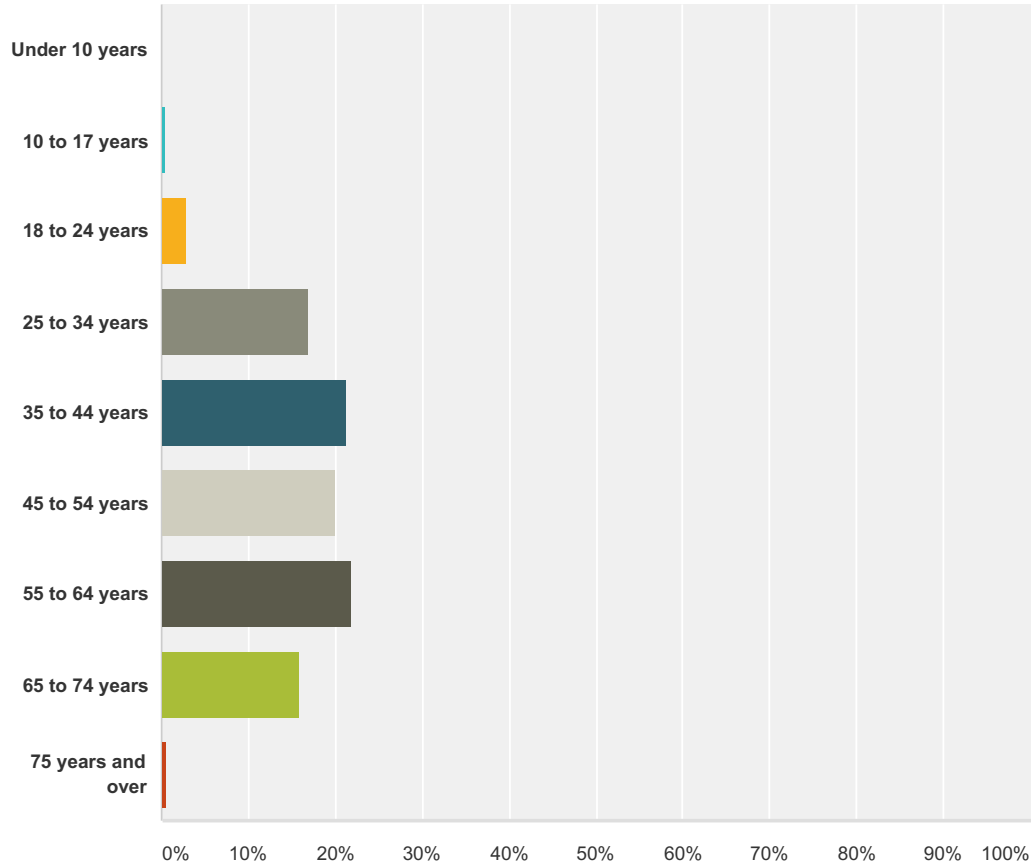


Answer Choices	Responses	
I own a business in downtown	16.30%	30
I own property in downtown	19.02%	35
I work in downtown	83.15%	153
Total Respondents: 184		

## Q30 What is your age?

Answered: 420 Skipped: 62

## Downtown Strategy Workshop #2

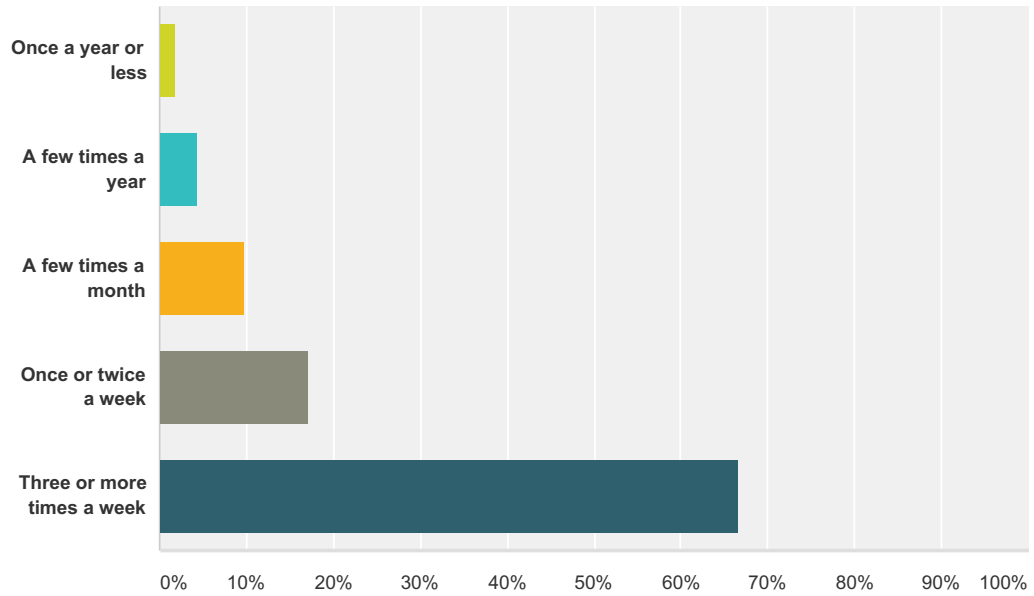


Answer Choices	Responses
Under 10 years	0.00% 0
10 to 17 years	0.48% 2
18 to 24 years	2.86% 12
25 to 34 years	16.90% 71
35 to 44 years	21.19% 89
45 to 54 years	20.00% 84
55 to 64 years	21.90% 92
65 to 74 years	15.95% 67
75 years and over	0.71% 3
<b>Total</b>	<b>420</b>

### Q31 How often do you visit downtown Olympia?

Answered: 414 Skipped: 68

## Downtown Strategy Workshop #2

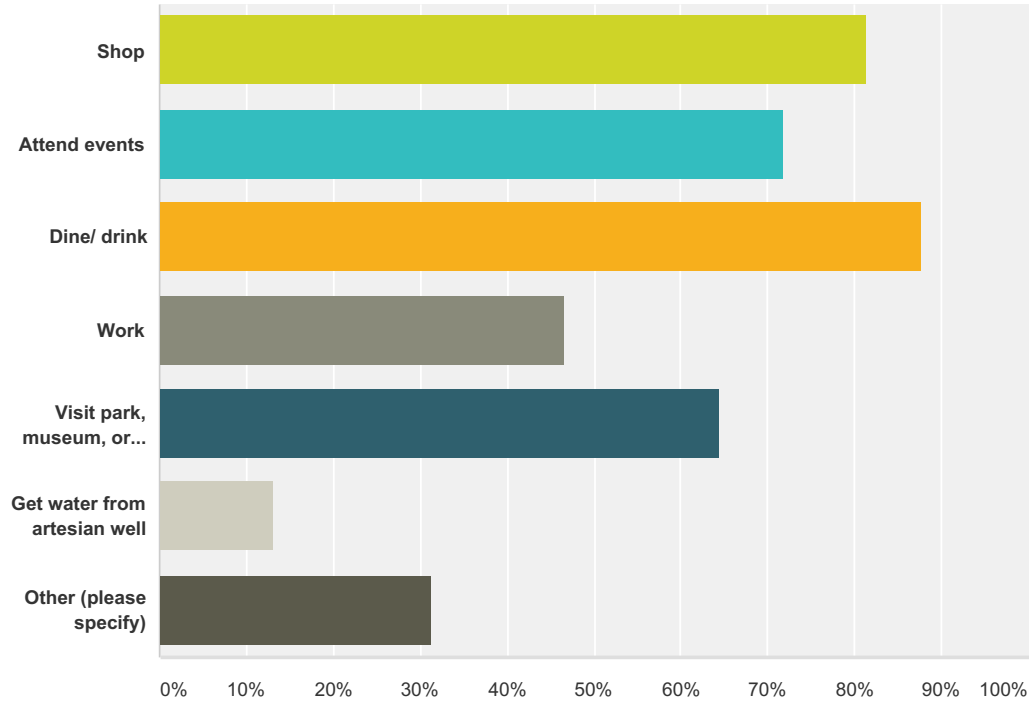


Answer Choices	Responses	
Once a year or less	1.93%	8
A few times a year	4.35%	18
A few times a month	9.90%	41
Once or twice a week	17.15%	71
Three or more times a week	66.67%	276
<b>Total</b>		<b>414</b>

### Q32 Why do you visit downtown (check all that apply)?

Answered: 419 Skipped: 63

## Downtown Strategy Workshop #2

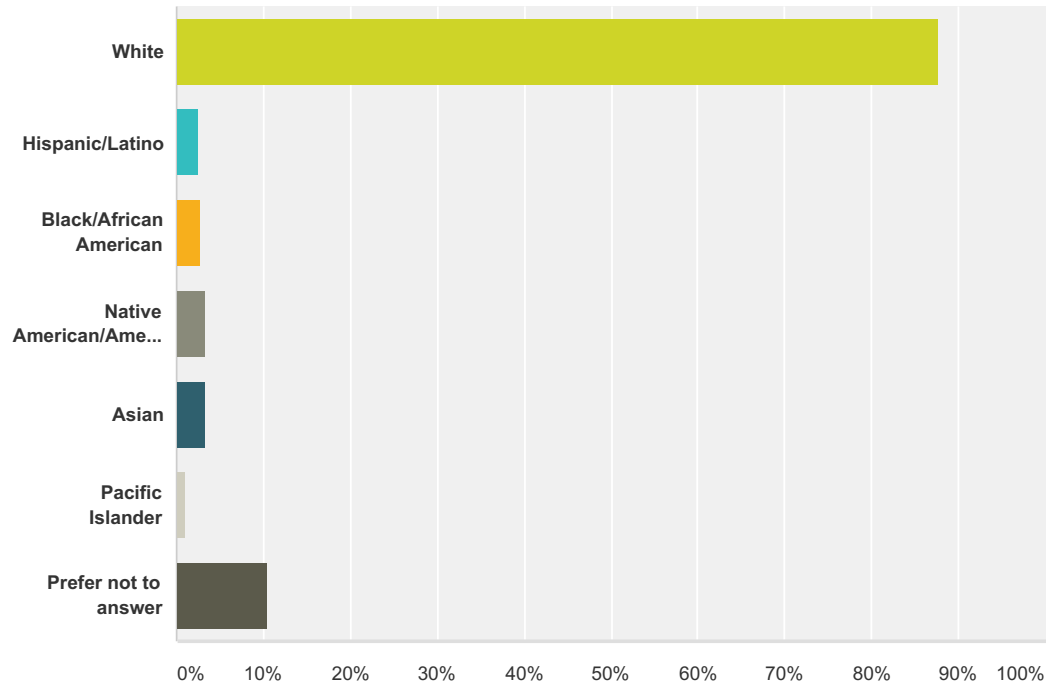


Answer Choices	Responses	
Shop	81.38%	341
Attend events	71.84%	301
Dine/ drink	87.59%	367
Work	46.54%	195
Visit park, museum, or library	64.44%	270
Get water from artesian well	13.13%	55
Other (please specify)	31.26%	131
Total Respondents: 419		

**Q33 Please specify your ethnicity and/or race (check all that apply). This information helps the City of Olympia to understand if its public engagement methods are reaching a representative population.**

Answered: 416 Skipped: 66

## Downtown Strategy Workshop #2



Answer Choices	Responses	
White	87.74%	365
Hispanic/Latino	2.40%	10
Black/African American	2.64%	11
Native American/American Indian/Alaska Native	3.37%	14
Asian	3.37%	14
Pacific Islander	0.96%	4
Prefer not to answer	10.34%	43
Total Respondents: 416		