

## How to be a Downtown Champion

There are several opportunities to get involved. For info, contact Brian Wilson, Downtown Liaison, at [bwilson1@ci.olympia.wa.us](mailto:bwilson1@ci.olympia.wa.us), or 360.570.3798.



## Downtown Project 2014 Task List

Olympia

**CLEAN** **SAFE** **ECONOMIC** **PLACEMAKING**

- Establish Alcohol Impact Area
- Establish Walking Patrol Program
- Establish Downtown Ambassador Program
- Installation of Smart Parking Meters
- Alleyway Naming Project
- Creation of Pedestrian Recycling Program
- Scoping of Downtown Master Plan
- Complete Community Renewal Area Process
- Complete Washington Center Repairs
- LED Street Light Conversion
- Alleyway Lighting
- Downtown Tree Trimming
- Crime Prevention Through Environmental Design Analysis
- Expansion of Walking Patrol Program
- Expansion of the Clean Team
- Bar/Tavern Owners League Meetings
- Downtown Marketing Partnerships
- Community Stakeholder Collaboration
- Downtown Neighborhood Association Formalization
- Artesian Commons Construction
- Downtown Block Watch
- Alcohol Impact Area (AIA)
- Pedestrian Wayfinding
- Downtown Waste Management Assessment
- Fifth Avenue Overlay Project
- Establishment of Drug Free Zones