



# Meeting Minutes - Draft

## General Government Committee

City Hall  
601 4th Avenue E  
Olympia, WA 98501

Information: 360.753.8244

---

**Wednesday, October 26, 2016**

**4:30 PM**

**Council Chambers**

---

**1. CALL TO ORDER**

Chair Roe called the meeting to order at 4:35p.m.

**2. ROLL CALL**

**Present:** 3 - Chair Jeannine Roe, Committee member Jessica Bateman and Committee member Clark Gilman

**3. APPROVAL OF AGENDA**

**The agenda was approved.**

**4. APPROVAL OF MINUTES**

- 4.A** [16-1171](#) Approval of September 28, 2016 General Government Committee Meeting Minutes

**The minutes were approved.**

**5. COMMITTEE BUSINESS**

- 5.A** [16-1079](#) Oral Report - Update on Public Engagement and Social Media Efforts

Communications Specialist Josh Linn gave an update on the City's Social Media activities. He reported since last year the City's Facebook's "likes" increased from approximately 1,300 to more than 4,500. The total reach of the Facebook page increased from nearly 109,000 to nearly 925,000. Twitter followers have increased from just under 2,000 to over 3,200. Mr. Linn discussed the successful use of short videos to engage the communities and inspire action.

Committee members discussed engaging with youth in the community and ways to recruit youth to three of the City's advisory committees and working with local high schools to meet with students possibly in November.

**The information was received.**

- 5.B** [16-1184](#) Discussion of 2017 General Government Committee Work Plan Items

Committee members reviewed their year-long calendar of standing items for discussion. They asked for a section to be added in the work plan for upcoming items to include a list

of any referrals heading to the Committee.

**The discussion was completed.**

**5.C**     [16-1183](#)            Preparations for the 2017 City Council Retreat

Committee members discussed the upcoming annual City Council retreat which will be held on Friday, January 13 and 14, 2017 at the LOTT Clean Water Alliance board room. The retreat will be facilitated by Kendra Dahlen.

Strategic Communications Director Kellie Purce Braseth noted staff are putting together a draft agenda which will be reviewed at the next General Government Committee meeting and then forward it to the City Council.

**The discussion was completed.**

**5.D**     [16-1186](#)            Discussion of Advisory Board Recruitment Application Questions

Committee members reviewed questions for the 2017 Advisory Board membership applications. Ms. Purce Braseth noted the application period opened today and will close on Tuesday Jan. 31, 2017 and noted citizens can apply online for advisory committees through the City's website.

**The discussion was completed.**

**6.        REPORTS AND UPDATES**

**7.        ADJOURNMENT**

The meeting adjourned at 6:40p.m.