

# **Public Process** | Downtown Strategy

Connecting Places & Spaces





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Public Involvement

**Engagement** 

Report

Present

Prepare

Online



City Council
Briefings

Stakeholder
Work Group

Last Updated 1.21.2016

Oct - Nov 2015

### Delivered

- Background report & maps
- Preliminary market analysis
- More specific project objectives

Dec - Mar 2015/16

## Deliverables

- Land use & urban design alternatives with illustrations
- Analysis of potential viewsheds, parking issues, & feasibilities for development



April - May 2016

#### **Deliverables**

- Guiding scenarios for land use & urban design with illustrations
- Recommended economic, retail, & housing strategies
- Preliminary parking strategy recommendations

June - Aug 2016

## **Deliverables**

Recommendations for:

- Capital improvements
- Business & economic development incentives
- 6-year implementation strategy
- Recommendations for zoning, view, and design guidelines with graphics

Sept - Dec 2016

## Deliverables

- Draft Downtown Strategy available for public feedback
- Final Downtown Strategy



Gather Information

Workshop #1 — Gathered Information Held Sat, Nov 21



**Alternatives** 

Evaluate

Workshop #2 — Evaluate Land Alternatives Sat, Feb 20 | 9:30 - 12

The Olympia Center



Strategies

Develop

<sup>1</sup>Workshop #3 Develop Strategies—TBD\* <sup>2</sup>Joint advisory board workshop, TBD\* <sup>3</sup>Developement & business forum #1, TBD\*



Implementation Tools

Develop

Development & business forum #2, TBD\*



Workshop #4 — Draft Report, TBD\*

Draft report online



Online held Oct 28 to Nov 11, Dec 17- Jan 17

Announcement

Tues, Oct 13

City Hall







Debrief & direction TRD



Debrief & direction July TBD\*



City Council & Planning Commission review TBD\*



Meeting held Oct 23 & Nov 4



Meetings on Dec 2, Jan 6 & Feb 3

Debrief & direction

Dec 8, Feb 9 & 25

City Hall



Meetings on Mar 2, April 6 & May 4th



Meetings on June 1 & July 6 \* TBD = To Be Determined

Note: Materials available online @ olympiawa.gov/DTS

