



Meeting Agenda

Land Use & Environment Committee

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8447

Thursday, January 29, 2015

5:30 PM

Room 207

1. ROLL CALL

2. CALL TO ORDER

3. APPROVAL OF MINUTES

- 3.A [15-0104](#) Approval of December 11, 2014 Land Use and Environment Committee Meeting Minutes

Attachments: [Minutes](#)

4. COMMITTEE BUSINESS

- 4.A [15-0092](#) Downtown Project IV Work Plan

Attachments: [Previous Downtown Project Work Plans](#)

- 4.B [15-0086](#) Downtown Strategy Scoping

Attachments: [Draft Framework Topics for Discussion](#)
[Options for SEPA Exemption in Olympia's Downtown Geographic Area](#)
[Investment Map](#)
[Illustrations from Other Cities](#)
[What is the Downtown Strategy. LUEC 012215](#)
[Scoping - Guiding Principles and Timeline, Roles](#)
[Downtown Plans - review of other cities 010815](#)

- 4.C [15-0050](#) Briefing on Action Plan Partners

Attachments: [Public Involvement and Communication Strategy](#)
[Draft Action Plan Partner Work Group Charter](#)
[Beaverton Community Vision Action Plan Update 2012 \(Beaverton, OR\)](#)
[Beaverton Community Vision 2014 Annual Report \(Beaverton, OR\)](#)
[Hillsboro 2020 Vision and Action Plan \(Hillsboro, OR\)](#)
[Hillsboro 2020 Vision and Action Plan Annual Progress Report 2014 \(Hillsboro, OR\)](#)
[City of Vancouver Greenest City 2020 Action Plan \(Vancouver, British Columbia\)](#)

[The Portland Plan, April 2012 \(Portland, OR\)](#)

- 4.D [15-0106](#) Artesian Commons - Immediate Actions and Long-Term Visioning Process
Attachments: [OWL Proposal](#)
[Fence Options](#)
- 4.E [15-0087](#) Consider Land Use and Environment Committee Calendar and Work Plan
Attachments: [LUEC Work Plan 2015](#)
- 4.F [15-0110](#) Status Reports and Updates

5. **ADJOURNMENT**

The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Council Committee meeting, please contact the Council's Secretary at 360.753-8244 at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.



City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8447

Land Use & Environment Committee

Approval of December 11, 2014 Land Use and Environment Committee Meeting Minutes

Agenda Date: 1/29/2015
Agenda Item Number: 3.A
File Number: 15-0104

Type: minutes **Version:** 1 **Status:** In Committee

Title

Approval of December 11, 2014 Land Use and Environment Committee Meeting Minutes



Meeting Minutes - Draft
Land Use & Environment Committee

City Hall
601 4th Avenue E
Olympia, WA 98501
Information: 360.753.8447

Thursday, December 11, 2014

5:30 PM

Council Chambers

Special Meeting

1. ROLL CALL

Present: 3 - Chair Steve Langer, Committee Member Jeannine Roe and Committee Member Julie Hankins

OTHERS PRESENT

Community Planning & Development (CP&D) Associate Planner Amy Buckler
CP&D Downtown Liaison Brian Wilson
CP&D Deputy Director Leonard Bauer
CP&D Director Keith Stahley
City Manager Steve Hall
Police Chief Ronnie Roberts
Parks Arts & Recreation Director Paul Simmons
Parks Associate Planner Jonathon Turlove

2. CALL TO ORDER

Chair Langer called the meeting to order at 5:30 p.m.

3. APPROVAL OF MINUTES

- 3.A** [14-1208](#) Approval of November 20, 2014 Land Use & Environment Committee Meeting Minutes

The minutes were approved.

4. COMMITTEE BUSINESS

- 4.A** [14-1198](#) Briefing & Discussion about Downtown Plan Scoping

Ms. Buckler discussed the Downtown Strategic Plan and Community Renewal Area (CRA). She indicated the two plans will be worked on next year to advance Olympia's development process. She noted the need for a consultant team to help with strategic planning, to be funded with \$250,000 in year-end savings.

Mr. Wilson outlined progress over the last three years including the Ambassador Program, Clean Team, Alcohol Impact Area, drug free zones, public places, and private development. He highlighted an opportunity to gather data on the current state

of Downtown as part of the scoping process.

Mr. Bauer outlined successful practices of Washington cities including Bellingham, Yakima, and Kent. He emphasized the need to understand a city's market indicators to ensure profit and noted developers appreciation of SEPA. He agreed to provide additional detail of the City's best practices in January after completing research.

Chair Langer opened the discussion to audience members seeking input to guide the scoping process.

Ron Thomas of Thomas Architecture Studio discussed the Plan's importance in serving as a road map for the community to facilitate private development. He expressed concern over the lack of housing density and spoke in favor of SEPA.

Kris Goddard spoke in support of the Plan and believes it has the potential to connect the community if people are given the chance to voice their concerns. She stressed the importance of enthusiastically promoting the community benefit that will result.

VCB Executive Director George Sharp spoke in favor of moving forward with the Plan and believes a budget, assigned tasks, Council meetings, and open houses for citizen involvement are keys to success. He stressed the importance of not allowing naysayers to stop action and supported communicating the Plan to the public to promote awareness.

Rachel Newmann spoke about being part of the public that wants to work with the City and private investment partners. She expressed hope in tackling the social, environmental, and economic challenges of the community.

Downtown building and business owner, PBIA Boardmember, and Clean and Safe Committee Member Connie Phegley emphasized the importance of rehabilitating vacant properties.

Planning Commissioner Roger Horn stressed the importance of keeping the public informed. He praised the focus group meetings but noted a lack of communication during the three month staff analysis.

Planning Commissioner Max Brown expressed concern over the lengthy 18 month timeline. He said he supported moving forward with the CRA process and spoke of cities that planned vision to implementation in 90 days. He expressed confusion regarding the Downtown Plan and emphasized the importance of keeping people informed.

Planning Commissioner Carole Richmond expressed concern over lack of continuity in urban design but spoke in favor of design principles that improve pedestrian walkways. She agreed with the need to communicate action with the public and called for visuals to illustrate the City's potential.

PBIA Boardmember Phil Rollins discussed concerns with the timeline and role of a potential consultant. He said he believed the Plan is a step forward and noted the importance of enhancing safety and cleanliness.

PBIA Boardmember Jeff Trinin spoke in support of the SEPA process. He emphasized the importance of creating housing suited for all economic levels. He advocated for Council to lower the cost of development to attract developers and stressed the continual need of the Walking Patrol.

Committee Member Roe asked staff to revise verbiage to positively portray development because Olympia is not in crisis nor surrounded by blight. She expressed interest in shortening the timeline as Mr. Brown suggested. She questioned the vision and \$250,000 funding specifics of an urban designer. City Manager Hall noted the amount is an estimate and a clear scope of the work is needed to determine the funding need.

Mr. Stahley emphasized this is day one of the Plan discussion and staff will regularly meet with the Committee to make revisions.

Mr. Bauer spoke about other cities' plans varying from one to five years. The time duration is determined by the number of issues a city attempts to fix. He also explained the City may need to outsource for consultants depending on staff capabilities.

Committee Member Roe asked to see predictability and emphasized the need to eliminate planner talk to promote clarity between the public and City.

Mr. Thomas spoke about Council as the conduit for the community. He spoke in support of the Plan because it sends the message of supporting development.

Planning Commissioner Jerry Parker said the public wants a process, not a product, and emphasized the importance of revising the Plan as needed.

Rachel Newmann suggested the City scope and deliver additional amenities that will make Downtown attractive.

Chair Langer commented the Plan will be revised yearly.

Ms. Buckler indicated staff is committed to clear, consistent messaging between Council and the public with the use of the internet, social media, and a newsletter. She agreed to communicate what the City is doing and why.

Committee Member Hankins discussed the importance of using steps to accomplish desired outcomes.

Chair Langer asked that the Plan feature a vision statement in italics. He recommended that Council adopt the revised Downtown Plan.

The report was received.

4.B [14-1225](#) Urban Forest Strategic Plan

This item was not discussed. It will be scheduled on a future agenda.

4.C [14-1195](#) 2016 Parks, Arts and Recreation Plan Update Process

Mr. Turlove gave an overview of a project matrix that is updated every six years to apply for grant funding. The Parks, Arts and Recreation Department anticipates review and adoption by March, 2016.

Discussion

- City divided into eight neighborhoods to collect public input.
- Community meeting in February to present feedback.
- Olyspeaks.org is an online forum for public comment.
- Create telephone survey based off collected input.
- Will questions be crafted to convey tradeoffs since not all projects are feasible?
- The challenge of anticipating project costs.

The report was received.

4.D [14-1218](#) Artesian Commons Next Steps

City Manager Hall opened discussion of Artesian Commons.

Mr. Simmons gave an update of the past six months. The challenge was a limited design budget, maintenance, and lack of resources. With funding from partnerships, the City hopes to meet the aforementioned challenges.

Police Chief Roberts provided negative statistics. The Police Department received 500 calls for service (110 percent increase since last year) and made 50 arrests (58 more than last year). Police have not been able to eliminate undesirable behavior and social service providers are concerned for clients who frequent the area. Police remain busy because the area generates crime. He expressed concern about the perception that it's a police problem. On behalf of police, he expressed defense that it will take more than police to combat the problems. He suggested shutting it down to regroup and do-over.

Mr. Wilson spoke in agreement with Chief Roberts. He discussed crime at the park and downtown and said businesses have noticed a decrease in storefront crime since the park opened.

Discussion

- Programming at night to prevent crime.
- No delineation between private and public space.

- Close Artesian Commons at night.
- Youth can champion the space.
- Programs such as yoga and performances will help deter crime.
- Closing Artesian Commons will disperse the crime elsewhere not eradicate.
- Increase food trucks in the area.
- Concern with the consultant's vision.
- The need to regain the space as community space rather than crime space.
- A clear strategy outlining how the space will be used and maintained is needed.
- Implement signage informing the public the park is currently closed due to unsafe behavior.
- Concern that City departments are no longer working as closely together.
- Downtown is a hub for many cities without a downtown.
- Disadvantaged kids need a place to be.

The Committee decided to recommend shutting the park down at night and developing contingencies. A temporary fence is needed until an urban planner is contracted to develop a permanent fence. Signage will alert the public of park hours, and the restroom will remain open during park hours.

4.E [14-1196](#) Status Reports and Updates

Mr. Wilson reported the Washington State Liquor Control Board plans on opening a rules review for Alcohol Impact Areas. the City will have an opportunity to review proposed changes prior to WSLCB rule making. Also, the City of Olympia's petition to amend the Downtown Olympia AIA banned product list will be considered in early 2015.

The report was received.

5. ADJOURNMENT

The meeting was adjourned at 8:45 p.m.



Land Use & Environment Committee

Downtown Project IV Work Plan

Agenda Date: 1/29/2015
Agenda Item Number: 4.A
File Number: 15-0092

Type: discussion **Version:** 1 **Status:** In Committee

Title

Downtown Project IV Work Plan

Recommended Action

City Manager Recommendation:

Discussion Only

Report

Issue:

As staff completes phase III of the Downtown Project, the Land Use and Environment Committee will be presented with the phase IV work plan.

Staff Contact:

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Presenter(s):

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Background and Analysis:

One of City Council's priorities is to "Champion Downtown" which includes the following goals:

- Increase commerce and private investment
- Create a safer, cleaner, and more welcoming downtown for all to enjoy
- Develop partnerships to expand desirable public spaces
- Play a greater role in developing the vision and enhancing the image of downtown
- Develop a community renewal plan

The Downtown Project is a multi-pronged approach toward accomplishing these goals. After three years of Downtown Project efforts, the city has seen many successes focused on safety, cleanliness, economic development, and placemaking (see Attachment 1).

The City is now beginning the fourth iteration of the Downtown Project which will include the following projects:

- Downtown Strategic Plan
- Community Renewal Area Plan
- Establishment of the Downtown Hub
- Artesian Commons Planning and Implementation
- Review Downtown Parking Strategy
- Alcohol Impact Area Rules Review
- Volunteers in Paint Program
- CPTED Project Completion
- Improve Communication with Public Regarding Downtown
- Public Restroom Scoping
- Downtown Utility Box Wraps

Neighborhood/Community Interests (if known):

The success of the Downtown Project will lead to a more safe, clean, and welcoming downtown for all.

Options:

N/A discussion

Financial Impact:

Varies depending on project.



Land Use and Environment Committee

DOWNTOWN PROJECT PHASE I TASK LIST:



Establishment of the Downtown Ambassador Program



Establishment of Best Management Practices for Bars/Taverns



Establishment of an Alcohol Impact Area



Installation of two parklets



Art installation at Artesian Well



Installation of two tree benches



Survey of Downtown Users



Review of Pedestrian Interference Ordinance



DOWNTOWN PROJECT PHASE II TASK LIST:

1. CLEAN:

- Expansion of Clean Team
- Downtown Olympia Graffiti Abatement Coordination
- Expansion of Downtown Pedestrian Recycling Program



2. SAFE:

- Expansion of Downtown Ambassadors
- Downtown Proactive Policing
- Coordinating Social Services
- Expanding Restroom Availability
- Alcohol Impact Area (AIA) Implementation
- Formalize Bars/Taverns BMP Review Guidelines
- Strengthen Downtown Neighborhood Association



3. ECONOMIC DEVELOPMENT:

- Downtown Marketing - "Telling our story"
- Parking Makeover
- Formation of Community Renewal Area
- Marketing Department of Fish & Wildlife Property
- Facilitating Housing Construction
- Council Gives Direction on Downtown Master Plan
- Washington Center for Performing Arts Repairs



4. PLACEMAKING:

- Artesian Court Design Council Presentation
- Alley Improvement Project Proposal
- Alley Naming Project
- Installation of more Parklets
- Installation of more Tree Benches
- Public Art Installation (PBIA Funded)





Downtown Project Phase III Task List

Last Updated November 2013



- Scoping of Downtown Master Plan
- Complete Community Renewal Area Process
- Complete Washington Center Repairs
- LED Street Light Conversion
- Alleyway Lighting
- Downtown Tree Trimming
- Crime Prevention Through Environmental Design (CPTED) Analysis
- Expansion of Walking Patrol Program
- Expansion of the Clean Team
- Bars/Tavern Owners League Meetings
- Downtown Marketing Consultation
- Community Stakeholder Collaboration
- Downtown Neighborhood Association Formalization
- Completion of Artesian Commons
- Block Watch (DNA)
- Alcohol Impact Area (AIA)
- Pedestrian Wayfinding
- Downtown Waste Management Assessment
- Fifth Avenue Overlay Project



Land Use & Environment Committee

Downtown Strategy Scoping

Agenda Date: 1/29/2015
Agenda Item Number: 4.B
File Number: 15-0086

Type: recommendation **Version:** 1 **Status:** In Committee

Title

Downtown Strategy Scoping

Recommended Action

City Manager Recommendation:

Receive briefing from staff; provide guidance on the proposed framework and priority topics (**attachment 1**), and preferred approach to SEPA (**attachment 2**).

Report

Issue:

Scoping discussion about the Downtown Strategy. Staff will provide an overview of the proposed framework and priority topics for the strategy, including specific work items proposed to be completed during the planning stage.

Staff Contact:

Amy Buckler, Senior Planner, Community Planning and Development, 360.570.5847

Presenter(s):

Amy Buckler, Senior Planner, Community Planning and Development (CP&D)
Leonard Bauer, Deputy Director, CP&D
Brian Wilson, Downtown Liaison, CP&D

Background and Analysis:

The Comprehensive Plan directs the City to have a 'plan for downtown', and this Downtown Strategy is of considerable interest to the community. Scoping for the downtown strategy is set to occur through May of 2015 (**attachment 7**), including:

- The Land Use & Environment Committee (LUEC) to develop a recommended scope at their meetings in January and February;
- Presentation of the LUEC recommendation to Council for direction in March;
- An open house and opportunity for public to provide comment in April;
- Council approval of scope in May;
- City's request for proposals (RFP) for a consultant team to assist with the planning stage (June 2015-16).

At its December 11 meeting, the Land Use & Environment Committee (LUEC) received a staff briefing about downtown planning history and some associated myths, listened to the public and provided feedback on principles to shape the scoping process (**attachment 7**). The committee also recommended that excerpts from the old Comprehensive Plan known as the “Downtown Plan” be referred to as necessary during development of the Downtown Strategy, but not re-adopted at this time.

At its retreat on January 8, 2015, the City Council discussed what the downtown strategy is (**attachment 6**), reviewed examples of the types of illustrations typically found in a downtown strategy (**attachment 5**) and expressed a preference for the following purpose and fundamental concept for the 2015-2020 Downtown Strategy:

- **The purpose:** A Downtown Strategy will help foster a rich diversity of downtown places and spaces that will attract and support the people who live, work and play in downtown Olympia, including 5,000 new residents.

- **Fundamental concept:** Connecting & enhancing downtown places and spaces, by:
 - reducing uncertainty related to development,
 - encouraging private investment,
 - enhancing the public realm, and
 - continuing to ensure the environment and historic resources are protected and reinforced by future development.

A map of public investments and some major private investment projects since 1994 is included in **attachment 4**. The fundamental purpose of the Downtown Strategy is *Connecting Places & Spaces*. To create a more vibrant and attractive downtown, we will leverage our previous investments to connect these places and spaces through private investment and improvements to public streets, sidewalks and other public spaces.

TONIGHT’S MEETING

This evening staff requests guidance from the Land Use Committee on the following two matters, in addition to defining issues for continued LUEC discussion in February:

1. Feedback on proposed framework & priority topics

Attachment 1 outlines a proposed framework and priority topics for the Downtown Strategy. This proposal is based on previous public input from various efforts, including *Imagine Olympia*. It includes specific work items proposed to be completed immediately during strategy development in 2015-16. Work items proposed for completion during strategy development are proposed because they:

- Are within the City’s purview,
- Directly implement the Comprehensive Plan,
- Are needed to provide a foundation on which to move forward,
- Require assistance from the consultant team, and
- Create potential to engage the public in interactive, visual ways.

The Comprehensive Plan adopted in December of 2014 includes this policy:

PL17.1: Adopt a Downtown Plan addressing - at minimum - housing, public spaces, parking management, rehabilitation and redevelopment, architecture and cultural resources, building skyline and views, and relationships to the Port peninsula and Capitol Campus.

Each of these topics will be addressed by the Downtown Strategy, either during strategy development or through initiatives identified for completion in 2016-2020. For example, staff will recommend an update to the City's parking strategy be completed in 2016, using information gathered during the planning stage. Also during the planning stage, staff will stay connected to the Capitol Campus Master and Port of Olympia Real Estate Development Plan processes and promote the relationship to our Downtown Strategy.

2. Preferred approach to SEPA

See **attachment 2** for options related to the State Environmental Policy Act (SEPA). The City's preferred approach will affect the scope of consultant and staff work during the planning stage. Staff will review the options and further discuss pros and cons with the committee at the meeting.

Options:

Receive briefing from staff; provide guidance on:

1) A framework and priority topics for the downtown strategy

*Staff recommendation is outlined in **attachment 1***

2) The preferred approach to SEPA

*Options are outlined in **attachment 2***

Staff recommended option is to establish an infill exemption area

3) Issues for continued discussion by LUEC in February

If after tonight's discussion, LUEC anticipates we are ready to move forward in developing the proposed scope, staff will present the following in February:

A proposed communication and public involvement plan for the planning stage, including roles for City Council, the Land Use & Environment Committee, City Advisory Boards and Commissions, staff, and other stakeholders

Financial Impact:

\$250,000 of 2014 year end savings is anticipated for this effort.



Downtown Strategy

Creating Places & Spaces



Draft Framework | Strategy Development and Implementation

A Downtown Strategy will help foster a rich diversity of downtown places and spaces that will attract and support the people who live, work and play in Downtown Olympia, including the 5,000 downtown residents.

Olympia will connect/enhance places and spaces by...

working to reduce uncertainties related to development,

working to encourage private investment, and

working to enhance the public realm. **AND** Protect/reinforce environmental and historical resources with future development.

2015-2016 Work Items

- Establish SEPA Infill Exemptions*
- Develop View & Building Skyline Standards*
- Review & Illustrate Urban Design Standards*
- Review Existing Information and Consider Public Input to Recommended Initiatives

- Generate an Economic Development Strategy With Recommended Initiatives
- Generate a Retail Strategy With Recommended Initiatives
- Generate a Housing Strategy with Recommended Initiatives
- Review Existing Information and Consider Public Input to Recommended Initiatives

- Review Existing Conditions for Alignment with Downtown Vision and Consider Public Input to Identify Recommended Initiatives

Strategic Initiatives for 2016-2020

- Clear visual elements linking geography to actions, including possible identification of districts
- List of recommended Code Amendments
- List of prioritized streetscape and public realm improvements
- Program enhancements
- Other recommended initiatives

Initiatives will be Incorporated Into

- Action Plan
- Capital Facilities Plan
- Advisory Committee Work Plans
- Downtown Project Work Plans
- Marketing Tools

* Immediate Milestones



DRAFT Framework & Priority Topics for the Downtown Strategy

At their retreat on 1/8/15, the City Council expressed a preference for the following purpose and fundamental concept for the Downtown Strategy:

Purpose for a Downtown Strategy:

A Downtown Strategy will help foster a rich diversity of downtown places and spaces that will attract and support the people who live, work and play in downtown Olympia, including 5,000 new downtown residents.

Fundamental Concept for 2015-2020:

Connecting and enhancing downtown places and spaces

We will connect and enhance downtown places & spaces by:

- Reducing uncertainty related to development (for the development community and public)
- Encouraging private investment (both new construction & rehabilitation)
- Enhancing the public realm (streets, sidewalks, public spaces) to create a more active, pedestrian-friendly environment
- Continuing to ensure the environment and historic resources are protected and reinforced by future development

One of the Land Use & Environment Committee's (LUEC) expressed principles for downtown strategy scoping is to "Identify a broad set of issues that affect downtown, and then ... Prioritize – focus effort on what is realistic, vital to achieving goals and impactful." Over the past several years, many important issues related to downtown have been identified by the public, policy makers and staff through various efforts, including *Imagine Olympia*. Staff has attempted to capture these issues herein, though it is possible some issues were been missed.

The following issues are recommended for focused effort during strategy development (recommended 2015-2016 work items) because these:

- Are within the City's purview and realistic,
- Implement Comprehensive Plan vision/goals/policies,
- Are needed to provide a foundation on which to move forward,
- Require assistance from a consultant team,
- Create potential to engage the public in interactive, visual ways, and/or
- Would have an impact.

Description of Recommended 2015-2016 Work Items

| TOPIC | DESCRIPTION |
|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Reduce uncertainties related to development: | |
| 1 | <p>State Environmental Policy Act (SEPA) - Reduce unknowns regarding SEPA review at time of permit through earlier action.</p> |
| 2 | <p>Views & Building Skyline - Develop a clear regulatory framework</p> |
| 3 | <p>Urban Design Standards - Review, Improve and Illustrate standards</p> |
| 4 | <p>Identify other initiatives to reduce uncertainties related to development</p> |
| Encourage private investment: | |
| 5 | <p>Generate an Economic Development Strategy with recommended initiatives</p> |
| 6 | <p>Generate a Retail Strategy with recommended initiatives</p> |
| 7 | <p>Generate an updated Housing Strategy with recommended initiatives</p> |
| 8 | <p>Identify other initiatives to encourage private investment</p> |

| TOPIC (cont.) | | DESCRIPTION |
|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Enhance the public realm: | | |
| 9 | Identify initiatives to enhance the public realm | Review existing conditions/information and consider public input to identify recommended initiatives. This includes actions, investments, priorities to improve sidewalks, streetscape, public parking lots, public spaces, landscaping/amenities, public art and to support PBIA and ODA Main Street efforts (clean, safe, placemaking, etc.) Also includes consideration of the Capitol Way repaving suggestions associated with "Greening Capitol Way." Outcome is a priority list of initiatives to be completed in 2016-2020. |
| Continue to ensure environmental and historic resources are protected and reinforced by future development: | | |
| 10 | Identify initiatives that protect and reinforce environmental and historical resources with future development | Review existing information and consider public input to identify recommended initiatives that protect and reinforce environment and historic resources in the downtown. Outcome is a priority list of initiatives to be completed in 2016-2020. |

DRAFT

| Other Important Issues, Plans and Potential Actions Related to Downtown <i>Although not recommended for focused effort during 2015-2016, the relationship to each of these issues with the Downtown Strategy will be considered throughout the process and some issues may be a focus of initiatives during 2016-2020. Many of these issues are being more fully explored through a separate, complimentary planning or program effort.</i> | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | TOPIC | NOTES |
| | Analyze possible street transformations | During “Greening Capitol Way” there was a suggestion to remove a lane on Capitol Way, and another idea suggested by community members is to change 4th and State Aves from 1- to 2-way couplets. If Council is interested in pursuing these options, the first step would be to scope and then complete a transportation analysis to identify impacts on downtown and the regional transportation network. Such analysis would cost over \$200,000 and up to a year - why it is not suggested for focus of resources during the planning stage. |
| | Artist Housing | The Olympia ArtSpace Alliance has moved into the second phase of steps toward its goal to build affordable apartments designed for artists, with their families, to both live and work in downtown Olympia. In future, could be considered for Action Plan Partnership. |
| | Bicycle Boulevards | The Bicycle & Pedestrian Advisory Committee (BPAC) is working on this project. Will be described as it relates to downtown. |
| | Colleges – establishing a presence downtown | Regional colleges are an economic asset that will be described, and could potentially be the subject of a later initiative. |
| | State Capitol Master Plan Update (through 2015) | City’s role is prescribed by State and includes staff involvement in workgroup discussions. That will happen outside of this process and City has no decision authority here. Relationship will be described. |
| | Community Renewal Area (CRA) Opportunities | CRA is being addressed by a parallel process – the relationship to the Downtown Strategy will be described and information shared. |
| | The Downtown Project | During 2015, resources of the City’s Downtown Project will mainly be devoted to developing the Downtown Strategy, with staff support continuing for the ODA Main Street Program and PBIA. The Downtown Strategy will inform future Downtown Project Work Plans. |
| | Earthquakes/Liquefaction | Downtown’s susceptibility to liquefaction is well documented and new building within this area must be designed in manner that addresses the potential impacts of liquefaction during earthquakes. Unreinforced masonry buildings built before the advent of building codes are very susceptible to damage from earthquakes and are required to be seismically upgraded as they undergo change of use or substantial renovations. This will be described in the existing conditions report. |
| | Homelessness | Since this issue cannot be solved by the Downtown Strategy, it is not recommended as a focus, but will be described and considered throughout. This specific issue is addressed through the Regional Consolidated Plan. |
| | Landscaped Gateways | As described in the Comprehensive Plan, specially landscaped entry/exit corridors to downtown may be considered when scoping a prioritized list of public realm enhancements during strategy development. |

| | |
|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Main Street Program, Olympia Downtown Assoc. | Program will be described, and later initiatives may guide how the Downtown Project will continue to support Main Street. |
| Parking Management Strategy | The City completed most objectives of its previous downtown parking strategy, and it now needs to be updated. Staff recommends this update be completed in 2016 as could be informed by information gathered during strategy development. |
| Parking & Business Improvement Area (PBIA) | PBIA efforts will be described, and later initiatives may guide how the Downtown Project will continue to support these. |
| Parks | Being addressed through Parks Master Plan update, taking place 2015-16. |
| Percival Landing | Being addressed through Parks Master Plan update, taking place 2015-16. |
| Port of Olympia Real Estate Development Plan (occurring 2015-16) | <p>The Port’s development activities must be consistent with City zoning and Shoreline regulations, but City has no decision-making authority over their plan.</p> <p>Port and City staff have identified possible opportunities to share in collection and analysis of data as it relates to both the Port’s Real Estate Development Plan and Olympia’s Downtown Strategy. Staff will continue to track this process and seek avenues for shared communication and info – to be considered by City Council and Port Commission.</p> |
| Safety | Issue will be considered throughout, including crime prevention through design. The walking patrol and other safety issues will be described. |
| Sea Level Rise | Being addressed through a separate, ongoing program and strategic planning effort - will be described |
| Shoreline/ Waterfront | Policies and Regulations are addressed through Shoreline Master Program and will be described. Waterfront parks and trails will be addressed through Parks Plan update. The value of the waterfront to downtown will be considered throughout process. |
| Soil Contamination | Comp Plan directs City to identify potential tools, partnerships and resources that can be used to create more economic certainty for developments by better characterizing contamination where doing so fulfills a public purpose. The Community Renewal Area (CRA) is one such tool. Other tools/ actions may arise during strategy development. |
| Stormwater/ Sewer Infrastructure | Being addressed through Low Impact Development Updates in 2015 and Stormwater Master Plan in 2016 – issues related to downtown will be described. |
| Thurston Thrives | This County-wide health collaboration initiative is a separate process, with some goals common to our downtown goals. The relationship will be described. |
| Transit | Addressed through Regional Transportation Planning and Intercity Transit Strategic Plan – existing conditions and ongoing program will be described. |

Typical Contents of a Downtown Strategy:

The following, based on contents of other cities' downtown strategies, is provided for context. A consultant team, to be hired upon completion of Council adopted scope, will assist with the organization and completion of Olympia's strategy document

1. Introduction

- *Describes purpose of downtown strategy and its relationship to Comp Plan*
- *Outlines guiding principles established by the City Council*
- *Describes the public process used to develop the strategy*
- *Illustrates downtown boundary*

2. Vision for Downtown

- *Summary of comprehensive plan vision for downtown*
- *Includes a clear visual element that links geography to strategic initiatives*
- *May illustrate and describe any districts (i.e., theatre district)*

3. Existing Conditions & Trends Summary

- *Describes physical conditions through data and base maps: Land use, transportation, utilities, natural and built environment, cultural and historic resources*
- *Data & trends analysis: demographics, housing, employment, economics*
- *Describes regulatory framework and relationships (i.e., to Port peninsula and Capitol Campus)*

4. Implementation Strategy for 2015-2020

- ***Largest and most important section***
- *Identifies needs and subsequent focus of strategy over next 5 years, lists actions, responsible party, when they will be carried out*
- *Describes complimentary planning efforts and ongoing programs that will contribute to the strategy (e.g., Port and Capitol Campus Plans)*

5. Appendices

- *Summary of previous downtown planning and implementation efforts*
- *Glossary of terms*
- *Reference links to relevant, recent studies and plans*

Options for SEPA Exemption in Olympia’s Downtown

1. **Increased exemption levels for minor construction projects** (WAC 197-11-800(1)(c)) – The WA Department of Ecology has adopted rules to exempt permits for smaller-scale construction projects from SEPA review. Ecology recently amended those rules to provide cities and counties with the option to increase the exemption levels for certain types of projects that are consistent with an adopted comprehensive plan that underwent SEPA review.

For example, Olympia currently exempts projects that include construction of 9 dwelling units or less. The new rules allow the city to increase the exemption up to 30 single-family homes or 60 units of apartments or condominiums.

Example: Seattle has used this provision in five urban centers and urban villages, and in its downtown, to tailor SEPA review thresholds to infill for those specific areas.

2. **Urban infill exemption levels** (RCW 43.21C.229) – This provision of the statute is intended to encourage residential or mixed use development in urban areas where the density goals of the comprehensive plan are not being met. When an EIS has been prepared to analyze the development goals in the comprehensive plan (which is the case for Olympia), a city can exempt some or all of the following types of development from additional SEPA review:
 - Residential
 - Mixed Use
 - Stand-alone Commercial up to 65,000 square feet (excluding retail)

Example: Kent has adopted an urban infill exemption ordinance for a portion of its downtown to encourage residential and mixed use development.

3. **Planned Actions** (RCW 43.21C.440) – Cities and counties may prepare a detailed EIS in conjunction with a comprehensive plan or subarea plan that evaluates the environmental impacts of all the types of development proposed in the plan. Using the information in the EIS, the city/county adopts a “planned action” ordinance that identifies the conditions that each type of development must meet. When a project application is submitted that meets the conditions specified in the planned action ordinance, no additional SEPA review of that project is required.

Examples: A 2009 review of the results of ten cities’ planned actions: <http://www.mrsc.org/artdocmisc/munkberg.pdf>.

Options for SEPA Exemption in Olympia’s Downtown: Factors to Consider

| | Increased Exemption Levels for Minor Construction Projects | Urban Infill Exemption Levels | Planned Action |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| City can designate geographic area | Yes | Yes | Yes |
| Additional EIS required of city | No | No | Yes (typical cost \$150,000 - \$250,000) |
| Additional SEPA review for project permits | None for types of development designated by city, subject to state maximum thresholds | None for types of development designated by city | None, in most cases; city could define exceptions |
| Development types eligible for SEPA exemption | Residential, office, school, commercial, recreational, service, storage, parking; subject to state maximum thresholds | Residential, mixed-use, stand-alone commercial up to 65,000 square feet (retail excluded) | Defined by city in planned action ordinance; must have been analyzed in city’s EIS |
| Results in pre-defined conditions for new development (i.e., predictability) | In city codes and development standards | In city codes and development standards | Detailed in planned action ordinance, in addition to city codes and development standards |
| Possibility of appeal of SEPA review | None for exempted types of development | None for exempted types of development | For EIS only; none for development projects that are consistent with planned action |
| Length of time remains in effect | No end date; effective until City Council action to discontinue | No end date; effective until City Council action to discontinue | Defined in planned action ordinance; typically 10-20 years |
| Reduced time and cost of permit process (for applicant and city) | Yes, for exempted types of development | Yes, for exempted types of development | Yes, for nearly all development |



Downtown Strategy - Geographic Area

Although defined in many ways, Olympia's Comprehensive Plan defines downtown as bounded generally by the State Capitol Campus, Capitol Lake, Budd Inlet, and Plum Street. This area is nearly a square mile in size and has many distinct parts.

Establishing smaller subareas or districts (i.e., retail, theatre, etc.) can be explored further during the planning stage.



This map shows public investments and some major private investment projects since 1994. The fundamental purpose of the Downtown Strategy is *Connecting Places & Spaces*. To create a more vibrant and attractive downtown, we will leverage our previous investments to connect these places and spaces through private investment and improvements to the public realm (streetscape, sidewalks, public spaces, etc.)



Retail Revitalization Strategy

The retail revitalization strategy includes implementation actions designed to accelerate the revitalization of downtown Racine based on market analysis findings and design concepts. The strategy is detailed in the report entitled *Downtown Racine Retail and Entertainment Strategy*, prepared by Economics Research Associates.

The document includes:

- Conditions affecting retail success.
- Strategies for recruitment of retail anchor tenants.
- Strategies for recruitment of smaller storefront tenants.
- Tactical approaches to retail implementation.

The report notes that “One of Downtown Racine’s strengths is the number of local retailers,” and that “these businesses should be nurtured rather than displaced by chain stores that can be found anywhere in the country.”

Recommended actions include recruiting more restaurants, specialty shops and galleries as well as everyday neighborhood businesses such as a stationery store and laundromat. Downtown is expected to be able to support approximately 180,000 SF of new retail space by 2025.

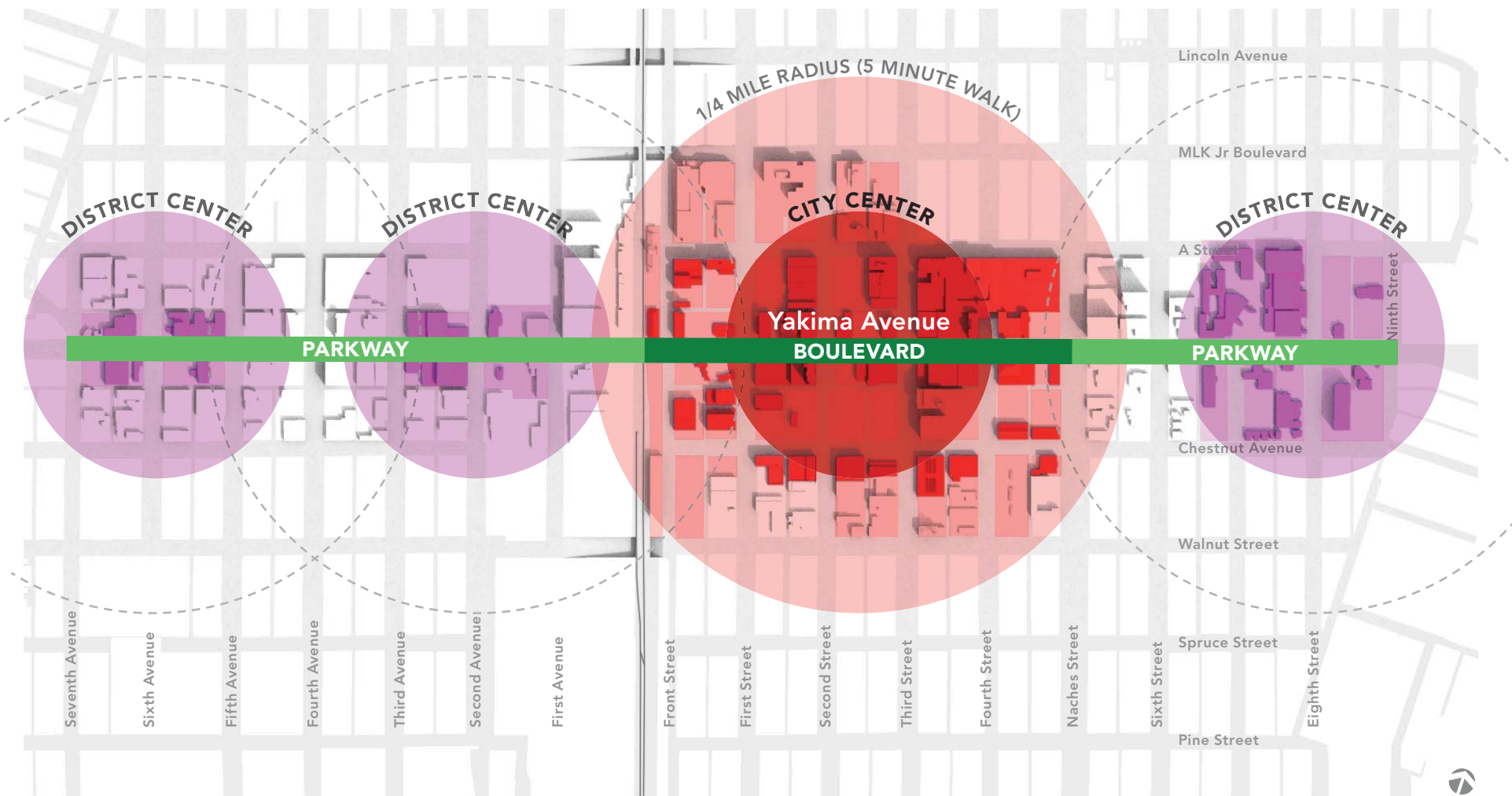
Key development projects identified include a new parking ramp at 5th Street and Wisconsin Avenue to serve retail in the downtown retail core, as well as a new “five- to six-screen specialty cinema theater.”

Creation of an organization offering development incentives is also suggested; its funding would be through philanthropic support, to catalyze private development in downtown through such means as revolving loans at lower-than-market rates and matching funds for downtown projects.



Main Street - Primary Retail Street

FUNDAMENTAL CONCEPT



C. THE ENVISIONED FUTURE DOWNTOWN

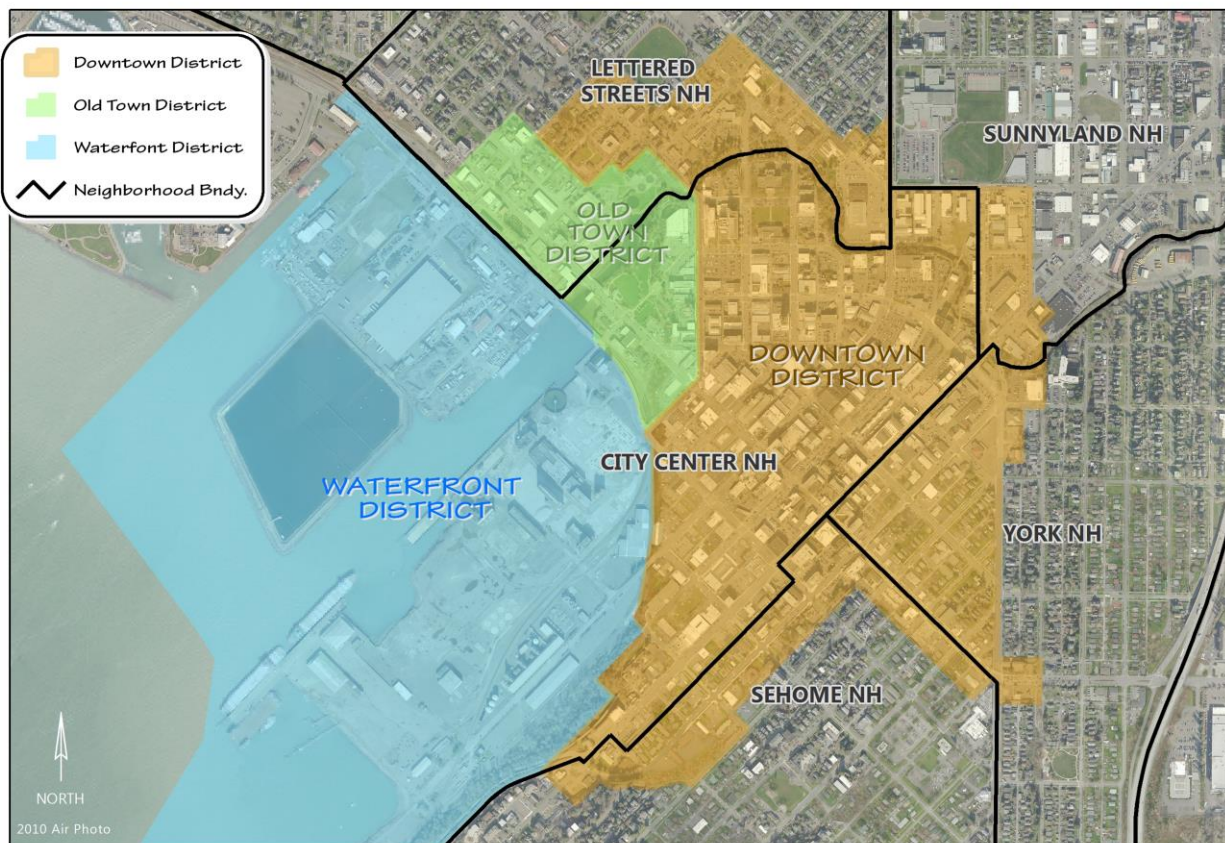
This section provides an overview of the desired physical outcomes intended to result from implementing the combined regulations and planned public actions contained in this Plan.

The Downtown Subarea is composed of a multitude of privately held properties and miles of public rights-of-way under public ownership. The overarching purpose of the Downtown Plan is to orchestrate investment in changes made to this multiplicity of properties to produce greater value than any separate development could achieve, by providing a common purpose that all investors can rely upon, contribute to, and derive value from. This section describes the common purpose to which all investments shall be directed: a vision of the future that is sufficiently specific to provide a common purpose, yet broad enough to respond to opportunities and to the changes in the marketplace that will inevitably arise.

Note: The specific outcomes described and illustrated in this section are not part of the formal regulating code, and new development proposals will not be required to mimic the specific designs presented in the illustrations.



FIG. 1.1 A VISION OF POTENTIAL FUTURE DEVELOPMENT IN DOWNTOWN BOTHELL SHOWING ONE SCENARIO FOCUSING ON REDEVELOPMENT IN THE CORE AREA



Downtown – Part of the “City Center Neighborhood”

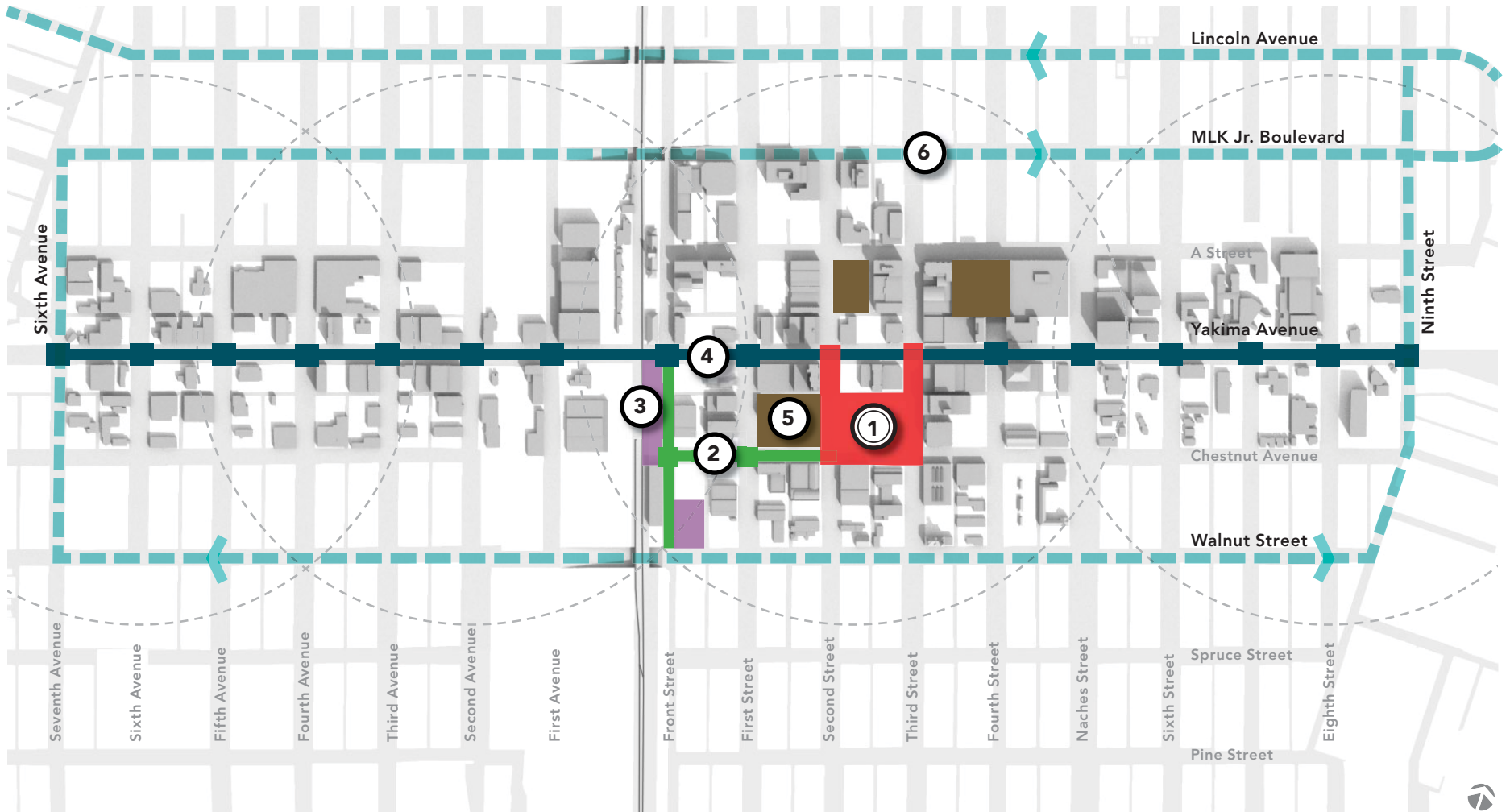
Downtown, along with portions of the Old Town and Waterfront Districts, comprise the City Center Neighborhood. The City Center Neighborhood Plan unites the three districts under a common planning umbrella, while the goals, policies, and regulations for each are contained within the plans and development codes for each individual area.

A Decade of Downtown Accomplishments

Since adoption of the *City Center Master Plan* in 2002, considerable progress has been made on many of the community-identified goals for Downtown:

- **People want to live Downtown.** One of the most dramatic changes in Downtown Bellingham’s recent history has been its emergence as an urban residential neighborhood. More residents Downtown create a stronger sense of community and a larger pool of customers supporting Downtown business;
- **Habitat in the Whatcom Creek corridor has been restored** through cleanup efforts in Maritime Heritage Park and replacement of non-native with native species, and the creek corridor and trail system have become a natural urban sanctuary;

GAME-CHANGER & ESSENTIAL PROJECTS



Game-Changer Project

- 1 Yakima Plaza

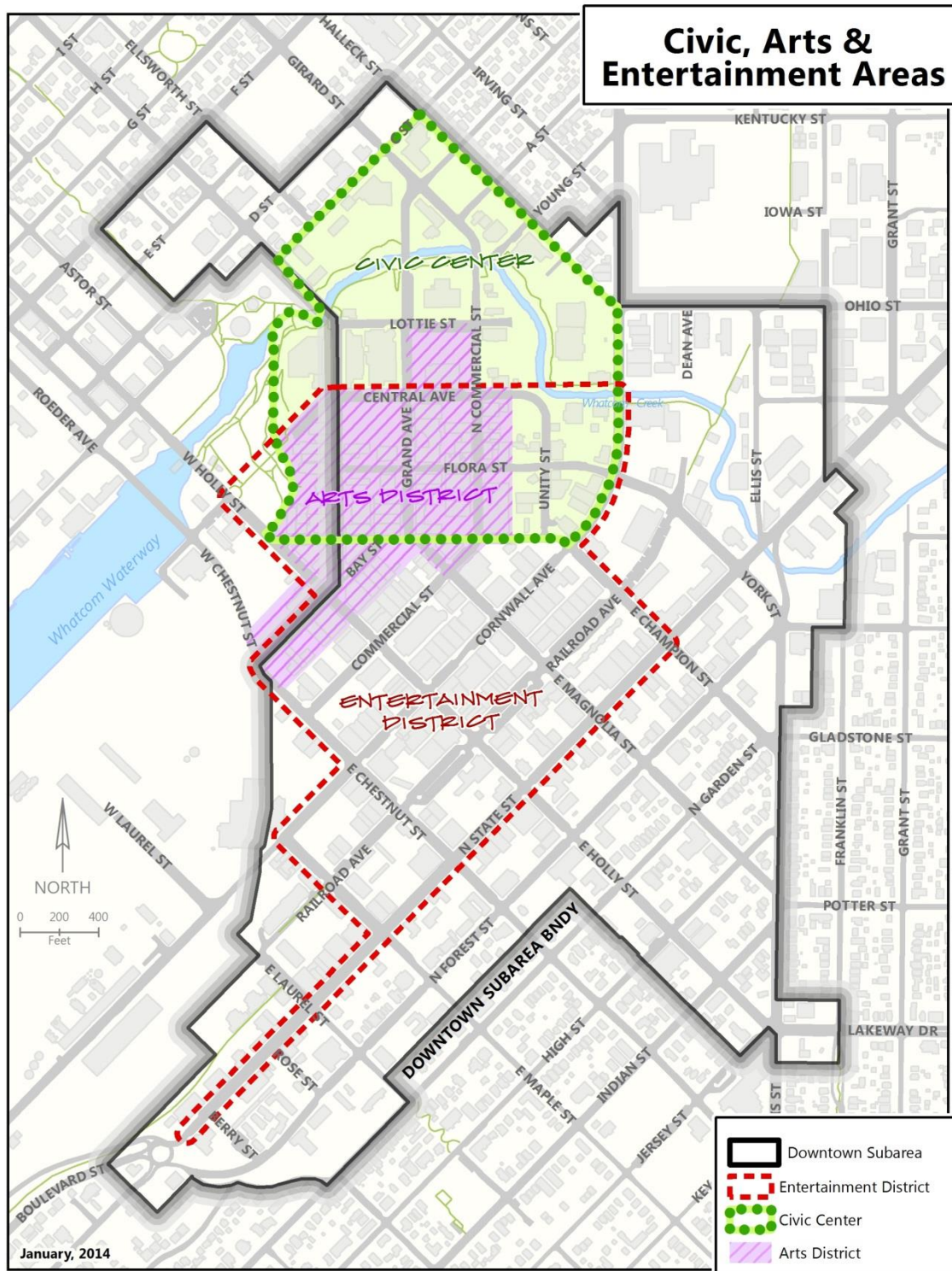
Essential Projects

- 2 Retail Main Street (Front & Chestnut Streets)
- 3 Public Market (Mercado)
- 4 Yakima Avenue
- 5 Downtown Parking Strategy
- 6 Diversion Study
- 7 Policy Updates
- 8 Zoning Ordinance Update
- 9 Design Guidelines
- 10 Downtown Street Standards

CITY CENTER CONCEPT



- New Development
- A Yakima Plaza
- C Public Market
- Parking
- B Retail Parking Structure
- D 'Chestnut Main Street'



3. THE DOWNTOWN NEIGHBORHOOD DISTRICT

The Downtown Neighborhood District completes the part of the subarea that most people will primarily identify as “Downtown.” Figure 1.20 shows the boundaries of the Downtown Neighborhood District. Overall, downtown is distinguished from its surroundings by its urban character – by the obvious difference in development intensity. This is visible in the form of downtown buildings built significantly closer together, closer to the sidewalk, and with a greater mixture of uses. The Downtown Neighborhood shares all of these distinguishing physical characteristics with the Downtown Core, with two key differences. First, buildings in the Downtown Neighborhood will more typically (but not exclusively) be single-use. Rather than featuring ground level retail or restaurant uses at all frontages, the urban housing and offices in Downtown Neighborhood buildings will more often extend to the ground level. Second, the Downtown Neighborhood provides a transition between the Downtown Core and the characteristically less urban and more residential uses beyond in Downtown Transition districts. In another type of transition, the Downtown Neighborhood mediates in some instances between the Downtown Core and Downtown Corridor districts. Finally, the Downtown Neighborhood also creates a transition between the Downtown Core and the Riverfront Overlay and Park at Bothell Landing areas.

For those who would like to live or work in the center of the City, but who prefer not to do so directly “above the store,” the Downtown Neighborhood will provide a comfortable and attractive neighborhood for both living and working. It will offer a wide range of urban housing types not easily found elsewhere in town. Regulations governing the Downtown Neighborhood will result in artfully composed urban buildings built close to the sidewalk, and featuring richly articulated windows and doorways, building forecourts, terraced urban gardens, front stoops and bay windows. Enforcing design standards that ensure Downtown Neighborhood blocks will be composed of similar building types will allow a combination of uses – homes, offices, lodging – that contribute to the convivial character of the district. Guidelines will also shape new buildings to relate in scale to existing buildings within and next to the district. And of course, everyone in the Downtown Neighborhood will be just a few minutes’ walk from shops, restaurants, cafes, and various nightlife amenities of the Downtown Core, as well as improved transit facilities.

Figure 1.21 is a “bird’s-eye” illustration of a pattern of potential build-out of the Downtown Neighborhood west of the SR 527. Figure 1.22 is an illustration of how new buildings could relate in scale to existing buildings within the Downtown Neighborhood east of SR 527. Figures 1.23 through 1.27 show the intended character of streets and buildings in the Downtown Neighborhood. Figure 1.28 illustrates the character of architecture and streets within the Downtown Neighborhood District west of SR 527, showing the potential connection to Pop Keeney Stadium from the curve linking 98th Avenue NE to NE 185th Street.

See District Requirements in 12.64.102 and other Development Regulations in 12.64 for regulations governing design and development in this District.

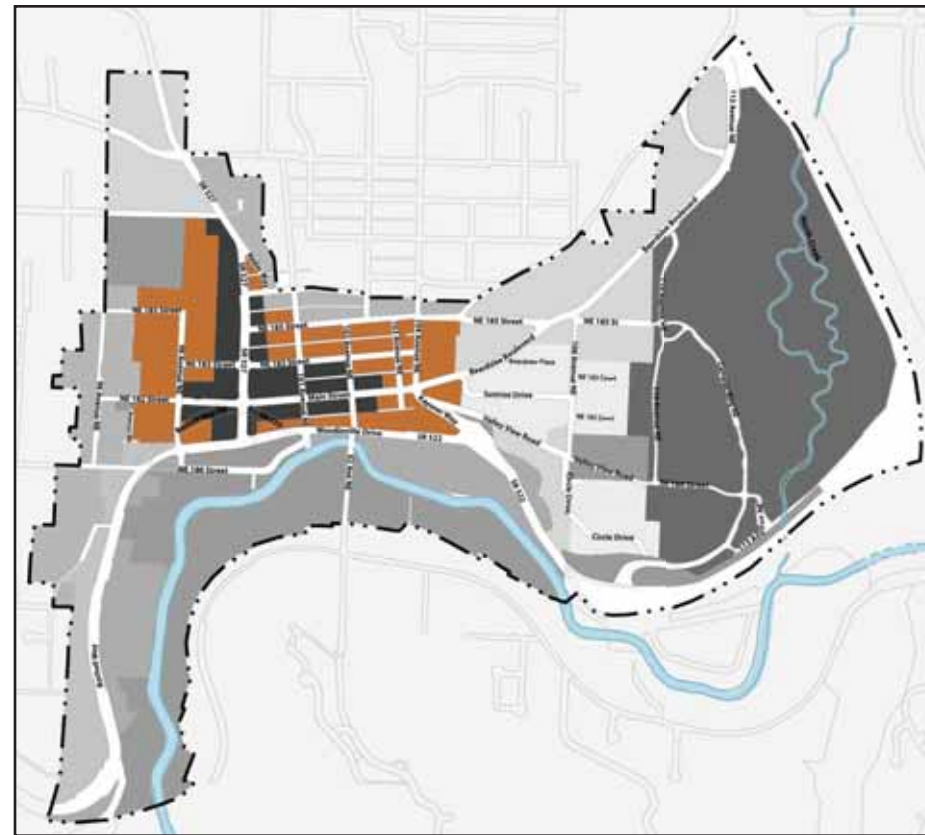


FIG. 1.20 DOWNTOWN NEIGHBORHOOD DISTRICT ZONE



FIG. 1.21 BIRD'S-EYE VIEW - WEST

Downtown Neighborhood area west of SR 527



FIG. 1.22 BIRD'S-EYE VIEW - EAST

Downtown Neighborhood area east of SR 527



FIG. 1.23 AND 1.24 PEDESTRIAN ENVIRONMENT

While still urban, sidewalk environments in the Downtown Neighborhood District Zone may include a planting strip with street trees and a narrow landscaped setback.



FIG. 1.25 AND 1.26 HOUSING TYPES

The Downtown Neighborhood will feature a variety of urban housing types with downtown services and amenities a few steps away.



FIG. 1.27 RESIDENTIAL CHARACTER

Residential Buildings in the Downtown Neighborhood Zone will be built close to the sidewalk.

d) Improve Main Street

Main Street remains and is projected to continue as the historic heart of Bothell. All priority short-term catalyst projects are designed to capitalize on immediate opportunities while supporting Main Street businesses. Furthermore, many traffic and transit improvements will keep Main Street fully integrated with surrounding roads and development as downtown grows. Specific Main Street improvements include:

1) Main Street Extension:

The Crossroads project described above will allow the extension of Main Street to the west across Bothell Way, linking it to the library and new development on the Northshore School District site. The Main Street extension may be planned in conjunction with the Main Street enhancements project below.



FIG. 2.15 BIRD'S-EYE PERSPECTIVE RENDERING OF ENVISIONED MAIN STREET AREA



FIG. 2.16 ILLUSTRATIVE PLAN VIEW OF MAIN STREET AND ITS EXISTING AND NEW INFILL FRONTAGE DEVELOPMENT ON BOTH SIDES OF SR 527

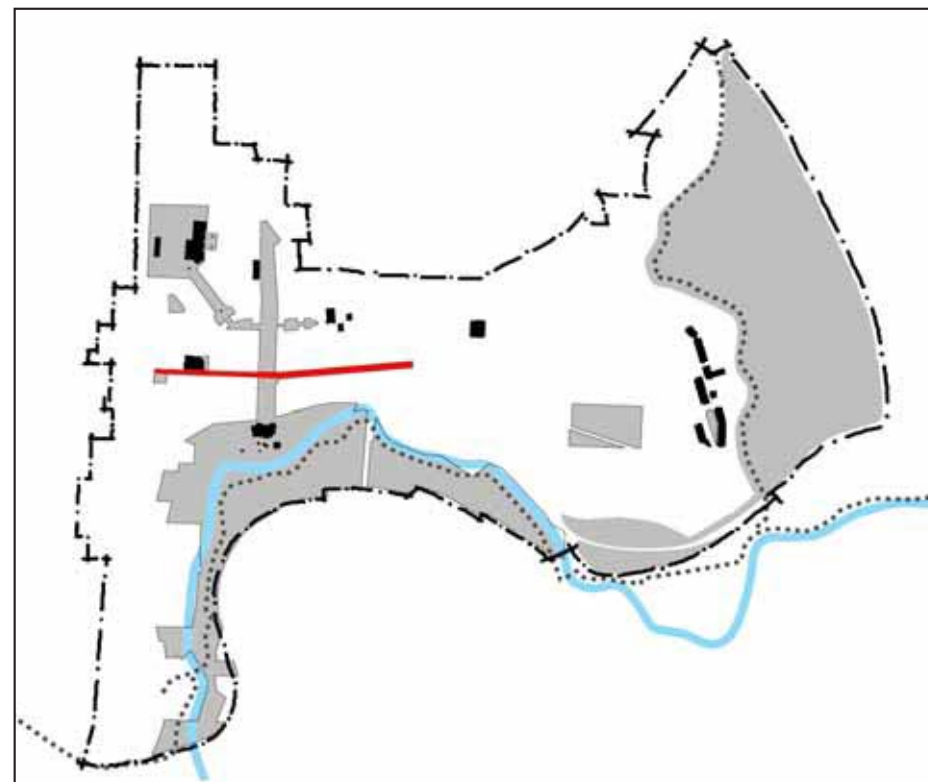


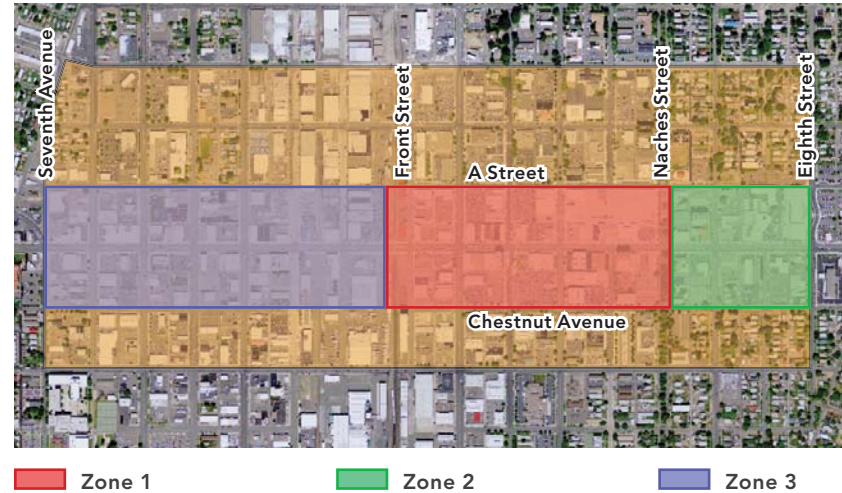
FIG. 2.14 NETWORK OF PUBLIC PLACES - KEY MAP
Main Street Improvements



FIG. 2.17 BUSES CURRENTLY OPERATE ON MAIN STREET PROVIDING ESSENTIAL SERVICE TO DOWNTOWN BOTHELL
View east on existing Main Street as seen from 101st Avenue NE in 2006.

The Retail Strategy for Downtown Yakima should be guided by a retail zoning framework that identifies three specific retail zones within the Downtown, each with different retail characteristics and priorities, as follows:

- **Zone 1**– should be positioned as a lifestyle zone, and encourage activity generating uses and retail that fosters a vibrant atmosphere. Retail focus should be on food and beverage, local products/retail businesses, convenience and entertainment and leisure.
- **Zone 2**– is intended for retail uses that support tourist retail needs, with a focus on food and beverage, convenience and comparison shopping, culture and arts.
- **Zone 3**– is a less vibrant area intended for general retail needs that serve the Yakima population, such as housewares, interiors, furniture, lighting, electronics, DIY, grocery and other comparison goods.



| ACTION | MONTHS TO COMPLETE | PRIMARY RESPONSIBILITY |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------|
| 1) Set up a Retail Task Force | 3 | City & Council |
| 2) Draft retail related zoning and design guidelines | 3 | City Planning Department |
| 3) Establish policies and criteria that provide a framework for retail incentives | 3 | City Planning Department |
| 4) Establish short-term and discounted leases for vacant or underutilized municipal property to encourage retail growth in the Downtown. (City should lead by example and encourage private developers/landlords to do similar) | Ongoing once policies are in place | City & Council |
| 5) Develop a marketing strategy | 3 | City |
| 6) City officials attend retail conferences or trade shows such as the annual Retail Convention (RECON) in Las Vegas | Ongoing | City & Council |
| 7) Identify potential sponsors/sponsorship opportunities for catalyst projects (eg. expansion of Millennium Plaza park) | 6 | City |



What is the Downtown Strategy?

Purpose for a Downtown Strategy:

A Downtown Strategy will help foster a rich diversity of downtown places and spaces that will attract and support the people who live, work and play in downtown Olympia, including 5,000 new downtown residents.

Fundamental Concept for 2015-2020:

Connecting and enhancing downtown places and spaces

We will connect and enhance downtown places & spaces by:

- Reducing uncertainty related to development (for the development community and public)
- Encouraging private investment (in terms of both new construction and rehabilitation)
- Enhancing the public realm (streets, sidewalks, public spaces) to create a more active, pedestrian-friendly environment
- Continuing to ensure the environment and historic resources are protected and reinforced by future development

The Downtown Strategy will be the roadmap that defines what actions we will take to achieve our community vision for downtown as expressed in the Comprehensive Plan:

*People walk throughout downtown, shop at its small businesses, enjoy its artistic offerings and gather at its many fine restaurants and meeting places. The historic Capitol Way links the waterfront and downtown to the Capitol Campus invites and attracts residents to enjoy the City's civic space. Plazas, expanded sidewalks, and art in public places have **stimulated private investment** in residential development, which, in turn, has **greatly increased downtown's retail and commercial vitality**.*

Downtown will continue to be an attractive place to live, work and play. Future office, retail and residential development will bolster downtown's role as a regional center and home of state government, commerce, and industry.

Downtown will be:

- Home to **25% of the city's future residential growth**;
- The social, cultural and economic center of the region;
- An attractive and sustainable place to live, work and play;
- A mix of office, retail and residential uses;
- Full of public art, significant landscaping and public spaces;
- A pedestrian and bicycle friendly environment, and
- Protected from the effects of sea level rise.

The Downtown Strategy is a:

- Strategic action plan to implement our Comp Plan’s vision and goals for downtown
- Process that:
 - Involves stakeholders
 - brings people together to interact, learn, share, evaluate alternatives
 - Achieves some immediate milestone(s) during the planning stage (June 2015-16)
 - Establishes priority actions for the subsequent 5 years
- A web-based ‘document’ that:
 - Guides/communicates what we are doing and why
 - Informs future decision making about capital facilities and other public investments
 - Includes text and visuals – illustrates a future condition
 - Provides the basis for an attractive summary document that can be used as a marketing and communication tool
 - Is annually reviewed
 - Is updated approximately every 5 years

Stakeholders are anyone with an interest in downtown, including general public, business owners, downtown employees and residents, developers, elected officials, etc.

The Downtown Strategic Plan is NOT:

- A visioning process
- A master plan to determine how each and every parcel in downtown will develop
- A static document that sits on a shelf

How is the Downtown Strategy updated?

- During the planning stage, existing conditions are reviewed and specific actions for the next 5 years are established. (Types of actions may include: needed code amendments, capital investments, programmatic changes (i.e., update parking strategy), etc.)
- After adoption in 2016, the City Council can annually review and, if needed, amend actions, through:
 - The Action Plan
 - The Capital Facilities Plan
 - The Downtown Project work plan
- As the 5 years comes to a close, the Downtown Strategy can be evaluated and more thoroughly updated, including:
 - Evaluating whether objectives were met
 - Updating existing and forecasted conditions
 - Establishing a new fundamental concept
 - Establishing new actions for the next 5 years

Scoping: During this stage (January-May 2015) we are determining the work that needs to be done during the planning stage (June 2015-2016) to effectively engage the public and make well-informed decisions that will result in a downtown strategy.

Principles for the Scoping Process *(includes input from staff meetings with individual Councilmembers and the 12/11/14 LUEC meeting):*

- Development of the scope is led by the Council’s Land Use & Environment Committee, with a final decision by the City Council
- Identify a clearly-articulated **purpose** that drives a focused scope and direction
- Maintain a planned timeline
- Identify a broad set of issues that affect downtown, and then ...
- Prioritize - Focus efforts on what is realistic, vital to achieving goals and impactful
- Establish a realistic and clear scope for the planning process that:
 - Outlines a tangible planning process that leads to action fairly quickly
 - Sets a path toward identified desired outcomes
 - Is explicit about City and partner roles, timelines and costs
- Draw on previous planning efforts – do not recreate them
- Develop a strong public participation/communication plan that:
 - Is consistent with the Comp Plan Public Participation & Partners chapter:
 - Clearly defines public participation goals and level of impact
 - Involves and builds public & stakeholder partnerships from the beginning
 - Uses a variety of creative methods to reach various stakeholders
 - Engages under-represented groups
 - Allows for meaningful dialogue
 - Uses clear, **consistent**, visual & data-driven information
 - Builds and maintains the momentum of public engagement
 - Articulates the relationship of downtown planning to other related efforts
 - Compliments other related efforts, and vice versa
 - Educates
 - Includes talking points for Council to share when Telling Our Story
- Consider lessons learned from previous planning efforts
- Manage expectations and address false assumptions
- Keep City Council regularly updated and involved

Proposed Roles & Responsibilities for Scoping stage:

Land Use & Environment Committee (LUEC):

- Develop a recommended scope and consultant RFQ criteria for City Council

City Council:

- Identify any specific aspects that Council wants public input on during April (March)
- Make final decision on scope, consultant RFQ criteria and Planning Commission Charter (May)

Advisory Boards:

- Receive information briefing from staff and share any concerns, aspirations (to be shared with City Council)

Planning Commission:

- Establish charter with City Council regarding role in the planning stage
- Host 3 downtown briefings for the public

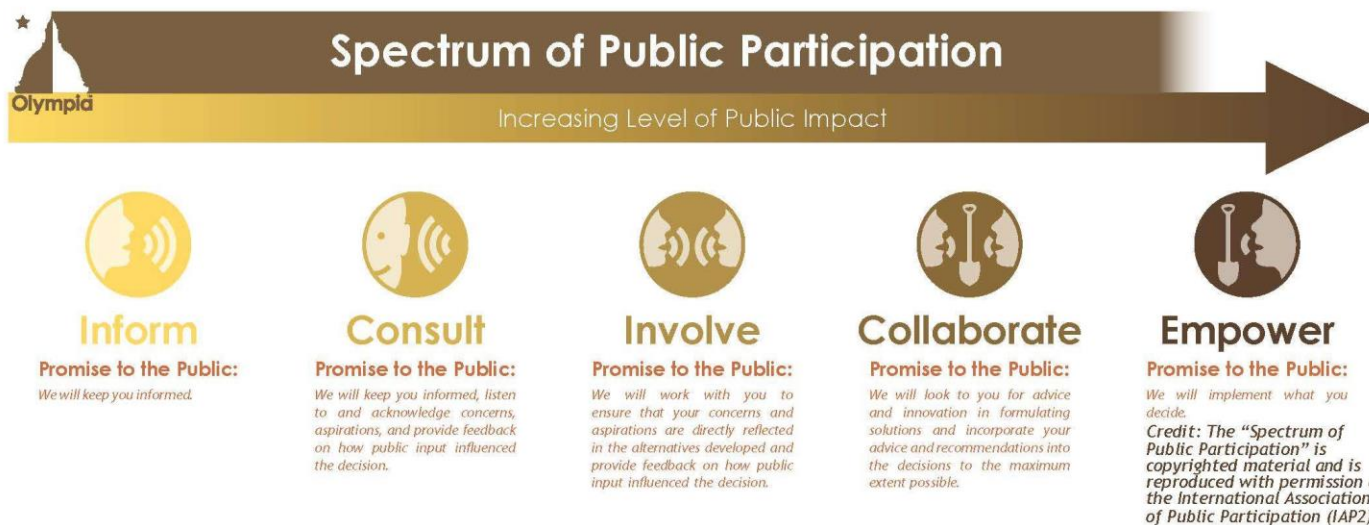
Public/Stakeholders:

- Participate in LUEC meetings
- Host a “road show” briefing
- Contact staff with questions
- Attend open house and provide input in April

**Public Participation Goal:
Inform & Consult**

Staff:

- Support LUEC, City Council with research, options, briefings
- Go on “Road Show” to frame downtown strategy for the public, including advisory boards
- Support Planning Commission briefings
- Host open house and gather public input (April) – report back to Council on what was heard (May)
- Draft existing & forecast conditions report
- Develop web page and other public outreach materials



| DRAFT Scoping Timeline - Rev. 1/5/15 | | 2015 - Scoping | | | | | Planning | Implementation |
|--------------------------------------|---------------------------------------------------------------------------------------------|----------------|-----|-----|-----|--------------|---------------------|---------------------|
| Scoping Steps: | | JAN | FEB | MAR | APR | MAY | June 2015-June 2016 | July 2017-June 2020 |
| 1 | Develop Proposed Scope (LUEC) Report out to City Council (LUEC) | | | | | RFQ Criteria | | |
| 2 | Inform & Consult Advisory Boards (Staff) | | | | | | | |
| 3 | Present LUEC recommendations to City Council for feedback and direction | | | * | | | | |
| 4 | "Road Show" to Inform clubs, civic groups & other stakeholders (Staff) | | | | | | | |
| 5 | Public Open House & Input Background Data/Information released | | | | | | | |
| 6 | Final Council Decision on Scope, Planning Commission Charter and Consultant RFQ Criteria | | | | | * | | |
| 7 | Developing background and existing conditions report, public outreach materials (Staff) | | | | | | | |

Decisions that need to be made during scoping:

- A timeline, principles and roles for scoping;
- What is the downtown strategy, its purpose, geographic area, how is it updated?
- A framework for the strategy, priority topics to be addressed during the planning stage, and the generally desired outcome of the process;
- An approach to SEPA;
- Relationships and connections to other related planning efforts;
- A brand, communication and public involvement plan; including
 - Roles for City Council, the Land Use & Environment Committee, City Advisory Boards and Commissions, staff, and other stakeholders; and
- Criteria and a draft RFQ for a consultant team.

Review of Example Cities' Downtown Plans

Staff of Olympia's Community Planning and Development Department (CPD) reviewed downtown plans of 14 other cities. The purpose of the review was to identify best practices, or lessons learned, from these cities' experiences. All cities' plans were completed within the past twelve years, providing a picture of short- and medium-term implementation of the plans.

Plans selected were award-winners and/or recommended as high-quality plans by state agency reviewers, professional planning organizations, or peers in the planning profession. They are not necessarily a representative sample of all cities' downtown planning efforts. Five of the plans are from cities in other states, six are Washington cities that are larger and typically have more resources than Olympia, two are similar in size to Olympia, and one is a smaller city. Results of the review are summarized on the following pages.

All plans and implementation strategies were reviewed in detail on the city's websites. Based on that review, three Washington cities' plans (Kent, Bellingham, and Yakima) were selected for interviews with city staff members to get more detailed information on costs, timelines, public participation, and other aspects of the planning process.

Lessons Learned/Best Practices

- Need a clearly-articulated purpose that drives a focused scope and direction (Bothell; Kent; Burien; Yakima)
- Invest in an accurate picture of current conditions and market opportunities (Yakima; Bremerton; Kent; Missoula, MT)
- "District" approach can be helpful for pedestrian-oriented activity areas (Bellingham; Racine, WI; Missoula, MT)
 - Can promote a consistent design or "feel" – creates a "destination"
 - Don't be too prescriptive in defining districts' function– may stifle market response
- City only has direct control in public realm – streetscapes, land use, development and design standards, public placemaking, parking (All examples)
- "Catalyst projects" in public realm alone may not be enough to achieve goals (Burien; Bremerton; Milwaukie, OR)
- Private and non-profit partners are instrumental to success (Walla Walla; Yakima; Bothell; Ventura, CA; Grand Junction, CO)
- Explore all potential tools for implementation (Kent, Bothell, Everett, Bellingham, Walla Walla)
 - Be explicit about city and partner responsibilities, timelines and costs
 - Targeted marketing can be very effective

Downtown Plan Examples – Out of State

Racine WI (2005)

http://www.cityofracine.org/Adopted_City_Plans.aspx

Purpose: Update 1999 DT Plan for large downtown area

Lead: Consultant team

Fundamental Concept: Urban Design focus on districts for core area, greatly increased residential, neighborhood retail and riverfront access

Primary Elements:

Public Realm Framework (addresses city properties and rights of way)

Land Use Framework

Implementation Strategies (27 projects: 18 “catalyst”, 11 “priority”)

Notes: Coordinated with separate parks plan and major street corridor plans. Downtown Development Group was part of Oversight Committee.

Ventura CA (2007)

<http://www.cityofventura.net/cd/planning/citydesign>

Purpose: Update successful 1993 DT plan for large area (514 acres)

Lead: Consultant team

Fundamental Concept: “Art City” and a housing renaissance through “catalytic projects” in “focus areas” (i.e., districts)

Primary Elements:

Goals/Policies (with direct actions tied to each one)

Updated Development Code (FBC)

Streetscape Plan

Parking Management Plan (motto: “Park Once”)

Notes: Sidebars with “Consistency References” to highlight how coordinates with city comp plan and other functional plans, and with state laws. Downtown Redevelopment Agency participation in developing plan.

Milwaukie OR (2013)

<http://www.milwaukieoregon.gov/planning/fresh-look-milwaukie-downtown-road-map>

<http://www.milwaukieoregon.gov/communitydevelopment/south-downtown-concept-plan>

Purpose: “vision check” to update DT Land Use Framework Plan in 1997 for small downtown (approx. 24 square blocks); integrate with South DT plan for future light rail station area in 2011

Lead: PSU grad student consultant team

Fundamental Concept: Urban design concepts to address area divided from river by major thoroughfare and anticipating light rail stop soon

Primary Elements:

Goals/Policies

Small number of essential elements

Major Partners: None listed

Notes: Small effort; a few public workshops; primarily conceptual

Grand Junction CO (2009)

<http://gjcity.org/LongRangePlanning.aspx>

Purpose: Integrate Strategic DT Master Plan completed by DT Development Authority in 2008 with previous City-developed subarea plans for large DT area

Lead: Apparently in-house staff; no consultant team listed

Fundamental concept: comprehensive plan approach for large area of 3 districts

Primary Elements:

Goals/Policies (high-level)

Implementation Strategies for:

- Land use/zoning
- Design/development standards
- Traffic
- Entryways/signage
- Economic development
- Parks
- City-owned properties

Notes: Comprehensive plan-level policies; not strategic in nature. DT Development Authority had completed a previous plan in 2008 and participated in integrating that plan into City's Greater Downtown Plan.

Missoula, MT (2009)

<http://www.missouladowntown.com/about/downtown-master-plan/>

Purpose: Maintain an already vital downtown, especially in face of recession

Lead: Consultant team

Fundamental concept: Link housing, employment and cultural districts to the "retail hot spot"

Primary Elements:

- Retail
- Open Space (including large, existing riverfront park)
- Housing
- Employment
- Cultural/Visitor
- Circulation (Transportation)

Notes: Still have Macy's store downtown despite mall to south; 57 businesses and organizations contributed financially to DT Plan. DT Business Improvement District, DT Parking Commission, DT Redevelopment Agency, Economic Development Council, DT Association all listed as co-developers of the plan.

Downtown Plan Examples – Larger Cities in WA

(* = Conducted phone interview with staff)

Bothell (2010)

<http://www.ci.bothell.wa.us/cityservices/planninganddevelopment/DowntownRevitalizationPlan.ashx?p=1448>

Purpose: Re-position town center to create a downtown around a major crossroads that is being re-aligned by WSDOT; update downtown element of mid-1990's comp plan for large area (529 acres)

Lead: Consultant team

Fundamental Concept: Create and market a downtown brand ("Bothell Landing") that captures pent-up demand from captive audience for "convenience living" created by campuses; emphasize major investment in capital projects

Primary Elements:

- Vision (districts)
- Strategic Actions (capital projects and development standards)
- Branding and Promotion
- Private Sector Coordination

Notes: 4-year planning process; city priority for implementation, including primary emphasis of CFP, separate web page to promote brand and recruit private investment. WSDOT, UW-Bothell, community college partners in development of the plan as major property owners who planned to build new facilities.

*** Bellingham (2014)**

<http://www.cob.org/services/planning/urban-villages/downtown-district.aspx>

Purpose: Update successful 2002 City Center Master Plan for 249-acre downtown

Lead: in-house staff

Fundamental Concept: Comprehensive plan for downtown; goals and policies for each element

Primary Elements:

- Development, Design and Sustainability
- Land Use
- Activities/Tourism
- Parks, Open Space and Placemaking (including "opportunity areas")
- Transportation/Streetscape

Parking
Implementation Strategy (separate document incl. dev regs, design stds,
capital projects)

Notes: includes section highlighting “decade of accomplishments” of 2002 plan;
branded the planning process “my downtown”; heavy on public process through
many tools; maps illustrate different, overlapping districts from past plans; 4-year
process; additional plans for Port Waterfront (planned action) and for Old Town
(both adjacent to Downtown)

***Kent (2013)**

<http://kentwa.gov/content.aspx?id=23718>

Purpose: Updates successful 2002 DT Plan/Planned Action and 2005 DT Strategic
Action Plan for large area (552 acres)

Lead: Consultant team

Fundamental Concept: Start with 8 principles (very high-level – more like “themes”)
vetted through public process; update to a “Vision 2030” for 5 districts;
comprehensive plan approach; adopt updated planned action ordinance (144 acres)
and SEPA infill exemption (408 acres) to promote investment

Primary Elements:

- Existing Conditions (incl. trends and projections; very well done)
- Vision 2030 (districts)
- Goals/Policies/Actions (47 actions – 4 timing phases over 20 years w/
general cost estimates; feed them into CFP and budget)
- Land Use
- Urban Design
- Housing
- Transportation
- Parks
- Environmental Sustainability
- Public Safety
- Utilities
- Economic Development

Notes: 2-year process branded as “venture downtown Kent”; in addition to updated
planned action, adopted infill exemptions to SEPA review – both have similar
thresholds

Everett (2006)

<http://www.everettwa.org/default.aspx?ID=871>

Purpose: Revitalize downtown with housing and regional attractions

Lead: consultant team

Fundamental Concept:

- Regional attractions
- Livable neighborhoods
- Enhanced mixed-use retail and business activity

Primary Elements:

Land Use
Open Space
Transportation
Streetscape
Public Safety
Implementation Action Plan

Notes: Planned Action SEIS completed in 2009

Shoreline (2011)

<http://www.cityofshoreline.com/government/departments/planning-community-development/planning-projects-archive/town-center-subarea-plan-and-development-code>

Purpose: Create a town center along 17-block area of Aurora Avenue

Lead: Apparently in-house; no consultant team listed

Fundamental Concept: Promote desired redevelopment through adopted vision; use variety of public tools to implement

Primary Elements:

Vision (Environment-Economy-Social Equity)
Goals/Policies
Example Illustrations: Streetscapes, Gateways, Redevelopment of Key Sites
Recommended Actions (e.g. FBC, up-front environmental review, design standards, reduced parking standards)

Notes: Also adopted CRA

***Yakima (2013)**

<http://www.yakimawa.gov/services/downtown/>

Purpose: Downtown Master Plan to re-activate retail in long-dormant downtown

Lead: Consultant team

Fundamental Concept: Use game-changer public project (Plaza) and detailed Retail Plan focused on core corridor segment, plus address adjacent corridor segments

Primary Elements: (scope set at beginning of project)

- Retail Plan (Including detailed recruitment strategies and a task force to implement)

- Urban Design

- Public Space and Amenities

- Parking and Transportation

- Development Standards

Notes: Also featured a technical advisory committee. Retail strategy very strong; urban design element takes focus off main corridor. Partners continue to implement under leadership of city economic development coordinator. Large Steering Committee incl. Council ED Committee members and numerous stakeholders groups, e.g. property owners, restaurant/wineries, trolley group, downtown hotels, arts groups, entertainment/theater/festivals

Example Downtown Plans – Comparable-Sized Cities in WA

Bremerton (2007)

<http://www.ci.bremerton.wa.us/display.php?id=972>

Purpose: Activate fairly small waterfront downtown through major projects to take advantage of large amount of pass-through ferry traffic (i.e., make more of a destination)

Lead: in-house staff

Fundamental Concept: Strong analysis of existing conditions and market; address issues through public actions to improve urban design and streetscape; partner with other public entities where possible on catalyst projects

Primary Elements:

- Existing Conditions report
- Urban design strategies and principles
- Streetscape and parking
- Development Standards

Notes: 1-year process; pretty high-level plan; also CRA

Burien (2000 & 2002)

<https://www.burienwa.gov/index.aspx?NID=71>

Purpose: Phase I Concept Framework for an expanded/revitalized town center; Phase II Public/Educational/Cultural focus

Lead: Consultant Team for each phase

Fundamental Concept: public partnership for catalyst project (city hall/library/parking garage mixed use building); increase housing to support revitalized retail

Primary Elements:

- Goals/policies
- Urban design concepts (incl. a town square plaza)

Notes: Catalyst project completed; town square and housing not materialized; small retail fairly strong

Example Downtown Plans – Smaller Cities in WA

Walla Walla (2004)

http://www.wwjcd.org/index.asp?Type=B_LIST&SEC={CAEF7949-14CE-47B5-9544-DE75A571E621}#5E49BF1B-E5E6-4B41-9E08-7867120E3008

Purpose: Re-activate downtown; take advantage of growing wine-tourism and historic buildings

Lead: Consultant team

Fundamental Concept: Comprehensive plan for fairly small downtown

Primary Elements:

Goals/policies (addresses all comprehensive plan elements)

Strategic actions (5 phases of actions over 20 years)

Notes: very broad and comprehensive; very clear implementation matrix for actions. Recommended consideration of CRA. DT Walla Walla Foundation; Housing Authority assisted in development of the plan.



Land Use & Environment Committee

Briefing on Action Plan Partners

Agenda Date: 1/29/2015
Agenda Item Number: 4.C
File Number: 15-0050

Type: recommendation **Version:** 1 **Status:** In Committee

Title

Briefing on Action Plan Partners

Recommended Action

City Manager Recommendation:

Receive briefing from staff; provide guidance on next steps.

Report

Issue:

Staff has begun work on developing a Draft Action Plan for carrying out the goals and policies in the Comprehensive Plan. The purpose of this agenda item is for Land Use and Environment Committee members to receive a briefing and provide staff with direction on a Public Involvement and Communication Strategy and Action Plan Partner Work Group Charter.

Staff Contact:

Stacey Ray, Senior Planner, 360.753.8046

Presenter(s):

Stacey Ray, Senior Planner

Background and Analysis:

In 2014, Olympia adopted a new Comprehensive Plan with updated goals and policies that reflect our community's vision. Early in the *Imagine Olympia* process, the City Council identified a vital next step: ensure the goals and policies become reality and have real "on the ground" impact by creating an Implementation Strategy or Action Plan.

In November 2013, the Council Land Use and Environment Committee (LUEC) provided staff with direction to begin work on an Action Plan, and some initial draft concepts were reviewed and approved by the full City Council at their 2014 retreat in January. Staff returned to LUEC in February to introduce the interdepartmental staff team formed to develop a draft Action Plan.

In April, LUEC directed staff to move forward with a comprehensive and collaborative approach to participation. Additionally, LUEC said to move forward with five Action Areas that summarize goals and policies in the Draft Comprehensive Plan: Neighborhoods, Downtown, Environment, Economy, and Community.

▪ **Performance Measures**

In June, LUEC provided staff with direction to move forward in using a Performance Measure Criteria Checklist. Performance measures represent data the City or a community partner will collect to help us better understand if we are making real progress in accomplishing our Comprehensive Plan goals. A criteria checklist helps to ensure that the selected measures are significant and meaningful, understandable, available long-term, and can be impacted by our community.

Staff shared with LUEC in August a list of draft performance measures developed using the checklist. Minimal detail was outlined for each measure because of work still underway to determine if the data was readily and consistently available, and LUEC directed staff to continue work on refining the proposed list.

▪ **Action Items**

In August, staff began identifying draft actions for the Action Plan. Primary sources staff used to collect possible action items are the goals and policies in the Draft Comprehensive Plan and the extensive and thoughtful community input received during *Imagine Olympia*. Other important sources included the “1994” Comprehensive Plan, department work plans, Master Plans, and Council goals.

In November, staff received direction from LUEC to move forward with a proposed set of Action Item Criteria. The criteria was developed to ensure actions are consistent and strategic in implementing the Comprehensive Plan (as opposed to including in the Plan every project or program the City or a community partner will initiate over the next six years.)

In addition to guiding staff’s work, the Action Item Criteria will be used throughout the public involvement process. It can help inform participants on how existing draft action items were identified, and provide guidance for considering priorities and possible actions to include in the Plan.

▪ **Public Involvement and Communication Strategy**

In November, LUEC also reviewed and provided staff with initial direction on an updated Public Involvement and Communication Strategy (Attachment A). The strategy was updated in response to input from LUEC, City staff and department directors. In particular, the revised version was intended to better achieve:

- Authentic collaboration with community partners and community members;
- Broad-ranging community member involvement; and
- Use of successful tools and techniques from other communities.

To engage potential community partners in development of the Action Plan, staff is proposing to host an Action Plan Partners Work Group (Partners Work Group). The Partners Work Group will be made up of staff-level representatives from local government agencies and community organizations. These agencies and organizations are likely to be the core group of potential partners who implement the Olympia Comprehensive Plan in the first few years.

The Partner Work Group will provide comments to City staff on the development of a Draft Action

Plan, with an emphasis on reviewing draft materials for:

- Actions that implement the Comprehensive Plan goals;
- Performance measures that are meaningful (i.e. they demonstrate progress towards achieving the Comprehensive Plan goals), long-lasting, and support good decision-making; and
- Opportunities for collaboration among work group participants or other community partners

The Partner Work Group will also provide input to City staff on public involvement strategies, while helping to generate community-wide interest, involvement, and investment in the Action Plan. Staff will be seeking LUEC's direction on Attachment B, a Draft Charter for the Partners Work Group. The Charter outlines the group's purpose, proposed structure, membership, roles and level of commitment, number of meetings, and expected deliverables.

▪ ***Why Partners Matter***

After five years of dedicated and passionate hard work, Olympia's newly adopted Comprehensive Plan outlines a clear vision for how our community will grow and develop. However, to achieve this vision, city staff and the City Council will need a committed team of community organizations, non-profits, and other governmental agencies. Reaching out now to existing and potential new partners is a critical ingredient for success.

Attached are several examples of successful and award-winning Action Plans from other communities. While each plan has its own unique emphasis, all share several significant elements:

- Extensive and diverse community engagement in development of the plan;
- Early and continued engagement with a diverse assortment of partner organizations;
- Clear and understandable goals, objectives, strategies, and actions; and
- Annual community updates and celebrations

Each of these commonalities highlights the critical role the community-at-large and partners play in developing and carrying out an Action Plan. For example, the Cities of Hillsboro and Beaverton, Oregon, use regular community updates and annual open houses to demonstrate an on-going commitment to nurturing existing partnerships and projects, and to encourage new ones to start and flourish.

Regular sharing of accomplishments and performance measures means all community members stay informed and the successes of committed partners are shared and lauded. The clear message from these cities is that there is an open invitation for members of the community to get involved and take part in taking action.

▪ ***Next Steps***

Staff recommends that the LUEC Committee request a briefing with the full Council in early February, either at a Study Session or Regular Meeting Other Business, so that the full Council has the same information about the initial Action Plan steps. Council authorization of the Partner Work Group Charter and membership list is not requested since this the group will be providing advice to staff. However, staff is seeking Council input and concurrence with the general approach and concepts outlined in the Charter and briefing paper.

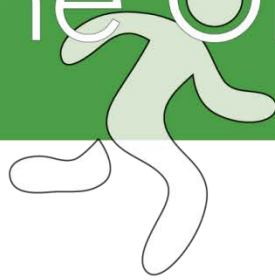
Options:

1. Provide guidance on next steps.



Imagine Olympia

Take Action



Action Plan

Public Involvement and Communication Strategy

DRAFT

Background

Our city now has a new Comprehensive Plan with a clear vision for our community's future. The next steps are making sure we make real progress towards our vision becoming reality.

The Action Plan will lay out specifically what we, as a community, want to do over the next six years to accomplish our goals. Those things we intend to do are called "action items." Action items may include everything from individual projects, like development of the Artesian Park downtown, to on-going programs, like the downtown police officer walking patrol. The Plan will also include performance measures to track our progress towards achieving our goals.

The Comprehensive Plan is a 20 year vision. There are likely hundreds of different things we, as a community, can do to accomplish our goals. Where do we start? How do we prioritize and make commitments? To be successful, the Action Plan also needs to be created and carried out by multiple partners within our community, the City being just one of those partners.

Embarking on a public involvement and communications strategy that is far-reaching, widely inclusive, deeply inspiring and genuinely collaborative is vital to promoting widespread involvement in the Action Plan. We want residents, businesses owners, City staff, partner agencies, community organizations, and elected officials all at the table, because everyone will play a critical role in our community's future.

Stakeholders

Because the Action Plan has the potential to have impacts community-wide, the public participation and communication strategy will include targeted outreach to the whole community; however, there are some public agencies or community organizations who are likely to be future partners in implementing the Plan. Below is a partial list of just some of those potential partners we'll be reaching out to during the public participation process:

City of Olympia

- City Staff
- City Advisory Committees and Commissions

Other Public Agencies

- Thurston County
- City of Tumwater
- City of Lacey
- State of WA—Department of Enterprise Services
- Tribes (Nisqually and Squaxin)

Potential Partner Agencies

- Thurston Regional Planning Council
- Coalition of Neighborhood Associations
- Economic Development Council
- Port of Olympia
- Olympia Downtown Association
- Olympia School District
- Intercity Transit
- South Puget Sound Community College
- United Way of Thurston County
- Sustainable South Sound
- Olympia Master Builders

Community Groups

- Friends of the Waterfront
- Carnegie Group
- Olympia Yacht Club
- Other Interested Parties
- West Olympia Business Association
- Eco-Builder's Guild

Objectives

- Everyone who would like has an opportunity to view and comment on draft material throughout the development of the Action Plan.
- A work group made of potential community partners and led by the City, will be established to participate in creating the draft Action Plan.
- Many different participation outreach methods will be used to keep the public involved and informed.
- The Action Plan will implement the vision established by Imagine Olympia and adopted by the City Council in the Comprehensive Plan Update.

- Groups and citizens not normally represented in City planning will have an opportunity to participate in developing the Action Plan through the use of non-traditional outreach and communication methods.
- The public participation process will involve the community in helping to identify actions that are a high priority, reasonably able to be accomplished within six years, and will significantly move us forward in accomplishing our Comprehensive Plan goals.
- The public participation process will involve the community in helping to identify performance measures that are meaningful, long-lasting, and informative.

Tasks

1. Action Plan Partner Work Group

An Action Plan Partner Work Group (Partner Work Group) made up of staff-level representatives from local government agencies and community organizations will provide recommendations to the City on the development of a Draft Action Plan, as well as to help generate community-wide interest and investment in the Plan.

The Partner Work Group will meet four times, help host two community-wide open houses and a series of focus meetings, and participate in one City Council meeting.

The role of the Partner Work Group is to ensure the actions in the Action Plan implement the Comprehensive Plan, can reasonably be accomplished within six years, and will generate community and partner investment and collaboration.

The role of the Partner Work Group is also to ensure the Action Plan performance measures are meaningful (i.e. they demonstrate progress towards achieving the Comprehensive Plan goals), long-lasting, and support good decision-making.

The Partner Work Group will be chaired by the City of Olympia. Staff members representing the following stakeholders will serve on the committee:

- City of Olympia (1 - in addition to the Chair)
- Olympia Planning Commission (1)
- Thurston Regional Planning Council (1)
- Port of Olympia (1)
- Olympia School District (1)
- Olympia Downtown Association (1)
- Intercity Transit (1)
- Coalition of Neighborhood Associations (1)
- Economic Development Council (1)
- United Way (1)
- South Puget Sound Community College (1)
- Sustainable South Sound (1)
- Olympia Master Builders (1)

2. Public Involvement

a. Kick-off Meeting

The Kick-off Meeting will inform and engage community members during the development of the Action Plan. The first meeting will have an interactive format that will help staff, Councilmembers, and the Partner Work Group collect community input on topic areas, action items, and performance measures.

b. *Olyspeaks!* Launch

Draft materials and questions will be available on *Olyspeaks!*.

c. Focus Groups

The concept draft materials received from the open house and *Olyspeaks!* will be refined through a series of focus work groups. Participants in the focus groups will be targeted based on topic area, and are likely to include potential partners (not on the Committee), neighborhood leaders, and City Advisory Committees.

d. Unveiling Meeting

The Unveiling Meeting will “reveal” the refined list of actions and performance measures and is an opportunity for staff, Councilmembers, and the Partner Work Group to seek any additional input from community members and/or partners.

3. Communication and Outreach

a. **General Public.** Staff will use a variety of methods to outreach to the entire community: email blasts/newsletters, City web page content, utility insert(s), Facebook and Twitter, TCTV, public meetings, and *Olyspeaks!*.

b. **City Council.** Staff will continue to work closely with Councilmembers, providing regular briefings to LUEC and/or the full Council throughout the Action Plan’s development. Anticipated City Council briefings:

- March | Briefing: Kick-off Meeting & Public Participation
- June | Briefing: Focus Meetings
- August | Deliver Draft Action Plan to Council

c. **Focus Work Group Participants.** Targeted invitations will be distributed to community members to participate in a series of focus meetings in March and April 2015. Topics are likely to include: Downtown, Neighborhoods, Economy, Natural Environment, Community, and Performance Measures.

- d. **Advisory Committees and Commissions.** City staff will coordinate with Advisory Committee and Commission liaisons to provide briefings and, if possible, facilitate work sessions in April and May 2015.
- e. **Olympia Planning Commission (OPC).** City staff will provide OPC a briefing on the Action Plan in early April; OPC will have an opportunity to provide input in April and May and again before the draft is forwarded to Council.
- f. **Community organizations and interest groups.** City staff will contact community organizations and interest groups to offer Action Plan briefings and host small-group work sessions in April and May 2015.
- g. **City Staff.** The existing cross-departmental staff team will continue to meet and work on revisions to the draft Plan throughout the public engagement process. Staff will also meet regularly with department directors.

Tools

The following tools and methods will be used to outreach to and engage the community to foster involvement and investment in the public participation process:

*Inform**

1. City web page
2. Email blasts/Email Newsletter
3. Utility insert
4. Facebook and Twitter
5. TCTV ads
6. Web introduction videos (*Olyspeaks!*)
7. Council briefings
8. Editorial briefing

Involve

9. Staff briefings and small-group work sessions with community organizations.
10. Staff briefings and small-group work sessions with Advisory Committees.
11. Public meetings/open houses

Collaborate

12. Action Plan Partners Work Group
13. Focus Work Groups
14. *Olyspeaks!*

**Headings indicate where the listed methods are on the Spectrum of Public Participation developed by the International Association for Public Participation (iap2).*

Schedule

February 2015

- Action Plan Partner Work Group Meeting #1: Vision and Framework

March 2015

- Action Plan Partner Work Group Meeting #2: Performance Measures and Actions
- City Council Update: Kick-off Meeting & Public Participation
- *Olyspeaks!* Launch
- Open House A: Kick-off Meeting

April 2015

- Action Plan Partner Work Group #3: Focus Work Group Meetings
- Focus Group Meetings
- Community Organization Briefings and Work Sessions
- City Advisory Committee and Commission Briefings and Work Sessions

May 2015

- Focus Group Meetings
- Community Organization Briefings and Work Sessions
- City Advisory Committee and Commission Briefings and Work Sessions

June 2015

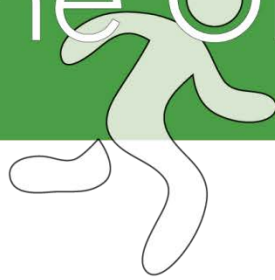
- Action Plan Partner Work Group Meeting #4: Community Feedback
- City Council Update: Focus Work Group Meetings

July 2015

- Revise and Refine Framework, Performance Measures, and Actions
- Open House B: The Big Reveal & Partner Recognition

August 2015

- Deliver Draft Action Plan to City Council



DRAFT Charter

Action Plan Partner Work Group

January 2015

OVERVIEW

Olympia has a new Comprehensive Plan with a clear vision for our community's future. The Action Plan will lay out specifically what we, as a community, want to do over the next six years to accomplish our newly adopted goals. That may include everything from individual projects, like completion of the phased Percival Landing rehabilitation, to on-going programs, such as the continued expansion of a bike corridor network. The Plan will also include performance measures to track our progress towards achieving our goals.

To be successful, the Action Plan needs to be created and carried out by multiple partners within our community, the City being just one of those partners. Inviting other public agencies and community organizations to collaborate with us on the development of the Action Plan provides opportunities for them to participate or take the lead on carrying out actions in the Plan. It also helps ensure the final actions are far-reaching, widely inclusive, deeply inspiring and genuinely collaborative.

WORK GROUP PURPOSE

The City will host an Action Plan Partner Work Group (Partner Work Group) made up of staff-level representatives from local government agencies and community organizations. These agencies and organizations are the core group of potential partners in implementing the Olympia Comprehensive Plan.

The Partner Work Group will provide comments to City staff on the development of a Draft Action Plan, with an emphasis on reviewing draft materials for:

- Actions that implement the Comprehensive Plan;
- Performance measures that are meaningful (i.e. they demonstrate progress towards achieving the Comprehensive Plan goals), long-lasting, and support good decision-making; and
- Opportunities for collaboration among work group participants or other community partners

The Partner Work Group will also provide input to City staff on public involvement strategies, while helping to generate community-wide interest, involvement, and investment in the Action Plan.

MANAGEMENT SPONSOR

Leonard Bauer, Deputy Director
Community Planning & Development

TEAM MEMBERSHIP

The Partner Work Group will be chaired by the City of Olympia. Staff members representing the following stakeholders will serve on the committee:

- City of Olympia—Leonard Bauer, Deputy Director | Community Planning and Development
- City of Olympia—Stacey Ray, Associate Planner | Community Planning and Development
- Olympia Planning Commission—Max Brown, Chair
- Thurston Regional Planning Council—Mike Burnham, Associate Planner
- Port of Olympia—Mike Reid, Senior Manager of Business Development
- Olympia School District—Jennifer Priddy, Assistant Superintendent
- Olympia Downtown Association—Kari Qvigstad, Business Development Manager | WA Department of Enterprise Services
- Intercity Transit—Dennis Bloom, Planning Manager
- Coalition of Neighborhood Associations—Jay Elder
- Economic Development Council—Michael Cade, Executive Director
- United Way of Thurston County—Paul Knox, Executive Director
- South Puget Sound Community College—To Be Determined
- Sustainable South Sound—TJ Johnson, Board Member/Local Food Systems Coordinator
- Olympia Master Builders—Adam Frank, Government Affairs Director

TASK FORCE CHAIR

Leonard Bauer, Deputy Director, Community Planning and Development, will chair the Partner Work Group. The Chair will create meeting agendas and facilitate meetings. The Chair has the authority to request work efforts of Work Group members and set deadlines for receiving input throughout the process in order to adhere to the project timeline.

WORK GROUP DELIVERABLES

Work Group members will provide written and verbal comments on draft materials to the Chair. Comments will be accessible by all cross-departmental staff team members to support work on drafting the Action Plan, and to the consulting team assisting staff with the development and implementation of the Public Involvement and Communications Strategy.

MEETING FREQUENCY AND INFORMATION

The Partner Work Group will meet four times throughout the Action Plan development process:

- February 2014: Comprehensive Plan Values & Vision and the five Action Areas
- March 2015: Draft Performance Measures & Draft Actions
- April 2015: Preparation for the Focus Work Group Meetings
- June 2015: Review of Community Feedback on the Draft

Members will also be invited to help host two community-wide open houses and a series of focus meetings, and participate in one City Council meeting. Once the Action Plan is adopted, the work group as an official entity will sunset; however, any organizations serving as partners in action implementation will continue to coordinate with the City on future performance measurement, reporting, and updating of the Plan.

DRAFT

Beaverton



Community Vision

Action Plan Update 2012



A City of Beaverton Program

What's Inside

From the Visioning Advisory Committee Chair

Introduction

- Letter from the VAC Chair2
- Awards.....3
- Mayor's Corner.....4
- Action Plan Update Introduction5

Highlights by Goal Area

- Build a Friendly and Welcoming Community6
- Create a Vibrant Downtown.....8
- Improve Mobility.....10
- Responsibly Provide High Quality Public Services12
- Enhance Livability14

Acknowledgements..... 16

Appendix

- Action Plan18



Beaverton Community Vision
connect • imagine • transform

To Mayor Doyle and City Councilors:

On behalf of the entire Visioning Advisory Committee (VAC), I am pleased to present the first update to the Beaverton Community Vision (BCV) action plan. The annual update is an integral part of our community vision. It provides an opportunity to share success stories, identify challenges and—most importantly—let Beaverton residents know how their priorities are coming along.

Following City Council adoption of the Beaverton Community Vision in late 2010, the VAC began recruiting organizations best-equipped to bring different pieces of the plan to life. We are very proud to report that 61 lead and supporting partners have volunteered, and they've been busy.

As you'll see throughout this report, 2011 produced immediate progress. In April, the city of Beaverton adopted the Civic Plan, which will take on implementation of many of the community vision actions, from urban streetscapes to transportation issues. The Beaverton Valley Times' community calendar and last summer's International Festival are examples of how vision actions are making it easier for Beaverton to come together. Similarly, the expanded Old Town Festival, new downtown murals, and voter passage of urban renewal represent important steps toward creating a vibrant downtown.

Local mobility and sustainability have been advanced simultaneously through expansion of bicycle pathways, signal timing improvements, and the installation of LED shelter lights at bus stops and public-use electric car charging stations at City Hall. The city has also launched multiple alternative energy panel pilot projects, including solar trash compactors in the downtown area.

Actions are underway to strengthen economic opportunity, from owner-initiated annexation of commercial property into the city, to expansion of



Visioning Advisory Committee: (from left) Mark Fagin, Jolene Guptill, Jaann Hoisington, Cathy Robart, Rhonda Coakley, Kevin Frazier, Lacey Beaty, Jeff Lancaster, Jennifer Browning, Kevin Hoover, Ty Gary. (Not pictured: Jerry Jones, Christine Lau)

the Beaverton Area Chamber of Commerce's small business resource center and services portfolio.

Once again, Beaverton has been rated one of the safest cities in the Pacific Northwest, due in part to a proactive community policing approach reaffirmed by residents through visioning. The Washington County Consolidated Communications Agency has also improved its emergency notification system so citizens can now receive critical alerts by text message, cell phone, or email.

In all, 97 out of 115 proposed vision actions were launched or completed in this first year of implementation. Many of these current initiatives will continue to evolve in the years ahead, just as new actions are added. The VAC will continue to track these activities and keep the City Council and public apprised of progress. Thank you for your continued support of the Beaverton Community Vision.

Jaann Hoisington, VAC Chair

Action Plan Update

Being Responsible for the Vision

We recently conducted a survey of the 39 lead partners who have adopted one or more Beaverton Community Vision actions. We asked them a few questions, including:

- Is your action completed or underway?
- What's your estimated timeline for completion?
- What are some successes or highlights you'd like to share?

The responses were incredible! So many amazing things are going on in Beaverton that we don't

even have room to share every success. On the following pages, we want to share some of the highlights with you.

At the back of this document, you'll find the complete list of 115 Beaverton Community Vision actions, including lead and support partners, and estimated timelines.

To learn more about our partners and get updated information on the actions in progress, you can also visit www.beavertoncommunityvision.com.

Accountability Sets Us Apart

The Beaverton Community Vision program is designed to keep the public informed on our progress. City Council requires an annual update in writing. We also hold an annual open house event for the community-at-large to make sure our citizens know how we are following through on the vision.



Beaverton Community Vision open house



Senior Citizens Advisory Committee

**Beaverton
Community
Vision
Open House:
August 27, 2011**



Oregon Department of Transportation



Beaverton Arts Commission



Washington County Consolidated Communications Agency



Beaverton Area Chamber of Commerce



Washington County Museum



City of Beaverton Neighborhood Association Committees

Timeline

- 2007**
 - Visioning planning begins
 - First outreach meetings: 750 people
- 2008**
 - Vision info leads city to refer urban renewal charter change to voters
 - City forms VAC
- 2009**
 - Outreach: 120 meetings; 5,000 people; 6,500 ideas
 - Five action teams around BCV goals: 85 participants
- 2010**
 - Citywide survey to prioritize ideas
 - Draft action plan developed
 - BCV open house at City Park with Beaverton Farmers Market
 - City Council unanimously adopts Beaverton Community Vision
- 2011**
 - 61 community partners adopt actions
 - Partner reception kick-off event
 - City Council adopts Beaverton Civic Plan to implement many actions
 - BCV open house
 - Urban renewal plan passed
 - BCV wins Public Involvement Project of the Year - Best Planning Project (IAP2 Cascade Chapter)
 - BCV wins Community Visioning Award of Excellence (3CMA)
- 2012**
 - City Council readopts BCV action plan
 - Implementation of actions continues

Mayor's Message

Great communities don't happen by accident—they are built upon the shoulders of the people who call a place home. They are built by people who care about their neighbors, their local schools, the health of their environment, the care and treatment of those in need, and making all of these things accessible to people of different backgrounds within their hometown.

Beaverton Community Vision reminds us that our city is just that—*our community*—and it is our collective obligation to be responsible for the greater good of our fellow citizens. This program is beyond compare. Under the excellent stewardship of our volunteer Visioning Advisory Committee, the Beaverton Community Vision program has united us and helped us articulate a common purpose and direction. It has been recognized on a national and regional stage for its innovative approach to public involvement.

Just four short years ago, many of the dreams expressed in the original community input seemed far away. And yet, because of the community support garnered through this effort, we have been able to band together and deliver on many of those hopes. We've passed an Urban Renewal Plan to help revitalize our downtown. We adopted a Civic Plan to implement many of the ideas developed in the vision. We've been awarded federal grant dollars to support investment in our creek system and foster arts in our downtown. We hosted Beaverton's first

International Festival, as well as an International Sustainability Leadership Symposium reminding the world of our deeply rooted commitment to sustainability and honoring multicultural perspectives.

To put it simply, the community has laid out the priorities for our city, and we are working with stakeholders from all corners: the private sector, nonprofit world, and public sector, to deliver on those goals. This action plan update is a demonstration of our commitment to accountability and trust. The City Council and I honor the trust our citizens have placed in us as elected officials. We are committed to working with your visioning volunteers to update you on our progress in achieving your direction.

I believe Beaverton represents The Best of Oregon and I am so grateful to be your Mayor and I am steadfast in my commitment to bring the Beaverton Community Vision to life together.



A handwritten signature in blue ink that reads "Denny Doyle". The signature is fluid and cursive.

Denny Doyle, Mayor

Award-Winning

Recognition for Beaverton Community Vision

Beaverton Community Vision was honored with two awards in 2011. In June, the International Association of Public Participation's Cascade Chapter named Beaverton Community Vision its Public Involvement Project of the Year—Best Planning Project. The judges for this regional award singled out the extensive public outreach for the project.



Partner Participation by the Numbers

61 Community vision partners

Total number of community vision actions adopted by partners **115**

39 Lead partners

Support partners **22**

Average number of actions adopted by each partner **2**



Mayor Doyle and Mark Fagin (VAC Chair, 2009-2011) with 3CMA award

In October, Beaverton Community Vision was recognized by the City-County Communications and Marketing Association (3CMA) with a national Award of Excellence in the Community Visioning category. The project was acknowledged specifically for translating materials into multiple languages and conquering communications barriers.

Vision Goal

Build a Friendly and Welcoming Community

Community Events Calendar (Action 6)

The Beaverton Valley Times launched its enhanced online **community events calendar** in September 2011. Now community members can post and search for arts, entertainment, family fun, and other events in Beaverton.



Action 9: Annual International Festival

What's happening: The city of Beaverton and THPRD cohosted Beaverton's first-ever **international celebration** last summer at THPRD's Party in the Park. More than **30** cultural groups were represented. The successful event will be held again on July 28, 2012.



Action 15: Create a Welcoming Community

What's happening: The city of Beaverton has translated its "City Service Resource Guide" into eight languages. Non-English speakers now have easy access to information on using the library, paying utility bills, resolving disputes, and much more. The guide is available in all **nine languages** (including English) on the city website, beavertonoregon.gov.

Build a Friendly and Welcoming Community

Action 21: Multicultural Projects and Programs

What's happening: The city of Beaverton hosted an **International Sustainability Leadership Project** in August 2011. More than 50 participants from six countries came to Beaverton to learn about cutting-edge sustainable principles right here in our city, combining two of our core values: sustainability and support for multicultural learning exchanges.



Action 19: Community Public Art

What's happening: Two new **murals** have been created on downtown Beaverton buildings, with more planned. Last fall, citizens were invited by the artist to help paint this mural.



The Best of Oregon

Establish a Unique Beaverton Identity (Action 1)

The city of Beaverton unveiled our new **brand and logo** in January 2011. A volunteer branding committee worked hard to connect with the public and decided on five attributes to describe the character of our city:

Friendly
Welcoming
Vibrant
Responsible
Athletic

All city materials, from the *Your City* newsletter to directional signs to the website, will now reflect our shared identity as "The Best of Oregon".



Civic Plan rendering reimagining Beaverton creeks

Involve the Public in Redevelopment (Action 31)

In November 2011, residents approved an **urban renewal** plan to revitalize downtown Beaverton. Citizens including Visioning Advisory Committee members participated on various committees to help design the plan.

The plan's goals of addressing transportation challenges, infrastructure needs, and stimulating private investment were directly influenced by the community vision goals.



CEDD Director Don Mazziotti speaks to Beaverton residents at an informational urban renewal forum in September 2011

Vision Goal

Create a Vibrant Downtown

Action 32: Expand Arts, Culture, and Entertainment

What's happening: Beaverton's **Old Town Festival** was revamped and expanded in August 2011. Thousands of people enjoyed live music, kids' activities, and a street fair of local businesses and artists.



Action 26: Market and Promote Downtown

What's happening: The **Beaverton Downtown Association** was formed in 2011. This group of business owners, property holders, and concerned citizens is working together to create activity, preserve our heritage, and foster economic prosperity in downtown Beaverton. The BDA hosted two forums in 2011 and is currently exploring the concept of a Broadway festival street.

Create a Vibrant Downtown

Action 25: Create a “Look and Feel” for Downtown

What’s happening: The city’s **Storefront Improvement Program**, which provides matching grant assistance to local downtown businesses for improvements such as paint, awnings, and signage, completed nine projects for seven businesses from July 2010 to June 2011. Matching grant awards totaled \$84,509, with business owners providing matching funds of \$92,829.



Before

Avenue Salon Spa



After



Before

Nak Won Restaurant



After

Action 93: Central District Redevelopment Program

What’s happening: The **Civic Plan**, which was adopted by the city of Beaverton in April 2011 to address many of the Beaverton Community Vision actions, is working to create more specific strategies to refine the community vision goals. This has already led to successes, including a \$1 million sustainability grant from HUD, and work on an eco-district in downtown Beaverton.



Expand Farmers Market (Action 35)

Last winter, we heard from two visioning partners, Beaverton Farmers Market and Bruce International, who each wanted to hold a community food drive. Beaverton Community Vision helped bring them together, along with the city of Beaverton, to hold a **summer food drive** at the Beaverton Farmers Market in July. The event raised more than 1,000 pounds of food—enough to feed **200 families!**



10 Tiny Dances

Vision Goal

Improve Mobility



Easier Transit Access (Action 60)

Nearly all of Beaverton's TriMet bus lines have been updated with blue poles and enhanced **bus line information**.

Safety at Bus Stops (Action 62)

TriMet has installed **LED shelter lights** at many of Beaverton's 400 bus stops.

Improve Traffic Flow Around Bus Stops (Action 50)

TriMet installed a new bus pullout and **solar-lighted shelter** at SW Hall & Nimbus.

Action 58: Bike-Pedestrian Network Map

What's happening: The city of Beaverton's Bicycle Advisory Committee published a new **Bike Beaverton** map in May 2011. The map details bike routes throughout the city. You can get a copy online at beavertonoregon.gov, or in person at City Hall.



Target: Expand and Encourage Use of Alternative Transportation Choices

What's happening: A secure "Bike and Ride" parking enclosure for bicycles was installed at the Beaverton transit center in July 2011. The facility has capacity for **100 bicycles**.



Improve Mobility

Action 55: Expand Sidewalks

What's happening: The city of Beaverton's **sidewalk repair program** has awarded 44 grants to residents for sidewalk improvement projects.



Action 29: Address Parking Needs

What's happening: The city of Beaverton marked street parking around downtown Beaverton, designating **327 spaces** on previously unmarked streets.



Action 49: Improve Intersection Timing

What's happening: The city of Beaverton has made signal timing improvements on many Beaverton roadways. City staff are working with the Oregon Department of Transportation to synchronize **signal timing** on Beaverton-Hillsdale Highway and Canyon Road.

Action 70: Electric Car Charging Stations

What's happening: Seven electric car **charging stations** have been installed around downtown Beaverton for public use.



Civic Plan rendering reimagining Canyon Road

Canyon & Farmington Traffic Improvements (Action 25)

The Oregon Department of Transportation (ODOT) is leading the **Tualatin Valley Highway Corridor Plan**. ODOT is coordinating with Washington County, Metro, Hillsboro, Beaverton, and the Aloha-Reedville study work. The plan will identify and prioritize ways to improve safety, manage congestion, and enhance conditions for everyone who uses TV Highway, which includes **Canyon Road**.

This transportation corridor is critical to Beaverton as it runs through the heart of our city center. Mayor Denny Doyle represents Beaverton on the project's policy group. Other community members and business leaders are representing our city in advisory committees. Addressing transportation challenges on Canyon Road is a top concern in the community vision.

Vision Goal

Responsibly Provide High Quality Public Services



Emergency Response Infrastructure (Action 69)

Tualatin Valley Fire and Rescue has two new **agile vehicles** in Beaverton, which responded to 2,000+ calls from July 2010 to July 2011.

Washington County Consolidated Communications Agency has enhanced its **community notification system**. You can sign up to receive free emergency alerts by text message, cell phone, or email at publicalerts.org.

Action 89: Make Community Information Easy to Get

What's happening: The city of Beaverton launched its **new website** in 2011, featuring easier searches, notifications, expanded calendars, emergency alerts, and more.

The Beaverton Area Chamber of Commerce and the city of Beaverton worked together to produce an expanded **Community and Visitors Guide** in 2011. The guide, which is available at the Chamber office and around town, or online at beaverton.org, contains information on Beaverton events, shopping, restaurants, cultural activities, and more.



Target: Provide Open, Responsive and Coordinated Government Services

What's happening: The city of Beaverton's **Municipal Court** recently added a new case manager for DULLs through a grant from the Oregon Department of Transportation. The new position will help ensure a fair and fast judicial process for all accused in Beaverton.

Responsibly Provide High Quality Public Services



Action 70: Expand Library Services

What's happening: The new 7,000 square foot Murray-Scholls **branch library** is now serving South Beaverton. Together with the main Beaverton City Library, the two facilities have an annual circulation of more than **3.3 million items**, the second-highest in Oregon.

Action 86: Transitional Housing for Homeless People

What's happening: The Salvation Army Veterans and Family Center opened in Beaverton in July 2011. The center can house **48 homeless veterans and families** at a time.

Action 70: Continue Community Policing

What's happening: For the fifth consecutive year, Beaverton was named one of the **Safest Cities in the Pacific Northwest** by the City Crime Rankings Report, thanks to the excellent Beaverton Police Department and other community service providers.



Vision Goal

Enhance Livability



Expand Recycling (Action 97)

The city of Beaverton has installed **four solar trash compactors** in downtown Beaverton as part of a new pilot project. Each compactor can hold about **five times** as much trash as a regular garbage can.

At the city's annual recycling day in June, residents dropped off **85,672 pounds** of materials, a 28 percent increase over 2010. Materials included styrofoam, scrap metal, batteries, televisions, plastics, and more.

In addition, residents dropped off **1,900 square yards** of leaves this fall, keeping them out of gutters and storm drains.

Action 111: Small Business Resources and Support

What's happening: The city of Beaverton offered a small business incentive program in 2011 to waive permits and fees for qualifying local businesses. Thirty-seven small businesses participated in the program, saving a total of **\$65,520** in fees.



Mercer Windows receives a Business4Beaverton award



Solar trash compactor at City Park

Action 107: Full Range of Housing Choices

What's happening: In anticipation of the need for more **workforce housing** in our downtown, the city of Beaverton purchased a block of land in 2011, and is currently negotiating with two developers to construct approximately 100 workforce housing units on the property.

Enhance Livability

Action 98: Water Conservation

What's happening: In 2011, Beaverton gave 132 rebates for water-efficient **toilets** and 71 rebates for high-efficiency **washing machines** through a state of Oregon program.

Action 91: Balance Growth and Open Space

What's happening: Metro recently expanded the **urban growth boundary** to incorporate a 543-acre area southwest of Beaverton. The area will allow for future growth in housing, employment, education, and recreation.



Winners of rain barrel raffle at April's Living Greener Summit.

Action 97: Promote and Incentivize Sustainable Technologies

What's happening: Solar Beaverton has assisted with or influenced installation of **solar panels** on 258 Beaverton-area residences.



Destination Parks and Activity Centers (Action 102)

Tualatin Hills Park and Recreation District (THPRD) opened **Meadow Waye Park** in south Beaverton in 2011. The park includes a youth athletic field.

Open Space Conservation Program (Action 99)

THPRD and the city of Beaverton own Tenax Woods, an 8.5-acre natural area in south Beaverton. THPRD employs eight full-time staff who care for nearly **1,400 acres of wildlife habitat** throughout Beaverton.

Paths and Greenways (Action 100)

THPRD completed an important connecting section of the **Fanno Creek trail** in January 2012. Plans are in place to complete two other trails within Beaverton in 2012.



Acknowledgements

Many people helped make Beaverton Community Vision possible, from dozens of groups who hosted a presentation to thousands of citizens who shared your ideas for Beaverton. In particular, the Visioning Advisory Committee would like to thank some of the critical partners and sponsors who helped this effort:

Beaverton Mayor Denny Doyle

Beaverton City Council
Catherine Arnold
Betty Bode
Ian King
Marc San Soucie
Cathy Stanton, Council President

City of Beaverton Staff
Holly Thompson, Program Manager
Erin Gordenier

Lead Consultant
Jason Robertson, J Robertson
and Company

Former Elected Officials
Bruce Dalrymple, City Councilor
(2006-2010)
Rob Drake, Mayor (1993-2008)

Former Visioning Advisory Committee Members

Mike Ewing
Jeff Lancaster
Melissa Meyer
Rick Yates

Professional Assistance

Michele Neary, Mad Bird Design
Nancy Margulies, graphic facilitation
and artwork
Susan Gould, photography
Jess Stewart Maize, photography

Interns

Sarah Fagin
Crystal Shatzer



A Note from the Program Manager

The magic of Beaverton Community Vision is that it has brought so many different people and organizations together—to not only share their ideas for our city's future, but to commit to help us achieve the vision. The program's motto is: Connect • Imagine • Transform.

Connect: Let's listen to one another and actively reach as many of our citizens as possible;

Imagine: Let's learn from one another and identify our shared goals for the city;

Transform: Let's align our efforts to reach our shared goals.

We have stayed true to our motto, with the help and support of everyone listed on this page, as well as many more individuals.

On behalf of Erin and me, **thank you** to the VAC, to our city's elected leaders, and to all of our community partners for all of your efforts to support the program.

A handwritten signature in blue ink that reads "Holly Thompson".

Holly Thompson
Program Manager

Beaverton Community Vision Partners

- Asian Health and Service Center
- Beaverton Area Chamber of Commerce
- Beaverton Arts Commission
- Beaverton CERT
- Beaverton City Library
- Beaverton City Theatre
- Beaverton Committee for Citizen Involvement
- Beaverton Downtown Association
- Beaverton Farmers Market
- Beaverton Garden Club
- Beaverton Hispanic Resource Center
- Beaverton History Center
- Beaverton Lions Club
- Beaverton Literacy Council
- Beaverton Police Activities League
- Beaverton Police Department
- Beaverton School District
- Beaverton Valley Times
- Bicycle Advisory Committee
- Bicycle Transportation Alliance
- Bruce International
- Center for Intercultural Organizing
- Citizens with Disabilities Advisory Committee
- City of Beaverton
- Clean Water Services
- Community Action
- Community Warehouse
- Cultural Coalition of Washington County
- Domestic Violence Resource Center
- Ecumenical Ministries of Oregon
- Elsie Stuhr Center
- Habitat for Humanity
- Hands On Greater Portland
- Inter-Religious Action Network of Washington County
- Library Advisory Board
- Loaves and Fishes Center
- Mayor's Diversity Task Force
- Mayor's Youth Advisory Board
- Metro
- Natural Step Network
- Oregon Department of Transportation
- Portland General Electric
- Regional Water Providers Consortium
- Ride Connection
- RSVP
- SCORE
- Senior Citizens Advisory Committee
- Sister Cities Advisory Board
- SOLV
- TriMet
- Tualatin Hills Park and Recreation District
- Tualatin Valley Fire and Rescue
- Visioning Advisory Committee
- Washington County Consolidated Communications Agency
- Washington County Department of Health and Human Services
- Washington County Department of Housing Services
- Washington County Museum
- Westside Economic Alliance
- Westside Transportation Alliance



For More Information:

To learn more about Beaverton Community Vision or volunteer to help move the vision forward, contact us at 503-526-2658 or hthompson@beavertonoregon.gov, or visit our website at www.beavertoncommunityvision.com.

What You Can Do:

- Schedule a presentation for your organization
- Sign up to volunteer with a vision partner
- Lead an action
- Shape future community priorities by sharing your ideas



Appendix: Action Plan

Build a Friendly and Welcoming Community

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|---------------------------------------------------------------------|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Strengthen Community Identity and Sense of Belonging | | | | | | | |
| 1 | Establish a Unique Beaverton Identity | Create a unique brand, logo and tag-line to foster a shared positive identity for Beaverton. | City of Beaverton | Beaverton Area Chamber of Commerce | <input checked="" type="checkbox"/> | → | → |
| 2 | Beautify Entry Points and Key Pathways | Better connect the city visually through a distinct gateway, public art and way-finding signage that links neighborhoods, districts and other points of interest. | City of Beaverton | Beaverton History Center, Metro, TriMet | <input type="checkbox"/> | | |
| 3 | Promote Our Diversity | Promote Beaverton's status as a diverse city by showcasing various cultures and languages in signage, public art and elsewhere. | Mayor's Diversity Task Force | Asian Health and Service Center, Beaverton Hispanic Resource Center, Bruce International, Center for Intercultural Organizing, City of Beaverton, Cultural Coalition of Washington County, Sister Cities Advisory Board | <input checked="" type="checkbox"/> | → | → |
| 4 | Involve People in Community Decision Making | Continually develop fresh and innovative ways to connect the Beaverton community while also supporting and expanding programs that work. | Beaverton Committee for Citizen Involvement, City of Beaverton | Beaverton Valley Times, Citizens with Disabilities Advisory Committee, Mayor's Diversity Task Force | <input type="checkbox"/> | | |
| 5 | Connect Our Community Physically | Reach out and encourage the voluntary incorporation of areas located adjacent to the city by promoting Beaverton. | City of Beaverton | Metro | <input type="checkbox"/> | | |
| 6 | Community Events Calendar | Create a comprehensive community events calendar that can be easily accessed or distributed city-wide. | Beaverton Valley Times | Beaverton City Library, City of Beaverton | <input checked="" type="checkbox"/> | → | → |
| 7 | Signature Community Event | Identify opportunities to consolidate some existing events to leverage resources and create a multi-partner supported "signature" festival (i.e., Taste of Beaverton). | City of Beaverton | Beaverton Area Chamber of Commerce, Beaverton Arts Commission, Beaverton Civic Theatre, Mayor's Diversity Task Force, Sister Cities Advisory Board, Tualatin Hills Park & Recreation District | | <input type="checkbox"/> | |

Build a Friendly and Welcoming Community

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|----------------------------------------------------------------------|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 8 | Annual International Festival | Hold an annual “international festival” that helps bring the community together and provides a showcase for local musicians, artists and artisans. | City of Beaverton | Asian Health and Service Center, Beaverton Area Chamber of Commerce, Beaverton Arts Commission, Beaverton Hispanic Resource Center, Bruce International, Center for Intercultural Organizing, Cultural Coalition of Washington County, Mayor’s Diversity Task Force, Sister Cities Advisory Board | <input checked="" type="checkbox"/> | → | → |
| 9 | Community Art Project | Launch a semi-annual “Beaverton Community Art” project that connects artists, schools and sponsors in an effort to expand access to the arts, fund school art programs and beautify the city. | Beaverton Arts Commission | Beaverton Civic Theatre, Cultural Coalition of Washington County | <input type="checkbox"/> | | |
| 10 | Design Neighborhoods with Citizens | Involve residents in shaping their neighborhoods by holding design events at under-utilized buildings and lots. | Beaverton Committee for Citizen Involvement | City of Beaverton, Metro | <input type="checkbox"/> | | |
| 11 | Musical Events | Expand and promote musical events and concerts city-wide. | Tualatin Hills Park & Recreation District | Beaverton Arts Commission, City of Beaverton | <input checked="" type="checkbox"/> | → | → |
| 12 | Promote Public Places | Inventory gathering places available to the community, including public spaces, businesses and meeting rooms. | City of Beaverton | Beaverton Farmers Market | | <input type="checkbox"/> | |
| TARGET: Strengthen Connections Among Diverse Community Groups | | | | | | | |
| 13 | Citizenship Classes | Offer free citizenship classes for newly-arrived immigrants. | Beaverton Literacy Council | Asian Health and Service Center, Beaverton Hispanic Resource Center, Beaverton School District, Center for Intercultural Organizing, Mayor’s Diversity Task Force | <input checked="" type="checkbox"/> | → | → |
| 14 | Establish Cultural Activity Centers | Site new cultural activity centers near established, highly-visible public and commercial spaces. | Asian Health & Service Center, Center for Intercultural Organizing | Beaverton Hispanic Resource Center, Cultural Coalition of Washington County, Mayor’s Diversity Task Force, Sister Cities Advisory Board | | <input type="checkbox"/> | |

Build a Friendly and Welcoming Community

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 15 | Create a Welcoming Community | Create activities and events that show Beaverton is a community that welcomes and embraces all citizens, regardless of race, ethnicity, age, gender, religion, mental or physical-ability, sexual orientation, gender identity or socio-economic status. | City of Beaverton | Asian Health and Service Center, Beaverton Area Chamber of Commerce, Beaverton History Center, Beaverton Literacy Council, Bruce International, Center for Intercultural Organizing, Citizens with Disabilities Advisory Committee, Mayor's Diversity Task Force, Sister Cities Advisory Board | <input checked="" type="checkbox"/> | → | → |
| 16 | Involve the Faith Community | Identify opportunities for the faith community to lead social action and community events. | Inter-Religious Action Network | Ecumenical Ministries of Oregon, RSVP | <input checked="" type="checkbox"/> | → | → |
| 17 | Community History Project | Launch a community history project that captures the story of Beaverton citizens in video and print for use in cultural education. | Beaverton History Center | Beaverton School District, City of Beaverton, Washington County Museum | <input type="checkbox"/> | | |
| TARGET: Promote Vibrant and Connected Neighborhoods | | | | | | | |
| 18 | Sidewalk and Paths System | Establish a system of sidewalks, bike paths and public spaces within and across all Beaverton neighborhoods. | City of Beaverton | Bicycle Advisory Committee, Tualatin Hills Park & Recreation District | <input checked="" type="checkbox"/> | → | → |
| 19 | Neighborhood Public Art | Create or incentivize the installation of public art in neighborhoods and districts. | Beaverton Arts Commission | City of Beaverton, Cultural Coalition of Washington County | <input checked="" type="checkbox"/> | → | → |
| 20 | Strengthen Neighborhood Connections | Help neighborhoods organize and promote community-building events and activities. | City of Beaverton | Beaverton Committee for Citizen Involvement | <input type="checkbox"/> | | |
| TARGET: Expand Public Engagement and Communication | | | | | | | |
| 21 | Multi-Cultural Projects and Programs | Build relationships among people of different cultures through multi-cultural projects including listening forums, conversation groups, leadership programs and other community-building projects. | Mayor's Diversity Task Force, Sister Cities Advisory Board | Asian Health and Service Center, Beaverton City Library, Beaverton Hispanic Resource Center, Beaverton School District, Bruce International, Center for Intercultural Organizing, City of Beaverton, Cultural Coalition of Washington County | <input checked="" type="checkbox"/> | → | → |

Build a Friendly and Welcoming Community

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|----|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 22 | Involve Youth in Civic Affairs | Involve youth in City task forces and committees to ensure their voices are heard, and to develop active, knowledgeable leaders for the future. | Mayor's Youth Advisory Board | Beaverton Police Activities League, Beaverton School District, Hands on Greater Portland, Visioning Advisory Committee | <input checked="" type="checkbox"/> | → | → |
| 23 | Volunteer Opportunities | Create, coordinate and publicize a diverse array of volunteer activities that connect residents to one another and the city. | Hands on Greater Portland | Beaverton Police Department, Beaverton Valley Times, City of Beaverton, Elsie Stuhr Center, Habitat for Humanity, Loaves and Fishes Center, Mayor's Youth Advisory Board, Oregon Food Bank | <input type="checkbox"/> | | |

Create a Vibrant Downtown

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|---------------------------------------------------|---------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Establish an Identifiable Downtown | | | | | | | |
| 24 | Establish Downtown Districts | Evaluate the feasibility and relative value of separating "downtown" into distinct districts based on landmarks, transportation corridors or other clearly-identifiable boundaries. | City of Beaverton | Beaverton Downtown Association, Beaverton History Center, Metro | <input type="checkbox"/> | | |
| 25 | Create a "Look and Feel" for Downtown | Establish an identifiable, inviting downtown by creating entry statements and linking various downtown districts and landmarks with common architectural treatments, landscaping and way-finding signage. | City of Beaverton | Beaverton Downtown Association, Beaverton Farmers Market | <input type="checkbox"/> | | |
| 26 | Market and Promote Downtown | Create a public relations marketing campaign unique to Downtown Beaverton to promote improvements and increased offerings over time. | Beaverton Downtown Association | Beaverton Area Chamber of Commerce, Beaverton Farmers Market, Beaverton History Center, City of Beaverton | <input type="checkbox"/> | | |
| TARGET: Stimulate Downtown Redevelopment | | | | | | | |
| 27 | Remove Development Barriers | Convene a multi-disciplinary task force including key local and regional representatives to identify and address barriers to downtown redevelopment. | City of Beaverton | Clean Water Services, Metro, Westside Economic Alliance | <input type="checkbox"/> | | |
| 28 | Redevelopment Incentives | Incentivize redevelopment through progressive financial, zoning and permitting policies. | City of Beaverton | Metro, Westside Economic Alliance | <input type="checkbox"/> | | |
| 29 | Address Parking Needs | Build parking structures as necessary to meet demand and continue parking management strategies that make downtown more accessible. | City of Beaverton | Beaverton Downtown Association, Beaverton Farmers Market, Bicycle Transportation Alliance, Metro, TriMet | <input type="checkbox"/> | | |
| 30 | Recruit Anchor Tenants | Recruit anchor tenants and mixed-use housing development to help generate foot-traffic and stimulate additional business investments. | City of Beaverton | Beaverton Downtown Association | <input type="checkbox"/> | | |
| 31 | Involve the Public in Redevelopment | Invite the broader community, including students, to participate in the crafting of downtown redevelopment concepts in order to build broad support for future investments downtown. | City of Beaverton | Beaverton Downtown Association, Metro | <input checked="" type="checkbox"/> | → | → |

Create a Vibrant Downtown

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|--------------------------------------------|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|----------------------------------------------------------------------------------------------|-------------------------------------|--------------------------|--------------------------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Make Downtown a Destination | | | | | | | |
| 32 | Expand Arts, Culture and Entertainment | Recruit businesses, restaurants and galleries that stay open late to extend the time downtown is open for business and cultural opportunities. | Beaverton Downtown Association | City of Beaverton, Cultural Coalition of Washington County | <input checked="" type="checkbox"/> | → | → |
| 33 | Multi-Use Civic Center | Develop a state-of-the-art multi-use civic center combining public services, public gathering spaces and cultural attractions in one place. | City of Beaverton | | | | <input type="checkbox"/> |
| 34 | Public Places | Incorporate public plaza spaces into all future civic development. | City of Beaverton | Beaverton Downtown Association | <input checked="" type="checkbox"/> | → | → |
| 35 | Expand Farmers Market | Expand, promote and establish a year-round, partially covered farmers market. | Beaverton Farmers Market | Beaverton Downtown Association | | | <input type="checkbox"/> |
| 36 | Connect Downtown with Neighborhoods | Connect downtown to surrounding neighborhoods and districts by enhancing adjacent sidewalks, trails and bike paths. | City of Beaverton | Bicycle Advisory Committee | <input type="checkbox"/> | | |
| 37 | Improve Downtown Walkability | Improve the pedestrian experience downtown by widening and completing sidewalks, installing bulb-outs and other pedestrian safety features and adding pedestrian furniture and other amenities over time. | City of Beaverton | Beaverton Downtown Association | <input type="checkbox"/> | | |
| 38 | Incorporate Green and Open Spaces | Incorporate pockets of green and open space as part of downtown redevelopment. | City of Beaverton | Clean Water Services, Metro, Natural Step Network, Tualatin Hills Park & Recreation District | <input checked="" type="checkbox"/> | → | → |
| TARGET: Foster Arts and Culture | | | | | | | |
| 39 | Performing Arts Center | Build a performing arts center to establish downtown as a region-wide draw and tourist attraction. | Beaverton Arts Commission | Beaverton Civic Theatre, Cultural Coalition of Washington County | | | <input type="checkbox"/> |
| 40 | Downtown Activities for All Ages | Establish restaurants, music venues and entertainment to suit all ages. | Beaverton Downtown Association | City of Beaverton | | <input type="checkbox"/> | |
| 41 | Public Art | Install public art throughout the downtown and districts. | Beaverton Arts Commission | Beaverton Downtown Association, City of Beaverton, Cultural Association of Washington County | <input checked="" type="checkbox"/> | → | → |

Create a Vibrant Downtown

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|-------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 42 | Arts and Culture Events | Host regular arts and culture events downtown to build interest and create a vibrant feel. | Beaverton Arts Commission | Beaverton Civic Theatre, Beaverton Downtown Association, Beaverton Farmers Market, City of Beaverton, Cultural Coalition of Washington County | <input checked="" type="checkbox"/> | → | → |
| TARGET: Encourage Sustainable Design in Our Downtown | | | | | | | |
| 43 | Green Development Incentives | Create incentives to stimulate green development downtown. | City of Beaverton | Metro, Natural Step Network | <input type="checkbox"/> | | |
| 44 | Green Streetscapes | Where feasible, incorporate permeable sidewalks, native vegetation and other green approaches when redeveloping streetscapes. | City of Beaverton | Metro, Natural Step Network | <input type="checkbox"/> | | |

Improve Mobility

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|--------------------------------------------------------------|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Improve Traffic Flow, Connectivity and Access | | | | | | | |
| 45 | Involve the Public in Traffic Solutions | Build community support for traffic improvement measures by involving residents in the identification of preferred solutions and sharing citizen priorities from the visioning process with transportation agencies to ensure alignment. | City of Beaverton | Beaverton Area Chamber of Commerce, Citizens with Disabilities Advisory Committee, Oregon Department of Transportation, Ride Connection, TriMet | <input checked="" type="checkbox"/> | → | → |
| 46 | Utilize Smart Signals | Install smart-signals that monitor traffic conditions and adjust dynamically according to manage flow volumes. | City of Beaverton | Oregon Department of Transportation | <input checked="" type="checkbox"/> | → | → |
| 47 | Canyon and Farmington Traffic Improvements | Design and implement improvements to Canyon Road and Farmington Road to ease congestion, improve traffic flow and enhance safety for pedestrians and bicyclists. | City of Beaverton, Oregon Department of Transportation | Metro, Westside Economic Alliance | <input type="checkbox"/> | | |
| 49 | Improve Intersection Timing | Periodically review turning movements at major intersections and implement appropriate measures to improve traffic flow. | City of Beaverton | Oregon Department of Transportation | <input checked="" type="checkbox"/> | → | → |
| 50 | Improve Traffic Flow Around Bus Stops | Partner with TriMet to evaluate real or perceived traffic congestion at bus stops, and take steps to improve traffic flow where appropriate. | TriMet | City of Beaverton, Ride Connection | <input checked="" type="checkbox"/> | → | → |
| 51 | Road System Capacity Planning | Ensure an adequately-sized road system is in place or planned for as part of the overall solution to traffic congestion, and prioritize investments that improve N-S and E-W traffic flow. | City of Beaverton | Metro, Oregon Department of Transportation, TriMet, Tualatin Valley Fire & Rescue, Westside Economic Alliance, Westside Transportation Alliance | <input checked="" type="checkbox"/> | → | → |
| 52 | Improve Highway 217 | Play a leadership role in ensuring priority improvements are completed on Highway 217. | Oregon Department of Transportation | Beaverton Area Chamber of Commerce, City of Beaverton, Metro, Westside Economic Alliance | <input type="checkbox"/> | | |
| 53 | Intersection Crossing Safety | Enhance and expand street crossings and signals to increase access and safety for all residents. | City of Beaverton | Citizens with Disabilities Advisory Committee, Oregon Department of Transportation, TriMet | <input checked="" type="checkbox"/> | → | → |

Improve Mobility

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|-------------------------------------------------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------|---------|--------------------------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 54 | Roadway Visibility Safety | Improve road sign visibility city-wide, by trimming hedges, reconfiguring parking and taking other steps to prevent accidents. | City of Beaverton | Bicycle Transportation Alliance | <input type="checkbox"/> | | |
| TARGET: Expand the Bicycle and Pedestrian Network | | | | | | | |
| 55 | Expand Sidewalks | Install and retrofit roadways with sidewalks, beginning with connections between neighborhoods, schools, retail centers and downtown. | City of Beaverton | | <input type="checkbox"/> | | |
| 56 | Complete Bicycle-Pedestrian Network | Complete Beaverton's bicycle-pedestrian network by connecting neighborhoods to downtown and establishing "cut-throughs" where barriers exist. | City of Beaverton | Bicycle Advisory Committee, Bicycle Transportation Alliance | <input checked="" type="checkbox"/> | → | → |
| 57 | Exclusive Bike Paths | Establish exclusive bikeways that avoid major arterials and provide a safe commute alternative between population and employment centers. | City of Beaverton | Bicycle Advisory Committee, Bicycle Transportation Alliance, Westside Transportation Alliance | <input checked="" type="checkbox"/> | → | → |
| 58 | Bike-Pedestrian Network Map | Publish and periodically update a Beaverton "Bike-Pedestrian Network Map" to encourage use, safety and interconnectivity. | Bicycle Advisory Committee | Bicycle Transportation Alliance, City of Beaverton | <input checked="" type="checkbox"/> | → | → |
| TARGET: Make Regional Transit Easy to Use | | | | | | | |
| 60 | Easier Transit Access | Provide clear way-finding signage to connect people to mass transit from pedestrian access points, adjacent businesses and park-and-rides. | TriMet | Beaverton Downtown Association, Ride Connection, Westside Transportation Alliance | <input checked="" type="checkbox"/> | → | → |
| 61 | Adequate Transit Station Parking | Work with partners to review and ensure adequate parking at public transit access points. | City of Beaverton | Beaverton Downtown Association, TriMet, Westside Transportation Alliance | | | <input type="checkbox"/> |
| 62 | Safety at Bus Stops | Invest in comfortable, well-lit bus stops on major corridors. | TriMet | Ride Connection, Westside Transportation Alliance | <input checked="" type="checkbox"/> | → | → |
| TARGET: Expand and Encourage Use of Alternative Transportation Choices | | | | | | | |
| 63 | Shuttle Programs | Create a neighborhood shuttle or similar "Last Mile" program to transport residents to employment centers from neighborhoods and transit stations. | Westside Transportation Alliance | Ride Connection, TriMet | | | <input type="checkbox"/> |
| 65 | Electric Car Charging Stations | Site and promote the use of electric car charging stations, increasing locations as demand grows. | City of Beaverton | Portland General Electric | <input checked="" type="checkbox"/> | → | → |

Responsibly Provide High Quality Public Services

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|------------------------------------------------------|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Keep Beaverton Safe | | | | | | | |
| 66 | Continue Community Policing | Continue our community policing approach by embracing and extending proactive programs. | Beaverton Police Department | Beaverton Police Activities League, City of Beaverton | <input checked="" type="checkbox"/> | → | → |
| 67 | Traffic Safety Campaigns | Conduct regular traffic safety campaigns to enforce existing laws and improve driver safety. | Beaverton Police Department | Bicycle Advisory Committee, Bicycle Transportation Alliance, City of Beaverton, TriMet | <input checked="" type="checkbox"/> | → | → |
| 68 | Public Safety Campaigns | Conduct targeted public safety campaigns focused around and tailored to reach individual neighborhoods, districts and populations. | Beaverton Police Department | Beaverton PAL, City of Beaverton, Domestic Violence Resource Center Mayor's Diversity Task Force, RSVP, Tualatin Valley Fire & Rescue, Washington County Consolidated Communications Agency | <input type="checkbox"/> | | |
| 69 | Emergency Response Infrastructure | Maintain appropriate infrastructure and resources to respond to an array of emergencies and other calls for assistance. | Tualatin Valley Fire & Rescue, Washington County Consolidated Communications Agency | Beaverton CERT, Beaverton Police Department, City of Beaverton | <input checked="" type="checkbox"/> | → | → |
| TARGET: Support a Full-Service Library System | | | | | | | |
| 70 | Expand Library Services | Take the library to those who have difficulty going there by expanding the inter-library network, creating a book-mobile program and establishing branches near large population centers. | Beaverton City Library | | <input checked="" type="checkbox"/> | → | → |
| 71 | Involve Retirees and Youth at the Library | Recruit retirees and high school students to participate in and expand popular library programs. | Beaverton City Library | Beaverton School District, Elsie Stuhr Center, RSVP | <input checked="" type="checkbox"/> | → | → |
| 72 | Leverage School-Library Resources | Supplement school curricula by leveraging library resources and offering education in civics and governance, personal finance and arts at the library. | Beaverton City Library | Beaverton School District | <input checked="" type="checkbox"/> | → | → |
| 73 | Expand World Languages Collection | Work with cultural centers to expand library's "world languages" collection. | Beaverton City Library | Sister Cities Advisory Board | <input checked="" type="checkbox"/> | → | → |

Responsibly Provide High Quality Public Services

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|-------------------------------------------------------------------|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Maintain the Best Educational System in the Region | | | | | | | |
| 74 | Support Special Needs Education | Enhance special needs education to ensure adequate support and instruction for a variety of physical, mental and behavioral challenges. | Beaverton School District | Citizens with Disabilities Advisory Committee, Community Action | <input checked="" type="checkbox"/> | → | → |
| 75 | Workforce Training and Internships | Establish partnerships with employers to align education, training and internships with workforce needs. | City of Beaverton | Mayor's Youth Advisory Board, Westside Economic Alliance | <input type="checkbox"/> | | |
| 76 | Connect Schools to the Community | Expand school district-community partnerships to generate support and funding necessary to maintain existing and build new programming. | Beaverton School District | Mayor's Youth Advisory Board, Washington County Museum | <input type="checkbox"/> | | |
| 77 | Focus on Science and Math | Establish a "Saturday Academy" program to extend science and math education for elementary and secondary students. | Beaverton School District | | <input checked="" type="checkbox"/> | → | → |
| 78 | Invite Area Professionals into Classrooms | Expand community-school connections through creative engagement opportunities. | Beaverton Area Chamber of Commerce, Beaverton School District | Mayor's Youth Advisory Board | <input type="checkbox"/> | | |
| TARGET: Extend Senior Care and Engagement Opportunities | | | | | | | |
| 79 | Affordable Senior Housing | Explore alternatives for creating affordable senior housing, including the potential of converting vacant homes or buildings into temporary, subsidized residential units. | Washington County Department of Housing Services | Senior Citizens Advisory Committee | <input type="checkbox"/> | | |
| 80 | Senior Activity Centers | Expand, promote and facilitate access to "life enrichment centers" where seniors can build friendships and participate in a range of activities. | Elsie Stuhr Center, Tualatin Hills Park & Recreation District | Loaves and Fishes Center, RSVP, Senior Citizens Advisory Committee | <input checked="" type="checkbox"/> | → | → |
| 81 | Senior Health and Wellness Center | Create a community health and wellness center where seniors can have their blood pressure checked and discuss non-emergency health concerns with a qualified health professional, at zero or low cost. | Elsie Stuhr Center | RSVP, Senior Citizens Advisory Committee, Washington County Department of Health & Human Services | <input checked="" type="checkbox"/> | → | → |

Responsibly Provide High Quality Public Services

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|----------------------------------------------------------------|----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 82 | Senior Volunteer Opportunities | Create and market volunteer opportunities tailored for senior citizen participation. | RSVP | Beaverton Lions Club, City of Beaverton, Elsie Stuhr Center, Hands on Greater Portland, Loaves and Fishes Center, Oregon Food Bank, SCORE, Senior Citizens Advisory Committee | <input checked="" type="checkbox"/> | → | → |
| 83 | Easy Senior Transportation | Provide and promote free or subsidized public transportation options for seniors. | Ride Connection | Elsie Stuhr Center, RSVP, TriMet | <input type="checkbox"/> | | |
| TARGET: Facilitate Access to Essential Services for All | | | | | | | |
| 84 | Support Health Care Initiatives | Provide public support for health care initiatives like Project Access Now, Essential Health Clinic and other programs facilitate access to health care for all Beaverton residents. | Washington County Department of Health & Human Services | Beaverton Lions Club, Community Action | <input type="checkbox"/> | | |
| 85 | Create a One-Stop Shop for Homeless Services | Create a one-stop shop for homeless residents and others in need of assistance. | Washington County Department of Housing Services | Community Action, Community Warehouse | | <input type="checkbox"/> | |
| 86 | Transitional Housing for Homeless People | Provide transitional housing and other solutions for homeless and at-risk residents as part of the Washington County "Ten Year Plan" to end homelessness. | Washington County Department of Housing Services | City of Beaverton, Habitat for Humanity | <input checked="" type="checkbox"/> | → | → |
| 87 | Awareness Campaign for Available Services | Conduct an outreach campaign to educate diverse community members about the range of services available to them. | Community Action | Beaverton Literacy Council, Beaverton Police Department, Beaverton Valley Times, Bruce International, Citizens with Disabilities Advisory Committee, City of Beaverton, Community Warehouse, Loaves and Fishes Center, Oregon Food Bank, RSVP, Washington County Consolidated Communications Agency | <input checked="" type="checkbox"/> | → | → |

Responsibly Provide High Quality Public Services

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|-----------------------------------------------------------------------------|-------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------------------------------------------------------------------------|-------------------------------------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Provide Open, Responsive and Coordinated Government Services | | | | | | | |
| 88 | Set Priorities and Be Accountable | Establish clearly-defined City priorities and report implementation progress to the community. | City of Beaverton | Beaverton Committee for Citizen Involvement | <input checked="" type="checkbox"/> | → | → |
| 89 | Make Community Information Easy to Get | Establish a community information portal to cross- promote regional services, events and activities at one central location. | City of Beaverton | Beaverton Hispanic Resource Center, Beaverton Police Department, Community Action | <input checked="" type="checkbox"/> | → | → |
| 90 | Work with Regional Partners on Priorities | Build relationships with local and regional partners to facilitate implementation of city priorities. | City of Beaverton | Metro, Oregon Department of Transportation, TriMet | <input checked="" type="checkbox"/> | → | → |

Enhance Livability

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|--------------------------------------------------------------------------------------------|------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|---------------------------------------------------------------------------------------------|-------------------------------------|---------|--------------------------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| TARGET: Create a Comprehensive Civic Plan to Shape and Manage Community Development | | | | | | | |
| 91 | Balance Growth and Open Space | Define a desired future mix of growth and open space, measure progress and adjust City policies as necessary to reach the identified goal. | City of Beaverton | Metro | <input checked="" type="checkbox"/> | → | → |
| 92 | Involve Neighborhoods and Private Sector in Planning | Involve neighborhoods and the private sector in the civic plan effort. | City of Beaverton | Metro | <input checked="" type="checkbox"/> | → | → |
| 93 | Central District Redevelopment Program | Facilitate redevelopment of under-utilized, deteriorating or substandard land and buildings, with emphasis on the central district. | City of Beaverton | Clean Water Services, Metro | <input checked="" type="checkbox"/> | → | → |
| TARGET: Build a Sustainable Community | | | | | | | |
| 94 | Sustainability Action Plan | Develop a city-wide sustainability action plan to coordinate, track and report progress in efforts to reduce Beaverton's carbon footprint and preserve the city's environmental assets. | City of Beaverton | Metro, Natural Step Network | <input type="checkbox"/> | | |
| 95 | Promote and Incentivize Sustainable Technologies | Promote and incentivize the use of emergent building technologies, practices and green materials through educational events, demonstration projects and rebate programs. | City of Beaverton | Metro, Natural Step Network, Portland General Electric | <input type="checkbox"/> | | |
| 96 | Locally-Integrated Smart Utility Grid | Implement the first locally-integrated smart utility grid in the nation. | Portland General Electric | City of Beaverton, Metro | | | <input type="checkbox"/> |
| 97 | Expand Recycling | Continue to expand curbside recycling and markets. | City of Beaverton | Beaverton Lions Club, Community Warehouse, Metro | <input checked="" type="checkbox"/> | → | → |
| 98 | Water Conservation | Collaborate with regional partners to implement cost-efficient water conservation projects and programs. | Regional Water Providers Consortium | Clean Water Services, Natural Step Network | <input checked="" type="checkbox"/> | → | → |
| TARGET: Protect and Enhance Natural Areas, Parks and Open Spaces | | | | | | | |
| 99 | Open Space Conservation Program | Create an open-space and natural area preservation program to fund protection and enhancement of critical habitat areas. | Tualatin Hills Park & Recreation District | Beaverton Garden Club, City of Beaverton, Clean Water Services, Metro, Natural Step Network | <input checked="" type="checkbox"/> | → | → |
| 100 | Paths and Greenways | Build an interconnected pedestrian greenway system. | Tualatin Hills Park & Recreation District | Metro | <input checked="" type="checkbox"/> | → | → |

Enhance Livability

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|------------------------------------------------------------------|------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|-----------------------------------------------------------------------------------------------------------|----------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 101 | Establish Beaverton Creek as an Urban Amenity | Improve and promote Beaverton Creek as an urban amenity that provide waterway views, walking trails and important habitat within the redeveloping downtown area. | City of Beaverton | Clean Water Services, Metro | □ | | |
| 102 | Destination Parks and Activity Centers | Create destination recreation opportunities, with an emphasis on activities for kids, sports fields, multi-purpose recreation centers, and dog parks. | Tualatin Hills Park & Recreation District | | ☑ | → | → |
| 103 | Expand Community Gardens | Form partnerships to promote and expand access to community gardens, including educational programming for students of all ages. | Beaverton Garden Club | City of Beaverton | ☑ | → | → |
| 104 | Park Improvement with Neighbors and Volunteers | Organize volunteer efforts to provide opportunities for community groups and neighborhoods to work collaboratively on local park beautification and improvement projects. | Tualatin Hills Park & Recreation District | City of Beaverton | ☑ | → | → |
| 105 | Parks within a Half-Mile of Residents | Establish a range of multi-functional, adequately-sized parks within a half-mile radius of all neighborhoods. | Tualatin Hills Park & Recreation District | City of Beaverton | □ | | |
| TARGET: Ensure a Diverse Range of Quality Housing Options | | | | | | | |
| 106 | Understand Housing Needs | Conduct a comprehensive market analysis to inventory existing housing stock, evaluate assets and design policies to meet future demand. | City of Beaverton | Habitat for Humanity, Metro, Washington County Department of Housing Services, Westside Economic Alliance | ☑ | → | → |
| 107 | Full Range of Housing Choices | Develop housing policies that stimulate a mix of housing stock. | City of Beaverton | Community Action, Habitat for Humanity, Metro, Washington County Department of Housing Services | ☑ | → | → |
| TARGET: Foster Economic Prosperity and Diversity | | | | | | | |
| 108 | Strategic Economic Development Plan | Produce an economic development plan that clarifies Beaverton's role in an evolving economy, and take steps to create the infrastructure, workforce training and recruitment strategies necessary for success. | City of Beaverton | Beaverton Area Chamber of Commerce, Westside Economic Alliance | ☑ | → | → |

Enhance Livability

| # | Key Words | Action | Lead Partner | Support Partners | Timeline | | |
|-------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|----------|---------|-------|
| | | | | | 2011-12 | 2013-15 | 2016+ |
| 109 | “Buy Local” Program | Fund and support a “buy local” program to promote local vendors, increase self-sufficiency and strengthen sense of community. | Beaverton Area Chamber of Commerce, City of Beaverton | Beaverton Farmers Market, Beaverton Valley Times | | □ | |
| 110 | One-Stop Permitting Center | Establish and market a one-stop permitting center that allows businesses to secure all necessary permits through one location. | City of Beaverton | | □ | | |
| 111 | Small Business Resources and Support | Inventory, expand and facilitate access to small business resources including mentoring, start-up support, micro-business centers and shared meeting facilities and office space. | Beaverton Area Chamber of Commerce | City of Beaverton, SCORE, Westside Economic Alliance | □ | | |
| 112 | Employment Opportunities for All Residents | Expand employment opportunities for residents of all skills and abilities, including special needs populations, through partnerships with schools and other public and private-sector partners. | City of Beaverton | Beaverton Area Chamber of Commerce, Citizens with Disabilities Advisory Committee, Westside Economic Alliance | □ | | |
| TARGET: Promote City-Wide Beautification | | | | | | | |
| 113 | Keep Beaverton Tree-Friendly | Encourage a vibrant urban forest by expanding the volume and variety of trees planted city-wide. | City of Beaverton | Clean Water Services, SOLV | ☑ | → | → |
| 114 | Promote Native Plants | Use native plant and tree species in beautification efforts, and provide interpretive signage to educate about the benefits of native plants. | Clean Water Services | Beaverton Garden Club, City of Beaverton, Natural Step Network, SOLV | ☑ | → | → |
| 115 | Promote a Clean and Attractive City | Enforce existing sign and abatement codes, and provide resource information to violators in need of alternative solutions. | City of Beaverton | SOLV | ☑ | → | → |
| 116 | Beautify Exteriors and Landscaping | Provide incentives for landowners to improve building façades and landscaping. | City of Beaverton | Beaverton Garden Club, Clean Water Services | ☑ | → | → |
| 117 | Underground Utilities | Underground utilities in new developments and when retrofitting or improving established areas. | City of Beaverton | Portland General Electric | ☑ | → | → |
| 118 | Community Clean-Up Days | Hold regular community clean-up days involving public and private sponsors. | SOLV, Visioning Advisory Committee | Beaverton Garden Club, Community Warehouse | □ | | |

B e a v e r t o n



C o m m u n i t y V i s i o n



Mailing Address:
Beaverton Community Vision
City of Beaverton
PO Box 4755
Beaverton, OR 97076

Phone: 503-526-2658

Web: www.beavertoncommunityvision.com



Like us on Facebook: facebook.com/bvrtn.vision



Follow us on Twitter: [@bvrtn_vision](https://twitter.com/bvrtn_vision)



Beaverton Community Vision

2014 Annual Report



Bringing the community's vision to life.



Year in Review

February 2014

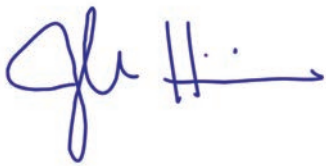
Dear Mayor Doyle and Beaverton City Council,

The Visioning Advisory Committee (VAC) is honored to present the fourth annual vision progress report. As you will note in the adjacent graphic, the state of the vision as of January 2014 is ... vigorous. A full **94 percent** of the 115 proposed actions are now implemented or underway. The most significant change this past year: 20 actions identified as “underway” in 2012 shifted to “implemented ongoing” in 2013.

The past year of vision implementation was remarkable in many ways. From a renewed emphasis on small business development to the implementation of community clean-up days, traffic safety and walkability enhancements and expanded public art and community events, 2013 was a banner year for advancing our shared community goals. We trust you’ll enjoy reading about these and many other partner highlights from the five vision goal areas in the pages ahead.

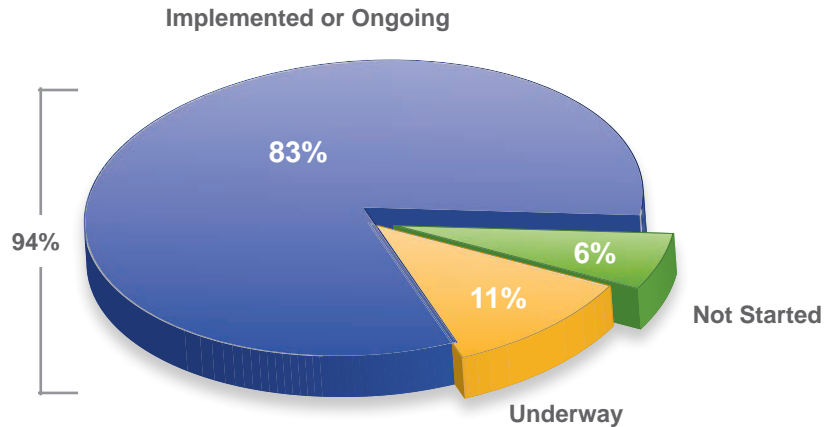
With so much of the existing vision action plan now in motion, the timing is ideal to begin our Year 5 Action Plan update. Over the next 18 months, the VAC will initiate a new round of comprehensive public engagement to solicit new ideas and craft a next generation vision action plan. As always, we look forward to working with you along the way and are grateful for the City Council’s continued support of vision implementation activities. Your willingness to engage the community and set priorities through visioning has resulted in a more vibrant and better-connected Beaverton.

Sincerely,



Jaann Hoisington, Chair
Visioning Advisory Committee

Action Progress through 2013



VAC 2013 Leadership (from left): Jaann Hoisington, chair; Jerry Jones, vice-chair; Cathy Robart, secretary

2014 Vision Advisory Committee Members

| | |
|-------------------|-----------------|
| Luis Alvarez | Chris Humphries |
| Lacey Beaty | Cameron Irtifa |
| Jennifer Browning | Ali Kavianian |
| Ty Garo | Michael Riedel |
| Jaann Hoisington | Cathy Robart |
| Kevin Hoover | Linda Rose |
| | Teresa Wercosky |

Visioning Partner of the Year Award

The Visioning Advisory Committee honored the **Beaverton Farmers Market** as the 2013 Visioning Partner of the Year. The market was chosen for its efforts to Expand Farmers Market (Action 35). As the regular season continues to thrive with 15- to 20,000 visitors every summer weekend, they have also extended the season through November, and in 2013 added a successful winter market on some Saturdays. The winter market features greens, root vegetables, potatoes and apples harvested in the fall, and prepared foods. The Beaverton community responded enthusiastically, and the winter market is back for 2014.



Visioning Award of Excellence

The city of Beaverton Public Works department received this year's Visioning Award of Excellence, in recognition for their efforts on Community Clean-Up Days (Action 118). Public Works staff went above and beyond in helping the Visioning Advisory Committee organize the first-ever visioning clean-up day in November 2013. At the event, nearly 200 volunteers helped clean yards and rake leaves in central Beaverton, and Public Works staff collected 24 cubic yards of debris. The VAC recognized Public Works for its dedication to implementing the community vision.

Highlights by Goal Area

GOAL: Build a Friendly and Welcoming Community

One of Beaverton's **signature community events**, THPRD's Party in the Park, drew more than 8,000 visitors in 2013 by combining with the City of Beaverton's *Beaverton International Celebration* for the third consecutive year. The celebration featured multicultural music, dance and other artistic performances. Mark your calendars for this year's celebration on July 26, 2014. **(Action 7)**

Hands-On Greater Portland continues to promote and facilitate **volunteer opportunities**, providing no-cost assistance to 66 Beaverton and Washington County non-profits in 2013 alone. **(Action 23)**

The Beaverton Literacy Council now offers partial scholarships to offset the cost of **citizenship classes** for new immigrants. **(Action 13)**

The Asian Health and Services Center continues to serve as a vital **cultural activity center**, but also provides critical information and education on emerging issues. In 2013, the center offered workshops and training on Cover Oregon, Living Well and managing chronic conditions. **(Action 14)**

The City of Beaverton Transportation Department is making it easier and safer for people to get around in Beaverton by improving the **sidewalk and path system**. Rapid flashing beacons have been installed at the intersection of Nimbus Ave. and Stratus Street to help alert drivers when pedestrians are crossing the street. Beacons and a crosswalk have also been installed on Millikan Way, east of Murray Blvd. **(Action 18)**

As part of the effort to expand **neighborhood public art**, Bruce West's "*Stacked Cubes*" sculpture was dedicated during the June 2013 New Seasons' First Thursday Series at Progress Ridge Lake in cooperation with the Beaverton Arts Council and Tualatin Hills Parks & Recreation District. **(Action 19)**

The Beaverton History Center has completed filming of the soon-to-be-released "*Beaverton: Our Town, Our Story*," a signature **community history project**, and will soon be publishing a set of history books for children. **(Action 17)**

The Beaverton Committee for Community Involvement (BCCI) continues to help **involve people in community decision-making**, whether through hosting Voters Forums and informational open houses or sponsoring special events such as the Beaverton Sustainability Forums held in 2013. **(Action 4)**

Beaverton **neighborhood connections** remain strong. Last year, residents donated more than \$47,000 in volunteer time and nearly \$8,000 in cash and in-kind donations to help produce a variety of programs, including Summer Theater at Schiffler Park, the Pages as Pillars Reading Program at Chehalem Elementary and scholarships for students at Southridge High School. **(Action 20)**

Party in the Park drew more than 8,000 visitors



Highlights by Goal Area



Streetscape plan creates a unique downtown “look and feel”

GOAL: Create a Vibrant Downtown

2013 witnessed the addition of multiple **green streetscapes** downtown. Rain gardens were constructed on 5th and 7th Streets, Main Street, Birchwood and Hart Road. Pervious sidewalks now line 5th St. and pervious concrete and native plantings were installed along the Fanno Creek Trail. **(Action 44)**

Expansion of the Beaverton Downtown Association’s *First Friday* program and placement of permanent plaques on historical building are two of many new steps being taken to **market and promote downtown**. **(Action 26)**

Thanks to a combination of sidewalk repairs, improved bus stops and ADA ramps on Lombard Ave. and 5th St., and pedestrian signal improvements on Canyon Rd., Cedar Hills Blvd., and Farmington Rd., downtown walkability was much improved in 2013. **(Action 37)**

The City of Beaverton has initiated a streetscape plan for the Creekside District and developed a wayfinding program to create a **unique downtown “look and feel.”** **(Action 25)**

This year, the city’s Economic Development Department developed a new website to provide detailed information on available retail and commercial space downtown. As part of the initiative to **recruit anchor tenants**, the website outlines the city’s retail development strategy and provides an inventory of available spaces. **(Action 30)**

What do a classic car display, costumed canine exhibit and a 40-foot sculpture have in common? Each played a part in successfully **expanding arts, culture and entertainment** in downtown Beaverton in 2013. **(Action 32)**

Highlights by Goal Area

GOAL: Improve Mobility

ODOT is wrapping up construction activities aimed at **improving Highway 217** safety and mobility, including new traveler information signs and smart metering. A split diamond interchange is also projected to be added to Allen and Denney roads within the next couple of years. **(Action 52)**

With support from ODOT and Metro, Beaverton is now benefitting from the **utilization of smart signals** at various locations. Adaptive traffic signal systems were installed on Beaverton Hillsdale Highway and Canyon Road. An additional adaptive system is planned for Cedar Hills Boulevard in early 2014. **(Action 46)**

TriMet improved functionality and **increased safety at Beaverton bus stops** by adding expanded seating, solar lighting and enhanced shelter to 10 existing facilities. **(Action 62)**

Intersection timing was recently improved by interconnecting signal systems on Farmington, Canyon and Cedar Hills Boulevard. **(Action 49)**

Multiple **intersection crossing safety improvements** were made in 2013. A new crossing was added on Hall Boulevard at the Fanno Creek Trail, and mid-block pedestrian crossings were installed across Nimbus, Cascade and Millikan as well as other key location citywide. **(Action 53)**

The City of Beaverton **expanded sidewalks** along Laurelwood Avenue, Birchwood Road, 87th and 155th Avenues. **(Action 55)**



GOAL: Responsibly Provide High Quality Public Services

The Beaverton School District expanded efforts **to connect schools to the community** in 2013 and, as a result, adopted four community-driven Pillars of Learning: WE Expect Excellence; WE Innovate; WE Embrace Equity; and WE Collaborate. In addition, Community Partnership Teams were created to promote and assist in the development of school-based community outreach, engagement and volunteer activities among parents, citizens, the business and faith communities and other community organizations. **(Action 76)**

With support from the Washington County Department of Housing Services, Community Partners for Affordable Housing will construct eight units of affordable senior housing, located at 2nd and Lombard Street in Beaverton, as part of the 47-unit Barcelona affordable housing project. **(Action 79)**

The City of Beaverton is expanding partnerships organizations such as iBridge, Microenterprise Services of Oregon, Adelante Mujeres and the Hispanic Chamber of Commerce to provide **workforce training** and business development options for low-income and disenfranchised populations. **(Action 75)**

A new Beaverton Area Chamber of Commerce and Beaverton School District partnership, the *Youth Entrepreneurs Academy* (YEA!), has recruited 70 local businesses to participate in an “investor’s panel and tradeshow” and raised more than \$20,000 to help **connect area professionals to the classroom** through an after-school program serving middle and high school students. **(Action 78)**

Ride Connection provides **easy senior transportation** alternatives through door-to-door service within and outside Beaverton. The organization also offers one-on-one travel training and Riders’ Clubs to assist Beaverton’s older adults and people with disabilities navigate public transportation. **(Action 83)**

Highlights by Goal Area

The Beaverton Police Department expanded **traffic safety campaigns** in 2013 to include crosswalk diversion classes and other efforts to help prevent car-pedestrian accidents at busy intersections. **(Action 67)**

The Elsie Stuhr Center will be launching a *Wellness on Wheels (WOW)* program in early 2014, with assistance from multiple community organizations interested in **advancing senior health**. **(Action 81)**



GOAL: Enhance Livability

In 2013, “**Community Clean-Up Days**” became a reality as the Visioning Advisory Committee, city staff and twelve community partner organizations (200 volunteers in all) teamed up to help a four-block neighborhood prepare their homes for winter and remove 45 cubic yards of debris. Additional clean-up days are in the planning stages. **(Action 118)**

Open space and conservation goals were advanced again this year, thanks in part to a THPRD bond passed by taxpayers in 2008. Examples include redevelopment of Schiffler Park, which included creation of a new wetland, and habitat restoration at Commonwealth Lake Park. **(Action 99)**



The City of Beaverton continues to promote and adopt **sustainable technologies**. This year, the city implemented full energy monitoring program to reduce energy consumption at municipal facilities and, in addition to the demonstration solar display at the Beaverton City Library, is exploring the feasibility of installing a major new solar energy system at the Sexton Mountain Reservoir. **(Action 95)**

To help achieve our community goal of creating **parks within a half mile of residential areas**, THPRD has designated funding to construct six 2-5 acre neighborhood parks in Beaverton over the next couple of years. **(Action 105)**

The city and SOLVE have initiated a variety of project to **promote native species planting** and preservation in Beaverton. More than 1,200 students from Aloha High School, Deer Park Academy, Rachel Carson Middle School, Valley Catholic High School, Valley Catholic Middle School and Village Home School helped enhance and restore high priority streams and wetlands in the Beaverton area. **(Action 114)**

The Beaverton Area Chamber of Commerce has expanded **small business resources and support** by offering Small Business Development Consulting onsite twice a month, expanding business mentoring and creating a new Direct Connect program, which has already generated \$36,000 in new business activity. **(Action 111)**

About Beaverton Community Vision



Beaverton Community Vision is an award-winning, citywide program designed to find our community priorities. During the original outreach process, more than 5,000 community members shared their ideas and aspirations for the future. That input shaped the Beaverton Community Vision action plan, which contains more than 100 specific action items.

Some 60 local partners subsequently volunteered to help advance these actions, and today 94 percent of the original action plan is now implemented or underway. Additional community outreach will be conducted throughout 2014 and 2015 as part of a five-year action plan update. Please visit the website for event dates and input opportunities.



Beaverton Community Vision
connect • imagine • transform

Contact Us:

Beaverton Community Vision
City of Beaverton
PO Box 4755
Beaverton, OR 97076
503-526-2232

Project Team: Holly Thompson, Erin Gordenier
Vision Advisor: Jason Robertson

Like us on Facebook 

Follow us on Twitter 



www.BeavertonCommunityVision.com



HILLSBORO 2020

Vision and Action Plan



Revised August 2010



January 1, 2011

On behalf of the Hillsboro 2020 Vision Implementation Committee (VIC), it is my pleasure to present this update of the *Hillsboro 2020 Vision and Action Plan* originally adopted by the Hillsboro City Council in May 2000. The current version of the report incorporates all Action Plan changes made since May 2000 and new community priorities identified during last year's Strategy Review process.

To ensure the *Hillsboro 2020 Vision and Action Plan* continues to serve as a relevant and effective guide for shaping our future, the citizen-lead Vision Implementation Committee (VIC) conducts periodic "tune-ups." As our population changes over time, so do our resources, goals and priorities. To keep the community vision on track, it is important to adapt to the current environment while keeping our focus on the end goal - a community all of us, and future generations, are proud to call home.

To this end, the VIC has established several formal processes by which the public and our partners can amend or update the Action Plan. The VIC reviews and, if appropriate, recommends minor modifications to the Action Plan on an annual basis. If submitted, new action proposals are also considered annually. Every five years, the VIC also conducts a major Strategy Review process to actively solicit new ideas or necessary refinements. To help preserve the integrity of the original plan, which was developed with extensive community involvement, this process includes a city-wide citizen outreach effort to solicit and review new proposals for implementing the original Vision Statement.

This report includes the original Vision Statement, which was not changed during the Strategy Review process, and the recently updated Vision Action Plan. In addition, new or revised sections have been added describing the Vision Implementation Committee membership framework and function, and public involvement activities to develop and update the Action Plan.

In summary, this report reflects community priorities for our future with the recognition that as Hillsboro heads toward the year 2020, changing resources and technologies may alter the approach to reach our vision. The Vision Implementation Committee will continue to engage the community in the implementation and updating of the plan. The annual Hillsboro 2020 Town Hall will serve as a primary venue for public comment and the next Strategy Review process will be conducted in 2015. We appreciate and thank all the Hillsboro citizens who have participated in the development and implementation of the *Hillsboro 2020 Vision and Action Plan*. It is this community spirit and commitment that will help us create the future that is our own.

Sincerely,

A handwritten signature in black ink that reads "Steve Callaway".

Steve Callaway
Hillsboro 2020 Vision Implementation Committee Chair, 2008-2010





*In loving memory of David Johnson,
for his caring and dedication to Hillsboro.*



Table of Contents



| | |
|---------------------------------------------------|----|
| Introduction | 1 |
| Hillsboro 2020 Vision Statement | 3 |
| Hillsboro 2020 Vision Action Plan | 7 |
| Strengthening and Sustaining Community | 8 |
| Enhancing Neighborhoods and Districts..... | 14 |
| Preserving the Environment..... | 20 |
| Creating Economic Opportunity..... | 25 |
| Expanding Educational and Cultural Horizons | 29 |
| Promoting Health and Safety..... | 34 |
| Vision Implementation Committee | 39 |
| Public Involvement | 43 |
| Acknowledgements..... | 51 |

 Printed on recycled paper with soy-based ink | For the latest Vision and Action Plan updates, visit our website at www.hillsboro2020.org



Introduction



Hillsboro 2020 is a plan for the future, developed by the people who live and work in the community. Now entering the second decade of implementation, the Vision and Action Plan represent a collaborative and proactive effort on behalf of Hillsboro citizens, businesses and government to shape the growth and development of their community over a 20-year horizon. The Vision is a picture of the community in the year 2020, as seen by citizens from a variety of backgrounds, cultures and interests. The scope is far-reaching and covers six topic areas:

- Strengthening a common sense of community
- Enhancing all neighborhoods and districts
- Preserving the environment
- Fostering economic opportunity
- Expanding support for and access to arts and cultural activities
- Promoting community health and safety

The Hillsboro 2020 Vision Statement, which provides the foundation for this community picture of the future, was developed by a citizen Task Force with extensive community input. The Vision Action Plan brings life to this Vision through a broad range of programs and projects. The Hillsboro City Council adopted the original *Hillsboro 2020 Vision and Action Plan* in May 2000. The most recent revisions to the plan were approved by the City Council in August 2010.



What does the Vision Mean for Hillsboro?

When fully implemented, the Vision will make Hillsboro a city every resident can be proud to call home. Our children will attend schools renowned for educational excellence. Arts and cultural offerings will continue to increase, as will the menu of recreational and social opportunities. People of all ages will feel increasingly safe in their homes, offices and schools and have access to high quality, affordable health care.

The City's base of jobs and businesses will continue to expand, as will the technical and professional assistance needed to ensure a well-balanced, stable economy. The environment will be seen as an asset to community development – not a roadblock. We will witness an improved flow of people, goods, services and information. Hillsboro residents will have ample opportunity to participate in local decisions and contribute to the betterment of their own community.

How is the Community Involved?

Just as developing the Vision Statement and Action Plan required input from a diverse array of stakeholders, so too does implementation. Volunteer groups, non-profit organizations, businesses and local government share responsibility for bringing the Vision to life and ensuring the rewards of this broad-based community investment reach and benefit all sectors of Hillsboro.

These stakeholders and other citizens play an instrumental role in bringing the Vision to life – through a citizen implementation committee, providing input during Vision update opportunities, participating at annual Vision Town Hall meetings and volunteering for projects and programs which fulfill Hillsboro 2020 actions. Periodic news releases and other communications inform Hillsboro residents and businesses of additional participation opportunities and keep them apprised of progress as the Hillsboro 2020 actions are implemented.

What is in This Report?

This report includes the Vision Statement and Action Plan, the charge and membership framework for the Vision Implementation Committee, and a summary of the public involvement processes which developed and updated the plan. The following is a brief overview of the key sections of the report which will allow you to go directly to those areas that are of most interest.

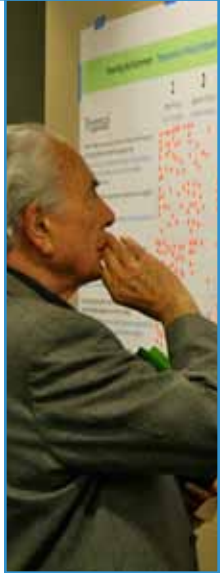
Vision Statement: Includes the full text of the Hillsboro 2020 Vision Statement with six focus areas as developed by Hillsboro citizens, which is the basis for the Action Plan.

Vision Action Plan: Lists the strategies and actions to help bring the Vision to life.

Vision Implementation Committee: Describes the Committee's charge and membership framework as well as processes for updating the Vision Action Plan.

Public Involvement Summary: Overview of the public involvement activities which helped develop and update the Vision Statement and Action Plan.

Acknowledgements: Lists of citizens, organizations and businesses who have helped to develop, update, and implement the Vision and Action Plan through August 2010.



Vision Statement



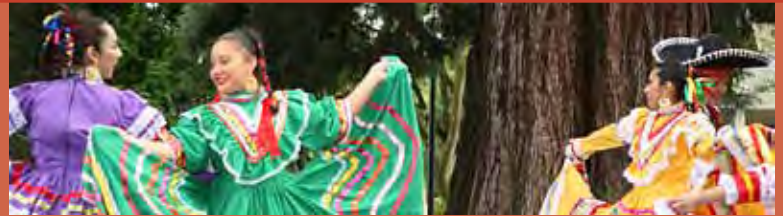
The **Vision Statement** provides a broad-brush description of Hillsboro in the year 2020. Based on community input, the Vision Statement consists of two elements. Below, *Hillsboro: Hometown for the Future* provides a one paragraph statement describing the kind of community Hillsboro strives to be by the year 2020. The six focus area statements listed on the following pages provide more detailed language to guide future community planning in those areas.

Hillsboro: Hometown for the Future

In the year 2020, Hillsboro is our hometown. Within a rapidly changing metropolitan region and global economy, we live in a dynamic community that sustains our quality of life. Here, neighbors, generations and cultures connect. We live and work in balance with nature. Hillsboro is a safe and affordable community, a place our children and their children will be proud to call home.



Strengthening and Sustaining Community



In the year 2020, Hillsboro is a great place to call home. Hillsboro residents share common values reflecting the virtues of small-town living. They also enjoy the amenities of a city connected to a large metropolitan area.

Families and singles, youth and the elderly belong. Hillsboro welcomes its new residents and helps them become an integral part of the community. Hillsboro is a city of diverse cultures, respected and honored for their differences. Local government nurtures and supports citizen involvement in its decisions and actions.

Frequent local events bring people together. Neighborhood businesses, places of worship, schools, and civic organizations provide safe, well-used gathering places where people find identity and make **meaningful connections**.



Enhancing Neighborhoods and Districts

In the year 2020, Hillsboro is a dynamic community that maintains its small-town livability. As Hillsboro preserves its agricultural and historical heritage and rich natural resources, it has accommodated new growth while maintaining its **sense of place**.

Hillsboro is a city of homes, not just houses, of neighborhoods, not just developments. The city's character is shaped by its many neighborhoods and districts, each with a unique atmosphere and various lifestyles. Residents have many choices in meeting their affordable housing, child care and school needs, and have access to a range of small shops and businesses in commercial areas.

Neighborhood parks, maintained recreational facilities and abundant natural areas provide opportunities for citizens to experience an array of indoor and outdoor activities. Streets and sewers are well-maintained, and long-term supplies of water and energy are secure.

Hillsboro's vibrant, redeveloped downtown district remains the heart of the community. It is linked to surrounding areas and other community centers by extensive transit alternatives and a comprehensive system of bicycle paths and sidewalks for pedestrian travel.



Vision Focus Areas



Preserving the Environment

In the year 2020, Hillsboro practices **good stewardship** in balancing the use and protection within and surrounding its natural and environmental resources, including agricultural lands and wildlife habitat, streams and wetlands, trees and woodlands, open spaces and waterways. The greater Hillsboro area features abundant wildlife and healthy agricultural activity, which are protected from unwarranted development.

Public educational programs stimulate understanding and support for a positive relationship with the community's resources and natural surroundings.

The area's air and water resources are clean, and the community has worked to control noise and visual pollution. Wetlands play an essential role in maintaining water quality. Reduced reliance by citizens on the automobile and more use of alternative transportation options help residents breathe easier. Jackson Bottom, long the community's premier environmental asset, is renowned state-wide as an important wildlife habitat.

Creating Economic Opportunity



In the year 2020, Hillsboro boasts a diverse and sustainable employment base, with jobs accessible to all community residents. There is a good balance of jobs and available, affordable housing. Industries are environmentally responsible.

The community is a model for the use of new communications technologies. Training in advanced technologies is available at businesses, schools and libraries. Hillsboro's educational system, including such programs as school-to-work, develops a skilled workforce.

Hillsboro's **strong economy thrives** with the help of an accessible and responsive local government. The City of Hillsboro encourages development of a variety of small and large businesses, provides sound civic planning and zoning, and facilitates public/private partnerships as sources of financial capital. An efficient and cohesive transportation system moves people to work, and goods and services to market.



Expanding Educational and Cultural Horizons



In the year 2020, Hillsboro provides educational opportunities for all of its residents. This achievement is supported by an educational system linking public and private elementary, middle and high schools with technical training, colleges, and graduate schools. Every child has access to excellent, comprehensive schooling that develops thinking, creative, confident, successful and productive citizens. Schools provide children with opportunities for career exploration. Available after-school and continuing education programs encourage **lifelong learning**.

The richness of the community's cultural fabric also enhances the experience of living in Hillsboro. Programs in the arts, theater and other entertainment enjoy broad-based public and private support. Instruction in art, music and cultural expression is available in local schools. The Hillsboro Public Library provides materials and services to help community residents of all ages and cultural backgrounds meet their educational, professional and recreational needs.



Promoting Health and Safety

In the year 2020, Hillsboro sustains a high quality of life by actively promoting **public health and safety**. Residents feel safe in their homes, neighborhoods and public places. Small town neighborliness is reinforced by a commitment to community-based policing, and programs for preventive measures to support firefighting and emergency services. A wide variety of community resources — public, private and non-profit — serve at-risk populations.

Community members have access to affordable health care. Our community hospital serves as the center for health services, support and education. At the same time, partnerships of the public and private sector maintain a coherent, geographically dispersed network that brings health services to the districts and neighborhoods where people need them. Hillsboro works hard to create a barrier-free community for its physically and mentally disabled citizens.



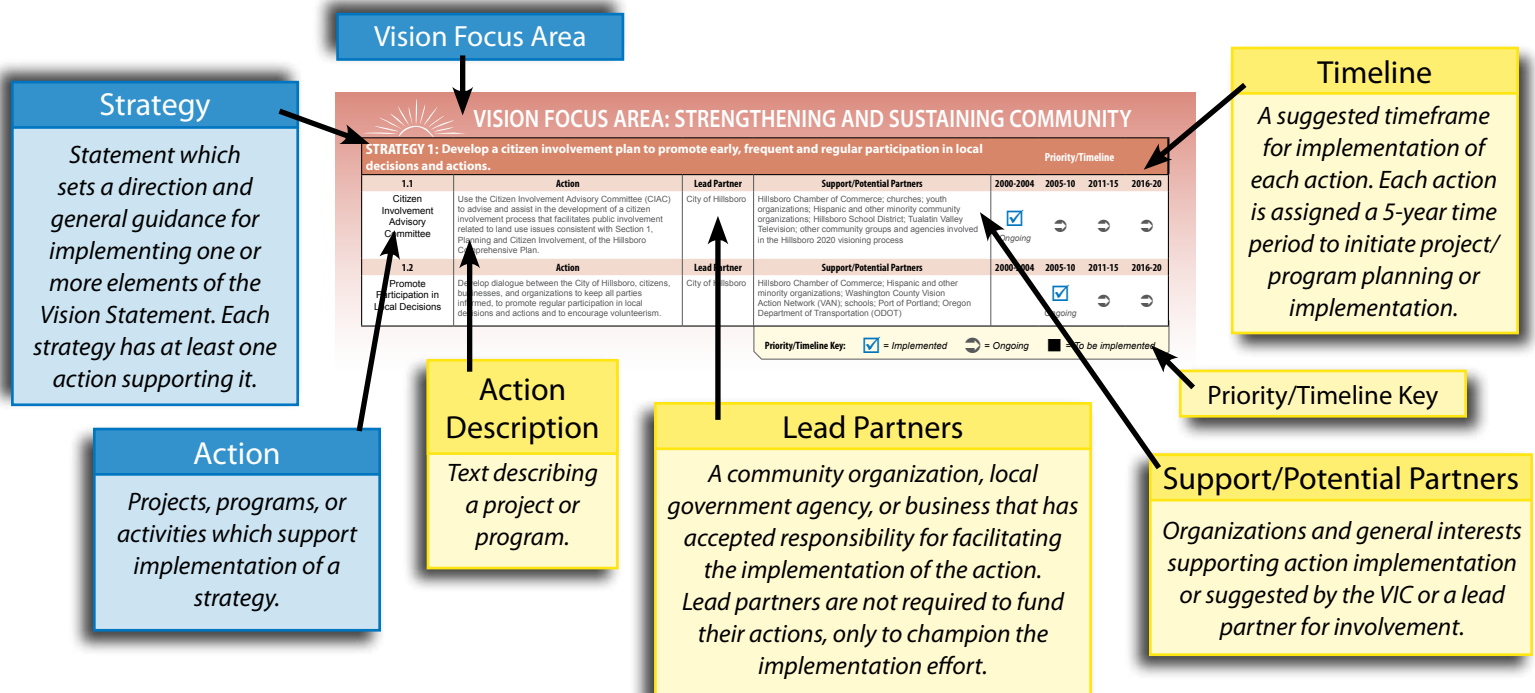
Vision Action Plan



The Hillsboro 2020 Vision Action Plan outlines **strategies and actions** to bring the Vision Statement to life. It was developed through community involvement and is periodically updated to keep current with changing community resources, opportunities and long-term needs. As described in the next section, any proposed update to the Action Plan must have a basis in the Vision Statement and receive an appropriate level of community review.

The Vision Action Plan is presented in the following matrix which lists the 50 strategies and 180 actions adopted by the City Council through August 2010. Other revisions may occur after the publication of this report. Current versions of the Vision Action Plan are available online on the Hillsboro 2020 website at www.hillsboro2020.org. The Action Plan matrix on the following pages is divided into six Vision focus areas organized by color.

Key elements of the Action Plan matrix:





VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

STRATEGY 1: Develop a citizen involvement plan to promote early, frequent and regular participation in local decisions and actions.

Priority/Timeline

| 1.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|---------|---------------------|
| Citizen Involvement Advisory Committee | Use the Citizen Involvement Advisory Committee (CIAC) to advise and assist in the development of a citizen involvement process that facilitates public involvement related to land use issues consistent with Section 1, Planning and Citizen Involvement, of the Hillsboro Comprehensive Plan. | City of Hillsboro | Hillsboro Chamber of Commerce; churches; youth organizations; Hispanic and other minority community organizations; Hillsboro School District; Tualatin Valley Television; other community groups and agencies involved in the Hillsboro 2020 visioning process | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 1.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Promote Participation in Local Decisions | Develop dialogue between the City of Hillsboro, citizens, businesses, and organizations to keep all parties informed, to promote regular participation in local decisions and actions and to encourage volunteerism. | City of Hillsboro | Hillsboro Chamber of Commerce; Hispanic and other minority organizations; Washington County Vision Action Network (VAN); schools; Port of Portland; Oregon Department of Transportation (ODOT) | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ |
| 1.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Building Community | Facilitate opportunities to build community at the neighborhood level and improve dialogue around localized issues. | City of Hillsboro | Heart of Hillsboro; Hillsboro Downtown Business Association (HDBA); community-based non-profit organizations | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ |
| 1.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| City-Neighborhood Communications | Facilitate direct communication with neighborhoods and districts on critical issues through HOAs and multi-family housing contacts. | City of Hillsboro | Community Volunteers, Homeowner Associations, Neighborhood Watch Program, LOAC, Bienestar | | | | ■ <i>Ongoing</i> |

STRATEGY 2: Make online technology accessible and affordable to all residents of the community.

Priority/Timeline

| 2.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|---------|---------|
| Online Technology Access | Increase access to online resources and web-based services for all Hillsboro residents. | One Economy | Hillsboro Chamber of Commerce | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 2.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Access to the Web | Promote, encourage and continue development of online access to City of Hillsboro and other local government resources. | City of Hillsboro | Washington County; Hillsboro School District; Service clubs; businesses | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ |
| 2.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Public Online Centers and Computer Systems | (A) Create online centers in public places, throughout the community. (B) Maintain and update. | City of Hillsboro | (A) Hillsboro Chamber of Commerce; service and other organizations; high-tech and other major employers; telecommunications companies; AARP; OSU Extension Service; Centro Cultural; Washington County; Hillsboro School District. (B) Hillsboro School District; Community Action Organization; Centro Cultural; Washington County; 4-H Tech Wizards; Pacific University Masters in Education Department | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |



VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

STRATEGY 3: Establish community information systems that keep citizens informed of city-wide activities and provide citizen access to community networks.

Priority/Timeline

| 3.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------|---------|---------|
| Community Events Calendar | Maintain and promote a broad based community calendar, including information and entries from a wide range of community groups and organizations, and facilitate access through links at major community web portals. | Hillsboro Chamber of Commerce | Hillsboro School District; Washington County Fair Complex; media; service organizations; Convention & Visitors Bureau of Washington County; Tuality Hospital; Washington County Historical Museum; Retired Seniors Volunteer Program | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |
| 3.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Community Education and Training Links | Develop and maintain a web links page listing a variety of education, training and apprenticeship programs that exist throughout the community. | Hillsboro Chamber of Commerce | Capital Center; Washington County; Hillsboro Chamber of Commerce; Hillsboro School District; Portland Community College (PCC); One Economy | | <input checked="" type="checkbox"/> | | |

STRATEGY 4: Develop a community identity program that reflects Hillsboro's character.

Priority/Timeline

| 4.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-----------|---------|---------|--------------------|
| Hillsboro Motto Development | Establish, through a community process, a Hillsboro motto that represents the community's unique identity. | City of Hillsboro | Various community-based service organizations; interested individual businesses; Hillsboro Chamber of Commerce | | | | |
| 4.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Signage Development and Implementation Plan | Develop signage program, incorporating Hillsboro motto and logo, and including community gateways and neighborhood components. | City of Hillsboro/Hillsboro Chamber of Commerce | Hillsboro Chamber of Commerce; various community-based service organizations; interested individual businesses | | | | |
| 4.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Neighborhood Projects Toolkit | Create a "neighborhood projects toolkit" for self-directed community service projects. | SOLV | City of Hillsboro, Clean Water Services | | | | <i>Ongoing</i> |
| 4.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Welcome to Hillsboro Program | Create and periodically update a "Welcome to Hillsboro" webpage that provides new residents information about local resources. | Hillsboro Chamber of Commerce | City of Hillsboro; Homeowner Associations; Realtors | | | | <i>Ongoing</i> |

STRATEGY 5: Develop a common "Hillsboro" address for every home and business within the boundary of the City reflected in all postal addresses.

Priority/Timeline

| 5.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------|---------|--------------------|
| Common Zip Code | After determining future eastern City boundary, work with U.S. Postal Service to modify Hillsboro zip code boundaries to reflect future City boundary. | City of Hillsboro | Hillsboro Chamber of Commerce; various community-based organizations; interested individual businesses; U.S. Postal Offices in Hillsboro and Beaverton | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |
| 5.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Home Address System Design and Implementation | (A) Through a community-based process, determine whether to establish a single address/grid system, and if so, develop and (B) implement a common address plan. | City of Hillsboro | Washington County; Hillsboro Chamber of Commerce; U.S. Postal Service; civic organizations; homeowners associations; interested businesses; Address Management Division of Regional USPS; Hillsboro USPS; Evergreen DCU; USPS; WCCCA; Metro; Washington County Survey; Hillsboro Fire & Police; Washington County Sheriff | | | | <i>Ongoing</i> |



VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

STRATEGY 6: Identify and promote community events that bring residents together and attract outside visitors.

Priority/Timeline

| 6.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|----------------|----------------|
| Athletic Event Attraction and Promotion | Attract and promote attendance at major athletic events in Hillsboro. | City of Hillsboro | Non-profits; service organizations; media; business sponsors (Adidas, Nike, Bat Co.); Sister City Associations; Tuality Healthcare Foundation; sports and fitness clubs; City of Hillsboro; Hillsboro School District; Hillsboro Downtown Business Association; Washington County Visitor Association; American Softball Association | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 6.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Community Events | Continue existing community activities, such as the community markets and 4th of July parade, and expand the list to include other such activities. | Hillsboro Chamber of Commerce | Hillsboro Rotary, City of Hillsboro, Washington County Fairplex; Hillsboro Downtown Business Association; Rose Festival Association; sponsors; Hillsboro Boys and Girls Club; community service clubs; Port of Portland; Centro Cultural. For the vintage fly-in, involve vintage aircraft enthusiasts and interested parties; Tuality Healthcare | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 6.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Winter Community Celebration | Develop a new community-wide celebration in the winter season with activities focused in the downtown Hillsboro area. | Hillsboro Downtown Business Association | City of Hillsboro; Hillsboro Chamber of Commerce; civic groups; Washington County Fair Complex Boosters | | | | ■ Ongoing |
| 6.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Events to Benefit Non-profits | Encourage major community and regional events, such as the Oregon International Airshow, to benefit non-profit organizations. | Oregon International Airshow Board | City of Hillsboro; Port of Portland; Washington County Visitors Bureau; Boys & Girls Club of Hillsboro; Hillsboro Schools Foundation; SOLV | | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ |
| 6.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Concerts and Movies in the Park | Support the continuation and expansion of concerts and movies in parks. | Hillsboro Community Arts | Hillsboro Community Foundation; Hillsboro Arts and Culture Council; Youth Advisory Council | | | | ■ Ongoing |
| 6.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Hillsboro Latino Festival | Facilitate continued growth of the Hillsboro Latino Festival, and add additional international components over time. | Hillsboro Chamber of Commerce | Centro Cultural | | | | ■ Ongoing |
| 6.7 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| International Garden | Explore the feasibility of developing an international garden to celebrate and connect Hillsboro's diverse cultures and citizens. | City of Hillsboro | Tualatin Valley Garden Club; other area garden clubs | | | | ■ Ongoing |
| 6.8 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Expanded Farmers' Market | Determine the feasibility of expanding the size and duration of local farmers markets. | Hillsboro Farmers' Market | Tuesday Market; City of Hillsboro; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Orenco Homeowners Association; Streets of Tanasbourne; Tuality Healthcare | | | ■ | |



VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

STRATEGY 7: Promote the establishment of centers for meetings, conferences and other community activities.

Priority/Timeline

| 7.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------|---------|---------|
| Downtown Community Meeting Centers | (A) Locate and develop an additional facility for community meeting space in downtown Hillsboro. (B) Study the viability of renovating the Town Theater for a third place use. If renovation is not viable, study other third place uses for the site. | City of Hillsboro | Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Scheller Properties; Hillsboro Art Association; arts organizations; churches; other potential uses | | <input checked="" type="checkbox"/> | | |
| 7.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Convention Center | Develop a new convention center with possible multi-building development. | City of Hillsboro; Washington County | Hillsboro Chamber of Commerce, Washington County Visitors Association | | | ■ | |

STRATEGY 8: Encourage leadership development opportunities in the community.

Priority/Timeline

| 8.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------|---------|---------------------|
| Community Leadership Training | Continue to expand the Hillsboro Chamber of Commerce leadership training program beyond the business community, to reflect the diversity of the community. | Hillsboro Chamber of Commerce | Local governments and educational institutions, including Portland Community College; local toastmaster organizations; other community organizations; Tualatin Valley Television; retirees | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 8.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Student Involvement in Government | Develop avenues for high school/college student involvement in local government. | Hillsboro School District | Schools; Portland Community College (PCC); Hillsboro Chamber of Commerce; City of Hillsboro; Pacific University; Junior Achievement | | | ■ | ➡ <i>Ongoing</i> |

STRATEGY 9: Provide for adequate and accessible child care for all working families in Hillsboro.

Priority/Timeline

| 9.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------|---------|---------|
| Child Care | Create public-private partnerships to determine how available, affordable child care can be accessed and delivered with the help of the private sector and the use of parent cooperatives. | Community Action Organization | Major employers in area; local business organizations; public sector including Washington County; Hillsboro School District; community service organizations; churches; Community Action Organization; Tualatin Valley Television; Learning Tree | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |



VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

STRATEGY 10: Assure the adequate provision of recreation, sports, aquatic facilities and programs that are affordable and accessible to all area residents, and plan for their development.

Priority/Timeline

| 10.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|----------------|----------------|
| Parks Facilities Inventory | As part of the City of Hillsboro's parks master planning effort, develop and periodically update the inventory of existing parks, open spaces and recreational facilities, and make the inventory available to residents to assist in identifying future needs. | City of Hillsboro | Hillsboro School District; Hillsboro Boys & Girls Club; youth organizations; facility user groups; senior organizations; Washington County Dept. of Disability, Aging and Veteran Services; Washington County Master Gardeners; Hillsboro Chamber of Commerce | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 10.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Recreational Programs Enhancement | As a component of the City of Hillsboro Parks and Recreation Department's Master Plan, examine existing recreational programs and determine the need for additional programs in response to community needs and desires. | City of Hillsboro | Hillsboro Park Commission; Oregon Disc Sports Association; Tualatin River Keepers; Hillsboro School District; Washington County Commission on Children and Families; Camp Fire USA | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |
| 10.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Off-leash Dog Area | Create fenced off-leash area(s) for dogs to promote responsible pet ownership, public health and safety, and a community gathering place. | City of Hillsboro | Operation Dog Park; 4-H clubs; pet businesses; Hillsboro Dog Association | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |

STRATEGY 11: Promote volunteerism and philanthropy within the community.

Priority/Timeline

| 11.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|----------------|----------------|
| Philanthropy Education | Educate the public to the personal and community benefits of philanthropy. | Hillsboro Community Foundation | Hillsboro Chamber of Commerce; community-based non-profits; Washington County Vision Action Network; Hands On Washington County; I Give Where I Live; Oregon Community Foundation | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |
| 11.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Community-wide Day of Service | Encourage the establishment of and publicize a community-wide "day of service." | City of Hillsboro | Hillsboro Community Foundation; Hillsboro Chamber of Commerce; community-based non-profits; Hillsboro Downtown Business Association; Schools; SOLV | | | | |
| 11.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Volunteer Database | Develop a list of all community groups, organizations, programs and projects with a volunteer database including youth leadership programs. Update the list and advertise for volunteers to sign up with the network. | Hillsboro Chamber of Commerce | City of Hillsboro; Washington County; Hillsboro School District; seniors; churches; service clubs; Internet service providers; businesses; fraternal organizations; Retired Seniors Volunteer Program; SOLV; AARP; Youth Volunteer Corps; Senior Core of Retired Executives (SCORE); Hillsboro Economic Development Partnership; Washington County Vision Action Network (VAN); Hillsboro Argus; Hands On Washington County; Washington County Beehive | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 11.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Philanthropist and Volunteer Recognition | Coordinate recognition/publicity for leading philanthropists and volunteers through enhanced community awards program. | Hillsboro Chamber of Commerce | City of Hillsboro; Hillsboro Community Foundation; community-based non-profits | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |


Priority/Timeline Key: = Implemented = Ongoing = To be implemented



VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY




STRATEGY 11 (Continued)

Priority/Timeline

| 11.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------|-------------------------------------------------------------------------------|---------------------------|--------------------------------------------------------------|-----------|---------|---------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| Expanded Volunteer Opportunities | Expand access to and participation in Hillsboro-area volunteer opportunities. | Hands-on Greater Portland | Hillsboro Chamber of Commerce; SOLV; community organizations | | | | <div style="text-align: right;">  <i>Ongoing</i> </div> |

STRATEGY 12: Find opportunities to collaborate and communicate with cities, regional governments, agencies and non-profits to address common issues and concerns.

Priority/Timeline

| 12.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| Collaboration with Washington County Vision Action Network | Continue the City of Hillsboro's collaboration and coordination with VAN and other regional partners. | City of Hillsboro | Washington County Vision Action Network (VAN); Hillsboro Chamber of Commerce; Hillsboro Community Foundation; community-based non-profits | | <div style="text-align: center;">  <i>Ongoing</i> </div> | <div style="text-align: center;">  </div> | <div style="text-align: center;">  </div> |



Action 10.3: Off-Leash Dog Area



VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

STRATEGY 13: Complete an “active transportation” system, integrating sidewalks, pedestrian and bike infrastructure to serve the entire city, improving neighborhood connections, access to transit, recreation options and safety.

Priority/Timeline

| 13.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|--------------|---------|
| Identify/Map Pathways | Develop and regularly update an inventory of bicycle and pedestrian pathways, and make available in print or online. | City of Hillsboro | Bicycle/Pedestrian Pathway Task Force; Washington County; Metro; community and civic groups; neighborhood groups; Tri-Met; Washington County Bicycle Transportation Coalition, Hillsboro School District | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 13.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Bicycle and Pedestrian Advisory Committee | Establish a Bicycle and Pedestrian Advisory Committee responsible for advising the City on active transportation investments and coordinating with regional jurisdictions on pathway and facilities connections. | City of Hillsboro | Bike Coalition; citizen groups; service organizations; Hillsboro Chamber of Commerce; Regional jurisdictions; Willamette Pedestrian Coalition; Hillsboro-area CPOs; Washington County Bicycle Transportation Coalition; Hillsboro School District; Washington County Public Health | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 13.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Fund Pathways | Explore feasible funding options including state, regional or private, grants, public or special levies or other means to upgrade and complete the City's bike path/pedestrian system in accordance with current codes and ordinances. | City of Hillsboro | Bike Coalition; citizen groups; service organizations; Hillsboro Chamber of Commerce; Metro, Westside Transportation Alliance | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 13.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Sidewalk Completion and Repair | Encourage adjacent property owners to complete and repair sidewalk systems and provide assistance where feasible. | Bicycle/ Pedestrian Pathway Task Force | City of Hillsboro; Bike Coalition; citizen groups; Hillsboro Chamber of Commerce | | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ |
| 13.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Bike Rack Policy | Help develop a policy and strategy for expanding the number of secure bike racks available city-wide. | Westside Transportation Alliance | City of Hillsboro; Washington County Bicycle Transportation Coalition; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Hillsboro School District; shopping and recreation centers; development community | | | ■ | |
| 13.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Integrated Bike Network | Coordinate with regional partners to create and promote a bicycle transportation network connecting population, transit and employment centers and other regional destinations. | Washington County Bicycle Transportation Coalition | City of Hillsboro; METRO; Tri-Met; Washington County; Washington County Visitors Association; Westside Transportation Alliance | | | ■ Ongoing | ➡ |
| 13.7 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Safe Routes to School | Establish and promote safe bicycle and pedestrian routes to schools from surrounding neighborhoods. | City of Hillsboro | SRTS.com; Washington County Bicycle Transportation Coalition; Hillsboro School District; Washington County Department of Land Use and Transportation; Washington County Public Health | | | ■ Ongoing | ➡ |
| 13.8 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Smart Crossings | Install smart-crossings, including flashing beacons, at locations noted for heavy pedestrian use. | City of Hillsboro | Willamette Pedestrian Coalition; Washington County; ODOT | | | ■ Ongoing | ➡ |

Priority/Timeline Key: = Implemented ➡ = Ongoing ■ = To be implemented



VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

STRATEGY 14: Establish a coordinated system of buses, shuttles and light rail connecting large neighborhoods, major retail and employment areas.

Priority/Timeline

| 14.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|---------|---------|
| Transit System Expansion and Promotion | (A) Develop public/private partnerships to expand existing transit systems and promote increased ridership. (B) Promote and encourage use of mass transit and alternative modes of transportation. Explore and promote use through new incentive programs and by providing necessary infrastructure and transit service within Hillsboro. | Westside Transportation Alliance | (A) City of Hillsboro; downtown groups; private businesses (e.g., Dawson Creek Corporate Park); other governmental agencies; Washington County; developers. (B) City of Hillsboro; Hillsboro Chamber of Commerce; employers; Bicycle Transportation Alliance; Citizens for Sensible Transportation (CST); Oregon Department of Transportation (ODOT); Tri-Met; Washington County Dept. of Disability, Aging & Veteran Services | <input checked="" type="checkbox"/> Ongoing | | | |
| 14.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Transit Service Expansion | Communicate to Tri-Met local need for additional transit routes and encourage ongoing operation of existing transit service. | Hillsboro Chamber of Commerce | City of Hillsboro; downtown groups; private businesses (e.g., Dawson Creek Corporate Park); other governmental agencies; Washington County; developers; Washington County Dept. of Disability, Aging & Veteran Services; Westside Transportation Alliance | <input checked="" type="checkbox"/> Ongoing | | | |
| 14.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Local Transit System | Study economic feasibility of operating a limited Hillsboro transit service that complements Tri-Met service. | City of Hillsboro | Metro; Tri-Met neighborhood groups; employers; Washington County Dept. of Disability, Aging, & Veteran Services; Hillsboro Chamber of Commerce (Transportation Committee) | <input checked="" type="checkbox"/> Ongoing | | | |
| 14.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Transit "Free Fare" Zone | Explore and if feasible implement a "free fare" transit zone in Hillsboro. | Westside Transportation Alliance | Hillsboro Chamber of Commerce; City of Hillsboro; Tri-Met | | <input checked="" type="checkbox"/> Ongoing | | |



VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

STRATEGY 15: Protect and enhance historical and cultural sites and other resources.

Priority/Timeline

| 15.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------------------|---------|---------|
| New Historic Landmarks Committee | Establish a Hillsboro Historic Landmarks Advisory Committee. | City of Hillsboro | Washington County Historical Society; State Historic Preservation Office; Historic Preservation League of Oregon; Hillsboro Historical Society; State Historic Preservation Office | | <input checked="" type="checkbox"/> | | |
| 15.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Local Historical Society | Create a volunteer membership Historical Society for Hillsboro. | Hillsboro Historical Society | Hillsboro Landmarks Commission; Hillsboro Cultural Center; Washington County Historical Society; Hillsboro Chamber of Commerce; Tualatin Valley Television; Hillsboro Arts Commission; Hillsboro Community Arts; Hillsboro Actors Repertory Theatre; Family History Society; Oregon Historical Cemeteries Association; Unitarian Universalist Church of Washington County; Orenco Heritage Organization | <input checked="" type="checkbox"/> | | | |
| 15.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Historic/Cultural Sites Education | Provide educational materials for property owners on protection of historic and cultural sites, including qualifications, resources, how to establish and other information; build connections with other regional and state historical societies. | Historic Landmarks Advisory Committee | Hillsboro Historical Society; State, regional historical societies; local news media; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Hillsboro Senior Center; Realtors; Washington County | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |
| 15.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Identify Historic Sites | Identify Hillsboro's historic sites and obtain grants for designation. | Historic Landmarks Advisory Committee | State; regional and other local Historical Societies; property owners; City of Hillsboro; Hillsboro Historical Society | | <i>Ongoing</i> | | |
| 15.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Historic Structure Incentives | Develop tax and other incentives to restore and update historic structures. | Historic Landmarks Advisory Committee | Various historical societies; Hillsboro Chamber of Commerce; City of Hillsboro; banks; builders; State Historic Preservation Office | | | | |

STRATEGY 16: Develop a new public square in downtown Hillsboro that serves as the heart of the community.

Priority/Timeline

| 16.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------|---------|---------|
| Public Square Task Force and Development | (A) Establish a task force to define, develop design concepts, select a site and poll the community for a new public square downtown. (B) Upon approval of plans, finance and build the new public square. | City of Hillsboro | Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Washington County; Centro Cultural; Hillsboro Historical Society; Hillsboro Landmarks Commission; American Institute of Architects; Livable Oregon | <input checked="" type="checkbox"/> | | | |



VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

STRATEGY 17: Provide and encourage “third places” at commercial and public facilities that are attractive and accessible where citizens can meet and talk informally, including such locations in existing and new neighborhood plans.

Priority/Timeline

| 17.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|---------|
| Planning and Zoning Standards Evaluation | Evaluate planning and zoning standards, to insure that commercial development is visually appealing, fosters a sense of community, expands landscaping, and encourages interaction among Hillsboro citizens. | City of Hillsboro | Hillsboro Chamber of Commerce; Neighborhood organizations; Portland Homebuilders Association | | | ■ <i>Ongoing</i> | ➡ |
| 17.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Public Places Need/Promotion | Inventory and promote existing public places and locations. | Hillsboro Chamber of Commerce | Convention/Visitors Bureau of Washington County; Tri-Met, City of Hillsboro: Hillsboro Senior Center; Boys & Girls Club; Ministerial Associates; Tualatin Valley Television; OSU Extension; Portland Community College; PTA; Community Bank; wineries; Washington County Historical Society; Portland Chamber of Commerce | ☑ <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 17.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Neighborhood Gathering Places | Provide for small scale neighborhood and other informal gathering places (“third places”) through existing and new neighborhood plans. | City of Hillsboro | Hillsboro Downtown Business Association; Hillsboro Chamber of Commerce; neighborhood associations | | ■ <i>Ongoing</i> | ➡ | ➡ |
| 17.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| 10th Avenue Public Place | Develop a public place in the 10th Avenue area to provide linkage to the Civic Center area. | City of Hillsboro | | | | ■ | |
| 17.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Community Garden Development | Identify site(s) for and develop city-wide community garden(s), to be maintained by community residents. | City of Hillsboro | Hillsboro Saturday Farmers' Market; Oregon State University Master Gardener Program; Tualatin Valley Garden Club; Centro Cultural; Oregon Food Bank; senior centers; churches; schools (to partner with seniors); SOLV; Hillsboro Boy Scouts; Miller Education Center; REI; Hillsboro Water Department | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 17.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| “Third Places” Business Support | Recruit business owners to target and support “third places” activities. | Hillsboro Chamber of Commerce | Hillsboro Downtown Business Association; Neighborhood groups, developers; Hillsboro Economic Development Council; Tualatin Valley Television | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 17.7 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| “Third Places” Incentive | Provide incentives for new developments to include “third places”. | City of Hillsboro | Hillsboro Downtown Business Association; Hillsboro Chamber of Commerce; neighborhood associations | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 17.8 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| “Third Places” Site Options | Determine feasibility of facilities along MAX light rail line for possible use as community centers and quasi-commercial uses. | City of Hillsboro | Hillsboro School District; Hillsboro Chamber of Commerce; neighborhood groups; Tualatin Valley Television; consultant; Hillsboro Parks and Recreation Department; HART; Hillsboro Markets | | ☑ <i>Ongoing</i> | ➡ | ➡ |

Priority/Timeline Key: ☑ = Implemented ➡ = Ongoing ■ = To be implemented



VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

| STRATEGY 18: Promote a diversity of housing by type and cost. | | | | | Priority/Timeline | | | |
|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|---------|---------|--|
| 18.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Housing Inventory Assessment | Evaluate current housing availability by type, price range, accessibility and visitability, lot size, etc. | City of Hillsboro | Builders; Community Action Organization; Washington County Department of Disability, Aging and Veteran Services; local realtors; apartment managers | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ | |
| 18.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Diverse Housing Goals | Establish performance goals in the comprehensive plan to promote diversity of design-types and housing choices city-wide. | City of Hillsboro | Washington County Dept. of Disability, Aging and Veteran Services; developers; architects; neighborhood groups as applicable | | | ■ | | |
| 18.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Housing Zone Formula | Develop a transition zone formula (i.e., one that allows the transition from multiple unit dwellings to single family dwellings) in the City's zoning ordinance. | City of Hillsboro | Washington County Dept. of Disability, Aging and Veteran Services; developers; architects; neighborhood groups as applicable | | | ■ | | |
| STRATEGY 19: Acquire additional property for future parks and open space. | | | | | Priority/Timeline | | | |
| 19.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Parks Land Inventory/Analysis | Involve local community in analyzing existing parks land inventory to match new parks with population needs for recreational land. | City of Hillsboro | Hillsboro Chamber of Commerce; neighborhood groups; Hillsboro School District; Tualatin Valley Television | <input checked="" type="checkbox"/> | | | | |
| 19.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| New Parks Property Identification | Identify and consider properties that include existing structures for their cultural and recreational potential and incorporate this information into the Parks Master Plan. | City of Hillsboro | Washington County Historical Society; Hillsboro Historical Society (new); Hillsboro Landmarks Commission | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ | |
| 19.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Parks Land Incentive | Develop and apply incentives for park land donations and dedications when considering public and private community master development plans. | City of Hillsboro | Metro; Oregon Department of Land Conservation and Development (grant program); Washington County | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | |
| STRATEGY 20: Identify and develop a system of neighborhood parks, located within walking or biking distance of every community resident. | | | | | Priority/Timeline | | | |
| 20.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Parks Master Plan Update | Complete the City's parks master plan update, including a needs assessment for additional multi-purpose recreation and aquatics facilities. | City of Hillsboro | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ | |
| 20.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Parks and Transportation Coordination | Coordinate park system planning with transportation systems. | City of Hillsboro | Metro; Washington County Department of Land Use and Transportation; Oregon Department of Transportation (ODOT); Tri-Met; Hillsboro Bicycle and Pedestrian Task Force | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ | |



VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

STRATEGY 20 (Continued)

| | | | | Priority/Timeline | | | |
|-----------------------------------------|---------------------------------------------------------------------------------------------------|-------------------|-------------------------------|-------------------------------------------------------|---------|---------|---------|
| 20.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Bike/Pedestrian Easement Identification | Identify and promote potential bike and pedestrian easements to connect parks and transportation. | City of Hillsboro | Metro; Tri-Met; neighborhoods | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 20.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Greenway Easement Advocacy | Advocate parks/greenway easement opportunities to developers. | City of Hillsboro | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |

STRATEGY 21: Create and promote the maintenance of clean, landscaped areas throughout the community.

| | | | | Priority/Timeline | | | |
|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------|---------|---------|
| 21.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Landscaped Area Opportunities | Identify opportunities in high visibility, high impact public and private spaces for development and expansion of landscaped areas. | Hillsboro Chamber of Commerce (Beautification Committee) | Property owners, including public; City of Hillsboro; private homeowners associations; volunteer organizations; business sponsors; Tualatin Valley Garden Club; Hillsboro Parks & Recreation Department | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 21.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Community Landscaping Strategy | Develop a strategy and action plan for installation and maintenance of landscaping improvements along Hillsboro area major streets and arterials in both new development and older community spaces and areas. | City of Hillsboro | Homeowner groups; Hillsboro Chamber of Commerce Beautification Committee; SOLV; Community Participation Organizations (CPOs); Washington County Community Corrections Department (community service programs); Washington County | | | ■ | |



Strategy 20: Neighborhood Parks



VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

STRATEGY 22: Inventory, designate and, as necessary, acquire major greenways, creeks and wetlands in the Hillsboro area for future protection and preservation.

Priority/Timeline

| 22.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------------------|--------------------------|--------------------------|
| Natural Resource Inventory | Finalize inventory and designate resource areas. | City of Hillsboro | Affected landowners; Tualatin Watershed Council; citizen groups; neighborhood organizations; Metro; Clean Water Services; Soil and Water Conservation District; Tualatin Riverkeepers | <input checked="" type="checkbox"/> | | | |
| 22.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Resource Area Regulation | Develop regulations for future preservation and protection of designated areas. | City of Hillsboro | Army Corps of Engineers; National Marine Fisheries Service (NMFS); Oregon Division of State Lands and Department of Fish and Wildlife (ODFW); Metro; "Friends" groups; Hillsboro Chamber of Commerce; Clean Water Services; Community Participation Organizations (CPOs) | <input checked="" type="checkbox"/> | | | |
| 22.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Resource Area Priority Designation and Acquisition | Prioritize designated areas for acquisition with attention to interconnected habitat systems and wildlife corridors, and acquire priority areas as appropriate. Attempt to secure dedications of conservation easements prior to purchasing land. | City of Hillsboro | Metro; Clean Water Services; citizen groups; Wetlands Conservancy; Tualatin Watershed Council; willing sellers; donors; land trusts | | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> |

STRATEGY 23: Establish a community-wide stream and wetland restoration and education program.

Priority/Timeline

| 23.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|--------------------------|--------------------------|
| Stream Restoration Assessment | Assess stream restoration needs and identify priority projects. | Clean Water Services | City of Hillsboro; Oregon Department of Fish and Wildlife (ODFW); Tualatin Watershed Council; SOLV; "Friends" groups; Hillsboro School District (school projects); Community Participation Organizations (CPOs); Metro; Tualatin Riverkeepers, Jackson Bottom Wetlands Preserve Board | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 23.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Restoration Programs Coordination | Provide and coordinate technical, human and financial resources needed for restoration and education activities. | Clean Water Services | Tualatin Watershed Council; Jackson Bottom Wetlands Preserve; Trout Unlimited; NW Steelheaders; National Tree Trust; Friends of Trees and other "Friends" groups; Soil and Water Conservation District; Hillsboro School District; Cascade Education Corps; City of Hillsboro; SOLV; Tualatin Riverkeepers | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 23.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Streams/Wetlands Stewardship Education | Promote stewardship of streams and wetlands through coordination and distribution of educational materials and programs. | Jackson Bottom Wetlands Preserve Board | Clean Water Services; SOLV; Tualatin Riverkeepers; City of Hillsboro; Arbor Roses; Arbor Homes; Westhills Development; Ticor Title; Metro; residents of Arbor Roses development; AmeriCorps | | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 23.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Jackson Bottom Wetlands Access | Make it easier to access Jackson Bottom Wetlands from downtown, and provide additional interpretive signage on-site. | Jackson Bottom Wetlands Preserve Board | Clean Water Services | | | | <input type="checkbox"/> |



VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

STRATEGY 24: Identify and promote the restoration of wildlife habitats in the community.

Priority/Timeline

| 24.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|--------------|---------|
| Planting Native Species | Encourage and promote planting of native species. Encourage nurseries to expand availability and identification of those species. | Clean Water Services | Metro; Oregon Department of Fish and Wildlife (ODFW); US Fish and Wildlife Service; Oregon Cooperative Extension Program; Hardy Plants Society; "Friends" groups; mass merchants; lawn and garden stores; Willamette Restoration Initiative; Jackson Bottom Wetlands Preserve; Fern Hill Wetlands; Southwest Water Conservation District Consortium; development community; Tualatin Valley Television; Cascade Education Corps; City of Hillsboro (Parks and Recreation and Engineering Departments); Tualatin River Watershed Council; SOLV; Friends of Trees | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 24.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Tree Planting Program | Establish a tree planting, maintenance and preservation organization and program. | City of Hillsboro | Tree City Board; SOLV; "Friends" groups; civic organizations; Hillsboro School District; homebuilders; homeowners; Friends of Trees; Students: Portland Community College, Pacific University, Lewis & Clark College, Portland State University; Intel 4-H Tech Wizards | | | ■ Ongoing | ➡ |
| 24.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Pest and Weed Control Promotion | Encourage natural methods of pest and weed control; and identify current outreach and awareness programs targeting appropriate use of chemicals. Support and promote as necessary. | Clean Water Services | City of Hillsboro, Oregon Department of Fish and Wildlife (ODFW); Oregon Cooperative Extension Program; garden clubs; retail lawn and garden; mass merchants; landscape associations; nursery associations; Tualatin Watershed Council; agriculture sector; homeowners; chemical manufacturers and distributors; Metro; Washington County Department of Land Use and Transportation | | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ |
| 24.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Wildlife Habitat Restoration and Education | Provide and coordinate technical, human and financial resources needed for restoration and education activities of wildlife habitat. | City of Hillsboro | Hillsboro School District; Scouts; "Friends" groups; SOLV; Watershed Council; Trout Unlimited; Tualatin Riverkeepers; Jackson Bottom Wetlands Preserve; Metro - naturalist program; Clean Water Services | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 24.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Jackson Bottom Enhancement | Maintain and expand Jackson Bottom as the community's premier environmental asset. | Jackson Bottom Wetlands Preserve | Clean Water Services; "Friends" groups; SOLV; Hillsboro School District; Hillsboro Chamber of Commerce; Oregon Dept. of Fish & Wildlife; Soil & Water Conservation District; Portland State University; Portland Audubon Society; Northwest Regional Education Service District; Oregon Graduate Institute; Metro; Meyer Trust; Murdock Trust; Oregon Community Foundation; Baker Rock Resources; Bob Evans Co.; PGE; Tokyo Electron; Epson; Tuality Healthcare; Norm Thompson; Oregon Div. of State Lands; Cities of Hillsboro, Forest Grove; Tualatin Watershed Council; Community Participation Organizations; AmeriCorps; Hillsboro Argus; KATU TV; Star Rentals; Sierra Glass; Intel 4-H Tech Wizards; Wash. Co. Vision Action Network; Visitors Association; ODOT; Oregon Trout; OSU Extension; Oregon Watershed Enhancement Board; OMSI | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |



VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

| STRATEGY 25: Maintain clean air and water resources, and control light, noise and visual pollution. | | | | | Priority/Timeline | | | |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------|---------|---------|--|
| 25.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Pollution Codes Review | Review and establish appropriate codes treating aesthetic, sign, and noise related pollution issues and stormwater management. | City of Hillsboro | Oregon Department of Environmental Quality (DEQ); business owners; developers; Port of Portland | | ■ | | | |
| 25.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Light Pollution Program | Develop program to control light pollution. | City of Hillsboro | Hillsboro Chamber of Commerce; building and business owners; Port of Portland; Hillsboro School District; PGE; Audubon Society | | | ■ | ➡ | |
| | | | | | Ongoing | | | |
| 25.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Surface Water Pollution Education | Educate citizens, businesses and youth regarding pollution from surface water runoff. | Clean Water Services | | | ☑ | ➡ | ➡ | |
| | | | | | Ongoing | | | |
| 25.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Support Neighborhood Clean-Up Days | Support organization of neighborhood clean-up days that involve residents and community organizations in large-scale recycling and garbage removal projects. | SOLV | City of Hillsboro; Waste Management; Goodwill; Civic Groups; Hillsboro School District; Washington County Fair; Hands on Greater Portland; Metro; E-Tech; Oregon E-Cycle | | ☑ | ➡ | ➡ | |
| | | | | | Ongoing | | | |
| 25.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Pollution Hot-Lines | Promote existing environmental "hot-lines" for reporting pollution. | City of Hillsboro | Oregon Department of Environmental Quality (DEQ); Metro Recycling Hot Line; Tualatin Valley Television; Jackson Bottom Wetlands Preserve; SOLV; Tualatin Riverkeepers; Clean Water Services; Hillsboro Chamber of Commerce | ☑ | ➡ | ➡ | ➡ | |
| | | | | Ongoing | | | | |

| STRATEGY 26: Expand curbside and other recycling programs and facilities as well as recycling education programs aimed at both youth and adults. | | | | | Priority/Timeline | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------|---------|---------|--|
| 26.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Waste Reduction Promotion | Promote and encourage existing waste reduction programs (including hazardous wastes, plastics and other materials not currently recycled) by simplifying the sorting process and increasing incentives to recycle. Target under-served areas, such as businesses and construction sites. | Washington County Cooperative Recycling Program | Clean Water Services; Hillsboro Chamber of Commerce; franchises; haulers; processors; Metro; Homebuilders Association; Association of General Contractors; custodial/janitorial services; Oregon Green Schools Association; City of Hillsboro; SOLV; Hillsboro School District; Hillsboro Landfill; Building Owners and Managers Association (BOMA); Forest Grove, Hillsboro, and Tigard Chambers of Commerce | ☑ | ➡ | ➡ | ➡ | |
| | | | | Ongoing | | | | |
| 26.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Solid Waste Reduction and Recycling Education for Youth | Educate and assist K-12 students and school staff to reduce solid waste and expand recycling participation. | Hillsboro School District | Oregon Green Schools Association; City of Hillsboro; SOLV; Metro; Clean Water Services; Hillsboro School District; Hillsboro Landfill | | ■ | ➡ | ➡ | |
| | | | | | Ongoing | | | |



VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

STRATEGY 27: Educate, encourage, demonstrate and enable the use of “environmentally friendly” construction and landscaping techniques and materials for use in Hillsboro.

Priority/Timeline

| 27.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------|---------|---------|
| Environmentally-Friendly Construction Education and Demonstration | (A) Identify environmentally-friendly materials and techniques (such as energy-efficient building construction, rainwater recycling, native plant landscaping, “green” roofs and porous paving). (B) Educate development community and public about environmentally-friendly materials and techniques. (C) Demonstrate techniques in new construction of public buildings and facilities. (D) Enable broader application of environmentally-friendly materials and techniques. | City of Hillsboro | Architects and builders; Homebuilders Association; Hillsboro Chamber of Commerce Land Use or Economic Development Committees; Northwest Energy Efficiency Coalition; Remodeling Heritage Foundation; U.S. Green Building Council; Portland General Electric; Clean Water Services; Jackson Bottom Wetlands Preserve; Willamette West Habitat for Humanity; Energy Trust; Portland General Electric-Green Tags | | Ongoing | | |
| 27.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Environmentally-Friendly Construction Incentives | Develop/establish incentives for use of environmentally-friendly construction and landscaping techniques. | City of Hillsboro | Architects and builders; Metropolitan Homebuilders Association; Hillsboro Chamber of Commerce; Land Use or Economic Development Committees; Northwest Energy Efficiency Coalition; National Association of Industrial Parks; Metro; Clean Water Services; Jackson Bottom Wetlands Preserve; Oregon State University Extension Service Master Gardener Program | | ■ | | |

STRATEGY 28: Encourage organizations, businesses and residents to create a more environmentally-sustainable community.

Priority/Timeline

| 28.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------|-----------|---------|-----------|-----------|
| Hillsboro Public-Private Sustainability Task Force | Establish a public-private Sustainability Task Force responsible for inventorying sustainability efforts, developing community goals and initiatives and tracking implementation. | City of Hillsboro | Hillsboro Youth Advisory Committee; Clean Water Services; Partners for a Sustainable Washington County Community; SOLV | | | ■ | |
| 28.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Local Goods and Services Procurement | Facilitate links between producers and consumers to support the local economy and minimize the carbon footprint. | Hillsboro Chamber of Commerce | City of Hillsboro; Trade organizations; Community-supported-agriculture; Hillsboro Downtown Business Association | | | | ■ Ongoing |
| 28.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Sustainability Outreach Program | Create a public outreach program to raise sustainability awareness and promote environmentally-responsible processes, products and programs. | Hillsboro Sustainability Task Force | Partners for a Sustainable Washington County Community; Washington County; Hillsboro Chamber of Commerce | | | | ■ Ongoing |
| 28.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Sustainable Schools | Partner with Hillsboro schools to model sustainability through building design, conservation and curriculum. | Hillsboro School District | City of Hillsboro; Portland Community College; Clean Water Services, Metro | | | ■ Ongoing | |
| 28.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Ecological Business Program | Use peer-based outreach to promote the use of sustainable products and processes in our business community. | Hillsboro Sustainability Task Force | City of Hillsboro | | | | ■ Ongoing |

Priority/Timeline Key: = Implemented = Ongoing = To be implemented



VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

| STRATEGY 28 (Continued) | | | | Priority/Timeline | | | |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------------------------------------------------------------------|-------------------|---------|---------|--------------------------------------------------------------|
| 28.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Sustainability Awards Program | Create a Sustainability Awards Program to recognize organizations and individuals who help meet community sustainability goals. | Hillsboro Sustainability Task Force | City of Hillsboro; Hillsboro Chamber of Commerce; Washington County | | | | <div style="text-align: right;"> Ongoing </div> |

| STRATEGY 29: Become a leader in energy conservation and renewable energy technology development and use by promoting collaborative public-private projects and partnerships. | | | | Priority/Timeline | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------|--------------------------------------------------------------|-----------------------------------------|
| 29.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Resource Conservation Incentives | Create incentives and educational programming to promote conservation of water, electricity, gas and other limited resources. | City of Hillsboro | Hillsboro Chamber of Commerce; PGE; Utilities; Energy Trust of Oregon; Clean Water Services; Tri-Met; Faith community; Community Action Organization | | | <div style="text-align: right;"> Ongoing </div> | <div style="text-align: right;"> </div> |
| 29.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Renewable Energy Pilot Projects | Launch pilot projects to showcase solar and other renewable energy resource technology in homes and businesses. | Hillsboro Sustainability Task Force | City of Hillsboro; Hillsboro Chamber of Commerce; HOAs; Solar Oregon; Energy Trust of Oregon; Climate Solutions | | | <div style="text-align: right;"> Ongoing </div> | <div style="text-align: right;"> </div> |
| 29.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Renewable Energy Source Use Promotion | Promote broader use of renewable energy by local residents and businesses by expanding options and reducing costs and other barriers to access. | Hillsboro Sustainability Task Force | City of Hillsboro; Hillsboro Chamber of Commerce; HOAs; Solar Oregon; Energy Trust of Oregon; Climate Solutions | | | <div style="text-align: right;"> Ongoing </div> | <div style="text-align: right;"> </div> |



Strategy 29: Renewable Energy Technology



VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

STRATEGY 30: Foster Hillsboro's diverse base of businesses and industries.

Priority/Timeline

| 30.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|----------------|----------------|
| New Local Economic Development Strategy | Prepare, regularly update and implement a Hillsboro area economic development strategy. The strategy should: 1) ensure an adequate supply and size-range of utility-served industrial parcels; 2) facilitate development and retention of existing businesses; 3) recruit new businesses and support entrepreneurial initiatives to build on and diversify our existing economic base and strongest sectors; and 4) foster employment opportunities and growth potential for all skill levels. | City of Hillsboro | Hillsboro Economic Development Partnership | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 30.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Small Business Resource Center | Create and market a business resource center that provides targeted support for small, emerging and multi-lingual businesses including but not limited to mentoring, grant and loan advice and assistance for start-ups. | Hillsboro Economic Development Partnership | Hillsboro Chamber of Commerce; City of Hillsboro; Westside Economic Alliance; Portland Development Commission; Entrepreneurial Forum; Oregon Economic Business Initiative; Small Business Development Center; Pacific University; Intel 4-H Tech Wizards; Hillsboro School District | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 30.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Multi-Cultural Business Resources Involvement | Encourage the use of multi-cultural resources that exist in businesses and throughout the community to assist companies in hiring and training the community's multi-cultural population. | Hillsboro Chamber of Commerce | City of Hillsboro; Hillsboro Sister City Association; Westside Economic Alliance; Community Action Organization; key Hillsboro businesses; Small Business Development Corporation; business associations; Centro Cultural | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ |
| 30.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Downtown Core Area Vision | Develop a Downtown Core Area Vision that results in an economically viable and regionally attractive downtown to be implemented with available public and/or private funds and technical resources. Review Regional Urban Design Action Team (RUDAT) and Downtown Redevelopment Policy Advisory Committee (DRPAC) studies to help develop the Core Area Vision. | City of Hillsboro | Hillsboro Chamber of Commerce; property owners; Hillsboro Downtown Business Association | | <input checked="" type="checkbox"/> | | |
| 30.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Downtown Redevelopment Opportunities | Identify and encourage opportunities for redevelopment and renovations of retail, office, residential and mixed-use building, including financing strategies and construction projects, of the Downtown Hillsboro Core Area while maintaining the overall "small-town" character. | City of Hillsboro | Property owners; Hillsboro Chamber of Commerce; Hillsboro Actors Repertory Theatre (HART); Hillsboro Historical Society; Tuality Healthcare; Pacific University; Hillsboro Downtown Business Association; City of Hillsboro Urban Renewal Task Force, Pacific University, Hillsboro Arts and Culture Council and Hillsboro Landmarks Committee | | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ |
| 30.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Downtown Parking Strategy | Develop and secure funding for a downtown parking strategy and parking facilities. | City of Hillsboro | Hillsboro Chamber of Commerce; Pacific University; Hillsboro Downtown Business Association | | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ |



VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

| STRATEGY 30 (Continued) | | | | Priority/Timeline | | | |
|-----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------|---------------------|---------|
| 30.7 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Downtown Marketing and Business Recruitment Program | Develop and implement a downtown marketing and business recruitment program. | Hillsboro Chamber of Commerce | City of Hillsboro Economic Development Department; Hillsboro Downtown Business Association | | ■ | | |
| 30.8 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Identify and Support Economic Activity Centers | Identify opportunities and support growth at economic activity centers through strategic planning and targeted investments. Activity centers include, but are not limited to 10th Avenue/Shute, Downtown, Orenco Station, Tanasbourne, Amberglen, North Hillsboro Industrial Area, South Hillsboro and Witch Hazel. | City of Hillsboro | Housing Development Corporation; Hillsboro Chamber of Commerce; Hillsboro Economic Development Partnership; Tanasbourne Business District; Hillsboro Downtown Business Association | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 30.9 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| City-Wide Business Marketing and Recruitment | Market Hillsboro as a great place to do business by promoting our economic activity areas, quality of life features and the "Hillsboro Way" to prospective business investors. | Hillsboro Chamber of Commerce | City of Hillsboro; Hillsboro Downtown Business Association; Rotary | | | ■ <i>Ongoing</i> | ➡ |
| 30.10 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Wireless Networks Access | Explore the feasibility of establishing wireless networks in public spaces and places. | City of Hillsboro | | | | | ■ |

| STRATEGY 31: Promote the creation of family-wage jobs. | | | | Priority/Timeline | | | |
|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------|---------|---------|
| 31.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Family-Wage Jobs Creation | Develop and regularly update a definition of "family-wage" jobs. | Hillsboro Economic Development Partnership | City of Hillsboro; Hillsboro Chamber of Commerce; Community Action Organization | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 31.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Family-Wage Jobs Profile | Utilize available information to describe jobs and wages existing in Hillsboro. | Hillsboro Economic Development Partnership | Portland State University Center for Population Research; American Electronics Association; City of Hillsboro; Hillsboro Chamber of Commerce; Metro; Westside Economic Alliance | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 31.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Business Targeting Research | Analyze data assembled in 31.2 to support the City of Hillsboro's Economic Development department in their efforts to attract and retain family wage jobs, making Hillsboro the jurisdiction of choice for family-wage employers. | Hillsboro Economic Development Partnership | City of Hillsboro; Metro; Westside Economic Alliance; Portland Development Commission (PDC); Portland State University | | ■ | | |



VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

STRATEGY 32: Ensure zoning and development codes and land supply match the needs of all business types.

Priority/Timeline

| 32.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|---------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------------------------------------------|--------------------------|--------------------------|
| Zoning and Development Codes Revision | Revise zoning and development codes and permit processes to recognize the needs of all types of businesses (entrepreneurial, network, incubator, traditional). Revisions should take into account the requirements created by high-speed networks, home based businesses, mixed employment, residential and retail uses. | City of Hillsboro | Hillsboro Chamber of Commerce; Westside Economic Alliance | | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> |
| 32.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Business Land/Space Database | Maintain a list of brokers and leasing agents contacts that can provide information on vacant commercial and industrial properties. | Hillsboro Economic Development Partnership | City of Hillsboro; Hillsboro Chamber of Commerce; Metro; Washington County; City of Beaverton; Portland Development Commission; real estate community | | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> |

STRATEGY 33: Assure a long-term water supply for local business through sound water management practices.

Priority/Timeline

| 33.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|--------------------------|--------------------------|--------------------------|
| Regional Water Supply Leadership | Take a leadership role in ongoing actions to ensure the adequacy of the regional water supply and delivery system. | City of Hillsboro | Joint Water Commission; Metro; major users; Washington County; customers; Regional Water Consortium/Conservation Coalition; U.S. Bureau of Reclamation; Clean Water Services; State of Oregon Water Resource Division; Tualatin Valley Irrigation District; Water Managers Group; Clean Water Services | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 33.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Water Systems Support | Active, ongoing support for capital improvement projects to develop and implement adequate water delivery and storage systems. | Hillsboro Chamber of Commerce | Hillsboro Utilities Commission; Washington County; Joint Water Commission; City of Hillsboro | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 33.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Water Conservation Program Development | Develop and implement water conservation programs. | City of Hillsboro | Clean Water Services; Joint Water Commission; Regional Water Providers Consortium; green industry; Hillsboro School District; other local water providers (Forest Grove, Tualatin Valley Water District, Tigard); Hillsboro School District; Hillsboro Police Department; Community Action; Joint Water Commission Partners; Regional Water Providers Consortium; Intel; Hillsboro Boys & Girls Club; Home Depot; Hillsboro Parks and Recreation | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |



VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

STRATEGY 34: Support transportation and communication system improvements to move goods, services and information and to allow residents to efficiently reach destinations throughout the community.

Priority/Timeline

| 34.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|------------------------------------|------------------------------------------------------------------------------------------------------|--------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|---------|---------|
| Airport Master Plan Involvement | Participate in the implementation of the Hillsboro airport master plan update. | Hillsboro Chamber of Commerce | Port of Portland; Hillsboro Airport Business Association; Washington County | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ |
| 34.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Regional Transportation Leadership | Take leadership role in the planning for and financing of local and regional transportation systems. | City of Hillsboro, Hillsboro Chamber of Commerce | Westside Transportation Alliance; private utilities; Washington County; Tri-Met; Oregon Department of Transportation (ODOT); Metro; major community employers; Tuality Community Hospital; Pacific University | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 34.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Community Data Network Strategy | Develop a high-speed data network strategy throughout the community. | City of Hillsboro | Hillsboro Chamber of Commerce; high-tech companies; utility companies; cable franchise companies; Washington County; Hillsboro School District | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ |

STRATEGY 35: Team educational institutions and business to better match education and training with jobs.

Priority/Timeline

| 35.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|--------------------------------------|----------------------------------------------------------------------------------------------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------|---------|---------|
| Workforce Development | Facilitate connections between business employment needs and education and workforce programs. | Hillsboro Chamber of Commerce | Hillsboro Chamber of Commerce; Business Education Compact; Oregon Employment Department; Oregon Graduate Institute (OGI); Capital Center; Portland Community College (PCC); Westside Economic Alliance; Hillsboro School District; Oregon Investment Board; Oregon Bureau of Labor and Industries; Trade unions; Livable Oregon; PSU Population Research Center; Region 2 Workforce Investment Board; Washington County Vision Action Network; Worksystems, Inc.; Centro Cultural | | ■ <i>Ongoing</i> | ➡ | ➡ |
| 35.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Enhance Business Internship Programs | Enhance internship and apprenticeship programs for persons entering and re-entering the workforce. | Hillsboro Chamber of Commerce | Washington County Department of Disability, Aging and Veteran Services; Worksystems, Inc.; Business Education Compact; School to Work Consortium; PCI's; SAIF; Oregon Farm Bureau, and Oregon State University (OSU); Hillsboro School District; Portland Community College; Pacific University | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |



Strategy 33: Regional Water Supply



VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

STRATEGY 36: Support initiatives that will ensure Hillsboro retains the highest quality educational system. Priority/Timeline

| 36.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------|---------------------|---------|
| New Education Action Council | Form an Education Action Council to provide leadership in the development of initiatives that promote excellent comprehensive schooling for preschool, K-12 and adult and continuing education. | Hillsboro Chamber of Commerce and Hillsboro School District | Portland Community College; private schools; Oregon Graduate Institute | <input checked="" type="checkbox"/> | | | |
| 36.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Education/ Training Coordination | Develop and maintain a web links page listing public and private training and apprenticeship programs available in Hillsboro. | Hillsboro Chamber of Commerce | City of Hillsboro; Hillsboro School District; Portland Community College; private schools; NW Regional Education Service District | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 36.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Local Education/High-Tech Consortium | Form a consortium of Hillsboro area high technology companies to position Hillsboro as a model in education that reflects its high-tech economy. | Hillsboro Chamber of Commerce | Individual industry leaders; Beaverton Chamber of Commerce; Hillsboro School District; City of Hillsboro; Hillsboro Senior Center; Hillsboro Boys & Girls Club; Portland Community College; Business Education Compact | | | ■ | |
| 36.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Math and Science Education | Ensure students have local access to state-of-the-art math, science and technology education to prepare for the jobs of the future. | Hillsboro School District | Hillsboro Chamber of Commerce; Portland Community College; Business leaders | | | ■ <i>Ongoing</i> | |
| 36.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Parent Involvement in Schools | Expand parent involvement in schools to increase issue awareness and build connections with the private sector and community. | Hillsboro School District | Stand for Children; Community Action Organization; Hillsboro School District; Parent-Teacher Associations; Booster clubs | | | ■ <i>Ongoing</i> | |
| 36.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Early Childhood Learning Inventory and Access | Create an inventory of early childhood learning programs and resources and increase participation rates by promoting and facilitating access. | City of Hillsboro | Hillsboro School District; Washington County Community Learning Services; Washington County Commission on Children and Families; Community Action Organization; Oregon Child Development Coalition | | | ■ <i>Ongoing</i> | |

STRATEGY 37: Ensure that Hillsboro's library system is accessible and valuable for all members of the community and that it remains an integral part of the community's educational resources. Priority/Timeline

| 37.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------|---------|---------|
| Library System Access Enhancement | Maintain and enhance easy access to libraries throughout the community, improving the number of facilities, location, hours of operation and availability of resources. | City of Hillsboro | Tri-Met; Civic groups; Washington County Co-op Library Services; Library Foundation; Friends of the Library | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |
| 37.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Libraries as Resource Centers Promotion | Support the use of libraries as resource centers and provide programs for all members of the community including youth, family, adults and the community's multi-cultural population. Such programs could include outreach efforts throughout the community. | City of Hillsboro | Neighborhood associations; Hispanic community; Washington County Cooperative Library Service; National Endowment for the Humanities; Regional Arts & Culture Council; Hillsboro Library Foundation; Friends of the Library; Hillsboro School District; Centro Cultural; Hillsboro Rotary; AARP; Hillsboro Schools Foundation; Hillsboro Parks & Rec | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |

Priority/Timeline Key: = Implemented = Ongoing ■ = To be implemented



VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

| STRATEGY 38: Assure structured, wholesome activity for youth by promoting and expanding extracurricular opportunities. | | | | Priority/Timeline | | | |
|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|---------|---------|
| 38.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Youth After School Programs | Establish a comprehensive after school academic and recreational program utilizing existing resources (e.g., schools, parks and recreation, churches, libraries, transportation, etc.) that will provide activities for Hillsboro School District youth from 3-6 p.m. weekdays. | Hillsboro School District | Existing youth service organizations (e.g., Hillsboro Boys & Girls Club); City of Hillsboro; churches; Retired Seniors Volunteer Program; Campfire USA; Nike School Innovation Fund | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 38.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Expanded After School Programs | Expand after school education, nutrition and athletic programming with emphasis on at-risk and disadvantaged youth. | Hillsboro Boys & Girls Club | Oregon Food Bank; Oregon Zoo; OSU Extension Services; Oregon Children's Theatre; Forest Grove School District | | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ |

| STRATEGY 39: Bring community seniors and youth together in mutual learning, mentoring and support programs. | | | | Priority/Timeline | | | |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------|---------------------|---------|
| 39.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Seniors and Youth Partnerships | Create one or more pilot partnerships between senior groups and schools to encourage mutual learning and enrichment. | Hillsboro School District | Hillsboro Senior Center; Hillsboro Chamber of Commerce; Hillsboro Sister City Association; senior foster care facilities; local retirement centers and nursing homes; SOLV; Christmas in April; Habitat for Humanity; Start Making a Reader Today (SMART); Retired Seniors Volunteer Program; Washington County Dept. of Disability, Aging and Veteran Services; retirees | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 39.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Host Film Events | Host or promote independent and fine art film events at local venues. | Hillsboro Arts and Culture Council | City of Hillsboro; Hillsboro Community Arts; Venetian Theater | | | ■ <i>Ongoing</i> | ➡ |



VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

STRATEGY 40: Promote and develop priority projects for the performing and cultural arts and craft exhibitions.

Priority/Timeline

| 40.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------|---------------------|---------|
| New Cultural Arts Center | Develop and activate the Glenn and Viola Walters Cultural Arts Center. | City of Hillsboro | Hillsboro Community Arts; other arts organizations including: Washington County Arts, Business and Community Alliance (ABC); Hillsboro Actors Repertory Theatre; Regional Arts & Culture Council; other foundations and private individual donors; Centro Cultural and/or other ethnic organizations; Tualatin Valley Television; Washington County Dept. of Disability, Aging and Veteran Services; Hillsboro School District | <input checked="" type="checkbox"/> | | | |
| 40.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Hillsboro Arts and Culture Council | Form a new Hillsboro Arts and Culture Council. | City of Hillsboro | Hillsboro Community Arts; Regional Arts & Culture Council | | <input checked="" type="checkbox"/> | | |
| 40.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Musical Performances Expansion | Attract more musical performances to Hillsboro. | Hillsboro Arts and Culture Council | Regional Arts & Culture Council; City of Hillsboro; private concert promoters; business sponsors; Washington County Fair Complex; Hillsboro School District; Hillsboro Historical Society; BJ's Coffee; NW Arts Support Group; Main Street Art Society | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 40.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Arts/Crafts Fairs | Hold fairs for arts and crafts in downtown area. | Hillsboro Arts and Culture Council | Hillsboro Tuesday Marketplace and Hillsboro Farmers' Market; Hillsboro Chamber of Commerce; other local arts groups; Hillsboro School District; Hillsboro Downtown Business Association (HDBA) | <input checked="" type="checkbox"/> <i>Ongoing</i> | ➡ | ➡ | ➡ |
| 40.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Arts Funding Development | Develop a long-term, stable source of funding for the arts. | Hillsboro Arts and Culture Council | Regional Arts & Culture Council; City of Hillsboro; industry supporters; Community College; Hillsboro School District; Hillsboro Community Arts | | ■ <i>Ongoing</i> | ➡ | ➡ |
| 40.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Public Art | Foster public art projects that engage a broad range of partners and community members (e.g., murals, street art, sculptures, etc.) | Hillsboro Arts and Culture Council | Sequoia Gallery; Hillsboro Community Arts; Washington County Cultural Heritage Commission | | | ■ <i>Ongoing</i> | ➡ |



VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

STRATEGY 41: Encourage youth, adult and family knowledge of, appreciation and participation in the arts and cultural opportunities in the community.

Priority/Timeline

| 41.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|--------------------------------------------|--------------------------|
| Art and Exhibit Tours | Organize regular tours of displayed art and exhibits in coordination with Hillsboro businesses, public institutions, galleries, private collections and artists. | Hillsboro Arts and Culture Council | Hillsboro Chamber of Commerce; Local businesses; Galleries; arts and crafts folks; Tri-Met (as a Light Rail event); Hillsboro Community Arts; Hillsboro Downtown Business Association; Tualatin Valley Television; Hillsboro School District; T.D. Brown Fine Arts; Tuesday Market; Hillsboro Historical Society; Washington County Historical Society; Jackson Bottom Wetlands | | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 41.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Youth Arts Support | Encourage local businesses and organizations to sponsor and promote youth art projects and then display them as part of the above. | Hillsboro Arts and Culture Council | Hillsboro School District; Hillsboro Downtown Business Association; Esplanade; Tualatin Valley Television; Glenn & Viola Walters Cultural Arts Center; Hillsboro Arts and Culture Council (HACC); Hillsboro Youth Advisory Council (HYAC); Hillsboro Chamber of Commerce; Age Celebration; Safeplace for Youth; Community Aids Foundation | | | <input type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> |
| 41.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Local Arts Competition | Develop a semi-annual or annual art exhibition based on selected themes connected to Hillsboro. | Hillsboro Arts and Culture Council | Regional Arts & Culture Council; Convention and Visitors Bureau of Washington County; Rose Festival Association; other existing events (e.g., Happy Days, County Fair, Saturday Market); Valley Art Association; Portland Community College Art Beat; Hillsboro Community Arts; Hillsboro School District; Tualatin Valley Television; Hillsboro Downtown Business Association; Intel; Hillsboro Chamber of Commerce | | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 41.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Display Art in Public Venues | Utilize the Hillsboro Civic Center and other public facilities as venues to display art by students, seniors and professionals. | Hillsboro Arts and Culture Council | Hillsboro School District; Hispanic groups, Hillsboro Senior Center; Hillsboro Boys & Girls Club (as sources of work to display); Hillsboro Tuesday Marketplace; NW Arts Support Group; Main Street Art Society; Westside Cultural Arts Alliance; Regional Arts & Culture Council; Seabold Family of Senior Housing; Hillsboro Chamber of Commerce; Boys & Girls Aid Society; Walters Cultural Art Center; Rotary Club; Sequoia Gallery and Studio | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 41.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Support Performing Groups | Support performance groups for adults and youth (e.g., bands, orchestra, ensembles, choirs). | Hillsboro Arts and Culture Council | Hillsboro Community Arts; Hillsboro School District (and Bands); Washington County Dept. of Disability, Aging and Veteran Services; Hillsboro Music; Music Village of Hillsboro; sponsors; retirees | | <input checked="" type="checkbox"/> <i>Ongoing</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 41.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Arts and Culture Facility Inventory | Inventory arts and culture facilities and identify access to additional facilities where demand is unmet. | Hillsboro Arts and Culture Council | Hillsboro School District; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Washington County Fair; Washington County Visitors Association | | | | <input type="checkbox"/> |



VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

STRATEGY 42: Build and celebrate cultural diversity, awareness and understanding in the Hillsboro community.

Priority/Timeline

| 42.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------|---------|---------|
| New ESL Programming | Increase and promote local 'English as a Second Language' programming on public cable access television. | Tualatin Valley Television | Centro Cultural; Oregon Human Development Corporation; American Friends Services; CAUSA; Community Action Organization; Virginia Garcia Clinic; Tuality Healthcare; A Child's Place; 4-H; City of Beaverton; Open forum; Latino Youth Voice; Westside Cultural Alliance; Portland Community College; Hillsboro School District | | ■ <i>Ongoing</i> | ➡ | ➡ |
| 42.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Latino Cultural Center Study | (A) Examine the need and community interest in establishing a new Latino cultural center. (B) If need is demonstrated, create a new Latino cultural center (e.g., history, arts, celebrations). | Centro Cultural | Washington County Historical Society; City of Hillsboro; Hillsboro Chamber of Commerce; Retired Seniors Volunteer Program; Regional Arts & Culture Council; Oregon Folk Life Program; Westside Economic Alliance; Oregon Historical Society; Cornelius Library; Washington County Cultural Trust; El Hispanic News; Hillsboro 2020 Latino Outreach Advisory Committee | | ☑ | | |
| 42.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Community Food-Tasting Event | Create a "Taste of the World" event that would feature a number of cultures represented locally through food, beverage, music, visual and performing arts and crafts booths. Work toward making it a regular, rotating event with a different culture highlighted each time. | Hillsboro Chamber of Commerce | Washington County Winery Association; Convention and Visitors Bureau of Washington County; ethnic clubs; organizations; Visitation Catholic Church; OSU Extension Service; Hillsboro Senior Center; Verbot Sausage; City of Hillsboro; Hillsboro Sister City Association; financial institutions; Tuesday Market | | | ■ | |



Action 40.1: Cultural Arts Center



VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

STRATEGY 43: Emphasize wellness by educating all generations, starting with the youngest, about the benefits of staying fit and healthy.

Priority/Timeline

| 43.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-------------------------|------------------------------------------------------------------------------------------------------------------------|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------------------------------------------|--------------------------|--------------------------|
| Local Fitness Promotion | Raise awareness and promote programs covering nutrition and staying healthy and fit through a community-wide campaign. | City of Hillsboro | Hillsboro School District; health care and medical services (e.g., Tuality Community Hospital, Washington County Health and Human Services/Dept. of Disability, Aging and Veteran Services); private sector (especially high-technology industry); fitness industry; insurance industry; KUIK; Hillsboro Argus (media in general); Hillsboro Chamber of Commerce | | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> |

STRATEGY 44: Increase the availability of affordable, accessible health care to the community's uninsured, under-insured and low-income residents.

Priority/Timeline

| 44.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|--------------------------|--------------------------|
| Health Care Referral Service Expansion | Expand and consolidate information referral service. | Community Action Organization | State and Washington County Services; City of Hillsboro; Washington County Health and Human Services Department; Washington County Department of Disability, Aging & Veteran Services; Media (for information distribution); Washington County Library Cooperative System; Community organizations (with newsletters and other communication vehicles); Essential Health Clinic; Virginia Garcia Memorial Health Center; 211Info; Verizon | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 44.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Health Care Barrier Removal | Establish ongoing system to identify groups of Hillsboro-based citizens who lack access to necessary health care and develop collaborations to bring resources to bear in addressing these needs. | Tuality Healthcare | Virginia Garcia Clinic; Community Action Organization; Oregon Health Plan; Washington County Disability, Aging and Veteran Services Department; Oregon Adult and Family Services Division; Providence Health System; Kaiser Permanente; Hillsboro School District; Washington County Commission on Children and Families; Washington County Health and Human Services Department; Centro Cultural; Housing Development Corporation of Washington County; Preventative Medicine Residency Program (OHSU); Pacific University School of Physical Assistant Studies; St. Matthew Catholic Church; VISTA (Volunteers in Service to America); Verizon; United Way of the Columbia-Willamette; Essential Health Clinic | | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> |
| 44.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Health Care Access and Funding Advocacy | Develop collaboration among local health care agencies and other stakeholders to advocate to state and federal legislators on issues related to health care access and funding. | Tuality Healthcare | Pacific University; Providence Health System; Legacy Health System; Kaiser Permanente; Vision Action Network; Oregon Health Access Campaign | | <input checked="" type="checkbox"/> Ongoing | <input type="checkbox"/> | <input type="checkbox"/> |



VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

STRATEGY 44 (Continued)

Priority/Timeline

| 44.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------------------------------------------|-------------|-------------|
| Expand Essential Health Clinic | Sustain and expand Hillsboro-based free medical clinic for the underserved. | Tuality Healthcare | Project Access Washington County (PAWC); Washington County Department of Health and Human Services; Virginia Garcia Memorial Health Center; Pacific University; Kaiser Permanente; Providence Health System; Legacy Health System | | <input checked="" type="checkbox"/> Ongoing | | |
| 44.5 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Expand Health Services and Capacity | Expand Hillsboro-based medical services and capacity by adding counseling, dental health and hygiene and physical therapy regardless of patients' ability to pay. | Pacific University | Tuality Healthcare; Kaiser Permanente; Virginia Garcia Memorial Clinic; Essential Health Clinic | | | | Ongoing |
| 44.6 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Promote Health Care Access for Children | Raise awareness and help children obtain health care through the Oregon Health Plan, State Children's Health Insurance Plan and other means as they become available. | Tuality Healthcare | Virginia Garcia Memorial Clinic; Washington County Council on Children and Families; Community Action Organization; Hillsboro School District; Bienestar; Northwest Regional ESD; Hillsboro Pediatric Clinic; Healthy Kids; Public Health-Teen Health Clinic; Kaiser Permanente Child Health Program; Centro Cultural; Youth Contact | | | Ongoing | |

STRATEGY 45: Facilitate access to home and hospice care systems and other health services as the aging population increases.

Priority/Timeline

| 45.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|---------|---------|-------------|
| Health Care Services Education | Educate the community on the range of respite, in-home, small group and foster care services available in Hillsboro. | Tuality Healthcare | Private and non-profit care providers, including ambulance services, and other agencies; AARP; ARC; Washington County Hospice; Home Street; Tualatin Valley Workshop; Providence Health System; Legacy Health System; Kaiser Permanente trained volunteers; Washington County Department of Disability, Aging and Veteran Services (Lifespan Respite); Tri-County Life Span Respite Group; Metro Caregiver Alliance; other health care service providers; faith community | <input checked="" type="checkbox"/> Ongoing | | | |
| 45.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Senior Housing Options | Inventory, promote and facilitate entry into senior housing, assisted living and foster care facilities, and encourage additional supply and diversity to meet changing demand. | Washington County Department of Aging and Veteran Services | Washington County Housing Authority; City of Hillsboro | | | | Ongoing |



VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

| STRATEGY 46: Sustain community understanding of and support for public safety programs. | | | | | Priority/Timeline | | | |
|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|------------------------------------------------|---------|--|
| 46.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Public Safety Promotion | Conduct ongoing community outreach and communications to develop understanding and awareness of public safety programs. | City of Hillsboro | Other local public and private providers of police and fire services; Neighborhood and Community Participation Organizations (CPOs); Washington County Environmental Community Awareness & Emergency Response; Tualatin Valley Television; SafeKids Washington County; Oregon SafeKids; Tuality Healthcare; Hillsboro Argus, KUIK Radio; Home Depot; Target; Intel; Hillsboro Downtown Business Association; Hillsboro School District; Oregon Life Safety Team; Oregon Crime Prevention Association; SAFE KIDS; Governor's Fire/ Police Advisory Council | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ | |
| 46.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Public Safety Planning | Solicit community input in public safety planning. | City of Hillsboro | Hillsboro School District; Chamber of Commerce; State Fire Marshal; State Police; Office of Consolidated Emergency Management; Community Participation Organizations; Hillsboro Downtown Business Association; Tuality Healthcare; Community Action Organization; Washington County District Attorney's Office and Juvenile Department | | | <input checked="" type="checkbox"/> Ongoing | ➡ | |
| STRATEGY 47: Expand and sustain neighborhood-based community relations and safety programs. | | | | | Priority/Timeline | | | |
| 47.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Community Safety Training/Targeting | Target for information and training, additional neighborhoods, elderly, rental and non-English speaking populations as well as Hillsboro businesses. | City of Hillsboro | Hillsboro School District; Property Managers; Neighborhood Associations; churches; key businesses (e.g., Tuality Community Hospital); Community Participation Organizations (CPOs); Housing and Urban Development (HUD); Washington County Dept. of Disability, Aging and Veteran Services/Federal Offices; Section 8 Programs; Oregon Department of Housing; Oregon State Family Services Division; Oregon Liquor Control Commission; Ceasefire Oregon; Tualatin Valley Television | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | ➡ | |
| 47.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Public Safety Issue Response Mechanisms | Develop dynamic outreach programs that provide information and education to a range of Hillsboro residents on high-priority community safety issues (e.g., bicycle and pedestrian safety, traffic safety, secure crime reporting, etc.) | City of Hillsboro | Intel; National Guard | | <input checked="" type="checkbox"/> Ongoing | ➡ | ➡ | |
| 47.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Location-Appropriate Public Safety Strategies | Identify high-crime areas and develop location-appropriate strategies to enhance public safety. | City of Hillsboro | Homeowner Associations; Washington County | | | ■ Ongoing | ➡ | |
| 47.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 | |
| Emergency Shelter Supply | Advocate for an adequate supply of emergency shelters for people in need of safe, temporary housing. | Community Action Organization | City of Hillsboro; Interfaith Community on Homelessness; Washington County; Domestic Violence Resource Center | | | ■ Ongoing | ➡ | |



VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

STRATEGY 48: Enhance the multi-language communications network included in the community's planning and response program.

Priority/Timeline

| 48.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------|---------|---------|
| Multi-Lingual Emergency Training Enhancement | Develop multi-lingual and multi-cultural capacity within public safety departments of the City. Recruit multi-lingual and multi-cultural staff. Provide ongoing language training for emergency service personnel; produce multi-lingual and multi-cultural training publications. | City of Hillsboro | Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community; Washington County Diversity Consortium | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 48.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Language Network Technology | Identify and procure technology to assist expanding capacity of the multi-language network. | City of Hillsboro | Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community; Casa del Futuro | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 48.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Language Network Expansion | Extend the network in include neighboring communities and other government agencies. | City of Hillsboro | Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community; Centro Cultural; Immigration and Customs Agency; El Hispanic News | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |

STRATEGY 49: Reduce incidence of violence in the community committed by youth and against youth.

Priority/Timeline

| 49.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|---------|---------|
| School Resource Officers Program Continuation | Continue school resource officers program. | City of Hillsboro | Hillsboro Boys & Girls Club; Washington County Juvenile Services Department; Hillsboro School District; Washington County Health and Human Services Department; Social and Health Services; Bicycle Transportation Alliance | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 49.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| New Outreach Program Development | Create new outreach programs under the Boys & Girls Club, and other appropriate organizations that emphasize positive neighborhood youth activities, provide parenting classes for young families and enhance gang resistance programs. | City of Hillsboro | Hillsboro Boys & Girls Club; Washington County Juvenile Services Department; Hillsboro School District; Washington County Health and Human Services Department; Department of Disability, Aging and Veteran Services; social/health services; Campfire; OSU Extension Services | <input checked="" type="checkbox"/> <i>Ongoing</i> | | | |
| 49.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Juvenile Fire Setting Prevention | Sustain and expand outreach and education programs that bring awareness and solutions to the problem of juveniles setting fires. | City of Hillsboro | State Fire Marshal; Juvenile Fire-setter Intervention Network of Washington County; Washington County Juvenile Justice Department; Department of Human Services Child Welfare; Hillsboro School District; Washington County Sheriff and District Attorney's Offices; Washington County; Multnomah County; Clackamas County; Yamhill County; and associated school districts; Fire Safe Children and Families; City of Hillsboro Police and Parks and Recreation Departments | | <input checked="" type="checkbox"/> <i>Ongoing</i> | | |



VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

STRATEGY 50: Reduce barriers for people with disabilities.

Priority/Timeline

| 50.1 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
|-----------------------------------------------|----------------------------------------------------------------------------------------------------------------|-------------------|----------------------------------------------------------------------|-----------|---------------------|---------------------|---------|
| Barrier-free Housing Education and Incentives | Provide education and incentives to builders to develop barrier-free housing for persons with disabilities. | City of Hillsboro | Washington County Department of Disability, Aging & Veteran Services | | | ■ <i>Ongoing</i> | ➡ |
| 50.2 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| ADA Intersection Ramps | Sustain and expand City program of Americans with Disabilities Act (ADA) compliant ramps at intersections. | City of Hillsboro | Washington County Department of Disability, Aging & Veteran Services | | ☑ <i>Ongoing</i> | ➡ | ➡ |
| 50.3 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| Housing with "Visitability" | Promote housing with "visitability," to allow persons with limited mobility barrier-free access to main floor. | City of Hillsboro | Washington County Department of Disability, Aging & Veteran Services | | | ■ <i>Ongoing</i> | ➡ |
| 50.4 | Action | Lead Partner | Support/Potential Partners | 2000-2004 | 2005-10 | 2011-15 | 2016-20 |
| "Visitability" Education | Educate the public, developers and builders about the advantages of houses that meet "visitability" standards. | City of Hillsboro | Washington County Department of Disability, Aging & Veteran Services | | | ■ <i>Ongoing</i> | ➡ |



Strategy 46: Public Safety Programs

Vision Implementation Committee



The success of the Hillsboro 2020 Vision Action Plan is determined through its **implementation**. A citizen-led Hillsboro 2020 Vision Implementation Committee (VIC) tracks and facilitates the progress of the Vision Action Plan. The committee is responsible for recommending revisions of the plan to the Hillsboro City Council as may be required to optimize effective implementation.

VIC membership reflects the broad interests and population of the community. The members include representatives from the Vision Action Plan's lead partners with two or more actions, key community interests and the public-at-large.

All Vision Implementation Committee meetings are open to the public. Public notice of each meeting is provided through media releases, mailings, and the project website.

A "Steering Committee," comprised of members of the Implementation Committee, acts as an executive advisory group. The Steering Committee helps identify issues for full committee discussion and makes recommendations for action. The Steering Committee also helps facilitate solutions if and when implementation barriers arise.

The charge, detailed membership structure, and staffing arrangements are described in the following pages.



Vision Implementation Committee

Charge

To monitor the progress of the adopted Vision Action Plan, encourage implementation of actions, and recommend minor modifications to the plan as necessary.

The committee's activities include:

- A minimum of two committee meetings per year.
- An annual progress report to the Hillsboro City Council.
- Host an annual "town hall" meeting for public discussion of the Vision Action Plan.
- Maintain two-way communication with lead partners to track and encourage action implementation.
- Recommend, if necessary, proposed changes to the Vision Action Plan for City Council consideration.

Membership

The members of the Vision Implementation Committee are appointed by the City Council. The membership reflects the composition of the Hillsboro population with a cross-section of key interests and lead partners.

The committee has a Chair, appointed by the City Council, who represents the public-at-large and serves a three-year term. A Vice-Chair is selected by the Chair to act in his/her absence. Member terms also are three years with one-third of the terms ending each year. The Chair and members may be re-appointed by the City Council.

The membership includes one representative for each lead partner or interest as designated below. The number of public-at-large positions varies between four and five (not counting the Chair) to keep an uneven number of members for voting purposes.

1. Public-at-Large (Chair's position)
2. All lead partners with two or more assigned actions
3. Social Services
4. Environment
5. Faith
6. Public Safety
7. Hillsboro City Council (liaison to committee)
8. Four or five Public-at-Large representatives (depending on the number of members)

The Steering Committee membership consists of the following Vision Implementation Committee members:

1. Chair
2. Vice-Chair
3. Lead partner with the largest number of assigned actions
4. Lead partner with the second largest number of assigned actions
5. One general interest representative selected by the Chair
6. Two public-at-large representatives selected by the Chair



Staff Support

Staff support is provided by the City of Hillsboro and includes the following activities:

- communications with committee members;
- development of committee agendas (in consultation with the Chair);
- coordination with City Council;
- meeting facilitation and logistics including Town Hall meeting;
- preparing meeting summaries;
- media notification; and
- production of written reports and other Hillsboro 2020 documents.

Vision Action Plan Updates

As stated in its charge, the Vision Implementation Committee may recommend Action Plan revisions to the Hillsboro City Council. These proposals may originate with Hillsboro citizens, businesses, organizations, or lead partners. Recommendations from the Committee become effective upon the City Council's approval.

Since the *Hillsboro 2020 Vision and Action Plan* was developed based on extensive community input, any substantive language change to an action or strategy has the potential to impact the integrity of the original plan. Therefore, three Action Plan update processes have been established to allow for different types of revisions while maintaining a community connection and foundation:

1. Minor Revisions

Annually, the Vision Implementation Committee may recommend non-substantive Action Plan updates to the City Council. Examples of such revisions would include lead partner and potential partner changes or action language modifications which do not modify its intent.

2. New/Revised Actions

Annually, the Vision Implementation Committee may recommend new or substantially revised actions to the City Council. After consideration and development by the Committee, proposals which support the Vision Statement and an existing strategy, will be provided for public comment at the annual Town Hall. Subsequently, after considering the public input received, the Committee will decide whether to recommend the proposed action to the City Council for approval and incorporation into the Vision Action Plan.

3. New/Revised Strategies

Every five years, the Vision Implementation Committee may recommend new or revised strategies to the City Council. Since strategies provide the direction, or backbone, of the Vision Action Plan, extensive and meaningful public participation is necessary to maintain the integrity of this community-based plan. To this end, any public outreach effort will need to be city-wide and allow multiple venues for citizen involvement in the identification, development, and recommendation of new or revised strategies. The annual opportunity for new or revised actions will be incorporated into the Strategy Review process due to their key role in implementing strategies.



Vision Implementation Committee

Hillsboro 2020 Awards

The Vision Implementation Committee offers two awards annually to recognize an individual and an organization for exceptional service toward promoting achievement of the *Hillsboro 2020 Vision and Action Plan*.

The Outstanding Individual Award is given to a person who exemplifies one or more of the following criteria:

- Made an outstanding contribution to the mission and intent of Hillsboro 2020
- Helped promote awareness of Hillsboro 2020 Vision throughout the community
- Helped promote overall achievement of Hillsboro 2020 Vision Action Plan
- Has undertaken an extraordinary effort “above and beyond the call”
- Made the most out of the least amount of resources

The Outstanding Organization Award is given to an organization which has met one or more of the following criteria:

- Made an outstanding contribution to the mission and intent of Hillsboro 2020
- Helped promote awareness of Hillsboro 2020 Vision throughout the community
- Has undertaken and/or accomplished specific Hillsboro 2020 Action Plan strategies and actions
- Promoted achievement of strategies or actions that would not otherwise have been achieved without the Hillsboro 2020 Vision Action Plan

Individual Vision Implementation Committee members, staff and consultants are not eligible for these awards.



Hillsboro 2020 Award Winners, 2010

Denzil Scheller, Greater Hillsboro Area Chamber of Commerce –
Outstanding Organization
Adriana Cañas – Outstanding Individual



Public Involvement



The Hillsboro 2020 Vision Statement and Action Plan was originally developed over a three year period with **extensive public input**. Over 1,500 citizens participated in this community effort through public opinion polls, focus groups, public meetings and workshops, written surveys, web page responses and other venues. The result is a community-based product which reflects the values and priorities of Hillsboro citizens.

In 2010, the Vision Implementation Committee conducted the second major Hillsboro 2020 Action Plan update, called the *Strategy Review* process. This process engaged over 1,000 citizens and stakeholders through multiple venues and outreach opportunities. These five year updates, completed through extensive public participation, help ensure Hillsboro 2020 incorporates contemporary community values, capitalizes on new opportunities and technologies, and provides new residents an opportunity to shape their community. The updates also bring new community organizations to the table in order to spread implementation responsibility and benefits across a larger audience.

The *Hillsboro 2020 Vision and Action Plan* has won several awards recognizing its public involvement: the League of Oregon Cities (LOC) Good Governance Award for citizen engagement in 2000, as well as the International Association for Public Participation (IAP2) Core Values Project of the Year Award for exemplary public process in 2002.

The following subsections summarize the Hillsboro 2020 public involvement processes conducted to-date, starting with the original Vision and Action Plan development process.



Identifying Issues and Resources

The development of the Hillsboro 2020 Vision Statement and Action Plan began in 1997 with the identification of present resources and community perspectives. Citizens and community leaders were asked, through telephone polls and focus groups, what was important to them about Hillsboro present as it plans for Hillsboro tomorrow.

Nine focus areas – from the environment, to arts and culture, to public safety, to education – and a set of community values emerged. The values included:

- *A strong sense of community*
- *An appealing mix of open spaces and urban areas*
- *Proximity to major recreational and cultural attractions*
- *An efficient transportation system*
- *Sufficient parks and recreational opportunities*
- *Compelling social, recreational and retail attractions*
- *A well-integrated community*

Developing the Vision Statement

A citizen Vision Task Force was appointed by the Hillsboro City Council in September 1998 and charged with preparing a recommended Vision Statement. Public participation and opinion was sought during the process through several venues including, a Vision Fair, community workshops and forums, public presentations to over 35 community groups and organizations, newsletters (mailed city-wide), and a Hillsboro 2020 web page. Public meetings were also held in Spanish, with translated materials to reach Latino residents. In addition, all meetings of the Vision Task Force were broadcast on cable television.

In all, hundreds of community residents actively participated in the process, offering nearly 200 ideas on how to bring the vision to life. Based on this extensive public input and their discussion, the Task Force prepared a recommended Vision Statement for City Council consideration.

The Statement included six key focus areas for the community's future:

- *Strengthening and Sustaining Community* (community identity, community activities and citizen relationships)
- *Enhancing Neighborhoods and Districts* (connecting neighbors and businesses to the larger community; parks, transportation, housing)
- *Creating Economic Opportunity* (jobs and the workforce, business development)
- *Expanding Educational and Cultural Horizons* (education and learning, arts, cultural diversity)
- *Preserving the Environment* (natural resources protection and preservation, air and water quality)
- *Promoting Health and Safety* (police, fire, emergency response services; health and human services)

The draft Vision Statement was forwarded to the Hillsboro City Council, which approved it in June 1999.



Vision and Action Plan Development

Developing the Action Plan

The Task Force reconvened in the fall of 1999 to develop an Action Plan to bring the vision to life.

Initially, the Task Force developed strategies to be pursued through the Action Plan. These strategies were based on vision ideas that emerged from public input obtained in the previous phase of the process.

In October 1999, the Task Force joined six Vision Action Teams, organized by the focus areas of the Vision Statement. Over 80 citizens participated on the teams. The teams were charged with developing the actions to bring the strategies, and the Vision Statement, to life. In addition to the Task Force members, each group included other interested citizens and City staff.

By January 2000, the teams developed recommended actions to implement the strategies. More than 125 actions were identified to bring the Vision to life. For each action, the teams identified a lead entity, potential partners, estimated costs and resources, and a proposed timeline for implementation.

Subsequently, the Task Force reviewed the work of the Vision Action Teams. The teams' proposals were provided to the public in another edition of the Hillsboro 2020 newsletter and feedback was solicited. The Task Force refined and consolidated the list of proposals to 46 strategies and 114 actions, and set priorities.

In the spring of 2000, the Task Force reviewed and approved the first edition of this report, including recommended timelines for executing the strategies and actions. It also sought the commitment of the lead partners to take responsibility for implementing the Action Plan once it was approved by the City Council.



The Vision Implementation Committee conducted the first Strategy Review, scheduled every five years until 2020, during a nine-month period beginning in September 2004. As part of this effort, an extensive public involvement process was conducted to ensure community input remained an integral part of the plan.

The Strategy Review process was intended to ensure the Hillsboro 2020 Vision Action Plan continued to reflect contemporary community values and priorities. Public input was solicited for new or revised strategies and actions only. Possible revisions to the Vision Statement were not considered.

There were three phases of the strategy review effort:

1. Identification of community ideas
2. Review, analysis, and proposal development
3. Proposal review

Community Ideas

Between September and December 2004, new ideas were sought to implement the Hillsboro 2020 Vision. This community input was received through a variety of events and activities including:

- A questionnaire sent to all lead partners
- Two public forums
- A publication, including a survey, inserted in the Hillsboro City Views newsletter and distributed to all Hillsboro residences and businesses
- An online survey on the Hillsboro 2020 Vision website
- Numerous Speakers Bureau engagements with community groups

Through these outreach efforts, more than 400 suggestions were received. These suggestions were sorted and organized for review by six citizen focus area Work Groups.

Proposal Development

In January 2005, six citizen Work Groups were formed representing the Hillsboro 2020 Vision focus areas. Each group consisted of 10 to 12 people including: Vision Implementation Committee members, lead partner representatives, and other community members.

All of the Work Groups met together for an orientation, and then met separately two to three times each to complete their reviews. The Work Groups reviewed the community input and analyzed its place in the Vision. They also reviewed the existing Action Plan items. Through this review process, the Work Groups forwarded specific strategy and action proposals for consideration by the Vision Implementation Committee for inclusion in the Vision Action Plan.



Community Review

Beginning in April 2005, the Work Groups' strategy and action proposals received community review through multiple venues. Opportunities for public input included:

- A Hillsboro 2020 Vision Implementation Committee publication inserted in the spring Hillsboro City Views newsletter and distributed to all Hillsboro residences and businesses
- An online survey on the Hillsboro 2020 Vision website
- Speakers Bureau engagements
- Public input activities at the annual Hillsboro 2020 Vision Town Hall

All of the community input was forwarded to the Vision Implementation Committee for consideration as it developed final recommendations for the Hillsboro City Council. As a result, two new strategies were added, along with 33 new actions.



The second Strategy Review began in August 2009, executed with the same rigor as the first review and original visioning public engagement process. The “Year 10” Strategy Review leveraged new technology, including the use of web-based survey tools, electronic polling and Facebook. Results of the second Strategy Review included the addition of:

- two new strategies
- thirty-four new actions
- five new lead partner organizations
- numerous administrative updates to the Action Plan

As in the first review, there were no modifications to the Vision Statement or focus areas.

Community Ideas

More than 550 new ideas were received during the ten-month community outreach effort. The following events and activities offered multiple opportunities for public input between August 2009 and May 2010:

- **Celebrate Hillsboro 2009** – Thousands of visitors passed by the “Vision Booth” at this summer celebration. Many stopped to learn more about Hillsboro 2020 and submit their suggestions.
- **Community Forums** – Public forums were held in October and early November at five different locations throughout Hillsboro.
- **Community Conversations** – Hundreds of new ideas were generated through conversations with community organizations, students and other groups representing diverse interests.
- **Surveys** – Many residents shared their ideas through a survey offered online and in the City Views newsletter, as well as in “idea drop boxes” at the SHARC recreation facility and Hillsboro Public Library.
- **Website & Facebook** – An updated website and Facebook page allowed “fans” to access information and track events. Currently, more than 600 individuals are subscribed to receive Hillsboro 2020 news and updates through the website, Facebook and an e-newsletter.



Proposal Development

The community ideas and suggestions were used to inform a number of updates to the original Vision Action Plan and serve as the foundation for dozens of new Vision strategy and action proposals. The following outlines key steps in that process.



Focus Area Work Groups – Over 60 community members and topic area specialists volunteered to review community ideas by serving on one of six “focus area” teams. The groups worked from community idea lists sorted by their particular topic area. The teams then recommended amendments to the existing action plan or proposed new strategies or actions using community suggestions to help craft appropriate language.

Vision Implementation Committee Review – The Focus Area Work Groups forwarded their recommendations to the Hillsboro 2020 Vision Implementation Committee (VIC), who then reviewed, adjusted where necessary, and finalized a set of 44 new strategy and action proposals for public review.

Administrative Updates – In addition to generating new strategy and action proposals, and amending some existing actions to reflect community goals, the second Strategy Review involved general Action Plan “housekeeping.” Over the past decade, there have been a number of timeline shifts, lead partner changes and minor strategy and action modifications. Many were addressed in year ten, in advance of publishing this edition of the updated *Hillsboro 2020 Vision and Action Plan* document.

Community Review

In the spring of 2010, the Vision Implementation Committee initiated the public review phase of the review and update. The VIC asked the community to consider and prioritize two new strategies and 42 action proposals (including three existing actions the VIC wanted to reconfirm with the public). Citizens identified priorities at the Annual Hillsboro 2020 Town Hall and through a public review survey offered both online and through an insert in the City Views newsletter.

Ultimately, the community showed strong support for all but two new action proposals. One existing action was also recommended for removal from the Action Plan for lack of a lead partner and public support.



Acknowledgements

Vision Implementation Committee Members (2005-2010)

| | |
|---------------------------------|--------------------------------------------|
| Steve Callaway, Chair 2008-2010 | Public-at-Large, Hillsboro School District |
| John Coulter, Chair 2000-2008 | Public-at-Large |
| Olga Acuña | Public-at-Large |
| Sheri Badzik | Public-at-Large |
| Neshia B. Cameron | Hillsboro Landmarks Advisory Committee |
| Sarah Jo Chaplen | City of Hillsboro |
| Cece Clitheroe | Tuality Healthcare |
| Ellen Conley | Washington County |
| Catherine Crooker | Tuality Healthcare |
| Bob Cruz | Clean Water Services |
| Kimberly Culbertson | Public-at-Large |
| Paul Danko | Public Safety |
| Jen Davis | Hillsboro Economic Development Partnership |
| Tim Erwert | City of Hillsboro |
| Karen Frost | Westside Transportation Alliance |
| Joe Gall | Public-at-Large |
| John Godsey | Hillsboro Chamber of Commerce |
| Beth Graser | Hillsboro School District |
| John Hartner | Washington County |
| Marilynn Helzerman | Public-at-Large |
| Pastor Roger Hernandez | Faith |
| Pastor Tim Huber | Faith |
| Ana Jiménez | Public-at-Large |
| Councilor Doug Johnson | Hillsboro City Council |
| Bernie Kuehn | Hillsboro Community Arts |
| Sia Lindstrom | Washington County |
| Darell Lumaco | Bike/Pedestrian Task Force |
| Jaime Miranda | Public-at-Large |
| Jeff Nelson | Hillsboro Downtown Business Association |
| Deanna Palm | Greater Hillsboro Chamber of Commerce |
| Denzil Scheller | Public-at-Large |
| Karen Shawcross | Worksystems, Inc. |
| Victoria Shepard | Hillsboro Community Arts |
| Ted Vacek | Jackson Bottom Wetlands Preserve |
| Jimi Smith | Social Services |
| Brian Vaughn | Clean Water Services |
| Pat Willis | Jackson Bottom Wetlands Preserve |
| Tom Wolf | Environment |
| LeeAnne Wrenn | Tuality Healthcare |



Steve Callaway
VIC Chair, 2008-2010



Acknowledgements

Vision Implementation Committee Members (2000-2005)

| | |
|-------------------------------|-------------------------------|
| John Coulter, Chair 2000-2008 | Public-at-Large |
| Sheri Badzik | Hillsboro Historical Society |
| Mary Brown | Tuality Healthcare |
| Neshia Cameron | Hillsboro Historical Society |
| Steve Callaway | Hillsboro School District |
| Manuel Castaneda | Public-at-Large |
| Catherine Crooker | Tuality Healthcare |
| Paul Danko | Public Safety |
| Craig Dye | Clean Water Services |
| Tim Erwert | City of Hillsboro |
| Chris Frazier | Worksystems, Inc. |
| John Godsey | Hillsboro Chamber of Commerce |
| Armando Gutierrez | Public-at-Large |
| Barbara Hanson | Hillsboro Community Arts |
| John Hartner | Washington County |
| Marilynn Helzerman | Public-at-Large |
| Pastor Tim Huber | Vice-Chair, Faith |
| Shirley Huffman | Public-at-Large |
| Councilor Doug Johnson | Hillsboro City Council |
| Bernie Kuehn | Hillsboro Community Arts |
| Chuck Loffel | Clean Water Services |
| Darell Lumaco | Bicycle/Pedestrian Task Force |
| Chrissie Manion | Hillsboro Historical Society |
| Councilor Karen McKinney | Hillsboro City Council |
| Pastor Ralph Medina | Public Safety |
| Jaime Miranda | Public-at-Large |
| Jerralynn Ness | Social Services |
| Karen Shawcross | Worksystems, Inc. |
| Jimi Smith | Social Services |
| Rick Van Beveren | Public-at-Large |
| Diane Walton | Worksystems, Inc. |
| Tom Wolf | Environment |

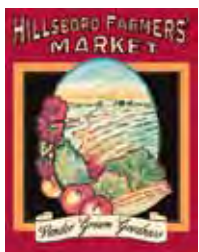


Acknowledgements

Hillsboro 2020 Lead Partners

As of December 2010

- Centro Cultural
- City of Hillsboro
- Clean Water Services
- Community Action Organization
- Hands-On Greater Portland
- Hillsboro Arts & Culture Council
- Hillsboro Bicycle & Pedestrian Task Force
- Hillsboro Boys & Girls Club
- Hillsboro Chamber of Commerce
- Hillsboro Community Arts
- Hillsboro Community Foundation
- Hillsboro Downtown Business Association
- Hillsboro Economic Development Partnership
- Hillsboro Farmers' Market
- Hillsboro Historical Society
- Hillsboro School District
- Hillsboro Sustainability Task Force
- Historic Landmarks Advisory Committee
- Jackson Bottom Wetlands Preserve
- One Economy Corporation
- Oregon International Air Show
- Pacific University
- SOLV
- Tualatin Valley Community Television
- Tuality Healthcare
- Washington County
- Washington County Bicycle Transportation Coalition
- Westside Transportation Alliance



Acknowledgements

Hillsboro 2020 Award Winners

Outstanding Individual Award

- 2003 Perry Gruber
- 2004 Joseph Gall
- 2005 Olga Acuña
- 2006 Shirley Huffman
- 2007 Deborah Clarke
- 2008 Tim Erwert
- 2009 Paul Danko
- 2010 Adriana Cañas

Outstanding Organization Award

- 2003 Greater Hillsboro Area Chamber of Commerce
- 2004 Hillsboro Bike & Pedestrian Task Force
- 2005 Hillsboro Capital Planning & Development Dept.
- 2006 Tuality Healthcare
- 2007 Jackson Bottom Wetlands Preserve
- 2008 Inukai Family Boys & Girls Club
- 2009 Community Action Organization
- 2010 Greater Hillsboro Chamber of Commerce

VIC Chair's Award

- 2003 Steve Callaway
- 2004 Tim Erwert
- 2005 Paul Danko
- 2006 Marilyn Helzerman
- 2007 Joe Gall
- 2008 Olga Acuña
- 2009 Jaime Miranda
- 2010 Rene Heade

Hillsboro City Council

As of December 2010

- Mayor Jerry Willey
- Council President Aron Carleson
- Councilor Olga Acuña
- Councilor Nenice Andrews
- Councilor Mike Castillo
- Councilor Ed Dennis
- Councilor Doug Johnson

Hillsboro 2020 Staff

- Chris Hartye, Project Manager, City of Hillsboro
- Dacia Ermatinger, Project Specialist, City of Hillsboro
- Erik Jensen, Director, Administration Dept., City of Hillsboro

Consultants

- Jason Robertson, J Robertson and Co.
- Michele Neary, Mad Bird Design, LLC
- José Jaime, J&L Jaime, Translations



Design & Photo Credits

The *Hillsboro 2020 Vision and Action Plan* was designed by Michele Neary, Mad Bird Design

Photos of Vision projects were provided by several Hillsboro 2020 Partners, including:

- Hillsboro Administration Department
- Hillsboro Parks & Recreation
- Hillsboro Fire Department

Cover heron photo by Peter Brandom

Town Hall 2010 photos by Jess StewartMaize



Acknowledgements

Focus Area Work Groups: 2009–2010 Strategy Review

Strengthening & Sustaining Community

Sia Lindstrom, Chair
Sarah Jo Chaplen
Steve Greagor
Barbara Simon
Tom Hughes
Kimberly Culbertson
Olga Acuña
Denisse Barajas Ochoa
Adriana Cañas

Enhancing Neighborhoods & Districts

Doug Johnson, Chair
Colin Cooper
Hal Ballard
Tina Bailey
Karen Frost
Neshia Cameron
Karen Shawcross
Marilynn Helzermann
Robin Biden
Debbie Raber
Eva Maria Velazquez
Kevin Smith

Preserving the Environment

Ted Vacek, Chair
Dan Rutzick
Peter Brandom
Douglas Tsoi
Tacy Steele
Bob Cruz
Brian Wegener
Nancy Willmes
Tom Wolf
Theresa Koppang
Erica Wills

Creating Economic Opportunity

John Coulter, Chair
Denzil Scheller
Kevin Hanway
John Southgate
Jeff Nelson
Ken Dyer
Jorjia Fields
Deanna Palm
Morgan Anderson
Kenneth Martin

Expanding Education & Culture

Bernie Kuehn, Chair
Mike Smith
Sean Morgan
Aron Carleson
Beth Graser
Jaime Miranda
Victoria Shepard
Kim Strelchun
Jamila Acfalle

Promoting Health & Safety

Paul Danko, Chair
Henry Reimann
Storm Smith
Cece Clitheroe
Randy Randolph
Ignolia Duyck
Sheila Hale
Kelly Jurman
Jimi Smith
Veronica Fetzer



Acknowledgements

Focus Area Work Groups: 2004–2005 Strategy Review

Strengthening & Sustaining Community

Marilynn Helzerman, Chair
Alex Alvarez
Sarah Jo Chaplen
Tim Erwert
Gordon Faber
Steve Greagor
Don Hillman
Shirley Huffman
Gwynn Ann Pitts
Tracy Ross
Barbara Simon
Shaun Starr

Expanding Education & Cultural Horizons

Steve Callaway, Chair
Olga Acuña
Aron Carleson
Bill Christopher
Kate Clitheroe
Bernie Kuehn
Linda Lybecker
Jaime Miranda
Sean Morgan
Sabino Sardineta
Denzil Scheller
Claudia Stockton

Preserving the Environment

Tom Wolf, Chair
Wink Brooks
Craig Dye
Barbara Hecht
John Jackson
Marianne Kandel
Jan McGowan
Mary Ordal
Rick Van Beveren
Pat Willis

Enhancing Neighborhoods & Districts

John Hartner, Chair
Dan Aberg
Andrew Aebi
Karla Antonini
Sheri Badzik
Joe Gall
Darell Lumaco
Delia Perez
Delores Raymond
Lisa Thorsrud

Promoting Health & Safety

Paul Danko, Chair
Kristin Chaffee
Catherine Crooker
J.D. Fuiten
Laura Grandin
Melissa Gray
Ross Mathews
Dennis Ross
Lt. John Schmerber
Jimi Smith

Creating Economic Opportunity

John Godsey, Chair
Manuel Castenada
James Eastham
Tiffany Estes
Kevin Hanway
Councilor Doug Johnson
Bob Leonard
Bill Mackenzie
Deanna Palm
Larry Pederson
Karen Shawcross
Bert Zimmerly



Acknowledgements

Hillsboro 2020 Vision Task Force Members (1997-2000)

| | |
|-------------------------|--------------------------------------------------------|
| David Edwards | Chair, Public-at-Large |
| Shirley Huffman | Vice-Chair, Hillsboro Economic Development Partnership |
| John Blackmon | GTE/Hillsboro Planning Commission |
| Adrian Boly | Hillsboro High School |
| John Breiling | Public-at-Large |
| Mary Brown | Tuality Healthcare/Hillsboro Library Foundation |
| Val Cady | Public-at-Large |
| Neshia Cameron | Public-at-Large |
| Becky Carter | Intel Corporation |
| Manuel Castaneda | Pro Landscape, Inc. |
| Colleen Chandler | Community Action Organization |
| David Cooper | First Choice Service |
| John Coulter | Teufel Nursery, Inc. |
| Kay Demlow | Heart of Hillsboro/Hillsboro Actors Repertory Theater |
| Kimberli Fitzgerald | Hillsboro Planning Commission |
| Margaret Garza | Washington County Fair Complex |
| Sheila Cole Giambrone | Public-at-Large |
| John Hartner | Washington County |
| Saeed Hajarizadeh | Washington County |
| Pastor Tim Huber | Trinity Lutheran Church |
| Thomas Huffman | Public-at-Large |
| Tom Hughes | Hillsboro Planning Commission |
| Grant Johnson | Hillsboro Chamber Long Range Planning Committee |
| Ed Kristovich | CPO 9 |
| Gary LaHaie | The Aussie Connection |
| Kathy Lehtola | Washington County |
| Maria Loreda | Virginia Garcia Clinic |
| Darell Lumaco | Hillsboro Parks Commission |
| Sarah Lynn | Hillsboro Chamber Long Range Planning Committee |
| Bill MacKenzie | Intel Corporation |
| Roy Malensky | Oregon Berry Packing |
| Reverend Michael McCall | Hillsboro Presbyterian Church |
| Charlie Noble | Hillsboro Chamber Long Range Planning Committee |
| Henry Oberhelman | CPO 8 |
| Marty Oppenlander | Hillsboro Towing |
| Gardner Pitman | Public-at-Large |
| Richard Porn | Westside Economic Alliance |
| Ron Powne | BCA Financial |
| Denzil Scheller | Scheller Contracting |
| Crystal Schmidt-Dipaola | Hillsboro School District |
| Clyde Scott | Wetlands Conservancy |
| Kim Skriiko | Public-at-Large |
| Rick Van Beveren | Reedville Café |
| Sarah Van Raden | Glencoe High School |
| Lynn Voigt | Public-at-Large |
| Jerry Willey | Jones & Roth Financial Group |
| Tom Wolf | Trout Unlimited |
| Bert Zimmerly | Public-at-Large |



Acknowledgements

Vision Action Teams (1997-2000)

Promoting Health & Safety

Tom Hughes, Chair
Mary Brown
J.D. Fuiten
Susan Irwin
Laurie Johnson
Jeff Jurens
Sharon Kennedy
Ron Louie
Rob Massar
Jerry McKee
Jerralynn Ness
Marty Oppenlander
Bob Shook
Sue Washburn
Reg Wobig

Expanding Education & Cultural Horizons

Sarah Lynn, Chair
Lynn Adamo
Brigid Bauman
Debbie Brodie
Manuel Castaneda
Bill Christopher
Crystal Schmidt-Dipaola
Bruce Hanna
Suzanne Linneen
Mac Morris
Mary Ordal
Sarah Van Raden
Larry Seekins
Joan Smith
Mike Smith
Lynn Voigt
Mike Zimmerlund

Strengthening & Sustaining Community

Shirley Huffman, Chair
Rick Van Beveren, Vice-Chair
Tim Erwert
Marilynn Helzerman
Pastor Tim Huber
Shelah Jett
Ed Kristovich
Gary LaHaie
Darrin Marks
Ralph Medina
Andy Schroder
Jim Wallin
Jennifer Wells
Judy Willey

Enhancing Neighborhoods & Districts

Kay Demlow, Chair
Karla Antonini
Lila Ashenbrenner
Kimberli Fitzgerald
Diana Franklin
Mary Gruss
Ray Ogilvie
Jeff Petrillo
Pat Ribellia
Stan Rickard
Denzil Scheller
Steve Walti

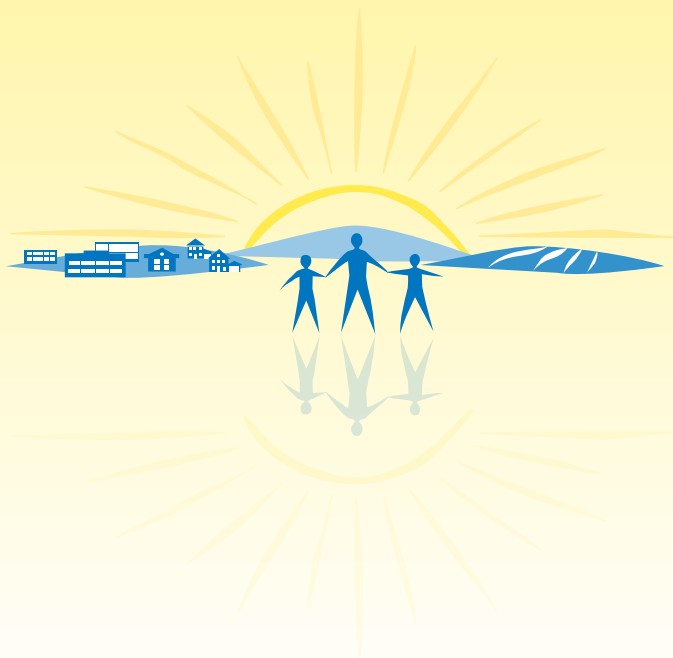
Preserving the Environment

John Coulter, Chair
Wink Brooks
Bonnie Gariepy
Laura Hill
Fred Holz
Steve Huffman
John Jackson
Darell Lumaco
Jan McGowan
Mary Ordal
Pat Willis
Tom Wolf

Creating Economic Opportunity

Bill MacKenzie, Chair
Dan Aberg
John Blackmon
Manuel Castaneda
David Lawrence
Eldon Mains
Richard Porn
Ron Powne
Debbie Raber
Ed Thompson
Bert Zimmerly





City of Hillsboro
150 E. Main Street
Hillsboro, OR 97123
(503) 681-6219
www.hillsboro2020.org

Hillsboro 2020

Vision and Action Plan

Annual Progress Report, 2014

August 5, 2014

Letter from the Chair

Dear Mayor Willey and City Council Members:

On behalf of the Vision Implementation Committee (VIC), it is my pleasure to present the Hillsboro 2020 *Annual Progress Report*. Following 14 years of hard work and collaboration, I am pleased to report that our Hillsboro 2020 partners have now fully-implemented or launched 96% of our Vision Action Plan. Many of the seventeen actions confirmed implemented this past year are featured in the highlights section beginning on page three.

Over the next twelve months, the VIC will work closely with our partners to complete the final 14 Hillsboro 2020 actions while the Hillsboro 2035 Task Force continues to engage the public in the development of our next community vision. Over four thousand people have already shared their goals and priorities for the future through community conversations, surveys and many other formats and venues. "Theme Teams" will be assembled this fall to begin the work of crafting a new vision and action plan based on all the input we receive. We look forward to providing you another update at that time.

As always, we are grateful for the continued interest and support we receive from City Council, staff, partner organizations and our many volunteers. Working together, we've implemented 166 community priority programs and projects over fourteen years. We are excited to finish strong this next year and reach 100% implementation success.

Sincerely,



Doug Johnson
Chair, Hillsboro 2020 Vision
Implementation Committee



Barley at Hillsboro 2020 Town Hall!

Contents

Introduction

| | |
|---------------------------|---|
| Letter from the VIC Chair | 1 |
| About Hillsboro 2020 | 2 |

2013 Highlights

| | |
|-----------------------------|---|
| Strengthening Community | 3 |
| Neighborhoods and Districts | 3 |
| Economic Opportunity | 4 |
| The Environment | 4 |
| Education and Culture | 5 |
| Health and Safety | 5 |

Annual Progress Report

| | |
|-------------------------|---|
| VIC and 2035 Task Force | 6 |
| Progress Update | 6 |
| Vision Award Recipients | 6 |
| Town Hall Summary | 7 |
| Proposed Modifications | 9 |
| Renewing the Vision | 9 |

Acknowledgements

| | |
|-----------------------------|----|
| Vision Partners and Support | 10 |
| Get Involved | 10 |

Hillsboro 2020 Milestones

2000-2004

- Original Vision and Action Plan Adopted by City Council, with 46 strategies and 114 actions.
- 1,500 citizens engaged through visioning outreach.
- Hillsboro 2020 recognized by International Association for Public Participation and Oregon League of Cities for public involvement and interactive planning model.

2005-2009

- 5 year community review produces two new strategies and 34 actions.
- 92 of the original 114 actions are underway or complete.

2010

- 127 of 147 actions underway or complete.
- 10 year community review yields two new strategies, 34 actions.

2014

- 173 of 180 actions underway or complete.
- Imagine Hillsboro 2035! outreach launched



Imagine Hillsboro 2035! Banner

Hillsboro 2020 – Road Map to Success

The impetus to develop a community-wide vision for Hillsboro originally germinated in the late 1990's. Following years of sustained economic investment and population growth, it became clear the city was going to change. The only question remained, "in what way?" Local community leaders recognized that question would be best answered by the people who live, work, learn and play here, and in 1997 launched an unprecedented three-year outreach campaign to ensure Hillsboro's future would be shaped by its residents.

Between 1997 and 2000, more than 1,500 citizens heeded this call to action. Representing a variety of community interests including business, environment, neighborhoods, social services, healthcare, education, government and many others, these citizens helped craft a 20-year road map for the future. The resulting Hillsboro 2020 Vision Statement outlines the way Hillsboro ought to look, feel and function in the future, and the Action Plan details specific programs and projects for bringing the Vision to life.

From day one, Vision implementation has been coordinated by a Vision Implementation Committee (VIC) representing a diverse range of community partners and motivated citizen volunteers. In addition to troubleshooting challenges, keeping the public informed of progress and hosting an annual Town Hall celebration, the VIC is also responsible for producing an annual progress report.

Upon adoption by Hillsboro City Council in 2000, 18 community partners agreed to lead one or more of 114 proposed Hillsboro 2020 actions. By 2005, these organizations and their supporting partners had fully implemented or initiated 92 of those actions. During the 2005 plan update, community members recommended the addition of two additional strategies and 33 new actions to help advance the Vision.

In 2010, the VIC conducted a second major update, resulting in the addition of two new strategies and 34 proposed actions. These periodic updates ensure the march toward Hillsboro's Vision incorporates contemporary community values, capitalizes on new opportunities and technologies, and affords new residents an opportunity to shape their hometown. The updates also bring new community organizations to the table in order to spread implementation responsibility and benefits across a larger audience.

As of January 2014, community partners have completed or are now underway with implementation of 173 of 180 (96%) Hillsboro 2020 actions.

Hillsboro 2020 has been recognized as a public engagement and community planning model at home and abroad. In 2000 the project received the Good Governance Award from the League of Oregon Cities, and in 2002, the International Association for Public Participation (IAP2) Core Values Co-Project of the Year Award. Over the years, dozens of visitors from Beaverton to Australia, and places in between, have come to learn how Hillsboro "makes visioning work."

Hillsboro 2020 Implementation Highlights

The following represent just a handful of the many success stories created by Hillsboro 2020 lead partners last year.

Strengthening and Sustaining Community

Action 4.3: Neighborhood Projects Tool Kit (SOLVE)

SOLVE has developed a **Volunteer Leader Handbook** that citizens can use to design and carry out their own neighborhood clean-up projects. The Handbook outlines techniques for recruiting and working with volunteers, removing waste and other key steps in the project life cycle.



Action 8.2: Student Involvement in Government (Youth Advisory Council)

The Mayor's Youth Advisory Council (YAC), comprised of students from all four of Hillsboro's high schools, worked with the District's Safety Director to create a community-wide **anti-bullying/ kindness campaign** including a PSA, posters, four anti-bullying workshops and video.

Enhancing Neighborhoods and Districts

14.1: Transit System Expansion / Promotion (WTA)

The Westside Transportation Alliance has been promoting several **alternative transportation incentive programs** in Hillsboro, including the Carefree Commuter Challenge and BTA Bike Commute Challenge. WTA is also a key partner in the Open Bike Initiative, a pilot bike share program located at two Intel campuses that helps bridge the last-mile gap between employment centers and MAX stations.



*Hillsboro 2020 Action:
New downtown bike racks*

The Vision

The Hillsboro 2020 *Vision Statement* describes the way our community hopes to evolve over the years to come. It presents a "snapshot" of our future hometown.

Vision Statement

In the year 2020, Hillsboro is our home town. Within a rapidly changing metropolitan region and global economy, we live in a dynamic community that sustains our quality of life. Here, neighbors, generations and cultures connect. We live and work in balance with nature. Hillsboro is a safe and affordable community, a place our children and their children will be proud to call home.

Vision Focus Areas

- Strengthening and Sustaining Community
- Enhancing Neighborhoods and Districts
- Preserving the Environment
- Creating Economic Opportunity
- Expanding Educational and Cultural Horizons
- Promoting Health and Safety

Creating Economic Opportunity

30.1: Economic Development Strategy (Hillsboro Chamber)

As part of its ongoing effort to retain and grow Hillsboro area enterprises, the Hillsboro Chamber of Commerce recently conducted its first “**Business Walk**,” reaching out to more than 160 local businesses with the help of 60 “ambassadors.” Businesses provided feedback on current conditions, what they like about doing business in Hillsboro, and what could be done to make business even better.

31.3: Business Targeting Research (City of Hillsboro)

The City of Hillsboro Economic Development Department assisted 80 companies this year, including ten successful expansion and recruitment efforts resulting in approximately **\$150 million in added investment and 900 retained or new jobs.**

35.1: Workforce Development (City of Hillsboro)

The City of Hillsboro provided support for **Future Connect**, a targeted workforce development program offering scholarships and services to 50 first-generation high school students enrolled at PCC Rock Creek.

Preserving the Environment

26.1: Waste Reduction Promotion (Washington County Solid Waste and Recycling Program)

Twenty-five Hillsboro businesses, including most recently Intel and Salesforce, have been named **Recycle at Work** Award Winners by the Washington County Solid Waste and Recycling Program.

26.2: Solid Waste and Recycling Education for Youth / 28.4: Sustainable Schools (Hillsboro School District)

A new **electronic waste recycling** education project is under way in Hillsboro high schools, thanks in large part to a grant from Intel and the initiative of two Intel employees. The program involves Intel volunteers coordinating with students and advisors to implement recycling programs for mobile phones and other personal electronic devices. Students learn about electronics recycling process and the school is compensated for responsible disposal practices. The Hillsboro School District was also named the Association of Oregon Recyclers' “**Recycler of the Year**” for 2013.



Protecting water resources: CWS Tree for All



POST-EVENT REPORT |

The Hillsboro Chamber conducted its first Business Walk on May 8, 2014 with the help of 60 volunteers including elected officials, city leadership, Chamber members, Ambassadors and staff. Just over 160 Hillsboro businesses across different industries and areas were visited at their place of business by a 2-3 person team who asked 3 questions which were focused on the local economic climate and areas of opportunity.

Question 1 How is business?

Over half of the companies surveyed described their business as good/great and improving with optimism of continued growth. About one third of the companies reported a steady/fair business climate, attributing some challenges such as competition, cyclical or seasonal trends. Only six companies were experiencing slow/poor conditions claiming construction hindrances or being new to the community as possible factors.



First “Future Connect” Student Group

28.1: Hillsboro Public-Private Sustainability Task Force (City of Hillsboro Sustainability)

The Hillsboro **Sustainability Task Force** launched in 2013 and is now developing an action plan to increase sustainability community-wide. Key topics include *energy*, *resource conservation*, and *resource recovery and renewal*. Members include representatives from small and large businesses, Hillsboro schools, public agencies and other large institutions.

Expanding Educational and Cultural Horizons

36.5: Parent Involvement in Schools (Hillsboro School District)

This year, the Hillsboro School District made it easier than ever for parents with iOS and Android phones or tablets to connect with their children's school. A new **mobile application** is now available to download for free at the Apple App store and Google Play. The app includes news from the district, sports scores, a school calendar and a tip line, among other features.



37.2: Libraries as Resource Centers Promotion (Hillsboro Library)

Hillsboro **libraries continue to grow**. This past year, the number of people taking advantage of programs for adults (book talks, films, discussions, demonstrations, classes) topped 2,765 participants – an increase of 17%. Programs for children (story times, baby and toddler, family programs) surpassed 32,403 participants – an increase of 21%.

Promoting Health and Safety

48.1: Multilingual Emergency Training Enhancement/ 49.3 Juvenile Fire Setting (Hillsboro Fire Department)

The Hillsboro Fire Department **expanded juvenile fire-setter intervention training and home fire safety education** to include non English-speaking community members. New resources include a Spanish language outreach contractor and a pictorial brochure produced by the Office of the State Fire Marshall. Some 10,000 copies of the brochure have been distributed to residents and businesses community-wide.



50.4: Visitability Education (Washington County Division of Aging and Veteran Services)

The Washington County Division of Aging and Veteran Services (DAVS) has continued to increase awareness of the need for **age-in-place housing** through its Lifelong Housing Certification project. The project team has developed a comprehensive checklist of key age-in-place housing features to help consumers and industry professionals create and locate accessible housing.

Hillsboro 2035 Progress

While the Vision Implementation Committee works to complete the Hillsboro 2020 plan, the Hillsboro 2035 Task Force has been busy building the groundwork for our next community vision.

Outreach Activities

The Hillsboro 2035 Task Force has connected with people and gathered community input in many different ways, including:

- Conducting Surveys
- Hosting Community Conversations
- Placing Idea Boxes in Public Places
- Using Social Media
- Interviewing Citizens at Public Events

The response has been tremendous. The Task Force has directly reached over 4,200 people and collected more than 4,300 ideas and suggestions.



Hillsboro 2035 at 2014 Hillsboro Latino Festival



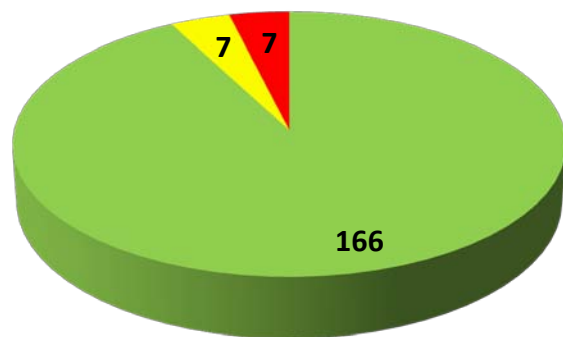
Hillsboro 2035 at 2014 Hillsboro Town Hall

Annual Progress Report

Progress Update

Hillsboro 2020 lead partners continue to make progress with action implementation. As noted earlier, as of January 2014, Hillsboro 2020 lead partners have fully implemented or initiated **173 of 180 Vision actions** (96% of the Action Plan is in motion). Seventeen actions moved from “not started” or “underway” to “implemented” in 2013. Overall status is depicted below.

Action Status as of Jan. 1, 2014



■ Implemented ■ Underway ■ Not Started

Hillsboro 2020 Outstanding Service Awards

The Vision Implementation Committee wishes to express its gratitude to **Luis Nava** and **Clean Water Services** for *going above and beyond the call of duty* to bring the Hillsboro 2020 Vision to life.



Luis Nava
Outstanding Individual



Clean Water Services
Outstanding Organization

Both outstanding service award recipients will be formally recognized, along with their specific accomplishments, by the VIC and Hillsboro City Council at the August 5, 2014 Council meeting.

2014 Annual Town Hall Meeting

Thousands of people seeking good music, tasty food and a sense of community filled Main Street and the Tom Hughes Civic Center Plaza during the June 10 Annual Vision Town Hall and Celebration on opening night of Tuesday Marketplace.

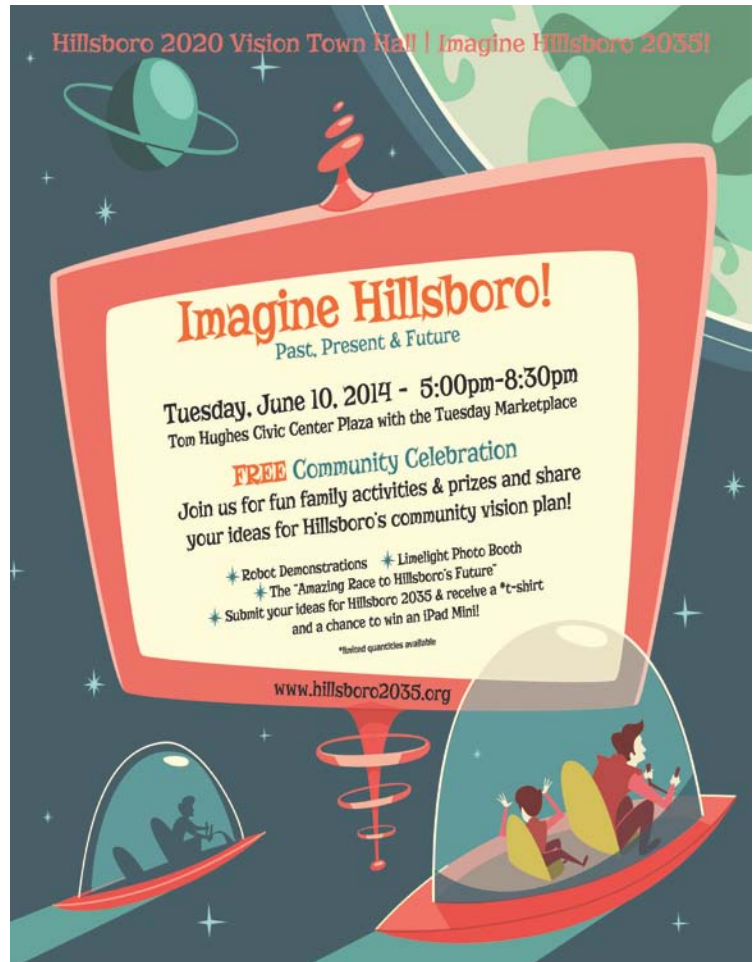
To showcase Hillsboro 2020 partners and action highlights, and encourage participation in Hillsboro 2035 planning, the Vision Implementation Committee created an “Amazing Race to Hillsboro’s Future” activity. After visiting visioning theme stations and submitting “idea cards” at the end of the circuit, Town Hall attendees earned their own Hillsboro 2035 T-shirt and were entered into a prize drawing. Over 230 individuals completed the task.

Other activities to promote Town Hall attendance included development and distribution of thematic posters (see image at right), a promotional video and new attractions including Limelight Open-Air Photo Booth and robot demonstrations by the Glencoe High School Robotics Team, Shockwave.

2014 Town Hall Community Feedback

The following is a small sampling of some of the more than 500 ideas Town Hall attendees submitted to the Hillsboro 2035 Idea Box:

- *Hillsboro: Robust, economically diverse, small businesses thrive, culturally diverse, wide variety of opportunity, blend of best small/medium-sized town with agricultural surroundings*
- *Decrease high density housing development; require road and traffic improvements with new construction*
- *Improve downtown, fun, art*
- *Make it safe to bike*
- *More summer activities for children*
- *I think that by 2035 we would have flying cars and we would be able to bring people back to life*
- *More trails, bikes, people using public transportation and reducing gas emissions*
- *Another swimming facility besides SHARC*
- *Better paving on the streets and sidewalks*
- *Cleanest town in Oregon*
- *This is the best city ever*
- *That there is a wonderful retirement community here*
- *More indoor parks for weather*
- *That it is a city that promotes culture and arts, great place to live*
- *More police security, more security in schools*
- *More help for small business, information and capacitating on how to start a business*
- *This town is really tops on technology and we have the best water supply!*



Scenes from the 2014 Annual Town Hall



Proposed Action Plan Modifications

The VIC reviews Action Plan progress annually and when necessary recommends modifications to City Council. This year, the VIC recommends Council approve a fully-implemented designation for seventeen actions the VIC confirmed complete with our partners earlier this year. This combination of one-time projects and ongoing programs includes:

- 4.3: Neighborhood Projects Toolkit (SOLVE)
- 5.1: Common Zip Code (City)
- 10.1: Parks Facilities Inventory (City)
- 10.3: Off-leash Dog Area (City)
- 13.1: Identify/Map Pathways (City)
- 13.4: Sidewalk Completion / Repair (City)
- 14.1: Transit System Expansion and Promotion (WTA)
- 14.3: Local Transit System (City)
- 19.2: New Parks Property Identification (City)
- 19.3: Parks Land Incentive (City)
- 23.1: Stream Restoration Assessment (Clean Water Services)
- 23.2: Restoration Programs Coordination (Clean Water Services)
- 24.1: Planting Native Species (Clean Water Services)
- 24.3: Pest and Weed Control Promotion (Clean Water Services)
- 28.1: Hillsboro Public-Private Sustainability TF (City)
- 32.1: Development Codes Revision (City)
- 33.1: Regional Water Supply Leadership (City)
- 33.3: Water Conservation Program Development (City)
- 42.3: New Community Food-Tasting Event (HFM, Inc.)
- 45.2: Senior Housing Options (Washington County DAVS)
- 50.2: ADA Ramps (City of Hillsboro)

Keeping People Informed and Involved

In addition to producing an annual Town Hall meeting and progress report, the VIC keeps the community informed and engaged through Facebook, a website and e-communications.

- The project website, hillsboro2020.org, hosted over 32,000 unique visitors this past year.
- 320 individuals follow us at facebook.com/hillsboro2020.
- About 860 residents and other interested parties subscribe to Hillsboro 2020 e-updates.



Renewing the Vision 2012-2015

While the Hillsboro 2020 Vision Action Plan has been updated twice, in 2005 and again in 2010, the Vision Statement and six central focus areas have not been altered.

Over the past fourteen years, all Hillsboro 2020 actions have or will soon be completed. In that same time span, Hillsboro's population has grown and evolved as have the challenges and opportunities facing the next generation.

The goal of renewing the Vision is to ensure the City's long-range road map is consistent with contemporary aspirations and values. The first two years of a three-year planning and public engagement program designed to guide development of the new Vision and Action Plan are now complete. Accomplishments and upcoming activities are outlined below:

2012-13

- Community leader interviews (☑ complete)
- Priorities and values survey (☑ complete)
- Community data profile (☑ complete)

2013-14

- Comprehensive outreach (☑ complete)

2014-15

- Theme Teams (action planning)
- Community Review (proposal testing)
- Updated Vision and Action Plan
- Align Vision and City Comprehensive Plan

Hillsboro 2020 VIC

| | |
|---------------------|------------------|
| Doug Johnson, Chair | Beth Graser |
| Quintin Bauer | Karen Henkemeyer |
| Michael Brown | Sia Lindstrom |
| Jenny Cadigan | Deanna Palm |
| Steve Callaway | Heather Robinson |
| Cece Clitheroe | Bruce Roll |
| John Coulter | Adam Saffel |
| Paul Danko | Ted Vacek |
| Jorjia Fields | Bryan Welsh |
| James Gleason | Tom Wolf |

Hillsboro 2035 Task Force

| | |
|---------------------|------------------|
| Ted Vacek, Chair | Doug Johnson |
| Hal Ballard | Karen Henkemeyer |
| Quintin Bauer | Jaime Miranda |
| Michael Brown | Luis Nava |
| Steve Callaway | Deanna Palm |
| Nick Eaton | Adam Saffel |
| Jorjia Fields | Bryan Welsh |
| James Gleason | Tom Wolf |
| Jon-Michael Kowertz | |



How Do I Get Involved?

For more information, visit
www.hillsboro2035.org

- Sign up for our email newsletter
- Like Hillsboro 2020 on Facebook
- Link to volunteer information
- Or contact:
 City of Hillsboro
 (503) 681-6219

Acknowledgements

The Hillsboro 2020 Vision Implementation Committee would like to thank the following individuals and organizations for their contributions this past year.

City Staff

Chris Hartye, Project Manager
 Dacia Bakkum

Lead Partners

Centro Cultural
 City of Hillsboro
 Clean Water Services
 Community Action Organization
 Hands-On Greater Portland
 Hillsboro Arts & Culture Council
 Hillsboro Boys & Girls Club
 Hillsboro Chamber of Commerce
 Hillsboro Community Arts
 Hillsboro Community Foundation
 Hillsboro Economic Development Partnership
 Hillsboro Farmers' Markets, Inc.
 Hillsboro Historical Society
 Hillsboro School District

Town Hall Presenting Partners

Centro Cultural
 City of Hillsboro
 Building
 City Manager's Office – Communications
 Economic Development
 Fire
 Library
 Parks & Recreation
 Planning
 Police
 Public Works
 Sustainability
 Water
 Clean Water Services
 Community Action
 Hands-On Greater Portland

Town Hall Activity and Prize Sponsors

Glencoe High Robotics Team – Shockwave
 Hillsboro 2035
 New Seasons Market – Orenco Station
 Orenco Station Grill
 Outdoors In

Town Hall Volunteers

Logan Altieri
 Hal Ballard
 Irina Bronleewe
 Steve Callaway
 Minerva Camacho
 Paulina Castro
 Lorena Colcer
 Alicia De Jesus Hernandez
 Jocelyn Done
 Jorjia Fields

Professional Assistance

J Robertson and Company
 J and L Translation
 Mad Bird Design

Jackson Bottom Wetlands
 Hillsboro Landmarks Advisory
 Committee
 One Economy Corporation
 Oregon International Airshow
 Pacific University
 SOLVE
 Tualatin Valley Community Television
 Tuality Healthcare
 Washington County
 Washington County Bicycle
 Transportation Coalition
 Westside Transportation Alliance

Hillsboro Arts & Culture Council
 Hillsboro Boys & Girls Club
 Hillsboro Chamber of Commerce
 Hillsboro Community Foundation
 Hillsboro Historical Society
 Hillsboro Landmarks Advisory Committee
 Hillsboro School District
 Jackson Bottom Wetlands
 Oregon International Air Show
 Pacific University
 SOLVE
 Tuality Healthcare
 Washington County Museum
 Washington County Solid Waste & Recycling
 Westside Transportation Alliance

Out of This World Pizza & Play
 Reedville Café
 Shute Park Aquatic & Recreation Center
 Washington County Fair
 Washington County Museum

James Gleason
 Luis Nava
 Karissa Pavlik
 Adam Saffel
 Hans and Meghan Scheels
 Daniel Smith
 Rudy Tinoco
 Ted Vacek
 Fernanda Wilent
 Kristi Wilson



GREENEST CITY

2020 ACTION PLAN



VANCOUVER HAS PROVEN THAT A CITY CAN GROW AND PROSPER AND STILL BECOME A GREEN CAPITAL —A GLOBAL LEADER IN ADDRESSING CLIMATE CHANGE.

- Vancouver is set to bring our community-based greenhouse gas emissions down to **5% below 1990 levels**, even as our population has grown by over 27% and jobs have increased by over 18%.
- Vancouver's electricity is generated in British Columbia—93% of it from **renewable sources**. We are also developing neighbourhood-scale **renewable energy projects**. Conversion to renewable sources will create **new green jobs**.
- The City has implemented the **greenest building code** in North America.

Vancouver is rising to meet the **green transportation challenge** by creating compact neighbourhoods with **higher density** to provide easy access to work, shopping and recreation. The City has **shifted investment** to walking, cycling and transit infrastructure instead of building new roads.


...AND THIS GREENEST CITY ACTION PLAN DETAILS HOW WE WILL BECOME THE GREENEST CITY IN THE WORLD BY 2020...

GREENEST CITY 2020

ACTION PLAN

| | |
|-----------------------------------|----|
| The Greenest City Story..... | 5 |
| Goal 1: Green Economy..... | 10 |
| Goal 2: Climate Leadership..... | 16 |
| Goal 3: Green Buildings..... | 22 |
| Goal 4: Green Transportation..... | 28 |
| Goal 5: Zero Waste..... | 34 |
| Goal 6: Access to Nature..... | 40 |
| Goal 7: Lighter Footprint..... | 46 |
| Goal 8: Clean Water..... | 52 |
| Goal 9: Clean Air..... | 58 |
| Goal 10: Local Food..... | 64 |
| A Conclusion & A Beginning..... | 71 |
| Acknowledgements..... | 72 |





“It’s up to everyone to do their part,
to rethink, re-evaluate and re-imagine
the way Vancouver works and how
we lead our lives.”

Vancouver’s Greenest City Action Team
Vancouver 2020: A Bright Green Future



THE GREENEST CITY STORY

Ambitious, necessary, and possible—this is the *Greenest City 2020 Action Plan (GCAP)* for Vancouver. It is our road map to becoming the greenest city in the world by 2020.

This plan sets the course toward realizing a healthy, prosperous, and resilient future for our city. It calls on us all to rise to the challenge of transforming our community to create a better life for future generations.

As with other cities around the world, Vancouver faces challenges that call for decisive action and innovation, and every resident and business will play a crucial role in helping us, as a community, to reach our goals. A growing population, climate uncertainty, rising fossil fuel prices, and shifting economic opportunities are just some of the challenges that now call on us to work hard to remain one of the best places in the world in which to live.

In the 1960s, Vancouver's Strathcona neighbourhood residents stopped the construction of a massive freeway into downtown that would have levelled their community and altered the shape of the city forever. Today, Vancouver is one of a very few cities in North America that does not have a major highway cutting through its core. And our city was one of the first in the world to recognize the importance and gravity of climate change. In 1990, the groundbreaking Clouds of Change Task Force recommended the city begin reducing its carbon dioxide emissions.

Today, Vancouver has the smallest per capita carbon footprint of any city in North America. We have been able to achieve this in collaboration with our energy utility providers, senior levels of government, and innovators in the business and non-profit sectors who see new opportunity in responding to this challenge. Because of these achievements, Vancouver is quickly becoming a new green economy hub.

Vancouverites have consistently made choices that have turned our home into one of the world's most livable cities. There's much to love about Vancouver, from magnificent natural surroundings to strong environmental values, from a diverse cultural mix and innovative economy to our vibrant neighbourhoods. It's now up to all of us to help make Greenest City 2020 a reality. Vancouver is well positioned to achieve this plan's 10 greenest city goals in the coming decade. Indeed, as you'll see, we're already well on our way.

HOW DOES VANCOUVER COMPARE?

There is some debate about the usefulness of ranking cities, and about the methods used to determine the sustainability or livability of a specific place. However, it's important to know how Vancouver stacks up against other municipalities around the world as we learn to build more prosperous, healthy, and green cities.

Vancouver does well on national and international rankings that relate to the Greenest City goals. Organizations such as Corporate Knights and the Economist Intelligence Unit are increasingly recognizing Vancouver's efforts to be greener, more livable, more sustainable, and more resilient.

THERE'S NO TIME LIKE THE PRESENT

Why are we working towards becoming the Greenest City and why now?

Vancouver residents have an ecological footprint three times larger than the Earth can sustain. The decisions we make every day about how we move around the city, what we buy or eat, and how we deal with our waste means that we currently use far more than our fair share of the Earth's resources.

Fortunately, there are many solutions that address climate change and other environmental challenges while creating green jobs, strengthening our community, increasing the livability of our city and improving the well-being of our citizens.

In particular, the green economy is rapidly expanding and Vancouver is ready to take advantage of this opportunity. The former Chief Economist for the World Bank, Sir Nicholas Stern, has estimated that failure to tackle the climate crisis could cost the global economy \$6.6 trillion a year. This is an important lesson. Although there are investments required to become the Greenest City, there are also real risks associated with ignoring the issue.

This action plan sets out a clear vision, with concrete targets and the steps required to achieve each one of them. Between now and 2020, there will be a lot to learn and do to achieve the Greenest City goals. But there is little doubt that the results will improve our quality of life and make us even more globally competitive, while helping us live in better balance with the Earth's natural systems.

CREATING THE GREENEST CITY 2020 ACTION PLAN

The *Greenest City 2020 Action Plan* (GCAP) builds on the 2009 work of Mayor Gregor Robertson's Greenest City Action Team. This group of local experts researched best practices from leading green cities around the world, and established the goals and targets that would make Vancouver the world's Greenest City. This work was published in *Vancouver 2020: A Bright Green Future*.

Recognizing the importance of working toward the goals and targets right away, the team also recommended more than 75 quick-start actions that City of Vancouver staff could begin to act on immediately. The team then tasked City staff to come up with a more robust plan to outline what would be needed to achieve the goals and targets. The result is the *Greenest City 2020 Action Plan*.

During the development of the GCAP, many people gave their time and ideas. More than 35,000 people from around the world participated in the process online, through social media, and in face-to-face workshops or events. More than 9,500 people, most of whom lived in Vancouver, actively added their ideas, insights, and feedback to help determine the best path to achieve this plan. Participants often asked how they could begin to take these ideas and make them real in their own backyards, in their neighbourhoods, and in their businesses.

With over 60 City staff, more than 120 organizations, and thousands of individuals contributing to the creation of the GCAP, we've set the example for best practice in citizen collaboration and built the kinds of partnerships required for achieving the Greenest City goals and targets. These efforts will need to continue, with each of us contributing in our own way and in our own lives to becoming the Greenest City.

VANCOUVER, WE HAVE WHAT IT TAKES

The race to become the Greenest City in the world is both a friendly and fierce competition. It's friendly because when one city succeeds, we all benefit from the shared knowledge and improved health of our planet, as well as the new opportunities that emerge in the green economy. The race is a fierce one because the stakes are so high. In fact, the kind of change needed for all of us to thrive in healthy and prosperous communities requires a world full of Greenest Cities.

There are four key ingredients required for us to succeed: vision, leadership, action, and partnerships.

Vision

The *Greenest City 2020 Action Plan* is a strategy for staying on the leading edge of city sustainability. Our vision is to create opportunities today while building a strong local economy, vibrant and inclusive neighbourhoods, and an internationally recognized city that meets the needs of generations to come. This is a vision that has an important role for each of us.

Leadership

Leadership is required from City staff and elected officials, from organizations operating in diverse sectors across the city, and from Vancouver residents—many of whom have already contributed to the development of this plan. The City will need to lead the way in its own operations as well, demonstrating what a Greenest City looks like in City-run buildings, facilities, and operations. Leadership from other levels of government and other public sector agencies will also be critical to our success.

Action

A plan like this is only useful when it is acted upon. The GCAP gives clear targets to work towards, with baseline numbers to indicate our current level of performance. The highest priority actions for the next three years have been identified, as well as strategies and actions that will help to achieve our targets by 2020.

Partnerships

The City of Vancouver can't achieve the GCAP by itself, with its limited sphere of influence and resources. That means partnerships will be the key to achieving this plan. The process of developing the GCAP, as well as the implementation of the many quick-start actions, has demonstrated the power of partnerships in building our future city.



WE HAVE AN AMBITIOUS AND MEASURABLE ACTION PLAN

The Greenest City 2020 Action Plan is divided into 10 smaller plans, each with a long-term (year 2050) goal and medium-term (year 2020) targets. Together, these 10 plans address three overarching areas of focus: carbon, waste, and ecosystems.

Summaries of each plan are provided in the following pages. They include the current status of each target, the highest priority actions from each plan, and the key strategies that will take us to our goals. They also contain some useful definitions and contextual information, as well as stories about some of the Greenest City actions that are already underway in our city.

Although the GCAP is organized into 10 unique goals, the actions work together to form one integrated plan. For example, increasing composting and gardening helps achieve the Green Economy, Zero Waste, Access to Nature, and Local Food targets. Improving transit services supports the Climate Leadership, Green Transportation, and Clean Air targets.

While City Council approved the GCAP in July 2011, some elements of the plan will require further policy development or additional resources as well as Council approval before they can be implemented.

WALKING THE TALK: HOW VANCOUVER IS BECOMING THE GREENEST CITY INSIDE AND OUT

One of the things heard loud and clear during the public engagement process was that the City needs to set an example in its own operations. Four high-priority actions in City operations have been identified in response.

1. Plan and implement a comprehensive corporate waste reduction and diversion program for all City facilities.
2. Develop a procurement policy and practice that supports the purchase and use of local food in City-run facilities, including community centres and Park Board restaurants and concessions.
3. Look for opportunities to green community events that the City runs, sponsors, and permits.
4. Plan and implement a program to significantly reduce greenhouse gas emissions as well as fossil fuel use in City-run buildings and vehicles, and achieve carbon-neutral operations.

“You join a multitude of caring people. No one knows how many groups and organizations are working on the most salient issues of our day: climate change, poverty, deforestation, peace, water, hunger, conservation, human rights, and more. This is the largest movement the world has ever seen.”

You Are Brilliant, and the Earth is Hiring
*The Commencement Address by Paul Hawken
to the University of Portland Class of 2009*

WE ALL HAVE A ROLE TO PLAY

The City can do a lot to ensure Vancouver achieves our Greenest City goals and targets. But there are also limits to the scope of the City's influence. That's why we need strong and effective partnerships with all of the organizations in Vancouver that have a key role to play in greening the city. This includes other levels of government, non-profit organizations, businesses, and social enterprises. Most importantly, it includes every citizen—and that includes you.

IDEA BAGS

→ WRITE YOUR IDEA FOR GREEN ACTION ON YOUR BAG....

→ PEOPLE WHO LIKE YOUR IDEA AND WANT TO ASSIST PUT THEIR CARD / CONTACT IN THE BAG.

→ COLLECT YOUR BAG AT END OF DAY!
MAKE IT HAPPEN!!



1/

Secure Vancouver's international reputation as a mecca of green enterprise.



GREEN ECONOMY

TARGETS:

- 1. DOUBLE THE NUMBER OF GREEN JOBS OVER 2010 LEVELS BY 2020.**
- 2. DOUBLE THE NUMBER OF COMPANIES THAT ARE ACTIVELY ENGAGED IN GREENING THEIR OPERATIONS OVER 2011 LEVELS BY 2020.**

Vancouver's green economy is growing more than twice as fast as traditional sectors. The green economy includes jobs in clean technology and products, green building design and construction, sustainability consulting and education, recycling and composting, local food, green transportation, and much, much more.

Green jobs can be found across traditional and new industry sectors. For example, many of the resource-based companies headquartered in Vancouver have sustainability departments, which have created green jobs, as have energy and environment groups at Vancouver's more progressive financial institutions and telecommunications companies. Vancouver's emerging eco-fashion innovators are finding ways to use sustainably produced fabrics and other materials in their manufacturing processes. Many of BC's clean technology companies that are working towards energy solutions such as solar, wind and tidal power, as well as bio-energy technologies, also call Vancouver home.

Green economic development is also about greening all sectors of the economy, encouraging organizations and businesses to make environmentally responsible improvements in their operations. This may mean sourcing recycled, reclaimed or locally manufactured materials, taking steps to improve energy efficiency, or reducing the amount of solid waste that businesses produce.

There's a strong business case for going green. Efforts to increase environmentally sound practices save money, including savings from reduced waste disposal and energy costs. A green company also benefits from access to contracts with organizations that have sustainable purchasing requirements. In addition, companies that recognize the benefits of integrating their business systems internally as well as with other companies and organizations will find opportunities for improved productivity, innovative business processes, creation of shared value, and additional revenue streams.



By embracing green economic development, Vancouver businesses can be more competitive, gain market share, and prepare for carbon regulation, all by improving their environmental performance. Developing Vancouver's green economy is an opportunity and a necessity on the path to a healthy and sustainable future for our city.

BASELINE NUMBERS

Vancouver has approximately 14,900 green jobs in eight sectors, based on 2010/2011 numbers. This makes up more than 3% of total jobs in the city.

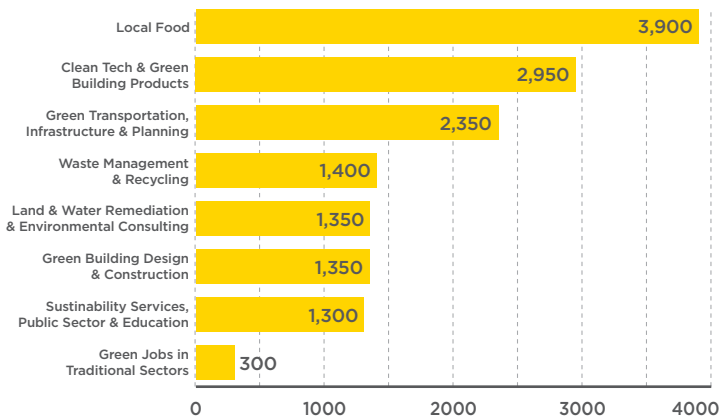
Percentage of jobs in key sectors*

| KEY SECTORS | PER CENT OF JOBS |
|----------------------------------------|------------------|
| Wholesale & Retail Trade | 13% |
| Health Care & Social Assistance | 11% |
| Tourism (Accommodation & Food Service) | 9% |
| Manufacturing | 5% |
| Public Administration | 5% |
| Construction | 4% |
| Transportation & Warehousing | 4% |
| Green Jobs | 3+% |

*SOURCE: Statistics Canada 2006 and VEC Green Economy Study 2010. Due to overlap of some industry sectors and multiple sources, the data do not sum to 100 percent.

About half of Vancouver's green jobs will likely come from the creation of new jobs that don't currently exist. The other half will come from the transformation of existing jobs through skills upgrading, and through organizations that green their existing business processes and take advantage of new opportunities in the green economy.

Number of green jobs in Vancouver by sub-sector, 2010/2011



SOURCE: Vancouver Economic Commission survey and estimates, March 2010 and April 2011.

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Green Economy actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Develop programs to support each of the five green job clusters that the City has identified as priorities.* Programs might include research, technology hubs, business incubators, and network development.
2. *Establish a Green Enterprise Zone.* This area would make the Downtown Eastside and False Creek Flats the “greenest place to work in the world” by focusing green companies and organizations, green infrastructure, as well as innovations in building design and land use planning in one location. The lessons learned from this zone would then be applied city wide.
3. *Deliver a business engagement program.* This program can help Vancouver businesses make measurable improvements to their environmental performance and improve productivity and competitiveness.



GREEN JOBS

- green business development officer
- business energy advisor
- green funds manager
- carbon offsets aggregator
- carbon trader
- ICT networking specialist
- smart grid engineer and technician
- smart meter manufacturer
- green purchasing manager
- demonstration zone coordinator
- industry association director
- policy analyst and researcher
- sustainability educator

KEY STRATEGIES TO 2020

Doubling the number of green jobs in the City and greening existing businesses will take a coordinated effort. Some of the key strategies to get there include:

Economic development

Economic development by the City and the Vancouver Economic Commission (VEC) will focus efforts on five industry clusters that have the most potential for growth over the next decade. These clusters are: clean technology; green buildings; materials management and recycling; local food; and sustainability services and education, along with other emerging sectors.

Community economic development

The City is working with partners to help create job opportunities and reduce barriers to employment. This is being done through projects that deliver training and supportive employment programs. Examples include EMBERS Green Restoration (a home weatherization service), a building deconstruction program, and urban farming.

Capacity building, education, and training

The City and VEC are continuing to support and participate in a Campus-City Collaborative that offers green workforce development as well as research capacity to support the Greenest City targets. Some projects already underway include City Studio—a program to connect student researchers with critical sustainability questions facing the city, as well as a conference to ensure training offered by local post-secondary institutions matches the need for a growing green workforce.

Greening existing workplaces

The City and the VEC will work with partners to encourage and enable Vancouver companies to improve efficiencies with respect to energy, waste and water; develop innovative management practices such as green purchasing standards; and re-imagine and redesign products and services that give them a competitive edge. This will contribute to the long-term financial health of local businesses, while bringing us closer to our Greenest City targets.

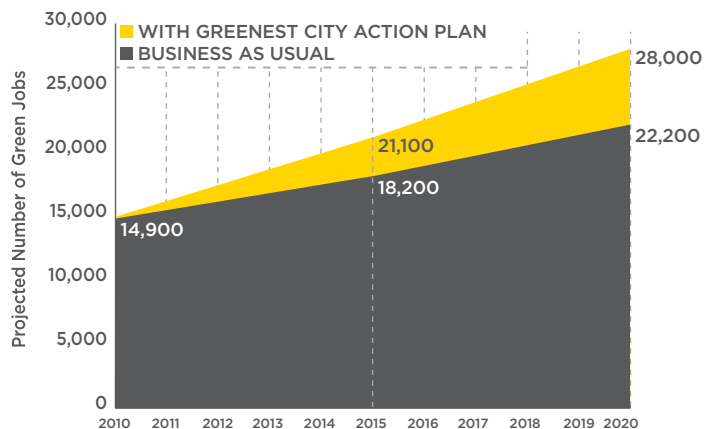
WHAT IT'S GOING TO TAKE TO GET THERE

Our ability to achieve the Green Economy targets will be largely dependent on partnerships with other organizations—particularly businesses, social enterprises, and educational institutions. The City and the VEC can support, encourage and enable green job creation, but the real leadership needs to come from those who are ready to seek out the business opportunities that exist in Vancouver's green economy.

The Green Economy goal is directly connected to the other nine goals, particularly Green Buildings, Zero Waste, and Local Food—areas where many new green jobs are expected.

At least 10% of green jobs have low barriers to employment and are accessible to residents facing language barriers, mental health issues, homelessness, or other challenges. These include jobs in local food, waste management and recycling, and some forms of construction (including home weatherization and deconstruction). Nearly 70% of green jobs require post-secondary qualifications, including technical or trades training.

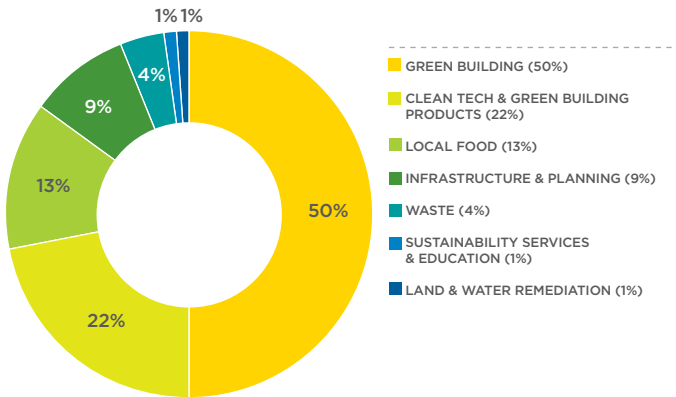
Forecasted green jobs growth



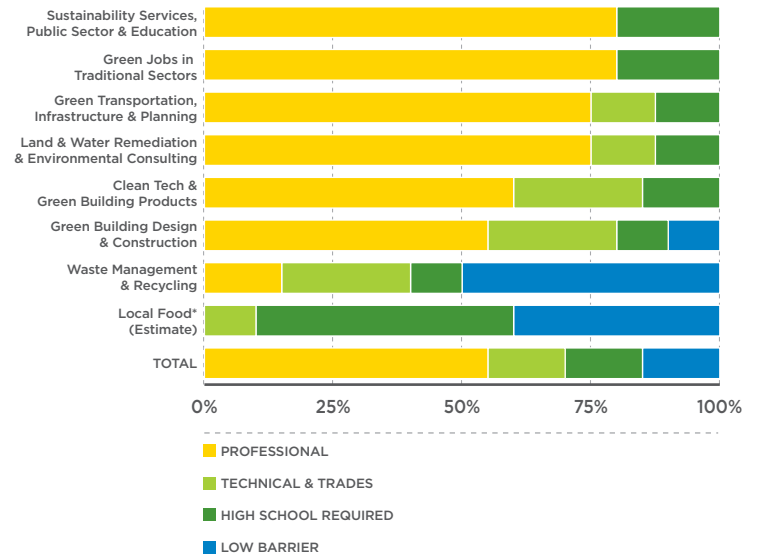
WHERE WILL THE NEW GREEN JOBS COME FROM?

This estimate of sources for Vancouver's new green jobs assumes the full implementation of the *Greenest City 2020 Action Plan* across all 10 goal areas and uses economic forecasts as its base. Though this is far from an exact science, these projections give useful information about where to focus our efforts.

Distribution of additional green jobs generated by 2020, through Greenest City Action Plan (total 10,000+)



Green jobs by training required



CITY STUDIO

Launched in the fall of 2011, City Studio is an innovative program where up to 20 students from Vancouver’s six public post-secondary institutions work hand in hand with the City to investigate and generate solutions for issues related to Greenest City goals. The idea for this studio was suggested in the Talk Green to Us community consultation. Originally named “City University,” it received so many votes through the website that it finished as the fourth most popular idea.

citystudiovancouver.blogspot.com

SUSTAINABILITY OF THE SOCIAL, ECONOMIC, AND ENVIRONMENTAL KIND

EMBERS Green Renovations is the first business in Vancouver to offer weatherization services to residents who want to lighten their ecological footprint and save money by making their homes less drafty and more energy efficient. It’s also a social enterprise that provides training and job opportunities to residents who’ve experienced barriers to employment and found it difficult to enter the job market.

EMBERS, the Eastside Movement for Business and Economic Renewal Society, began its Green Renovations program in September 2010 with four employees who provided services to 50 homes in the first few months of operation.

With a goal of 5,000 homes by 2020, Green Renovations supports the City’s plans to create low-threshold green jobs while also supporting the GCAP’s Climate Leadership and Green Buildings goals.

Home weatherization improves the energy performance of buildings by installing low-energy, double-glazed windows, sealing gaps around doors, pipes and wiring, and installing insulation in walls, floors and ceilings. It’s estimated that comprehensive home weatherization improvements can reduce up to one metric tonne of carbon dioxide per year per home. That’s about one seventh of the annual emissions produced by the average American car.

WHAT IS A GREEN JOB?

This plan borrows from the United Nations Environment Programme (UNEP) definition, which describes green jobs as those that “contribute substantially to preserving or restoring environmental quality... reduce energy, materials and water consumption... decarbonize the economy and minimize or altogether avoid generation of all forms of waste and pollution.” Job sectors range from clean technology and green buildings to education and materials recovery. Green jobs also include jobs in traditional sectors with businesses that have significantly greener processes or operations than industry standards.

The GCAP has added local food to the UNEP definition, as growing an urban food system is central to the Greenest City vision for a sustainable economy. Local food is defined here as all food and beverage (including wine) produced and consumed within British Columbia.



2/

Eliminate dependence on fossil fuels.



CLIMATE LEADERSHIP

TARGET:

REDUCE COMMUNITY-BASED GREENHOUSE GAS EMISSIONS BY 33% FROM 2007 LEVELS.

Climate change has been called one of the greatest threats in history to human health, the economy, and the environment. The vast majority of climate scientists agree that human activities are the primary cause of this change. These activities include things like burning fuel to power vehicles and consuming energy in the heating and cooling of our homes, as well as the industrial processes that produce consumer goods, the methane released from garbage in our landfills, and much more.

Over the past century, our dependence on fossil fuels has released enough carbon dioxide and other greenhouse gases to alter the natural balance of the earth's atmosphere, thereby changing the climate. If we fail to take action on climate change, scientists predict serious consequences such as decreased food production, water shortages, and increased infestations of temperature-sensitive pests like the pine beetle that has devastated forests in BC.

Climate change is a serious challenge, but we have real solutions.

We have technology and resources to heat our homes efficiently and systems for making sure reusable, recyclable, and compostable items don't end up in the landfill. We are planning our neighbourhoods to be quieter, greener, and more walkable—where the grocery store is a few blocks from your house and you meet your neighbour more often than you sit in a traffic jam. These strategies are just the beginning.

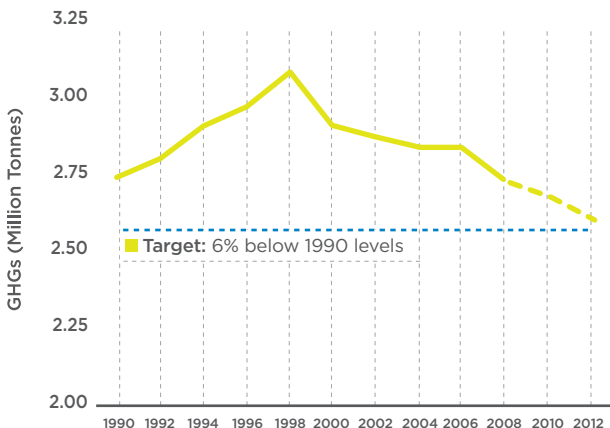
We have the knowledge, skills and innovation to bring carbon dioxide and other greenhouse gas levels back into balance with nature. We can transform our cities and enjoy cleaner air, more green space, healthier people, and create new job opportunities at the same time.



BASELINE NUMBERS

Vancouver is set to bring our community-based greenhouse gas emissions down to 5% below 1990 levels, even as our population has grown by more than 27% and jobs have increased by over 18%. The original 2012 target was 6% below 1990 levels.

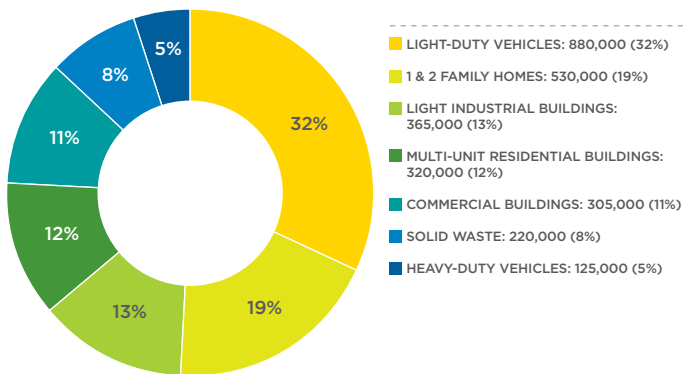
Vancouver's GHG emissions are declining



SOURCE: Vancouver's GHG Emissions 1990-2012; City of Vancouver.

Further emissions reductions are expected, thanks to improvements in the Vancouver Landfill gas collection system. Our record shows that climate leadership, prosperity, and livability can go hand in hand.

Vancouver's 2008 GHG emissions sources



SOURCE: 2008 Emissions Inventory; City of Vancouver
*An updated 2011 Emissions Inventory is expected to be available in 2012.

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Climate Leadership actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Work with partners in the city to build new neighbourhood-scale renewable energy systems.* The award-winning Southeast False Creek Neighbourhood Energy Utility has reduced greenhouse gas emissions by 55% over conventional technologies. This is a cost-effective model for providing low-carbon, secure, and affordable heating to buildings in denser neighbourhoods and other developments in the city.
2. *Work with partners to convert large-scale steam systems to renewable energy.* Large industrial operations, as well as institutions like universities, typically burn natural gas in centralized steam systems to provide heat. By converting systems to hot water instead of steam, and using alternative renewable fuels like biomass to heat the water, these systems can be made more efficient and reduce their greenhouse gas emissions.
3. *Develop a policy framework that clearly articulates when the City will or will not consider different renewable energy sources for district energy systems.* There is a great deal of emerging research that needs to be considered when developing plans for different types of renewable energy. The City needs to make sure it is working toward environmentally sound solutions that are also healthy for residents and ecosystems, as well as financially feasible and secure for the long term.

GREEN JOBS

- sustainability manager
- district energy system engineer and technician
- geothermal energy technician
- biomass energy technician
- solar energy technician
- power engineer
- natural gas engine mechanic
- policy analyst and researcher
- educator

KEY STRATEGIES TO 2020

Help to bring new neighbourhood-scale renewable energy systems online

Neighbourhoods that have a mix of single-family homes, townhouses and apartments, and are built with moderate density, offer an excellent opportunity to service multiple buildings with a single system using a renewable energy source. Grouping buildings together under one heating system and having a neighbourhood-scale operator—whether it's a utility, a business, the City, or a co-op—helps overcome the barriers of high construction costs and the historic low energy prices of individual, non-renewable systems.

Support implementation of Green Buildings, Green Transportation, and Zero Waste plans (see sections within this document)

A sizable 55% of Vancouver's emissions come from buildings, while 37% come from transportation and 8% from emissions created at the landfill from solid waste. The GCAP contains three specific plans that outline detailed strategies and actions in these areas that support Vancouver's leadership on climate action.

Develop a climate change adaptation plan

Current climate science indicates that Vancouver is likely to see drier summers, more intense weather events involving wind, rain and snow, and the gradual rise of sea levels as the global climate changes. The City of Vancouver is participating in the Local Governments for Sustainability climate change adaptation pilot project as local governments around the world now recognize the need to prepare for these kinds of changes.

Support provincial climate and energy plans

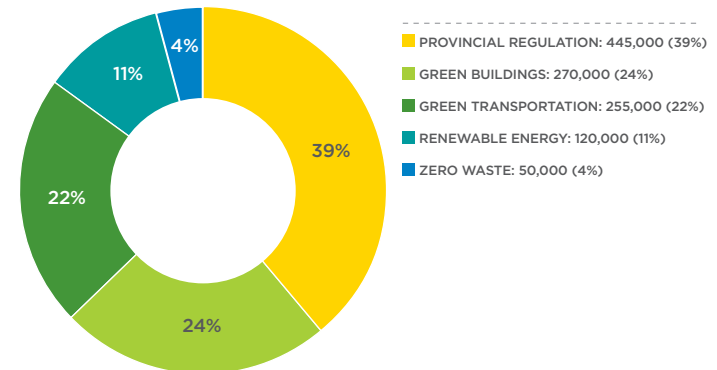
The provincial government's 2007 *Climate Action Plan* and 2010 *BC Energy Plan* include proposed actions such as regulating vehicle fuel efficiency and decreasing BC's imports of coal-fire generated electricity. Greening the provincial power supply, including new technology to improve grid management and facilitate clean energy, will be critical to achieving the Climate Leadership goal.

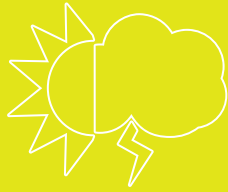
WHAT IT'S GOING TO TAKE TO GET THERE

Despite Vancouver's success to date, achieving the 2020 Climate Leadership target will call on all of us to expand our efforts. We need to double the current rate by which we've been reducing our greenhouse gas emissions. The success of this plan also depends on continued action from the provincial and federal governments to decrease the carbon content of vehicle fuels and electricity, and to support Canadian cities with new regulatory authority that enables each municipality to build a low-carbon future.

The foundations of the Climate Leadership goal are the Green Buildings, Green Transportation, and Zero Waste sections of this plan. Other specific linkages to actions within this plan include the creation of new green jobs, reducing our ecological footprint, and creating local food assets in the city.

WHERE WILL THE REDUCTION IN GREENHOUSE GAS EMISSIONS COME FROM?



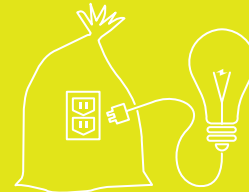


Q: WHAT IS CLIMATE CHANGE ADAPTATION?

A: ACTIONS THAT RESPOND TO THE IMPACTS OF CLIMATE CHANGE (FOR EXAMPLE, FLOODING CAUSED BY SEA LEVEL RISE OR INCREASED PRECIPITATION) THAT ALSO TAKE ADVANTAGE OF OPPORTUNITIES OR REDUCE ASSOCIATED RISKS.

Examples of adaptation actions include:

- Modifying coastal development and associated standards and regulations to respond to sea level rise
- Increasing public access to water, initiating heat alerts, and providing cooling centres to respond to extreme heat events
- Assessing the long-term performance of the sewer system for increased flow from wet weather
- Selecting hardy tree species and increasing tree maintenance including wind-firming measures
- Promoting permeable surfaces to decrease runoff and street flooding during heavy rain events
- Incorporating future climate projections into infrastructure design



CLIMATE LEADERSHIP GOES UNDERGROUND: VANCOUVER'S LANDFILL GAS COLLECTION SYSTEM

When we think of the human activities that produce greenhouse gases (GHGs), a landfill might not be the first thing that comes to mind.

In fact, landfills are a significant source of GHGs. As materials decompose in the landfill's anaerobic environment, they produce both methane and carbon dioxide, two of the primary GHGs linked to climate change.

That's why Vancouver's landfill gas collection system is a key element of the city's plan to meet our GHG reduction targets and contribute to our climate leadership goal.

How does the system work? More than 200 vertical wells are placed into the landfill and connected with 10 horizontal wells. Shaped like large straws, these wells capture the methane produced by the landfill and draw it out to a co-generation facility, where it is converted to heat or electricity when needed.

Hot water is then piped to local greenhouses, which use this heat to power their operations, instead of burning natural gas.

An increased number of wells and an enhanced vacuum seal (achieved through plastic cover over certain areas) will make a significant contribution to Vancouver's GHG reduction target.

We can transform our cities and enjoy cleaner air, more green space, healthier people, and create new job opportunities at the same time.



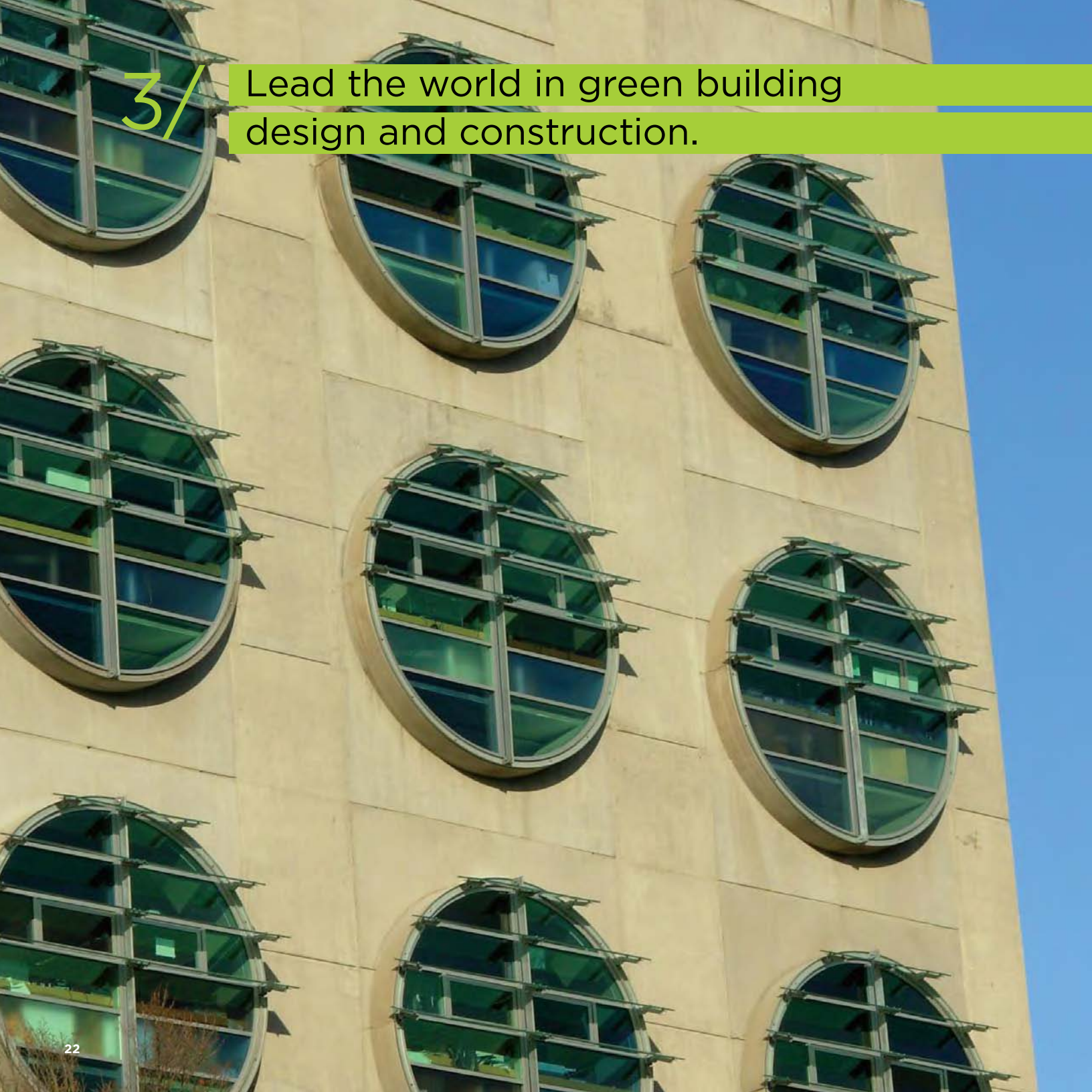
NEIGHBOURHOOD ENERGY UTILITY HELPS BUILDINGS WORK TOGETHER

Vancouver's first renewable district heating system is the Neighbourhood Energy Utility (NEU), located in the Southeast False Creek neighbourhood. It has reduced greenhouse gas emissions by more than 55% over conventional stand-alone heating and hot water systems. How? By connecting the buildings together to share a renewable heat source.

The NEU uses heat-capturing technology to gather wasted thermal energy from municipal sewage. The heat pump converts this energy to a higher temperature used for residential space heating and hot water. Instead of each building working on its own, the energy utility can supply several buildings together, making the project more cost-effective than stand-alone options. This economical and flexible infrastructure allows the NEU to use a wide variety of renewable "waste energy" options that would not otherwise be available to heating systems in individual buildings.

3/

Lead the world in green building design and construction.



GREEN BUILDINGS

TARGETS:

- 1. REQUIRE ALL BUILDINGS CONSTRUCTED FROM 2020 ONWARD TO BE CARBON NEUTRAL IN OPERATIONS.**
- 2. REDUCE ENERGY USE AND GREENHOUSE GAS EMISSIONS IN EXISTING BUILDINGS BY 20% OVER 2007 LEVELS.**

Canadians spend close to 90% of our time indoors, which makes the buildings we live and work in a big part of our lives. Buildings are also a big part of Vancouver's carbon footprint—the amount of carbon we are responsible for releasing into the atmosphere. The electricity and natural gas that buildings use make up 55% of Vancouver's greenhouse gas emissions.

Fortunately, Vancouver is already leading the way on green building design as the industry continues to grow and innovate. The City's regulations for new buildings are some of the greenest of any jurisdiction in North America.

Vancouver's next challenge is to improve the environmental performance of existing building stock by focusing on retrofits such as insulation, heating and lighting system upgrades and energy-efficient appliances, as well as on how people operate buildings.

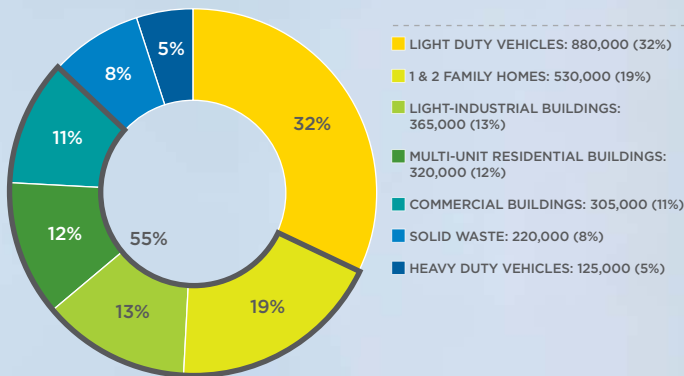
In British Columbia, we continue to have access to relatively inexpensive energy sources. In addition, the landlords and developers who make decisions about new designs or retrofits don't often pay the utility bills and don't immediately benefit from efficiency savings that can take time to show return on initial investments. These factors reduce the incentive for energy conservation. There is also a growing need for more education, training, and capacity building in the design, construction and operations of energy-efficient green buildings.



BASELINE NUMBERS

Buildings account for 55% of Vancouver's GHG emissions.

Vancouver's 2008 GHG emissions (tCO₂e)



SOURCE: 2008 Emissions Inventory; City of Vancouver
 *An updated 2011 Emissions Inventory is expected to be available in 2012.

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Green Buildings actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. Update the Vancouver Building Bylaw to improve energy efficiency and reduce greenhouse gas emissions in both new and existing buildings.
2. Develop and promote financing tools that enable energy efficiency by bridging some of the gaps between when expenses are incurred and when cost savings are achieved.
3. Use price signals in permit fees for new construction as well as renovations to existing buildings to reward energy efficiency and greenhouse gas reductions.



GREEN JOBS

- building commissioning agent
- building operator
- energy modeller
- energy manager
- green roof technician
- green renovator and contractor
- insulation specialist
- energy-efficient lighting specialist
- drafter and architect
- weatherization specialist
- policy analyst and researcher
- educator



KEY STRATEGIES TO 2020

Regulation

Research shows that successful greenhouse gas reduction plans in other cities have all included regulation as a tool to achieve their goals. The City will aim to develop policy that is simple and raises requirements consistently and predictably in order to reduce uncertainty for developers and others in the market.

Financing tools and incentives to green existing buildings

Financing tools and incentives provide ways to address concerns of affordability and fairness, and increase the pace of change towards green developments and retrofits. One example of this strategy is the development of the Home Energy Loan Program, which provides homeowners with affordable financing for energy efficiency upgrades. The money saved on energy bills can significantly offset the loan payments.

Capacity building

The City is in a unique position to bring together different groups and build partnerships that ensure there are enough skilled workers to meet the needs of a rapidly growing green building sector. This will make a significant contribution to new green jobs in Vancouver. Actions range from continued leadership in building City-run facilities that achieve net zero or living building standards, to the distribution of Green Home Renovation Guides and Passive Design Toolkits.

Education and outreach programs to engage building occupants

Technology and building science can take us part of the way to our target, but the people who live and work inside buildings are just as important—their choices make a big difference in the amount of electricity and water consumed, the waste produced, and the effective operation of green building technologies such as natural ventilation systems.

WHAT IT'S GOING TO TAKE TO GET THERE

The strategies listed here need to be implemented together. It is the synergies between regulation, financing tools and incentives, as well as capacity building and education, that will achieve the Green Building goal. Support is also needed from partners in the design, development, and construction industries, as well as from organizations providing education and capacity building services.



CANADA'S FIRST NET ZERO RESIDENTIAL BUILDING CALLS VANCOUVER HOME

In 2010, a new and affordable housing development for seniors in Southeast False Creek became the first multi-unit residential building in Canada to generate as much energy as it uses (net zero). Because this is a first, there are some lessons to be learned and adjustments to be made along the way.

How did they do it? The designers cut energy consumption to a fraction of what a conventional building would use. They did this through techniques such as solar access and shading, natural cross-ventilation, triple-glazed windows, renewable energy sources, and visual feedback tools in each unit that encourage residents to reduce their energy use.

An open-corridor design gives every suite two outside walls, which means daylight and open windows can replace the need for artificial lighting and air conditioning. Grass and plants on the roof provide a green, attractive space for residents while also reducing the need for air conditioning. The building is powered by a district energy heat-recovery system and rooftop solar technology that provides hot water to the building.

In February 2010, this net zero building helped the Southeast False Creek development achieve the highest possible designation from the US Green Building Council—a LEED-ND (Leadership in Energy and Environmental Design, Neighbourhood Development) Platinum certification.

**All new building rezonings in Vancouver
are required to meet the building
industry's LEED Gold standard for
environmental performance.**

GOLD STANDARD FOR NEW BUILDINGS

As of July 2010, all new building rezonings in Vancouver are required to meet the building industry's LEED (Leadership in Energy and Environmental Design) Gold standard for environmental performance. The LEED rating system is an internationally recognized tool for assessing green buildings. The levels of certification offered by LEED are Certified, Silver, Gold, and Platinum.



4/

Make walking, cycling, and public transit preferred transportation options.



GREEN TRANSPORTATION

TARGETS:

- 1. MAKE THE MAJORITY (OVER 50%) OF TRIPS BY FOOT, BICYCLE, AND PUBLIC TRANSIT.**
- 2. REDUCE AVERAGE DISTANCE DRIVEN PER RESIDENT BY 20% FROM 2007 LEVELS.**

How we move around a city makes a big difference to our quality of life. The air we breathe, the amount of land we need, our physical health and well-being, and the cost of travel are all impacted by our transportation choices. Green transportation includes transit, as well as active transportation like cycling and walking. It is also about the places we see and experiences we have on the way to our destinations.

To achieve the Green Transportation goal, we need to make Vancouver a city where moving on foot or by bike is safe, convenient, and enjoyable. Transit should be fast, frequent, reliable, accessible, and comfortable, getting you where you need to go when you need to get there. Streets, public spaces, and neighbourhoods should be vibrant places that are alive with people, plants, and activities.



BASELINE NUMBERS

In 2008, around 40% of trips to and within the city were by foot, bike, or transit, up from 33% in 1994. With the high number of residents using the Canada Line that opened in 2009, it's likely that these numbers have continued to grow.

Currently there is no 2007 baseline data for the second Green Transportation target of reducing the distance driven per resident. City staff are working with partner agencies to identify how data collection for distances driven can be improved.



GREEN JOBS

- public bicycle operator and technician
- car-share manager and scheduler
- transit operator
- transportation engineer
- road and public realm maintenance crew
- policy analyst and researcher
- educator

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Green Transportation actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Complete a new Active Transportation Master Plan and update the Transportation Plan with direction from the strategies and actions in the Greenest City Action Plan.* Vancouver's last Transportation Plan was completed in 1997, with most actions either completed or in progress. These new plans will provide the strategies and framework for the next decade of action.
2. *Improve pedestrian safety by developing and implementing a pedestrian safety study and action plan.*
3. *Support transportation and active transportation planning with land use policies that enable the City to meet mobility and transportation targets.*
4. *Work with TransLink and the Province to advocate for high-capacity, fast, frequent and reliable rapid transit for the Broadway Corridor from Commercial Drive to the University of British Columbia.*
5. *Pursue the development and installation of a bike-share program in Vancouver's downtown and other high-potential cycling areas.* Multiple bike-share stations would provide easy access to affordable rental bikes for short trips around the city.

KEY STRATEGIES TO 2020

Make active transportation choices such as walking and cycling feel safe, convenient, comfortable and fun for all ages and abilities

Many of us may want to choose our walking shoes or bicycle instead of the car, but barriers such as feelings of safety, comfort or convenience can get in the way. This strategy aims to address these concerns. Some key actions include: safer and more convenient bike routes, better bike parking and end-of-trip facilities, more dedicated pedestrian-priority spaces, streets and sidewalks that encourage active transportation, and improved safety through design, education and enforcement.

Plan for complete communities to encourage increased walking and cycling and to support improved transit service

A complete community is one that provides the services we use such as grocery stores, coffee shops, and post offices all within a convenient distance from where we live.

Some key actions include: planning for mixed-use areas with pedestrian-oriented public spaces so that goods and services are within a safe and enjoyable 10-minute walk from where people live; planning for new development that supports existing and new transit infrastructure; and encouraging new housing choices in existing walkable neighbourhoods to reduce household and transportation costs.

Support transit improvements to increase capacity and ensure that service is fast, frequent, reliable, fully accessible, and comfortable

It's important for people to know that their bus or SkyTrain will be there when and where they need it. In community consultations, residents have said that these kinds of improvements would increase the amount they use transit services.

Some key actions include: working with the Province and TransLink to enable new financing tools to help pay for expanded transit service; improving the transit experience through better design of waiting areas; protecting future transit corridors; and expanding measures to improve the reliability of transit services.

Advance policies that encourage residents to reduce car ownership and use

In addition to transit services and more complete communities, the City can use other tools to create opportunities for reduced car use among residents.

Some key actions include: expanding support for car sharing; better management of on-street parking; unbundling the cost of parking from housing; and working with partners to encourage work-from-home and other programs that reduce the need for vehicle trips.

Accelerate the shift to low- and zero-carbon-emission vehicles

Since cars are going to be a part of our city for some time to come, it is important to support technologies and infrastructure that reduce the environmental impact of these vehicles.

Some key actions include: supporting electric vehicles with convenient charging stations and other infrastructure, and integrating electric vehicle use into City operations.

Work with local and regional partners on a sustainable goods-movement strategy that supports a growing economy while reducing GHG emissions

Vancouver's Green Transportation targets are dependent on partnerships with others in the region. They include not just how individuals move around the city, but also how products and goods are transported.

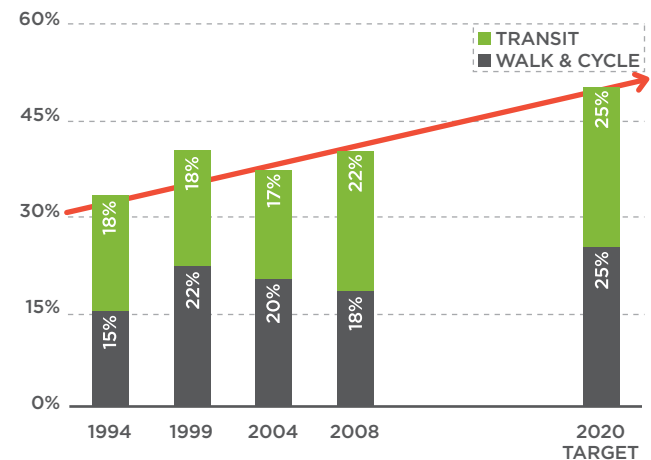
Actions include: protecting key goods-movement corridors (especially rail); encouraging low-impact goods movement such as low-carbon trucks and bicycle transportation; and encouraging the right-sizing of delivery and service vehicles.

WHAT IT'S GOING TO TAKE TO GET THERE

The City can do a great deal when it comes to greening transportation, but there is significant need for support from other agencies like TransLink, the Province, Metro Vancouver, and ICBC in order to achieve these targets.

Vancouver needs to achieve the Green Transportation targets in order to meet the 2020 targets for Climate Leadership, Lighter Footprint, and Air Quality. Green Transportation is also tied to Access to Nature and specific actions such as building new greenways and upgrading portions of our bikeways to greenways.

City-wide, 24-hour mode share (%) of all trips to and within city by walking, cycling and transit





HOW MANY WAYS CAN WE USE A CITY STREET?

In 2009, Vancouver started to answer this question with the Summer Spaces program, initiated in four different neighbourhoods. Summer Spaces closed streets to cars and opened up the asphalt to a whole range of activities including badminton, salsa dancing, street hockey, art lessons, choirs, food carts, lounging on couches, and much more.

In 2010, the Open Streets program expanded to include five blocks of Granville Street and is expected to continue, creating more opportunities for community members to share the road. The program is now known as Viva Vancouver. Find out about upcoming activities at vancouver.ca/viva



CANADA LINE AND THE OLYMPICS LEGACY

The 2010 Olympic and Paralympic Winter Games built our confidence and capacity to deal with large increases in public transit use. It showed that we can increase the number of residents who use public transportation, walking, or cycling to get around our city.

Six out of 10 Metro Vancouver residents who currently drive have said they would shift to public transportation if they had the level of service provided during the Olympics. We know that this future is possible and that people are ready for it.

The Canada Line was a key piece of this transportation puzzle, boasting a current ridership that wasn't projected to be reached until 2013. The Canada Line has also encouraged new approaches to coordinated transportation and land use planning, which work together to create neighbourhoods that encourage us to choose active or public transportation options.

We know
that a green
transportation
future is possible
and that people
are ready for it.

ENCOURAGING SUSTAINABLE TRANSPORTATION MAKES SENSE FOR MANY REASONS:

Health – Sustainable transportation choices mean healthier and more active citizens, cleaner air, and reduced accident risk, all of which result in higher quality of life and reduced public healthcare costs.

Resiliency – Great transportation cities are better prepared to deal with the uncertainty of rising gas prices since they are less reliant on fossil fuels. They also have the capacity and flexibility to host big events and the ability to respond to the unexpected.

Affordability – Sustainable transportation can be more affordable than driving and can reduce the need for residents to own cars. Households that go car-free or “car-lite” can save thousands of dollars each year. This is money that can be spent on housing or in the local economy.

Community – Cities that focus on moving people rather than cars have more vibrant public spaces, which provide richer cultural experiences and more opportunities for social interaction.

Economy – Sustainable transportation choices support a strong economy by enabling the exchange of goods, services, and ideas throughout the city. Implementing the Green Transportation plan positions Vancouver as a place where the world wants to live, work, and do business. It also increases our reputation as a tourism destination, creating jobs and opportunities for residents.

Environment – Motor vehicles are some of the largest sources of greenhouse gases and other pollutants. Sustainable transportation choices help us clean our air, reduce our carbon footprint, and lead toward a stable climate future.





HALF
OF
GARBAGE IS
COMPOST

5/ Create zero waste.

ZERO WASTE

TARGET:

REDUCE SOLID WASTE GOING TO THE LANDFILL OR INCINERATOR BY 50% FROM 2008 LEVELS.

Garbage has become so common that it can be hard to imagine life without it. From plastic packaging on food and out-dated televisions to bins of debris outside construction sites, waste can seem like an inevitable result of how we live our lives. But it doesn't have to be.

A zero waste future is not only possible, it's also critical to solving today's climate crisis and other environmental challenges. Methane, for example, is a powerful climate-altering greenhouse gas released when things like food scraps and grass clippings are buried in landfills and decompose anaerobically (without oxygen) instead of in their natural state through composting. Just as the transportation of goods produces greenhouse gas emissions so does the transportation of waste as more and more trucks are needed to pick up and haul our garbage to landfills or incinerators.

Sending recyclable materials to the landfill or incinerator also means we're throwing away valuable resources. If we can harvest these materials from our waste it reduces the need to mine more metals from the earth or harvest more trees from the forest. As resources become more scarce and ecosystems become more fragile, it's that much more important that we conserve what we already have and put it to its highest use.





HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Zero Waste actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Expand the food scraps composting program for residents.* This action includes collecting all food scraps from single-family homes and piloting food scraps collection programs in apartments and condominiums.
2. *Develop education and enforcement programs to keep recyclables out of the waste stream.* This action builds on existing regulations to keep glass, metals, paper, and some plastics from the City's garbage collection. It includes tactics to raise awareness about the importance of waste reduction and recycling, community-based social marketing to overcome barriers, cooperation with community groups, and enforcement of disposal bans at the household and business level.
3. *Advocate for more Extended Producer Responsibility programs for packaging and more.* Through research and advocacy, the City will encourage the Province to require companies to take responsibility for recycling the products and packaging they put on the market.
4. *Develop a building deconstruction program.* This action focuses on policies to prevent wood and other materials from being sent to the landfill or incinerator through a process that takes apart buildings and salvages materials, rather than a traditional demolition method.

BASELINE NUMBERS

Vancouver sends approximately 480,000 tonnes of waste to landfill or incinerator each year. That's enough to fill a line of garbage trucks from Vancouver City Hall to Kamloops.

About half of this waste comes from industrial, commercial, or institutional sources. About one third comes from residents and the rest comes from demolition, land clearing, and construction.

GREEN JOBS

- waste reduction consultant
- e-waste specialist
- building deconstruction labourer
- recycling facility operator
- lending library staff
- reuse centre staff
- waste technician
- waste collector
- compost collector
- recycling materials handler
- supply chain manager
- building manager
- policy analyst and researcher
- educator

KEY STRATEGIES TO 2020

Moving Vancouver toward a zero waste future is going to require changing behaviours and changing the system so that the least wasteful options are the most convenient. The key strategies to reach the Zero Waste targets include:

Nurture a zero waste culture

Through a combination of education, collaboration, and enforcement, this strategy aims to change Vancouver residents' attitudes and choices about the waste they produce.

Actions include: collaborating with Metro Vancouver to develop education programs; enforcing disposal bans at the household and business level; supporting community assets and infrastructure like lending libraries, recycling drop-off locations, and neighbourhood composters; and inviting organizations and community groups to adopt the 2020 Zero Waste target for their own operations.

Make reducing and reusing a priority

The first two of the “three Rs”—reducing and reusing—are even more important for a zero waste society than recycling. This strategy helps to avoid the extraction of raw resources and conserves the energy used to produce new products.

Actions include: grants for sharing co-ops and lending libraries for things like tools, toys, and vehicles; a centre for salvaged building materials that could incubate new reuse and recycling markets; and advocacy at the provincial level for manufacturers to reduce packaging and to adopt cradle-to-cradle designs that extend the life of consumer goods.

Capture the compostables

Food scraps, compostable paper, yard trimmings, and other organics make up about a third of Vancouver’s waste stream. Capturing these organic materials represents the greatest near-term opportunity for reducing waste that goes to landfill or incinerator.

Actions include: collecting the full spectrum of food scraps and compostable paper from single-family households; piloting a collection program for compostables from apartments and condominiums; and ensuring compostables are collected from all apartments, condominiums, businesses, and institutions by 2015.

Be a catalyst for Extended Producer Responsibility (EPR)

EPR, also known as product stewardship or take-back programs, can be seen in actions like our deposit system on cans and bottles. Under EPR programs, manufacturers are responsible for what happens to their product through its entire life, which creates the incentive to design products that last longer, have less wasteful packaging, and are easier to reuse or recycle. EPR is the key strategy for achieving the Zero Waste goal and is necessary to achieve a green economy.

Actions include: enhancing existing EPR programs through zoning and licensing processes that increase the number of take-back locations; more public education; and advocacy at the provincial level for new EPR programs for things like packaging, hazardous waste, building materials, carpet, furniture, and textiles.

Keep recyclables out of landfills and incinerators

About 13% of Vancouver’s garbage consists of items such as paper, glass, metal, and some plastics that are actually banned from the landfill and incinerator and could be recycled through existing programs. Improvements in this area will make a big difference in achieving the Zero Waste goal.

Actions include: pursuing options to enforce disposal bans on recyclables at the household and business level; making recycling more convenient for apartments and condominiums; and developing a Zero Waste Certification program in collaboration with interested parties to recognize businesses and institutions that meet waste-reduction criteria.

Reduce, reuse, and recycle more construction, renovation and demolition waste

Currently, about 76% of the waste created through the construction of new buildings or the demolition of old ones is recycled or in the case of wood, used for energy. However, there is still more to be done to achieve our Zero Waste goal.

Actions include: reducing barriers to increase the salvage and reuse of building materials in construction projects; pursuing options for waste reduction and recycling at job sites, including regulation and financial incentives; and establishing more collection locations for clean wood.

Foster a closed-loop economy

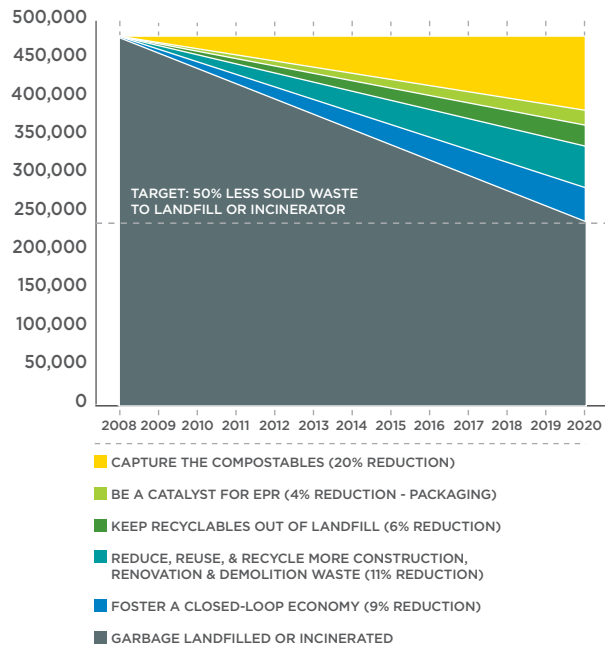
Resources such as metals, wood, and other materials currently flow in a single direction, entering our economy as products and leaving it as waste. In contrast, a closed-loop economy keeps these resources in circulation by using them in new products. This approach mirrors processes found in the natural world, which treat waste from one source as food for another.

Actions include: developing an assessment framework to ensure materials are put to their highest use (reused, recycled, or converted to energy) and greenhouse gas emissions are minimized; working with the Vancouver Economic Commission to attract recycling companies for materials that will be collected through future EPR programs; and advocating at the provincial level for policies that build markets for recycled materials.

WHAT IT'S GOING TO TAKE TO GET THERE

At a regional level, Metro Vancouver is hard at work on waste reduction and recycling strategies, and Vancouver needs to work closely with Metro in order to achieve our own target. Leadership will also be required from the businesses and residents that call Vancouver home. The Zero Waste goal is closely tied to the Greenest City goals of Green Economy, Climate Leadership, Lighter Footprint, Clean Water, and Local Food.

Pathways to 50% waste reduction target



SOURCE: Waste Diversion Opportunities - Total Waste Disposed by All Sectors: Residential, ICI & DLC (2008)



CAN VANCOUVER GO PLASTIC BAG FREE?

Under the Vancouver Charter, the City does not have the clear legal authority to ban or tax plastic bags. To reduce the use of plastic bags, the plan includes an action to form a community advisory group that will create a strategy and campaign for a plastic-bag-free Vancouver. The Province of British Columbia recently introduced legislation that will require businesses to take responsibility for the bags they distribute, starting in 2014.



“CAN I BORROW YOUR TABLE SAW?”

COMMUNITY MEMBERS OPEN

VANCOUVER’S FIRST TOOL LIBRARY

The Vancouver Tool Library (VTL) is a membership-based cooperative that loans a wide variety of tools for home repair, gardening, and bicycle maintenance in a format similar to a book library. Organizers plan to offer workshops and community events as well.

The VTL is part of a growing movement toward a “sharing economy,” which is built on the idea that we can access the things we need without having to own them all ourselves. The benefits include saving money, reducing waste, and strengthening relationships within our community. Other examples include car-share programs, co-working spaces, and online creative commons.

The VTL was started by a small group of Vancouverites with a vision for a “community empowered by the tools and skills needed to transform their homes and communities into vibrant spaces that reflect a commitment to sustainability.” As a member-driven organization, the VTL is supported through fundraisers, grants, and individual memberships. vancouvertoolibrary.com



A GOLD MINE IN OUR GARBAGE

What we call “waste” is often a valuable resource when used in another context—like the nutrients in food scraps that can be returned to the soil, or metals that can be reused in new products.

Making use of what we already have reduces the need for energy and resources during the production of new items. Recycling an aluminum can, for example, uses 95% less energy than producing one from new materials. This concept applies to large-scale manufacturing as well as personal reuse or recycling choices.

6/

Vancouver residents enjoy incomparable access to green spaces, including the world's most spectacular urban forest.



ACCESS TO NATURE

TARGETS:

1. ALL VANCOUVER RESIDENTS LIVE WITHIN A FIVE-MINUTE WALK OF A PARK, GREENWAY, OR OTHER GREEN SPACE BY 2020.

2. PLANT 150,000 NEW TREES BY 2020.

Just over a hundred years ago, Vancouver was a forest of western red cedar and Douglas-fir trees growing hundreds of feet tall. Today, the beauty of the natural world continues to influence Vancouver's identity and contribute to our reputation as one of the world's most livable cities.

Anyone who has walked through a park on the first sunny day of spring has experienced the importance of green spaces to the health of individuals and communities. Whether they take the form of a community garden, a city park, a greenway along your block or the seawall, green spaces have been shown to benefit our physical and emotional health by reducing blood pressure, cholesterol, and stress. These spaces also contribute to our sense of community by creating places for recreation activities, for children to play and for neighbours to meet and socialize.



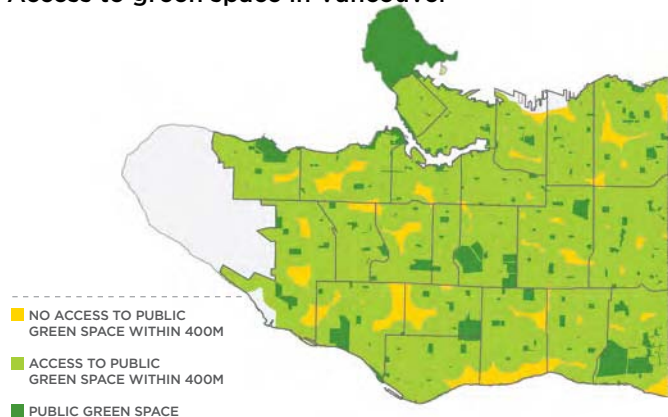
BASELINE NUMBERS

Currently, about 92% of city residents live within a five-minute walk of a park or green space. Green space can include parks and fields, greenways, the seawall, street mini-parks, natural green spaces, as well as park-like spaces such as the grounds around institutional buildings like City Hall, hospitals, and schools. It also includes linear green space such as the seawall and the extensive Champlain Heights walkway system.

The City of Vancouver has planted an average of about 2,000 new street trees each year for the last 20 years, with about 2,800 planted in 2011, a modest increase over recent years. The tree type, age, caretaking history, and other data is carefully collected for all of Vancouver's 138,000 street trees. This information is managed by the Park Board to ensure a healthy urban forest. The number of trees planted in parks, on other public properties (the Vancouver School Board, for example) and private properties is not currently tracked.

The intention behind the 150,000 trees target is to expand and enhance Vancouver's urban forest. This target contributes to increased wildlife habitat, decreased stormwater runoff, and increased food production.

Access to green space in Vancouver



GREEN JOBS

- habitat restoration specialist
- tree planter/landscaper
- arborist
- integrated pest management specialist
- landscape architect
- contractor/labourer
- policy analyst and researcher
- educator

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Access to Nature actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. Create four to six new mini-parks by converting street right-of-ways to parks. These parks will be developed in consultation with the local community to determine their use as community gardens, plazas, local orchards, community yards, or naturalized habitat.
2. Work to acquire new parks in priority neighbourhoods.
3. Plant 15,000 new trees on City land and other public property.
4. Green Hastings Park.



KEY STRATEGIES TO 2020

Reaching the Access to Nature targets will require planting more trees on our streets and in our backyards and public spaces, as well as adding more green space to our existing neighbourhoods. Since these actions happen at a local level, a robust public engagement process where local community groups, residents, schools, businesses and staff are actively involved in this transformation will be necessary to achieve success.

Build and upgrade parks and greenways

Strategies to achieve a five-minute walk to a park or greenway include converting flanking or underutilized streets into mini-parks, building new parks in park-deficient neighbourhoods, and upgrading bikeways into greenways through additions such as new trees, public art and water fountains.

Plant trees

In order to plant 150,000 new trees, we need to develop an Urban Forest Management Plan. The urban forest includes all the trees in the city, including those on streets, in parks and in backyards. This plan will help guide the management and growth of the forest while setting out planting guidelines, recommendations for tree bylaw changes, and ideas for tree planting programs on private land.

Focus neighbourhood by neighbourhood

These strategies will be rolled out locally. Every year, two neighbourhoods will be selected starting with those that are the most park- and tree-deficient and have recently undergone a community planning process. The one-year goals for these neighbourhoods are to ensure:

- Every suitable space in a street or park is planted with a tree.
- Many trees are planted on private property.
- There are enough green spaces to ensure everyone lives within a five-minute walk of a park, greenway, or other green space.

This will be done in partnership with local residents. The community will be invited to work with City staff to decide where additional green space should go and how it should be designed. Local residents will also be encouraged to bring their ideas forward and to work with their neighbours to make the ideas happen.

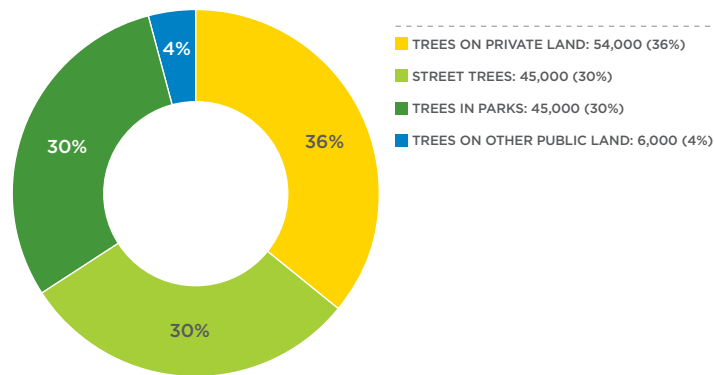
WHAT IT'S GOING TO TAKE TO GET THERE

When it comes to achieving these targets, creativity will be key. Finding land for new parks is possible but can be challenging, so we'll need innovative ways, such as neighbourhood-scale mini-parks, to ensure that all Vancouver residents have accessible green space.

The City has the capacity to modestly increase the number of street trees that are planted on its properties. It will need to work with other public landholders like the Vancouver School Board and the Vancouver Coastal Health Authority to increase trees planted in other public spaces. The City will also need to work closely with private property owners to encourage tree planting and stewardship.

The Access to Nature goal is closely connected to several other Greenest City goals including Green Economy, Climate Leadership, Green Transportation, Lighter Footprint, Clean Air, and Local Food.

Planting an urban forest: a breakdown of where 150,000 new trees will be planted



LET'S START PLANTING

Planting 150,000 new trees is the equivalent of one tree planted for every four Vancouver residents.



HAVE YOUR TREES AND EAT THEM TOO (OR AT LEAST THE FRUIT)

Vancouver's Park Board has begun to provide more opportunities for food production in the park system, in response to community requests and the *Greenest City 2020 Action Plan*.

New community gardens have recently been designed and installed in Mount Pleasant Park, as well as on the roof top of the West End Community Centre. There are fruit and nut trees throughout many of Vancouver's parks, including Falaise Park, Ross Park, Memorial West Park, Fraserview Golf Course and New Brighton Park. Many other edible plants can also be found in Vancouver's parks.

All of these food producing sites have been designed, and are stewarded, in close collaboration with community organizations and students to ensure that the food is harvested and used.

From micro-organisms in the soil to large shade-providing trees, our urban eco-systems help protect the region's plants and animals and help enhance the quality of life that we all enjoy.

YOUR LOCAL PARK— MORE THAN MEETS THE EYE

When we think of parks, urban forests, community gardens, shorelines and other green spaces, it's easy to picture picnics or walks on the beach or games of Frisbee. What may be less obvious is that these urban ecosystems also help to clean the air we breathe, absorb rainfall, filter toxins from stormwater runoff, provide food for bees and other plant pollinators, regulate temperature and much more.

From micro-organisms in the soil to large shade-providing trees, our urban ecosystems help protect the region's plants and animals and also help improve our health and enhance the quality of life that we all enjoy.



7/

Achieve a one-planet ecological footprint.



LIGHTER FOOTPRINT

TARGET:

REDUCE VANCOUVER'S ECOLOGICAL FOOTPRINT BY 33% OVER 2006 LEVELS.

Everything we need comes from our one planet—what we eat, the things we buy, the way we transport ourselves, the electricity that powers our homes, the metals and plastics in our computers, the air we breathe...it's a long list. The amount of productive land and sea resources we use to meet these needs is called our “ecological footprint.” It measures the impact of our actions against the reality of our planet's finite ability to provide for us.

Imagine if you had just under two hectares of land and sea to provide you with all these goods and services and to absorb all the waste you produce in the course of your life this year. If you divide up the earth's biologically productive capacity by the number of people on our planet, this is about how much land we each get. It's equivalent to an area the size of Stanley Park supporting about 200 people.

Reducing our ecological footprint is about living within ecological limits, and it is also about using a “fair Earth share” of resources. It is about striving for a one-planet footprint *and* a city that is vibrant, healthy, safe, and just.

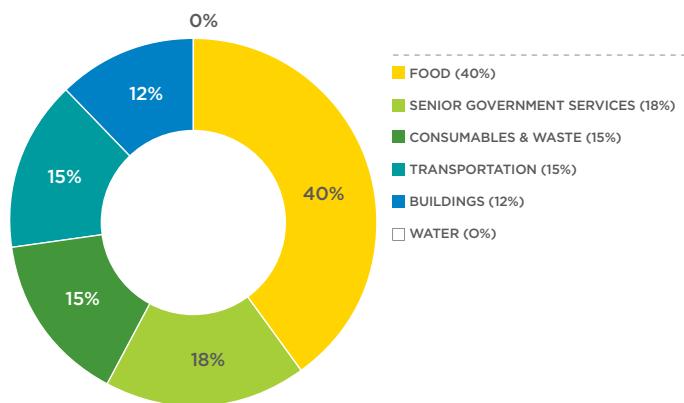


BASELINE NUMBERS

On average, Vancouver residents use about three times more land and sea resources than our fair share. If everyone lived the way we do, we'd need more than three planets to sustain us. In other words, our current ecological footprint is unsustainable.

By looking at the make-up of our ecological footprint we can start to see what kinds of choices will have the biggest impact on our one-planet goal. Choosing food that is local and lower on the food chain are two examples. Our transportation choices, the things we purchase, and the way we handle waste are other areas that have a big impact on our footprint.

What's in Vancouver's ecological footprint?



SOURCE: Using data from J. Moore, 2011 (in progress).

GREEN JOBS

- neighbourhood pilot program coordinator
- community-based repair person
- engagement and monitoring tool developer
- sustainability consultant
- community planner
- grants administrator
- policy analyst and researcher
- educator

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Lighter Footprint actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Start a neighbourhood-focused pilot project.* Collaborate with a specific Vancouver neighbourhood to showcase and test Greenest City infrastructure and initiatives, and create a plan to extend the lessons out to other communities in the city.
2. *Fund community-based organizations.* Provide resources, such as the Greenest City Neighbourhood Grants to community organizations engaged in activities that support Greenest City targets.
3. *Open up the Greenest City data.* In collaboration with the City's Open Data Initiative, work to make Greenest City data available and enable other organizations to use and share it in innovative and useful ways.



KEY STRATEGIES TO 2020

Measure and report

Report on the progress and highlight the successes from implementing the other nine *Greenest City 2020 Action Plan* goals. This will help to maximize the potential footprint reductions.

Engage, encourage, and enable

Engage and support residents, businesses, non-profits, and other community members to work together to create diverse lighter footprint solutions.

Exemplify

Demonstrate lighter footprint actions and choices in City operations such as parks and community centres and in City services such as garbage collection, street maintenance, and special events.

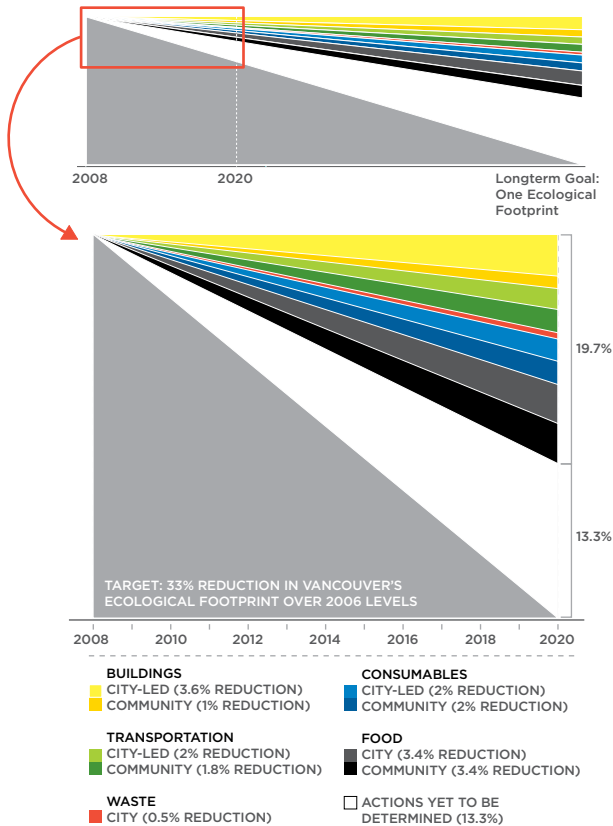


WHAT IT'S GOING TO TAKE TO GET THERE

The Lighter Footprint goal and target connect to many of the other Greenest City goal areas. Specific targets and actions in the Green Building, Green Transportation, Zero Waste, and Local Food plans will have a positive impact on reducing our ecological footprint. However, the City's ability to influence the decisions that will lead to a reduced footprint is limited.

The work to meet this goal and target is an opportunity for creativity and leadership from other levels of government, as well as from businesses and local residents.

Wedge analysis of the reduction in ecological footprint expected from proposed GCAP actions



SOURCE: Using data from J. Moore, 2011 (in progress).



HOW DO WE BECOME A ONE-PLANET CITY?

Vancouver is one of many cities around the world that are working hard to answer this question. There are no easy answers and no one-size-fits-all approach.

On their own, City-led actions can only achieve about one third of the target. The active participation of the whole community, including individuals, businesses, and other organizations will be essential for achieving the remaining two thirds. That's why the actions in this plan are focused on supporting partnerships to create the tools, resources and opportunities for all of us, in our own way, to meet this challenge and succeed.

More and more cities are asking the question, "How do we live within our fair Earth share?"



YOUR USELESS IS MY USEFUL! THE STRATHCONA BUSINESS IMPROVEMENT ASSOCIATION RESOURCE EXCHANGE

No business owner wants to see products, time, or money go to waste. So in 2009, the Strathcona Business Improvement Association (SBIA) recognized that it could support its members to reduce waste and improve their environmental performance.

The SBIA launched a Resource Exchange program that helps local businesses collaborate to connect the waste materials from one business with the needs of another—all the while reducing their waste-hauling bill, decreasing the amount of garbage going to the landfill, and lightening their neighbourhood's ecological footprint.

The Resource Exchange was the first project of the SBIA's Green Zone Initiative, a strategy to improve the environmental sustainability of SBIA members, attract and retain green businesses, and foster eco-industrial activity. SBIA members can post materials as diverse as coffee grounds (good for compost), plastic packaging, fabric scraps and wood waste to the exchange or work with the sustainability coordinator to do this. The SBIA is able to create partnerships with other businesses or the many artists in the area to find uses for materials that would otherwise be sent to the landfill or recycling station.

From September 2010 to March 2011, the program diverted over two tonnes from the recycling bin or landfill while engaging over 50 member businesses and over 60 local artists.



8/

Vancouver will have the best drinking water of any city in the world.

CLEAN WATER

TARGETS:

- 1. MEET OR BEAT THE STRONGEST OF BRITISH COLUMBIAN, CANADIAN, AND APPROPRIATE INTERNATIONAL DRINKING WATER QUALITY STANDARDS AND GUIDELINES.**
- 2. REDUCE PER CAPITA WATER CONSUMPTION BY 33% FROM 2006 LEVELS.**

In Vancouver, it can be easy to take our high-quality and abundant drinking water for granted. Water is all around us—we have the Pacific Ocean, the Fraser River, many mountain lakes, and significant annual rain fall. However, factors such as population growth and climate change will impact our access to water in the future. Together, the City of Vancouver and Metro Vancouver are responsible for ensuring that current residents and future generations continue to have access to clean drinking water.

Currently, residents pay an annual fixed fee (flat rate) regardless of how much water they consume. However, industrial, commercial, institutional, and multi-family residential buildings are metered and pay for water based on the volume they use. Studies have shown that Canadians who pay flat rates consume an average of 74% more water than those who are connected to their consumption levels through a volume-based pricing system.

Over the next five years, Metro Vancouver will be increasing water rates by 50% to recover the costs for new water-quality initiatives. This is in addition to any volume or usage-based pricing that might be implemented.

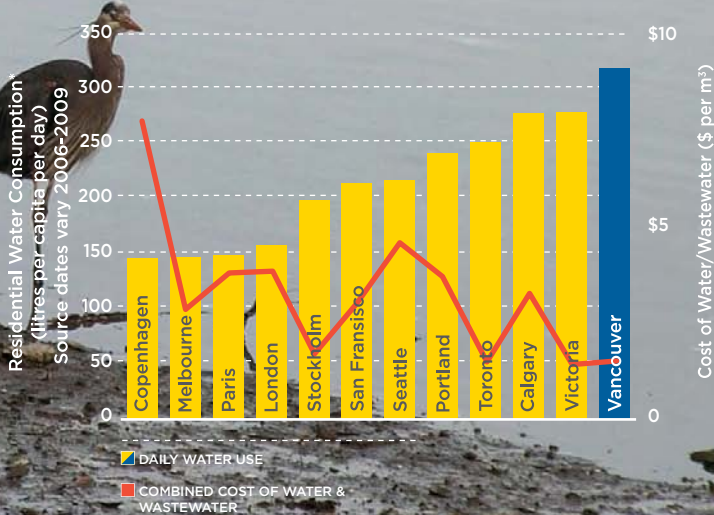


BASELINE NUMBERS

The City of Vancouver has a well-established water quality monitoring program that involves routine testing from representative locations across the city. Our drinking water consistently meets BC's Drinking Water Protection Regulation standards and Health Canada's Guidelines for Canadian Drinking Water Quality.

Vancouver residents consume an average of 320 litres of water per day (measured in 2006). That's more than double other similar cities like Melbourne, London or Copenhagen, which have per capita consumption rates between 150 and 220 litres per day. Although total water consumption across all sectors (residential, commercial, industrial) has decreased over the last 25 years, we still have a long way to go to live within our means.

Comparison of municipal water consumption & prices

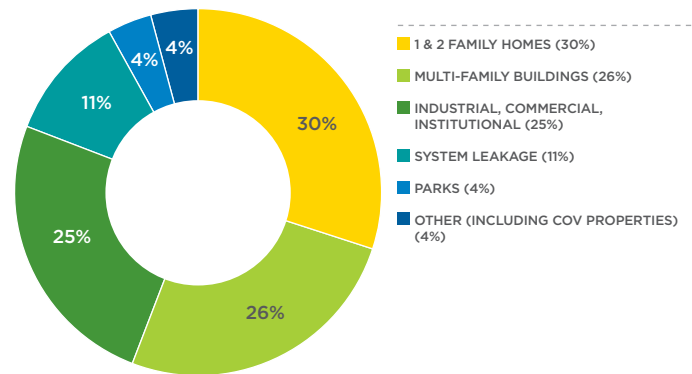


* As of January 2012, water rates for Vancouver have increased by approximately 10%.

GREEN JOBS

- pilot programs manager
- retrofit and incentives program manager
- municipal water utility operator
- water leak detector
- policy analyst and researcher
- educator
- engineering assistant
- water sampler
- water quality program coordinator

Vancouver water use by sector



HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Clean Water actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Water metering for new homes.* Effective January 2012, all new single-family and two-family homes will have water meters installed and will move to volume-based pricing of their water use. Evidence shows that this leads to increased conservation.
2. *Develop and implement enhanced water education, incentive, and conservation programs.* This includes incentive programs for low-flow toilets and increased education and enforcement of lawn sprinkling regulations.
3. *Expand public access to drinking water and reduce use of bottled water.* Deploy more portable fountains, as well as permanent freeze-resistant fountains, and water bottle filling stations.
4. *Eliminate combined sewer overflows from outfalls at Crowe and Burrard streets and develop Integrated Rainwater Management Plans for the City.*

KEY STRATEGIES TO 2020

Ensuring we continue to have world class drinking water quality and a supply that meets our needs will require significant water efficiency improvements and appropriate regulation. It will also mean helping to connect people with the value and amount of water they use.

Monitor and protect water quality

This strategy will build on existing actions, such as real-time water quality monitoring for early detection of contaminants, increased testing, and the prevention of drinking water contamination.

Continue leadership and advocacy

Some of the actions here focus on developing an Integrated Rainwater Management Plan that includes infiltration and rainwater capture as well as a water use study at City and Park Board facilities to find opportunities for increased water conservation.

Expand public access to drinking water

This strategy focuses on a continued expansion of year-round public access to municipal drinking water in public spaces. This also supports the Zero Waste target by discouraging the use of bottled water.

Implement policies and programs to enhance water conservation

The City is able to encourage water conservation through regulations and accompanying education. This includes incentive and rebate programs as well as policy and regulatory changes around metering, lawn sprinkling, and building code revisions.

Engage the public, industry, and business for improved water conservation choices and habits

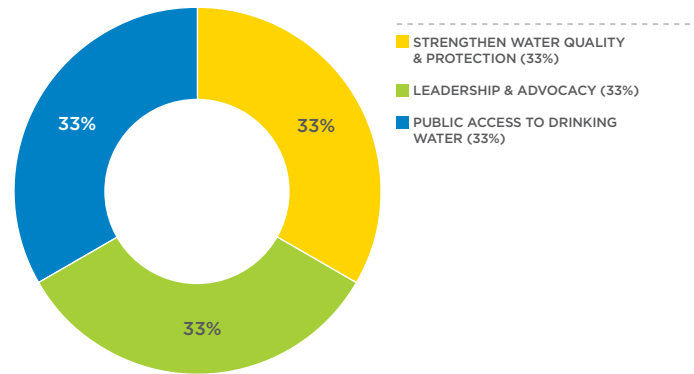
Actions in this strategy include plans for communications, education, and community-based social marketing, as well as audits of industrial, institutional, and commercial water use.

Install water-saving technology through incentives and programs

Low-flow toilets, rain sensors for sprinkler systems, and water meters are some of the many technologies that can improve water efficiency in homes and businesses. This strategy includes actions such as incentive and retrofit programs to install these tools in new and existing buildings.

WHAT IT'S GOING TO TAKE TO GET THERE

Water quality strategies

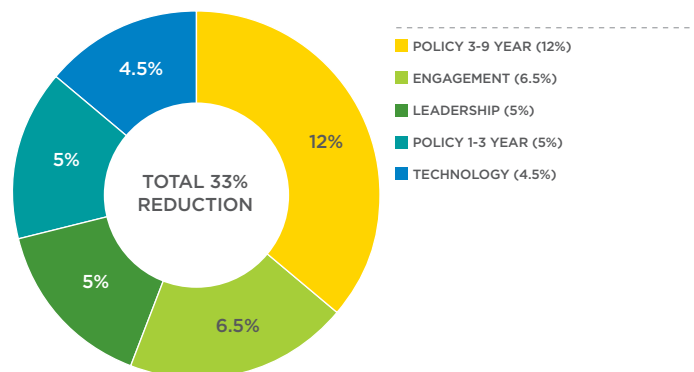


Target 1 is expected to be achieved equally by each of the three strategies.

Metro Vancouver plays a lead role in ensuring high water quality for all residents of the region. The new Seymour-Capilano Filtration Plant will protect water quality for many years to come. The City also has an important role to play in monitoring and in working with residents and businesses to protect water quality and to prevent water waste.

The Clean Water goal requires coordination with the Green Building goal and associated actions and strategies on issues of rainwater and greywater capture and use. It also recognizes the need to coordinate with Local Food actions, focusing on synergies between urban agriculture and water conservation efforts.

Water conservation strategies to achieve 33% reduction



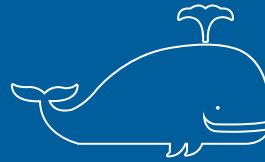
21% of the water conservation target is mapped out in this action plan; the remaining 12% will come from future policy and programs that are still to be developed.



SUCCESS STORY: TAP WATER MAKES A COMEBACK

The City of Vancouver recently phased out the sale of bottled water at City Hall and other civic facilities.

Public confidence in drinking water has improved since the 2008 launch of Metro Vancouver's Tap Water campaign, which reminded residents that "our water is as good as it gets." Since then, residents have reported a 52% reduction in bottled water consumption.



THE SEWER SYSTEM AND THE WHALE

What's the connection between a sewer system and a grey whale? In the spring of 2010, Vancouver found out.

The story starts back in 1978 when Vancouver City Council established a program to begin transitioning from a combined sewer collection system to a separated one. A combined sewer system collects domestic sewage, industrial wastewater and stormwater runoff all together. Heavy rainfall can overflow the system, which sends untreated excess wastewater into local water bodies like False Creek, harming local marine life.

In recent years, sewer separation in False Creek has come close to completion and water quality has improved. Evidence of improved ecosystem health showed up in the spring of 2009 when a large amount of herring roe was laid along the shore of Habitat Island for the first time in many years.

The following spring, an even larger sign showed up when a grey whale appeared for the first time in 100 years. Marine biologists confirmed that the whale was feeding on herring roe and other benthic life that was able to survive in the healthier waterway.



RETURNING RAIN TO ITS NATURAL HABITAT

When rainwater is allowed to seep into the ground it reduces the water and sediment that flows through the sewers. This filters pollutants from stormwater and reduces maintenance requirements and costs for the stormwater system. It also recharges natural water systems, which helps to support fish habitat by more closely mimicking natural processes.

Cleaner creeks, healthier water tables, and a more natural aesthetic also make neighbourhoods more enjoyable places for playing, walking and cycling. Grass-based and other types of permeable pavers allow rainwater to be absorbed into the ground while maintaining a surface for vehicles and other types of traffic. Vancouver has already adopted these pavement alternatives in some areas. Other features, such as swales, can hold and absorb runoff that would otherwise enter the piped sewer system.



CLIMATE CHANGE AND WATER SUPPLY

Two protected freshwater lakes in the North Shore mountains and one in Coquitlam provide drinking water to Vancouver and the region. These sources are expected to provide adequate water until 2050. However, climate change may have unexpected effects on the rainfall and snowfall patterns that supply these watersheds.

Expanding the water supply or finding a new one is financially and ecologically expensive. That's why conservation is the best way to live within our means and avoid the need for source expansion.

9/

Breathe the cleanest air of any
major city in the world.



CLEAN AIR

TARGET:

ALWAYS MEET OR BEAT THE MOST STRINGENT AIR QUALITY GUIDELINES FROM METRO VANCOUVER, BRITISH COLUMBIA, CANADA, AND THE WORLD HEALTH ORGANIZATION.

Breathing might be one of the most natural things we do. We move air in and out of our lungs anywhere from 720 to 1,200 times an hour. Clean air can be easy to take for granted, even though it has a huge impact on our health and well-being.

The quality of our air affects the health of everyone in our community, particularly young children, pregnant women, seniors, and other vulnerable populations. Although Vancouver enjoys relatively clean air compared to other major North American cities, even low levels of particulate matter, sulphur dioxide, nitrogen dioxide and carbon monoxide can negatively impact our health.

As Vancouver grows we create more and more air pollution through exhaust from trucks, buses, ships, trains, planes, and industrial operations. It will take work to improve our air quality.





BASELINE NUMBERS

Metro Vancouver is responsible for air quality planning, monitoring, and management within the region, and has two monitoring stations in the City of Vancouver—one in Kitsilano and one at Robson Square in the downtown core.

Vancouver has cleaner air than we did 20 years ago. However, our air quality does not always meet the Greenest City 2020 target. Achieving the Clean Air target will require working in partnership with Metro Vancouver and other levels of government, businesses, non-profit organizations, and residents.

GREEN JOBS

- GHG emissions auditor
- air quality modeller
- marine charging station manufacturer and installer
- vehicle charging station manufacturer and installer
- electric vehicle mechanic
- environmental service provider
- air quality tester
- policy analyst and researcher
- educator

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Clean Air actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Encourage electric vehicle transport.* This action connects to the Green Transportation plan. The increased use of vehicles such as electric cars, which do not burn fossil fuels, improves air quality and reduces greenhouse gas emissions.
2. *Regulate uncontrolled wood-burning appliances for residential buildings.* Metro Vancouver is leading the way on this issue, and the City of Vancouver is working closely with Metro to design and implement their new policies and programs.
3. *Establish a framework to integrate air quality considerations into City of Vancouver planning.*
4. *Collaborate with Port Metro Vancouver, Metro Vancouver, and BC Hydro on joint air quality issues.*



KEY STRATEGIES TO 2020

Encourage cleaner modes of transportation

This strategy, which involves motor vehicles and non-road diesel engines, will have the largest impact on air quality. It is closely connected to the Green Transportation section of the GCAP. Some of the actions include: establishing charging and fuelling infrastructure for zero-emission electric and low-emission vehicles, and increasing the use of electrical shore power for ocean vessels using Vancouver's port.

Reduce wood smoke from home wood-burning appliances

The improper operation of wood-burning appliances generates excessive smoke and fine particulate matter, which can cause a range of health concerns. Metro Vancouver plays a large role in this area and is part of a regional Wood Stove Exchange Program in which residents are able to receive funding to update their appliances. The City of Vancouver and Metro Vancouver are exploring a range of bylaws and regulatory options to reduce exposure to wood smoke from residences.

Enhance air quality assessment and planning

Children, seniors, pregnant women, and people with pre-existing lung and heart conditions are particularly vulnerable to poor air quality. The City will work with its partners to consider these issues in land use planning. The City will increase its understanding of the role of air quality monitoring and computer modelling as they relate to future projects like district energy systems, separated bike lanes, and large redevelopments.

Reduce marine vessel emissions while in port

Marine vessels are the major source of sulphur dioxide in our air. One of the most effective ways to protect Vancouver residents and visitors from exposure to marine engine emissions is to install electrical shore power so that vessels do not have to idle their engines while docked.

Develop a strategy to address volatile organic compounds (VOCs)

VOCs create the strong smells associated with paints, solvents, and cleaners. These pollutants are important to address because they contribute to ground-level ozone and fine particulates in our air, both of which can cause health problems.

WHAT IT'S GOING TO TAKE TO GET THERE

The Clean Air goal is closely linked with the Green Transportation goal as many transportation strategies will have significant positive effects on air quality in Vancouver and the region. There are also links with Climate Leadership and some other important planning initiatives at the City like the Urban Health Strategy. The City of Vancouver will work closely with Metro Vancouver and many other stakeholders to achieve this target.

| EMITTER | POLLUTANTS | RESPONSIBLE JURISDICTION |
|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------|
|  <p>MARINE VESSELS</p> | <p>Sulphur Dioxide Nitrogen Dioxide Particulate Matter</p> | <p>Environment Canada Port Metro Vancouver</p> |
|  <p>LIGHT DUTY VEHICLES</p> | <p>Nitrogen Dioxide</p> | <p>Translink Environment Canada City of Vancouver</p> |
|  <p>NON-ROAD EQUIPMENT</p> | <p>Nitrogen Dioxide Particulate Matter</p> | <p>Metro Vancouver</p> |
|  <p>RESIDENTIAL WOOD COMBUSTION</p> | <p>Particulate Matter</p> | <p>Metro Vancouver City of Vancouver</p> |
|  <p>CONSUMER PRODUCTS</p> | <p>Volatile Organic Compounds</p> | <p>Environment Canada</p> |



Clean air can be easy to take for granted, even though it has a huge impact on our health and well-being.

10/

Vancouver will become a global leader
in urban food systems.



LOCAL FOOD

TARGET:

INCREASE CITY-WIDE AND NEIGHBOURHOOD FOOD ASSETS BY A MINIMUM OF 50% OVER 2010 LEVELS.

Food matters—like water and air, we can't live without it. What and how we eat can be a daily reminder of our interconnection with the earth's natural systems and with each other.

Food systems—the way we grow, process, transport, and consume food—have been central to the sustainability of communities for millennia. For example, the fossil fuels used to transport berries from South America, the energy used in cooling systems for food storage, and the amount of land used to graze animals and produce meat and dairy products all consume resources and produce waste. In fact, food represents one of the largest sources of our greenhouse gas emissions. It also accounts for almost half of our ecological footprint if you extend emission calculations to include factors related to food.

There is no single definition of “local food.” In this plan, however, “local” means that the distance from farm to plate is as short as possible. The City of Vancouver's definition of local also includes factors such as the working conditions of the people who grow and harvest the food, the environmental impact of the food's production including the use of pesticides, and the affordability or accessibility of food for all residents.

A stronger local food system reduces the size of our ecological footprint by cutting down on the use of fossil fuels as well as protecting food-producing lands and related biodiversity. Local food contributes to human health and is considered by the Vancouver Economic Commission as a growing sector of a strong green economy.

All of these factors make food a powerful part of a just and sustainable city.



BASELINE NUMBERS

It's estimated that Vancouver currently has 3,340 food assets, including community kitchens, markets, compost facilities, garden plots, and more. Success will be measured using these numbers for comparison, as well as through a review of the local workforce, people involved in the local food economy, and community capacity. This includes things like the presence of neighbourhood food networks, as well as the number and kinds of food-related activities available to residents.

An additional metric will track the number of residents who live within a five-minute walk of a basket of fresh produce. Further research is needed to determine an accurate baseline for this measurement.

Food asset growth

| FOOD ASSET | CURRENT | 2020 GOAL | PER CENT INCREASE |
|--------------------------------------|---------|-----------|-------------------|
| Community Kitchen | 69 | 100 | 45% |
| Farmers Market | 4 | 22 | 450% |
| Community Produce Stand | 3 | 15 | 400% |
| Community Food Composting Facilities | 0 | 5 | 500% |
| Community Garden Plots | 3,260 | 5,000 | 53% |
| Urban Orchards | 3 | 10 | 330% |
| Urban Farms | 1 | 5 | 400% |
| Food Hub | 0 | 1 | 100% |
| Total | 3,340 | 5,158 | 54.4% |

HIGHEST PRIORITY ACTIONS

The following are the highest priority actions for 2011–2014. The complete list of Local Food actions can be found in the *Greenest City 2020 Action Plan* available at talkgreenvancouver.ca

1. *Develop a draft municipal food strategy to coordinate all aspects of the food system.* There are many players involved in Vancouver's local food movement. This action aims to create linkages across City departments and to the Vancouver Food Policy Council, community partners, and other programs so that their efforts can strengthen one another and help us move more effectively toward the 2020 target.
2. *Grow more food in the city.* An increase in urban agriculture will include five to six new community gardens plus one new urban farm per year over the next three years. This also includes a plan to expand the number of farmers markets within the city. In all cases, the City will work with the Park Board, neighbourhoods, and landowners to determine the location and process for implementation of these resources.
3. *Make local food available in community centres, parks, neighbourhood houses, and other City-run facilities through a local food procurement plan.* The City can use its significant purchasing power to buy just, sustainable, and locally produced food products. Examples could include produce from local farms and baked goods from local producers.

GREEN JOBS

- urban farmer
- urban beekeeper
- farmers market coordinator
- commercial food recovery coordinator
- community kitchen operator
- food processor
- horticulturalist
- food retailer
- policy analyst and researcher
- educator

KEY STRATEGIES TO 2020

Develop a coordinated municipal food strategy

This strategy focuses on the importance of working across City departments and with community partners to articulate a vision, as well as goals, and actions for Vancouver's food system. A food strategy will provide a framework for an integrated approach to planning food policy and actions.

This goal cannot be achieved without a coordinated collaborative approach that takes into account the big picture and uses the talents of all involved. Some ideas that may be explored in this strategy include: zoning to protect food-growing spaces, the appropriate placement and licensing of urban farms, and amended bylaws to better facilitate food production and community produce stands.

Support the creation of food infrastructure and food-related green jobs in production, processing, storage, distribution, and waste management

A sustainable urban food system is not possible without the infrastructure—the land, people, and buildings—to make it happen. Some actions in this strategy include: a food-related incubator to assist the development of local food businesses, and a central food hub that can provide space for the assembly, storage, and distribution of food from local farms and the processing and development of local food products.

Increase access to information on just and sustainable local food

There are many excellent food projects happening in Vancouver, but not enough opportunities to share knowledge and build connections with the wider community. A possible action is to create a directory of key local food initiatives as well as annual events that support and celebrate local food.

Ensure that Vancouver's neighbourhoods have equal access to healthy, local food

Resilient neighbourhood food systems mean that residents have access to fresh produce, to a community kitchen, or to a network of people who can help start and support projects. Some actions include: increasing the number of neighbourhood food networks that provide information and resources to residents, working to ensure all residents are within a five-minute walk of a basket of fresh produce, and encouraging programs that either use or compost excess food from commercial operations.

Advocate for food issues at regional, provincial, and national levels

Despite an increase in local food assets, Vancouver will continue to have a strong dependence on food grown outside city boundaries. The regulations and policies of other levels of government can work together to further efforts to implement local food actions and strategies. Some of the actions include: continuing to advocate for food-growing capacity in the Lower Mainland's Agricultural Land Reserve (ALR) and other areas, and collaborating with the Vancouver School Board to ensure school breakfast and lunch programs receive adequate funding.

WHAT IT'S GOING TO TAKE TO GET THERE

As with many Greenest City goals, strong partnerships are necessary for success. From Vancouver's Food Policy Council to local food producers, from regional and provincial governments to neighbourhood groups, there is a place in this plan for everyone to play a role. Fortunately, Vancouver has a strong and growing community of people working for a local, sustainable, and just food system. This is a foundation we can build on as we make progress towards our 2020 goal.

WHO GETS TO EAT FRESH?

Some Vancouverites have an easier time than others finding a place in their neighbourhood to buy fresh fruits and vegetables. Access to fresh produce is not distributed equally across the city. One of the

priorities in the Local Food plan is to ensure that the majority of residents live within a five-minute walk of a basket of fresh produce. This is in contrast to a corner store that might only carry chips or other packaged food.

There are a number of areas in Vancouver where access is well outside a five-minute walk. While specific measurement requires further definition, work can begin to address the identified gaps.



WE'RE NOT STARTING FROM SCRATCH!

Samples from Vancouver's food system history

- Food Policy Council created in 2004
- Bylaw changes in 2005 encourage hobby beekeeping
- Vancouver's 2007 Food Charter underpins the goals of a just and sustainable food system
- Bylaw changes in 2010 allow for backyard hens
- The 2010 by 2010 Challenge increases the number of community gardens and orchards
- Curbside food scraps pickup begins in 2010 and diverts waste from the landfill

The City is working on several sets of local food-related guidelines and programs that will benefit from the Greenest City Action Plan. These include:

- Development of a Vancouver Food Strategy
- Revised Beekeeping Guidelines
- Edible Landscaping Guidelines



FOOD SECURITY SPROUTS UP ACROSS THE CITY

The Renfrew Collingwood Neighbourhood House creates educational workshops and community kitchens. They do this in partnership with local early childhood education centres to increase access to healthy food for culturally diverse, low-income community members.

The Renfrew Collingwood Food Security Institute has increased leadership and training opportunities for residents and has enhanced social support networks among low-income and culturally diverse populations—all through food sharing, organic growing, nutrition education and more.

The Britannia Urban Gardens Project developed a food gardening program at Britannia Secondary in response to interest within the school and wider community. The project has helped to reconnect participants to the land and to the food they eat, supported healthy eating choices, and fostered leadership development. It also fostered stronger partnerships between the Britannia Community Centre, the school, and the wider community.



NEIGHBOURHOOD FOOD NETWORKS—COMING TO A COMMUNITY NEAR YOU

Neighbourhood Food Networks (NFNs) are coalitions of community members, community organizations, agencies, and businesses who collaborate to achieve food system goals. Actions include monthly potlucks, community kitchens, coordinating community produce stands, organizing skills-building events like gardening and seed-saving workshops, and more.

There are a growing number of NFNs currently operating in the City of Vancouver, including five that were funded through the Greenest City Neighbourhood Grants program (2010) and Social Responsibility Fund (2011). Vancouver aims to ensure that each neighbourhood is serviced by an adequately resourced NFN. Depending on need, this may or may not mean a NFN in each local area. It could also involve a coordinating body to assist their development.



Q: WHAT IS A FOOD ASSET?

A: RESOURCES, FACILITIES, SERVICES OR SPACES THAT STRENGTHEN THE CITY'S FOOD SYSTEM.

Some examples include:

- Neighbourhood food hubs that are centres for education and skill building on topics such as gardening, composting, and food preservation
- Community kitchens
- Farmers markets
- Community produce stands (these are mini-markets that provide vulnerable populations with access to fresh food)
- Food scraps composting facilities and programs

- Community garden plots
- Urban orchards
- Urban farms (these are areas of land in the city used to grow food that is sold to residents or retailers)

Under the *Greenest City 2020 Action Plan*, the number of food assets would increase by 54% from an estimated 3,340 to 5,158 by 2020.



A CONCLUSION & A BEGINNING

When you imagine yourself in the year 2020, what do you see? What do you hope for? What are the opportunities? These are the kinds of questions we asked as we set out to create the *Greenest City 2020 Action Plan*.

Along the way, we talked with as many people as possible from experts who teach and research in universities to business owners and students, industry leaders and concerned citizens. Through public consultation more than 35,000 people contributed in some way to the document you now hold in your hands.

Together we created not just a vision, but also a realistic and measurable path to get there. City staff are working on implementing actions in the plan that fall within the City's jurisdiction. As citizens, we all play a role in ensuring the 10 goals are achieved.

Indeed, the *Greenest City 2020 Action Plan* has a role for everyone in Vancouver. Whether you're involved in the local business community, active in your neighbourhood, or interested in greening your own home, your efforts are essential to our shared success. If you're not already involved, we hope you will join us.

ACKNOWLEDGEMENTS

The *Greenest City 2020 Action Plan* is the culmination of countless hours of work, as well as invaluable expertise, leadership and creativity offered by hundreds of organizations and thousands of individuals.

It is with great appreciation that we recognize all who are playing a role in building a bright green future for our city and our planet.

Greenest City Planning Team

- Lindsay Cole, *Greenest City Planner, Sustainability Group*
- Amanda Mitchell, *Greenest City Public Engagement Coordinator, Sustainability Group*
- Olive Dempsey, *Greenest City Public Engagement Coordinator, Sustainability Group*
- Amy Fournier, *Project Analyst, Sustainability Group*
- Ryan Merkeley, *Director of Corporate Communications*
- Lisa Brideau, *Sustainability Specialist, Sustainability Group*

Greenest City Steering Committee

- Sadhu Johnston (*Chair*), *Deputy City Manager*
- Lee Malleau, *CEO, Vancouver Economic Commission*
- John Tylee, *Director of Policy and Research, Vancouver Economic Commission*
- Sean Pander, *Assistant Director, Sustainability Group*
- David Ramsle, *Senior Programs Manager, Sustainability Group*
- Will Johnston, *Chief Building Official*
- Jerry Dobrovolsky, *Director of Transportation*
- Brent Toderian, *Director of Planning*
- Peter Kuran, *Deputy General Manager, Park Board*
- Tilo Driessen, *Manager of Planning and Research, Park Board*

- Neal Carley, *Director of Streets*
- Danica Djurkovic, *Acting Director of Planning and Operations, Park Board*
- Rowan Birch, *Director of Waste Reduction and Recovery Management*
- Chris Underwood, *Acting Director of Waste Reduction and Recovery Management*
- Mairi Welman, *Director of Corporate Communications*
- Brian Crowe, *Director of Water and Sewers*
- Mary Clare Zak, *Director of Social Policy*
- Amanda Pitre-Hayes, *Director of Sustainability*

GREENEST CITY ACTION TEAM

- Gregor Robertson (Co-Chair), *Mayor of Vancouver*
- Dr. David Boyd (Co-Chair), *Environmental Lawyer and author of Sustainability Within a Generation*
- David Cadman, *Vancouver City Councillor*
- Linda Coady, *Distinguished Fellow, Liu Institute for Global Issues, UBC*
- Lindsay Cole, *Director, Sustainability Solutions Group*
- Karen Cooling, *National Staff Representative, Communications, Energy and Paperworkers Union of Canada and Treasurer, Toxic Free Canada*
- Mike Harcourt, *Former Premier of British Columbia, Former Mayor of Vancouver, Honorary Chair of the International Centre for Sustainable Cities*
- Cheeying Ho, *Director, Whistler Centre for Sustainability*
- Mark Holland, *Principal, HB Lanarc*
- Alex Lau, *Vice President, Golden Properties Ltd.*
- Linda Nowlan, *Director, Pacific Conservation, World Wildlife Fund-Canada*
- Gordon Price, *Director of SFU City Program and former Vancouver City Councillor*

- Moura Quayle, *Professor, UBC Sauder School of Business*
- Andrea Reimer, *Vancouver City Councillor*
- Robert Safrata, *CEO, Novex Delivery Solutions*
- Dr. David Suzuki, *Scientist, environmentalist and broadcaster*
- Mossadiq S. Umedaly, *Executive Chairman, Enecsys*
- Tamara Vrooman, *CEO, Vancity Credit Union*

STAFF WORKING GROUPS

Green Economy

- John Tylee (Chair), *Director of Policy and Research, Vancouver Economic Commission*
- Juvarya Warsi (Staff Lead), *Policy Analyst, Vancouver Economic Commission*
- Chris Clibbon, *Planner, Community Services Group, Research and Data*
- Kira Gerwing, *Planner, Community Services Group (Downtown Eastside)*
- Lee Malleau, *CEO, Vancouver Economic Commission*
- Bryan Buggy, *Director of Business Development, Vancouver Economic Commission*
- Jonathan Kassian, *Vancouver Economic Commission*
- John McPherson, *Business Development Officer, Vancouver Economic Commission*
- Peter Vaisbord, *Planner, Business Improvement Area (BIA) Program*
- Abhijeet Jagtap, *UBC Greenest City Scholar*
- Nouri Najjar, *UBC Greenest City Scholar*

Climate Leadership

- Sean Pander (Chair), *Assistant Director, Sustainability Group*
- Hugo Haley (Staff Lead), *Renewable Energy Planner, Sustainability Group*

- Chris Baber, *Utility Manager, Neighbourhood Energy Utility Project, Engineering Services*
- David Ramsle, *Senior Programs Manager, Sustainability Group*
- Brian Beck, *Climate Program Manager, Sustainability Group*
- Brian Crowe, *Director of Water and Sewers Division*
- Tamsin Mills, *Climate Change Adaptation Planner*
- Paul Henderson, *Director, Strategic Initiatives Office of the General Manager - Engineering*
- Malcolm Shield, *UBC Greenest City Scholar*
- Derek Pope, *UBC Greenest City Scholar*
- Lisa Westerhoff, *UBC Greenest City Scholar*

Green Buildings

- Will Johnston (Chair), *Director of Licences and Inspections/Chief Building Official*
- David Ramsle, *Senior Programs Manager, Sustainability Group*
- Rick Michaels, *Assistant Director, Enquiry Centre - Development Services*
- Ron Dyck, *Program Manager, Building Inspections*
- Sailen Black, *Development Planner, Urban Design and Development Planning Centre*
- Mark Hartman, *Green Building Program Manager, Sustainability Group*
- Rachel Moscovich, *Sustainable Development Planner, Sustainability Group*
- Kandiah Pavanathan, *Manager, Development Services - Processing Centre*
- Pat Ryan, *Deputy Chief Building Official, Assistant Director of Development Services*
- Chris Warren, *Director of Development Services*
- Jay Worthing, *UBC Greenest City Scholar*

Green Transportation

- Jerry Dobrovoly (Chair), *Director of Transportation*
- Brent Toderian (Chair), *Director of Planning*

- Paul Krueger (Staff Lead), *Planner, Strategic Transportation Planning Branch - Rapid Transit Office*
- Brian Beck, *Climate Program Manager, Sustainability Group*
- Dale Bracewell, *Manager, Transportation Division - Active Transportation*
- Lon LaClaire, *Manager, Strategic Transportation Planning*
- Neal LaMontagne, *Planner, Citywide and Regional Planning*
- Andrew Pask, *Planner, Community Planning*
- Jo Fung, *Program Manager, Transportation Division*
- Maggie Baynham, *UBC Greenest City Scholar*
- Tate White, *UBC Greenest City Scholar*

Zero Waste

- Rowan Birch (Chair, retired), *Director of Waste Reduction and Recovery Management*
- Chris Underwood (Chair/Staff Lead), *Acting Director, Waste Reduction and Recovery Management*
- Monica Kosmak, *Program Manager, Zero Waste Planning*
- Lynn Belanger, *Manager, Transfer and Landfill Operations*
- Mani Deo, *Equipment Management Engineer*
- David Robertson, *Supervisor, Environmental Protection Branch, Community Services Group*
- Catherine Kinahan, *Assistant Director of Enforcement and Prosecutions, Legal Services*
- Valery Presolly, *UBC Greenest City Scholar*

Access to Nature

- Tilo Driessen (Chair), *Manager of Planning and Research, Park Board*
- Neal Carley (Chair), *Director of Streets*
- Alan Duncan (Staff Lead), *Environmental Planner, Planning and Operations, Park Board*
- Eileen Curran, *Engineering Assistant, Streets Division*

- Doug Manarin, *Planning and Development Engineer, Streets Design*
- Douglas Scott, *Landscape Architect, Active Transportation*
- Megan Stuart-Stubbs, *Planning Analyst, Planning and Operations, Park Board*
- Cathy Buckham, *Senior Planner, Community Planning*
- Andrew Pask, *Planner, Community Planning*
- Katherine Isaac, *Planner, Planning and Operations, Park Board*
- Ben Mulhall, *Project Coordinator, Planning and Operations, Park Board*
- Bill Stephen, *Acting City Arborist, Park Board*
- Piet Rutgers (retired), *Park Board*
- Amit Gandha, *Acting Superintendent - Arboriculture North, Park Board*
- Lindsay Bourque, *UBC Greenest City Scholar*

Lighter Footprint

- Mairi Welman (Chair), *Director of Corporate Communications*
- Lindsay Cole (Staff Lead), *Greenest City Planner, Sustainability Group*
- Sean Pander, *Assistant Director, Sustainability Group*
- Joyce Uyesugi, *Planner, Citywide and Regional Planning*
- Brenda Proskens, *Deputy General Manager, Community Services*
- Andrew Pask, *Planner, Community Planning*
- Colin Fenby, *Assistant Director of Corporate Communications*
- Nancy Eng, *Communications Coordinator, Corporate Communications*
- Baldwin Wong, *Social Planner, Community Services Group*
- Joseph Li, *Multilingual Communications Coordinator, Corporate Communications*
- Daphne Wood, *Director of Planning and Development - Vancouver Public Library*
- Barb Floden, *Communications - Park Board*
- Laurie Best, *Director of Web Redevelopment Project*

- Jennifer Bailey, *Water Quality and Conservation Program Manager, Water Designs*
- Amy Fournier, *Project Analyst, Sustainability Group*
- Paul Henderson, *Director, Strategic Initiatives Office of the General Manager – Engineering*
- Cornelia Sussman, *UBC Greenest City Scholar*
- Avery Titchkosky, *UBC Greenest City Scholar*
- Maggie Wang, *UBC Greenest City Scholar*
- Polly Ng, *UBC Greenest City Scholar*

Clean Water

- Brian Crowe (Chair), *Director of Water and Sewers Division*
- Peter Navratil (Staff Lead), *Manager, Water Design*
- Andrew Ling, *Civil Engineer, Sewer and Drainage Design*
- Carolyn Drugge, *Policy Analyst, Water and Sewers Division*
- Piet Rutgers/Danica Djurkovi, *Acting Director of Planning and Operations, Park Board*
- David Ramslie, *Senior Programs Manager, Sustainability Group*
- Grace Cheng, *Manager, Financial Policy and Projects*
- Jack Chen, *Business Consultant, Financial Services Group*
- Jennifer Bailey, *Water Quality and Conservation Program Manager, Water Design*
- Donny Wong, *Civil Engineer, Water Design*
- Sara Orchard, *UBC Greenest City Scholar*
- Joshua Welsh, *UBC Greenest City Scholar*

Clean Air

- Roger Quan, *Air Quality Policy and Management Division Manager, Metro Vancouver*
- Laurie Bates-Frymal, *Air Quality Planner, Metro Vancouver*

- Derek Jennejohn, *Senior Engineer, Metro Vancouver*
- Sean Pander, *Assistant Director of Sustainability Group*
- Brian Beck, *Climate Program Manager, Sustainability Group*
- Malcolm Shield, *Climate Policy Analyst, Sustainability Group*
- Adam Hyslop, *UBC Greenest City Scholar*

Local Food

- Mary Clare Zak (Chair), *Director of Social Policy*
- Andrew Pask (Staff Lead), *Planner, Community Planning*
- James O’Neill (Staff Lead), *Social Planner, Community Services Group*
- Wendy Mendes, *Social Planner, Community Services Group*
- Brent Toderian, *Director of Planning*
- Tami Gill, *Planner, Central Area Planning*
- Rick Michaels, *Assistant Director of Development Services Enquiry Centre*
- Sean Pander, *Assistant Director of Sustainability Group*
- John Breckner, *Associate Director of Real Estate Services*
- Scott Edwards, *Manager, Street Activities Branch*
- Erin McDonald, *Green Streets Coordinator, Transportation*
- Alan Duncan, *Environmental Planner, Planning and Operations, Park Board*
- Bill Manning, *Manager, Arboriculture and Horticulture*
- Douglas Scott, *Landscape Architect, Active Transportation*
- Kevin Millsip, *Sustainability Coordinator, Vancouver School Board*
- Liane McKenna (retired), *Director of Vancouver East District, Park Board*
- Tegan Adams, *UBC Greenest City Scholar*

EXTERNAL ADVISORY COMMITTEES

Green Economy

Target 1

- Richard Hallman, *BC Innovation Council*
- Jennie Moore, *BC Institute of Technology*
- Robin Hemmingsen, *BC Institute of Technology*
- Pascal Spothelfer, *BC Technology Industry Association*
- Lee Loftus, *BC and Yukon Construction Trades Council*
- Wayne Peppard, *BC and Yukon Construction Trades Council*
- Michael Heeney, *Bing Thom Architects*
- Shirley Chan, *Building Opportunities with Business*
- Brian Smith, *Building Opportunities with Business*
- Wal van Lierop, *Chrysalix*
- John Lerner, *EMBERS*
- Marcia Nozick, *EMBERS*
- Paul Shorthouse, *Globe Foundation*
- Mark Holland, *HB Lanarc*
- Bob Ingratta, *LifeSciences BC*
- Helen Goodland, *Light House Sustainable Building Centre*
- Gil Yaron, *Light House Sustainable Building Centre*
- Linda Nowlan, *Environmental Lawyer and Consultant*
- Lori Law, *National Research Council - IRAP*
- Walter Wardrop, *National Research Council - IRAP*
- Linda Oglov, *Oglov Business Development*
- Heather Tremain, *reSource Rethinking Building*
- Paul Austin, *Sustainable Development Technology Canada*
- Sean Markey, *Simon Fraser University*
- James Tansey, *University of British Columbia*
- Maureen Cureton, *Vancity Credit Union*

Target 2

- Gordon Hardwick, *BC Film Commission*
- Christy Intihar, *BC Hydro PowerSmart*
- Joy Beauchamp, *BC Government LiveSmart*
- Bernie Magnan, *Board of Trade*
- Catherine Chick, *Business Development Bank of Canada*
- Elizabeth Sheehan, *Climate Smart*
- Charles Gauthier, *Downtown Vancouver Business Improvement Association*
- Wes Regan, *Hastings Crossing Business Improvement Association*
- Sophie Agbonkhese, *Strathcona Business Improvement Association*
- Walt Judas, *Tourism Vancouver*
- Michael Krafczyk, *TransLink*
- Maureen Cureton, *Vancity Credit Union*
- Lorina Keery, *Building Owners and Managers Association BC*

Climate Leadership

- Eve Hou, *Metro Vancouver*
- Josha MacNab, *Pembina Institute*
- Dale Littlejohn, *Community Energy Association*
- Guy Dauncey, *BC Sustainable Energy Association*
- John Robinson, *University of British Columbia*
- Stephen Sheppard, *University of British Columbia*
- Kevin Millsip, *Vancouver School Board*
- Mark Roseland, *Simon Fraser University*
- Nicholas Heap, *David Suzuki Foundation*
- Norm Connolly, *Community Energy Association*
- Stacey Bernier, *Canadian District Energy Association*
- Victoria Smith, *BC Hydro*
- Colleen Sparks, *BC Climate Action Secretariat*
- Paul Shorthouse, *Globe Foundation*
- Alan Boniface, *Urban Land Institute*
- Mauricio A. Acosta, *Vancouver Coastal Health Authority*

- Elizabeth Sheehan, *Climate Smart*
- John Turner, *Fortis BC*

Green Buildings

- Allan Francis, *Architectural Institute of BC, Sustainability Committee*
- Michael Blackman, *Association of Professional Engineers and Geoscientists / Read Jones Christoffersen Ltd.*
- Chris Corps, *Asset Strategies Ltd. / Canadian Royal Institute of Chartered Surveyors*
- Toby Lau, *BC Hydro*
- Sophie Mercier, *BC Building Envelope Council*
- John Cordonier, *Bentall Group*
- Lorina Keery, *Energy Conservation and Sustainability Programs, Building Owners and Managers Association of BC*
- Paul LaBranche, *Building Owners and Managers Association of BC*
- Peter Laforest, *Energy and Sustainability Programs, Building Owners and Managers Association of BC*
- Teresa Coady, *Bunting Coady Architects*
- Martin Nielsen, *Busby, Perkins + Will*
- Joe Stano, *Canada Green Building Council*
- Thomas Mueller, *Canada Green Building Council*
- Jessica Woolliams, *Cascadia Green Building Council*
- Joel Sisolak, *Cascadia Green Building Council*
- Mona Lemoine, *Cascadia Green Building Council*
- Allan Francis, *CEI Architecture Planning Interiors*
- John Scott, *CEI Architecture Planning Interiors*
- Kevin Hydes, *CEO Integral Group*
- Jennifer Sanguinetti, *Smart Buildings and Energy Management BC Housing*
- Jennie Moore, *BC Institute of Technology*
- Jeff Fischer, *Urban Development Institute*
- Amy Spencer-Chubey, *Greater Vancouver Home Builders' Association*

- Denisa Ionescu, *Research and Education, Homeowner Protection Office*
- Murray Mackinnon, *Canadian Contact, Ledcore*
- Helen Goodland, *Light House Sustainable Building Centre*
- Trudy Rotgans, *Building Policy, Province of BC*
- Norm Shearing, *Parklane Homes*
- Guido Wimmers, *Passive House Institute*
- Jonathan Meads, *Concert Properties*
- Katherine Muncaster, *Province of BC*
- Graham Finch, *RDH Building Engineering*
- Warren Knowles, *RDH Building Engineering*
- Brenda Martens, *Recollective*
- Michael Yeates, *Vancity Credit Union*
- Heather Tremain, *reSource Rethinking Building*
- Lyn Bartram, *SFU School of Interactive Arts and Technology*
- Ray Cole, *UBC School of Architecture and Landscape Architecture*
- Juvarya Warsi, *Vancouver Economic Commission*
- Keith Sashaw, *Vancouver Regional Construction Association*

Green Transportation

- Kevin Volk, *BC Ministry of Transportation*
- Raymond Kan/Eve Hou, *Metro Vancouver*
- Greg Yeomans, *TransLink*
- Margaret Mahan, *Better Environmentally Sound Transportation*
- Keith Ippel, *Vancouver Area Cycling Coalition*
- Karen Parusel/Karen Fung, *Vancouver Public Space Network*
- Adam Cooper, *UBC TREK Program Centre, UBC*
- Larry Frank/Andrew Devlin, *School of Community and Regional Planning, UBC*
- Gordon Price, *City Program, SFU*
- Kevin Millsip, *Vancouver School Board*

- Alice Miro, *CLASP Initiative, Built Environment and Health, Heart and Stroke Foundation*
- Heather McKay/Sara Lusina/Azaria Botta, *Vancouver Coastal Health*
- David Feldhaus, *Vancouver Electric Vehicle Association*
- Mike Elwood, *Electric Mobility Canada*

Zero Waste

- Ruth Abramson, *Provincial Health Services Authority*
- Helen Spiegelman, *Zero Waste Vancouver*
- Dennis Ranahan, *Metro Vancouver*
- Norman Point, *Musqueam Indian Band, Musqueam Reserve*
- Charles Gauthier, *Downtown Vancouver Business Improvement Association*
- Kevin Millsip, *Vancouver School Board*
- Richard Taki, *Vancouver Coastal Health Authority*
- Brock Macdonald/Jordan Best, *Recycling Council of BC*
- Avtar Sundher, *Ministry of the Environment*
- Sam Dahabieh, *Simon Fraser University*
- Robert Weatherbe, *Recycling Alternative*
- Louise Schwarz, *Recycling Alternative*

Access to Nature

- David Zandvliet, *Faculty of Education, Simon Fraser University*
- Emily Jubenvill, *Vancouver Public Space Network*
- Andrew Appleton, *Evergreen*
- Dawn Hanna, *Jericho Stewardship Group*
- Catherine Berris, *BC Society of Landscape Architects*
- Kai Chan, *Institute for Resources, Environment and Sustainability, UBC*
- Margaret Coutts, *Nature Vancouver*
- Kevin Millsip, *Vancouver School Board*
- Patricia Thomson, *Stanley Park Ecology Society*

Lighter Footprint

- Jennie Moore, *BC Institute of Technology*
- Jason Mogus, *Communicopia*
- James Boothroyd, *David Suzuki Foundation*
- Aftab Erfan, *Deep Democracy*
- Alex Lau, *Golden Properties*
- Nancy Mcharg, *Hoggan and Associates*
- Ruben Anderson, *Metro Vancouver*
- Vanessa Timmer, *One Earth Initiative*
- Emmanuel Prinnet, *One Earth Initiative*
- Bill Rees, *One Earth Initiative/University of British Columbia*
- Janet Moore, *Semester in Dialogue Program, SFU*
- Meg Holden, *Urban Studies and Geography, SFU*
- Susanna Haas-Lyons, *Greenest City Conversations Project, UBC*
- Kevin Millsip, *Vancouver School Board*

Clean Water

- Oliver Brandes, *POLIS Projection Ecological Governance*
- Patricia Daly, *Vancouver Coastal Health Authority*
- Bob Jones, *Metro Vancouver*
- Dirk Kirste, *Simon Fraser University*
- Gunilla Oberg, *University of British Columbia*
- Kirk Stinchcombe, *Econnics*
- Tim Takaro, *Simon Fraser University*
- Troy Vassos, *NovaTech Consultants Inc.*
- Stan Woods, *Metro Vancouver*

Local Food

- Joanne Bays, *Public Health Association of British Columbia*
- Brent Mansfield, *Vancouver School Board*
- Doug Aason, *Greater Vancouver Foodbank*
- Daryl Arnold, *Commercial poultry farmer*
- Herb Barbolet, *Centre for Sustainable Community Development, SFU and Local Food First*
- Maria Burplehaus, *Vancouver Coastal Health Authority*

- Carole Christopher, *Society Promoting Environmental Conservation*
- Trish Kelly, *Horizon Distributors*
- André LaRivière, *Green Table Network*
- Tara McDonald, *Your Local Farmers Market Society*
- Ross Moster, *Village Vancouver*
- Jeff Nield, *Farm Folk City Folk*
- Cale Price, *Vancouver chef*
- Janine de la Salle, *Food Systems Planning, HB Lanarc*
- Carla S. Shore, *C-Shore Communications Inc.*
- Yona Sipos, *UBC Faculty of Land and Food Systems*
- Helen Spiegelman, *Zero Waste Vancouver*
- Kim Sutherland, *BC Ministry of Agriculture*
- David Tracey, *Vancouver Community Agriculture Network*
- T'Uy'Tanat-Cease Wyss, *Skwxw'u7mesh Nation*

GREENEST CITY WORKSHOP AND OUTREACH SUPPORTERS

- The Accountability Project
- Alfresco Vancouver
- Balitang Vancouver
- BC Sustainable Energy Association
- Board of Change
- Canadian Community Economic Development Network
- Cause + Affect and Pecha Kucha Vancouver
- City of Vancouver Bicycle Advisory Committee
- City of Vancouver Multicultural Advisory Committee
- Constructive Public Engagement
- David Suzuki Foundation
- Green Club Vancouver
- Green Drinks
- John Oliver Secondary School - Digital Immersion Class






- OMNI news
- One Earth Initiative
- Poonam Sandhu and Preet Bal
- Prince of Wales Secondary School
- Rangi Changi Roots
- Recycling Council of BC
- Science World
- SFU Carbon Talks
- SFU City Program
- SFU Semester in Dialogue Program
- South Vancouver Service Providers Network
- Stratford Hall
- Strathcona Business Improvement Association
- S.U.C.C.E.S.S.
- Sustainable Vancouver
- Travelling World Community Film Festival
- UBC School of Community and Regional Planning
- Urban Development Institute
- Vancouver and District Labour Council
- Vancouver Board of Trade
- Vancouver City Planning Commission
- Vancouver Design Nerds
- Vancouver is Awesome
- Vancouver Public Space Network
- Vancouver Social Media community, hosted by SAP
- Village Vancouver
- The Waldorf Hotel
- Zero Waste Vancouver

PHOTO CREDITS

- Cover, Port Metro Vancouver
- Page 7, Stephen Hui
- Page 9, Kurtis Stewart
- Page 10, Vancouver Convention Centre
- Page 11, *Houses*, Amanda Mitchell
- Page 11, *Truck*, Westport Innovations
- Page 12, Rob Baxter
- Page 15, Westport Innovations
- Page 16, Amanda Mitchell
- Page 17, *Sign*, Amanda Mitchell
- Page 17, *VIVA Laneway*, Paul Krueger
- Page 21, Deb Gale
- Page 22, Amanda Mitchell
- Page 23, *Woodwards Building*, Amanda Mitchell
- Page 23, *Laneway House*, Krista Jahnke
- Page 24, *Greenwall*, Lisa Brideau
- Page 25, Amanda Mitchell
- Page 28, Kurtis Stewart
- Page 29, *Trucks*, Translink
- Page 30, Amanda Mitchell
- Page 33, Jason Vanderhill
- Page 34, Caelie Frampton
- Page 35, *OV Park*, Amanda Mitchell
- Page 35, *Wood Slats*, Amanda Mitchell
- Page 35, *Wood Wall*, Vanessa Griffiths
- Page 39, Amanda Mitchell
- Page 40, Rob Baxter
- Page 41, *Ducks*, Elaine Ayres
- Page 41, *Walking Path*, Ben Johnson
- Page 42, Vanessa Griffiths
- Page 46, Amanda Mitchell
- Page 47, *Bike Stand*, Paul Krueger
- Page 47, *Grass and Concrete*, Amanda Mitchell
- Page 48/49, *Canning*, Kristi Tatebe
- Page 49, *Laundry Line*, Ben Johnson
- Page 51, Amanda Mitchell
- Page 53, *Water Reservoir*, Metro Vancouver
- Page 53, *Carrot & Sprinkler*, Vanessa Griffiths
- Page 54, Stephen Rees
- Page 59, Paul Krueger
- Page 60, *Crab Park*, www.eclipseawards.com
- Page 60/61, *Leaf & Sun*, Vanessa Griffiths
- Page 64, *Peach Pie*, Michelle Sproule via scoutmagazine.ca
- Page 65, *Garden*, Kristi Tatebe
- Page 65, *Tomatoes*, Geoff Peters
- Page 66, Michelle Sproule via scoutmagazine.ca
- Page 69, Steve Dynie
- Page 70, Robert White

Environmental Benefits Statement

By using paper made with 100% post-consumer recycled content,
the following resources have been saved.

|  trees |  water |  energy |  solid waste |  greenhouse gases |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| 36 | 62,800 | 15 | 477 | 1,672 |
| fully grown | litres | million BTU | kilograms | kilograms |

Environmental impact estimates were made using the Environmental Paper Network Calculator.
For more information visit <http://calculator.environmentalpaper.org>

© 2012, City of Vancouver. All Rights Reserved.

The preparation of this sustainable community plan was carried out with assistance from the Green Municipal Fund, a Fund financed by the Government of Canada and administered by the Federation of Canadian Municipalities. Notwithstanding this support, the views expressed are the personal views of the authors, and the Federation of Canadian Municipalities and the Government of Canada accept no responsibility for them.



GREENEST CITY 2020

For More Information:

Visit vancouver.ca or call: 311

Hỏi chi tiết **Obtenga Información**

資料查詢 **ਜਾਣਕਾਰੀ ਲਏ** 311

TTY: 7-1-1 / Outside Vancouver: 604.873.7000



zero | 100% carbon neutral | by Hemlock Printers
www.hemlock.com/zero



PORTLAND PLAN

[ABOUT THE PORTLAND PLAN](#)[LEARN ABOUT YOUR CITY](#)[PORTLAND PLAN NEWS](#)[MY PORTLAND PLAN](#)[POL](#) → [Government](#) → [Special Projects](#) → [Portland Plan](#) → **About the Portland Plan**

About the Portland Plan

Developed in response to some of Portland's [most pressing challenges](#), including income disparities, high unemployment, a low high school graduation rate and environmental concerns, the Portland Plan presents a strategic path forward.

This is not your typical plan. The Portland Plan requires us to work smarter, be more practical, partner across jurisdictions and be ready to have difficult conversations. This is how real progress will be made in Portland.

So, how is this plan different?

[Advancing equity](#) is the foundation of the plan. This is critical because, as Portlanders, we have a shared fate.

The Portland Plan is also practical, in that it does not assume new money. It sets numerical goals and suggests ways of measuring progress toward them. The plan is based on extensive analysis of quantitative data and information about conditions in Portland's diverse neighborhoods. The plan includes both 25-year goals and 5-year action plans. Goals are set for the entire city, as well as geographically specific recommendations.

Several years in the making and reflecting more than [20,000 comments](#) from residents all over the city, the Portland Plan comprises the following elements.

[The Portland Plan](#)

The Portland Plan focuses on a core set of priorities: prosperity, education, health and equity. The plan emphasizes actions that achieve multiple objectives, it sets numerical targets and suggests ways of measuring progress toward them, and it includes both 25-year policies and 5-year action plans.



On April 25, 2012, Portland City Council adopted [The Portland Plan](#) via [resolution #36918](#).

[My Portland Plan](#)

In order to turn the Portland Plan into reality, everyone's participation is key. But where do we start?

Fellow Portlanders are making the Portland Plan their own by incorporating simple, everyday actions into their lives at home, work, school and other places.

To learn how you can help realize the goals of the Portland Plan, check out www.myportlandplan.com.

ABOUT THE PORTLAND PLAN

[The Portland Plan - Final](#)

City Council adopted the Portland Plan by resolution on April 25, 2012.

[Infographics](#)

A variety of information graphics which help illustrate some of the more interesting and complex topics in the Portland Plan

[Process and Public Involvement](#)

The Portland Plan was developed through a four phase process

[Community Involvement Committee](#)

The "eyes and ears" of Portland's many and diverse communities, ensuring that the perspectives of ALL Portlanders are reflected in the Portland Plan

[Portland Plan Documents](#)

[Process and Public Involvement](#)



The Portland Plan is being developed through a four phase process:

- Phase 1: Where are we now? (The Facts)
 - Phase 2: Where do we want to go? (Setting Direction)
 - Phase 3: How do we get there? (Strategy Building)
 - Phase 4: What do you think of it? (Draft and Final Plan)
- Implementation by Portland Plan Partners

QUICK LINKS

Navigation

[About the Portland Plan](#)

[Learn About Your City](#)

[Portland By Neighborhood](#)

[Read the Handbook](#)

[Portland Plan News](#)

City of Portland Links

[Mayor Sam Adams](#)

[Bureau of Planning and Sustainability](#)

[City Commissioners](#)

Vision

[visionPDX](#)

PARTNERS

Partner Links

[City of Portland](#)

[Multnomah County](#)

[Metro](#)

[TriMet](#)

[Portland Development Commission](#)

[Portland State University](#)

[Mt. Hood Community College](#)

[Portland Public Schools](#)

[David Douglas School District](#)

[Parkrose School District](#)

[Reynolds School District](#)

[Centennial School District](#)

[Oregon Health & Science University](#)

[Portland Community College](#)

[Home Forward \(Housing Authority of Portland\)](#)

[Oregon Department of Land Conservation and Development](#)

[Oregon Department of Transportation](#)

[West Multnomah Soil and Water Conservation District](#)

[East Multnomah Soil and Water Conservation District](#)

[Multnomah County Drainage District](#)

[Worksystems, Inc.](#)


[Multnomah Education Service District](#)


[Regional Arts & Culture Council](#)


[Port of Portland](#)


CONNECT


Social Media

 Subscribe to our RSS feeds
[All Updates](#) | [Just the News](#)

 Follow us on Twitter
[@PDXPlan](#) | [#PDXPlan](#)

 Be a fan on Facebook
[/PDXPlan](#)

 View our photos on Flickr
[/PDXPlan](#)

 Send us an email
bps@portlandoregon.gov

[Portland Plan Social Media Disclaimer](#)

Contact Information

The Portland Plan
1900 SW 4th Avenue, Suite 7100
Portland, OR 97201
Phone (503) 823-7700
Fax (503) 823-7800

¿Preguntas?

Para obtener más información en español favor llamar a la línea de Información de la Ciudad y el Condado, (503) 823-4000.



Land Use & Environment Committee

Artesian Commons - Immediate Actions and Long-Term Visioning Process

Agenda Date: 1/29/2015
Agenda Item Number: 4.D
File Number: 15-0106

Type: recommendation **Version:** 1 **Status:** In Committee

Title

Artesian Commons - Immediate Actions and Long-Term Visioning Process

Recommended Action

City Manager Recommendation:

Recommend the actions outlined below to the full Council for approval.

Report

Issue:

Safety and security at the Artesian Commons Park

Staff Contact:

Paul Simmons, Director, Parks, Arts and Recreation, 360.753.8462

Presenter(s):

Paul Simmons, Olympia Parks, Arts and Recreation

Background and Analysis:

The Artesian Commons Park opened in May, 2014 and is a unique park located in a highly urbanized area in downtown Olympia. In response to several safety and security concerns, the Parks, Arts, and Recreation staff have designed the following process to implement immediate actions within the park while also developing a public process to create a long-term plan for managing the space.

▪ ***Recommended Immediate Actions***

There is consensus that the park should be safe and welcoming for all users. Below is a list of immediate actions that should be implemented with the intent of improving the safety and security of the park.

- Work with community partners, to implement 20 hours per week of structured programming between May-September. [see Outreach Workers League (OWL) attachment]
- Work with community partners to implement 8 special events between May-September.
- Increase routine maintenance on a daily basis between May-September and provide additional support to community events at the Artesian Commons Park.

- Install a 4-foot tall fence to establish clear park boundaries and allow for closure of the park during the hours it is not in operation. (see Fence Options attachment)
- Install the previously approved basketball hoop, in coordination with the fence.
- Install improved signage establishing park hours.
- Install lighting upgrades on the east side of the park.
- Install additional cameras to more clearly capture activities on the north side of the park.

▪ ***Management Strategy for 2015***

The Artesian Commons Park is unlike any other park in Olympia, and has experienced increased levels of violence, vandalism, and illegal drug use. In order to respond to these growing behaviors, we would propose a new management strategy for 2015 that is designed to empower community stakeholders. This new strategy will also provide an ability to make changes and improvements to the park in a more timely fashion before smaller problems escalate into larger ongoing issues and behavior trends.

Artesian Commons Leadership Committee

In order to implement this new management strategy, the Parks, Arts and Recreation Director will form an Artesian Commons Leadership Committee (ACLC) to provide oversight on how the park is being managed, and provide guidance to staff regarding the implementation of future changes. This action will formalize a process that has been occurring informally for some time. The ACLC will meet on a monthly basis throughout the summer and will be comprised of representatives from the following stakeholder groups:

- Parks, Arts, & Recreation Department
 - Olympia Police Department
 - Community Planning & Development Department
 - Parking & Business Improvement Area
 - Olympia Downtown Association
 - Downtown Ambassadors
 - Community Youth Services
 - Partners in Prevention Education (PIPE)
 - Youth Liaison through Community Youth Services
-
- In addition, Council may wish to designate a Councilmember liaison to provide a broad policy perspective.

*Under this management strategy all major physical changes and major regulatory decisions will continue to be approved by the City Council.

Action Teams

In order for the Artesian Commons Park to be successful, the City needs to build the level of investment and sense of ownership from community partners. In fact, many local agencies have pledged increased levels of support in 2015 and are ready to be active partners. In order to coordinate this energy, the Parks, Arts and Recreation Department would propose forming the following Action Teams:

- Programs, Partners, & Events
- Maintenance
- Safety and Security
- Evolving Design
- Public Outreach and Communications

These individual Action Teams would be open opportunities for park users, partner agencies and community stakeholders to help guide the management of the park. These community oriented groups would be facilitated by the Parks, Arts and Recreation Department and would work in support of the Artesian Commons Leadership Committee.

▪ ***Long-Term Visioning Process for 2016 and Beyond***

At the December 16th City Council meeting, many of the City Councilmembers and park advocates expressed a desire to develop a long-term plan for the Artesian Commons Park. This plan should be based on expansive community input from a broad base of stakeholders (including park users), with a focus on long-term outcomes and ongoing performance measures to identify success.

In order to complete this work, the Parks, Arts and Recreation Department will collaborate with community stakeholders and partners to facilitate the process. The tentative scope and timeline for this work is outlined below:

February - April:

Summarize lessons learned in 2014

- Need for intent clarification
- Identify existing design challenges
- Evaluate relevant crime data
- Acknowledge need for additional programming
- Evaluate the impact the park has on neighboring businesses
- Evaluate feedback from the Youth Summit hosted in 2014
- Identify the need for a consistent positive presence
- Develop a focus beyond food vendors

May - August:

Public outreach regarding on the following topics

- Long-term vision and park intent
- Programs, partners and events
- Maintenance
- Safety and security
- Evolving design

August - October:

Develop Artesian Commons Long-Term Plan based on lessons learned from 2014-2015 and the public outreach processes. This plan will include a long-term management strategy, identify future capital improvements, and will establish key performance measures and evaluation criteria to inform future decisions.

Neighborhood/Community Interests (if known):

Several people commented at the Council's December 16 meeting regarding Artesian Commons.

Financial Impact:

All immediate actions that are being recommended would utilize a combination of funds remaining from Phase I construction and a portion of the 2015 CFP funds.

Commitment To the Commons: Outreach Workers League Proposal for the Artesian Commons

The Outreach Workers League (OWL) consists of street outreach workers from nearly a dozen social service providers to Olympia and surrounding Thurston County. OWL member organizations have previously been a part of discussions with the City Of Olympia regarding supporting the continued development and operations of the Artesian Commons Park since the park's opening. As previously discussed, OWL member organizations recognize that a large volume of park patrons are members of our community that are experiencing homelessness and/or are At-Risk Youth. OWL member organizations are committed to supporting the City of Olympia in programming activities at the Artesian Commons Park geared toward our service population, as well as the broader community.

Weekly Engagement (Already Budgeted)

Currently, OWL member organizations provide daily and/or weekly programs at the Artesian Commons Park that are focused on outreach, engagement, safety, and park/community stewardship. Those programs have been refined to provide greater engagement with at-risk youth utilizing the park, and will begin Jan 2015 (See FIG 1).

Commitment to 20 Hours Weekly:

PB&J Project

- Serving healthy food
- Providing social service referrals
- Peer-based emotional supportive listening and problem-solving
- Modeling positive social interactions with everyone at the well and commons.

CYS/Rosie's Place Outreach

- Providing crisis intervention, food and water, gloves and hats, first aid, hygiene, bus passes and referrals to emergency shelter and social services for youth ages 12-24 with the goal of establishing rapport and engaging youth in CYS's continuum of care.
- Outreach workers are currently at the Artesian Commons three times a week (two of which are during peak park hours 5-8pm T/Th).
- In Spring 2015, with the help of additional volunteers, CYS will expand outreach to the Artesian Commons to 5 days a week with some of those days dedicated specifically to programming at the well.

Downtown Ambassador Program

- The Ambassador Program is currently providing outreach at the Artesian Commons Park five days a week.
- They will begin focusing this outreach into 2 hour blocks from 1:30-3:30pm, Tuesday through Saturday.
- This will include social service referrals, Certified Peer Counseling, Peer Support Groups, stewardship of the park (cleanup, graffiti removal), modeling and promoting positive social behavior, and community building activities such as sports/recreation (basketball, handball, ping-pong, street theatre).

Crazy Faith

- Volunteer litter pick-up
- Building positive relationships with youth and other patrons of the Artesian Commons
- Provide emotional support in the form of reflective listening, problem-solving and uplifting through hope

Stand Up For Kids

- Outreach to youth from 7pm-9pm weekly.

FIG 1: PROPOSED WEEKLY SCHEDULE

| Mon | Tue | Wed | Thur | Fri | Sat |
|------------------------------|------------------------|------------------------------|------------------------|-------------------------------|---------------------|
| 12-1:30pm PB&J Project | | 12-1:30pm PB&J Project | 1:30-3pm Ambass. | 12-1:30pm PB&J Project | 1:30-3pm Ambass. |
| 2:30-4:30pm CYS | 1:30-3pm Ambass. | 12-1:30pm Crazy Faith | 5:30-6 / 7-7:30 CYS | 1:30-3pm Ambass. | |
| | 5:30-6 / 7-7:30 CYS | 1:30-3pm Ambass. | | 7-9pm Stand Up for Kids | |

TOTAL = 20 HOURS

Proposed Events: Arts Walk to Arts Walk

The Artesian Commons Park experiences a higher volume of park patrons from Spring Arts Walk in April through Fall Arts Walk in October. The Artesian Commons Park Youth Service Providers Summit from July 31, 2014 led by Adam Fletcher on behalf of the City Of Olympia, helped provide a scope of the issues that the youth using the park experience, and provided their suggestions for programming and activities to help make the park a safe and more engaging space. OWL has incorporated that feedback, and youth feedback provided during the OWL member organizations' regular outreach at the Artesian Commons Park into the following proposed event commitments for this year.

Downtown Ambassador Program Events:

- Ambassadors: Play! at the Well. 8 separate events from Spring to Fall. This was a successful series last season.
- Ambassadors will promote the space as a venue for music, art, recreation, activities via the program's social media presence, and their liaison work with businesses, business associations, and organizations in and around the downtown core.
- Ambassadors will lead a community-based arts project designed to showcase the voices and stories of park patrons while welcoming other community members to participate.

CYS Events:

- CYS Biweekly Recreational Activities: basketball, hacky sack, wall ball, etc
- CYS Taxi Pickup to YMCA - Bi monthly field trips to the YMCA that divert youth from the well towards pro social activities

Partners In Prevention Education (PIPE) Events:

- PiPE: "A Dinner at the Well" catered meal bringing together folks from class/culture identities who visit the well/downtown. Pilot event in late February, will repeat through spring/summer if successful)
- PiPE: Silkscreening workshops (This has been a successful youth engagement activity in the past)
- PiPE: Craft workshops (crochet, knit, quilt, drawing, etc)
- PiPE: Talent show featuring homeless/street youth.
- PiPE: Movie Nights at the well. (Repeat activity from last summer)

Additional Activities/Events:

The OWL member organizations are committed to offering **Engagement 101** to interested groups and the City Of Olympia to assist those interested in having events and activities regularly at the park engage with park patrons that OWL members serve. The Ambassador program is committed to assisting the City with connecting to those parties interested in hosting activities and events at the park

this year. The following list of activities and or events have been proposed by some OWL members and community groups.

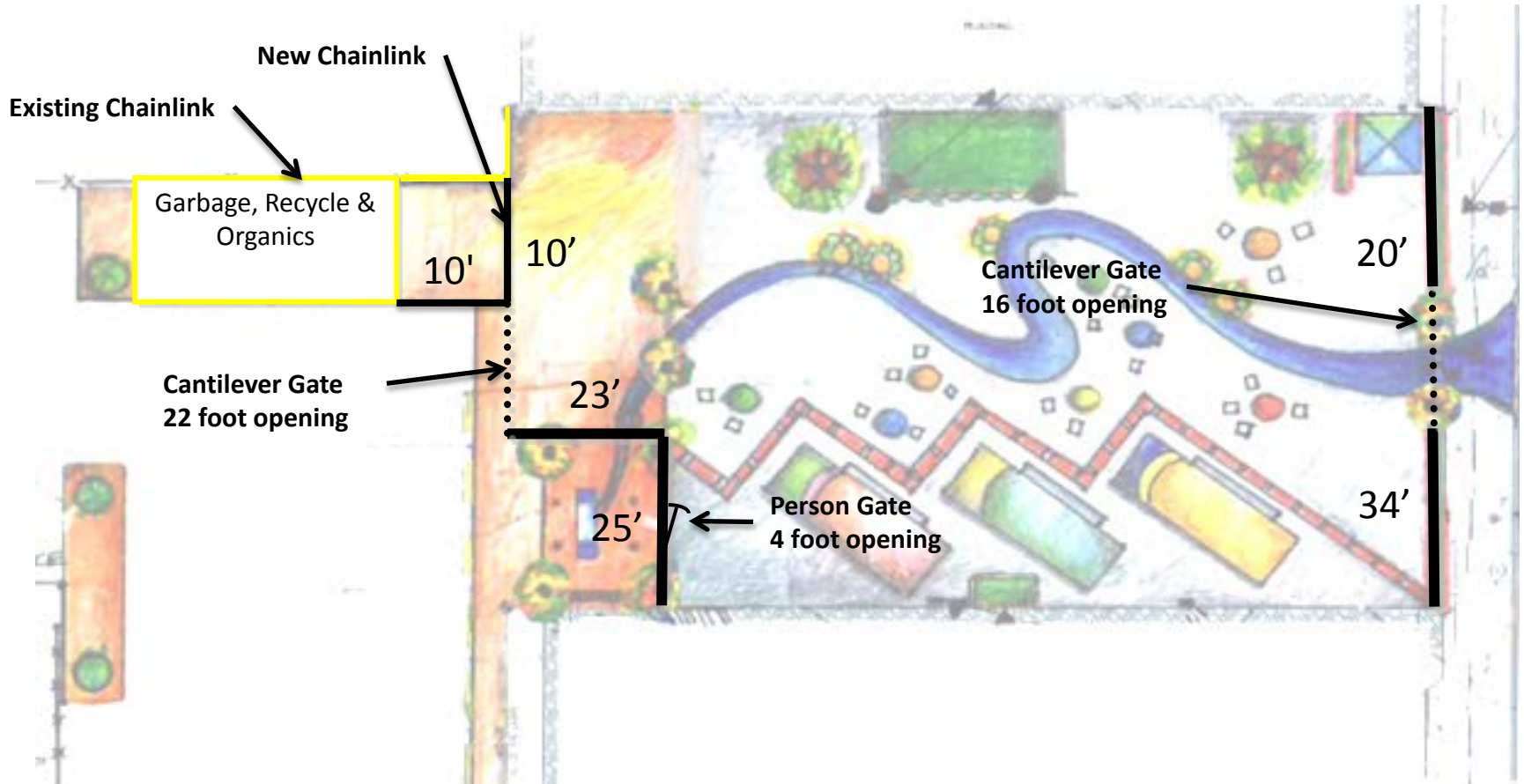
- Gardening activities (GRUB)
- Bike Maintenance Workshops
- Pop-Up Skate Park
- Free CPR/first aid classes
- Art Classes
- Stand-up Comedy
- Performance Poetry
- Basketball
- TESC Student Groups (juggling club)
- Wall ball
- BBQs (Multiple Organizations)
- Live Music
- Street Theatre
- 4-square
- Queer Rock Camp show

Supporting Commitments

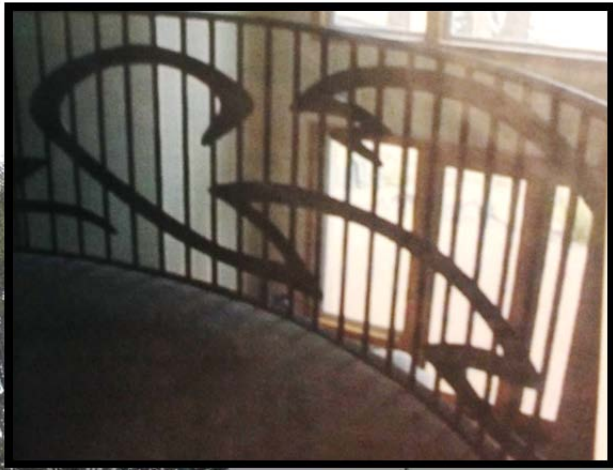
We have seen a lot of positive activities and events happen at the Artesian Commons Park, many of which were collaborative events between OWL member organizations, local businesses, and the City Of Olympia. OWL member organizations are committed to supporting the City Of Olympia in establishing an atmosphere at the park that promotes safety, stewardship, and shared space. Our proposal incorporates programming and activities that are modeled on successful programming performed in other parks with similar patron demographics and similar challenges.

The above proposal requires a firm commitment from the OWL member organizations to our community partners interested in supporting the park through our planned events. Many of the above items have been in the planning stage since the park's inception, and requiring a significant amount of staff time and community relationship building to create. Without a clear and final commitment that the park will remain open, OWL member organizations and our community partners cannot proceed. We are eager to finalize our budgeted programming and activities at the Artesian Commons Park for the 2015 season. We would like to continue partnering with the City Of Olympia to make this space safe and enjoyable for everyone. We are committed to the Commons.

Proposed Fencing Layout



Option A



Option B



Option C





Land Use & Environment Committee

Consider Land Use and Environment Committee Calendar and Work Plan

Agenda Date: 1/29/2015
Agenda Item Number: 4.E
File Number: 15-0087

Type: decision **Version:** 1 **Status:** In Committee

Title

Consider Land Use and Environment Committee Calendar and Work Plan

Recommended Action

City Manager Recommendation:

Move to approve the draft Land Use and Environment Committee Calendar and Work Plan and forward to City Council for their review and approval.

Report

Issue:

Consider annual Land Use and Environment Committee Calendar and Work Plan and recommendation to City Council.

Staff Contact:

Keith Stahley, Director Community Planning and Development Department, 360.753.8227

Presenter(s):

Keith Stahley, Director Community Planning and Development Department

Background and Analysis:

Each year the City Council's Committees each develop a draft Calendar and Work Plan for City Council's consideration.

Staff proposes 23 items for the Land Use and Environment Committee's 2015 Work Plan:

1. Downtown Project IV - Brian Wilson, Regular Status Report item with a more extensive report in January, April and September
2. Downtown Strategy Scoping - Amy Buckler (January, February, May)
3. Downtown Strategy - Amy Buckler (TBD Depending on What's Included in the Scope)
 - a. SEPA Review
 - b. Urban Design Regulations Review
 - c. Views
4. Action Plan Planning Process - Stacey Ray (January, May)
5. Action Plan - Stacey Ray (TBD Depending on What's Included in the AP)

- a. Focus Area Planning
- b. Urban Infill Code Amendments
- c. Urban Corridors Amendments and Update
6. Shoreline Master Program Follow-up - Keith Stahley (TBD depends on DOE response)
7. Subarea Planning Process - Michelle Sadlier (March)
8. LID Code Revision Project - Leonard Bauer/Andy Haub (June)
9. Scoping an update of the Parking Strategic Plan - Karen Kenneson (April)
10. Urban Infill Annexation Project Status Report - Todd Stamm (June)
11. Annual Annexation Report - Todd Stamm (September)
12. Code enforcement status report - Todd Cunningham (July)
13. US 101/West Olympia Access Project Update -- Mark Russell, (March)
14. Urban Forestry Asset Management Plan - Shelly Bentley (April)
15. SPRC Ordinance Amendments - Steve Friddle (February)
16. SE Olympia Proactive Planning Process - Keith Stahley (TBD)
17. Critical Areas Ordinance Amendments - Stacey Ray (June)
18. State Capitol Master Plan - Keith Stahley/Leonard Bauer (TBD)
19. Artesian Commons Next Steps - Paul Simmons (January, Special Meeting?)
20. Comp Plan Implementing Code Amendments - Todd Stamm (February, June, September)
21. Port of Olympia Real Estate Development Plan - Leonard Bauer (July)
22. Proposed Change to Historic Inventory Regulations - Michelle Sadlier (February)
23. Installation of Conduit for Fiber Optic Cable in Open Ditch - ? (?)

Options:

1. Approve draft Land Use and Environment Committee Calendar and Work Plan as presented and forward to City Council for their review and approval.
2. Revise the draft Land Use and Environment Committee Calendar and Work Plan and forward to City Council for their review and approval.
3. Consider the draft Land Use and Environment Committee Calendar and Work Plan and take no action at this time.

Financial Impact:

Staff is prepared to support the Land Use and Environment Committee Work Plan with existing resources and outside consulting services to be funded using year end savings.

**LAND USE AND ENVIRONMENT COMMITTEE 2015 DRAFT WORK PLAN
(Last Updated 1/13/2015)**

Land Use and Environment Committee Work Plan items:

1. Downtown Project IV - Brian Wilson, Regular Status Report item with a more extensive report in January, April and September
2. Downtown Strategy Scoping - Amy Buckler (January, February, May)
3. Downtown Strategy - Amy Buckler (TBD Depending on What's Included in the Scope)
 - a. SEPA Review
 - b. Urban Design Regulations Review
 - c. Views
4. Action Plan Planning Process - Stacey Ray (January, May)
5. Action Plan - Stacey Ray (TBD Depending on What's Included in the AP)
 - a. Focus Area Planning
 - b. Urban Infill Code Amendments
 - c. Urban Corridors Amendments and Update
6. Shoreline Master Program Follow-up - Keith Stahley (TBD depends on DOE response)
7. Subarea Planning Process - Michelle Sadlier (March)
8. LID Code Revision Project - Leonard Bauer/Andy Haub (June)
9. Scoping an update of the Parking Strategic Plan - Karen Kenneson (April)
10. Urban Infill Annexation Project Status Report - Todd Stamm (June)
11. Annual Annexation Report - Todd Stamm (September)
12. Code enforcement status report - Todd Cunningham (July)
13. US 101/West Olympia Access Project Update -- Mark Russell, (March)
14. Urban Forestry Asset Management Plan - Shelly Bentley (April)
15. SPRC Ordinance Amendments - Steve Friddle (February)
16. SE Olympia Proactive Planning Process - Keith Stahley (TBD)
17. Critical Areas Ordinance Amendments - Stacey Ray (June)
18. State Capitol Master Plan - Keith Stahley/Leonard Bauer (TBD)
19. Artesian Commons Next Steps - Paul Simmons (January Special Meeting?)
20. Comp Plan Implementing Code Amendments - Todd Stamm (February, June, September)
21. Port of Olympia Real Estate Development Plan - Leonard Bauer (July)
22. Proposed Change to Historic Inventory Regulations - Michelle Sadlier (February)
23. Installation of Conduit for Fiber Optic Cable in Open Ditch - ? (?)

Meetings are the fourth Thursday of the month starting at 5:30 PM unless otherwise noted.

| Issue | Staff Responsible | Referred By | Status and Notes |
|------------------------------------------------------|--------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| January 29, 2015 (Special Meeting) | | | |
| 1. Downtown Project | Brian Wilson | | Feedback and direction on the DP IV. |
| 2. Downtown Strategy Scoping | Amy Buckler | | Feedback and direction on the DT Strategy. Recommendation to City Council. |
| 3. Action Plan Update | Stacey Ray | | |
| 4. Artesian Commons | Paul Simmons, Brian Wilson, Ronnie Roberts | | LUEC discussion 12/11/2014. City Council discussion 12/16/2014. Referral to LUEC to continue the conversation. Significant public interest - may necessitate a special meeting? |
| 5. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| February 26, 2015 | | | |
| 1. Parks Survey Review | Jonathan Turlove | | |
| 2. Comp Plan Implementing Code Amendments | Todd Stamm | | |
| 3. Downtown Strategy Scoping | Amy Buckler | | |
| 4. Proposed Change to Historic Inventory Regulations | Michelle Sadlier | | |
| 5. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| March 26, 2015 | | | |
| 1. US 101/West Olympia Access Project Update | Mark Russell | | |
| 2. SMP Status Report | Keith Stahley | | |
| 3. Subarea Planning Status Report | Michelle Sadlier | | |
| 4. SPRC Regulation Amendments | Steve Friddle | | |
| 5. Action Plan | Stacey Ray | | |

| | | | |
|-------------------------------------------------|----------------------|--|--------------------------------------------------------------------------------|
| 6. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| April 23, 2015 | | | |
| 1. Urban Forestry Plan | Shelly Bentley | | |
| 2. Downtown Project Update | Brian Wilson | | |
| 3. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| 4. Woodard Creek Basin Study | Todd Stamm/Andy Haub | | |
| May 28, 2015 | | | |
| 5. Parking Strategy Update | Karen Kenneson | | |
| 1. Downtown Strategy Scope | Amy Buckler | | |
| 2. Action Plan | Stacey Ray | | |
| 3. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| June 25, 2015 | | | |
| 1. Low Impact Development Code Revisions | Andy Haub | | |
| 2. Urban Infill Annexation Report | Todd Stamm | | |
| 3. Critical Areas | Stacey Ray | | |
| 4. Comp Plan Implementing Code Amendments | Todd Stamm | | |
| 5. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| July 23, 2015 | | | |
| 1. Code Enforcement Status Report | Todd Cunningham | | |
| 2. Port of Olympia Real Estate Development Plan | Leonard Bauer | | |
| 3. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| August 27, 2015 | | | |

| | | | |
|----------------------------------------------------------------|---------------|--|--------------------------------------------------------------------------------|
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| September 24, 2015 | | | |
| 1. Annual Annexation Report | Todd Stamm | | |
| 2. Comp Plan Implementing Code Amendments | Todd Stamm | | |
| 3. Downtown Project Update | Brian Wilson | | |
| 4. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| October 22, 2015 | | | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| November 19, 2015 (Special meeting due to Thanksgiving) | | | |
| 1. | | | |
| 2. | | | |
| 3. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project and other issues on the LUEC Work Plan. |
| 4. | | | |
| December 10, 2014 (Special meeting due to Christmas) | | | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. Status Reports and Updates | Keith Stahley | | A reoccurring report on the DT Project |

| | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------------------|------------------------------------------------------------------|
| | | | and other issues on the LUEC Work Plan. |
| Future Items Date TBD | | | |
| 1. Adjust "action Plan" to render a two-tier land use system which prioritizes and gives greater incentives to in fill development..... | | | |
| 1. Installation of Conduit for Fiber Optic Cable in Open Ditch | Fran Eide | City Council 10/28/14 | Referred by Councilmember Cooper. See meeting video for details. |
| 2. | | | |
| 2. | | | |



City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8447

City Council

Status Reports and Updates

Agenda Date: 1/27/2015
Agenda Item Number: 4.F
File Number: 15-0110

Type: discussion **Version:** 1 **Status:** In Committee

Title
Status Reports and Updates