

Olympia's Downtown Strategy



What is the Downtown Strategy?

The Downtown Strategy (DTS) will help to make the [community's vision and goals for Downtown](#) a reality. Our vision is for Downtown to be a more vibrant and attractive place to live, work and play.

Based on an extensive public process, the Strategy also:

- Identifies community priorities
- Outlines realistic and impactful actions for the next five years
- Guides budgets and work plans
- Builds community partnerships
- Helps us market Downtown

 [Downtown Strategy Summary](#)

 [DTS Implementation Timeline](#)

Downtown Strategy Chapters

 [Land Use](#)

 [Development Incentives](#)

 [Design](#)

 Transportation Homelessness in Downtown Housing Retail Business, Community & Economic Development[View Appendices](#)

A. Summary Reports

- [1. Public Participation Timeline](#)
- [2. Step 1 Report](#)
- [3. Step 2 Report](#)
- [4. Step 3 Report](#)
- [5. DTS Relationship to Other Plans](#)

C. Development Initiatives

- [1. Tool Box](#)
- [2. SEPA Memo](#)
- [3. Impact Fee Memo](#)
- [4. Utility Hook-up Memo](#)

E. Transportation

- [1. Palette of Streetscape Improvements](#)

B. Economic & Retail Reports

- [1. Market Study](#)
- [2. Feasibility Analysis](#)
- [3. Retail Forum Report](#)

D. Design

- [1. Preliminary Scope for Design Guideline Update](#)
- [2. View Analysis Background](#)
- [3. View Analysis Support Graphics](#)

F. Housing

- [1. Housing Affordability Memo](#)

Questions?

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