Public Process | Downtown Strategy
Connecting Places & Spaces

Olympia

Key
- 💬 Public Involvement
- 💻 Online Engagement
- 🏛 City Council Briefings
- 👥 Stakeholder Work Group

Gather Information

Oct - Nov 2015

Delivered
- Background report & maps
- Preliminary market analysis
- More specific project objectives

💬 Workshop #1 — Gathered Information Held Sat, Nov 21

💻 Online held Oct 28 to Nov 11, Dec 17- Jan 17

🏛 Announcement Tues, Oct 13 City Hall

👥 Meeting held Oct 23 & Nov 4

Evaluate Alternatives

Dec - Mar 2015/16

Deliverables
- Land use & urban design alternatives with illustrations
- Preliminary parking strategy recommendations

💬 Workshop #2 — Evaluate Land Use Alternatives - Held Sat, Feb 20

💻 Online Survey held March 17 - 27

🏛 Debrief & Direction Dec 8, Feb 9, March 3 City Hall

👥 Meetings on Dec 2, Jan 6 & Feb 3

Develop Strategies

April - May 2016

Deliverables
- Guiding framework for land use & urban design with illustrations
- Recommended economic, retail, & housing strategies
- Analysis of potential viewsheds, parking issues, & feasibilities for development *(will continue into June-Aug timeframe)*

We Are Here

💬 **Dev/Business Forum #1** — April 28 @ 6 pm *Updated* **Urban Design Discussion** —Monday, May 23 @ 6 pm

💻 TBD*

🏛 Debrief & Direction April 21 & 26, & May 10 *Updated* City Hall

👥 Meetings on Mar 2, April 6 & May 4th

Develop Implementation Tools

June - Aug 2016

Deliverables
Recommendations for:
- Capital improvements
- Business & economic development incentives
- 6-year implementation strategy
- Recommendations for zoning, view, and design guidelines with graphics

💬 **Workshop #3 —** Viewshed Analysis and more June 6 @ 6 pm **Dev & Business Forum #2,** TBD*

💻 TBD*

🏛 Debrief & Direction July TBD*

👥 Meetings on June 1 & July 6

Prepare - Present Report

Sept - Dec 2016

Deliverables
- Draft Downtown Strategy available for public feedback
- Final Downtown Strategy

💬 **Open House** Draft Report, TBD*

💻 Draft report online TDB*

🏛 City Council & Planning Commission review TBD*

* TBD = To Be Determined

Note: Materials available online @ olympiawa.gov/DTS