

Creative Vitality Index



1.41

CVI Value

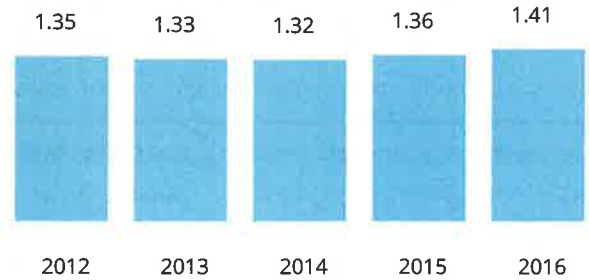
United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry sales, FDR grants, and Nonprofit revenues.

Total Population

92,847

Past 5 years of CVI Performance



GAIN

2016 Creative Jobs

▲ 6%
since 2015

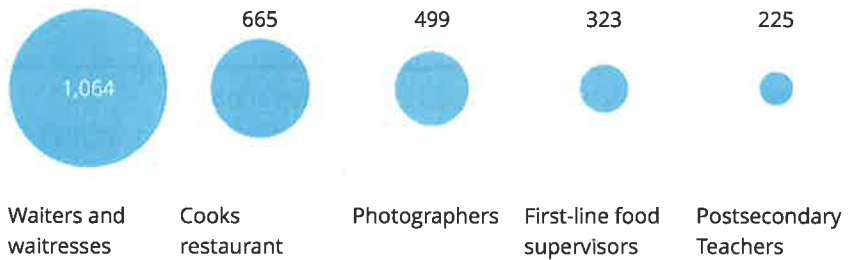


4,783

Total Creative Jobs

There are 266 more creative jobs in the region since 2015

Occupations with greatest number of jobs



2016 Creative Industries



\$244.8M

Total Industry Sales

Industries with greatest sales

Industry type	Industry Sales
Full-service restaurants	\$131.2M
Film & Video Production	\$27.7M
Cultural & Historical Clubs	\$9.7M
Architectural Services	\$6.7M
Jewelry Stores	\$6.1M

GAIN

2016 Cultural Nonprofit

▲ 11%
since 2015



\$9.0M

Nonprofit Revenues

There are \$956 thousand more in revenues in the region since 2015

CVSuite does not have grant data for 2016.

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
 CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2017.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (57) 11-2011, 11-2021, 11-2031, 13-1011, 17-1011, 17-1012, 17-1021, 17-3011, 25-1099, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3042, 27-3043, 27-3091, 27-3099, 27-4021, 27-4031, 27-4032, 35-1011, 35-1012, 35-2013, 35-2014, 35-2015, 35-3031, 35-9031, 39-3031, 39-3092, 39-3099, 39-5091, 51-6051, 51-6052, 51-9071, 51-9151

Industry Sales: Economic Modeling Specialists International.

NAICS Codes (49) 238340, 238390, 323117, 327110, 327212, 337212, 339992, 448310, 451130, 451140, 451211, 453110, 453920, 511130, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 519120, 541310, 541320, 541410, 541430, 541490, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190, 722320, 722330, 722511, 813410

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

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98501, 98502, 98506 contains: 98501, 98502, 98506 contains:

98502, 98501, 98506

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1.41

CVI Value

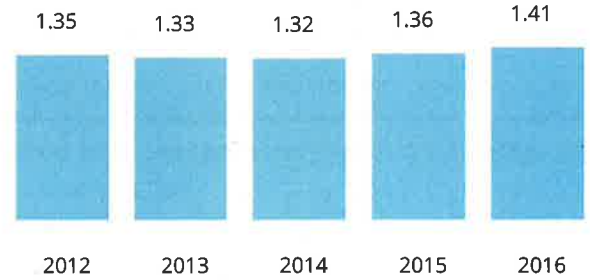
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Past 5 years of CVI Performance



GAIN

▲ **6%**
since 2015

2016 Creative Jobs

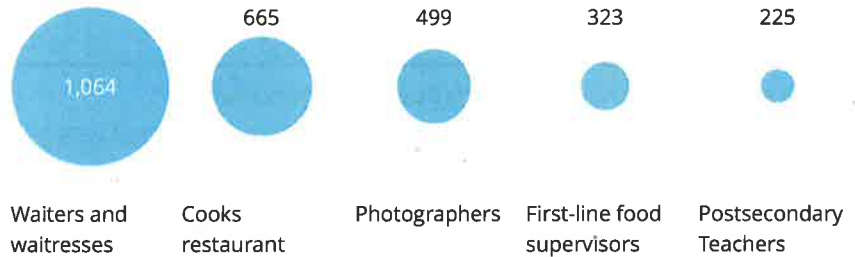


4,783

Total Creative Jobs

There are 266 more creative jobs in the region since 2015

Occupations with greatest number of jobs



GAIN

▲ **12%**
since 2015

2016 Creative Industries



\$92.8M

Total Industry Earnings

There is a gain of \$10.9 million in creative industry earnings in the region since 2015

Industries with greatest earnings



GAIN

▲ **11%**
since 2015

2016 Cultural Nonprofit



\$9.0M

Nonprofit Revenues

There are \$956 thousand more in revenues in the region since 2015

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Snapshot of the Arts in 98501, 98502, 98506

2016

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Industry Earnings: Economic Modeling Specialists International.

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