



City of Olympia

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8447

Meeting Agenda

Land Use & Environment Committee

Thursday, March 27, 2014

5:30 PM

Council Chambers

1. ROLL CALL

2. CALL TO ORDER

3. APPROVAL OF MINUTES

- 3.A [14-0297](#) Approval of January 23, 2014 Land Use and Environment Committee Meeting Minutes

Attachments: [Minutes](#)

- 3.B [14-0205](#) Approval of February 20, 2014 Land Use & Environment Committee Meeting Minutes

Attachments: [Minutes](#)

4. COMMITTEE BUSINESS

- 4.A [14-0292](#) Oral Report: Percival Landing Status

- 4.B [14-0273](#) Comprehensive Plan Policies Regarding Rezoning Criteria and High Density Neighborhoods Minimum Density Requirements

Attachments: [Draft - Zoning Districts](#)

[Comparison of Comprehensive Plan Text Recommendations](#)

[Olympia Planning Commission Rationale for High Density Neighborhoods](#)

- 4.C [14-0293](#) Oral Report: Downtown Project 3 - First Quarter Update

Attachments: [Downtown Project 3](#)

5. ADJOURNMENT

The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Council Committee meeting, please contact the Council's Secretary at 360.753-8244 at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.



City of Olympia

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8447

Meeting Minutes - Draft Land Use & Environment Committee

Thursday, January 23, 2014

5:30 PM

Council Chambers

1. ROLL CALL

Present: 3 - Chair Steve Langer, Committee Member Jeannine Roe and Committee Member Julie Hankins

2. CALL TO ORDER

Chair Langer called the meeting to order.

3. APPROVAL OF MINUTES

- 3.A 14-0063** Approval of November 21, 2013 Land Use & Environment Committee Meeting Minutes

Committee Member Hankins moved, seconded by Committee Member Roe, to approve the minutes. The motion carried by the following vote:

Aye: 3 - Chair Langer, Committee Member Roe and Committee Member Hankins

- 3.B 14-0064** Approval of December 5, 2013 Land Use & Environment Committee Meeting Minutes

Committee Member Hankins moved, seconded by Committee Member Roe, to approve the minutes. The motion carried by the following vote:

Aye: 3 - Chair Langer, Committee Member Roe and Committee Member Hankins

4. COMMITTEE BUSINESS

- 4.A 14-0050** Consideration of Climate Change Resolution

Treasurer of the Thurston Climate Action Team (TCAT) Tom Crawford asked the Committee to accept the greenhouse gas report and approve the resolution. He stated that the City's recommendation concurs with TCAT's concept and supports the idea of collaborating regionally on greenhouse gas reduction.

Discussion items and questions included the following:

- It is important for the City to make a strong statement on reduction of greenhouse

gasses.

- This item should be brought to the full Council with a staff presentation on what the City is doing to reduce greenhouse gasses, such as using electric cars and the installation of electric charging stations.
- It is a good idea to create a greenhouse gas emission baseline.
- The Council adopted a resolution in 1990 which included goals on addressing climate change.
- The Council will also consider this issue during the Comprehensive Plan discussion.
- The TCAT data will benefit the City.
- The TCAT will continue to work toward setting targets in a number of areas.
- Is there a regional program to help insulate houses in terms of reducing greenhouse gasses? TCAC has established a program called Thurston Energy which focuses on that issue. They are working under the umbrella of the Thurston Economic Development Council.

Chair Langer moved, seconded by Committee Member Hankins, to approve the resolution and forward it to the full Council. The motion carried by the following vote:

Aye: 3 - Chair Langer, Committee Member Roe and Committee Member Hankins

4.B 14-0076 Oral Report: LID and Land Development Regulation Update and Scoping

Mr. Hoey reported that the City falls under the Western Washington municipal stormwater permit. The first permit was issued in 2007 and was a 5-year permit. In 2013, the second generation of permits was issued by the Department of Ecology. The permit includes water quality monitoring of streams. He said the City is already doing this, but will now need to participate in a regional monitoring process.

Mr. Hoey said the City also now needs to use LID techniques whenever feasible. This is an approach to land development to manage stormwater as close as possible to where it falls. Some techniques are rain gardens, green roofs, and porous pavements. By the end of 2016, the City will need to update City codes and standards to reflect LID permitting changes. This includes syncing the Community Planning and Development (CP&D) process updates with Public Works updates. CP&D is trying to complete its development regulation updates by the end of 2015. Public Works will try to accomplish this on the same schedule.

Staff will return to the Land Use & Environment Committee in the spring to present the scoping and public process to date.

Discussion and questions included the following:

- What is the water quality standard based on? Lots of factors come into play including salmon, shellfish, etc. Drinkability is not a factor. There is no set water quality standard that needs to be met. This process is more of a prescription of

different programs that must be in place.

- How does this process fit in with total maximum daily load (TMDL) issues in Deschutes watershed and Henderson? Staff may establish an additional plan to ensure that specific areas must meet standards. The Department of Ecology will come up with a water quality improvement plan which would require the City to take action on certain issues. The big problem in Budd Inlet is that the dissolved oxygen levels are too low. This is a function of temperature and nutrient loading. The City expects there will be actions related to both issues.

- Is there any way to take knowledge from TMDL and use that in our update of the development code? Yes

- Have other jurisdictions completed this process? Yes, but they are subject to a phase one permit. Those cities must finish by the end of year. Staff plans on learning from the experiences of those cities.

- One goal of the permit is to establish best practices for stormwater management.

- Will the Department of Ecology determine if the City meets their requirements? DOE will have to approve our codes and there will be an ongoing oversight process to make sure the City is following its codes.

- What is the public involvement process? Staff will bring the scope and public involvement process back to the Land Use & Environment Committee in April.

- The Comprehensive Planning process will be a good avenue to set goals and standards.

The report was received.

4.C 14-0057 2014 Land Use and Environment Committee Work Plan and Meeting Schedule

Mr. Stahley presented changes to the 2014 Land Use and Environment Committee Work Plan and Meeting Schedule.

Chair Langer noted that he will be absent on March 27 but the scheduled meeting will still occur.

The Committee made some minor changes and agreed to forward the revised plan to the full Council as a Consent Calendar item on February 4.

The decision was approved as amended.

4.D 14-0079 Status Reports and Update

Downtown Liaison Brian Wilson provided a status report and update on the following:

The Alcohol Impact Area goes into effect on February 15. He noted the Washington State Liquor Control Board is in charge of enforcement

The Artesian Commons area has been fenced off and the City is currently in the bidding process for construction.

The Downtown Ambassador Clean Team will hire an additional Clean Team member which will exponentially increase service delivery. Chair Langer emphasized the importance of the Ambassadors addressing behavior in the Downtown Core and educating downtown users about what is and what is not allowed.

The recognition was received.

5. ADJOURNMENT

The meeting adjourned at 7:35 p.m.



City of Olympia

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8447

Meeting Minutes - Draft Land Use & Environment Committee

Thursday, February 20, 2014

5:30 PM

Council Chambers

1. ROLL CALL

Present: 3 - Chair Steve Langer, Committee Member Jeannine Roe and Committee Member Julie Hankins

OTHERS PRESENT

Community Planning & Development Director Keith Stahley, Downtown Liaison Brian Wilson, Associate Planner Stacey Ray, City Manager Steve Hall, Assistant City Manager Jay Burney, Senior Program Specialist Bonnie Herrington, Parks Arts & Recreation Department Associate Director David Hanna, Olympia Police Chief Ronnie Roberts, Thurston County Prosecuting Attorney Jon Tunheim

2. CALL TO ORDER

Chair Langer called the meeting to order at 5:31 p.m.

3. APPROVAL OF MINUTES - None

4. COMMITTEE BUSINESS

4.A 14-0151 Consideration of a "Civic Center" Drug Free Zone

Chief Roberts spoke about the proposal to establish a drug free zone downtown. He outlined state law requirements and addressed the challenges currently faced by the City with drug use downtown. He identified 5 facilities as potential drug free zones: the Washington Center for Performing Arts, the Olympia Center, Hands On Children's Museum, Olympia Timberland Regional Library, and Olympia City Hall.

Mr. Tunheim discussed details regarding the legality of the proposed statute and how the creation of drug free zones makes a positive statement about the kind of behaviors that are and are not acceptable in the downtown core. He presented information about sentencing protocols and effectiveness, drug court operation and opportunities in the criminal justice system for humane treatment of drug offenders.

A member of the public commented she was disturbed by the focus on incarcerating more people when it has been well documented that resources supporting social service programs are much more effective and efficient with tax payer money than jail time.

The Committee unanimously agreed to forward a recommendation and proposed ordinance to the full Council for consideration at a future meeting.

4.B 14-0145 Comprehensive Plan Implementation Strategy

Ms. Ray presented an update on the Comprehensive Plan implementation strategy. She described how guidance from Councilmembers is being integrated into the team's work, and provided an updated project timeline.

Ms. Herrington presented information about efforts to combine design features, images of the city brand, and the Imagine Olympia campaign as part of the implementation strategy identity.

The report was received.

4.C 14-0150 Public Outreach Process Regarding a Potential New Off-Leash Dog Park

Mr. Hanna explained the process for the creation of a lease to the City for a three-year period and identified the potential site, a 2.94-acre parcel adjacent to State Highway 101 at 3537 7th Avenue NW.

The Committee directed staff to return with additional information after making some changes to the map, including neighborhood stakeholder input, and options of how to access water on the property.

5. Reports - Downtown Project

Mr. Wilson reported on Alcohol Impact Area (AIA) progress.

6. ADJOURNMENT

The meeting was adjourned at 7:53 p.m.

City of Olympia

City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8447

Land Use & Environment Committee

Oral Report: Percival Landing Status

Agenda Date: 3/27/2014

Agenda Number: 4.A

File Number: 14-0292

File Type: report

Version: 1

Status: In Committee

..Title

Oral Report: Percival Landing Status

..Report

Issue:

Receive an oral report from staff on Percival Landing.

Presenter(s):

Paul Simmons, Director, Parks, Arts and Recreation, 360.753.8462

City of Olympia

City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8447

Land Use & Environment Committee

Comprehensive Plan Policies Regarding Rezoning Criteria and High Density Neighborhoods Minimum Density Requirements

Agenda Date: 3/27/2014

Agenda Number: 4.B

File Number: 14-0273

File Type: recommendation

Version: 2

Status: In Committee

..Title

Comprehensive Plan Policies Regarding Rezoning Criteria and High Density
Neighborhoods Minimum Density Requirements

..Recommended Action

City Manager Recommendation:

Recommend to City Council that the following edits to the December 2013 Final Draft
Comprehensive Plan be included in a Public Hearing Draft Comprehensive Plan:

1. Revise the text on pages 56-57 addressing proposed rezones as follows to refer to
topics that should be addressed in future development code amendments that
govern rezones:

*Proposed rezones shall meet criteria to be adopted into the Olympia Municipal
Code that address:*

1. *Consistency with the comprehensive plan.*
2. *Consistency with the city's development regulations that implement the
comprehensive plan.*
3. *Consideration of adjoining zoning districts*
4. *Adequacy of infrastructure in light of development potential of the proposed
zoning.*

2. Revise the text on page 97 addressing High-Density Neighborhoods overlay:
*High Density Neighborhoods are multi-family residential, commercial and mixed
use neighborhoods with a goal of densities of at least 25 dwelling units per acre
for single-use residential developments. Specific zoning may provide for
densities higher than 25 units per acre, but not less than 15 units per acre.*

..Report

Issue:

Should the Olympia Comprehensive Plan contain detailed rezoning criteria? What is
an appropriate minimum density for residential development in a High-Density
Neighborhood Overlay Zone?

Staff Contact:

Leonard Bauer, Deputy Director, Community Planning and Development,
360.753.8206

Presenter(s):

Leonard Bauer, Deputy Director, Community Planning and Development

Agenda Date: 3/27/2014

Agenda Number: 4.B

File Number: 14-0273

Background and Analysis:

At its February 25, 2014, meeting, the City Council referred five issues in the Draft Olympia Comprehensive Plan to Land Use and Environment Committee for a recommendation. Two of those issues are scheduled for consideration at this meeting:

1. Criteria for Approval of Proposed Rezones
2. High Density Neighborhoods Minimum Density Requirement

Criteria for Approval of Proposed Rezones

The current comprehensive plan includes 34 categories of land use designations, each of which corresponds directly with a single zoning district that implements it. A request for a change in zoning district also required a comprehensive plan amendment.

The Draft Plan's Future Land Use Map aggregates the 34 land use designations into 15 categories, without recommending any changes to the number of zoning districts. As a result, most of the land use categories will have multiple zoning districts that could implement them. (See the attachment "Draft Corresponding Zoning Districts to Proposed Future Land Use Designations" for an initial assessment of which zoning districts would correspond to each land use designation.)

Under the Draft Plan, property owners could request changes to the zoning for their property without also needing to request a comprehensive plan amendment. This could lead to an increase in requests from property owners for rezones.

The city code currently contains the following decision criteria for rezone requests (OMC 18.59.050):

- A. The rezone is consistent with an approved amendment to the future land use map.
- B. The rezone is consistent with the Comprehensive Plan; and
- C. The rezone will maintain the public health, safety, or welfare; and
- D. The rezone is warranted in order to achieve consistency with the Comprehensive Plan, or because of a need for additional property in the proposed land use district classification, or because the proposed zoning classification is appropriate for reasonable development of the subject property; and
- E. The rezone will not be materially detrimental to uses or property in the immediate vicinity of the subject property.

The Planning Commission recommends additional criteria in the Draft Comprehensive Plan to guide future rezone requests. Staff agrees, but recommends the Comprehensive Plan not contain the detailed criteria; instead, that it provide guidance for developing that criteria as an amendment to the city code.

An attachment to this staff report contains a comparison of the Comprehensive Plan text recommended by the Planning Commission and the City Manager.

Agenda Date: 3/27/2014

Agenda Number: 4.B

File Number: 14-0273

High Density Neighborhoods Minimum Density Requirement

High-density Neighborhood overlay zones are recommended in the Draft Plan for three areas: Downtown Olympia; Pacific Ave/Martin Way/Lilly Road triangle; and the Capital Mall vicinity. The overlay would concentrate high-density residential uses mixed with commercial uses, which would directly serve the residents and allow people to meet their daily needs without traveling outside their neighborhoods. These neighborhoods would transition from their current automobile orientation to becoming more walkable.

The Draft Plan would require a minimum density of 25 units per acre in this overlay zone for new development that includes residential uses:

High Density Neighborhoods are multi-family residential, commercial and mixed use neighborhoods with densities of at least 25 dwelling units per acre.

Specific zoning may provide for densities higher than 25 units per acre.

To date, the Olympia real estate market has primarily supported multi-family development at a lesser density than 25 units per acre. This type of development is usually two stories and includes surface parking. For example:

- Casa Madrona, 3948 Martin Way - 20 units per acre; 2 stories, surface parking with a community center building

Achievement of at least 25 units per acre has typically been dependent on the height of the building being 3 stories or taller, and either structured parking or minimal off-street parking. Higher density of units are needed to support the higher costs for this type of construction. A few examples in Olympia:

- Boardwalk Apartments, Capital Way and Thurston Avenue - 64 units per acre; 4 stories with a small surface parking lot.
- Capital Steps, 623 Eastside Street (across from Olympia School District Knox Administration Building) - 26 units on 14,000 square feet (about 80 units per acre); 3 stories with structured parking below.

Restricting residential development to at least 25 units per acre may preclude the type of multi-family development that is typically supported by the current Olympia real estate market. This could result in new development deciding not to include residential uses in a mixed use development and opt for stand-alone commercial development instead. Staff recommends retaining the 25 unit per acre density as a goal, but providing flexibility for a broader range of residential and mixed use development to locate in these neighborhoods.

Neighborhood/Community Interests (if known):

The Comprehensive Plan is of strong interest throughout the community.

Agenda Date: 3/27/2014

Agenda Number: 4.B

File Number: 14-0273

Options:

1. Recommend that the Planning Commission recommendation on one or both issues be retained in the public hearing draft Comprehensive Plan.
2. Recommend the city manager recommendation be included on one or both issues in the public hearing draft of the Comprehensive Plan.
3. Draft a different recommendation for one or both issues to be included in the public hearing draft of the Comprehensive Plan.

Financial Impact:

NA

DRAFT Corresponding Zoning Districts to Proposed Future Land Use Designations

FUTURE LAND USE MAP DESIGNATIONS (proposed)	ZONING MAP DISTRICTS (current zones consistent with proposed designations)
Low Density Neighborhoods	Residential 1 Unit per 5 Acres Residential Low Impact Residential 4 Units per Acre (Chambers Basin) Residential 4 Units per Acre Residential 4 to 8 Units per Acre Residential 6 to 12 Units per Acre
Medium Density Neighborhoods	Residential Multifamily 18 Units per Acre Residential Multifamily 24 Units per Acre
Mixed Residential	Mixed Residential 7 to 13 Units per Acre Mixed Residential 10 to 18 Units per Acre
Neighborhoods Centers	Neighborhood Retail Neighborhood Center District
Residential Mixed Use	Residential Mixed Use Urban Residential Urban Waterfront Housing
Planned Developments	Residential Multifamily High Rise Planned Unit Developments* Neighborhood Village District Community Oriented Shopping Center Urban Village District
Professional Office & Multi-family Housing	Professional Office / Residential Multi family
Urban Corridor	High Density Corridor 1, 2, 3 & 4 General Commercial Neighborhood Center Manufactured Housing Park Residential Districts with at least 7 units/acre
Urban Waterfront	Urban Waterfront
Central Business District	Downtown Business
General Commerce	General Commercial
Auto Services	Auto Services
Medical Services	Medical Services
Light Industry	Light Industrial (Commercial)
Industry	Industrial

Comparison of Comprehensive Plan Text Recommendations For Rezoning Criteria

Planning Commission Recommendation	City Manager Recommendation
Consistency with the applicable land use designation description in the comprehensive plan.	Consistency with the comprehensive plan.
Will clearly implement applicable policies in all elements of the comprehensive plan. If there are clear inconsistencies between the proposed rezone and specific, applicable policies in the comprehensive plan, the rezone should not be approved.	Consistency with the city’s development regulations that implement the comprehensive plan.
Consistency with the applicable general and specific purpose statements in Title 18 of the OMC.	Consideration of adjoining zoning districts
The proposed zoning shall be identical to an existing zoning district that is adjacent to the subject property. The proposed zoning may also be approved if it clearly fulfills the specific purpose statement of an adjacent zoning district that is not identical.	Adequacy of infrastructure in light of development potential of the proposed zoning
Clear evidence that the maximum density of development permitted in the proposed zoning district can be adequately served by infrastructure systems as described in the city’s adopted master plans for sanitary sewer, potable water, transportation, parks and recreation, stormwater and public safety services; and in the applicable facilities and services plans of the Olympia School District, Intercity Transit, and other required public service providers.	

Olympia Planning Commission Rationale for High Density Neighborhoods

(Excerpts from OPC meetings where High Density Neighborhoods were discussed)

From February 11, 2013 OPC Minutes:

- Intent is to create high density neighborhoods in three designated areas [as listed]. This will encourage and direct growth to those areas and limit it elsewhere.
- Result would be beneficial environmentally and revitalizing for downtown. Denser areas would be designed and developed "green cities."
- Don't focus higher densities along the connections between focus areas, where there are existing low-density neighborhoods.

From the Dec 16, 2013 OPC Minutes:

-Specifying the intention so commercial developers do not find the barrier too great to create residential.

(Intent is that individual developments in the HDN can be exclusively commercial, exclusively residential or mixed residential.)

Chair Parker moved, seconded by Commissioner Andresen, to specify the intent in language of "single use residential, single use commercial or mixed use". The motion passed unanimously. Commissioner Brown moved, seconded by Chair Parker to change the number "30" with "at least 25". The motion passed unanimously.

From the Dec 16, 2013 OPC staff report, Attach 2:

A question has arisen about what it means for the High Density Neighborhood areas to be considered "an overlay" rather than a formal land use designation ... The land use designations shown on the Future Land Use map and defined in the Land Use chapter show approximate locations of various residential, commercial, industrial and mixed use land uses in the city and its growth area. (This map provides guidance for establishing zoning and other regulations and ensures land use and development consistent with the Comprehensive Plan.) ... An overlay area on a map depicts a specific area where additional criteria for regulations or incentives will apply.

City of Olympia

City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8447

Land Use & Environment Committee

Oral Report: Downtown Project 3 - First Quarter Update

Agenda Date: 3/27/2014

Agenda Number: 4.C

File Number: 14-0293

File Type: report

Version: 2

Status: In Committee

..Title

Oral Report: Downtown Project 3 - First Quarter Update

..Recommended Action

City Manager Recommendation:

Receive and discuss report.

..Report

Issue:

Staff will update the committee on Downtown Project 3 progress

Staff Contact:

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Presenter(s):

Brian Wilson, Downtown Liaison, Community Planning & Development

Background and Analysis:

The Downtown Project is a multi-pronged approach toward accomplishing the City Council goal of creating a safe and welcome environment for all users of downtown Olympia. The third iteration of the Downtown Project includes over 20 projects focusing primarily on infrastructure and safety improvements.



Downtown Project Phase III Task List

Last Updated November 2013



- Scoping of Downtown Master Plan
- Complete Community Renewal Area Process
- Complete Washington Center Repairs
- LED Street Light Conversion
- Alleyway Lighting
- Downtown Tree Trimming
- Crime Prevention Through Environmental Design (CPTED) Analysis
- Expansion of Walking Patrol Program
- Expansion of the Clean Team
- Bars/Tavern Owners League Meetings
- Downtown Marketing Consultation
- Community Stakeholder Collaboration
- Downtown Neighborhood Association Formalization
- Completion of Artesian Commons
- Block Watch (DNA)
- Alcohol Impact Area (AIA)
- Pedestrian Wayfinding
- Downtown Waste Management Assessment
- Fifth Avenue Overlay Project

SCOPING OF DOWNTOWN MASTER PLAN



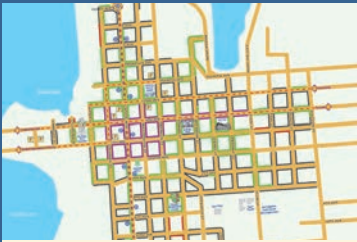
	CLEAN
	SAFE
	ECONOMIC
	PLACEMAKING

- Internal Partners:**
- All Departments

- Ideal External Partners:**
- Planning Commission
 - PBIA
 - ODA
 - CNA
 - DNA
 - UAC

The Downtown Master Plan (DMP) will be a stand-alone planning document visioning the future of downtown. The creation of the DMP will involve an extensive public input process. The scoping of the DMP is scheduled to begin in the Fall of 2014.

COMPLETE COMMUNITY RENEWAL AREA PROCESS



	CLEAN
	SAFE
	ECONOMIC
	PLACEMAKING

- Internal Partners:**
- CP&D

- Ideal External Partners:**
- Citizen Advisory Committee
 - General Public

A Community Renewal Area (CRA) empowers cities, towns and counties to undertake and carry out community renewal projects with an emphasis on long-standing blighted properties. The CRA is a tool that has been successfully utilized by several municipalities in the Pacific Northwest including Vancouver, Shoreline, and Kent.

COMPLETE WASHINGTON CENTER REPAIRS



	CLEAN
	ECONOMIC

- Internal Partners:**
- Public Works

- Ideal External Partners:**
- Washington Center for Performing Arts

The Washington Center for Performing Arts is receiving a much-needed facelift. Beautiful external facades, enhanced canopy, glass doors, marquee sign, and a new ticket window are a few of the upgrades included in this project. This project will be completed in early 2014.

LED STREET LIGHT CONVERSION



	CLEAN
	SAFE

- Internal Partners:**
- Public Works

- Ideal External Partners:**
- PSE

Downtown Olympia will get a lot brighter in early 2014! The City is in the process of converting city-owned streetlights from high pressure sodium bulbs to more cost effective and sustainable LED bulbs. LED lighting creates a broader lighting spectrum leading to increased visibility and a safer nighttime environment.

ALLEYWAY LIGHTING



CLEAN

SAFE

Internal Partners:

- CP&D
- Police
- Public Works

Ideal External Partners:

- Downtown Building owners

The City is in the process of applying for a \$50,000 alleyway lighting improvement project through their Section 108 loan program. This project would light up 18-20 alleyways most frequently used as pedestrian walkways. All lighting fixtures will be cost-effective LED bulbs. Estimated installation: Summer, 2014.

DOWNTOWN TREE TRIMMING



CLEAN

SAFE

Internal Partners:

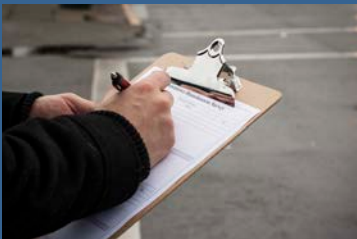
- CP&D
- Public Works
- Parks, Arts & Rec

Ideal External Partners:

- none

We are lucky to have a downtown lined with beautiful street trees. Due to previous budget cuts, some of these trees have grown to a size that compromises the performance of our street lights. The City will complete a downtown tree assessment and trim trees that currently obstruct street lighting.

CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN (CPTED) ANALYSIS



CLEAN

SAFE

ECONOMIC

PLACEMAKING

Internal Partners:

- Police Department
- CP&D
- Public Works

Ideal External Partners:

- PBIA
- ODA
- DNA

Crime Prevention Through Environmental Design (CPTED) is a multi-disciplinary approach to deterring criminal behavior through environmental design. A group of staff and community members will complete a block-by-block CPTED analysis in 2014 and identify specific changes that can be made to make downtown a safe environment for everyone.

EXPANSION OF WALKING PATROL



SAFE

Internal Partners:

- Police Department

Ideal External Partners:

- none

In Summer of 2013, we saw the return of the Downtown Walking Patrol in a very limited capacity. In January of 2014, the Walking Patrol presence will double in downtown Olympia. This program not only creates more eyes on the street but also increases the connection between the police department and the downtown community.

EXPANSION OF THE CLEAN TEAM



CLEAN
SAFE

Internal Partners:

- CP&D

Ideal External Partners:

- PBIA
- Capital Recovery Center

The Downtown Ambassador Clean Team is a 5-day a week cleaning crew in downtown Olympia. Primary duties include trash and recycling pickup, graffiti abatement, and pressure washing. This year will bring additional staffing to the clean team leading to an exponential increase in productivity. To report a situation that needs clean team attention, call 360-570-3900.

BAR/TAVERN OWNERS LEAGUE MEETINGS



CLEAN
SAFE

Internal Partners:

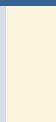
- Police Department
- CP&D

Ideal External Partners:

- PBIA
- Bar/Tavern Owners

Downtown Olympia is an 18-hour downtown where people come to eat, shop, and play. It is important that communication between the police and open-late bar/tavern owners happens frequently and effectively. This year, police will organize regular meetings with bar/tavern owners to discuss on-going safety issues.

DOWNTOWN MARKETING CONSULTATION



ECONOMIC

Internal Partners:

- CP&D

Ideal External Partners:

- PBIA
- ODA
- VCB
- DNA
- Port

Downtown Olympia has numerous groups that all work hard to promote the place they love. Creating partnerships and a marketing plan that emphasizes shared goals is paramount for telling the "downtown story" to a broad audience. Staff plans to approach several of these groups in an effort to leverage marketing resources moving forward. Teamwork!

COMMUNITY STAKEHOLDER COLLABORATION



CLEAN
SAFE
ECONOMIC
PLACEMAKING

Internal Partners:

- CP&D

Ideal External Partners:

- PBIA
- ODA
- VCB
- DNA
- Port
- many more...

Similar to working toward leveraging marketing efforts, it is important that downtown stakeholder groups stay informed in the current projects and plans of each organization. Communication and partnerships are power. The creation of a Downtown Group involving a representative from all of these organizations can lead to previously unknown partnership opportunities.

OFFICIAL ESTABLISHMENT OF THE DOWNTOWN NEIGHBORHOOD ASSOCIATION



	CLEAN
	SAFE
	ECONOMIC
	PLACEMAKING

- Internal Partners:**
- CP&D

- Ideal External Partners:**
- Downtown Residents

An engaged neighborhood is a successful neighborhood. The formation of the Downtown Neighborhood Association will make it easy for police to work with downtown residents in creating a safe and welcome environment for all users of downtown.

COMPLETION OF ARTESIAN COMMONS



OLYMPIA
ARTESIAN WELL

	CLEAN
	SAFE
	ECONOMIC
	PLACEMAKING

- Internal Partners:**
- Police Department
 - CP&D
 - OPARD

- Ideal External Partners:**
- PBIA
 - Arts Commission

In 2013, City Council, staff and community members worked hard to conceptualize the future of the downtown Artesian Well parking lot. After a thorough public process, a design has been approved that includes in installation of food trucks, seating, stage, murals, and kids play features. Construction of the park will begin in early 2014.

ESTABLISHMENT OF DOWNTOWN BLOCK WATCH



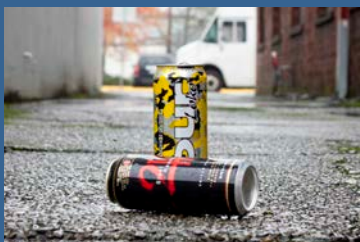
	CLEAN
	SAFE

- Internal Partners:**
- Police Department

- Ideal External Partners:**
- Downtown Residents
 - Downtown Business Owners

An engaged neighborhood is a successful neighborhood. The formation of the Downtown Neighborhood Association will make it easy for police to work with downtown residents in creating a safe and welcome environment for all users of downtown.

IMPLEMENTATION OF ALCOHOL IMPACT AREA



	CLEAN
	SAFE

- Internal Partners:**
- Police Department
 - CP&D

- Ideal External Partners:**
- none

In December, 2013, the Washington State Liquor Control Board will decide whether or not to approve a state-recognized Alcohol Impact Area (AIA) in Downtown Olympia. The AIA will ban the sale of cheap, high-alcohol content beverages in retail locations in the downtown core. AIAs have proven to be a successful tool in other Washington State Cities.

PEDESTRIAN WAYFINDING



Internal Partners:

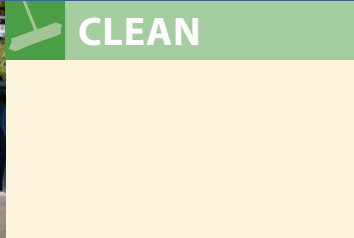
- Public Works Transportation
- CP&D

Ideal External Partners:

- PBI
- ODA
- BPAC
- Intercity Transit

Creating a safe environment that encourages alternate modes of transportation is an important value held by many downtown stakeholders. This pedestrian based wayfinding project will involve creating a downtown map that contains information to help pedestrians easily find shopping, eating, parking, bus stops, and parks in downtown Olympia.

DOWNTOWN WASTE MANAGEMENT ASSESSMENT



Internal Partners:

- Public Works
- CP&D

Ideal External Partners:

- Business Owners

Public Works Waste Resources and Code Enforcement staff will assess several hotspot waste deposit areas in downtown. The goal is to identify potential improvements on blocks where several businesses contribute toward the overall creation of waste. Dumpster consolidation and partnerships between businesses can lead to a better aesthetic in downtown while keeping it more clean.

FIFTH AVENUE OVERLAY PROJECT



Internal Partners:

- Public Works Transportation

Ideal External Partners:

Public Works will move forward with a project that will resurface 5th Avenue between Capitol Way and Water St. This project will improve surface conditions, slow down traffic in the core, and install pedestrian-friendly bulb outs.