



*Comprehensive Plan*

# Action Plan

## 2017 Update

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Community Planning & Development  
May 16, 2017



[olympiawa.gov/takeaction](http://olympiawa.gov/takeaction)

# Overview

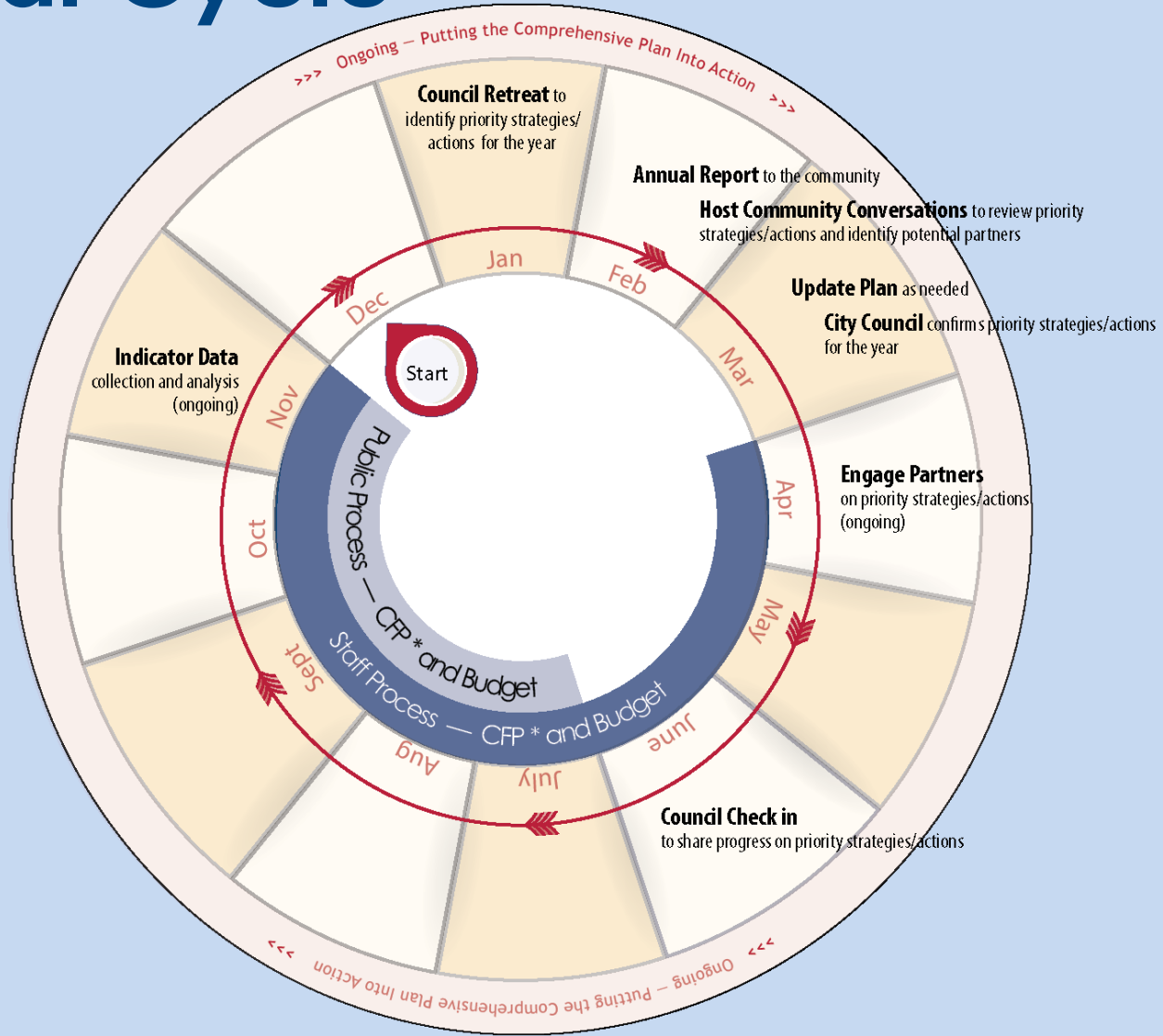
- Annual 2017 Report to the Community
- 2017 Action Plan Update
- Next Steps

# What is the Action Plan?

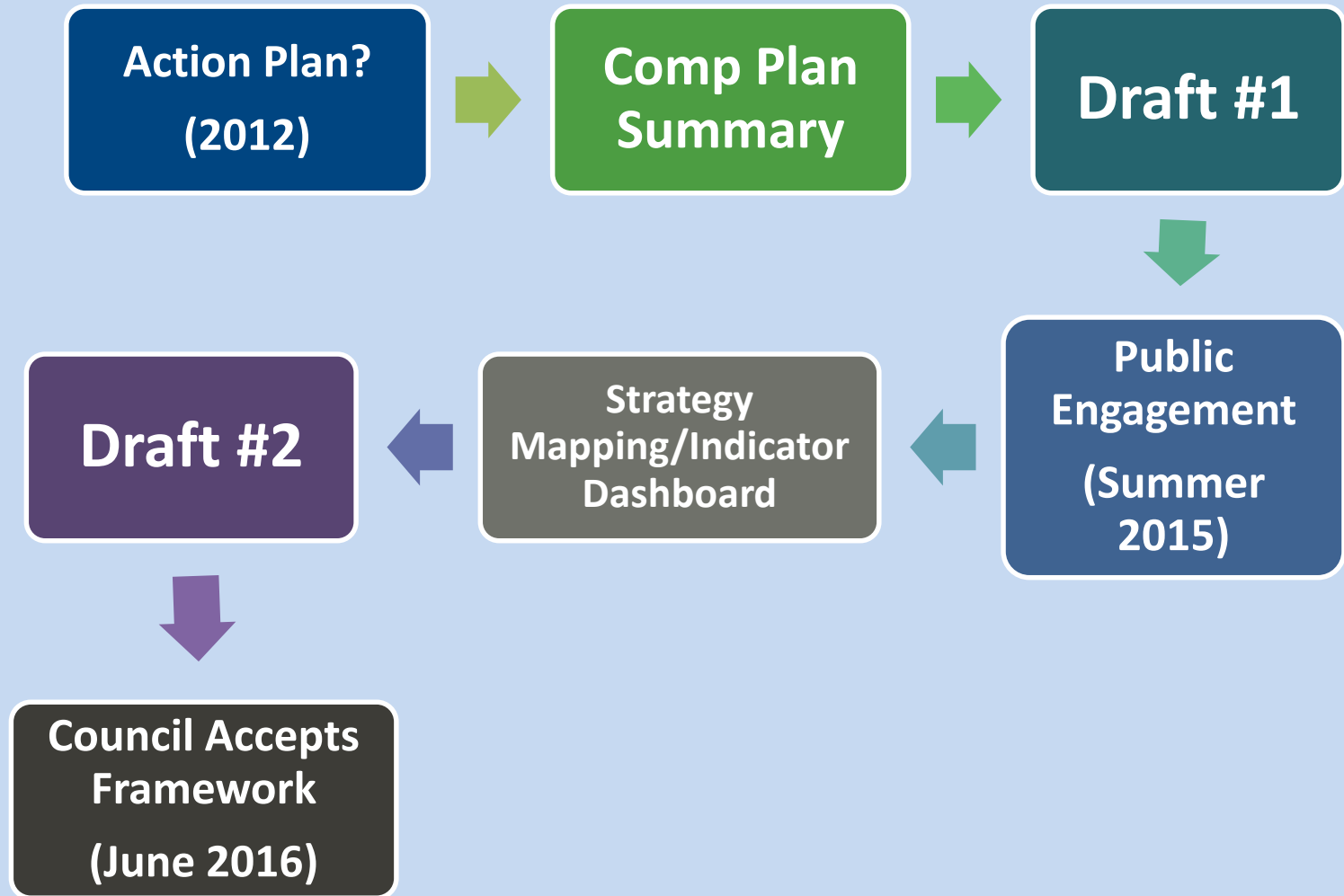
*The Action Plan is our “road map” for moving our Comprehensive Plan vision forward with a set of indicators to track and report on progress.*



# Annual Cycle



# Where We've Been...



# 2017 Annual Report to the Community

*“Let us celebrate what we’ve accomplished this past year, and let us continue to take action for the future...together.”*

*-Olympia City Council*



# 2017 Annual Report to the Community

- Share Council's pride in our community vision
- Highlight accomplishments (2016)
- Tell our story with data
- Highlight actions (2017)
- Improve overall flow and look

# Launch & Distribution

- City Council launch – *tonight!*
- 3 report formats
  - Digital Magazine
  - Online printable PDF
  - Print
- Promotion & distribution
  - Variety of methods
  - Audiences
    - Community members
    - Partners
    - City staff





# City Council Packet:

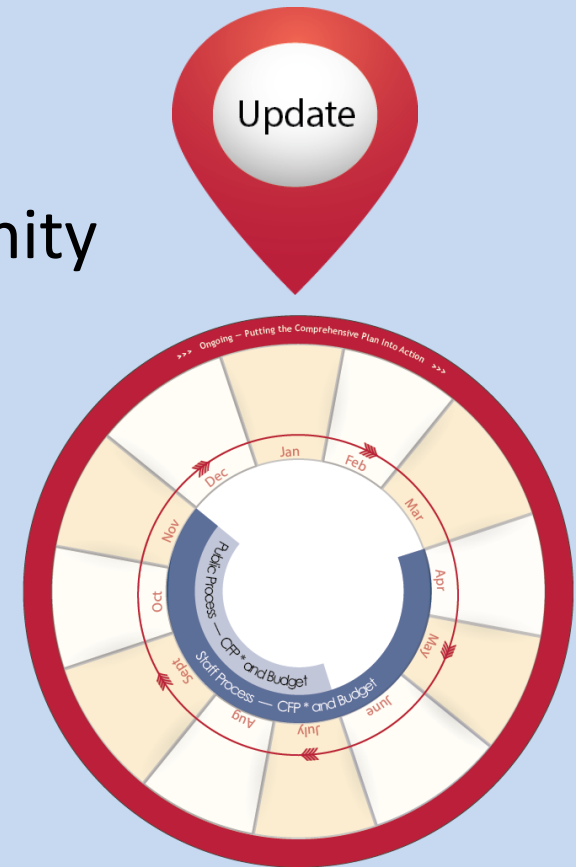
- Digital version
- Print copy
- PowerPoint template
- Key messages (talk points)
- Action Plan FAQ
- Comprehensive Plan Summary



# Annual Update Cycle

## Goals

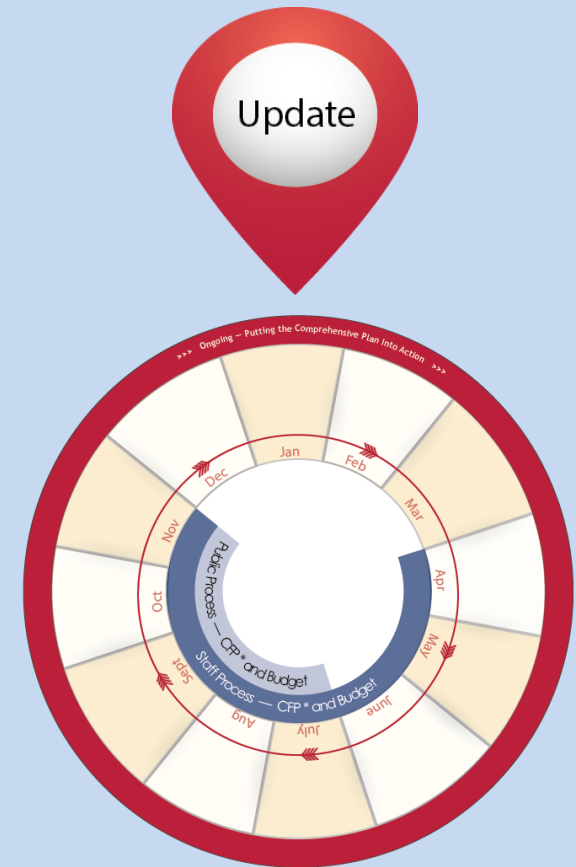
- Engage: staff, partners, and community members
- Use our data—what is it telling us?
- Learn & adapt
  - Actions stay dynamic
  - Add partners
- Repeatable; appropriate scope



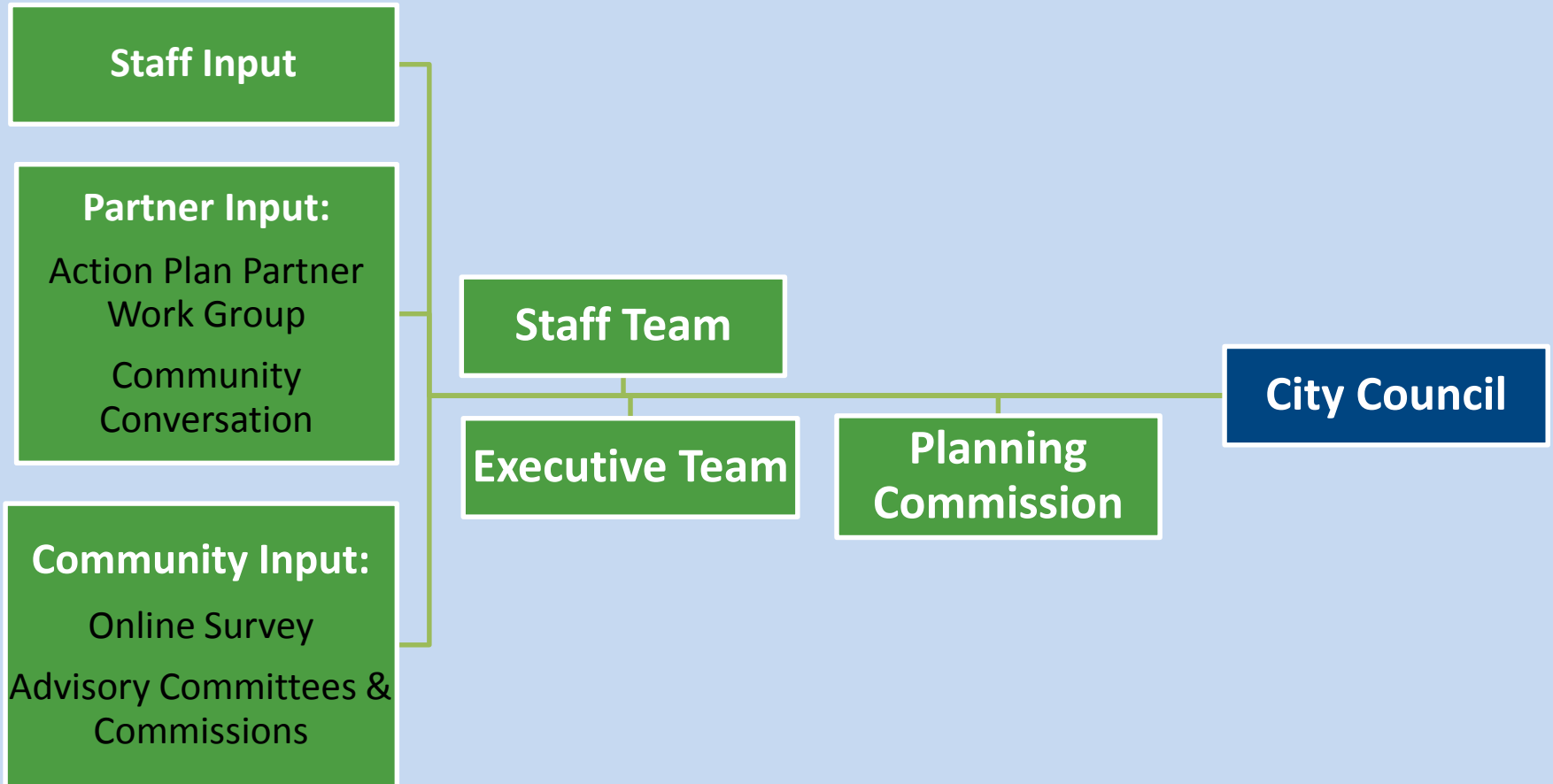
# Annual Update Cycle

## Possible Reasons for Changes

- Council goals/priorities
- City staff:
  - Updated plans
  - Completed work
  - Process improvements, etc.
- Partner engagement/collaboration
- Community member input



# 2017 Update Cycle



# Planning Commission

## Recommendation

*Commissioner Ehlers moved, seconded by Commissioner Hoppe, to recommend to City Council approval of the draft updates to the Action Plan as recommended by staff.*

The motion was unanimously approved.

# Proposed Changes

## Overview

- Minimal—fewer proposed changes this year
- Changes to actions only
- Proposed changes include:
  - 7 new actions
  - 7 removed actions
  - 16 revised actions

# New Actions

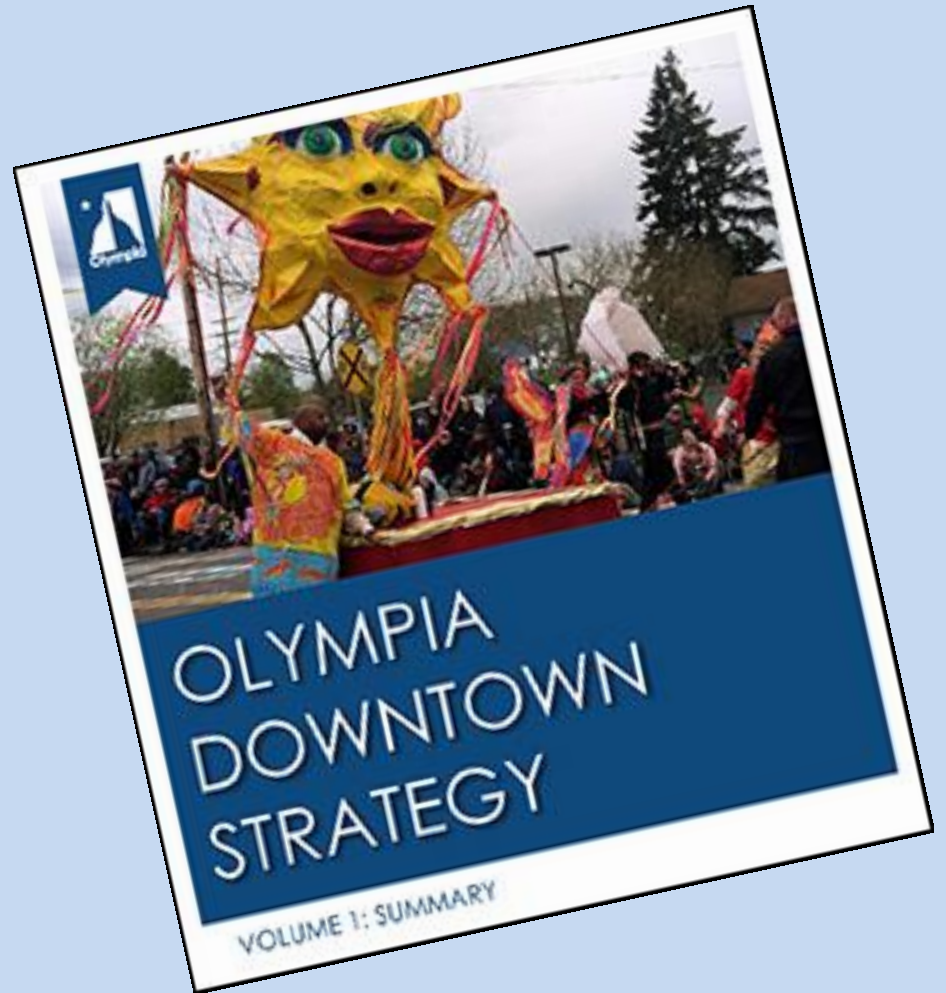
7 new actions are proposed

## Sources

- Downtown Strategy
- Parks, Arts & Recreation Plan

## Action Criteria

- What makes an action?
- Using already established criteria



# Removed Actions

7 actions are proposed to be removed

## Reasons

- 6 = completed.
- 1 = integrated into another action during the Downtown Strategy process.



# Revised Actions

16 actions are proposed to be revised

## Reasons

- Change from “new” action to “ongoing” action
- Clarify and/or correct language
- Align language with an existing/new Plan, like the Downtown Strategy

# Council Action

## Options

1. *Approve the updates to the Action Plan as proposed.*
2. *Direct staff to work on specific changes to the Action Plan and bring back to City Council for additional consideration.*

# Next Steps

## June-December 2017

- Online survey data (early learning & sheltering)
  - Survey analysis
  - Share findings; seek Council direction
- Partner engagement—interviews & community conversation
  - Early learning—share findings; seek Council direction
  - Emergency sheltering—support AHCOAH

# Next Steps

## June-December 2017

- Community survey for indicator data (Elway)
- Public Works pilot—completion & sharing
- Interdepartmental team—charter, work plan
- Action Plan framework—continuous improvement
  - Action criteria
  - Indicator dashboard
- 2018 Annual Report to the Community

# Council Action

## Proposed 2017 Action Plan Updates

### Options

- 1. Approve the updates to the Action Plan as proposed.*
- 2. Direct staff to work on specific changes to the Action Plan and bring back to City Council for additional consideration.*



# Questions?



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