



City of Olympia

City Hall
601 4th Avenue E
Olympia, WA 98501

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Meeting Minutes General Government Committee

Tuesday, May 20, 2014

4:30 PM

Room 207

REVISED

1. ROLL CALL

Chair Roe participated via conference call.

Present: 3 - Chair Jeannine Roe, Committee Member Jim Cooper and Committee Member Cheryl Selby

2. CALL TO ORDER

Chair Pro Tem Cooper called the meeting to order at 4:32 p.m. He noted the agenda was amended to add an item regarding Advisory Committee Rules of Procedure and to change the order of business for the Arts Commission items.

3. APPROVAL OF MINUTES

- 3.A [14-0422](#) Approval of April 15, 2014 General Government Committee Meeting Minutes

Chair Roe moved, seconded by Committee Member Selby, to approve the minutes. The motion carried by unanimous vote.

4. COMMITTEE BUSINESS

- 4.A [14-0519](#) ORAL REPORT: Amend Rules of Procedure for Council-Appointed Advisory Committees, Boards, and Commissions

Deputy City Attorney Darren Nienaber said staff recommends amending the rules for three reasons:

- Housekeeping changes to reflect current references to City guidelines.
- To include a requirement for committee members to use City email, if provided
- To clarify that the new Open Government Training applies to advisory committees

Committee members asked about the Open Government training to clarify training opportunities and how certification would take place. Chair Pro Tem Cooper noted the State Legislature exempted itself from the training requirements.

Committee Member Selby moved, seconded by Chair Roe, to approve the recommended changes as presented. The motion carried by unanimous

vote.

4.B [14-0421](#) Briefing on Plastic Bag Ban Outreach and Communication

Public Works Waste ReSources Senior Program Specialist Spencer Orman presented information about outreach. He noted the ban takes effect July 1 in Olympia, Lacey, and unincorporated Thurston County. He explained the ban, reviewed outreach efforts, and answered questions from Committee members.

Chair Pro Tem Cooper suggested one last publicity opportunity at a Council meeting in June.

The report was received.

4.C [14-0483](#) Receive Report on Economic Impacts of the Greater Olympia Area Music Industry

Arts Commissioners Michael Olson, Danielle Westbrook, Trent Hart, Parks, Arts & Recreation Director Paul Simmons, and Staff Liaison Stephanie Johnson attended the discussion.

Mr. Olson provided an overview of the report included in the packet. He said one of the reasons he joined the Arts Commission was to explore opportunities to support musicians.

The study was conducted by the Masters in Public Administration Program at The Evergreen State College. The study determined that the music industry in Olympia generates about \$27.5 million in revenue annually and contributes about \$3 million in taxes each year.

The second study was prepared by Dr. Riley Moore. Mr. Olson said the reports demonstrate the music industry is a major player in the area.

Committee Member Selby and Chair Roe thanked Mr. Olson for his work on this effort, which is much appreciated.

Chair Pro Tem Cooper suggested digesting the information into a more usable form and sharing with the Economic Development Council (EDC). Commissioners noted the reports have already been shared with the EDC and incorporated in the data.

The report was received.

4.D [14-0482](#) Review of Music Out Loud Concept

Arts Commission Chair Trent Hart reviewed the proposal to place 4' x 8' specially designed spaces in City sidewalks to recognize local musicians of note. He said the Commission understands the need to build partnerships with potential adjacent businesses.

Musician names would be cast into the space along with designs created by the artist

hired to create the mosaic, stained concrete, or other medium - which would comply with all City codes.

Mr. Hart said the intent is to honor musicians posthumously who significantly contributed to music growth in the area or made a name for Olympia. He noted there would be a community process.

Mr. Hart reviewed preliminary costs, which were included in the staff report for this item. He said the second component of the proposal is programming, which would take an amendment of the Municipal Art Fund ordinance.

Chair Hart responded to various questions outlined in the staff report.

Arts Commissioners said they envision a limited number of performance spaces.

Chair Roe suggested the Commission communicate with the Parking & Business Improvement Area Board (PBIA) and Olympia Downtown Association.

Committee Member Selby said she would like to hear more about programming aspects at a future meeting.

Parks, Arts & Recreation Director Paul Simmons commented on challenges with staff capacity in Parks, particularly the Arts program. He suggested starting small, perhaps with one location, and growing the effort based on experience.

Chair Pro Tem Cooper said he senses the Committee is interested in the idea, but the concept needs some tweaking before going to Council. He suggested targeting implementation of the program in 2015 (2016 at the latest), if approved by Council. He also commented on the need for a larger listening campaign with the PBIA and other groups. He asked staff to identify a time to come back to General Government Committee.

The recommendation was discussed and will come back to the General Government Committee at a future meeting.

4.E [14-0500](#) ORAL REPORT: 2014 Legislative Session and Olympia Priorities

Communications Manager Cathie Butler said this was a tough year for local governments. She noted several productive meetings with the Olympia local delegation, but everyone's efforts were hampered by the lack of capital money this year.

City Manager Steve Hall noted the lack of regulation and revenue sharing regarding medical marijuana was a disappointment.

Chair ProTem Cooper suggested starting the City's legislative process earlier in the year. Ms. Butler said some of the timing of our current effort is designed to coincide with efforts at the Association of Washington Cities and a regional group coordinated

by the Chamber of Commerce.

The report was received.

5. ADJOURNMENT

Chair Pro Tem Cooper adjourned the meeting at 6:25 p.m.