



Meeting Minutes

General Government Committee

City Hall
601 4th Avenue E
Olympia, WA 98501
Information: 360.753.8447

Wednesday, July 15, 2015

4:30 PM

Room 207

1. ROLL CALL

Present: 3 - Chair Jeannine Roe, Committee member Julie Hankins and Committee member Cheryl Selby

2. CALL TO ORDER

Chair Roe called the meeting to order at 4:30 p.m.

3. APPROVAL OF MINUTES

3.A [15-0702](#) Approval of June 17, 2015 General Government Committee Meeting Minutes

The minutes were approved.

4. COMMITTEE BUSINESS

4.A [15-0353](#) Municipal Art Plan 2015

Present for the discussion were Arts Commission Chair Marygrace Jennings, Arts Commissioners Diana Fairbanks and Ron Hinton, and Staff liaison and Arts & Events Manager Stephanie Johnson.

Ms. Jennings provided an overview of the Commission's recommended package of 2015 projects totaling \$149,900. She noted the prior recommendation for \$50,000 in Artspace funding is removed from the 2015 proposal; instead a potential Artspace expenditure is shown in 2016. She also pointed out an increase in the proposed budget for the Music Out Loud project. This increase is based on estimates recently obtained by staff for project fabrication.

Communications Manager Cathie Butler reminded the Committee the Municipal Art Plan is similar to the City's Capital Facilities Plan. Approval is requested for the first year projects only. Information listed for subsequent years is for the purpose of transparent disclosure to the Council and community of the Commission's intent at this time.

Ms. Jennings and Ms. Johnson highlighted the following 2015 projects: Traffic Box Wrap, Harrison / Black Lake Tree Guards, City Gateways, and City Hall Rotating Exhibit Support.

The General Government Committee provided the following advice to the Commission and staff:

- Harrison / Black Lake Tree Guards - before proceeding, check the design and location with the City's Bicycle & Pedestrian Advisory Committee and the neighborhood association. Also check City code requirements.
- City Gateways - Serve as a lead for wayfinding / entry signage. Coordinate the various interests from other City departments and downtown businesses regarding signage. Perhaps call a meeting to gather input from the Olympia Downtown Association, Parking & Business Improvement Area Board, Visitor & Convention Bureau, the City's downtown liaison, the City's parking supervisor, and a representative from Public Works. Also connect with the firm who will be working on the City's Downtown Strategy. Committee members agreed that their highest first priority is replacing the existing Plum / Union entryway sign.

Committee member Hankins moved, seconded by Committee member Selby, to forward the five-year Municipal Art Plan to the Council for approval as a Consent Calendar item, with the understanding that the action is to accept the five-year plan and authorize the Commission and staff to proceed with the 2015 projects and activities. The motion carried by the following vote:

Aye: 3 - Chair Roe, Committee member Hankins and Committee member Selby

4.B [15-0687](#) Music Out Loud Names and Call for Art

Arts Commissioner Diana Fairbanks provided an overview of the project. She explained the project consists of designing and installing three performance spaces in, or adjacent to, downtown sidewalks. The spaces will each recognize one Olympia performing artist. The Commission held an open, public call for artist nominations based on criteria previously approved by the General Government Committee. The Commission recommends:

- Steve Munger for mastery of diverse styles within his own music.
- Verne Eke as a pivotal figure in Olympia's music history.
- Bert Wilson for his significant contribution to music and the community.

Locations recommended by the Commission are:

- 5th Avenue and Capitol Way.
- Columbia Street and 4th Avenue.
- Washington Street in front of the Washington Center.

Since identifying those locations, the Commission has heard the Parking & Business Improvement Area Board is interested in working with the Commission to identify a location in the east-end of downtown. Therefore, the Commission and staff recommend foregoing the Columbia/4th Avenue site at this time in favor of an east end location, if a viable location is identified.

Chair Roe suggested the Commission verify background information about the artists.

Chair Roe thanked the Arts Commission for their great work on this project and the Municipal Art Plan.

The Committee unanimously concurred with the recommendations of the Arts Commission and staff and authorized them to move forward with the project. This concurrence is with the understanding that General Government Committee will review the final designs and the Council has final approval authority.

4.C [15-0712](#) Oral Report - Update on Civic Engagement and Social Media Efforts

Communications / Social Media Specialist Josh Linn provided an update on City efforts. He highlighted:

- The City's unique use of Facebook for "voting" on the traffic box wrap designs which has resulted in over 17,000 votes in the past month.
- Success of the roadway striping tweets.
- The Police Department's officer involved shooting web page which had nearly 5,000 visits in the first 10 days of the incident.

He shared statistics on use of the City's Facebook, Twitter, and OlySpeaks accounts.

Committee members thanked Josh for his creative work and excellent presentation.

The report was received.

4.D [15-0716](#) Discussion about Guidelines for Council Meetings including Public Comment, Council Reports, and Remote Meeting Participation

Chair Roe recommended the Committee continue the discussion to a future date, possibly in early 2016 when General Government takes up the biennial review of all Guidelines. This will give the Committee an opportunity to develop and test a Council Reports form as was discussed at Council's mid-year retreat. Committee member Hankins suggested the Committee also work on a form for referrals.

Committee members unanimously concurred with continuing the discussion to a future date and with the recommendations to develop and test reporting and referral forms in the meantime.

5. ADJOURNMENT

Chair Roe adjourned the meeting at 6:20 p.m.