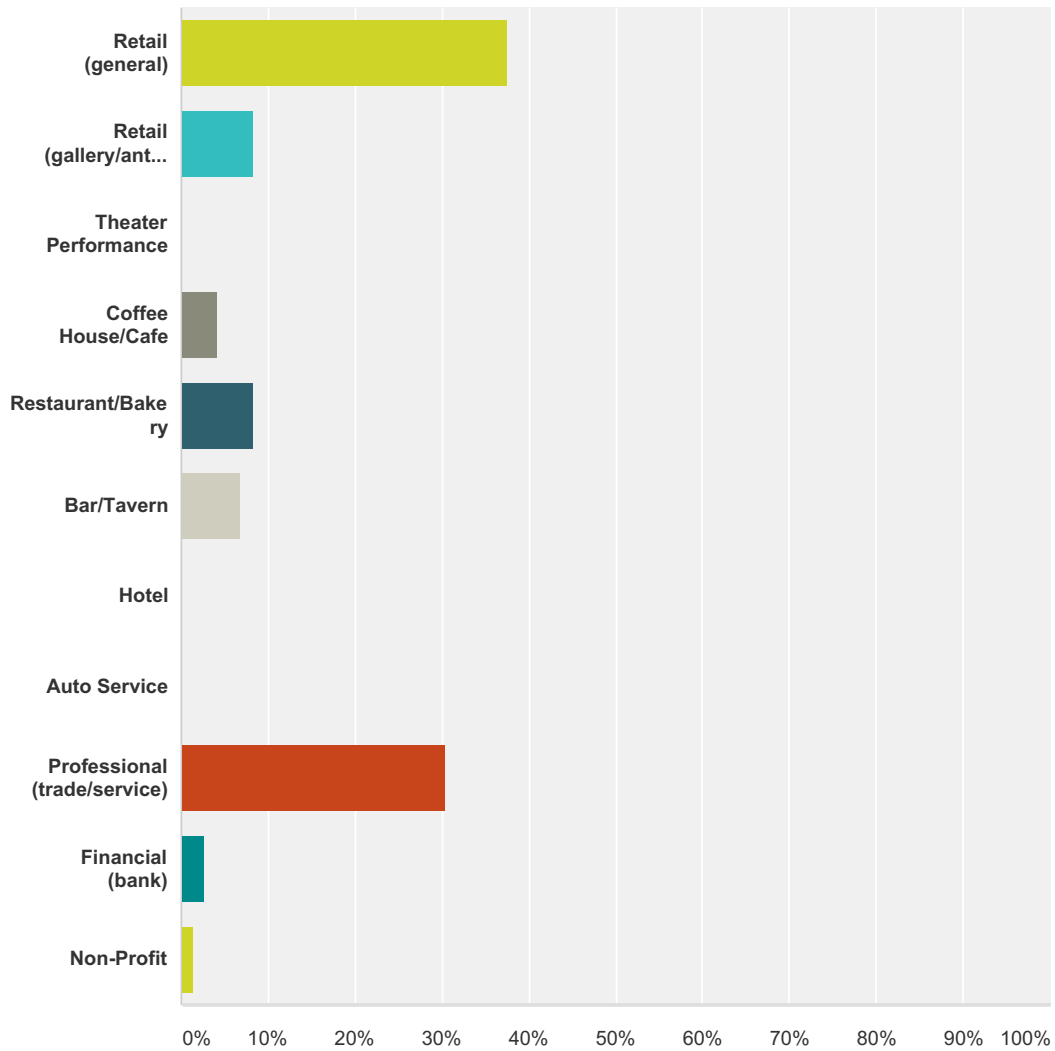


## Q1 Type of Business:

Answered: 72 Skipped: 0



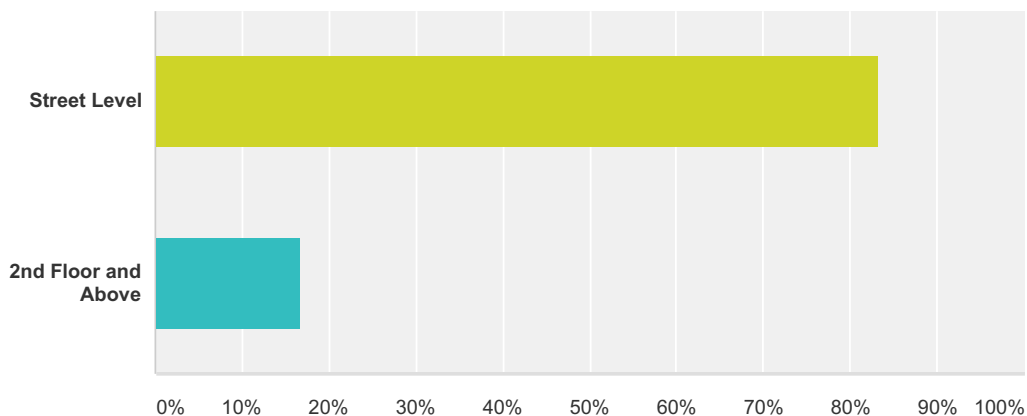
Answer Choices	Responses
Retail (general)	37.50% 27
Retail (gallery/antiques)	8.33% 6
Theater Performance	0.00% 0
Coffee House/Cafe	4.17% 3
Restaurant/Bakery	8.33% 6
Bar/Tavern	6.94% 5
Hotel	0.00% 0
Auto Service	0.00% 0
Professional (trade/service)	30.56% 22

## PBIA Budget Survey - 2014

Financial (bank)	2.78%	2
Non-Profit	1.39%	1
<b>Total</b>		<b>72</b>

## Q2 Where in the building is your business located?

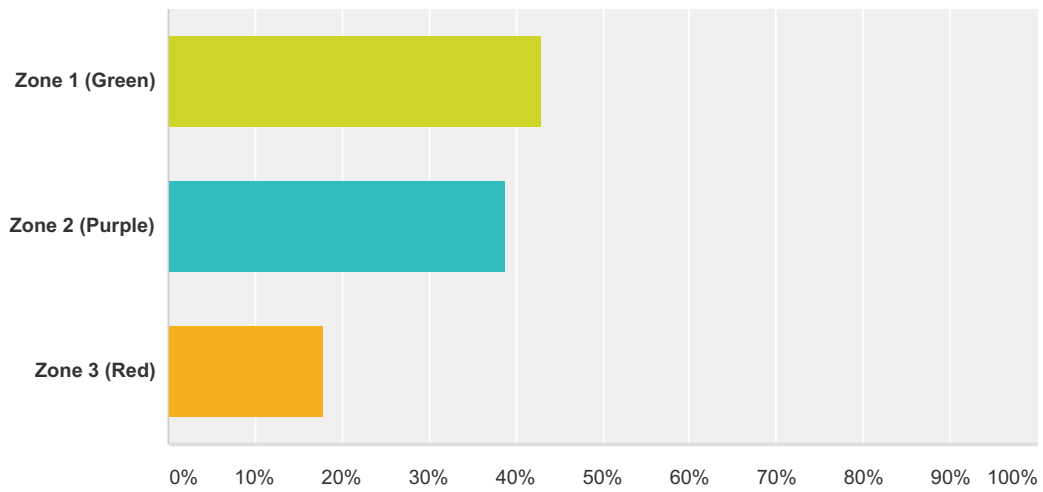
Answered: 72 Skipped: 0



Answer Choices	Responses
Street Level	83.33% 60
2nd Floor and Above	16.67% 12
<b>Total</b>	<b>72</b>

### Q3 What zone of the PBIA is your business located in?

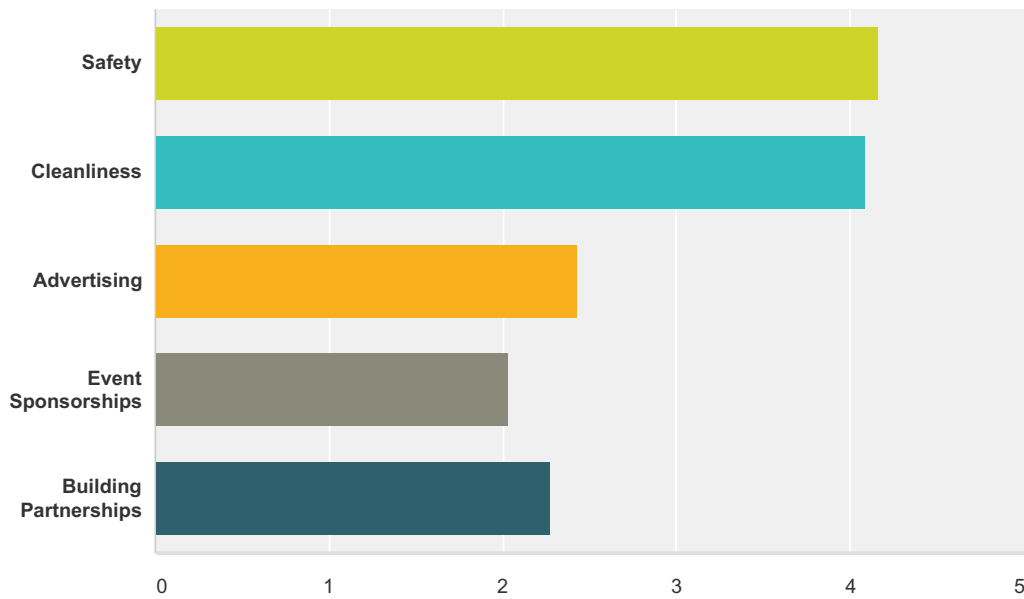
Answered: 72 Skipped: 0



Answer Choices	Responses	
Zone 1 (Green)	43.06%	31
Zone 2 (Purple)	38.89%	28
Zone 3 (Red)	18.06%	13
<b>Total</b>		<b>72</b>

**Q4 Please rank the following budget categories in terms of level of importance (1 represents the most important, 5 representing the least important)**

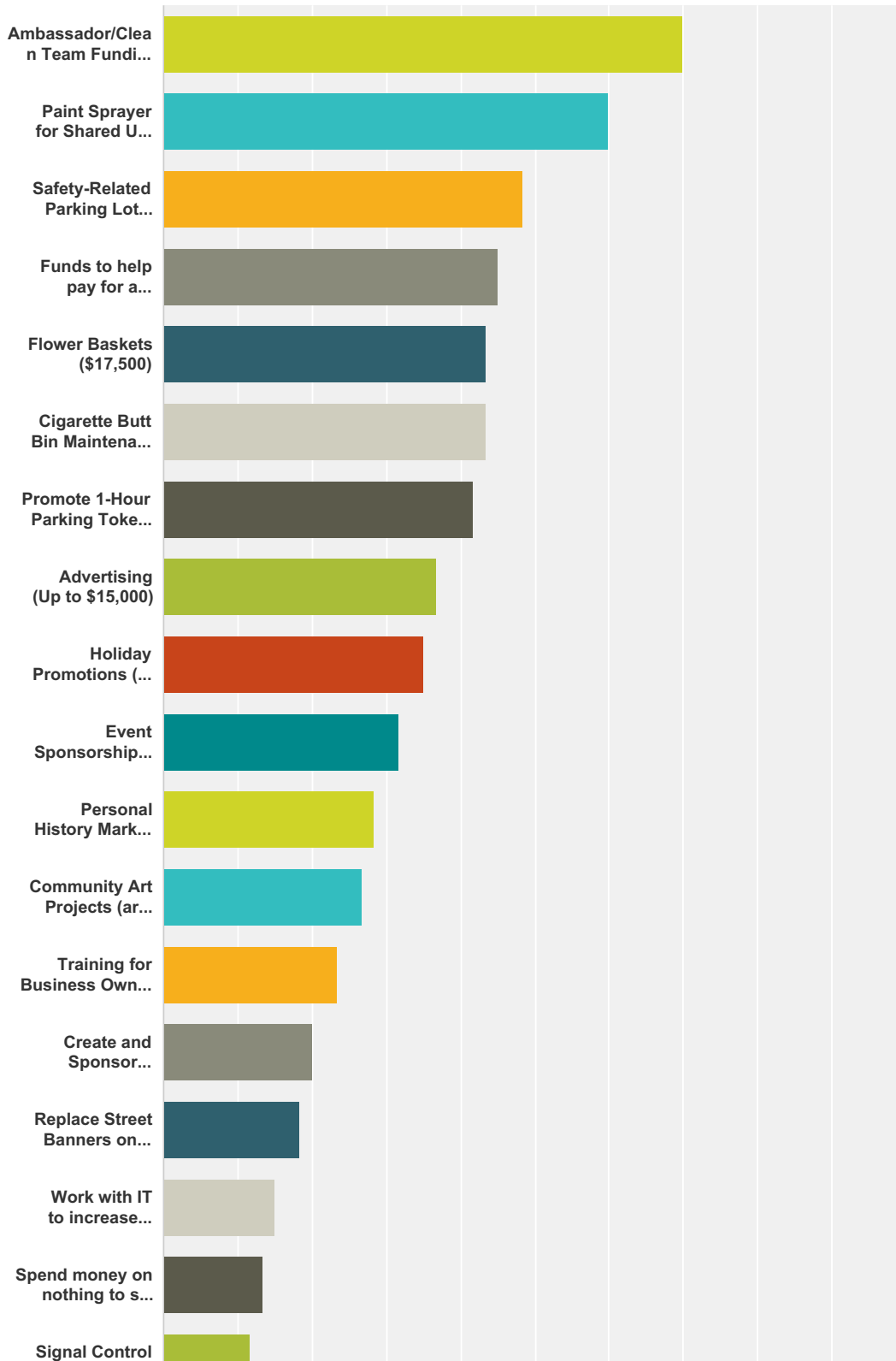
Answered: 69 Skipped: 3



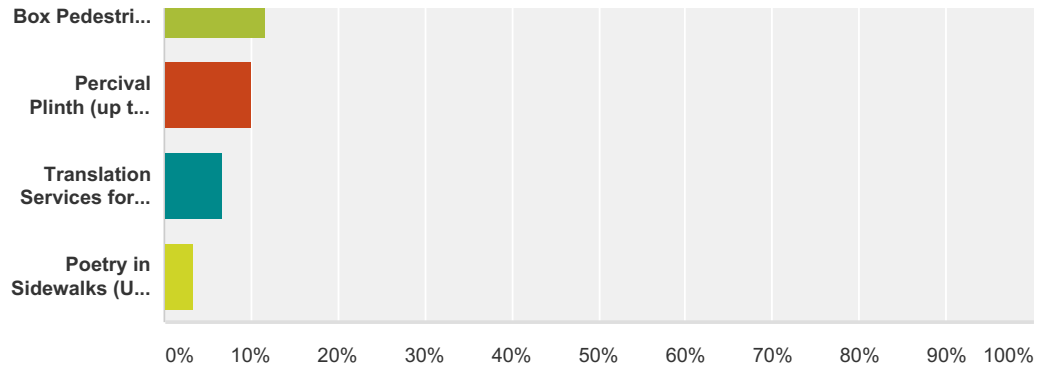
	1	2	3	4	5	Total	Average Ranking
Safety	56.52% 39	24.64% 17	4.35% 3	8.70% 6	5.80% 4	69	4.17
Cleanliness	28.99% 20	56.52% 39	10.14% 7	2.90% 2	1.45% 1	69	4.09
Advertising	8.70% 6	5.80% 4	31.88% 22	27.54% 19	26.09% 18	69	2.43
Event Sponsorships	2.90% 2	7.25% 5	17.39% 12	36.23% 25	36.23% 25	69	2.04
Building Partnerships	2.94% 2	5.88% 4	36.76% 25	25.00% 17	29.41% 20	68	2.28

**Q5 Please check the boxes next to the proposed budget items you would like to see appear in the 2015 budget. Do not exceed the total budget amount of \$110,000.**

Answered: 60 Skipped: 12



## PBIA Budget Survey - 2014



Answer Choices	Responses	
Ambassador/Clean Team Funding (\$30,000-\$40,000)	70.00%	42
Paint Sprayer for Shared Use in Cleaning Events, Probation Crew, & Clean Team (\$1,000)	60.00%	36
Safety-Related Parking Lot Improvement Projects (up to \$10,000)	48.33%	29
Funds to help pay for a 24-hour publicly accessible restroom in downtown (Up to \$30,000)	45.00%	27
Flower Baskets (\$17,500)	43.33%	26
Cigarette Butt Bin Maintenance (\$500)	43.33%	26
Promote 1-Hour Parking Token Program (Up to \$500)	41.67%	25
Advertising (Up to \$15,000)	36.67%	22
Holiday Promotions (up to \$10,000)	35.00%	21
Event Sponsorship (Events focused on drawing customers to businesses; Up to \$5,000)	31.67%	19
Personal History Markers (telling the story of Olympians around downtown; \$2,500)	28.33%	17
Community Art Projects (art benches, pianos in public spaces, murals; up to \$10,000)	26.67%	16
Training for Business Owners (Marketing, De-Escalation, Safety, etc; \$1,000)	23.33%	14
Create and Sponsor Additional Holiday Event (\$5,000)	20.00%	12
Replace Street Banners on Light Poles with New Design (\$12,000)	18.33%	11
Work with IT to increase Dash Service (up to \$20,000)	15.00%	9
Spend money on nothing to save for a parking garage	13.33%	8
Signal Control Box Pedestrian Wayfinding Wraps (\$5,000)	11.67%	7
Percival Plinth (up to \$10,000)	10.00%	6
Translation Services for Administrative Functions (\$500)	6.67%	4
Poetry in Sidewalks (Up to \$10,000)	3.33%	2
Total Respondents: 60		