
Profile

Dennis

First Name

Bloom

Last Name

dbloom20@comcast.net

Email Address

4022 Rechet Ct SE

Home Address

Suite or Apt

Olympia

City

WA

State

98501

Postal Code

Home: (360) 754-9479

Primary Phone

Mobile: (360) 789-1415

Alternate Phone

Partner in Emerick-Bloom, LLC
(legislative advocacy, public
policy)

Occupation

Which Boards would you like to apply for?

Arts Commission: Submitted

If you applied for multiple boards or commissions, please rank them in order of interest below.

A) Arts Commission B) Design Review Bd

Select Your Neighborhood (you must live within Olympia City limits to serve on a board or commission) *

☒ Ward Lake Heights

Ward Lake neighborhood (within
city limits)If you choose "other" please write in your neighborhood
here:

Interests & Experiences

Question applies to multiple boards

Please keep answers concise and informative. You are introducing yourself to the Olympia City Council and sharing with them why you are interested in being considered for appointment. Olympia residency is not required; however, it is a primary consideration. You may attach a resume.

Question applies to multiple boards

1. Briefly describe why you wish to serve on this advisory committee.

I've lived in and around Olympia for over 20 yrs. Raised a family, including three kids, that have all attend the Olympia public school system. Two of the three have graduated from Evergreen State College and now live and work in Olympia (we also have 5 grandkids between the two), so there are a lot of family and friends who consider Olympia their home as well. Over the years I have volunteered/been involved with a number of community based organizations (Oly Film Society, Food Coop, Crisis Clinic, KAOS radio) and have worked during the time I've lived here for community based organizations (Community Action Agency and Intercity Transit). I've recently retired from public transit service (32 yrs) having served as Planning Manager with Intercity Transit for the past 16 yrs. I have recently joined my wife, Leslie Emerick, in her consulting firm (Emerick-Bloom, LLC) which currently provides legislative advocacy and public policy development for a number of health care related associations throughout the northwest. As for my interest in the City's advisory committees, there's both the interest in "giving back" to the community in some small way, but to also volunteer some of my time with creative and cultural aspects of the Olympia community that reflect my interests in the arts, local history and the ongoing development of our community. As both a resident of Olympia and as part of work responsibilities at Intercity Transit, I was actively engaged in attending, reviewing and commenting on the City's Comprehensive Plan Update. The Plan provides direction and reference to facing many of the challenges of future community growth that lay ahead, which I remain interested in participating in.

Question applies to multiple boards

2. Describe your qualifications and/or skills which would benefit this advisory committee.

Arts Commission: My background and undergraduate academic degree includes visual arts (photography, cinematography, graphic arts). I also co-taught a film appreciation classes at South Sound Community College and produced and hosted a number of radio programs at KAOS (community radio - TESC). I have also continued my own personal interest in water color painting, photography and typography and have continued to take classes to further my interest and skill level in these areas. Also, given my background and experience in transportation planning, I have worked with and coordinated a number of project related work with the City of Olympia. Working with city staff, this has included street design features, pedestrian/public amenities, roadway/traffic design, street crossings, way-finding and downtown city scapes. I have also actively participated (representing Intercity Transit) on a number of Public Works advisory committees and have also coordinated project work with the City's Parks, Arts & Recreation staff. I would add that I'm familiar with the role an advisory committee member makes to a project or an organization. I've been a member of a number of advisory committees whereby members provide comment, critiques/observations and recommendations. I have also had the opportunity in my professional life to be involved with the development and staffing of advisory committees, whether it be for project work or for on-going organizational development.

Question applies to multiple boards

3. Describe your involvement in the Olympia community.

Previous community volunteer work has included: Olympia Film Society: founding member/board member
Oly Food Coop: active volunteer member Thurston Co Crisis Clinic - phone/counselor volunteer KAOS
radio (TESC) - producer and program host (music, news programs, poetry/literature programs) Non-profit
support/member: Thurston Co Food Bank, Boys & Girls Club, Senior Services for South Sound, United
Way, SPSCC Foundation, Zonta, Oly Film Society, Washington Center for the Performing Arts,
YMCA/school programs,

Question applies to multiple boards

4. List your educational and professional background and area of study.

BA - Wilmington College, 1974 - majors: Sociology and Communications Professional background
includes: transportation planner (land use, service planning, capital facility planning), grant writing, and
marketing/graphics. My resume includes more details and if interested, I have a list of professional
development course work and accreditations and certifications.

Question applies to multiple boards

5. Appointment to this committee will require your attendance at evening meetings. How many hours per month are you willing to commit as a volunteer?

16 hrs (but generally, whatever is needed)

Question applies to multiple boards

6. If you are not appointed to this committee at this time:

Question applies to multiple boards

6a. Do you wish to be considered for appointment to another advisory committee?

☒ Yes ☐ No

Question applies to multiple boards

6c. Would you be willing to volunteer for other City activities?

☒ Yes ☐ No

Question applies to multiple boards

If you answered yes to 6a, please identify what other Advisory Committiees you would be interested in being considered for in order of interest.

Design Review

Question applies to multiple boards

6b. Do you wish to be considered for future appointment to this committee?

☒ Yes ☐ No

Question applies to multiple boards

7. Some appointments require that applicants reside within Olympia city limits. Even though your mailing address may be Olympia, you may reside in the County or another jurisdiction. Are you a resident of the City of Olympia?

☒ Yes ☐ No

Question applies to multiple boards

8. Citizens appointed to advisory committees are assigned and required to use a City email address for all advisory committee business.

Do you agree to comply with this expectation?

☒ I Agree *

Question applies to multiple boards

9. How did you learn about this advisory committee recruitment?

web site

[DBloom_Resume.pdf](#)

Upload a Resume

Question applies to multiple boards

Applications are accepted for the calendar year only. The Olympia City Council's General Government Committee recommends appointments to the full Council. Recommendations are made following review of applications and an interview of qualified candidates.

For further information, contact Susan Grisham, Executive Assistant, 360.753.8244, sgrisham@ci.olympia.wa.us

When filed with the City, your application and attachment documents are public records and may be subject to public release.

The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources.

10. Currently, what is your relationship to the arts in Olympia?

:: Active/supportive membership in Olympia Film Society, Washington Performing Arts Center and attend local theater (adult and children) and musical events. :: Attend public art events: City's Arts Walk activities/participate in Procession of Species, supporting artists (purchases), local galleries and public viewing/displays (commercial as well as those located at our three colleges). :: Working at Intercity Transit, helped coordinate with city staff a number of projects that included "artist elements." This included Departments of Parks, Arts & Recreation, Community Planning & Development and Public Works. including Some of the project work included: Arts Walk events, way-finding and signage (downtown Olympia - Capitol Campus), place making (including re-purposing of on-street downtown parking stalls), a number of land scape/street design projects including pedestrian amenities, bus stops, traffic corridor improvements/re-development, and more recently 'poetry on buses /bus stops.'

RESUME

Dennis Bloom
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Olympia, WA 98501
360.789.1415 (mobile)
www.Emerick-Bloom.com

Employment History

Emerick-Bloom, LLC

Principle
Olympia, Washington

Presently Employed
from December 2017

Recently made a partner in the firm that has been providing legislative advocacy and governmental consulting and lobbying services since 2006. Includes policy analysis and research, managing stakeholder activities, facilitating meetings, drafting legislation, preparing talking points, fact sheets, writing testimony and testifying at legislative hearings. During a legislative session activities include: tracking and providing legislative updates, working with the Office of Financial Management, the Governor's Office, state agencies, elected members of the House and Senate and their committee staff, Democratic and Republican Caucus staff, other lobbyists and stakeholders. Specializing in developing strategies for successful bill passage. Extensive experience working with Washington state agencies including, Departments of Health, Social and Health Services, Health Care Authority, Ecology, Agriculture, Labor & Industries and experience representing transit agency interests on projects with Department of Transportation.

Planning Manager

Intercity Transit
Olympia, Washington

December 2017
from November 2001

Managed the Planning division within the Development Department. The division included 3 staff responsible for a variety of diverse elements including: developing, monitoring and maintaining fixed-routed bus service schedules, routing, and run-cutting; service planning and analysis (long and short range plans) including public participation process for service changes; CAD/AVL data for fixed-route service, stop announcements, GIS mapping, and auto-passenger counting. Other responsibilities included system monitoring and performance standards, inter-jurisdictional coordination with other regional service providers, the coordination of transportation demand management items including contract negotiations and renewals for employer and college based transit fare agreements, and oversight of the system fare structure and equipment. Other work included inter-agency coordination with the Thurston Regional Planning Council (MPO) and local jurisdictions for a variety of transportation related efforts that covered land use reviews, road projects, bus stop placements and ADA access provisions. In addition, successful grant writer for developing concepts and acquiring funding for two

regional park and ride lots (\$5M), a number of regional grants for improving accessibility to on-street transit facilities and passenger amenities (\$1.8M), operating funds for express service routes (\$5.5M), a transit signal priority project (\$1M) and division lead on internal facility review team expansions for the Olympia Transit Center hub and Operations Base.

Senior Project Manager

Transit Planning, Perteet Engineering, Inc.
Lakewood, Washington

November 2001
from June 2001

Transit consultant with project work that included a variety of transportation and transit related contracts for Perteet Engineering, a multi-disciplinary engineering consulting firm. Project work included project lead on a shuttle/transit study and analysis for the Illinois State University in conjunction with the Bloomington-Normal Transit System. Researched and published an analysis of the top 100 university operated transit systems in the United States. Other project work included assisting on a comprehensive plan update for the Regional Transit System, Gainesville, Florida, and a transportation corridor study for the City of Bellevue, Washington.

Transportation Systems Manager

Transportation Services Dept., City of Everett
Everett, Washington

July 2001
from July 1997

Managed the transportation planning and marketing division of a city wide Everett Transit system that included grants management, capital facilities, short and long range planning, land use reviews, customer services, a commute trip reduction program, and a staff of 7 FTEs. Initially hired to manage and oversee the city's Commute Trip Reduction ordinance and transit planning tasks, I was promoted to division manager in September 1998. I coordinated the city's inter-local efforts with a 3 county Regional Transportation Authority ("Sound Transit") on transit service including service, fares, marketing, an oversight committee, and the facility development of two local transit centers/park & ride lots and department lead on Everett Station design team and assisting with state and federal funding for project (\$44M). Other responsibilities included: representing department at interagency and interdepartmental meetings including interlocal transportation projects; developing annual transit plan to meet local (TIP), state (STIP) and federal (NTD) requirements including grants administration; coordination of community involvement programs; coordinating marketing efforts with local and regional media; and the development and oversight of an in-house graphics and public information program. Annual budget (\$6-8M)

Director of Development

Link Transit
Wenatchee, Washington

July 1997
from July 1991

Managed a bi-county (Chelan & Douglas) transit system's Development Department. Responsibilities included planning, grants administration, customer services and marketing, facility maintenance, and capital facilities subdivisions. Supervised 10 FTEs. While initially recruited to help launch the start-up of the new transit system in 1991, was given full autonomy for establishing departmental policies, procedures

and staffing requirements. In addition, co-developed a public outreach program, established standards for corporate graphics, customer services, public participation, public relations and marketing and was the agency's public relations officer for 5 years. I also worked with local jurisdictions and state agencies on interlocal transportation projects, concurrence and growth management, coordinated efforts with local developers on infrastructure and mitigation impacts and was responsible for the agency's grants program. I oversaw the development of the agency's capital and planning projects including an inter-modal center (\$11M), preliminary design of a service base (\$1.5M), siting and development of 2 park & ride lots (\$3.5M), siting of 3 transit centers (\$1.5M), the analysis of fixed route and paratransit service, and development of performance standards for fixed route and paratransit services.

Supervisor of Employer Services

Community Transit
Everett, Washington

1991 June
from January 1986

Promoted to develop and manage the system's transportation demand management programs that included rideshare programs and commuter vanpool fleet services (grew fleet from 5 to 85 vans). Project work included research and analysis of the Seattle/Everett commuter market, writing transit policies for county land use regulations, chaired PSRC (MPO) agency committee on Central Puget Sound TDM efforts, negotiating service contracts and developing custom bus routes with major employment centers (including Boeing, SAFECO, Microsoft, University of Washington), establishing employer outreach programs, producing marketing materials, and negotiating service and mitigation options with corporations and real estate developers. Supervised 3 FTEs and \$1M annual budget.

Previous position at the agency included Supervisor of Promotions (3 years in Marketing Department and as Acting Director – 7 months). Coordinated public relations with news media and agency employees, produced ads (print & electronic), conducted 3-5 promotional campaigns a year, designed collateral and consumer information materials, managed pass sale outlets. Supervised 12 FTEs. Chosen the *1987-88 Employee of the Year*.

Marketing Consultant

Davis-Bloom & Associates
Nyack, New York
Seattle, Washington

1985 December
from January 1985

Principal Associate in a marketing and management consulting firm. Major accounts included: 1) \$115,000 management/marketing account with an x-ray safety/general contractor firm; developed proposal graphics and layouts, assisted with proposal writing, and designed and wrote copy for an annual product catalogue; and 2) \$70,000 with a New York City based ad agency; design assistance on a product line of theater display ad boards, researched marketing of movie theater lobby display advertising (which resulted in successful sales to three major Manhattan theater chains), and conducted a system analysis of agency records in preparation for conversion to a computerized record keeping system.

Transportation Planner/Marketing
Windham Regional Planning Agency
Williamantic, Connecticut

1984 November
from October 1983

Managed and promoted a regional commuter rideshare program in association with the local transit system. Conducted a 5-month public relations campaign, with extensive print, radio, and direct mail ads that increased program registrations by over 400%. Designed and produced all major components of the campaign in-house. Also, established transit pass and token sale outlets, designed and produced bus schedules, and conducted and analyzed a bi-township public transit needs assessment for development of long range service plans.

Funding Researcher/Graphic Artist
Davis-Bloom & Associates
Scotland, Connecticut

1984 July
from November 1982

Freelance grants research and writing for the national office of the Fellowship of Reconciliation, private non-profit organization. Also free-lanced as layout and paste-up artist in the New York City metropolitan area producing product brochures, ad copy writing, and newsletter publications.

Research & Management Consultant
Wind River Associates
Olympia, Washington

1982 September
from October 1979

Principal Associate of a consulting firm that provided management training, research and system design to human service organizations. Major contracts included: 1) development of a private funding research system and identification of specific funding sources for mental health agencies (public and private) serving a two county area; 2) co-wrote a human services fund raising manual and conducted workshop training of executive directors; 3) analyzed data and prepared final report for a bi-county mental health needs assessment; and 4) developed and produced a public relations campaign for a public library that included newsletters, posters, media spots, facility signage displays and a revenue producing film festival.

Adjunct Faculty
South Sound Community College
Olympia, Washington

1982 June
from September 1981

A co-developed and taught undergraduate humanity classes in the understanding and appreciation of cinema as both an art form and communications medium.

Community Liaison Director
Peoples Organization for Washington
Energy Resources
Olympia, Washington

1980 January
from November 1978

Co-directed statewide issues campaign for electrical utility reform. Coordinated legislative and public relations activities throughout the state for a consortium of locally based consumer action groups. Prepared testimony for congressional and

state commissions on Northwest energy issues. Presented issues at public forums in the region. Wrote successful two year federal funding proposal (\$250,000) and chaired the National Consumer Law Center's, National Energy Advocacy Advisory Board.

Organizational Planning Consultant

Bloom & Associates
Olympia, Washington

1978 October
from June 1978

Consultant to the Washington Association of Community Action Agencies. Planned and advised on the development of electrical utilities consumer action project. Co-authored successful funding proposals from federal, state and private sources (\$500,000). Organized statewide advisory board for the project and coordinated the legal/technical cases before the Washington State Utilities & Transportation Commission and regional utility officials (BPA).

Research Analyst

Washington State Office of
Economic Opportunity
Olympia, Washington

1978 May
from January 1978

Developed funding formulas for state grants to community based organizations that provided "weatherization" program assistance to low and fixed income families. Provided training assistance in weatherization management seminars and was research consultant in the writing and publishing of a statewide consumer information book on utilities in the Northwest.

Assistant Director

Mason County Senior Centers
Shelton, Washington

1977 December
from June 1977

Responsibilities included developing, grant writing and managing a bi-county senior and handicapped van service: 6 vans that included planning, promoting, fund raising, negotiating service contracts, supervising 4 employees, and coordinating a team of 25 volunteer drivers. Also managed two satellite senior centers and provided research and grant writing assistance.

Coordinator/Community Organizer

Mason-Thurston Community Action Agency
Olympia, Washington

1977 May
from October 1976

Coordinated agency program for senior citizens in a two county rural area. Assisted in developing four, separately funded senior centers. Provided the research, grant writing and paralegal assistance for successful fundraising and leasing of all four centers. Also, coordinate start-up of nutrition meal programs at each of the senior center locations.

Education

B.A. 1974, Wilmington College, Wilmington, Ohio.
Field of Study - Sociology and Communications

- :: Sociology major: emphasized theory design, research methodology, and implementation of theories and practices.
- :: Communications major: included print and electronic news media with special studies in cinema and film production.
- :: Thesis - "Small Claims Court of Ohio and Its Relationship to the Medical Profession of Clinton County, Ohio." In depth historical and statistical analysis and impacts on the local community.
- :: Independent Study-The Railroads in Clinton County Ohio.
Wilmington, Ohio. 1973. Historical and community analysis.

Advanced Course Work

Journalism Internship, New York Times,
New York City, New York. 1970.

Communications, New York Institute of Technology,
New York City, New York. 1971.

Design, University of Americas,
Pueblo, Mexico. 1971.

Advanced Film Production, Antioch College,
Yellow Springs, Ohio. 1972 - 73.

Statistical Analysis (graduate level)
Wilmington College, Wilmington, Ohio. 1973

Local-Volunteer Work

Thurston County Crisis Clinic (1977 – 1980): phone/counselor
Olympia Food Co-op - member since 1977 – store volunteer
KAOS (TESC radio station) – volunteer programmer (1976 – 1981)
Olympia Film Society – founding member/Board member (1978 – 1982)
Fellowship of Reconciliation – National office, Nyack, NY (1982 – 84)
Food Bank/Wenatchee, WA – volunteer/food distribution (1993 – 1996)
Lions Club/Wenatchee, WA – member (1993 – 1996)
Numerous non-profit and service organization fundraising activities.

Training/Educational & Professional Development (list available)