

May 29, 2019

RECOMMENDATION FOR RATEPAYER SURVEY

- Purpose:** Gather feedback to help develop the 2018 PBIA Advisory Board Work Plan
- Participants:** PBIA ratepayers only
- Timing (Estimate):** July 15-31 (2.5 weeks)
- Goal to share survey results at the Annual ratepayer Meeting, tentatively scheduled for August 7
- Length:** 15-20 multiple choice and open-ended questions (similar format to 2017 survey)
- Vehicle:** Survey Monkey
- Noticing:**
- Email ratepayers
 - Ask Ambassadors to distribute postcards to PBIA businesses
 - After initial launch, send out a couple reminders
- Staff Contact:** Max DeJarnatt, PBIA Liaison

Questions for PBIA Board:

1. What type of information do you want from the ratepayers?
 - What specific issues do you want to receive input about?
 - Are there any questions from the 2017 survey that should/should not be asked again?
 - Do you want the Leadership Team to review the questions before they go out or do you authorize staff to move forward with the input received tonight?
2. Are there any key messages you'd like to include in the introduction to the survey?
3. Are there any changes to the details listed above?