



Meeting Minutes

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
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Wednesday, September 4, 2019

6:00 PM

Council Chambers

1. CALL TO ORDER

Vice Chair Barrett called the meeting to order at 6:01 p.m.

1.A ROLL CALL

Present: 8 - Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Janis Dean, Boardmember Lyndsay Galariada, Boardmember David Rauh, Boardmember Nathan Rocker, Boardmember Jeffrey Trinin and Boardmember Jeremy Williamson

Excused: 1 - Chair Danielle Ruse

1.B OTHERS PRESENT

City of Olympia Community Planning and Development staff:
Senior Program Specialist/Staff Liaison Max DeJarnatt
Economic Development Liaison Mark Rentfrow

2. APPROVAL OF AGENDA

Boardmembers asked to move business items 6.D - 6.F to 6.A - 6.C.

The agenda was unanimously approved as amended.

3. APPROVAL OF MINUTES

3.A [19-0784](#) Approval of August 7, 2019 PBIA Advisory Board Meeting Minutes

The minutes were approved.

4. PUBLIC COMMENT - None

5. ANNOUNCEMENTS - None

6. BUSINESS ITEMS

6.A [19-0782](#) PBIA Pedestrian/Holiday Lighting Pilot Proposal

Mr. Rentfrow shared a PowerPoint presentation on the Pedestrian and Holiday Lighting Pilot Proposal.

Boardmember Trinin moved, seconded by Boardmember Galariada, that Mr. Rentfrow investigate the costs of holiday lighting. The motion passed unanimously.

6.B [19-0781](#) PBI Public Art Investment Update - Mural Protection

Mr. Rentfrow shared a PowerPoint presentation on the progress of the mural protection.

The information was received.

6.C [19-0780](#) PBI Public Art Investment Update - Art in Windows

Mr. Rentfrow shared a PowerPoint presentation on the public art in windows.

The information was received.

6.D [19-0785](#) Fall Downtown Marketing Campaign

Boardmembers discussed the fall marketing campaign budget and will ask City Council to appropriate \$15,000 of unspent funds towards the fall marketing campaign. A special meeting will be held on September 18, 2019 to review the scope of work for a fall marketing campaign, Halloween event sponsorship, and what kind of marketing they can get with the increased budget.

Boardmember Rocker moved, seconded by Boardmember Dean, to ask City Council to appropriate \$15,000 of unspent funds for the fall marketing campaign efforts. The motion passed unanimously.

6.E [19-0610](#) Formalizing Event Sponsorship Process

Vice Chair Barrett asked to continue this discussion at the next regular board meeting.

The decision was continued to the October 2, 2019 PBI Advisory Board meeting.

6.F [19-0775](#) Formation of a Nomination Committee for Upcoming Elections

Boardmembers Trinin, David, and Galariada volunteered to be the Nominating Committee for the vacant boardmember positions.

The discussion was completed.

7. REPORTS

Boardmember Rauh discussed and provided a handout regarding the MIXX 96 Halloween promotion.

8. OTHER TOPICS

8.A [19-0021](#) Round Table Discussion

Boardmember Trinin discussed the Harlequin Show. Boardmember David discussed and provided a handout on the Downtown Improvement District. Vice Chair Barrett discussed Downtown businesses closing.

The discussion was continued to the October 2, 2019 PBI Advisory Board meeting.

9. ADJOURNMENT

The meeting adjourned at 7:44 p.m.