

## **THE WASHINGTON CENTER FOR THE PERFORMING ARTS**

### **GOAL:**

Work Collaboratively to Restore the Financial Health of The Washington Center so that we:

1. Continue to provide a theater venue for community-based performing arts groups
2. Support the vitality of downtown Olympia

## **AREAS FOR IMPROVEMENT**

### **FINANCIAL**

- Explore options to stabilize The Washington Center funding
- Standardize financial reporting
- Regularly monitor and audit Center financials
- Discuss future use of the Endowment
- Clarify City/Center maintenance obligations

## **Communications**

- Appoint a Council liaison to The Washington Center Board
- Schedule regular check-ins with the Finance Committee
- Meet annually with the City Council/The Washington Center Board

## **Mission/Vision**

- Reconfirm Center's mission as a home for community-based theater (focus on artistic partners)
- Receive and comment on the Center's 3-5 year Strategic Plan
- Regularly monitor progress on financial and attendance benchmarks