



## Meeting Minutes - Draft

### PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

Contact: Max DeJarnatt  
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**Wednesday, June 5, 2019**

**6:00 PM**

**Council Chambers**

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**1. CALL TO ORDER**

Chair Ruse called the meeting to order at 6:05 p.m.

**1.A ROLL CALL**

**Present:** 8 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Janis Dean, Boardmember Lyndsay Galariada, Boardmember David Rauh, Boardmember Nathan Rocker and Boardmember Jeremy Williamson

**Absent:** 1 - Boardmember Jeffrey Trinin

**1.B OTHERS PRESENT**

City of Olympia Community Planning and Development staff:

Senior Program Specialist Max DeJarnatt

Olympia Police Department staff:

Outreach Services Coordinator Anne Larsen

**2. APPROVAL OF AGENDA**

**The agenda was approved.**

**3. APPROVAL OF MINUTES**

**3.A** [19-0502](#) Approval of May 1, 2019 PBIA Advisory Board Meeting Minutes

**The minutes were approved.**

**3.B** [19-0504](#) Approval of May 7, 2019 PBIA Advisory Board Meeting Minutes

**The minutes were approved.**

**4. PUBLIC COMMENT - None**

**5. ANNOUNCEMENTS**

Mr. DeJarnatt made announcements.

## 6. BUSINESS ITEMS

### 6.A [19-0495](#) Crisis Response Unit and Familiar Faces Program Rollout

Ms. Larsen discussed the Familiar Faces program and the Crisis Response Unit program and provided handouts.

**The discussion was completed.**

### 6.B [19-0498](#) Event Sponsorship Structure

Mr. DeJarnatt discussed a structured plan to formalize the event sponsorship process and provided a handout.

**The discussion was completed.**

### 6.C [19-0500](#) Olympia Downtown Alliance Marketing Update

Boardmembers discussed communication strategies for Downtown businesses.

### 6.D [19-0499](#) Discussion about the PBIA's Annual Ratepayer Meeting and Survey

Boardmembers discussed dates and locations for the Annual Ratepayer Meeting and Survey and tabled the discussion until the next meeting.

**The discussion was tabled.**

## 7. REPORTS

Chair Ruse reported on outside meetings attended.

## 8. OTHER TOPICS

Boardmembers discussed the possibility of developing a marketing campaign to draw patrons Downtown and asked Mr. DeJarnatt to check on the date of the boards banner reservation.

### 8.A [19-0021](#) Round Table Discussion

Boardmembers discussed the July meeting date and the last Special Meeting attended.

## 9. ADJOURNMENT

The meeting adjourned at 8:09 p.m.