

Public Process				
	Engagement Opportunity	Timeline	Who was reached?	
	Online Survey	July-Aug 2022	Survey participants	Demographics showed wide range of backgrounds, races, experiences – but not 100% in line with overall city demographics
	General Public – Person-on-the-Street Interviews (25 different events)	July-Sept 2022	Had conversations with over 200 people out and about in the community	Certain places like library and grocery stores enabled us to connect with people across of ages, incomes and life experiences
	35+ Community Interviews	May-Dec 2022	Staff at organizations related to business, social services, education, workforce development, social and cultural groups	We were able to discern unique perspectives as well as synergy of identified challenges and vision for the future
	Table at ASHHO Cultural Center Bazaars	Nov-May (monthly)	ASHHO centers people who are Black, Brown and marginalized communities	This has been a great space to connect with people in a way that builds trust and relationship
	Briefed Advisory Boards	Nov-March	SJEC, OHC, OPC, BPAC, Inspire, PBIA, PRAC	Board members appreciated hearing the data and discussing the role of economic development at the City of Olympia
	Briefed Coalition of Neighborhoods	January	CNA	Main interest was housing

Community Interviews (or Meetings)			
Morningside	PacMtn Workforce Development	WA State Plan to Dismantle Poverty	POWER
Evergreen State College	WSU Extension	TRPC/Fire Disaster Planning	WA Building & Const Trade reps
Timberland Library	Thurston Conservation District	Community Foundation	United Way
Economic Development Council	NW Cooperative Devo Center	GRUB	Islamic Center
Olympia Downtown Alliance	Port of Olympia	Cielo	Dupont Carpenters Training
Chamber of Commerce	Olympia Area Chinese Association	EDC BIPOC Business Taskforce	Thurston Thrives
West Olympia Business Assoc.	WA Comm on Asian Pacific Affairs	Asian Pacific Islanders Coalition	
Senior Services of South Sound	ASHHO	Family Education & Support Srvs	
Pizza Klatch	Community Youth Services	New Market Skills Center	
SPS Community College	Emerald Cities Collective	Olympia School District	
Experience Olympia & Beyond	ESD 113	TESC Gateway Program (justice inv)	

INDUSTRY FOCUS GROUPS				
	Group	Timeline		
1	Auto Mall	Completed 9/16		Olympia Auto Mall owners and managers
2	Health Care Sector	Completed 12/9		Local Hospital/Health Care CEO's
3	Financial Sector	May 19		Bank Community Reinvestment Act (CRA) managers

Below is Public Engagement for Spring and Summer 2023

LISTENING SESSIONS/FOCUS GROUPS				
	Group	Lead	Timeline	Notes
	Low Income, Working Families, Single Parents	Shawwna Amy/Jason	Feb 15	Those making less than \$50k annually. Worked with POWER to set this up.
	People with Disabilities	Amy	March 15	Generated a list of potential participants
	Renters	Amy	March 8	Generated a list of potential participants
	Adults in Re-entry (Justice-involved)	Parfait/Jason/Amy/Shawwna	February	TESC Gateway Program, Ginny Burton

	EDC BIPOC Business Taskforce	Jason	Completed Jan 4	What do they think the priorities are to advance a strong, equitable economy
	Thurston BIPOC Business Roundtable	Parfait	Completed	Parfait submitted a summary of the conversation
	SPSCC Ignite Students (DEI and Black Scholars)	Jason	Completed	

PUBLIC Engagement – Open to Public				
	Method	Lead	Timeline	Notes
	Online Survey	Jason/Amy	April 3-May 2	
	Public Meeting	Amy	June 12 (online) June 14 (in person)	FORMAT: Come hear what we are doing to build more housing and economic security and help shape the next step. Presentation and open house format. Share draft goals and initiatives, with opportunity to still shape the final recommendation
	OPC briefing, public hearing and deliberation on the Comp Plan portion	Amy	June 5, PH – July 10 Rec-July 25	
City Council Check-Ins				
	City Council		July 18, 2022	
	Individual Council check-ins		April-May and Jan-Feb	
	Finance Committee		Sept 19 and May 17	
	Study Session - ED		Aug 15	Review of Recommended Action Plan & OPC recommendation on CP Chapter
	Study Session - Housing		TBD	
	Resolution of Acceptance		Fall 2023	Accept Action Plan and the CP Chapter and hold for periodic update – funding conversation TBD

Other Forms of Engagement

	J2J Participants - People Experiencing Homelessness	Jeannie House and Sheri Jensen Valeo	Underway as of 9/2022	
	Construction Corp Trainees	Micha Prong – can go there and get content from them about lived experience, survey questions	First cohort will start in January.	
	Transgender individuals	Kelly Fujimoto PACMtn		Reviewed results of a town hall from 2020 involving transgender women from Thurston County which identified barriers to employment.
	Squaxin Island Tribe	Chris Peters	Ongoing	Discussing Downtown presence/ economic initiative with their staff.

