

# ARTS COMMISSION - 2014 Work Plan

**DRAFT TO COUNCIL**

**During 2014 the Arts Commission will hold full committee meetings every month.** In addition to full committee meetings, Art in Public Places and Community Events & Outreach subcommittees will meet as needed.

## Section 1 - 2014 Policy and Program Recommendations to City Council

Consistent with past practice, committee recommendations are forwarded to the full Council as part of the report for relevant Council agenda items, often as an attached memo authored by the Chair or committee and/or an oral report by the Chair at a Council meeting. Staff estimates that there is sufficient professional and administrative staff time to accomplish the policy recommendation staff support to the committee in 2014.

*Professional staff liaison for the Arts Commission is Stephanie Johnson.*

Estimated Percent of Overall Committee Effort: 78%

<b>Title Description</b>	<b>Committee Lead and Commitment</b>  <i>Committee hours, not individuals.</i>	<b>Staff Commitment</b>  <i>Hours reflect working with the committee, not total project staff time.</i>	<b>Schedule</b>  <i>Estimated timeline from start to finish.</i>	<b>Budget Implications</b>
<b>1.1 Survey of Economic Value of Olympia’s Music Industry</b> <b>Description:</b> Report on the research on the economic value of the music industry of the Olympia community. <b>Deliverable:</b> Report to General Government Committee	Michael Olson 2 hours	2 hours	April	None
<b>1.2 2014 Municipal Art Plan to City Council</b> <b>Description:</b> Pending budget process, recommend plan for 2014 dollar per capita funds and any potential capital projects where 1% funds might apply. The Arts Commission will review the Art in Public Places committee’s recommendation and forward a formal recommendation to City Council. <b>Deliverable:</b> Recommend 2014 Municipal Art Plan to City Council.	APP 2 hours	2 hours	March	Municipal Art Fund

<p><b>1.3 Community Art Process Review</b>  <b>Description:</b> Define review process for approval of community art proposed for city property or with City funds. Development of the proposal would include other City departments and groups, such as the PBIA.  <b>Deliverable:</b> Recommendation to GG Committee.</p>	Trent 3 hours	3 hours	August	None
<p><b>1.4 Artspace\Arts Center Support</b>  <b>Description:</b> Assist the Olympia Artspace Alliance when possible in their efforts to develop artist housing in Olympia, and opportunities for artists of all ages.  <b>Deliverable:</b> Facilitate continued communication with Olympia's arts community.</p>	CEO 2 hours	2 hours	December	None
<p><b>1.5 Utility Box Mural Project</b>  <b>Description:</b> Urban beautification effort for youth and adults to adorn utility boxes with visual art.  <b>Deliverable:</b> Recommendation to GG Committee.</p>	APP 6 hours	6 hours	August	Municipal Art Fund
<p><b>1.6 Guidelines for Temporary Display of Art at City Hall</b>  <b>Description:</b> Develop policy, schedule, selection process and criteria for loaned, rotating exhibitions of art at City Hall.  <b>Deliverable:</b> Guidelines for GG review.</p>	APP 6 hours	6 hours	June	None
<p><b>1.7 City Hall 1% for Public Art</b>  <b>Description:</b> Develop proposal for a public art project at City Hall: scope of work, criteria and selection process.  <b>Deliverable:</b> Proposal to GG Committee.</p>	APP 6 hours	6 hours	June	1% for Art Funds from City Hall Construction
<p><b>1.8 Music Out Loud</b>  <b>Description:</b> Public art project that celebrates music in our community.  <b>Deliverable:</b> Recommendation to GG Committee.</p>	CEO/APP 10 hours	10 hours	March	TBD

<b>1.9 Define Theater District</b> <b>Description:</b> Define costs, benefits and community interest in establishing a formal theater district in downtown Olympia. <b>Deliverable:</b> Recommendation to GG Committee.	CEO/APP 4 hours	4 hours	November	TBD
<b>1.10 City Entry Signs</b> <b>Description:</b> Explore potential to address City entry signs as a possible public art project. <b>Deliverable:</b> Recommendation to GG Committee.	APP 2 hours	2 hours	November	TBD
<b>1.11 Studio Tour</b> <b>Description:</b> Determine feasibility of bringing back the Studio Tour program. <b>Deliverable:</b> Recommendation to GG	CEO 2 hours	2 hours	March	TBD
<b>1.12 Music in Neighborhood Parks</b> <b>Description:</b> Determine feasibility of bringing back the Music in Neighborhood Parks program for youth and families. <b>Deliverable:</b> Recommendation to GG	CEO 6 hours	6 hours	November	TBD
<b>1.13 Comprehensive and Action Plan Update</b> <b>Description:</b> Continue to participate in Department's process of updating the plan. <b>Deliverable:</b> Review Arts component to the plan, and provide input to staff.	Entire Commission 4 hours	4 hours	June	None
<b>1.14 Commission Retreat/Work Session</b> <b>Description:</b> Develop agenda and speakers <b>Deliverable:</b> Complete the retreat	Entire Commission 3 hours	3 hours	November	None
<b>1.15 Community Arts Roundtable</b> <b>Description:</b> Organize/facilitate community meetings to promote the arts through presentations and workshops. <b>Deliverable:</b> Host quarterly meetings that provide opportunity for the community to grow culturally.	4 hours	4 hours	November	None

## SECTION 2. 2014 Arts Program Support

Arts Commission members provide valuable volunteer assistance to accomplish the City's annual arts program. Also, as programs are implemented and administrative procedures developed, staff often consults with Commissioners for their input and perspective. Input from the Commission is considered by staff in implementing the program or policy.

Unless noted under "Budget Implications," there is sufficient staff time/resource available in 2014 to accomplish or advance these items.

Estimated Percent of Overall Committee Effort: 22%

Title Description	Committee Lead and Commitment	Staff Commitment	Schedule	Budget Implications
<b>2.a Arts Walk 48 &amp; 49</b> <b>Description:</b> Provide input on policies, procedures, and marketing. Assist with map distribution. <b>Deliverable:</b> Community event.	CE & O/ Entire Commission 5 hours	5 hours	April 26 & 27 October 4 & 5 November: Poster Jury	None
<b>2.b Art Ambassador Program</b> <b>Description:</b> Continue development of Art Ambassador program to provide regular tours of waterfront public art, and access to information when tours are not available. <b>Deliverable:</b> Assist in Cultural Tourism and general community ownership and education of the public art collection. Work with Downtown Ambassadors for cross-promotion.	APP & CE&O 2 hours	2 hours	July-September	None
<b>2.c Public Art Assessment</b> <b>Description:</b> Based on developed process for assessing City public art, periodically review the public art collection for vandalism, cleanliness and repair. <b>Deliverable:</b> Assist staff in determining what pieces require repair, removal or conservation efforts. Efforts that require expending funds from the Public	Commission 2 hours	2 hours	March	Public Art Maintenance Fund

Art Maintenance Fund will be forwarded to the Council for review and approval.				
<b>2.d Arts Day at the Capitol</b> <b>Description:</b> Participate in the Washington State Arts Alliance's Arts Day at the Capitol. <b>Deliverable:</b> Set meetings and invite constituents of the 20th, 22nd, and 35th districts - participate in the day's events.	Commission 2 hours	2 hours	February	None
<b>2.e Percival Plinth Peoples' Choice award</b> <b>Description:</b> Review process and criteria for exhibition of sculpture on Percival Landing, as well as long-range vision for permanent installation of People's Choice purchases. <b>Deliverable:</b> Program plinths for art exhibitions.	APP 4 hours	4 hours	September	Municipal Art Fund
<b>2.f Public Art Projects</b> <b>Description:</b> Continue with public art project currently under contract.	APP 4 hours	4 hours	November	Municipal Art Fund
<b>2.g Area Arts Promotion</b> <b>Description:</b> At request of staff, maintain efforts to highlight existing sources of arts promotion: websites, calendars, etc. through PSAs, art tours, maintaining the Arts Digest, and on the Commission's web page. <b>Deliverable:</b> Advise to staff, helping build community awareness of area arts events for youth and adults.	CEO 6 hours	6 hours	November	None