



## Meeting Minutes

City Hall  
601 4th Avenue E  
Olympia, WA 98501

### Community & Economic Revitalization Committee (CERC)

Information: 360.753.8447

---

Thursday, July 9, 2015

5:30 PM

Room 112

---

#### Special Meeting of the City Council to Conduct Business of the CERC

#### 1. ROLL CALL

**Present:** 2 - Chair Nathaniel Jones and Councilmember Julie Hankins

**Excused:** 1 - Councilmember Jim Cooper

#### OTHERS PRESENT

Community Planning and Development Director Keith Stahley

Economic Development Director Renée Sunde

Mayor Stephen Buxbaum

Planning Commissioners Roger Horn and Jerome Parker

Resident Kris Goddard

#### 2. CALL TO ORDER

Mayor Pro-Tem Jones called the meeting to order at 5:45 p.m.

#### 3. APPROVAL OF MINUTES

- 3.A [15-0692](#) Approval of June 22, 2015 Community & Economic Revitalization Committee (CERC) Meeting Minutes

**The minutes were approved.**

#### 4. COMMITTEE BUSINESS

- 4.A [15-0657](#) Approval of the Community Renewal Area Request for Proposal Document

Mr. Stahley distributed a list of local and other regional developers with the interest and experience to do project work. He discussed the Request for Proposal (RFP) process and upcoming staff meetings to determine how to proceed and organize developer involvement.

The Committee reviewed and discussed the draft RFP.

Discussion:

- Developer's Roundtable participants should be included on the list.
- Developing summary language for public information outreach clarifying the complex language describing qualifications and proposals.

**The discussion was completed.**

#### PUBLIC COMMENT

Discussion:

- Recent Olympian letter to the editor about inclusion of the Fountain Block in Community Renewal Area (CRA).
- Public comment to Council will not make changes to the document.

**4.B**      [15-0682](#)      Oral Report - Introduction of Economic Development Director, Work Plan, and Priorities

Ms. Sunde discussed the process for defining her role and determining the best way to proceed. She stressed the draft status of the RFP document and discussed her involvement in Sustainable Thurston with its emphasis on a balanced approach to environmental and economic concerns. She distributed her tentative Economic Development work plan and outlined proposals and priorities.

Mr. Stahley discussed the recent Thurston Regional Planning Council (TRPC) report and outlined the anticipated scope of work for Ms. Sunde.

Mayor Pro-Tem Jones discussed building on the strengths of Olympia, which include the Waterfront and a home to State government. He emphasized a community wide benefit approach to growth and development.

**The report was received.**

#### PUBLIC COMMENT

Commissioner Parker shared his perspective on the proposed work plan and expressed appreciation for issues historically unaddressed.

Commissioner Horn discussed the relationship between Olympia, Tumwater and Lacey, and how to best proceed with a collaborative approach.

Ms. Goddard discussed a citizen presentation at the recent Council meeting.

Mayor Buxbaum discussed how to define unique differences between the local municipalities and a community wide desire for quality economic development in Olympia.

**4.C**     [15-0683](#)     Oral Report - Updates and Status of Items Related to the Committee's  
Work Plan

Mr. Stahley discussed current development projects and revenue possibilities.

**The report was received.**

PUBLIC COMMENT

Discussion:

- Improving the downtown and working more directly with private property owners necessitates a RFP process to help focus the CRA project scope.

**5. ADJOURNMENT**

The meeting was adjourned at 7:03 p.m.