

## Design Review Code Sections Proposed for Repeal

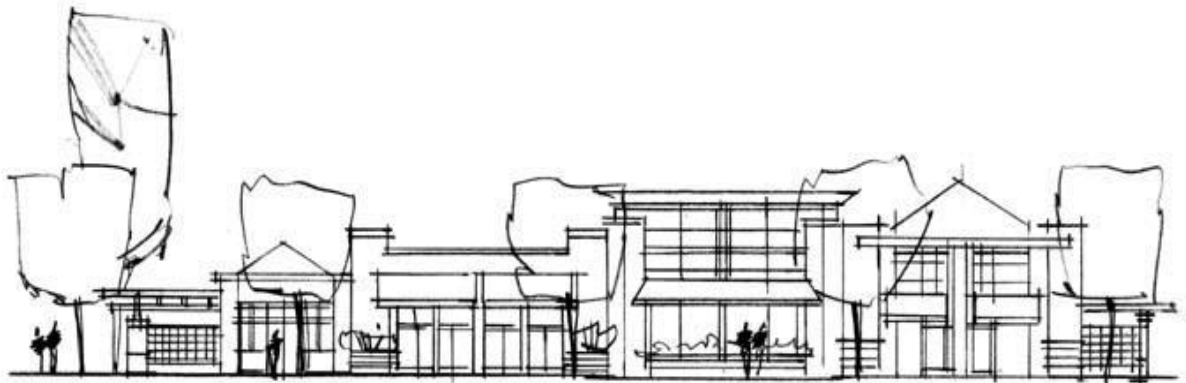
From Chapter 18.120 - Commercial Design Criteria Downtown

### ~~18.120.140 Signs –Attached to the building~~

~~A.—REQUIREMENT: Choose signs that maintain the architectural integrity of the building; locate them so the building details are not covered or obscured. Signs shall conform with Chapter 18.42, Signs, and to the design requirements of this section and of section 18.120.150.~~

~~B.—GUIDELINES:~~

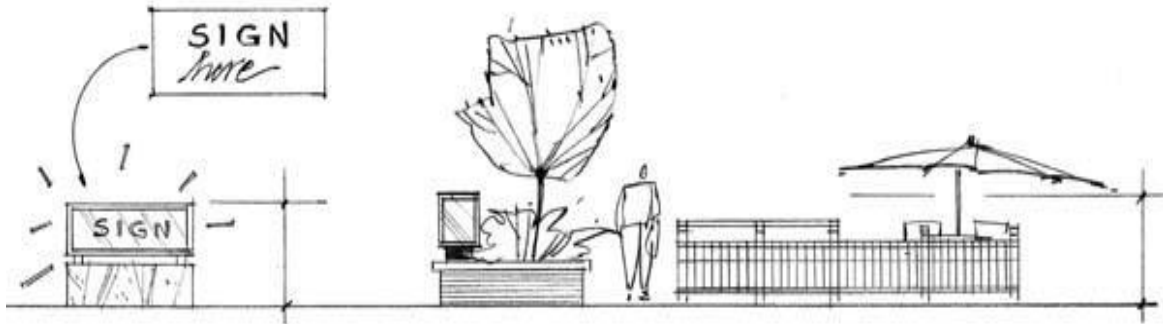
- ~~1.— Signs should be subordinate to the building design.~~
- ~~2.— Coordinate colors with the colors of the building.~~
- ~~3.— Use sign panel shapes that complement the architectural forms of the building.~~
- ~~4.— Avoid a wide variety of types and sizes of signs when several businesses share the same building. Use directory signs wherever possible.~~
- ~~5.— Select colors, materials, size, shape, and illumination similar to signs found on adjacent properties. Emphasize legibility and simplicity.~~
- ~~6.— Align signs with those on adjacent buildings when possible.~~
- ~~7.— Design signs for businesses served principally by vehicular traffic to be easily legible from the street.~~
- ~~8.— Select lettering sizes, styles, and sign locations that will be clearly visible to pedestrians.~~
- ~~9.— Use window signs where wall signs would detract from architectural elements of building facade. Symbols for the business such as a pair of eyeglasses can be used to add detail at the sidewalk.~~
- ~~10.— Select a type and intensity of lighting in order to match the lighting levels of signs found in the area.~~



**FIGURE 18.120.140**

### ~~18.120.150 Signs –Freestanding~~

A.— ~~REQUIREMENTS:~~ When building-mounted signs will obscure the architectural details of the building or where buildings are set back from the sidewalk and/or property line, use a free-standing sign. Signs shall conform to Chapter ~~18.42~~ Signs. Signs shall have a maximum height of four (4) feet above grade. Lettering styles and colors are limited to two (2) lettering styles and three (3) colors. Signs shall be incorporated in planters or screening walls.



**FIGURE 18.120.150**

From Chapter 18.145 - Commercial Design Review Freeway Corridor District

~~18.145.040 Signs adjacent to freeways~~

A.— ~~REQUIREMENT:~~ To reduce visual sign clutter, signage shall be distinct and minimal. Signs along the freeways are limited to identification of the multifamily complex, shopping center, or industrial complex adjacent to the freeway. Signs must conform to the Olympia Sign Code (OMC Chapter ~~18.42~~, Signs).

B.— ~~GUIDELINES:~~

- ~~1.— The identification sign should be located flush on the primary building wall facing the freeway or freestanding in the landscape area no closer than five (5) feet to the freeway rights-of-way.~~
- ~~2.— Freestanding signs should not exceed twenty-five (25) feet in height nor two hundred (200) square feet in sign surface area (total of all sign faces of the sign).~~
- ~~3.— Signs mounted flush on the building may not exceed one (1) square foot of sign surface area per one linear foot of wall it is mounted on up to two hundred (200) square feet of sign surface area, (a twenty (20) foot long wall may have up to a twenty (20) square foot sign); except, motor vehicle sales uses within the Auto Services District are allowed flush mounted wall signs at a ratio of one (1) square foot of sign surface area per one (1) linear foot of wall in which the sign is~~

mounted on up to two hundred (200) square feet of sign surface area in accordance with Chapter 18.42, Signs.

~~4.— If a use is permitted a pole sign, only one (1) pole sign is permitted per development; except, a single trade organization located within the Auto Services District representing the ownership of 40 acres or more of similar land uses within such district shall be one allowed (1) development identification sign along any adjacent state highway and four (4) development identification signs along Cooper Point Road/Auto Mall Drive to be located on the property of such trade organization or its member(s).~~

From Chapter 18.50, Port Peninsula

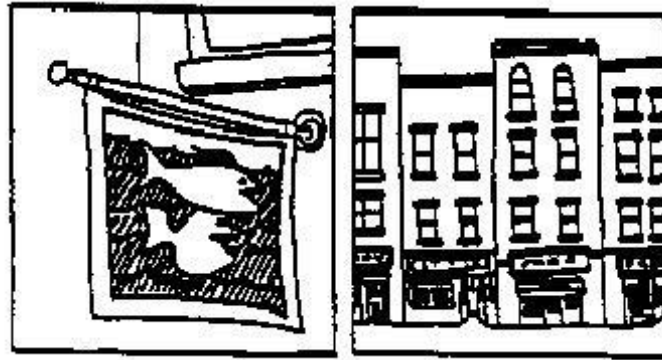
~~18.150.100 Signs-Attached to the Building~~

~~A.— REQUIREMENT: Provide adequate signage for businesses while maintaining the buildings architectural integrity, by locating signs so that building details shall not be covered or obscured. Signs will conform to the Olympia Zoning Ordinance Sign Code (OMC Chapter 18.42, Signs).~~

~~B.— GUIDELINE:~~

- ~~1.— Use sign panel shapes that accentuate buildings architectural forms.~~
- ~~2.— Keep signs subordinate to the building design.~~
- ~~3.— Coordinate colors with the colors of building.~~
- ~~4.— Avoid a wide variety of types and sizes of signs when several businesses share the same building. Use directory signs where possible.~~
- ~~5.— Reinforce the overall composition of the facade by selecting colors, materials, size and shape, and method of illumination, as found on adjacent properties. Emphasize legibility and simplicity. Locate signs in the overall facade composition, as found on adjacent properties.~~
- ~~6.— Align signs with those on adjacent buildings when possible.~~
- ~~7.— Design sign for businesses served principally by vehicular traffic to be easily legible from the street.~~
- ~~8.— Addresses must be clearly visible, in accordance with OMC Chapter 12.48.120(C)~~
- ~~9.— Select lettering sizes which could be more visible to the pedestrian than to vehicular traffic in pedestrian oriented areas of the site. Limit the number of letters styles to one (1) or two (2).~~

Acceptable



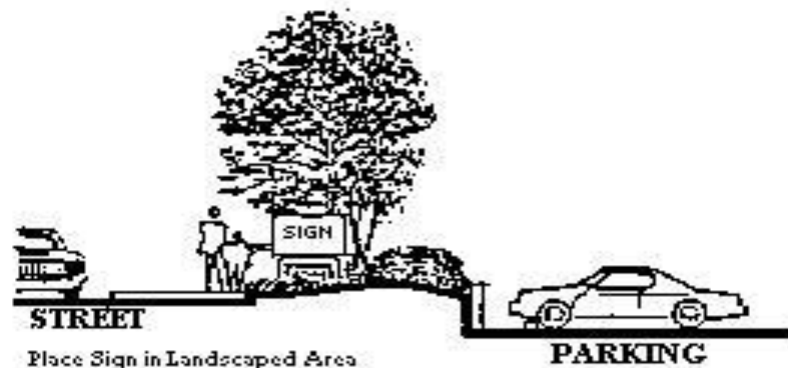
**FIGURE 18.150.100**

**18.150.110 Signs—Freestanding Signs**

A.—**REQUIREMENT:** Provide adequate signage for businesses when building mounted signs cannot be used because they will obscure the architectural details of the building. Signs will conform to the Olympia Zoning Ordinance Sign Code (OMC Chapter 18.42, Signs).

**B.—GUIDELINE:**

- 1.— Freestanding signs should be limited in size and height. The maximum height should be forty two (42) inches above grade.
- 2.— For visual clarity, the lettering style and colors should be limited to two (2) lettering styles and three (3) colors.
- 3.— Incorporate signs in planters or as screening walls.
- 4.— The map designated "Allowed Building Heights In the Urban Waterfront Zone" set forth on p. 81 of the Final Supplemental Environmental Impact Statement hereby replaces Figure 6-2, of the Unified Development Code.
- 5.— That the official City of Olympia Zoning Map, set forth in the Unified Development Code, is hereby amended to conform to the "Proposed Port Zoning" map on p. 77 of the Final Supplemental Environmental Impact Statement, insofar as same is applicable.



**FIGURE 18.150.110**