



Performance Report Card Champion Downtown

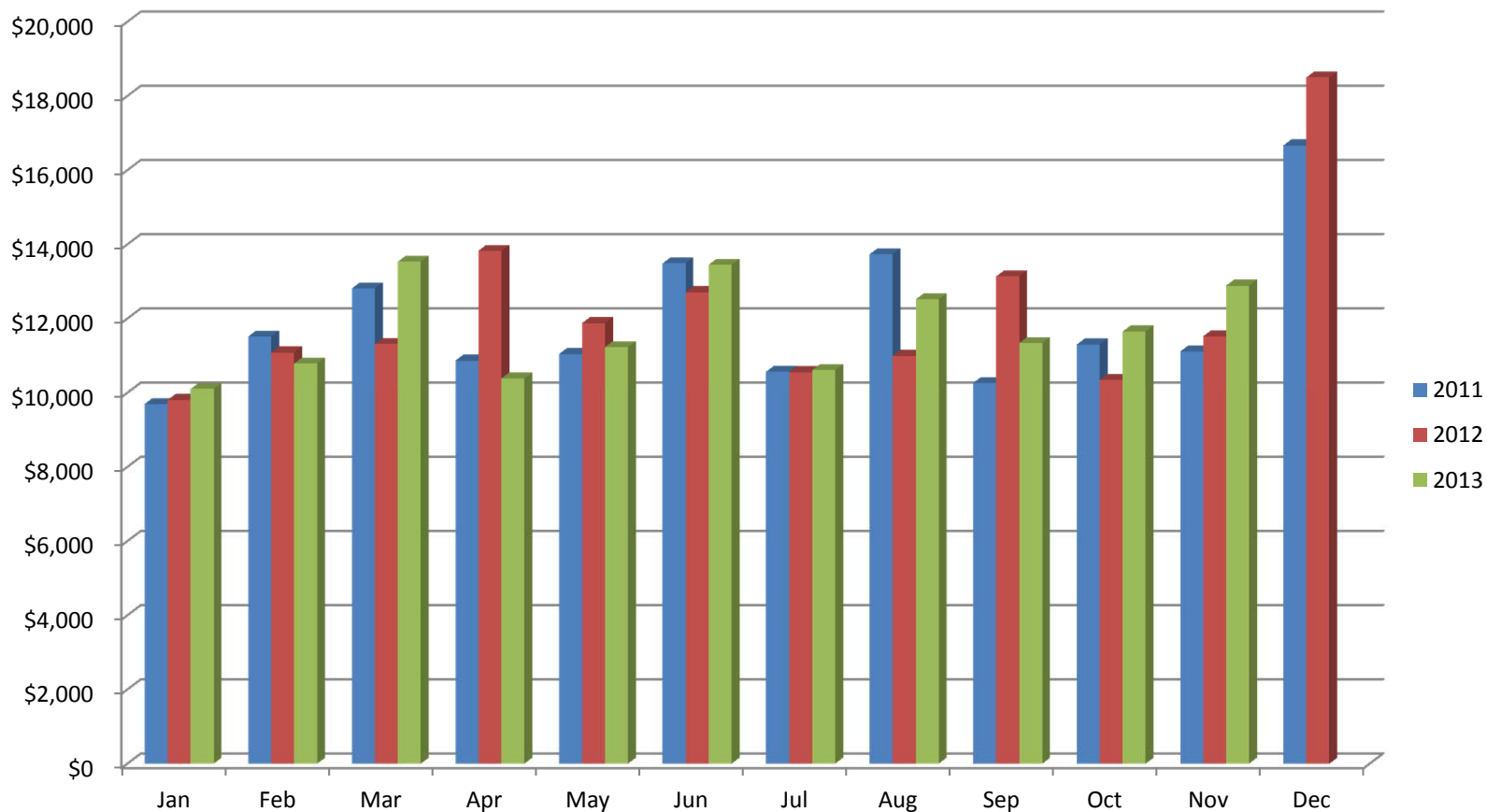
Indicator	2012	2013 (as of 12/31/13)	Progress/ Trend	Trend Analysis
Sales Tax Revenue (Cross Section – 25 Businesses)	\$146K	\$128,503	2	No significant change projected.
Retail Vacancy Rate (as a percentage)	3%	6%	1	Highly visible vacancies on major thoroughfares.
Office Vacancy Rate (as a percentage)	10.1%	14.2%	1	Steady increase since 2011; rate is at highest point since 2010.
Downtown Housing Vacancy Rate	6.5%	3.9%	1	Increase in availability; rents stabilizing.
Community-Wide Shelter Bed Availability (Capacity/Occupancy)	228 75%	235 79%	1	No significant additions or change in occupancy rates.
Private Investment (Permits Issued/Valuation)	34 \$4.5M	20 \$2.0M	1	Activity mostly remodel projects for office space and new residential units.
Public Investment (Total Projects/Cost)	22 \$1.4M	26 \$3.5M	1	Major investment in 2013 is purchase of isthmus properties.
Nuisance Crimes	228	110	2	Biggest reduction is in <i>Drinking in Public</i> cases; down 70%
Parking Occupancy (Zones 1-6 Avg.)	May 59% Dec 76%	May 60% Dec 78%	1	Occupancy rates up only slightly over 2012.
Safe & Welcoming Survey	TBD	TBD	TBD	Survey will be implemented in first quarter of 2014.

Performance Improving
 Performance Declining
 Performance the Same
 Trend Declining, in Right Direction
 Trend Increasing, in Wrong Direction
 Performance on Track to Meet Target
 “#” # Concurrent Quarters Indicating Same Trend



Performance Report Card Sales Tax Revenue

Downtown Sales Tax Sample Data 2011 - 2013



* Sales tax collected for December 2013 not available at time of reporting, as sales tax collections are reported two months in arrears.



Performance Report Card Downtown Retail Vacancy Rate



* Data provided by Thurston County Economic Development Council



Performance Report Card

Downtown Office Vacancy Rate



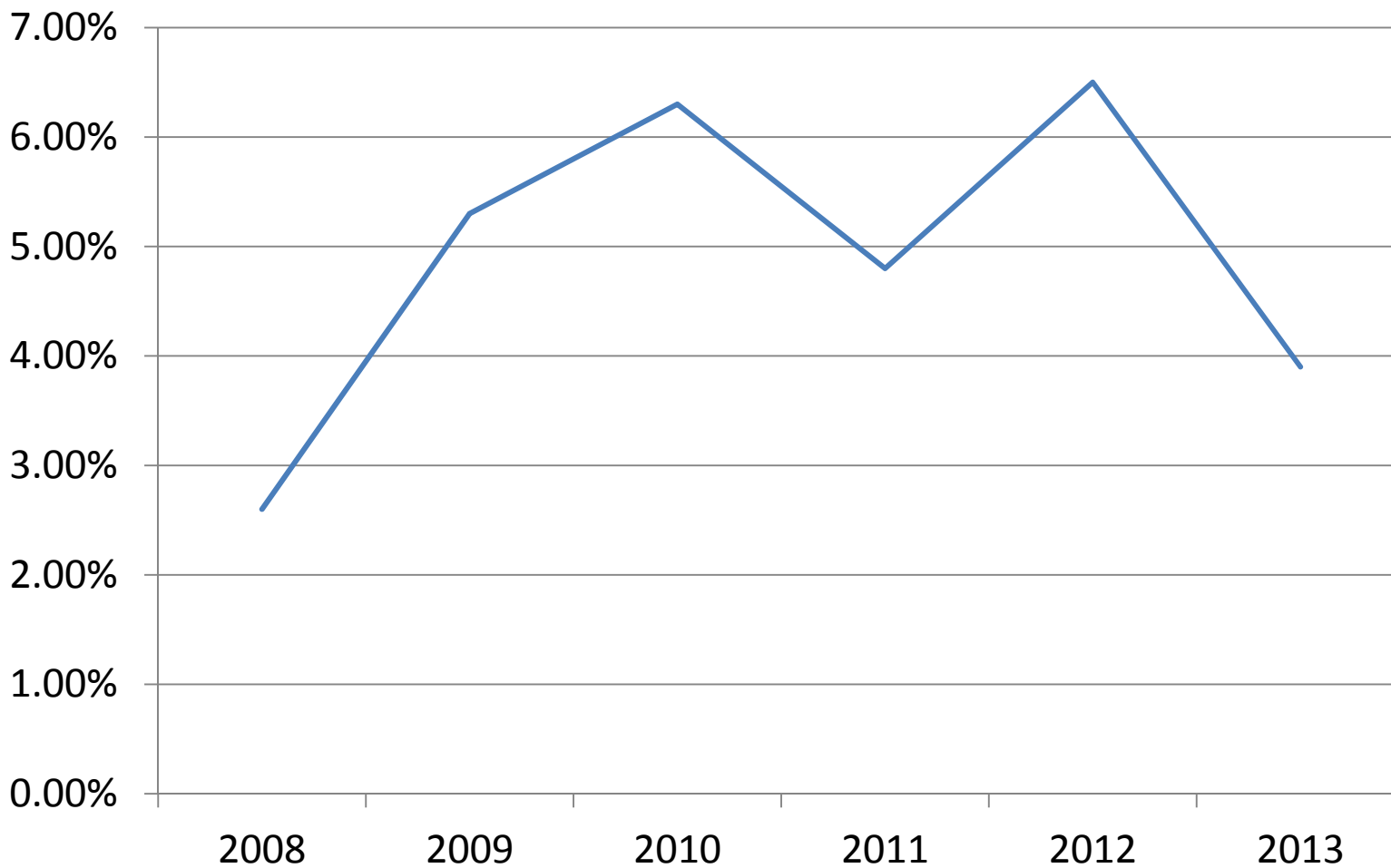
* Data provided by Thurston County Economic Development Council



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Downtown Housing Vacancy Rate

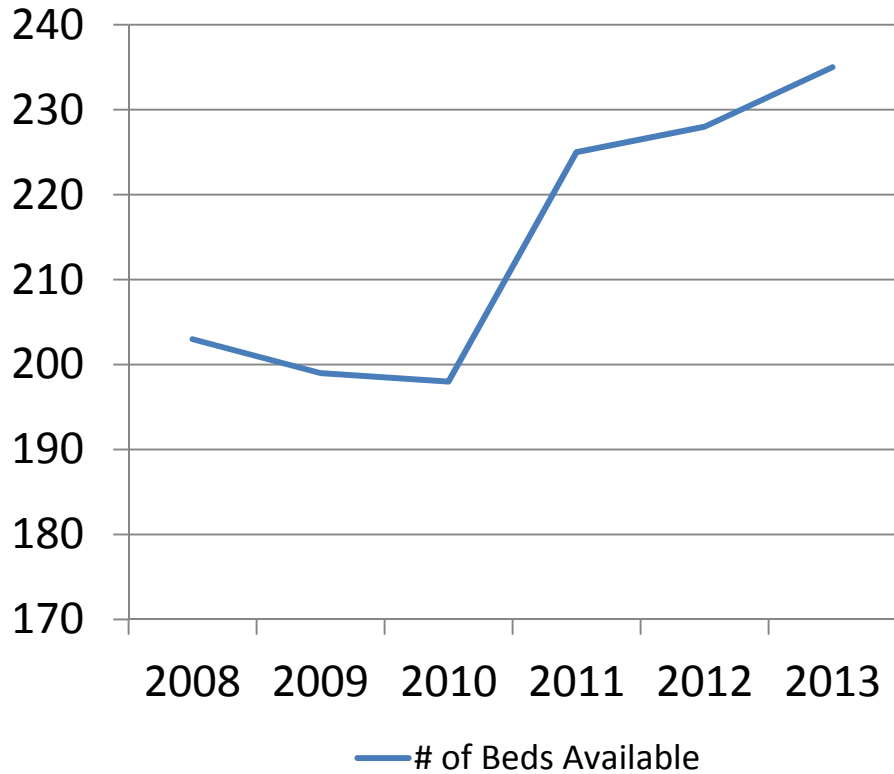
Vacancy Rate



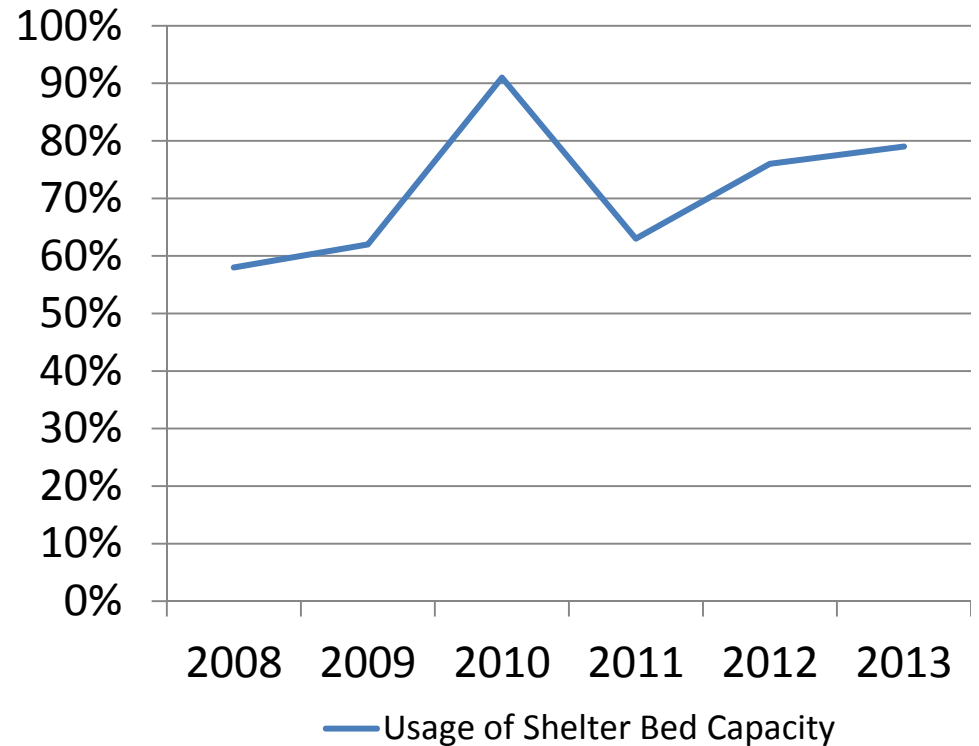


Performance Report Card Shelter Bed Availability

Capacity



Occupancy %

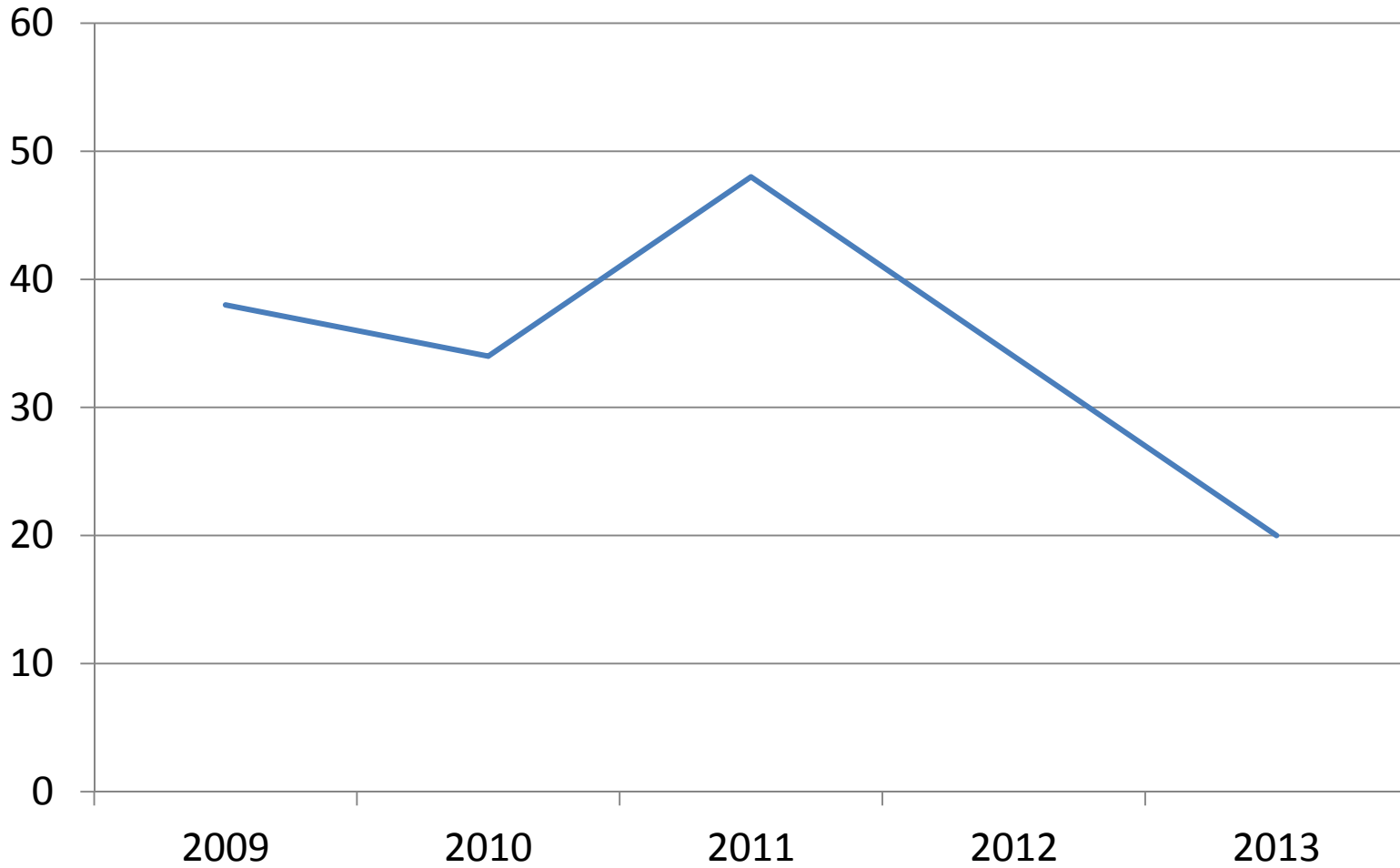




Performance Report Card

Private Investment Downtown

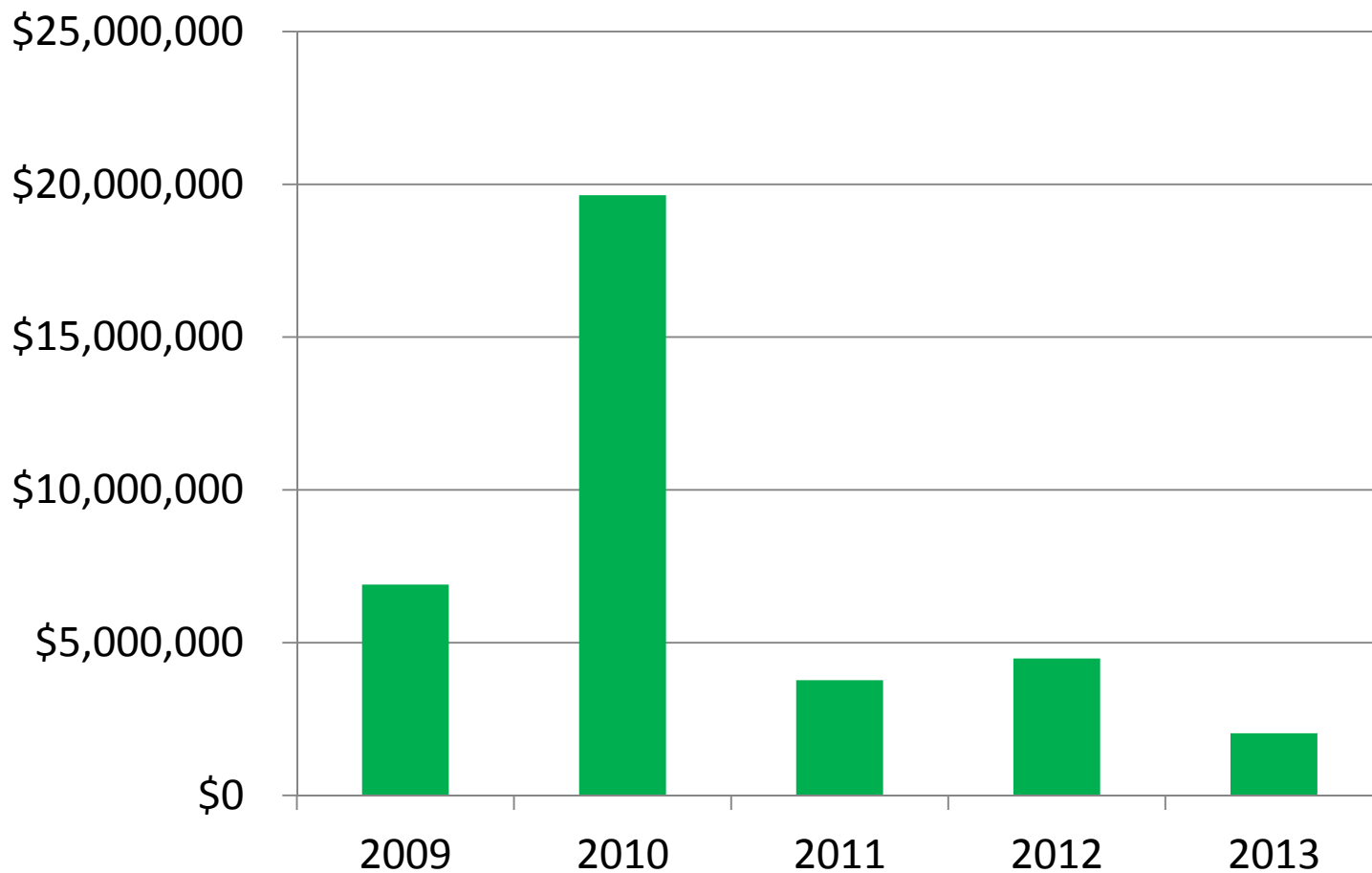
Permits Issued





Performance Report Card Private Investment Downtown

Permit Valuation

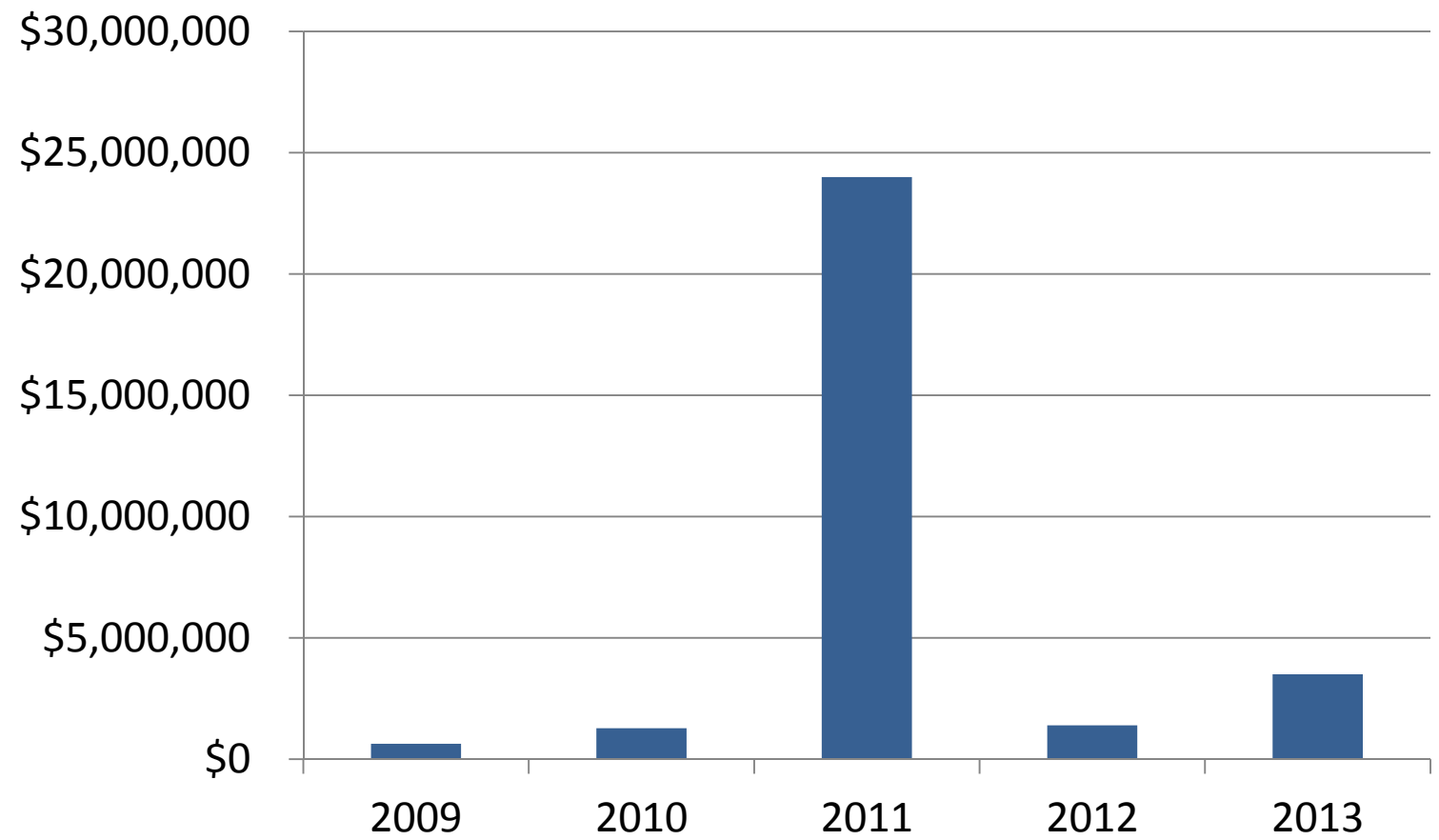




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Public Investment Downtown

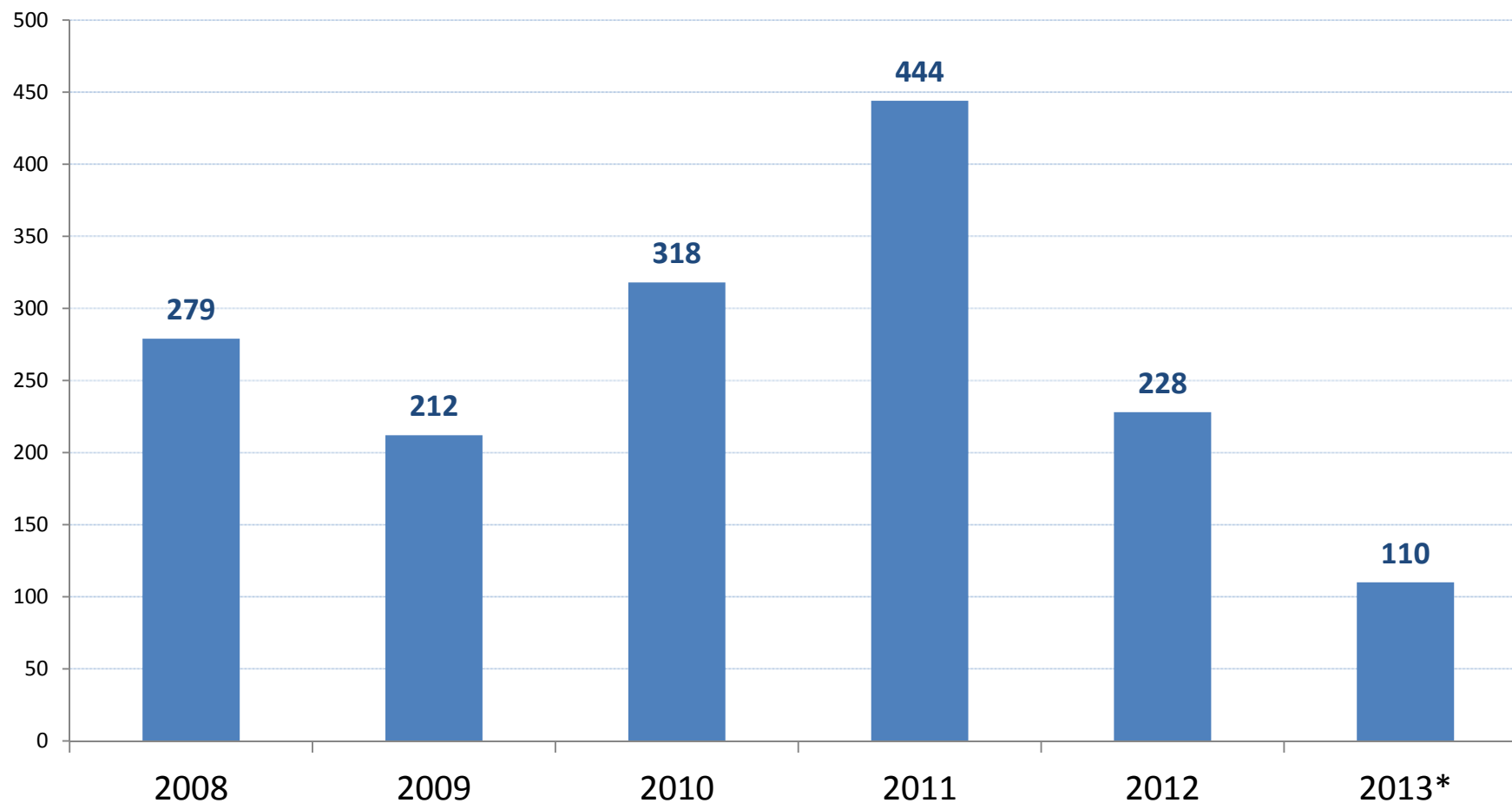
Project Costs





Performance Report Card Nuisance Crimes

TOTAL NUISANCE CRIME CASES



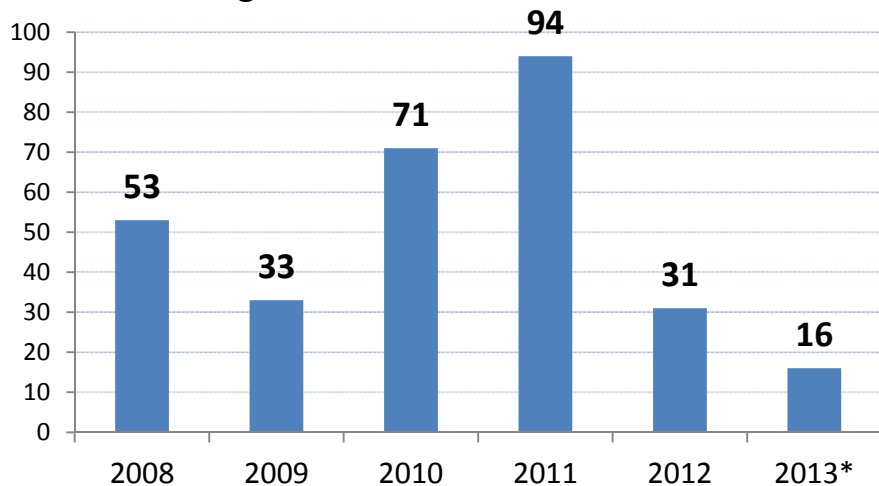
*Data through December 15, 2013

Nuisance Crimes include, urinating in public, drinking in public, trespass, and disorderly conduct

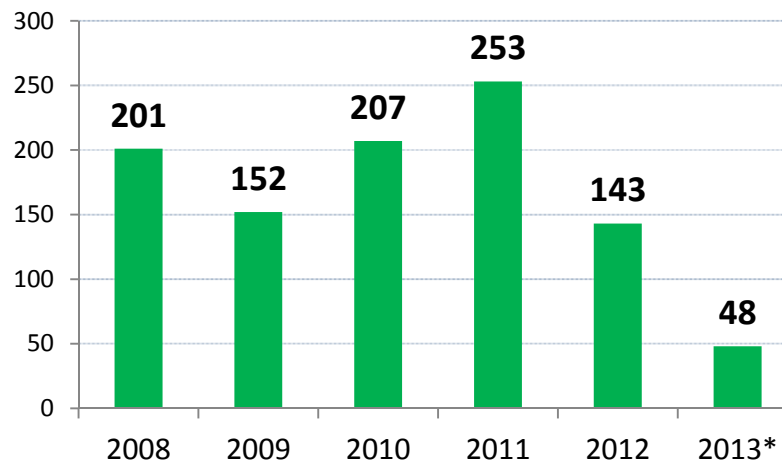


Performance Report Card Nuisance Crimes

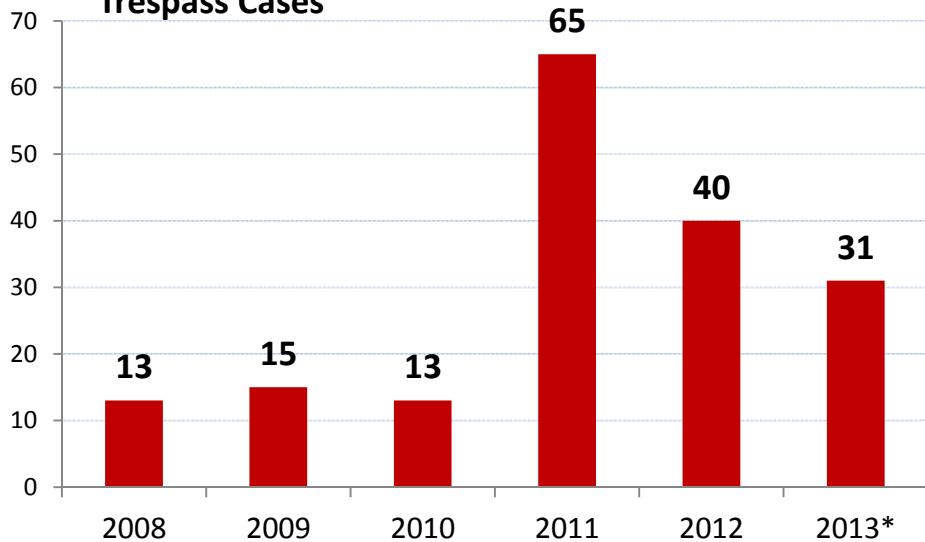
Urinating in Public Cases



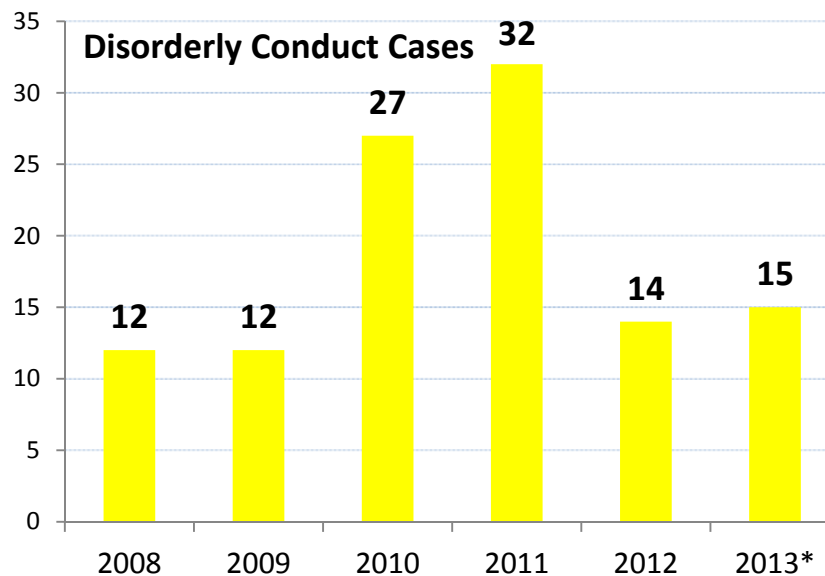
Drinking in Public Cases



Trespass Cases



Disorderly Conduct Cases



* Data through December 15, 2013



Performance Report Card Parking Occupancy

Occupancy by Zone

