

Sign Code Draft Available

The first public draft of the new sign code is now available online for review and comment. The intent is to streamline and simplify to increase clarity and to address recent court cases and changes in the sign industry, including newer signs types that are becoming more common. Some areas where the draft code differs from the existing code are:

- **New Sign Zones** – The City will be divided in to 4 sign zones (Downtown, Automall, Business & Corridor, and Residential). Each area is somewhat distinct from the others and will have differences in which signs are allowed and which standards are appropriate there.
- **Content Neutral Code** – The new sign code will be more "content neutral", meaning it will have less regulations based on sign message and instead focus on size and placement standards.
- **New Sign Types** – The proposed code will include provisions for sign types not currently addressed.
- **Electronic Message Signs** – These sign types will still be substantially limited in where they are allowed under the new code. The proposal is to standardize the amount of time a message must remain unchanged for any sign with an electronic message.
- **Window Signs** – there will be a set of standards for window signs, allowing up to 25% of the window area(s) to be covered by signs, clings, films, and other similar treatments.





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Draft Sign Code Available for Review

The first public draft of the new sign code is now available online at olympiawa.gov/signcode for review and comment.

Information about upcoming meetings will be posted on the webpage and emailed to interested parties. If you would like to be added to the email distribution list please contact Joyce Phillips at jphillip@ci.olympia.wa.us or 360.570.3722.



olympiawa.gov/signcode