#8

COMPLETE

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Page 1: Sponsorship Form

Q1

Please enter project information

Project Name	**Sponsorship Packages and Collaboration**
Sponsoring Organization	**Olympia Downtown Alliance**
Sponsoring Org's UBI ("none" if org. is unregistered)	**601418932**

Q2

Please enter contact information

Contact Name	**RYAN DICRESCENZO**
Contact Phone Number	
Contact Email Address	

Q3

Please enter project information

Project Location	**Downtown Olympia**
Project Date/Time	**Perpetual**

Q4

Please provide a brief description of your project

Sponsorship package from the Olympia Downtown Alliance for use as PBIA marketing tool. Overall, we hope to open the door to more collaboration between ODA and PBIA. I will also discuss new Activation Grants available to small businesses in Downtown.

Q5

How will your project be marketed?

Various methods: Radio, Print, Social Media, Website Presence, and others depending on Event (SummerFest, Annual Mtg., Shop & Dine, etc.)

Q6

Who is participating (as artists, or performers, etc.)

Various musical events throughout the season.

Q7

Who is the intended audience?

Public exposure in general. Drawing folks back to Downtown.

Q8

What is your approximate full budget for the project?

Respondent skipped this question

Q9

Who else is sponsoring this project?

Respondent skipped this question

Q10

The PBIA provides a limited number of sponsorships at each of three levels. Which level of sponsorship are you seeking? (check one)

Sponsorship Level A ($1,000)

Q11

Would you accept a sponsorship at a lower level? (Check one)

Yes

Q12

How did you hear about this PBIA Sponsorship opportunity?

Melissa Hammond and ODA

Q13

Further Information:Is there anything else you would like us to see or know? You can attach additional information including links to web sites (pictures of past events, further event description, etc.) by sending it via email to pbia@ci.olympia.wa.us

Respondent skipped this question