



Comprehensive Plan

Action Plan

City Council Study Session

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Overview

- Partner Engagement
- Action Plan Status Update
- Discussion: *What? So What? Now What?*



Partner Engagement

Reaching out to local and regional:

- governmental organizations
- community organizations
- non-profit entities, or
- businesses

...to learn potential ways in which to work together to achieve our community vision.



Partner Engagement

January Retreat:

- Homelessness, street dependency
- Emergency sheltering
- Early learning

...in addition to initiatives underway in 2017 to carry out strategies in the Action Plan.



Survey Participation

ONLINE SURVEY (BOTH TOPICS):

- 426 respondents
- 1,697 individual comments received (categorized)
- NOT scientifically significant; no demographic data collected



Survey: Emergency Sheltering

Survey Question	Response
Do you believe that progress on this area would benefit from involvement by the City?	237 responses: 91.56% yes
Do you think City action...would be an appropriate use of staff time and resources?	237 responses: 91.98% yes
Please describe any personal experience...	171 comments: 50% work/volunteer in social services; 23% observe homelessness; 9% work or live downtown; and 6.5% have experienced or know someone close to them who has experienced homelessness

Emergency Sheltering

What do you see as new opportunities or possibilities that could make a difference?

- Coordination/leadership amongst providers and partners
- Housing (affordable and subsidized)
- Shelter space
- Funding and/or resources
- Address crime, safety and health issues

Discussion:

Emergency Sheltering

Staff Recommendation:

Addressed through...

- AHCOHA
- Ballot measures
- CDBG funds discussion

Survey: Early Learning

Survey Question	Response
Do you believe that progress on this area would benefit from involvement by the City?	171 responses: 85.38% yes
Do you think City action...would be an appropriate use of staff time and resources?	171 responses: 81.29% yes
Please describe any personal experience...	104 comments; 44% = parent or grandparent; 37% = work in education

Early Learning

What do you see as new opportunities or possibilities that could make a difference?

- Financial assistance
- Invest in existing programs
- Improve access and provide more resources
- Support collaboration

Early Learning

Community Conversation with Stakeholders

What we heard about...

- Current state
- Gaps
- Possibilities for City engagement
- Return on investment

Early Learning

Community Conversation with Stakeholders

Where could the City help?

- Awareness
- Support existing initiatives/programs
- Outside-of-school learning opportunities
- Facility
- Transportation
- Funding/Resources

Discussion:

Early Learning

Possible 'Next Steps':

- Table the topic (no action)
- Continue to learn more with stakeholders
- Add action(s) to the Action Plan in the 2018 update:
 - To reflect what a partner is doing; or
 - Ways to leverage/support existing initiatives

Action Plan Status Update

Yesterday

- Comp Plan Summary
- Public Engagement
- Indicator Dashboard/Mapping
- Framework Accepted
- Annual Report to the Community
- 2017 Updates

Today (2017)

- Staff Team Charter & Work Plan
- [Indicator Dashboard Data](#)
- Community Survey
- Framework Improvement
- Lessons from PW Pilot Project
- AWC CQC Pilot

Tomorrow (2018-)

- Annual Cycle
- Department Alignment & Consistency (metrics, actions, work plans, etc.)
- Grow Community & Partner Involvement
- Action Plan: How to Support Council Policy and Decision-making?

AWC CQC Pilot Project

Association of Washington Cities—Center for Quality Communities

An Economic Development Approach to Addressing Poverty and Housing Instability

How will the City Benefit?

- Training in stakeholder engagement
- Addresses upstream causes of homelessness
- Economic development
- Regional partnerships: Thurston County Economic Alliance, Thurston Thrives, and Sustainable Thurston

Discussion:

What? So What? Now What?

What?:

What's happened with the Action Plan that is important to you?

Examples:

- Annual Report to the Community
- Comprehensive Plan summary
- Indicator dashboard
- Completion of the framework (Results Maps)

So What?:

In your role as a Councilmember, why is that thing important? Why does it matter?

Examples:

- We can tell stories of success in carrying out our vision (Annual Report)
- We have a simple tool for sharing our Comprehensive Plan vision (Comp Plan Summary)
- Data should be helping guide our decision-making (Indicator Dashboard)

Now What?:

What should we do next?

What can City staff do next to support what's important to you?

Example:

- If data is most important, staff can focus on finalizing the dashboard and developing related performance metrics within departments.

Discussion:

What?

What's happened with the Action Plan that is important to you?

So What?

In your role as a Councilmember, why is that thing important? Why does it matter?

Now What?

What should we do next?

What can City staff do next to support what's important to you?



Thank you.
Questions?



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