



Project Proposal Application Form

Project Name:
Olympia Downtown Association Alley Enhancement
Project Location:
The alleyway off of Jefferson Street, that goes from west to east to Cherry Street.
Sponsoring Recognized Neighborhood Association (RNA):
Olympia Downtown Association
RNA Contact Person – Please include NAME + EMAIL + PHONE:
Connie Lorenz, Executive Director oda@tss.net 357-8948 Erica Cooper, Design Committee Chair Erica@orcaconstruction.com 491-4580
RNA Mailing Address:
116 5 th Avenue SE, Suite F Olympia, WA 98501
RNA President – Please include NAME + PHONE:
Jerry Farmer 236.1010
1. Description of Project & Goal(s):
The ODA Design Committee has worked in the past in improving a sense of safety in problematic areas of downtown by following the principles of crime prevention through environmental design. The year, the committee decided to continue our focus on a project to improve an alley frequently used by pedestrians and bicyclists. This will be our 6 th project in the downtown core.

The alley we've selected is the one going from west to east starting from Jefferson Street. It is right across the street from the Artesian Well Park and is frequently used by pedestrians walking to City Hall, despite its unkempt look – graffiti and standing water are often problems. It is also the location of an artesian well that is currently just a pipe being diverted into the storm drain.

Using 2013 grant money among other resources, we commissioned a beautiful mural by noted artist Ira Coyne. This year, we are focused on artwork that is more three dimensional.

We will work with H2Oly to find an artist that will utilize or incorporate the Artesian well water as a part of the artwork, perhaps a Kinetic sculpture like in Turtle Place in Vancouver or an archway or sculpture that uses the water movement to make a musical sound. We are leaving the concept somewhat opened ended, as we wish to see what artists may come up with on their own. However, they will be given strict guidelines such as the water from this well will NOT be considered as potable, but as an extension of the current park and a way to continue to highlight the unique history of Olympia's artesian wells. Also, the artist must take into account that the neighboring building owners and businesses concerns about potential harm to their buildings (including, but not limited to, it being used as a ladder).

We are also in communications with Public Works in how to deal with the standing water issues. There are plans to resurface the alley to correct issues such as standing water this summer. Our plans are to have the artist build and create the artwork "off site" – and we will work in collaboration with Public Works and Community Planning and Development on the installation, as well as seek advice from Stephanie Johnson of the City of Olympia Arts Commission regarding our process. Ms. Johnson has been a big help in advising the Design Committee in our program in the past.

2. Project Timeframe:

Expected Project Start Date: April 2014

Expected Project Completion Date: October 2014

3. If this project is part of a larger project plan, please explain the relationship and indicate the expectations for completion of the larger project.

This project is part of an ongoing campaign by the Design and Safety Committees to make downtown both cleaner and safer through the principles of Crime Prevention through Environmental Design.

4. How will the project benefit the community?

The improvement of any of the three alleys mentioned will help in the ongoing goal of making Olympia more pedestrian friendly. We feel this project dovetails nicely with the City of Olympia's Downtown Project.

5. Describe the arrangements for continued operation or maintenance following completion of the project:

Arrangements will be made with the artist to maintain or make any repairs as needed. Any and all work will be done with the input and cooperation of affected private property owners.

6. Public Participation:

a. Describe the opportunities for input on the project from those who will benefit:

The Design Committee will work with property owners, the city, H2Oly, and other stakeholders to seek their input. Updates on the progress will be posted on social media, in emails, etc.

b. How many people are expected to participate during each stage of the project?

At various stages, anywhere from 1-20 people could be working on this project. If cleanup is needed before the installation of the artwork (or painting of the artwork), the ODA can dispatch teams of volunteers during Downtown Cleanup to do the work.

c. How will people be informed about the project?

People will be advised of the project through emails, Facebook, press releases, as well as announcements during various meetings of the groups involved.

7. Project Inclusiveness:

a. Will the project participation/utilization be open to everyone without discrimination based on age, sex, race, creed, color, national origin, sexual orientation, or the presence of any physical, mental, or sensory disability? Yes No

b. Will the project comply with American with Disabilities Act standards which provide for access to persons with disabilities? Yes No

8. Project Workplan & Implementation:

Note: If more space is needed, copy table and include as attachment.

Overall Activity	Individual Task	Person Responsible	Cost	Timeframe
Create selection committee for artist, and develop specific requirements	<ol style="list-style-type: none"> 1. Seek input from other parties who can provide information and insight on project. 2. Develop criteria for artwork 	Erica Cooper, Design Committee Chair	n/a (Volunteer hours)	April 2013
Hire artist	<ol style="list-style-type: none"> 1. Review submittals, follow process created by selection committee 2. Sign contract with artist 	Design Committee/ODA	n/a (Volunteer hours, & to be negotiated with artist.)	April to May 2013
Prep area	<ol style="list-style-type: none"> 1. Resurface alley & deal with standing water 2. Develop plinth/area for artwork 	City of Olympia (already on schedule) Design Committee Chair will check	To be determined (minimal cost)	This summer
Obtain permit, if needed	<ol style="list-style-type: none"> 1. Consult with CP&D 	Design Committee	n/a	May 2013
Install artwork	<ol style="list-style-type: none"> 1. Install artwork on completed alley 	Artist and ODA	Part of contract with artist	October 2013

9. Project Budget:				
Budget Item	Cash or In-Kind from RNA	Donated/In-Kind Value from Other Sources	Amount of City Funds	TOTAL
Salaries/Wages	\$500			\$500
Contracted Services	\$2,000	\$1,000	\$2,000	\$5,000
Materials/Supplies	unknown	\$1,000	\$2,000	\$3,000
Communication				
Printing/Reproduction				
Rentals/Leases		\$1,000		\$1,000
Equipment Purchase (e.g., play equipment)	Unknown			
Other:				
TOTAL	\$2,500	\$3,000	\$4,000	\$9,500

10. Describe other funding sources pursued for this project, including results:

The ODA Design Committee does receive a very limited amount of proceeds generated from ODA fundraising. That amount will go towards the alley projects. We also seek out “in-kind” donations such as use of equipment such as scaffolding, ladders, and painting supplies, to great success. Those who have donated in the past have expressed a desire to work with us again. We will also be seeking out and applying for other grants that may be appropriate for these projects from a historical, ethnic, energy, or safety standpoint.

NOTE:

If this project is approved, the City will enter into an agreement with the Grantee to ensure completion of the project as described in this application. The agreement will require that the Grantee hold the City harmless from any and all claims emerging from the project and related activities.

The undersigned certifies that the information in this application is true and complete and has been provided for the purpose of obtaining financial assistance from the City for the project described.

Signature: /s/ Erica Cooper _____

Printed Name: Erica Cooper, Design Committee Chair

Date: March 21, 2014

RNA: Olympia Downtown Association

For City Use:

Review Staff Name: _____

Review Date: _____

Staff Recommendation:

Approval of funding

No approval of funding

City Council Review Date: _____

City Council Decision:

Approval of funding

No approval of funding