



Meeting Minutes

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
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Wednesday, September 18, 2019

6:00 PM

CR 112

Special Meeting

1. CALL TO ORDER

Chair Ruse called the meeting to order at 6:03 p.m.

1.A ROLL CALL

Present: 6 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Janis Dean, Boardmember David Rauh and Boardmember Nathan Rocker

Excused: 2 - Boardmember Lyndsay Galariada and Boardmember Jeremy Williamson

Absent: 1 - Boardmember Jeffrey Trinin

1.B OTHERS PRESENT

City of Olympia Community Planning and Development staff:
Senior Program Specialist/Staff Liaison Max DeJarnatt

2. APPROVAL OF AGENDA

The agenda was approved.

3. BUSINESS ITEMS

3.A [19-0833](#) Fall Downtown Marketing Campaign

Boardmembers discussed ideas for the Olympia Downtown Alliance Fall Marketing Campaign. Boardmember Dean provided a handout. Boardmembers would like to continue this discussion at the next regular meeting.

The discussion was continued to the October 2, 2019 PBIA Advisory Board meeting.

3.B [19-0836](#) Downtown Halloween Promotion Sponsorship Request

Boardmembers discussed sponsoring the KXXO Mixx 96.1 Downtown Halloween Promotion.

Boardmember Barrett moved, seconded by Boardmember David, to support the Downtown Halloween Promotion with a \$500 sponsorship to KXXO Mixx 96.1. The motion passed unanimously.

4. ADJOURNMENT

The meeting adjourned at 7:07 p.m.