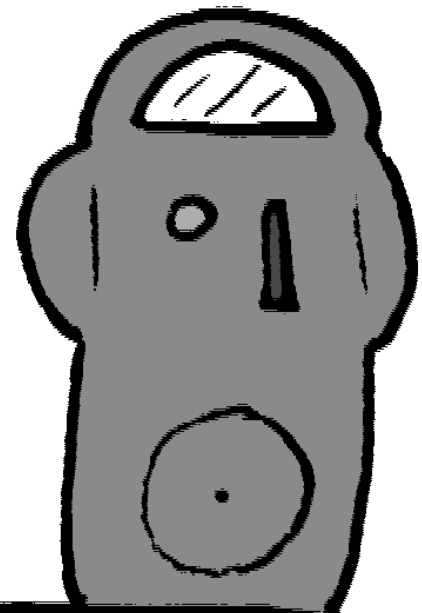
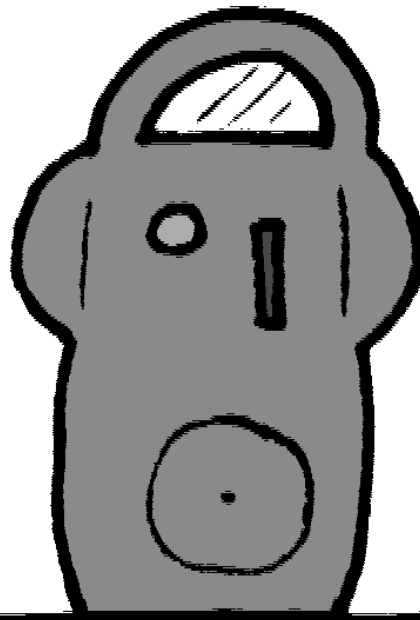
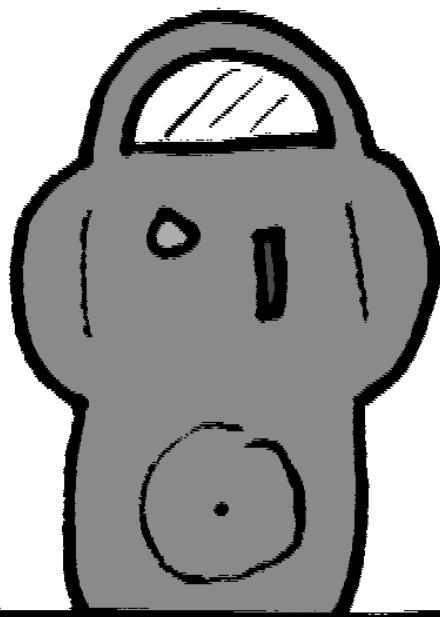


SO YOU WANT TO
...LEARN ABOUT
PARKING...

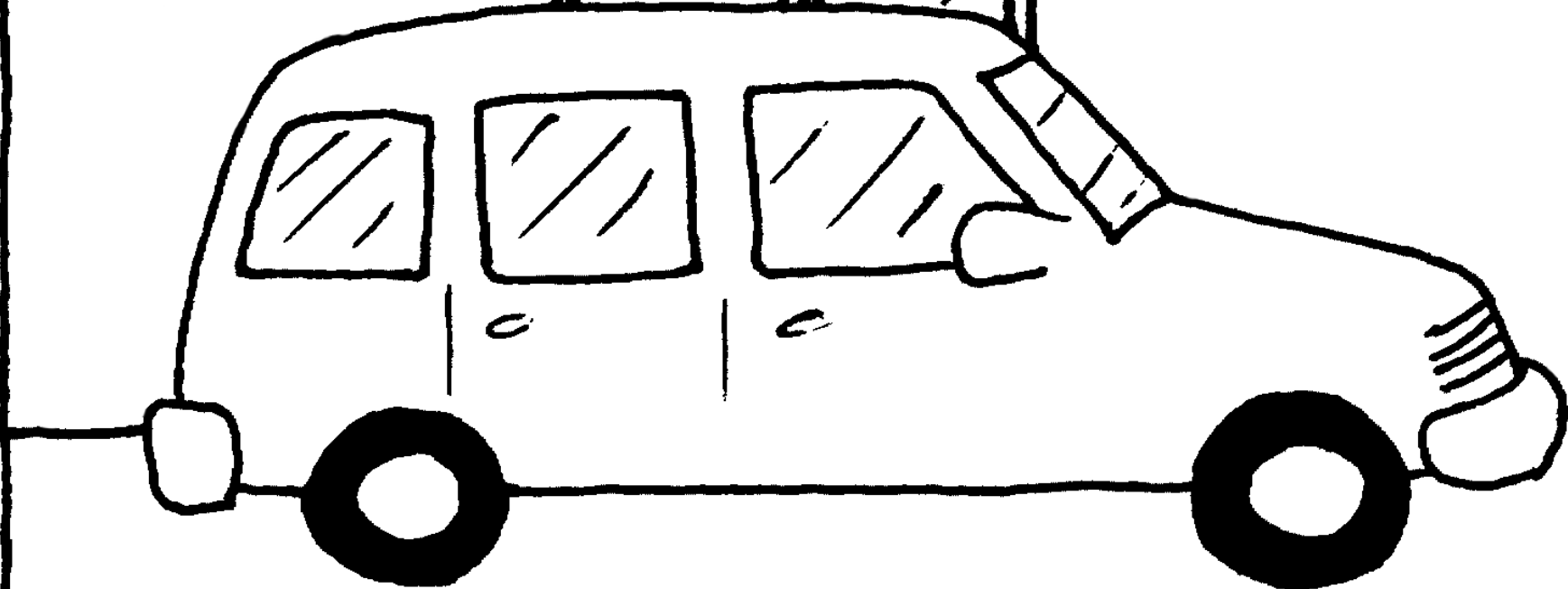
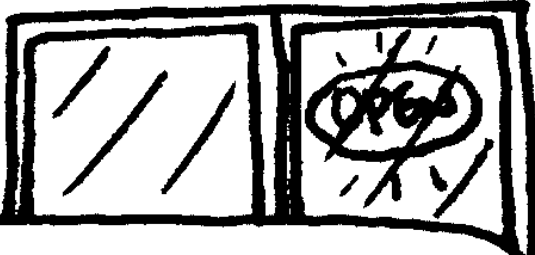




BUT
WHY?



RESTAURANT



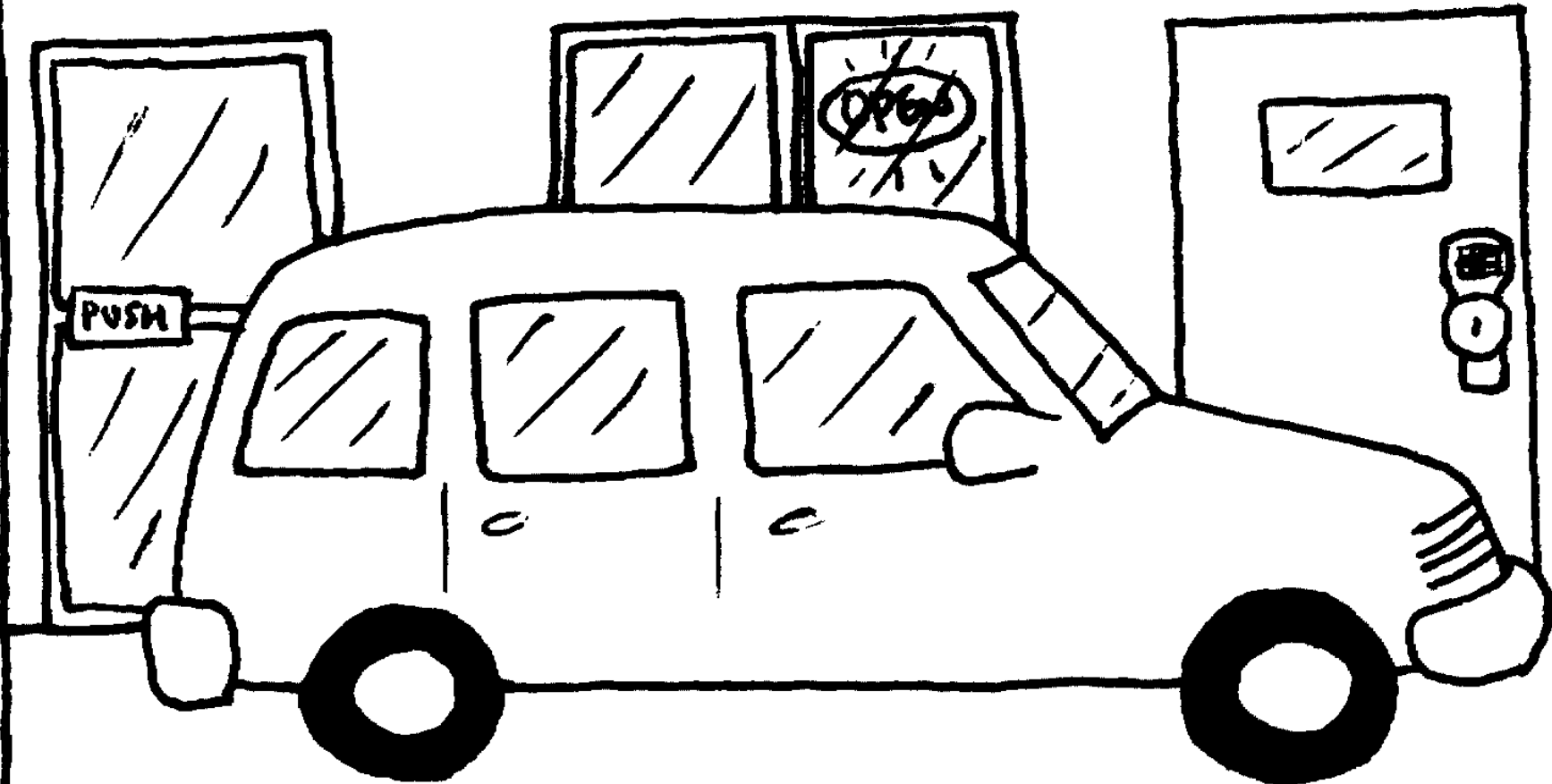
TATTOOS

RESTAURANT

APARTMENTS

PUSH

~~OPEN~~



OLYMPIA

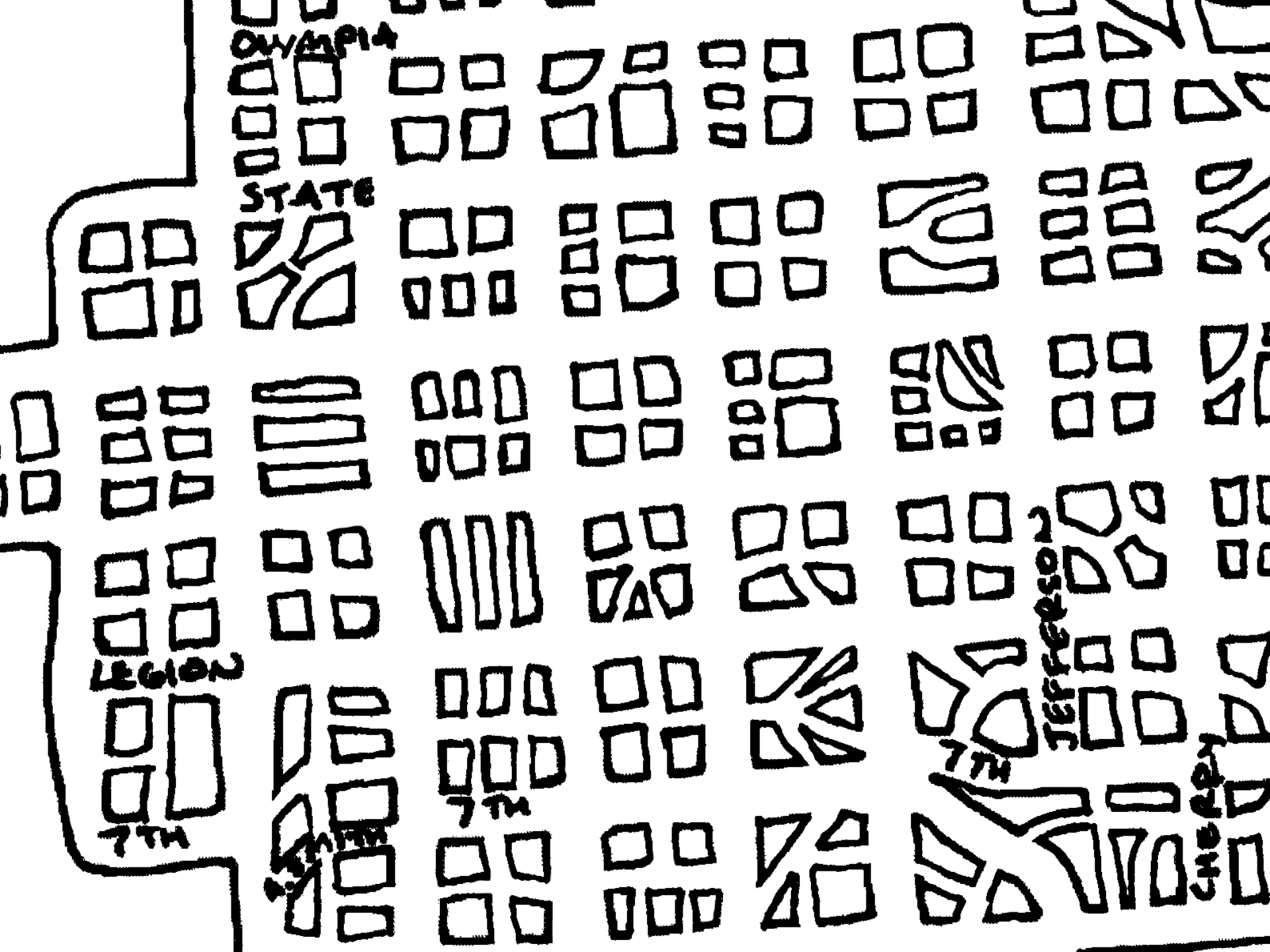
STATE

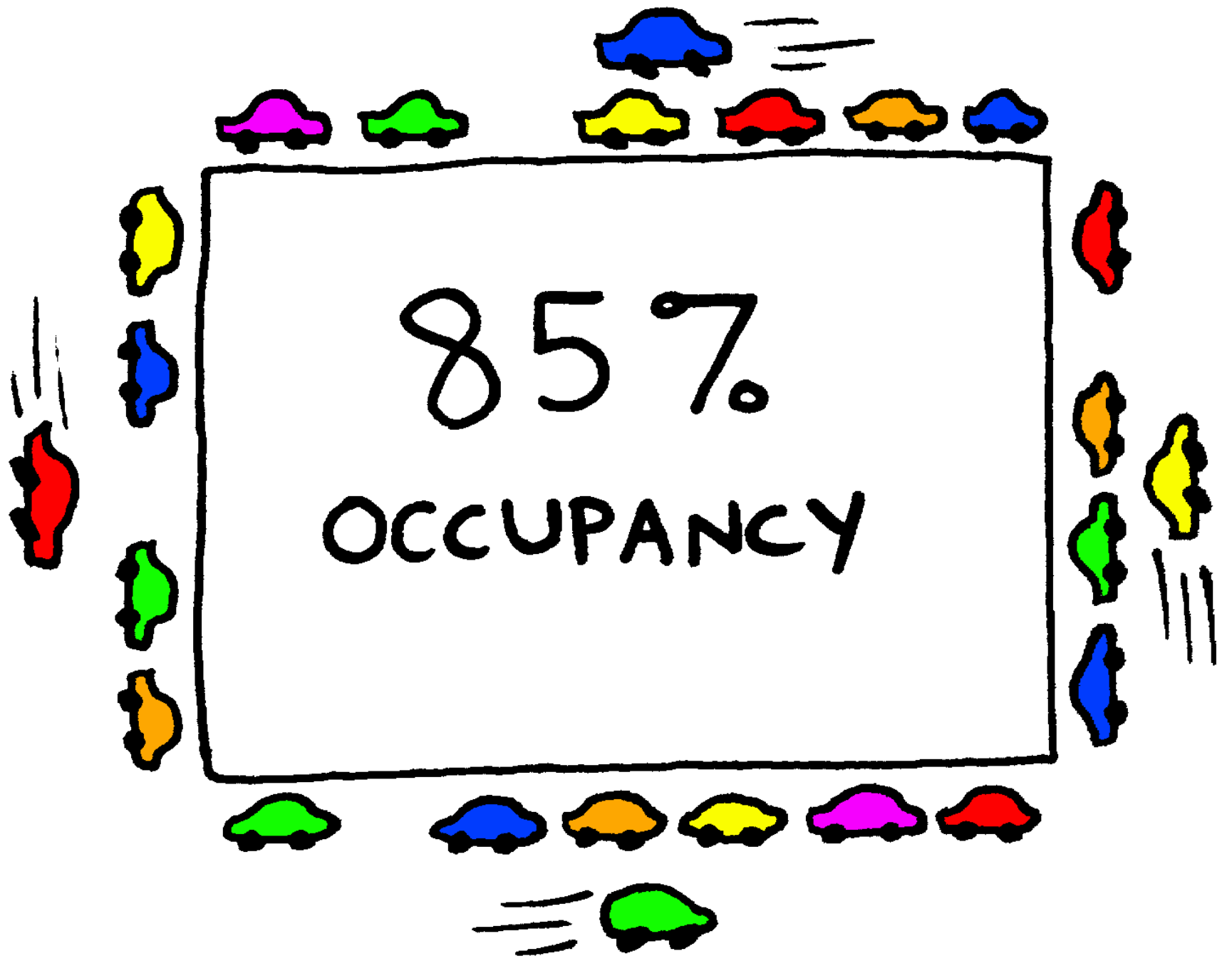
LEGION

7TH

JEFFERSON

CHERRY





85%
OCCUPANCY

5TH AVE.



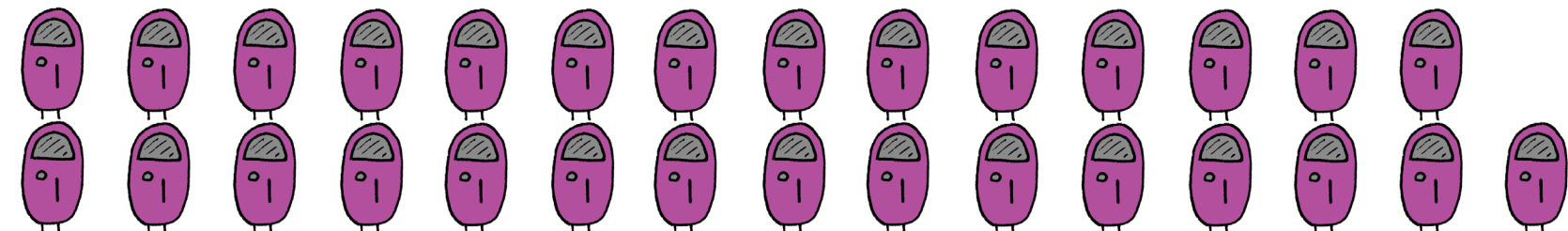
CAPITOL WAY



WASHINGTON ST.



LEGION WAY



SALE SALE SALE

SALE SALE SALE

SALE SALE

SALE SALE

SALE SALE

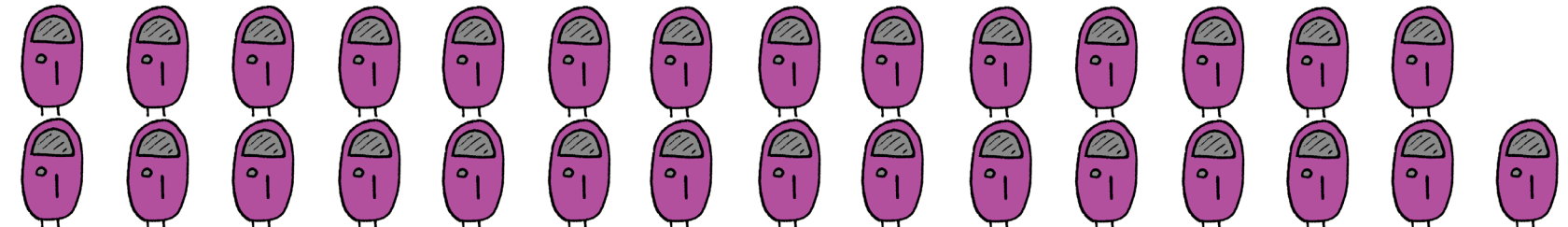
SALE SALE

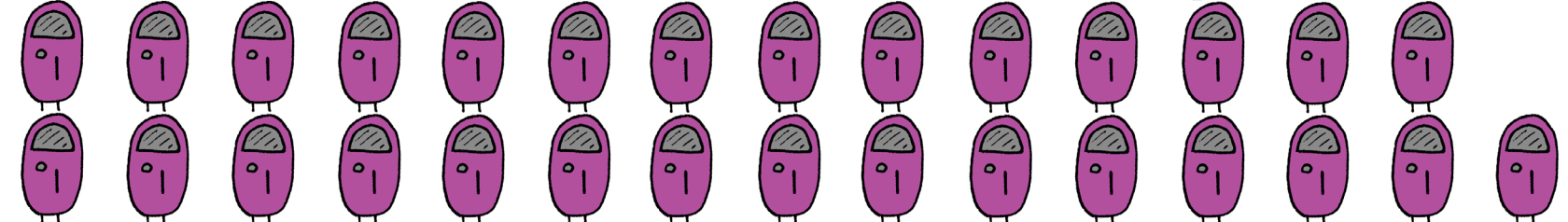
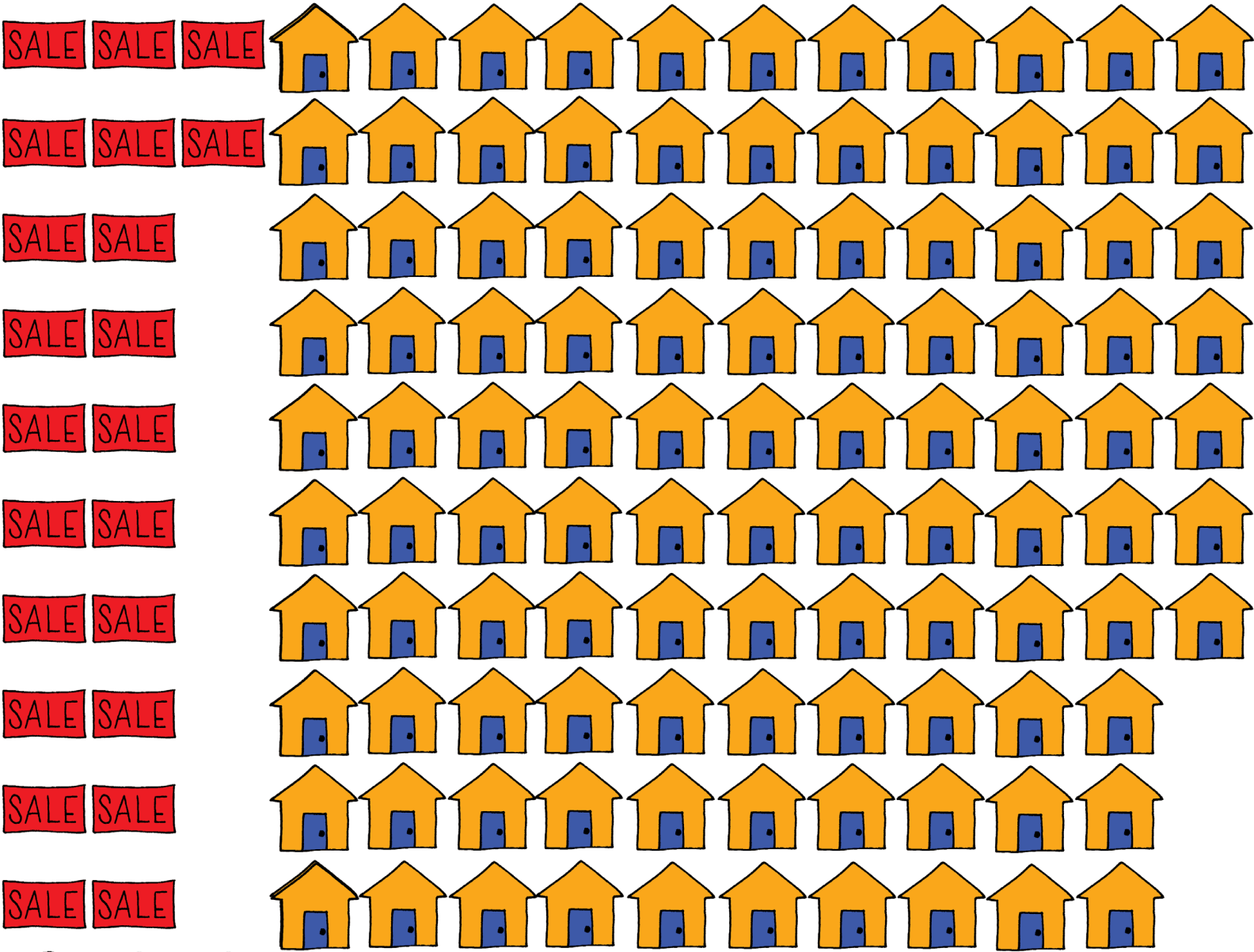
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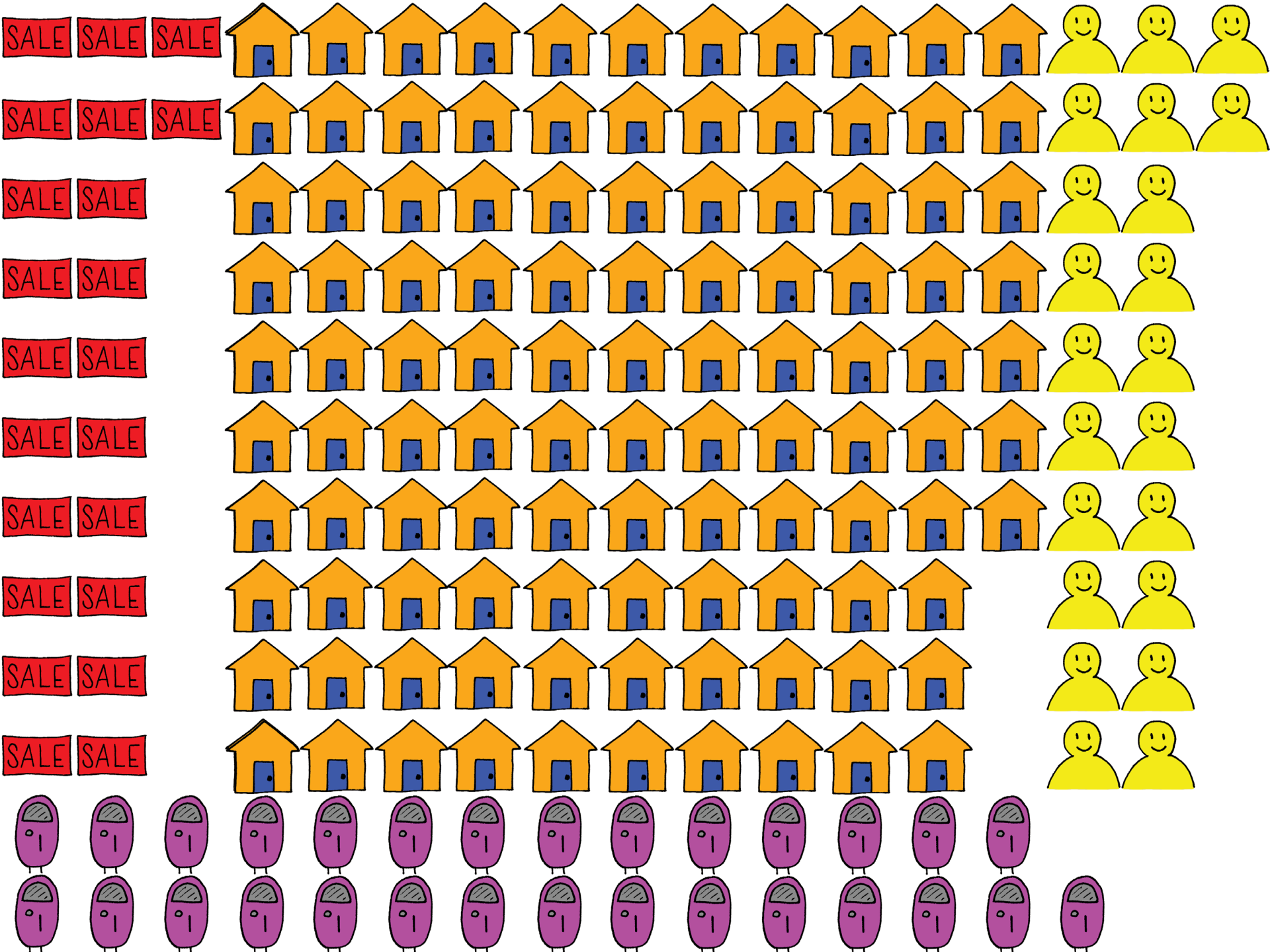
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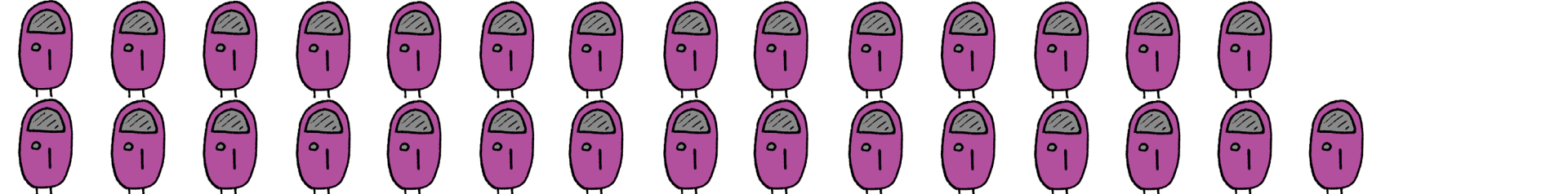
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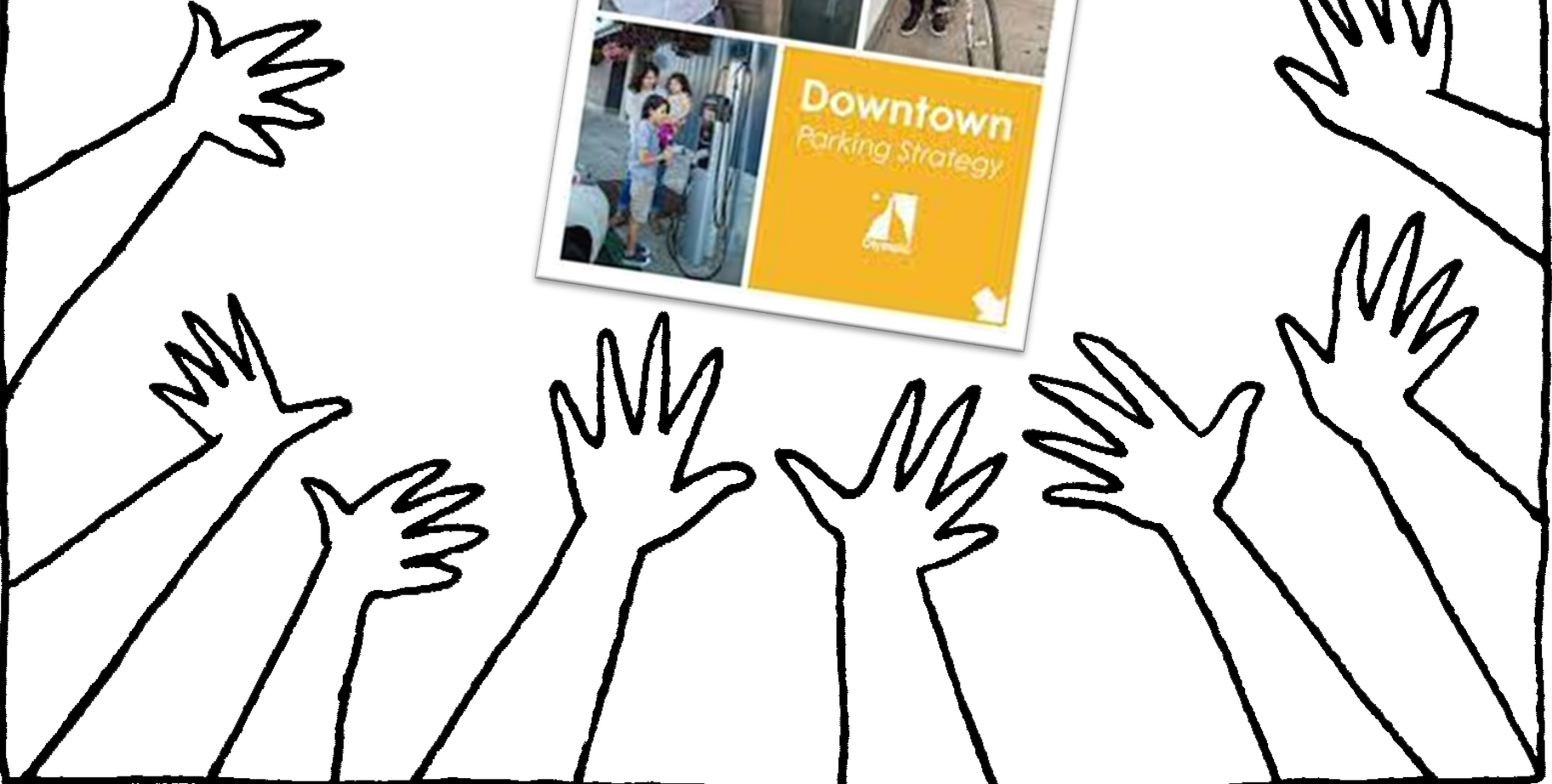
SALE SALE

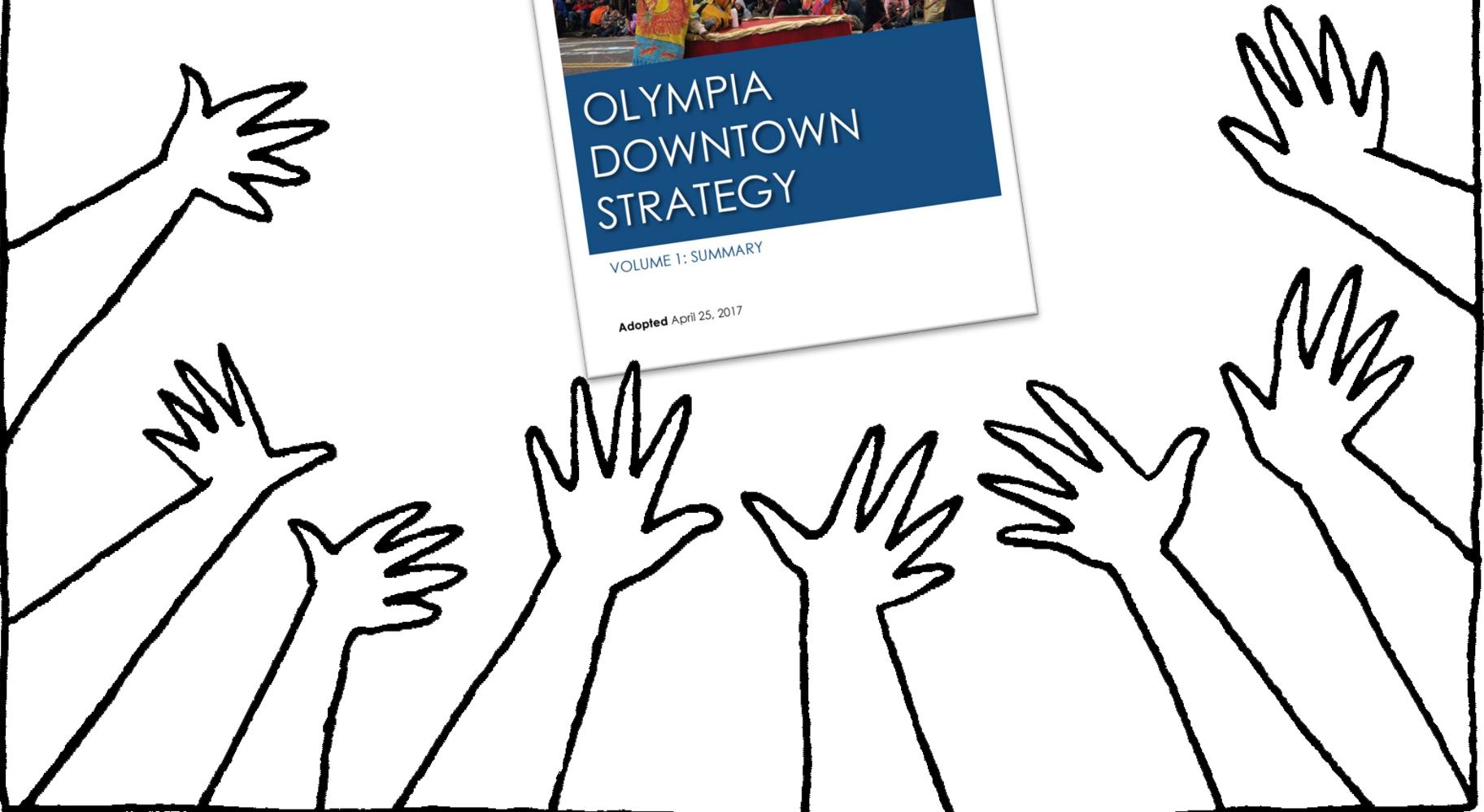
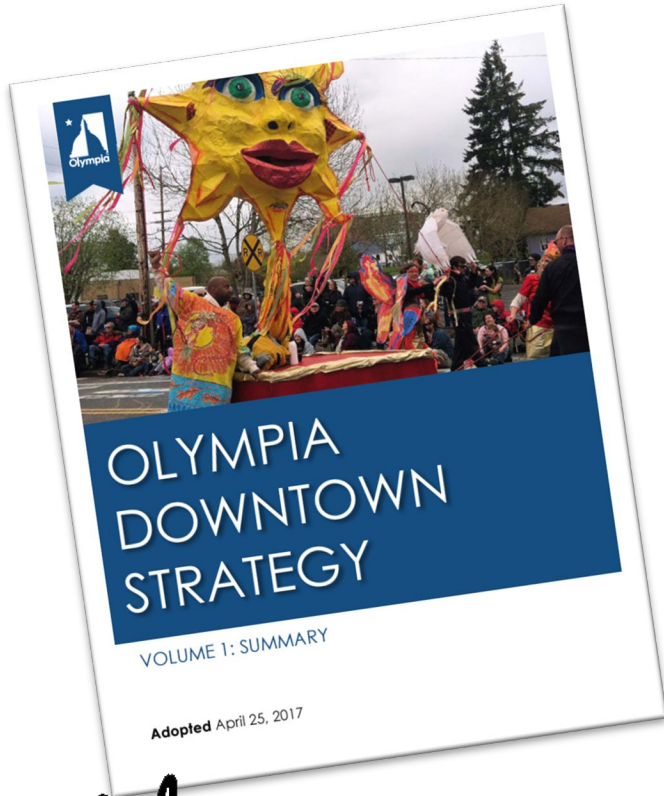


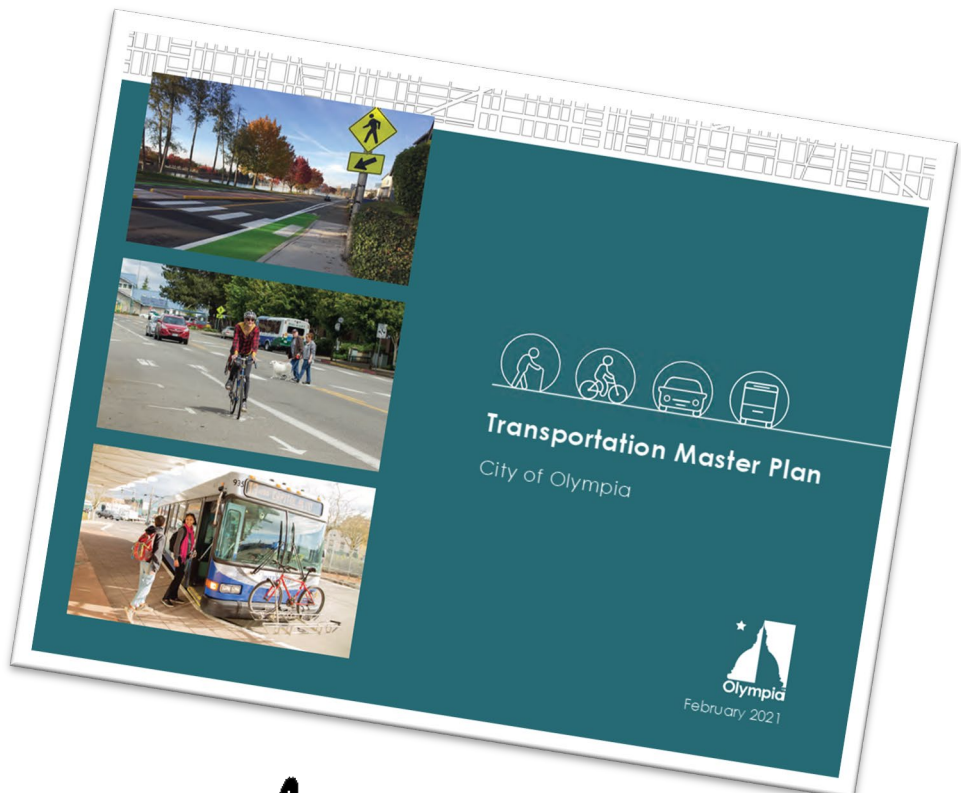






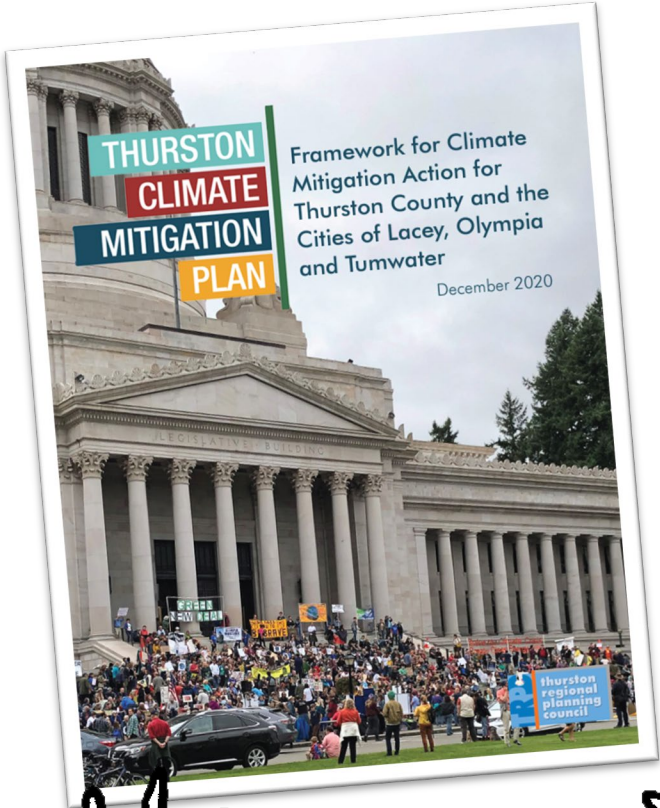












Downtown Parking Strategy

We Design and Implement
Parking Management
Programs

“so that”

People have access to
predictable short and
long-term parking

Goal:
Right Spot for the Right Person

Goal:
Flexible and Adaptable

“so that”

Downtown Olympia is a
Vibrant, Attractive Urban
Destination

Goal:
Safe & Welcoming for All

“so that”



Economy

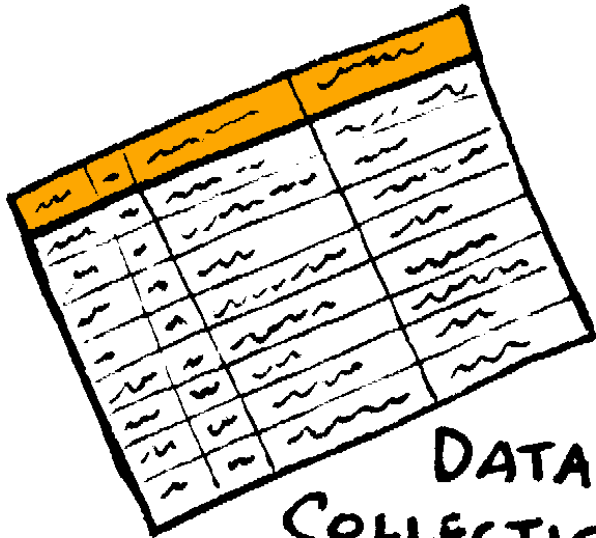
Olympia has a Stable and
Thriving Economy

Goal:
Vibrant Businesses



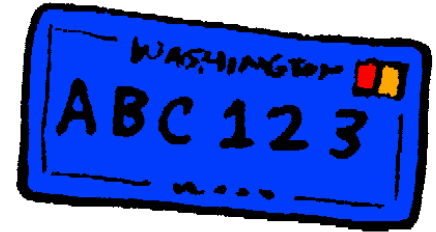
UPDATE PARKING MANAGEMENT TOOLS

UPDATE PARKING MANAGEMENT TOOLS

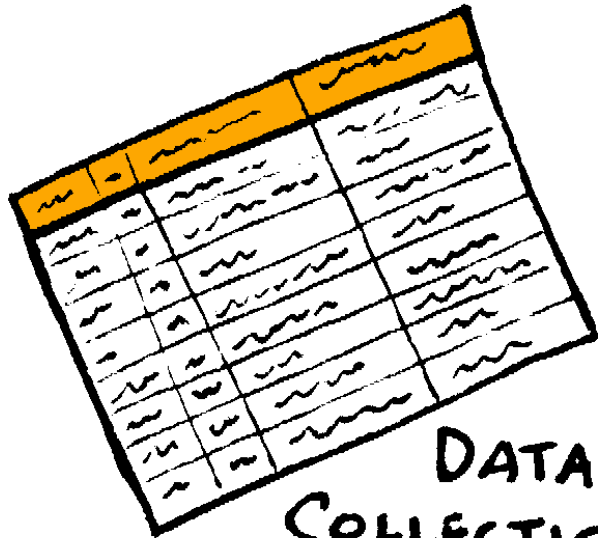


DATA
COLLECTION

UPDATE PARKING MANAGEMENT TOOLS



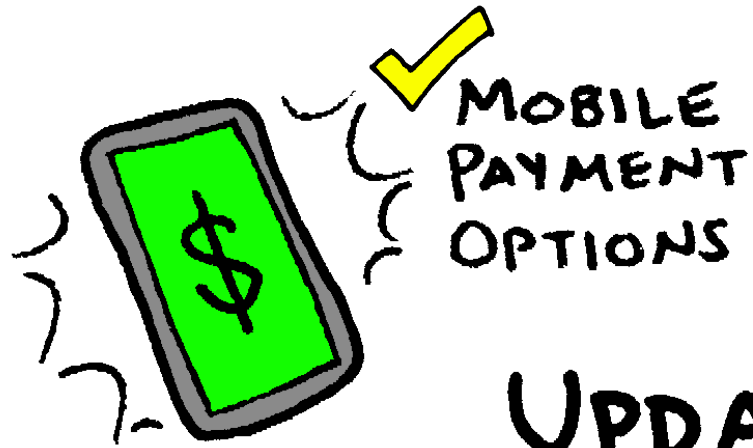
LICENCE PLATE
READER



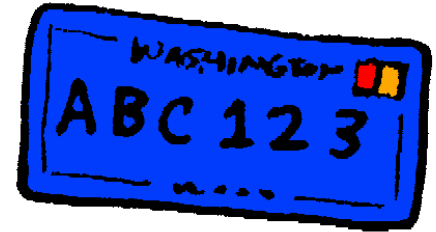
DATA
COLLECTION

UPDATE
ENFORCEMENT
SOFTWARE



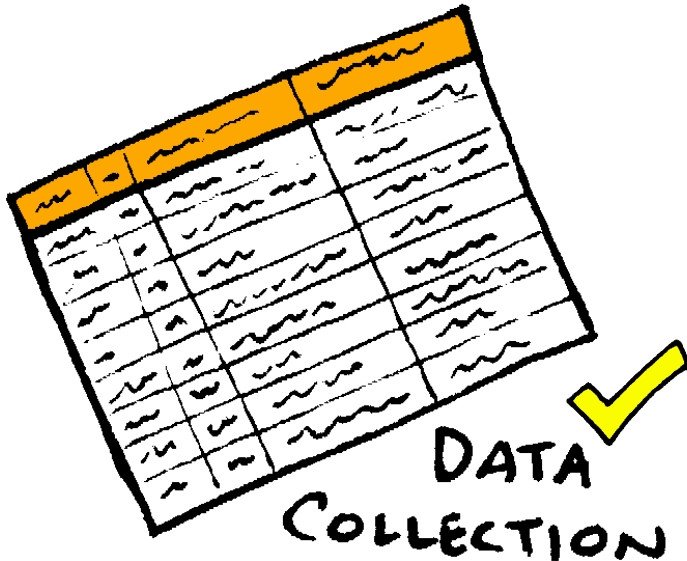


MOBILE
PAYMENT
OPTIONS



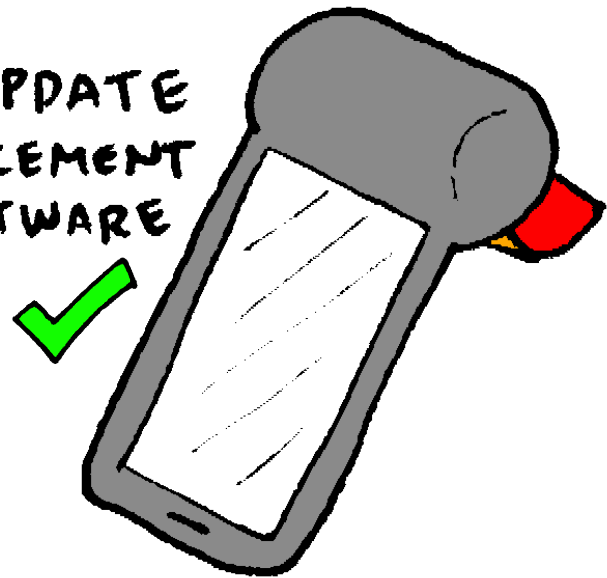
LICENCE PLATE
READER

UPDATE PARKING MANAGEMENT TOOLS



DATA
COLLECTION

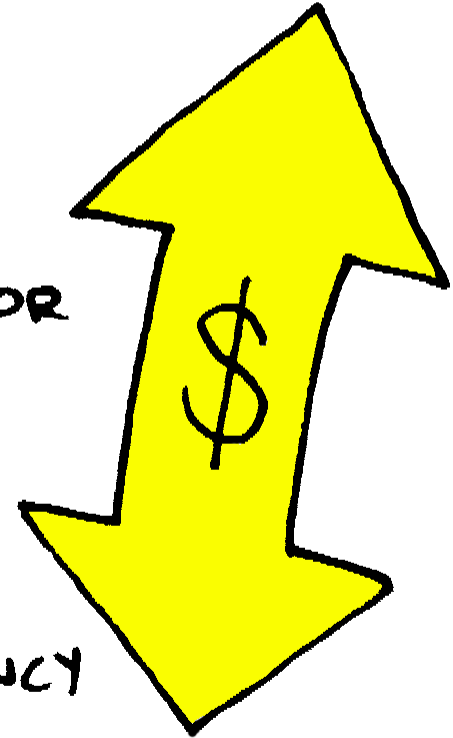
UPDATE
ENFORCEMENT
SOFTWARE



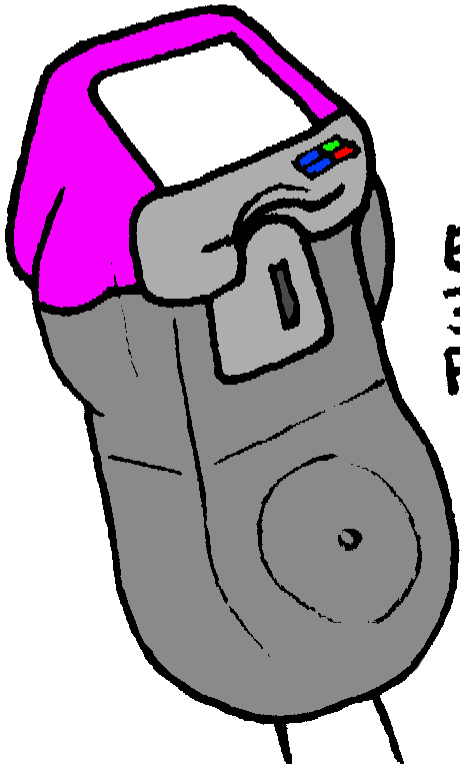
**IMPROVE
ON-STREET
PARKING**

IMPROVE ON-STREET PARKING

RAISE OR
LOWER
PRICES
FOR
85%
OCCUPANCY

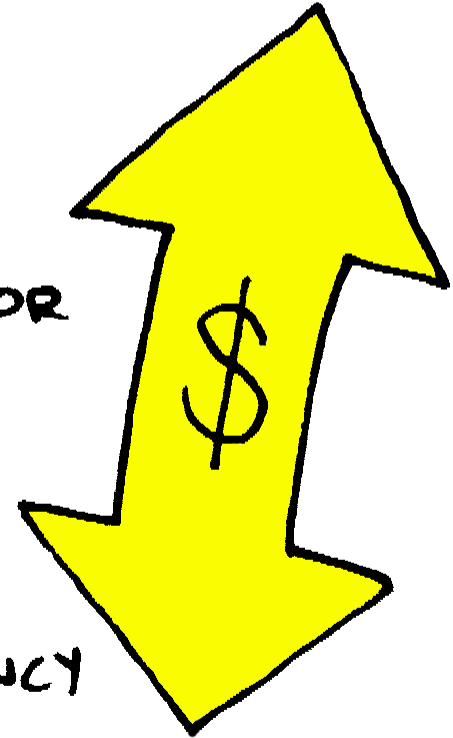


IMPROVE ON-STREET PARKING

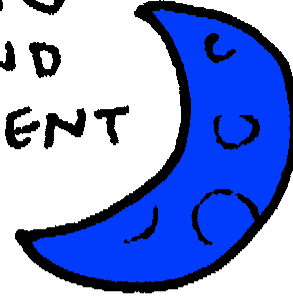


EXPAND
3-HOUR
PARKING
AREA

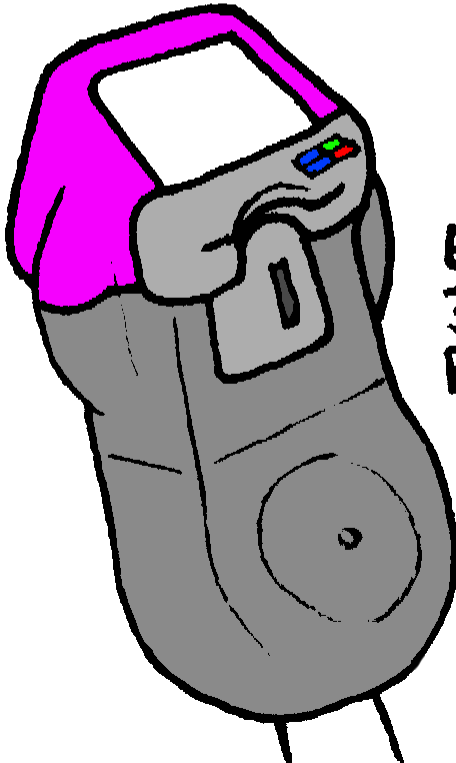
RAISE OR
LOWER
PRICES
FOR
85%
OCCUPANCY



EVENING
+ WEEKEND
ENFORCEMENT

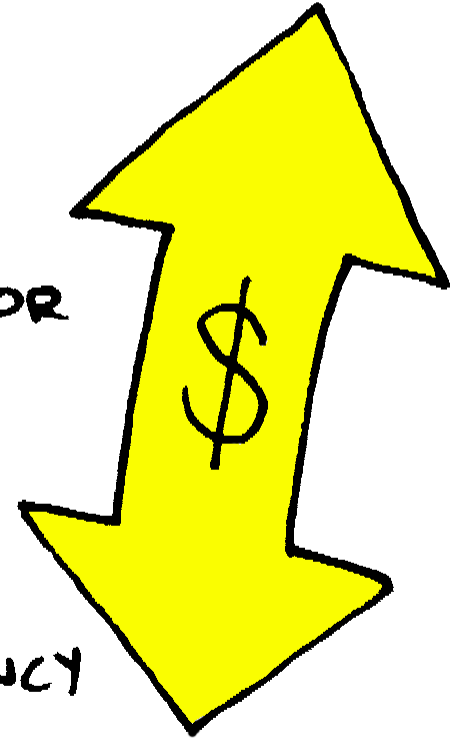


IMPROVE ON-STREET PARKING



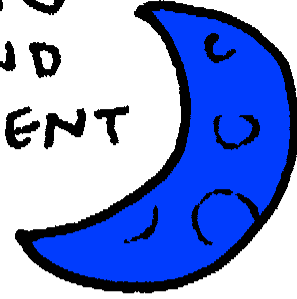
EXPAND
3-HOUR
PARKING
AREA

RAISE OR
LOWER
PRICES
FOR
85%
OCCUPANCY



REVIEW THE
"FREE 15" +
HOLIDAY
PARKING

✓ EVENING
+ WEEKEND
ENFORCEMENT

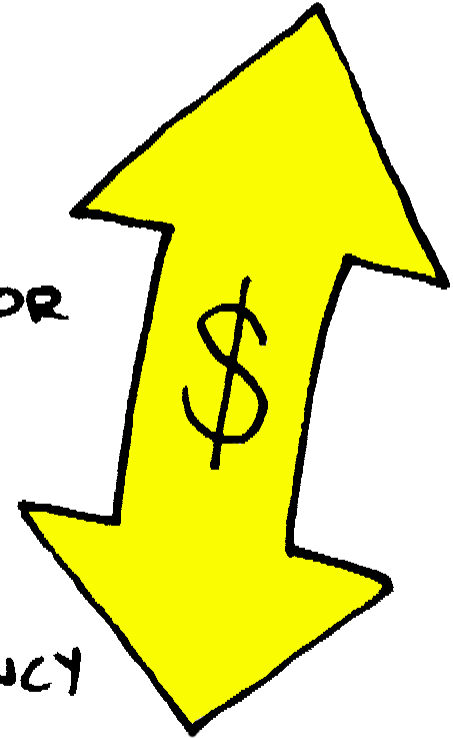


IMPROVE ON-STREET PARKING



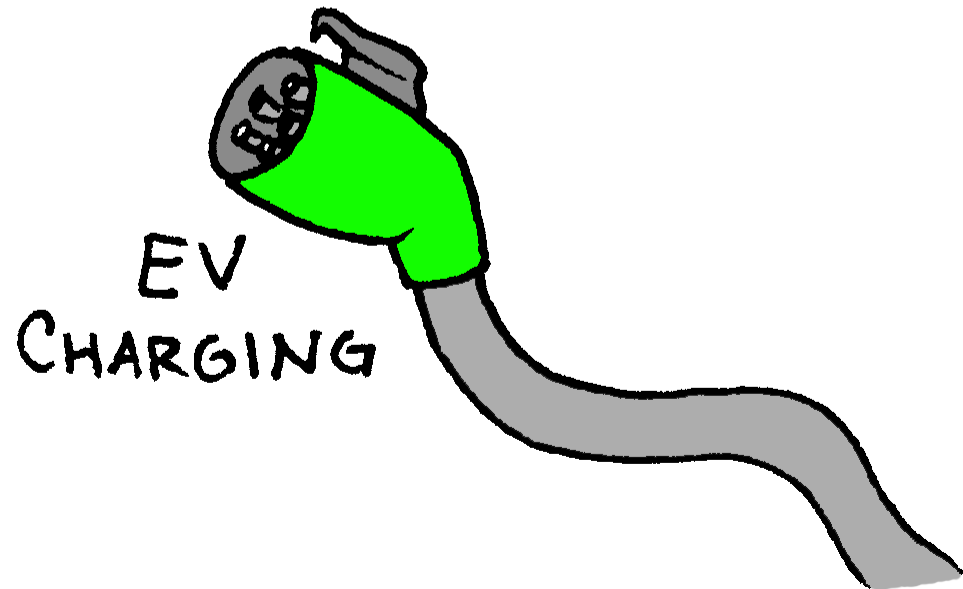
EXPAND
3-HOUR
PARKING
AREA

✓ RAISE OR
LOWER
PRICES
FOR
85%
OCCUPANCY

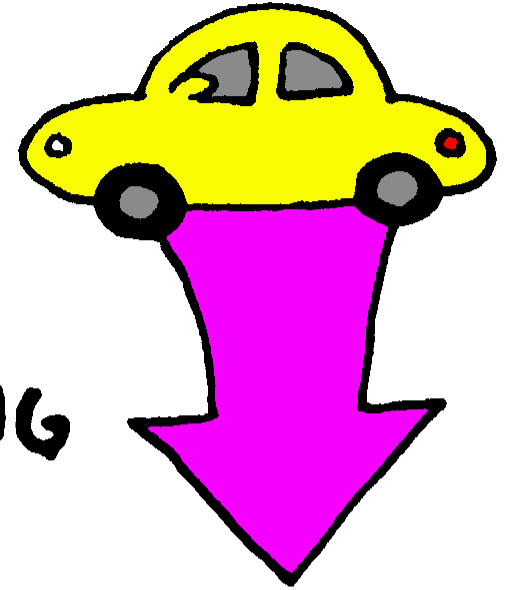


**REINVIGORATE
OFF-STREET PARKING**

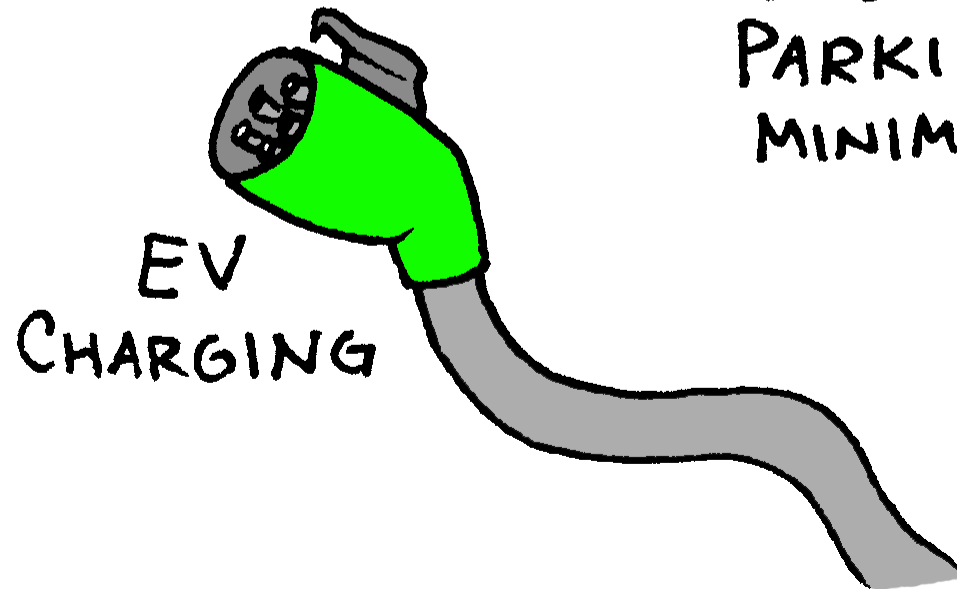
REINVIGORATE OFF-STREET PARKING



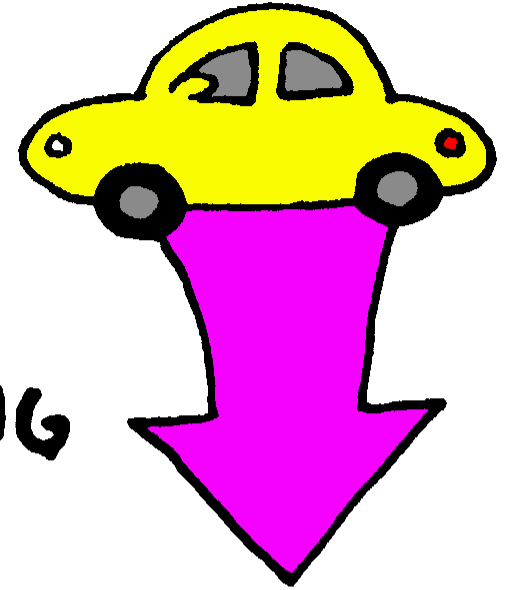
REINVIGORATE OFF-STREET PARKING



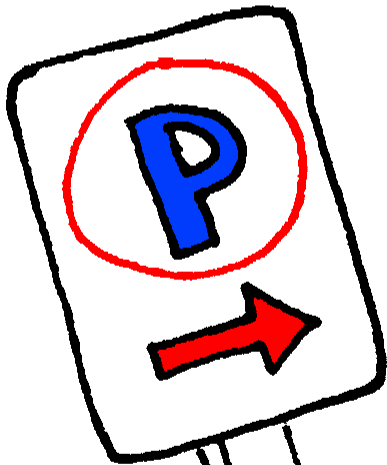
REDUCE
PARKING
MINIMUMS



REINVIGORATE OFF-STREET PARKING

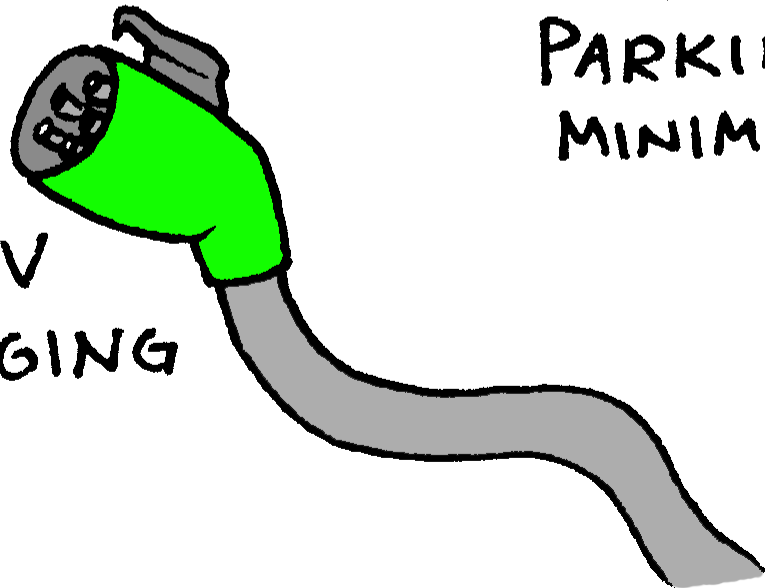


REDUCE
PARKING
MINIMUMS



WAYFINDING
SIGNAGE

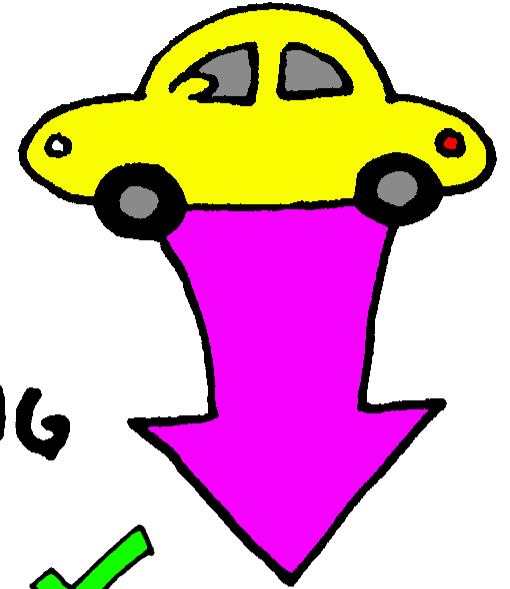
EV
CHARGING



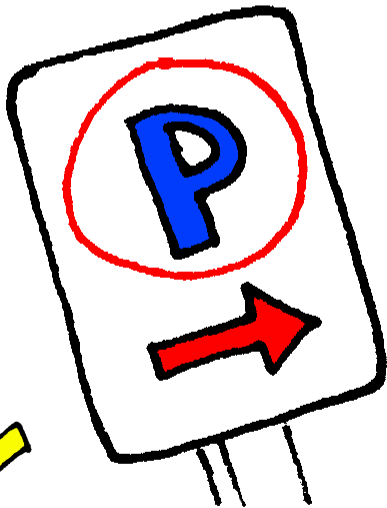


PUBLIC/PRIVATE
PARTNERSHIPS

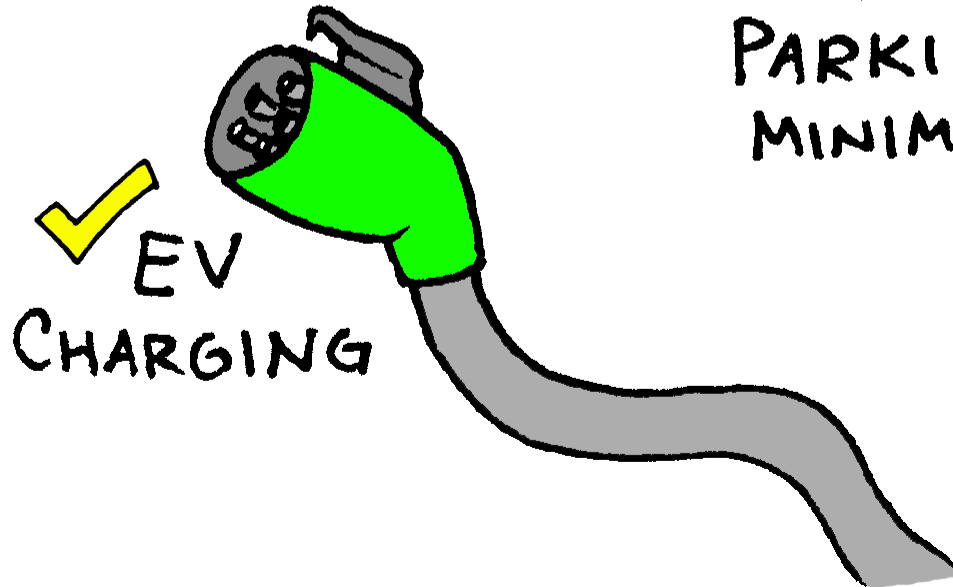
REINVIGORATE OFF-STREET PARKING



✓
REDUCE
PARKING
MINIMUMS



✓
WAYFINDING
SIGNAGE



✓
EV
CHARGING

**IMPROVE ACCESS
TO DOWNTOWN**

IMPROVE ACCESS TO DOWNTOWN



BIKE
INFRASTRUCTURE



PEDESTRIAN
IMPROVEMENTS

IMPROVE ACCESS
TO DOWNTOWN



BIKE
INFRASTRUCTURE

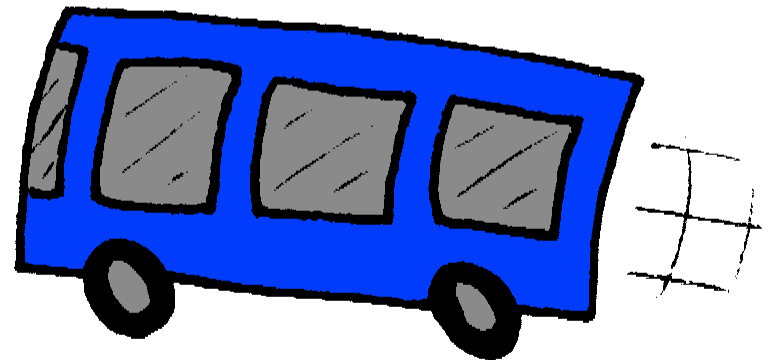


PEDESTRIAN
IMPROVEMENTS

IMPROVE ACCESS
TO DOWNTOWN



BIKE
INFRASTRUCTURE



TRANSIT
FREQUENCY



PEDESTRIAN
IMPROVEMENTS

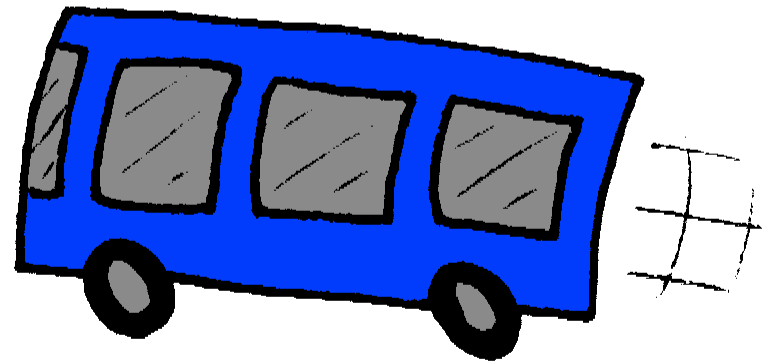
IMPROVE ACCESS
TO DOWNTOWN



FREE
BUS PASSES



BIKE
INFRASTRUCTURE



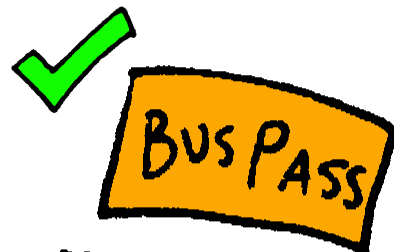
TRANSIT
FREQUENCY

✓ ADA
IMPROVEMENTS



✓ PEDESTRIAN
IMPROVEMENTS

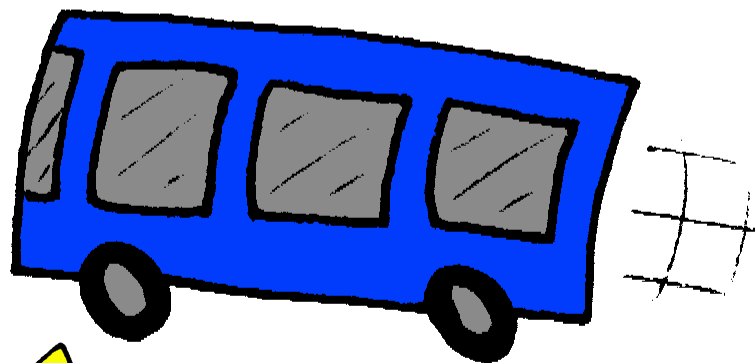
IMPROVE ACCESS
TO DOWNTOWN



✓ FREE
BUS PASSES



✓ BIKE
INFRASTRUCTURE

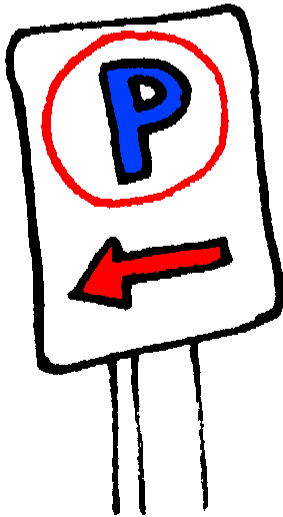


✓ TRANSIT
FREQUENCY

**SUPPORT RESIDENTIAL
AND EMPLOYEE PARKING**

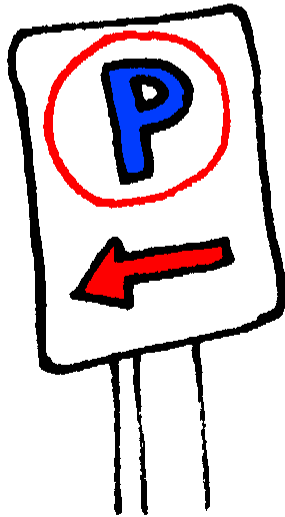
SUPPORT RESIDENTIAL AND EMPLOYEE PARKING

INCENTIVIZE
OFF-STREET
OPTIONS

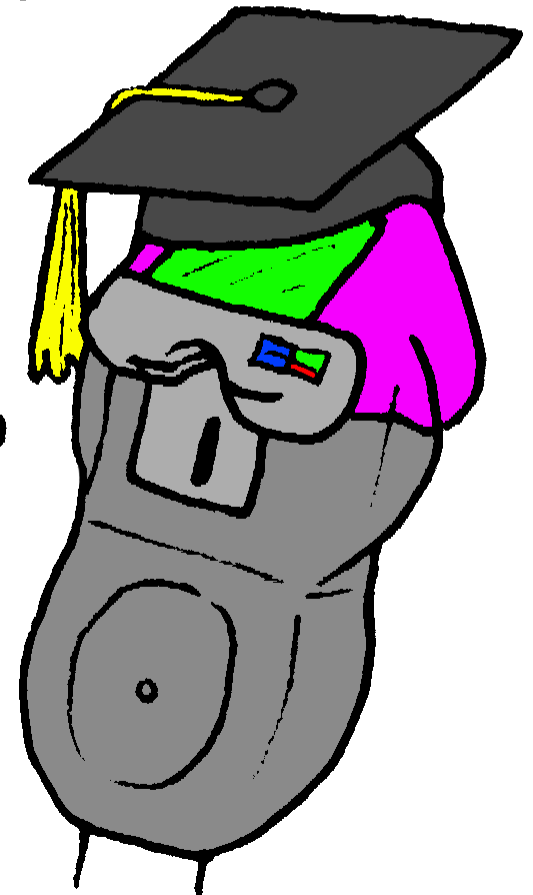


SUPPORT RESIDENTIAL AND EMPLOYEE PARKING

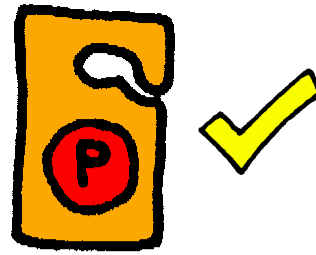
INCENTIVIZE
OFF-STREET
OPTIONS



EDUCATE
DOWNTOWN
EMPLOYEES

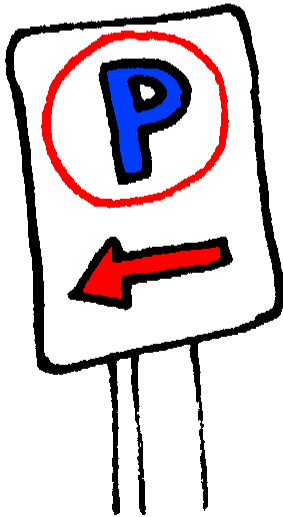


INCREASE
PERMIT
PRICES

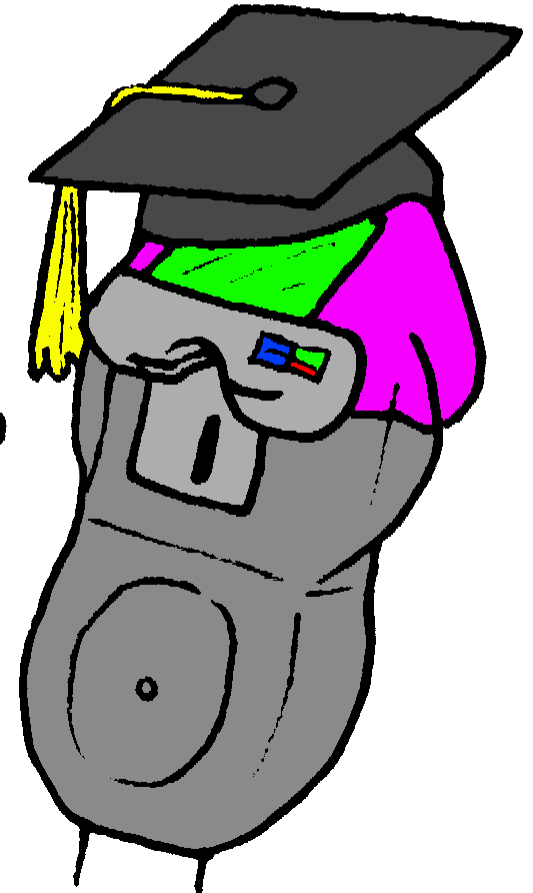


SUPPORT RESIDENTIAL AND EMPLOYEE PARKING

INCENTIVIZE
OFF-STREET
OPTIONS



EDUCATE
DOWNTOWN
EMPLOYEES



SUPPORT CULTURE AND ENTERTAINMENT USES

SUPPORT CULTURE AND ENTERTAINMENT USES



SHARED USE FOR
BIG EVENTS



SUPPORT CULTURE AND ENTERTAINMENT USES

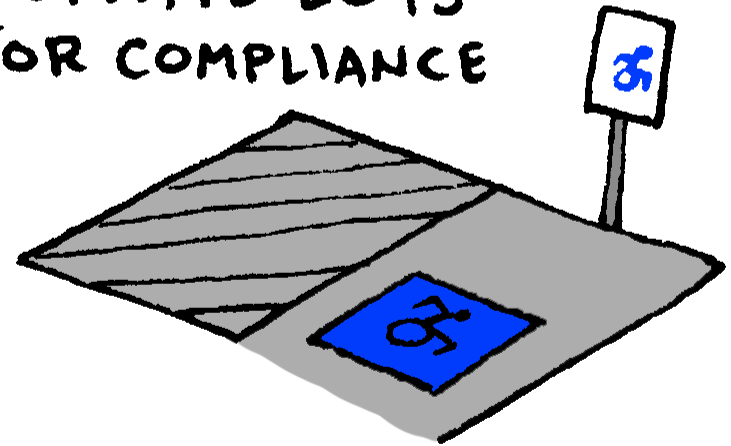


SHARED USE FOR
BIG EVENTS

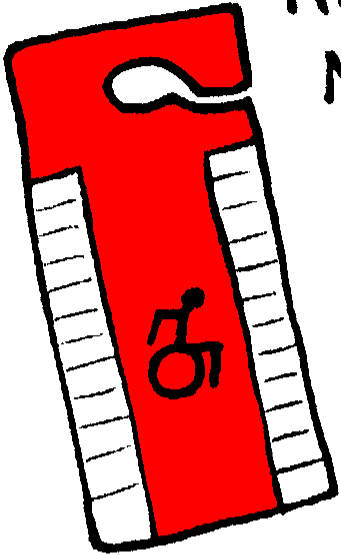
IMPROVE DISABLED PARKING MANAGEMENT

IMPROVE DISABLED PARKING MANAGEMENT

UPDATE LOTS
FOR COMPLIANCE

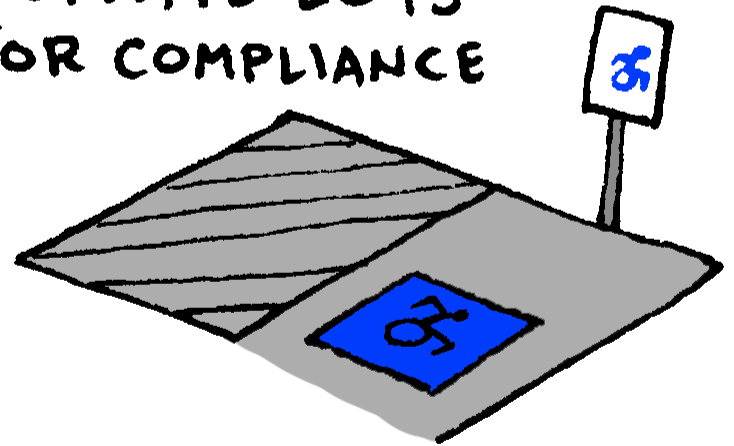


REDUCE PLACARD
MISUSE

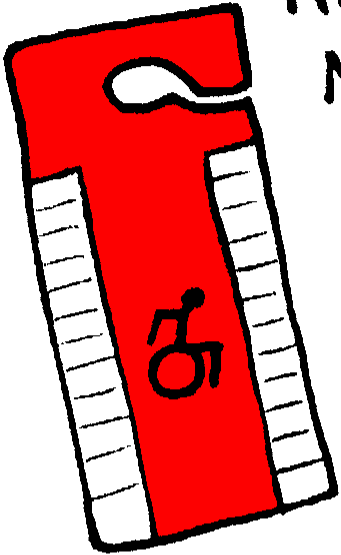


IMPROVE DISABLED PARKING MANAGEMENT

UPDATE LOTS
FOR COMPLIANCE

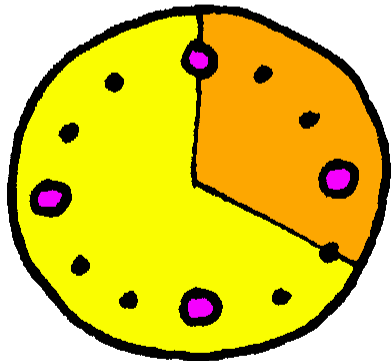
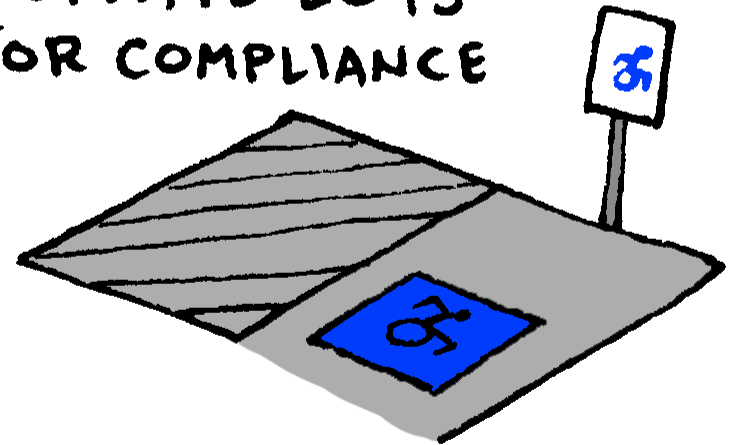


REDUCE PLACARD
MISUSE



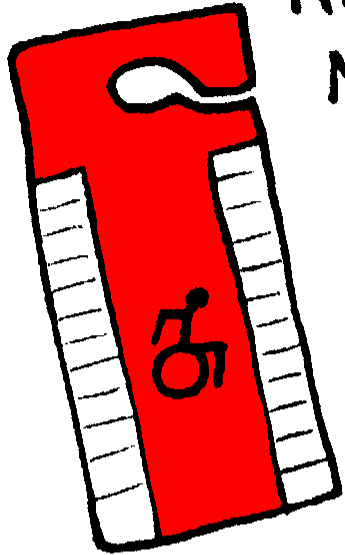
IMPROVE DISABLED PARKING MANAGEMENT

UPDATE LOTS
FOR COMPLIANCE



4 HOUR TIME
LIMIT FOR ADA

REDUCE PLACARD
MISUSE

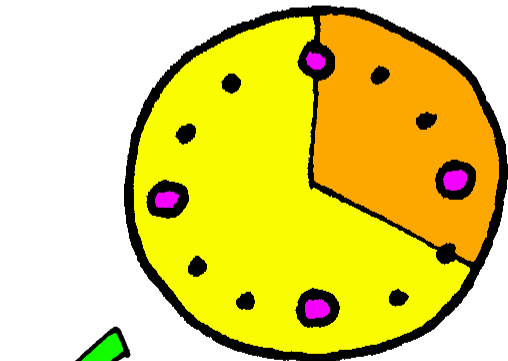
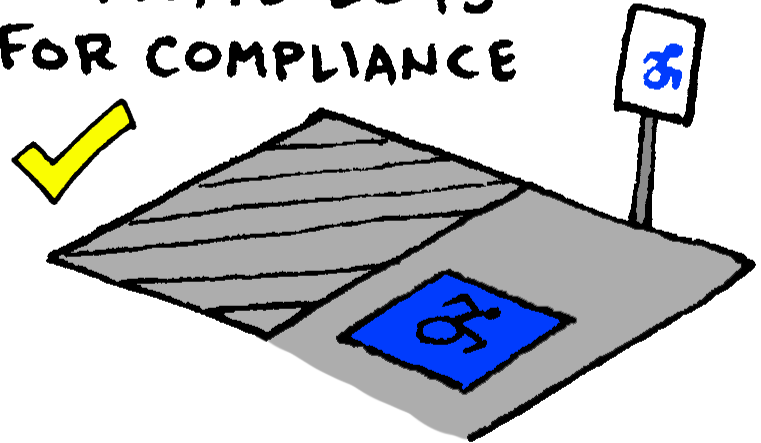


ACCESS IN
HIGH DEMAND
AREAS



IMPROVE DISABLED PARKING MANAGEMENT

UPDATE LOTS
FOR COMPLIANCE



4 HOUR TIME
LIMIT FOR ADA

FIN.

QUESTIONS?

CHELSEA BAKER VAN DROOD
PARKING SERVICES PROGRAM
SPECIALIST

CBAKER
@CI.OLYMPIA.WA.US

