

Jennifer Hanlon Ziegler

1127 Arcadia Street NW • Olympia, WA 98502 • (360) 790-6089

Employment

OWNER

JANUARY 2013-CURRENT

Jennifer Ziegler Public Affairs Consulting

Provide public affairs services in legislative advocacy, government relations and strategic communications. Clients include HNTB Corporation, Nichols Brothers Boatbuilders, the Small and Mid-Size Transit Alliance, City of Cheney and City of Lake Stevens.

EXECUTIVE POLICY ADVISOR

2006-2009 AND 2011-2013

Governor Gregoire's Executive Policy Office

Advised Governor Gregoire on transportation issues, including the replacement of the Alaskan Way Viaduct, the State Route 520 bridge project and transportation funding options. Developed partnerships with stakeholders on behalf of the Governor's office. Staffed the Governor's Connecting Washington task force regarding transportation funding. Researched and provided options to the task force for transportation funding and developed the final task force report. Chaired the Governor's workgroup regarding the implementation of MAP-21, containing representatives from cities, counties, tribes, metropolitan planning organizations and regional transportation planning organizations.

DIRECTOR OF GOVERNMENT RELATIONS AND COMMUNICATIONS

2009-2011

Toll Division, Washington State Department of Transportation

Drafted legislation and coordinated advocacy efforts for bills providing for the implementation of tolling on SR 520 and authorizing express toll lanes on I-405. Developed communications plans and supervised marketing efforts related to tolling on the Tacoma Narrows Bridge, SR 167 High Occupancy Toll Lanes and SR 520. Drafted Transportation Commission presentations regarding potential toll rates and toll finance issues. Coordinated the implementation of tolling with the Department of Licensing, the Washington State Patrol, the Office of the State Treasurer and impacted local governments.

DIRECTOR OF GOVERNMENT RELATIONS

2005-2006

Washington State Department of Transportation

Developed and implemented the legislative agenda for the Washington State Department of Transportation (WSDOT) on a range of issues including apprenticeship participation on transportation projects and vessel procurement for the state ferry system. Coordinated the legislative activities of WSDOT, which included tracking legislation pertaining to multiple topics and providing the Legislature with an integrated response to issues from WSDOT programs.

EXECUTIVE DIRECTOR

2003-2005

Washington State Transportation Commission

Advised Transportation Commissioners on transportation policy issues, including transportation revenue, state and regional governance issues and the movement of freight in Washington.

STAFF COUNSEL

1995-2003

Senate Committee Services

Advised Senators on legal issues regarding the state transportation budget and drafted transportation budget legislation. Researched and drafted legislation regarding the regional transportation investment district and the financing and construction of the Tacoma Narrows Bridge. Presented legislation at Committee hearings. Supervised legal and policy staff working for the Commerce and Trade Committee. Examined issues and assisted legislators in developing policies for the Education, Higher Education, and Energy, Telecommunications, and Utilities committees.

Education

JURIS DOCTOR

1993-1996

Seattle University School of Law

Tacoma, WA

BACHELOR OF SCIENCE IN POLITICAL SCIENCE

1989-1993

Emporia State University

Emporia, KS

Memberships and Related Activities

Washington State Bar Association, WSBA No. 28432

Board Member, Washington Highway Users Federation

Board Member, Olympia School District Education Foundation