

Olympia 2045 – Housing Chapter

City Council Study Session October 14, 2025

Housing Chapter Process

- July 15, 2024: Planning Commission briefing focus on Commerce housing chapter checklist
- May 9, 2025: First draft issued, incorporates updated TRPC land capacity analysis but did not include housing displacement analysis
- May 19, 2025: Planning Commission briefing on chapter first draft and draft housing displacement analysis
- May 21, 2025: Youth Council briefing
- June 6, 2025: Housing displacement analysis finalized
- June 23, 2025: Social Justice & Equity Commissiong briefing on first draft of chapter and final housing displacement analysis
- June 24, 2025: City Council Study Session on final housing displacement analysis
- August 8, 2025: Public Hearing Draft issued
- August 18, 2025: Planning Commission Public Hearing
- September 15, 2025: Planning Commission deliberations and comment letter
- September 25, 2025: Land Use & Environment Committee moved to forward to Council study session with revisions

Proposed Values & Vision

Our Vision for the Future:

A diverse, inclusive, and sustainable community where everyone has access to high-quality housing that is safe, stable, and affordable.

Our city is committed to fostering well-planned neighborhoods that reflect our heritage while embracing innovation, ensuring that housing options are available for all income levels and life stages.

- Affordability & Accessibility
- Sustainability & Smart Growth
- Equity & Inclusion
- Collaboration & Innovation
- Community & Livability

Housing Elements in Other Chapters

GL16

The range of housing types and densities are consistent with the community's changing population needs and preferences.

PL16.1 Support increasing housing densities through the well-designed, efficient, and cost-effective use of buildable land, consistent with environmental constraints and affordability. Use both incentives and regulations, such as minimum and maximum density limits, to achieve such efficient use.

PL16.2 Adopt zoning that allows a wide variety of compatible housing types and densities.

PL16.3 Allow 'clustering' of housing compatible with the adjacent neighborhood to preserve and protect environmentally sensitive areas.

PL16.4 Disperse low and moderate-income and special needs housing throughout the urban area.

PL16.5 Support affordable housing throughout the community by minimizing regulatory review risks, time and costs and removing unnecessary barriers to housing, by permitting small dwelling units accessory to single-family housing, and by allowing a mix of housing types.

PL16.6 Promote home ownership, including by allowing manufactured homes on individual lots, promoting preservation of manufactured home parks and allowing these parks in multi-family and commercial areas, all subject to design standards ensuring compatibility with surrounding housing and land uses.

PL16.7 Allow single-family housing on small lots, but prohibit reduced setbacks abutting conventional lots.

Affordable Housing for All

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Adequate and affordable housing is critical to a healthy community. It must be located near jobs and services or on bus routes. It also must be safe and well-maintained.

The City addresses housing needs for our most vulnerable community members through its <u>Consolidated Plan</u> of, which is updated every three years. The Consolidated Plan identifies Olympia's priority housing, shelter, social service, economic development and public facility needs. The City works with other jurisdictions, private industry and nonprofit organizations to find solutions to low-income housing needs.

Goals and Policies

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Affordable housing is available for all income levels throughout the community.

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P53.1 Promote a variety of residential densities and housing types so that housing can be available in a broad range of costs.

PS3.2 Encourage preservation of existing houses.

P53.3 Take steps to ensure housing will be available to all income levels based on projected community needs.

Deteriorating residential areas within the City are revitalized.

P54.1 Support efforts to preserve the historic features or character of historic properties in City housing rehabilitation programs.

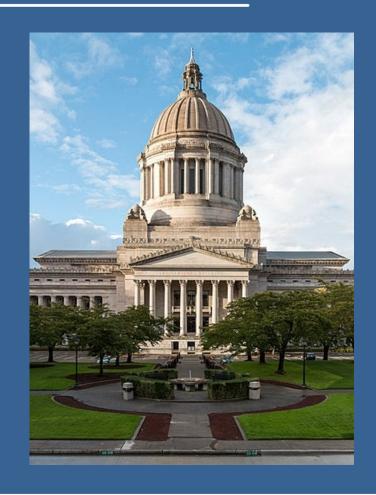
P54.2 Provide assistance and incentives to help low-income residents rehabilitate properties they cannot afford to maintain.

Land Use & Urban Design

Public Services

House Bill 1220 Requirements

- 1. Conduct an inventory and analysis of all housing needs to include housing needs by income, permanent supportive housing and emergency housing
- Identify sufficient capacity of land for identified housing needs
- 3. Make adequate provisions for all housing needs, including "document barriers to housing availability such as gaps in local funding, development regulations, etc."
- 4. Address racially disparate impacts, displacement, exclusion and displacement risk in housing through policies and regulations



Housing Land Capacity

Land Capacity Analysis

- 1. Summarize Land Capacity by Zone
- Categorize Zones by Allowed Housing Types and Density Category
- 3. Relate Zone Categories to Potential Income Levels and Housing Types
- 4. Summarize Capacity by Zone Category
- Compare Allocated Housing Need to Capacity

Olympia Housing Needs by 2045 (City and UGA)

Income Level		Zone Categories Serving These Needs	Housing Need	Aggregate Need	Total Capacity	Surplus
Extremely Low-	0-30% PSH		1,098	7,616	12,282	4,666
Income	0-30% Other	Low-rise Multifamily	2,617			
Very Low-Income	30-50%	Mid-rise Multifamily ADUs	3,312			
Low-Income	50-80%		590			
Madarata Incomo	80-100%	- Madarata Danaitu	2,328	3,623	5 404	4 704
Moderate Income	100-120%	Moderate Density	1,296		5,404	1,781
Emergency Housing (Beds)			286	286	2,223	1,937

Displacement and Racially Disparate Impacts

Requires all jurisdictions to:

- 1. Identify policies and regulations that result in racially disparate impacts, displacement, and exclusion in housing
- 2. Identify and implement policies and regulations to address and undo those impacts
- 3. Identify areas at higher risk of displacement from market forces that occur with changes to zoning development regulations and capital investments
- 4. Establish anti-displacement policies

What is Housing Displacement?

- Economic Displacement Displacement is due to the inability to afford rising rents or the costs of homeownership, like property taxes.
- Physical Displacement Displacement is due to eviction, acquisition, rehabilitation, or demolition of property, or the expiration of covenants on rent or income-restricted housing.
- Cultural Displacement Residents are compelled to move because the people and institutions that make up their cultural community have left the area.

Where is our risk coming from?

36%

of All Households are Cost Burdened 44%

of Residents are Low, Very Low, or Extremely Low Income

65%

of Vacant Rental Units are for Low or Very Low Income Residents 11%

of Vacant Rental Units are for Extremely-Low Income Residents

91%

Growth of non-White population 2010-2023

23%

of Residents are 60+ Years Old

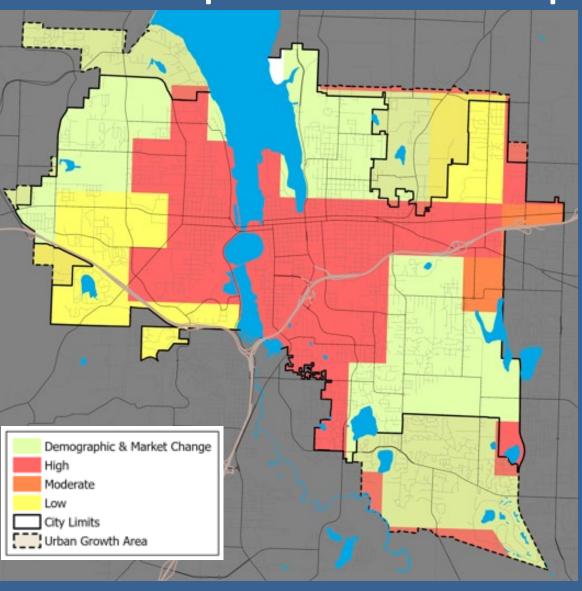
20% of residents are Under 19 Years Old 1,030

Total Manufactured Housing Units

Most Prominent Risk Type

Physical Displacement

Draft Displacement Map



Comprehensive Plan Policy Evaluation Framework

- Supportive: The policy is valid and supports meeting the identified housing needs. The policy is needed and addresses identified racially disparate impacts, displacement and exclusion in housing.
- Approaching: The policy can support meeting the identified housing needs but may be insufficient or does not address racially disparate impacts, displacement, and exclusion in housing.
- Challenging: The policy may challenge the jurisdiction's ability to meet the identified housing needs. The policy's benefits and burdens should be reviewed to optimize the ability to meet the policy's objectives while improving the equitable distribution of benefits and burdens imposed by the policy.

Comprehensive Plan Policy Evaluation Framework

PL16.10	Require effective, but not unreasonably expensive, building designs and landscaping to blend multi-family housing into neighborhoods.	Challenging	Requiring additional standards for multi-family housing types ultimately hinders affordability.

PH1.9 In all residential areas, allow small cottages and townhouses, and accessory dwelling units -- all subject to siting, design and parking requirements that contribute to neighborhood character.

PH1.10 Require effective, but not unreasonably expensive, building designs and landscaping to blend multi-family housing into neighborhoods.

PH1.11 Encourage multi-family structures to be located near collector streets with transit service, arterial streets, or neighborhood centers to support accessibility and connectivity.

Significant Updates: Eliminate Racially Disparate Impacts

GH2 Eliminate racially disparate impacts in housing access, affordability, displacement, and neighborhood opportunity by addressing the legacy of exclusionary practices and promoting equitable development.

Goal supported by seven new policies.

Significant Updates: Tenant Protections

GH5 Prevent displacement and increase housing stability through tenant protections.

Goal supported by seven new policies specifically supporting renters and tenants.

Significant Updates: One Community and Housing Action Plans

One Community Plan adopted to address homelessness and emergency housing needs

Housing Action Plan adopted to address at a regional level gaps in available housing, rent stability, and administrative barriers to new construction

Next Steps



• November 18, 2025 – Council Acceptance

Review the Housing Chapter Draft: https://engage.olympiawa.gov/housing2045

Submit Comments to: olympia2045@ci.olympia.wa.us

Questions?



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APPENDIX

The following material is provided as reference information only and is not intended as part of the presentation.

Dwelling Units by Type and Issued Date

(as of8/1/25)

Permit Type	2017	2018	2019	2020	2021	2022	2023	2024	2025	Grand Total
ACCESSORY DWELLING UNIT (ADU)			10	6	7	24	17	9	8	81
COMMERCIAL MIXED USE	4	284	119	109	60	61		48		685
DUPLEX		2	2	2	18			6	4	34
MULTI-FAMILY 3-4	15	33	12			4				64
MULTI-FAMILY 5+	27	203	158	122	119	228	134	375		1,366
SINGLE FAMILY RESIDENTIAL	74	33	26	39	111	24	21	29	35	392
TOWNHOUSE	18		3	2	1	3	19	15		61
Grand Total	138	555	330	280	316	344	191	482	47	2,683

Housing Affordability

- Affordable housing no more than 30% of income on its housing costs
- Low-income households

 gross annual income is
 less than or equal to

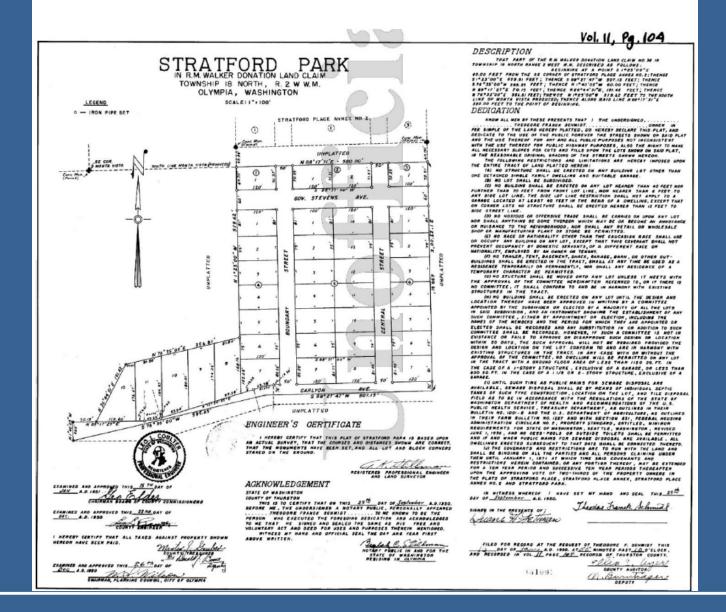
 80% of Area Median
 Income

Income Category	Percent of Area Median Income*	Equivalent Household Income*			
Emergency Shelter	_	_			
Emergency Housing	i —	_			
Permanent Supportive Housing	0-30% AMI	Less than \$30,750			
Extremely Low-Income	0-30% AIVII				
Very Low-Income	30-50% AMI	\$30,750 to \$51,250			
Low-Income	50-80% AMI	\$51,250 to \$82,000			
Moderate-Income	80-100% AMI	\$82,000 to \$102,500			
woderate-income	100-120% AMI	\$102,500 to \$123,000			
*2023 HTD estimate for a four person household					

*2023 HUD estimate for a four-person household

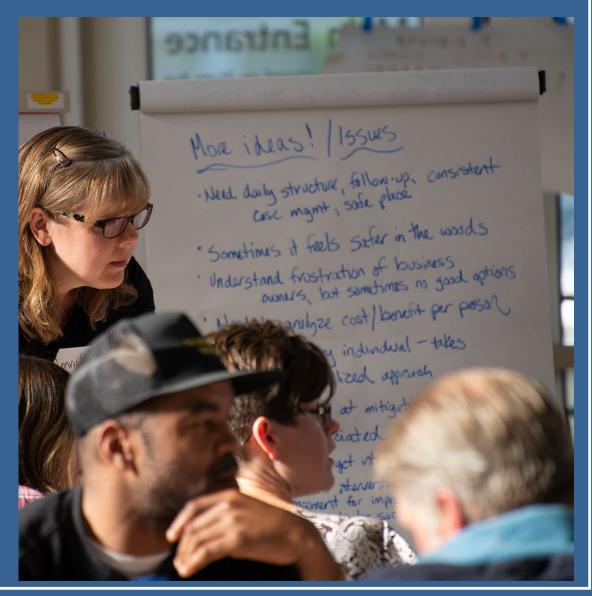
100	Lowest potential	Assumed affordability		
Zone category	Market Rate	With subsidies and/or incentives	level for capacity analysis	
Low Density	Higher income	Not typically feasible at	Higher income	
	(>120% AMI)	scale	(>120% AMI)	
Moderate Density	Moderate income	Not typically feasible at	Moderate income	
	(>80-120% AMI)	scale	(>80-120% AMI)	
Low-rise Multifamily	Low income	Extremely low and Very low	Low income and PSH	
	(>50-80% AMI)	income (0- 50% AMI)	(0-80% AMI)	
Mid-rise Multifamily	Low income	Extremely low and Very low	Low income and PSH	
	(>50-80% AMI)	income (0- 50% AMI)	(0-80% AMI)	
ADUs (all zones)	Low income	N/A	Group with Low-rise and/or	
ADOS (all Zolles)	(>50-80% AMI)	13//	Mid-rise Multifamily	

(E) NO RACE OR NATIONALITY OTHER THAN THE CAUCASIAN RACE SHALL USE OR OCCUPY ANY BUILDING ON ANY LOT, EXCEPT THAT THIS COVENANT SHALL NOT PREVENT OCCUPANCY BY DOMESTIC SERVANTS, OF A DIFFERENT RACE OR NATIONALITY, EMPLOYED BY AN OWNER OR TENANT.



Housing Action Plan

- Received a State grant to complete a Housing Action Plan
- Focus: actions cities can take to increase housing supply, types and affordability
- Partnership with Lacey, Tumwater and Thurston Regional Planning Council (TRPC)
- Completed a housing needs and gap analysis looking out over 25 years
- Extension of ongoing housing work
- Does not address emergency homeless response



Six Strategies Identified in the HAP

- 1. Increase the supply of permanently affordable housing for households that make 80% or less of the area median.
- 2. Establish a permanent source of funding for low-income housing.
- 3. Expand the overall housing supply by making it easier to build all types of housing projects.
- 4. Increase the variety of housing choices.
- 5. Make it easier for households to access housing and stay housed.
- 6. Continually build on resources, collaboration, and public understanding to improve implementation of housing strategies.

Community Engagement: Affinity Groups

- Manufactured housing communities:
 - Increase in private equity ownership in recent years has led to rapidly rising costs of living in MHC
 - Participants described their situation as "Impossible to move, Impossible to stay."
- Communities of low-wage workers:
 - Displacement is escalating throughout the county
 - There is a need for municipal collaboration on providing housing services
- Military families and households
 - Tenant protections are needed to ensure military households can't be discriminated against for housing based on the non-traditional nature of their income source
- Accessory dwelling units
 - Building and zoning polices/regulations are seen as significant hurdles to siting and developing more ADUs
 - ADUs can be a solution in the long-term elder care crisis as the American population ages

Community Engagement: Multi-Media Survey

"When we went to city council meetings, they talked about numbers—property values, economic growth. But they never talked about us. It felt like our culture, our lives, and our stories didn't matter in the face of development."

"I have also seen many community institutions such as restaurants and bars close down, some which are safe havens for folks with marginalized identities — an example of cultural displacement. Many people in my age range(30-40) from Olympia have moved to Centralia, Chehalis, Shelton in search of more affordable rent."

"Olympia's policy of allowing unlimited density bonuses for developments that include affordable housing units has inadvertently increased displacement risk. Though this policy boost revenue generation but it also enable developers to build larger, more expensive projects that cater to affluent buyers."