

Proposed Principles for Scoping

The scoping process:

- Is led by the Council or Council Land Use & Environment Committee
- Maintains a planned timeline
- Prioritizes – Focuses immediate planning effort toward what is realistic and vital
- Results in a clear scope for the planning process that:
 - Outlines a tangible planning process that leads to action fairly quickly
 - Takes a holistic approach – anticipates outcomes and works backwards
 - Includes a realistic timeline, roles, anticipated outcome(s), etc...
- Draws on previous planning efforts – does not recreate them
- Uses clear, consistent, visual & data-driven information
- Has a strong public participation/communication plan that:
 - Is consistent with the Comp Plan Public Participation & Partners chapter
 - Builds and maintains the momentum of public engagement
 - Involves and builds public & stakeholder partnerships from the beginning
 - Uses diverse and creative methods to reach various stakeholders
 - Articulates the relationship of downtown planning to other related efforts
 - Compliments other related efforts, and vice versa
 - Educates
- Considers lessons learned from previous planning efforts
- Manages expectations and addresses false assumptions