



The Bridge Summer Concert Series 2018 PBIA Report

Overview:

This past summer The Bridge Music Project hosted six concerts at The Artesian Common's Park in Downtown, Olympia, WA. These events featured youth musicians from The Bridge Music Project alongside local and regional musicians, bands and dancers. This year's summer concert series was the most well attended in the project's four-year history.

Sponsorship:

- The PBIA was acknowledged verbally by the MC at each concert. Audience members were told about the PBIA, their mission, and how their support made these events possible.
- The PBIA logo was featured in six different flyers which were distributed in Downtown, Olympia and beyond.
- The PBIA was mentioned in an article by I Fiber News One Radio and in a press release on the official City of Olympia website.
- The PBIA was acknowledged on Facebook event pages for the concerts with a combined reach of 25.8 thousand people.

Highlights

- The Mayor of Olympia, Cheryl Selby hosted our Summer Series Kick Off show.
- DJ Zone, who has toured the country with Macklemore performed with The Bridge at Arts Walk.
- 20+ highly skilled dancers from across the region competed in The 4th Annual Bridge All-Styles Battle.
- The Bridge threw a college sendoff concert for Jiovani Cervantez, a youth who has overcome many challenges including homelessness.

Concert Attendance

Attendance was tracked by City of Olympia staff using a handheld counter.

- The Bridge at Arts Walk, 4/27/18 - **342 Total Audience Members**
- The Bridge Summer Concert Series Kick Off Show, 6/8/18- **93 Total Audience Members**
- The Bridge All Styles Dance Battle, 6/22/18- **308 Total Audience Members**
- The Bridge Beat Battle, 7/13/18- **125 Total Audience Members**
- Jio the Poet's College Send Off Party- **94 Total Audience Members**
- The Bridge Summer Block Party, 8/10/18- **363 Total Audience Members**

Thank You

The Bridge Music Project greatly appreciates the support of the PBIA for helping to make this year's concert series a success. These events helped to create a positive, vibrant, and artistic atmosphere in Downtown, Olympia.



Jiovani Cervantez at Jio the Poet's College Send Off Party, 7/17/18



Cheryl Selby hosting The Bridge Summer Concert Series Kick Off Show on 6/8/18



Lelh Inman and Michael Jones (Bridge Youth) performing at The Bridge Summer Block Party on 8/10/18



Protoman dancing at The Bridge All-Styles Battle on 6/22/18



Asa Krieg (Bridge Youth) performing at The Bridge at Arts Walk 4/27/18



**The Bridge Music Project Summer Concert Series 2019
PBIA Sponsorship Request
12/05/2018**

Who We Are

The Bridge Music Project (The Bridge) is a Thurston County based non-profit organization that teaches at-risk youth how music and writing can be used as tools to deal with life's challenges. This work is done through songwriting workshops where youth (ages 14 to 21) work together as teams to write, record and perform original music that shares their stories. Many of the youth who participate in The Bridge have experienced situations such as foster care, homelessness, incarceration or are in danger of dropping out of high school.

Overview

This summer The Bridge Music Project plans to host the 5th Annual Bridge Summer Concert Series. We facilitate six concerts that include performers from The Bridge, local & regional musicians, dancers and visual artist. These events will be held in Downtown, Olympia at the pavilion on Percival Landing and the Isthmus Park. The mission of this project is to create youth oriented concerts for the community at-large to enjoy. These events also provide our youth with a platform to perform alongside and learn from experienced musicians.

Request

The Bridge Music Project is requesting a \$2,000 sponsorship from the PBIA.

Benefits

In return for this sponsorship the PBIA will receive the following benefits:

- The PBIA will be verbally acknowledged by the MC at each Bridge Summer Concert Series event.
- The PBIA logo will be featured in all media related to the summer concert series. This includes six individual flyer designs and promotional coasters.
- The PBIA will be mentioned in a press release from the City of Olympia and The Bridge Music Project.
- The PBIA will be acknowledged in all Facebook event pages associated with The Bridge Summer Concert Series.

For More Information Contact:

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