

PROCLAMATION

WHEREAS, Olympia, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, 30.7 million small businesses which represent 99.7 percent of all businesses with paid employees, are responsible for 64.9 percent of net new jobs created in the United States from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of small businesses planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, Olympia supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, BE IT RESOLVED, that the Olympia City Council hereby recognizes November 30, 2019 as

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

SIGNED IN THE CITY OF OLYMPIA, WASHINGTON, THIS 26th DAY OF NOVEMBER 2019

OLYMPIA CITY COUNCIL

*Cheryl Selby
Mayor*