

City of Olympia Economic Recovery Efforts - 2021

External Expenditures/Partnerships		
Contracting Entity	Task	Amount
Enterprise for Equity	BIPOC Micro- Business and Entrepreneur Support	\$ 40,000
Olympia Downtown Alliance	COVID Economic Recovery Downtown Partnership (Two year agreement, \$100k per year)	\$ 200,000
	* Creative District Development work and management	
	* Downtown Business Recruitment Strategy and Implementation	
	* Placemaking Initiatives	
	* CPTED Improvements	
	* Downtown "Open for business" marketing	
PBIA/Olympia	Project Match/Support	\$ 30,000
	Subtotal - External Expenditures/Partnerships	\$ 270,000

Internal Expenditures		
Department/Program	Task	Amount
Public Works	Downtown Clean 2.0 Vegetation Management	\$30,000
Homeless Response	Commerce/Employment Centers Encampment Waste Management and Clean-Up	\$50,000
Economic Development	Alley Closure Project and CPTED/Lighting improvements	\$55,000
CPD	Staffing support for CPD to capture increased demand for construction development activity	\$150,000
Economic Development	City of Olympia Economic Resiliency Plan/Economy Chapter Comp Plan Update	\$100,000
ARCH	Tribal Partnership projects, Creative District, Placemaking	\$50,000
	Subtotal - Internal Expenditures	\$435,000
Summary Olympia Recovery Efforts		
	Olympia Specific - External	\$270,000
	Olympia Specific - Internal	\$435,000
	Olympia Investment to Regional Work	\$1,375,000
	Grand Total - Olympia Recovery Efforts	\$2,080,000