

Summary of Design Advisory Committee Guidelines

The Design Advisory Committee hosted four public meetings during February to solicit issues and priorities in four key areas:

1. Aesthetics
2. Promotion
3. Public Spaces
4. Construction Impacts

They reviewed over 200 comments and presented a recommendation to Council on April 12, 2012. The following direction was given to MSGS Architects as they developed design concepts for consideration.

1. Create a grander more inviting entrance. Focus the most expensive materials around the entrance and use less expensive, but durable materials on the least visible parts of the building.
2. Design the façade using a base, middle, and top approach. Articulate the building in three levels by changing texture and color.
3. Enhance the box office. Explore a ticket window along Washington Street with better lighting and signage.
4. Incorporate structures to support banners perpendicular to the building façade for promotion, and include a marquee design for consideration.
5. Design the entrance so the opportunity remains open to re-design the public space in front of the Washington Center.
6. Prepare an overall design that identifies things that can be bid separately and paid through fundraising or grants.