



Action Plan

Taking Action on Olympia's Comprehensive Plan

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Community Planning and Development

Utility Advisory Committee | May 7, 2015

Tonight's Discussion

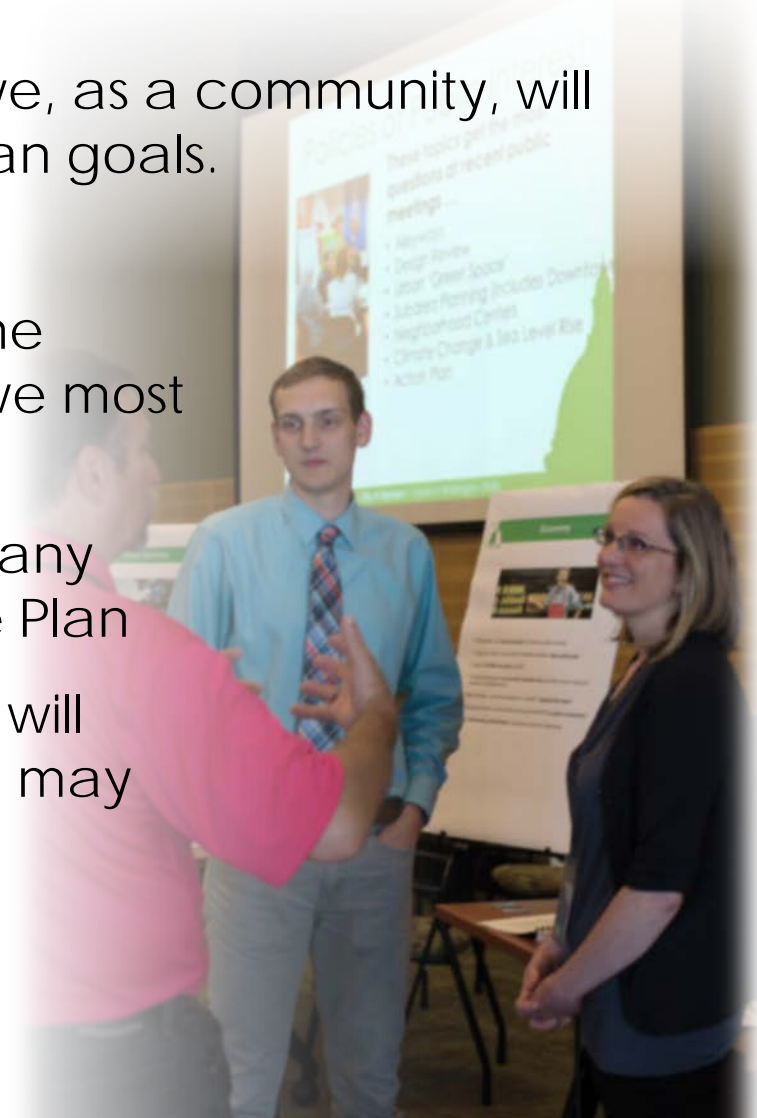
- ❖ **Action Plan Introduction.** What is an Action Plan and where does it fit in with other City planning processes?
- ❖ **Overview of the Process.** What steps have we completed up to this point in developing a Draft Action Plan?
- ❖ **Public Involvement.** What is the public involvement and communication strategy?
- ❖ **UAC's Role.** What is UAC's role in providing input on the Draft Action Plan.
- ❖ **Draft Action Plan.** What are the draft Community Indicators and Actions?



What is Olympia's Action Plan?

The Action Plan is a road map for what we, as a community, will do to accomplish our Comprehensive Plan goals.

- ❖ **Prioritize.** The Action Plan will determine when we get started on those things we most want to accomplish
- ❖ **Collaborate.** The City will be one of many community partners who carry out the Plan
- ❖ **Move Forward.** Community indicators will track our progress and tell us when we may need to make adjustments



How Does the Action Plan Relate to Other City Plans?



Comprehensive Plan

- Establishes a vision, and the goals and policies for how we will achieve that vision over the next 20 years.



Action Plan

- Establishes priorities for carrying out the Comprehensive Plan, invites partners to collaborate, measures progress.



Community Partners

- Non-profits
- Community groups
- Other government agencies



Other Planning Efforts

Actions Include other planning efforts.



Action Plan Criteria

- New or significant enhancement to a program
- Requires significant resources
- Has a major impact
- Vital to Comprehensive Plan implementation
- Important to Community and/or Council
- Strategic in carrying out the Comprehensive Plan



What's Been Done...

- ❖ Created a cross-departmental staff team
- ❖ Established an Action Plan framework: Five “Action Areas”
- ❖ Summarized Comprehensive Plan
- ❖ Established Community Indicator (formerly performance measure) Criteria and drafted Community Indicators
- ❖ Established Action Item Criteria and drafted Action Items
- ❖ Started Public Participation: Action Plan Partner Work Group, *Olyspeaks*
- ❖ Hosted Action Plan Launch Party!



Where We Are Headed...

Public Involvement Timeline

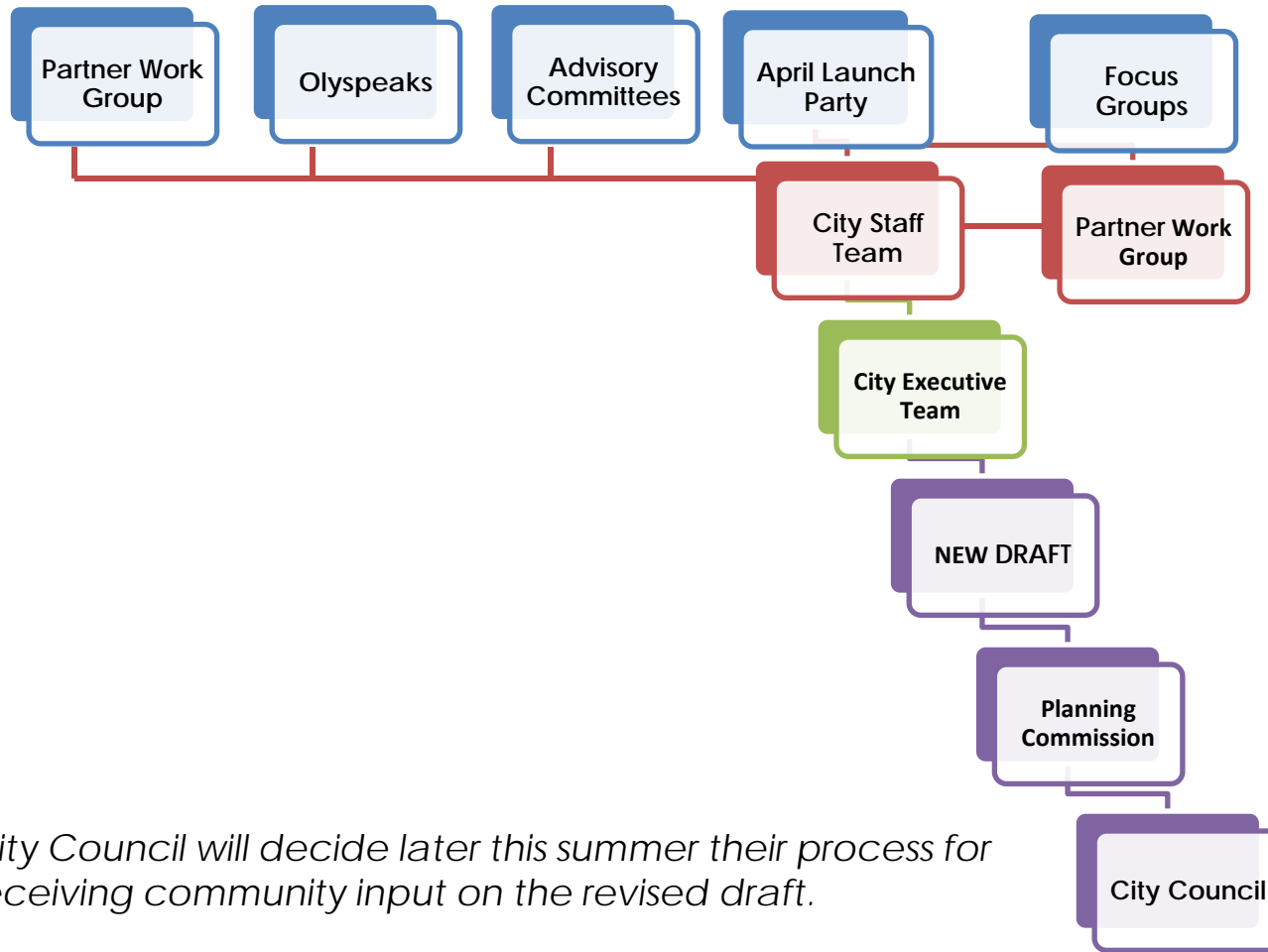
February 24, 2015

<u>Action Plan Public Involvement Strategy</u>	2015							
Public Involvement Steps	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
1. Action Plan Partners Work Group Meetings	[Blue bar spanning JAN to JUN]							
2. City Council Briefings		●		●		●		●
3. Open House: Kick-off Meeting				●				
4. Olyspeaks!				[Blue bar spanning APR to JUN]				
5. Focus Work Group Meetings				[Blue bar spanning APR to JUN]				
6. Community Organization Briefings & Work Sessions				[Blue bar spanning APR to JUN]				
7. City Advisory Committee and Commission Briefings & Work Sessions				[Blue bar spanning APR to JUN]				
8. Open House: Unveiling & Partner Recognition							●	
9. Staff Revisions					[Blue bar spanning MAY to JUL]			



Where We Are Headed...

What will happen to your comments?



City Council will decide later this summer their process for receiving community input on the revised draft.



UAC Role

- ❖ Provide staff with input on the Draft Action Plan (Now)
- ❖ **OPTIONAL:** provide individual comments on *Olyspeaks*

Other Important Roles:

- ❖ Spread the word about the *Olyspeaks* online survey
- ❖ Share our vision and what we aim to accomplish in our Comprehensive Plan
- ❖ Identify and support community partnerships



Draft Action Plan

What are you being asked to provide input on?

1. Draft Community Indicators:

- Are these the right community indicators to measure?
- What else might we use to track our progress? *Does it fit the criteria?*

2. Draft Action Items:

- What actions should be a high priority?
- Are there actions that carry out the Comprehensive Plan that are missing from this list? *Does it fit the criteria?*



Thank You | Questions



Action Item Criteria

To be included in the Action Plan, an action will need to...

- ❖ Be a **new** program or project, or a **significant enhancement** or revision to an existing program or project
- ❖ Require **significant resources** (dollars, time, equipment, volunteer hours, etc.)
- ❖ Have a **major impact** that makes a positive, visible difference.
- ❖ Be **vital** for implementing the Comprehensive Plan.
- ❖ Be selected and developed **purposely** to make progress in achieving one or more goals in the Comprehensive Plan.
- ❖ Be **important** to the community and/or City Council.



Community Indicator (Performance Measure) Criteria

To be included as a Community Indicator (performance measure), a data set will need to be...

- ❖ **Is the indicator significant and meaningful?** Does it align with our vision and goals, and can the data help guide decision-making?
- ❖ **Is the indicator understandable?** Can it be displayed and explained in a way that tells a clear story?
- ❖ **Is the data for the indicator available?** Is it available in a cost-effective manner and for long-term tracking?
- ❖ **Can the City or a community partner impact the indicator?** Can we leverage some positive control over the data?

